SCHEDULE

Find out exactly where you need to be and when, with this day-by-day schedule. Full descriptions of each activity can be found in the Conference Programme, on our website and in the EAIE Events App.
Campus tours and workshops take place today for those who have pre-registered. Kick off your conference experience with popular networking events like the Newcomers’ Welcome Reception, Newcomers’ Networking Dinner, and the Scottish Night Out.

07:30–18:00  
Registration and EAIE Member Lounge open  
Hall 5, Level 0, SECC  
Speaker Preview Room open  
Speaker Preview Room, Level 1, Crowne Plaza  
Business Centre open  
Concourse, Level 0, SECC

08:00–18:00  
Tartan Shop open  
Hall 5, Level 0, SECC

09:00–10:00  
S1.01 Introduction to higher education in Scotland  
Hall 1, Level 0, SECC

09:00–12:30  
Morning workshops  
W10 Monitoring the internationalisation of learning outcomes  
Dochart 2, Level 1, SECC  
W11 How to start your summer school successfully  
Alsh 2, Level 0, SECC  
W14 EU funding for innovative doctoral training cooperation  
Dochart 1, Level 1, SECC  
W15 Building global perspectives: high-impact, short-term study programmes  
Staffa, Level 1, Crowne Plaza  
W16 Content curation and social media: storytelling in 140 characters or less  
Shuna, Level 1, Crowne Plaza  
W18 Networking secrets to maximise your potential  
Boisdale, Level 0, SECC
09:00–17:00 ✨ Full-day workshops

W01 Managing projects in the Global South: a practical approach
Alsh 1, Level 0, SECC

W02 How blended and mobile learning can facilitate global learning
Castle 3, Level 0, Crowne Plaza

W03 Toward outcomes-focused internationalised teaching-learning environments in higher education
Castle 2, Level 0, Crowne Plaza

W04 Make your marketing activities prove their worth
Argyll 1, Level 0, Crowne Plaza

W05 Managing an international office
Argyll 3, Level 0, Crowne Plaza

W06 Building internal support for internationalisation
Barra, Level 1, Crowne Plaza

W07 Institutional strategy: all aboard for success
Castle 1, Level 0, Crowne Plaza

W08 Erasmus+: are you in the know?
Argyll 2, Level 0, Crowne Plaza

W09 Evaluating foreign credentials: developing and maintaining good practice
Jura, Level 1, Crowne Plaza

09:00–17:30 ✨ University of Dundee Campus tour
Meeting Point: Hall 1, Level 0, SECC

10:15–17:30 ✨ Campus tours to Scottish higher education institutions
Meeting Point: Hall 1, Level 0, SECC
13:30–17:00  Afternoon workshops

W20  Preparing your students for clinical placements abroad
Alsh 2, Level 0, SECC

W21  Positioning your business school for the future
Boisdale, Level 0, SECC

W23  The wealth of nations: what’s in it for work placement students?
Shuna, Level 1, Crowne Plaza

W24  Teaching in English: learning by example
Dochart 2, Level 1, SECC

W25  Workshop Doctored docs: telling the fraudulent from the official
Dochart 1, Level 1, SECC

W26  Cultivating user-generated content to boost international student recruitment
Carron, Level 1, SECC

15:00–16:00  S1.02  Maximise your conference experience and discover the world of EAIE
Hall 1, Level 0, SECC

16:00–17:00  S1.03  Back to basics: internationalisation for newcomers
Hall 1, Level 0, SECC

18:00–19:30  EAIE Newcomers’ Welcome Reception
Kelvingrove Art Gallery & Museum

20:00–22:30  EAIE Newcomers’ Networking Dinner
Óran Mór, Auditorium

Scottish Night Out
St Andrew’s in the Square, Main Hall
WEDNESDAY 16 SEPTEMBER

Today is the official start of the conference, with the Opening Plenary featuring keynote speaker Baroness Helena Kennedy, QC. The Exhibition opens its doors and the Expert Community Feature sessions take place. End your day at the Opening Reception.

07:30–18:00  Registration and EAIE Member Lounge open
Hall 5, Level 0, SECC
Speaker Preview Room open
Speaker Preview Room, Level 1, Crowne Plaza
Business Centre open
Concourse, Level 0, SECC

08:00–08:30  Exhibitor breakfast

08:00–18:00  Tartan Shop open
Hall 5, Level 0, SECC

08:30–18:00  EAIE Exhibition open
Hall 4, Level 0, SECC

09:30–11:00  Opening Plenary
Clyde Auditorium (Armadillo), Level 0, SECC

10:45–11:30  Networking and refreshments

11:30–12:30  Sessions: 60 minutes
S2.06  Prioritising user experience on your institution’s website
Forth (Armadillo), Level 0, SECC
S2.07  How to motivate and professionalise teaching staff for internationalisation
Gala (Armadillo), Level 1, SECC
S2.08  The rise of double-degree programmes: models, practices and lessons learned
Alsh, Level 0, SECC
11:30–12:30  **Sessions: 60 minutes**

