CONNECTED CURRENTS IN 2023
Ongoing global conflicts marked the start of 2023 – from the war in Ukraine and the Middle East to populist politicians to the climate crisis – making it a difficult year. For the EAIE, it was a year of supporting our community through these crises and providing a space for dialogue and hope. Our community’s work is about making human connections across different cultures, generations and disciplines as a basis for solidarity and cooperation. Keeping the EAIE Strategy 2026 as a guiding compass, the EAIE’s activities throughout the year focused on fostering these connections in various ways, as well as planning for several major transitions in 2024.
A THRIVING COMMUNITY
The year started with a successful membership drive, which resulted in the highest membership uptake to date, following an upward trend in the post-pandemic years. Membership value remained at the forefront of EAIE activities and the development of new initiatives to continue contributing to the relevance and sustainability of the EAIE as a member-led, member-focused association.

The Community Summit in March was the first moment in the year when our members and their peers came together to discuss topics focusing on the complexity of working in international education.

Building on the success in Barcelona, the EAIE’s flagship event, the Annual Conference and Exhibition, was held in Rotterdam, and once again, new records were broken in terms of participant numbers and exhibition space sold. This clear preference for face-to-face networking was also evidenced by the member/non-member engagement survey conducted in the spring of 2023. Providing a meeting place where people can exchange ideas, collaborate, and form professional relationships is one of the main roles of the EAIE as an association.

Facilitating knowledge exchange and peer-to-peer learning continues to be fundamental to the EAIE across all its initiatives. The Academy training portfolio exemplifies this commitment. Offering a diverse range of courses in 2023, the EAIE accommodated both online participants and those attending in person in Amsterdam. Substantial effort has been dedicated throughout the year to expanding the training portfolio for 2024.

THE POSITIVE IMPACT OF INTERNATIONALISATION
Gen-Z speakers Jahkini Bisselink and Hajar Yagkoubi were on stage at this year’s Opening Plenary at the conference, to represent their generation and its eagerness to be a force for positive change. Aiming for impact means continuously evaluating the EAIE’s offerings and making sure that our strategy and actions are based on evidence and data.

Early 2023 saw the publication of the third Snapshot report on international admissions, which explored what the coming academic year would look like in terms of admissions and enrolment across the European Higher Education Area (EHEA). This was followed by a fourth member/non-member survey conducted by the EAIE to provide longitudinal feedback on our community’s perceptions of the EAIE, its role within the sector and its activities. Finally, the third EAIE Barometer survey was launched at the conference in Rotterdam and around 2800 responses were collected from 46 of the 49 EHEA countries – which is a large representative sample that will help this Barometer edition paint a comprehensive picture of the state of internationalisation in Europe. The survey report is set to be published in the Spring of 2024.

These surveys and the resulting data and analyses are essential for demonstrating the impact of internationalisation and are an important tool for effecting positive change and transformation. Apart from the data that is much needed in our work, celebrating the impact of our peers is vital. In 2023, we celebrated the deserving EAIE Award winners, their outstanding contributions, and the Award’s 20th anniversary.
CONNECTING CURRENTS OF THOUGHT
The EAIE’s knowledge hub continued to grow in 2023. In addition to the release of three Forum issues and a Pathways to Practice on Virtual Exchange/COIL, the EAIE Podcast showcased fresh perspectives from the community twice a month. Featuring guests from diverse realms within the field, it provided a comprehensive outlook on internationalisation and its practical implementation. Additionally, two Community Moment webcasts facilitated interactive Q&A sessions with expert speakers, fostering the exchange of ideas and experiences.

A SUSTAINABLE EAIE ECOSYSTEM
The EAIE has continued to create a sustainable ecosystem, focusing its commitment on three of the UN’s Sustainable Development Goals (SDGs): SDG 4 Quality Education, SDG 12 Responsible Consumption and Production, and SDG 13 Climate Action. By championing inspiring initiatives and organisations striving to make a difference, the EAIE gives back to the community on an international and local level through activities such as fundraising and volunteering.

Sustainability remains a high-priority topic and action point for the EAIE in all its activities and content. In 2023, the groundwork was laid for implementing sustainable practices in future EAIE conferences and exhibitions.

REINVENTING AND ADAPTING FOR THE FUTURE
As the landscape of international education is in constant flux, adapting to the demands of its community, so is the EAIE as an association. To maintain the Association’s role and objectives within the sector, we have to adapt and listen to our community’s needs. A large part of the EAIE Leadership’s work in 2023 was on the Agile Leadership project – a restructuring of volunteer and leadership roles based on the newly developed content taxonomy. With this new robust structure, the EAIE will be equipped to serve the sector and fulfil its objectives set out in its three-pillar mission.