S2.09  Erasmus Mundus Joint Master Degrees: a path to international professional networks  
Boisdale, Level 0, SECC

S2.10  Are education fairs still useful?  
Carron, Level 1, SECC

S2.11  All eyes on Africa: the role of higher education in the post-2015 development framework  
Dochart, Level 1, SECC

S2.12  Cooperation and increased mobility with the South Mediterranean  
Castle 1, Level 0, Crowne Plaza

S2.13  Partnering for peak performance  
Barra, Level 1, Crowne Plaza

S2.14  Marie Skłodowska-Curie Actions: individual fellowships for a collective benefit  
Shuna, Level 1, Crowne Plaza

S2.15  A wealth of nations: trends from around the world (part one)  
Castle 2, Level 0, Crowne Plaza

11:30–13:00  **Expert Community Feature sessions**

S2.01  SAFSA Feature session: Ten years of the global student experience  
Clyde Auditorium (Armadillo), Level 0, SECC

S2.02  ACE Feature session: What’s hot and what’s not in admissions?  
Hall 1, Level 0, SECC

S2.03  EBS Feature session: Business and management education at a crossroads  
Argyll 1, Level 0, Crowne Plaza

S2.04  EMPLOI Feature session: Internationalising the employability agenda: student entrepreneurship and global skills  
Argyll 2, Level 0, Crowne Plaza

S2.05  ACCESS Feature session: Making Erasmus+ work for disabled students  
Argyll 3, Level 0, Crowne Plaza
12:00–14:00  Lunch (Exhibitors’ lunch until 14:30)

12:45–13:30  Member session evaluators preparatory meeting
Castle 1, Level 0, Crowne Plaza (by invitation only)

13:00–13:30  S3.01  EAIE membership: what’s new?
Dochart, Level 1, SECC
S3.02  Publishing your work through the EAIE
Castle 2, Level 0, Crowne Plaza

13:30–15:00  Expert Community Feature sessions
S4.01  M&R Feature session: Collaborative marketing to make Glasgow a top education destination
Clyde Auditorium (Armadillo), Level 0, SECC
S4.02  NESS Feature session: Dawn of a new era: summer school cooperation in Europe
Hall 1, Level 0, SECC
S4.03  IaH Feature session: The many facets of internationalisation at home
Argyll 1, Level 0, Crowne Plaza
S4.04  LICOM Feature session: A quick guide to language support for Erasmus+ participants
Argyll 2, Level 0, Crowne Plaza
S4.05  PSYCHE Feature sessions: Building effective support systems for international students with mental health concerns
Argyll 3, Level 0, Crowne Plaza

14:00–15:00  Sessions: 60 minutes
S4.06  Bureaucratic barriers: How strategic are we really about internationalisation?
Forth (Armadillo), Level 0, SECC
S4.07  India, the new frontier for student mobility?
Gala (Armadillo), Level 1, SECC
14:00–15:00  

**Sessions: 60 minutes**

S4.08 Exploiting the opportunities of Erasmus+ Strategic Partnerships and Knowledge Alliances
Alsh, Level 0, SECC

S4.09 Building dream teams in admissions and credential evaluation
Boisdale, Level 0, SECC

S4.10 Update on key trends in US higher education
Carron, Level 1, SECC

S4.11 Exchange student assessment: where do we draw the line?
Dochart, Level 1, SECC

S4.12 Access and inclusion: overcoming barriers to study abroad
Castle 1, Level 0, Crowne Plaza

S4.13 University collaborations that bridge the gap between academia and industry
Castle 2, Level 0, Crowne Plaza

S4.15 Supporting development through academic mobility
Shuna, Level 1, Crowne Plaza

14:30–15:00  

S4.14 Creating a climate for global work-integrated learning: the international student perspective
Barra, Level 1, Crowne Plaza

15:00–15:45  

Networking and refreshments

15:00–16:30  

Poster sessions I: Innovation in higher education

15:30–16:30  

**Sessions: 60 minutes**

S5.06 The cross-channel marketing conundrum: engaging hyper-connected students
Forth (Armadillo), Level 0, SECC

15:00–15:45  

Networking and refreshments

15:00–16:30  

Poster sessions I: Innovation in higher education

15:30–16:30  

**Sessions: 60 minutes**

S5.06 The cross-channel marketing conundrum: engaging hyper-connected students
Forth (Armadillo), Level 0, SECC

15:00–15:45  

Networking and refreshments

15:00–16:30  

Poster sessions I: Innovation in higher education

15:30–16:30  

**Sessions: 60 minutes**

S5.06 The cross-channel marketing conundrum: engaging hyper-connected students
Forth (Armadillo), Level 0, SECC
15:30–16:30  **Sessions: 60 minutes**

**S5.07**  The evolution of the ENIC-NARICs Networks  
Alsh, Level 0, SECC

**S5.08**  Cross-cultural peer learning on campus: lessons from Australia and Japan  
Castle 2, Level 0, Crowne Plaza

**S5.09**  Training and evaluating university educators who teach in English  
Carron, Level 1, SECC

**S5.10**  garagErasmus: helping your alumni find and create jobs  
Dochart, Level 1, SECC

**S5.11**  Joint degrees: innovation and controversy  
Castle 1, Level 0, Crowne Plaza

**S5.12**  Enough with the cathedral! Alternative welcome programmes for international students  
Boisdale, Level 0, SECC

15:30–17:00  **Expert Community Feature sessions**

**S5.01**  IRM Feature session: Real innovation in internationalisation of higher education  
Clyde Auditorium (Armadillo), Level 0, SECC

**S5.02**  INTAL Feature session: Staying global: how international alumni relations advances the agenda  
Hall 1, Level 0, SECC

**S5.03**  MOPILE Feature session: Erasmus+: early results in supporting the modernisation of higher education in non-EU countries  
Argyll 1, Level 0, Crowne Plaza

**S5.04**  HI Feature session: Improving multicultural competences in higher education and the labour market  
Argyll 2, Level 0, Crowne Plaza

**S5.05**  EDC Feature session: Advancing human rights through higher education  
Argyll 3, Level 0, Crowne Plaza
17:00–18:00  Sessions: 60 minutes
S6.03  How students choose a study destination, and how you can influence that choice!
Forth (Armadillo), Level 0, SECC
S6.04  Preparing students for successful study abroad experiences
Gala (Armadillo), Level 1, SECC
S6.05  Video killed the radio star 2.0: smart use of social media across the student life cycle
Alsh, Level 0, SECC
S6.06  TUNING the world for the internationalisation of higher education
Boisdale, Level 0, SECC
S6.07  Wealth of knowledge: fostering employability skills for incoming and outgoing international students
Carron, Level 1, SECC
S6.08  Scotland: a model for world-class higher education
Dochart, Level 1, SECC
S6.09  International staff training weeks: identify and maximise the benefits
Barra, Level 1, Crowne Plaza
S6.10  Tracing the outcomes of study abroad scholarships
Castle 1, Level 0, Crowne Plaza
S6.11  Online degrees: how the US made them work and what we can learn in Europe
Castle 2, Level 0, Crowne Plaza
S6.15  A wealth of nations: trends from around the world (part two)
Shuna, Level 1, Crowne Plaza

17:30–18:00  Sessions: 30 minutes
S6.01  Internationalisation at home: policy, practice and potential
Clyde Auditorium (Armadillo), Level 0, SECC
S6.02  Double degrees for the new era
Hall 1, Level 0, SECC
17:30–18:00  Sessions: 30 minutes
S6.12  Opportunities for funding through Jean Monnet Activities in Erasmus+
Argyll 1, Level 0, Crowne Plaza
S6.13  A foot in two worlds: paper and digital international student data
Argyll 2, Level 0, Crowne Plaza
S6.14  Erasmus @ Schools: instilling the spirit of international mobility in young people
Argyll 3, Level 0, Crowne Plaza

18:00–19:30  Opening Reception
Glasgow Science Centre

19:30–21:00  PSYCHE Reception
Corinthian, Charlie Parkers Bar

20:00–21:00  EMPLOI Reception
The Ferry

20:00–22:00  EDC Dinner
Metropolitan, Balcony
HI Dinner
Corinthian, Langley Suite

20:00–22:30  Scottish Night Out
St Andrew’s in the Square, Main Hall
Rise and shine! This morning starts with the **Morning Run, Early-bird Yoga** and the brand new **Wake-up Plenary**, featuring E-learning entrepreneur Donald Clark. Today is loaded with sessions, but also hosts the first dialogue, receptions and the most fun networking event of all – the **EAIE Networking Dinner and Dance**.

**06:45–08:00** ☣ EAIE Morning Run  
Start in front of the SECC

**07:15–08:30** ☣ Early-bird Yoga  
Barra, Level 1, Crowne Plaza

**08:00–18:00**  
**Registration and EAIE Member Lounge open**  
Hall 5, Level 0, SECC  
**Speaker Preview Room open**  
Speaker Preview Room, Level 1, Crowne Plaza  
**Business Centre open**  
Concourse, Level 0, SECC  
**Tartan Shop open**  
Hall 5, Level 0, SECC

**08:30–18:00**  
**EAIE Exhibition**  
Hall 4, Level 0, SECC

**09:00–09:45**  
**Wake-up Plenary**  
Clyde Auditorium (Armadillo), Level 0, SECC

**09:30–10:15**  
**Networking and refreshments**
**10:00–11:00**  
**Sessions: 60 minutes**

**S7.01**  The rise of the selfie: leveraging digital trends in pop culture for marketing  
Clyde Auditorium (Armadillo), Level 0, SECC

**S7.02**  Are you supporting or coddling your international students?  
Hall 1, Level 0, SECC

**S7.03**  Taking advantage of the opportunities presented by Erasmus+  
Forth (Armadillo), Level 0, SECC

**S7.04**  How to establish an international semester in your medical curriculum  
Gala (Armadillo), Level 1, SECC

**S7.05**  Countries in crisis: credential evaluation for interrupted or undocumented studies  
Alsh, Level 0, SECC

**S7.06**  Speed networking: your gateway to crucial contacts  
Boisdale, Level 0, SECC

**S7.07**  English instruction in Asia: an angel at our side or albatross around our necks?  
Carron, Level 1, SECC

**S7.08**  Wales: putting employability at the heart of university-business collaboration  
Dochart, Level 1, SECC

**S7.09**  Changing the paradigm of higher education internationalisation research  
Barra, Level 1, Crowne Plaza

**S7.10**  Doctoral education within the EU: from Erasmus+ to Horizon 2020  
Shuna, Level 1, Crowne Plaza

**S7.11**  Your secret is safe with us: creating an atmosphere of trust for struggling students  
Castle 1, Level 0, Crowne Plaza

**S7.12**  Making the most of the new Erasmus+ Student and Alumni Association  
Castle 2, Level 0, Crowne Plaza

**S7.13**  Revamp your institution’s international relations operations  
Argyll 1, Level 0, Crowne Plaza
10:00–11:00  **Sessions: 60 minutes**

**S7.14**  Diverse perspectives on internationalisation at home  
Argyll 2, Level 0, Crowne Plaza

**S7.15**  Boosting vertical mobility across Europe: Mastermind  
Argyll 3, Level 0, Crowne Plaza

10:00–12:00  **S7.16**  A holistic approach to student interaction: best practices, research and literature  
Lomond Auditorium, Level 0, SECC

11:30–12:00  **S8.10**  Toward new resources for supporting residence abroad  
Castle 2, Level 0, Crowne Plaza

11:30–12:30  **Sessions: 60 minutes**

**S8.01**  Recruit more students using sales techniques  
Clyde Auditorium (Armadillo), Level 0, SECC

**S8.02**  Navigating careers in international education: a discussion for aspiring women leaders  
Hall 1, Level 0, SECC

**S8.03**  Successful multichannel student recruitment on a tight budget  
Forth (Armadillo), Level 0, SECC

**S8.04**  Mobility with a legacy: empowering students through student conferences  
Gala (Armadillo), Level 1, SECC

**S8.05**  A new platform for sharing and learning from good practices in internationalisation  
Alsh, Level 0, SECC

**S8.06**  Creating successful virtual international classrooms  
Argyll 3, Level 0, Crowne Plaza

**S8.07**  Social media and technology in providing career services  
Carron, Level 1, SECC

**S8.08**  The state of international strategic partnerships in Europe  
Dochart, Level 1, SECC
11:30–12:30  **Sessions: 60 minutes**

S8.09  An update on Russian higher education internationalisation  
Barra, Level 1, Crowne Plaza

S8.11  MOOCs for Africa: a promising solution or an illusion?  
Castle 1, Level 0, Crowne Plaza

S8.12  Automatic recognition: guidance from the Nordic-Baltic approach  
Argyll 2, Level 0, Crowne Plaza

S8.13  China’s opportunities for Europe’s higher education institutions and students  
Argyll 1, Level 0, Crowne Plaza

S8.14  Lessons from successful EU-South Korea collaborations  
Boisdale, Level 0, SECC

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12:00–14:00  **Lunch break (Exhibitors’ lunch until 14:30)**

12:30–13:30  **EAIE Choir practice 1**  
Shuna, Level 1, Crowne Plaza

12:30–14:00  **EAIE Mentorship lunch**  
Orkney, Level 1, Crowne Plaza (by invitation only)

13:00–13:30  **Sessions: 30 minutes**

S9.01  The EAIE Academy: boost your career in higher education  
Castle 2, Level 0, Crowne Plaza

S9.02  How to submit a proposal for the EAIE conference  
Argyll 3, Level 0, Crowne Plaza
14:00–15:00  

**Sessions: 60 minutes**

**S10.01** How to use viral and gamification techniques to win more new students  
Clyde Auditorium (Armadillo), Level 0, SECC

**S10.02** The world is your oyster: tips from the 2015 EAIE Institutional Award winner  
Hall 1, Level 0, SECC

**S10.03** 10 years of Erasmus Mundus joint degrees: contributions up to now and challenges ahead  
Forth (Armadillo), Level 0, SECC

**S10.04** Developing grade A academic summer schools  
Gala (Armadillo), Level 1, SECC

**S10.05** Beyond intercultural skills: exploring the real and understood value of internationalisation  
Alsh, Level 0, SECC

**S10.06** Strategies for increasing STEM mobility  
Boisdale, Level 0, SECC

**S10.07** State of play: insights from benchmarking Master’s programmes at 15 European universities  
Carron, Level 1, SECC

**S10.08** The EAIE debate: Academics vs administrators: Who should rule the internationalisation roost?  
Dochart, Level 1, SECC

**S10.09** Peace-building and social justice: expanding internationalisation’s focus  
Barra, Level 1, Crowne Plaza

**S10.10** The globalisation of internationalisation: new perspectives from emerging voices  
Castle 1, Level 0, Crowne Plaza

**S10.11** Internationalising faculty and staff: Do mobility programmes work?  
Castle 2, Level 0, Crowne Plaza

**S10.12** Linking student accommodation and international student success  
Argyll 1, Level 0, Crowne Plaza

**S10.13** Smart use of English proficiency scores in the admission process  
Argyll 2, Level 0, Crowne Plaza

**S10.14** Ignite©: bite-sized wisdom in five minutes  
Argyll 3, Level 0, Crowne Plaza
14:00–15:30  D01  Wealth of nations: is the work of an 18th century economist relevant to international higher education?  
Lomond Auditorium, Level 0, SECC

15:00–15:45  Networking and refreshments

15:00–16:30  Poster sessions II: Innovation in higher education

15:30–16:30  Sessions: 60 minutes

S11.01  Starting from scratch: marketing new degree programmes  
Clyde Auditorium (Armadillo), Level 0, SECC

S11.02  Navigating global mobility with Erasmus+  
Hall 1, Level 0, SECC

S11.03  To fee or not to fee: a debate on tuition fee policies for non-European students  
Forth (Armadillo), Level 0, SECC

S11.04  The development of qualifications frameworks in Africa  
Gala (Armadillo), Level 1, SECC

S11.05  Approaches to enhancing quality in teaching foreign languages  
Alsh, Level 0, SECC

S11.06  Integrated graduate enrollment management: cross-functional support of the student lifecycle  
Boisdale, Level 0, SECC

S11.07  A comparison of Bologna Process and US Bachelor’s degree programmes  
Carron, Level 1, SECC

S11.08  Reshaping the debate: mapping international student graduate outcomes in Germany and England  
Dochart, Level 1, SECC

S11.09  Internships and university-business cooperation: keystones in youth employability and knowledge transfer  
Barra, Level 1, Crowne Plaza

S11.10  The effect of study abroad programmes on intercultural competence development  
Castle 1, Level 0, Crowne Plaza
15:30–16:30  **Sessions: 60 minutes**

**S11.11** The global academic rankings game: implications for internationalisation  
Castle 2, Level 0, Crowne Plaza

**S11.12** Partner or perish: the value of global partnerships  
Argyll 1, Level 0, Crowne Plaza

**S11.13** Workable guidelines for country-specific recruitment  
Argyll 2, Level 0, Crowne Plaza

**S11.14** Exit through the gift shop: combining landing pages and CRM to increase your website's effectiveness  
Argyll 3, Level 0, Crowne Plaza

**S11.16** Research-informed management: perspectives from the University of Bath  
Shuna, Level 1, Crowne Plaza

16:00–16:30  **S11.15** Getting greener: student engagement for a better future  
Lomond Auditorium, Level 0, SECC

16:30–17:30  **EAIE Choir practice 2**  
Barra, Level 1, Crowne Plaza

17:00–19:00  **ACE Reception**  
The Lighthouse, Orangebox Gallery

**IRM Reception**  
Óran Mór, Auditorium

**M&R Reception**  
Citation Taverne and Restaurant

**NESS Reception**  
Conservatory, Crowne Plaza

**SAFSA Reception**  
Gala Bar (Armadillo), Level 1, SECC

**MOPILE Reception**  
Clydebuilt Bar and Kitchen, SECC

**ACCESS Reception**  
Mezzanine Balcony, SECC
18:45–21:15  EBS Reception and Dinner
Corinthian, Brasserie

19:00–01:00  EAIE Networking Dinner and Dance: Goldfinger Theme
Merchant Square

21:30–01:00  EAIE Dance: Goldfinger Theme
Merchant Square
End your week with more exciting sessions, the second dialogue, and some inspiring words from the Closing Plenary keynote speaker Terry Waite. Make sure to join us for the “Hello, Goodbye” Closing Luncheon for one final event before heading home.

08:00–15:00  Registration open  
Hall 5, Level 0, SECC  
Business Centre open  
Concourse, Level 0, SECC

08:00–12:00  Speaker Preview Room open  
Speaker Preview Room, Level 1, Crowne Plaza

08:00–13:30  Tartan Shop open  
Hall 5, Level 0, SECC  
EAIE Member Lounge open  
Hall 5, Level 0, SECC  
EAIE Exhibition  
Hall 4, Level 0, SECC

09:00–10:00  Sessions: 60 minutes  
S12.02  How to make Erasmus+ strategic partnerships truly strategic and cross-sectoral  
Forth (Armadillo), Level 0, SECC  
S12.03  From theory to practice: shaping the ASEM education process  
Gala (Armadillo), Level 1, SECC  
S12.04  Fostering global citizenship through collaboration: higher education, NGOs and the United Nations  
Alsh, Level 0, SECC  
S12.05  “If less is more, how are you keeping score?”: measuring quality in international cooperation  
Boisdale, Level 0, SECC  
S12.06  Getting the most benefit out of the ECTS users guide  
Carron, Level 1, SECC
09:00–10:00  **Sessions: 60 minutes**

S12.07  “This isn’t what I expected!” International student experience in an era of increasing mobility  
Dochart, Level 1, SECC

S12.08  Academic Writing Online (AWO): encouraging writing success and mobility  
Barra, Level 1, Crowne Plaza

S12.09  Maximising the advantage of an international classroom for a wealth of knowledge  
Shuna, Level 1, Crowne Plaza

S12.10  Challenges and developments in the Libyan education system: national and international perspectives  
Castle 1, Level 0, Crowne Plaza

S12.11  Embracing opportunities for collaboration with international offices in India  
Castle 2, Level 0, Crowne Plaza

S12.12  Creating opportunities for Erasmus+ international traineeships  
Argyll 1, Level 0, Crowne Plaza

S12.13  Examples and outcomes of embedding collaborative online international learning in the curriculum  
Argyll 2, Level 0, Crowne Plaza

S12.14  Creative marketing in recruitment: practical strategies that work  
Argyll 3, Level 0, Crowne Plaza

09:00–10:30  S12.01  The future of internationalisation of higher education in Europe  
Hall 1, Level 0, SECC

10:00–11:30  D02  International students: cash cows or agents for change?  
Lomond Auditorium, Level 0, SECC

09:45–10:30  Networking and refreshments
10:30–11:30

**Sessions: 60 minutes**

**S13.02** Results of the first Erasmus+ Barometer study  
Forth (Armadillo), Level 0, SECC

**S13.03** How can MOOCs benefit on-campus students?  
Alsh, Level 0, SECC

**S13.04** Now is the time to support students who procrastinate  
Boisdale, Level 0, SECC

**S13.05** Train and retain: strategies and support for the labour market entry of international students  
Carron, Level 1, SECC

**S13.06** The Atlantic world: new data on the true state of learner-centred higher education  
Dochart, Level 1, SECC

**S13.07** Fair access to higher education as a driver for social cohesion  
Barra, Level 1, Crowne Plaza

**S13.08** Open Badges: an opportunity to further academic and labour market mobility?  
Shuna, Level 1, Crowne Plaza

**S13.09** Why settle for less? Integrating academics and professional experience in business-management education  
Castle 1, Level 0, Crowne Plaza

**S13.10** Creating an international-alumni mentorship programme that has no borders  
Castle 2, Level 0, Crowne Plaza

**S13.11** What is the right level of English for academic success?  
Argyll 1, Level 0, Crowne Plaza

**S13.12** Toward transnational learning in South East Asia and Europe  
Argyll 2, Level 0, Crowne Plaza

**S13.13** Social Media Content Curation 2.0: how to find the story and how to tell it  
Argyll 3, Level 0, Crowne Plaza

**S13.14** Ignite©: The Joint Programme Prophets  
Gala (Armadillo), Level 1, SECC
11:00–11:30  S13.01 Case study in international collaboration for long-lasting educational development
Hall 1, Level 0, SECC

12:00–13:30  Closing Plenary
Clyde Auditorium (Armadillo), Level 0, SECC

13:30–15:00  “Hello, Goodbye” Closing Luncheon
Hall 5, Level 0, SECC
Exhibitors A to Z

The entire Exhibition takes place in Hall 4 of the SECC. In this notebook, you will also find a detailed floor plan of the Exhibition.
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| **310** Australia Future Unlimited (cont’d)  
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University of Melbourne (Group of Eight)  
University of New South Wales (Group of Eight)  
University of Queensland (Group of Eight)  
University of Sydney (Group of Eight)  
University of Tasmania  
University of Western Australia (Group of Eight)  
Victoria University | **712** Baden-Württemberg Universities  
**715** BELGIUM: Study in Wallonia and Brussels  
**714** Belgium-Study in Flanders and Brussels  
**609** BI Norwegian Business School  
**118** border concepts - Your Partner for International Student Recruitment  
**932** Brazilian Higher Education Institutions |
| **313** Australian Technology Network | **712** Baden-Württemberg Universities |
| **711** Austria Welcomes You!  
**810** Avans University of Applied Sciences | **308** Begin Group  
**715** BELGIUM: Study in Wallonia and Brussels  
**714** Belgium-Study in Flanders and Brussels  
**609** BI Norwegian Business School  
**118** border concepts - Your Partner for International Student Recruitment  
**932** Brazilian Higher Education Institutions |
| **712** Baden-Württemberg Universities  
**715** BELGIUM: Study in Wallonia and Brussels  
**714** Belgium-Study in Flanders and Brussels  
**609** BI Norwegian Business School  
**118** border concepts - Your Partner for International Student Recruitment  
**932** Brazilian Higher Education Institutions | **932** Brazilian Higher Education Institutions |
| **932** Brazilian Higher Education Institutions | Brazilian Association for International Education, FAUBAI  
Federal University of ABC, UFABC  
Federal University of Espirito Santo, UFES  
Federal University of Pernambuco, UFPE  
Federal University of Rio Grande, FURG  
Pontificia Universidade Católica do Rio de Janeiro, PUC-Rio  
São Paulo State University - UNESP, UNESP  
State University of Amazonas, UEA  
Universidade Federal de Ciências da Saúde de Porto Alegre, UFCSPA  
**901** Budapest Metropolitan University of Applied Sciences |
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Delft University of Technology
Dongguk University
Dr. Walter

EAIE – European Association for International Education

Education au/in Canada
Brock University
Concordia University
Ryerson University
University of Victoria
University of Waterloo
Western University

Education in Ireland
Dundalk Institute of Technology
Griffith College Dublin
Limerick Institute of Technology
National University of Ireland, Galway
Trinity College Dublin
University of Limerick
Waterford Institute of Technology

Education Liverpool

Education in Ireland

Education UK Pavilion
Association of UK Higher Education European Officers (HEURO)
Bournemouth University
De Montfort University
Higher Education Academy
Nottingham Trent University
Regents University
Sheffield Hallam University
Staffordshire University
UK Council for International Student Affairs (UKCISA)
206 Education UK Pavilion (cont’d)
   UK HE International Unit
   University of East Anglia
   University of Exeter
   University of Hertfordshire
   University of Leicester
   University of Portsmouth
   University of Southampton
   University of Surrey

601 Educations.com

520 EducationUSA - U.S. Pavilion
   Embry Riddle Aeronautical University
   Longwood University
   Marquette University
   New York Film Academy
   San Mateo Community College District
   University of California, San Diego
   University of Delaware
   Western Michigan University

922 Edu tours Africa

816 EGRACONS

124 ELS European Pathways

201 ETS TOEFL & GRE

301 European Commission

409 Exhibition Information

819 Fésia - French Network for Education and Research in Life Sciences

501 FindAMasters.com & FindAPhD.com

822 Fontys University of Applied Sciences

131 FPP EDU Media

504 Fundação Armando Alvares Penteado-FAAP- Brazil

713 Ghent University

519 GoinGlobal

902 Guard.me International Insurance

507 Hacettepe University

414 Hankuk University of Foreign Studies

830 Hanze University of Applied Sciences, Groningen

102 Higher Education Marketing

109 Hobsons

824 HousingAnywhere.com

823 HU University of Applied Sciences Utrecht
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127 Recruit in Canada
300 Russian Academic Excellence Project 5-100
   Far Eastern Federal University
   Kazan (Volga region) Federal University
   Lobachevsky State University of Nizhni Novgorod
   Moscow Institute of Physics and Technology
   National Research Nuclear University MEPhI
   National Research Tomsk Polytechnic University
   National Research University Higher School of Economics
   National University of Science and Technology MISiS
   Novosibirsk State University
   Saint-Petersburg Electrotechnical University
   Samara State Aerospace University
   St. Petersburg National Research University of Information Technologies, Mechanics and Optics
   St. Petersburg State Polytechnical University
   Tomsk State University
   Ural Federal University named after the first President of Russia B.N.Yeltsin
S
821 Saxion University of Applied Sciences
115 Scholars at Risk Network
423 Singapore Higher Education
   Nanyang Technological University
   Singapore Management University
   Singapore University of Technology and Design
405 Sogang University
307 Southern Federal University (Russia)
128 SPACE network
908 St. George's University, Schools of Medicine & Veterinary Medicine
511 Stellenbosch University
923 Study Advisory
709 Study in Bavaria
615 Study in Bordeaux
219 Study in Catalonia
600 Study in China
   Beihang University
   Beijing Foreign Studies University
   Beijing Language and Culture University
   Beijing Normal University
   Beijing-Dublin International College at BJUT
   CACIE: China Annual Conference for International Education
   CEE: China Education Expo
600 Study in China (cont’d)
China Education Association for International Exchange
Chongqing University of Science and Technology
Communication University of China
East China Normal University
Guizhou Institute of Technology
Huanghuai University
Jiangxi University of Finance and Economics
Mianyang Normal University, Sichuan
Mianyang Professional and Technical College
Ministry of Education, People’s Republic of China
Northeast Forestry University
Peking University
Renmin University of China
Shanghai International Studies University
Soochow University
Tianjin University of Technology and Education
University of Shanghai for Science and Technology
Wuhan Polytechnic
Wuhan University
Wuxi Institute of Technology
Xi’an Aeronautical University
Yan’an University
Zhejiang Institute of Mechanical and Electrical Engineering

312 Study in Costa Rica

604 Study in Denmark
Aalborg University
Aarhus University
Business Academy Aarhus
Business Academy Southwest
Copenhagen Business Academy
Copenhagen Business School
Copenhagen School of Design and Technology
Dania Academy of Higher Education
Danish School of Media and Journalism
IT University of Copenhagen
Lillebaelt Academy of Professional Higher Education
Metropolitan University College
Roskilde University
University College Lillebaelt
University College of Northern Denmark
University College South Denmark
University College UCC
University College Zealand
University of Copenhagen
University of Greenland, Ilisimatusarfik
University of Southern Denmark
Via University College
Zealand Institute of Business and Technology
613 Study in Estonia
Estonian Business School
Estonian University of Life Sciences
Tallinn University of Technology
University of Tartu

701 Study in Finland
Aalto University
Haaga-Helia University of Applied Sciences
Lahti University of Applied Sciences
Lapland University of Applied Sciences
Lappeenranta University of Technology
Laurea University of Applied Sciences
Metropolia University of Applied Sciences
University of Jyväskylä
University of Lapland

815 Study in Holland
Amsterdam University of Applied Sciences
Erasmus University Rotterdam
HAN University of Applied Sciences
HZ University of Applied Sciences
Leiden University
Rotterdam University of Applied Sciences
Tilburg University
University of Applied Sciences Leiden
University of Twente
Utrecht University

103 Study in Hong Kong

710 Study in Iceland

831 Study in Japan
Chiba University
Chuo University
Gunma University
Hokkaido University
Hosei University
International Christian University
J. F. Oberlin University
Kansai University
Kobe University
831  **Study in Japan** (cont’d)
manaba (Asahi Net, Inc.)
Meiji Gakuin University
Nagaoka University of Technology
Nara Women’s University
Nihon University
Ochanomizu University
Okayama University
Okinawa Institute of Science and Technology Graduate University (OIST)
Osaka Gakuin University
Osaka International University
Rikkyo University
Ritsumeikan Asia Pacific University
Ritsumeikan University
Seinan Gakuin University
Soka University
Sophia University
Tohoku University
Tokyo Institute of Technology
Tokyo Metropolitan University
Toyo University
Waseda University

408  **Study in Korea**
Ajou University
Chonnam National University
Chung-Ang University
Dankook University
Ewha Womans University
Hanyang University
Inha University
KAFSA
Kookmin University
KoreaTech
Pohang University of Science and Technology
Pusan National University
Seoul National University of Science & Technology
Sookmyung Women’s University
Soongsil University
The Catholic University of Korea
University of Seoul

123  **Study in Krakow**

702  **Study in Latvia**
Liepaja University
Riga Technical University
Turiba University

610  **Study in Lithuania**

800  **Study in Maastricht**

315  **Study in New Zealand**
ACG Academic Colleges Group
AUT University
Lincoln University
Otago Polytechnic
Unitec Institute of Technology
University of Auckland
University of Canterbury
University of Otago
Victoria University of Wellington
612 Study in Norway
NOKUT (the Norwegian Agency for Quality Assurance in Education)

614 Study in Picardy

101 Study in Québec

207 Study in Scotland

909 Study in Serbia

606 Study in Sweden
Chalmers University of Technology
Halmstad University
Jönköping University
Karlstad University
KI, Karolinska Institutet
KTH, Royal Institute of Technology
Linköpings Universitet
Linnaeus University
Lund University
Stockholm University
Umeå University
University of Borås
University of Gothenburg
University of Skövde
Uppsala University

906 Study in Taiwan
Chaoyang University of Technology
China Medical University
Fu Jen Catholic University
National Central University
National Cheng Kung University
National Chengchi University
National Chiao Tung University
National Chung Hsing University
National Sun Yat-sen University
National Taipei University of Technology
National Taiwan Normal University
National Taiwan University
National Taiwan University of Science and Technology
National Tsing Hua University
Soochow University
Taipei Medical University
Tamkang University
Tunghai University
Wenzao Ursuline University of Languages

509 Study in the Czech Republic
Anglo-American University
Brno University of Technology
Centre for International Cooperation in Education (DZS)
Charles University in Prague
Czech Technical University in Prague
Czech University of Life Sciences Prague
Masaryk University
Mendel University in Brno
Metropolitan University Prague
Palacký University, Olomouc
Technical University of Liberec
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<td>Nelson Mandela Metropolitan University, University of Cape Town, University of KwaZulu-Natal</td>
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Kadir Has University
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Kastamonu University
Kilis 7 Aralık University
Marmara University
Middle East Technical University
Pamukkale University
Recep Tayyip Erdoğan University
Sakarya University
Siirt University
Süleyman Demirel University
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910  Universiti Kuala Lumpur
500  Universities of Spain
  Public University of Navarra
  UCAM Universidad Católica de Murcia
  Universidad de Jaén
  Universidad de La Laguna (Islas Canarias)
  Universidad de Oviedo
  Universidad Europea
  Universidad Francisco de Vitoria, Madrid
  Universidad Loyola Andalucía
  Universidad Pontificia Comillas, Madrid
  University of Almeria
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