The EAIE is committed to enabling that sector, building a robust and convincing narrative for internationalisation, and convening and strengthening the community of dedicated professionals by providing the best possible opportunities for networking and professional development. In order to keep meeting that challenge in a sustainable and effective way, we must continue to reinvent ourselves and adapt our activities and our structures to the changing world around us.

The EAIE Board, supported by the General Council, Functional Committees, Expert Communities, and Office staff, steered the Association through a successful year. Thanks to the enthusiastic EAIE community’s unwavering support, we were able to achieve numerous achievements, including a groundbreaking conference and exhibition.

– THE EAIE BOARD
EAIE ACTIVITIES

**THE EAIE ACADEMY**

01 Bespoke academies just for you!

02 EAIE ACADEMIES ONLINE

03 EAIE ACADEMY CLASSROOMS

In Amsterdam

Implementing virtual exchange in the curriculum

Providing effective responses to mental health challenges faced by international students

Best practices in evaluating foreign credentials

Creating a positive international student experience

**COMMUNITY MOMENTS**

02 EAIE SUMMIT

03 THORING IN COMPLEXITY

54 Mentorship pairs matched

347 PARTICIPANTS

**EU funded projects**

- Innovating Business Education for Responsible Global Minds (IBE-ReGloMi)
- Erasmus Careers Project (Erasmus)
EAIE ACTIVITIES

55 EAIE blog posts

Most-read blog:
How AI is shaking up higher education

21 Podcast episodes

Most-listened-to episode:
Simon Marginson: Redefining internationalisation

03 Issues of Forum

SPRING
Risk and response

SUMMER
Well-being without borders

WINTER
Across disciplines across boundaries

OTHER PUBLICATIONS

2023 SNAPSHOT REPORT (3RD EDITION)

CONFERENCE CONVERSATION STARTER

PATHWAYS TO PRACTICE
**EAIE CONFERENCE & EXHIBITION ROTTERDAM**

**EAIE 2023 | ROTTERDAM**

26–29 SEPTEMBER

**CONNECTING CURRENTS**

- **6749** PARTICIPANTS
- **103** COUNTRIES REPRESENTED
- **154** IN-PERSON SESSIONS
- **12** ON-DEMAND SESSIONS
- **68,000** CONVERSATIONS STARTED
- **241** EXHIBITION STANDS
- **502** SPEAKERS
- **228** SESSIONS & ACTIVITIES
- **2100** MEETINGS SCHEDULED
- **142,000** MESSAGES sent through the platform

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**THE EAIE’S BIGGEST CONFERENCE EVER!**

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**KEYNOTE SPEAKERS**

- **Jahkini Bisselink**
  Gen Z consultant
- **Hajar Yagkoubi**
  Inclusion activist
- **Typhoon**
  Hip-hop artist and social activist
In 2023, the EAIE expanded its commitment to social responsibility and sustainability. At the annual conference Sustainability Corner was introduced for partners to showcase their initiatives. The EAIE also expanded its corporate volunteering activities, encouraging staff participation in community projects. The Association also made charitable donations, reinforcing its support for social causes.

Sustainable travel to Rotterdam was promoted in the lead-up to the conference. The EAIE collaborated with the Travel with CANIE initiative and participants could visit the Sustainable Corner at the conference to pick up their ‘I travelled green’ badges.
CELEBRATING 20 YEARS OF EXTRAORDINARY CONTRIBUTIONS

2023 EAIE AWARD WINNERS

Award for Excellence in Internationalisation
Newcastle University
UK

Award for Vision and Leadership
Ligia Deca
Romania

Award for Outstanding Contribution
Hans-Georg van Liempd
the Netherlands

President’s Award
Leonard Engel
the Netherlands
THANK YOU TO ALL EAIE STAFF
FOR THEIR DEDICATION AND ENTHUSIASM IN 2023!
THANK YOU EAIE LEADERSHIP AND VOLUNTEERS!
THEIR CONTRIBUTIONS AND SUPPORT MADE 2023 A SUCCESS

EAIE BOARD
Piet Van Hove, (President), University of Antwerp, Belgium
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Ragnhild Solvi Berg, HK-DIR/Norcore Brussels, Belgium
Ceren Genc, Utrecht University, the Netherlands
Stephanie Griffiths, Intercultural Consultancy, UK

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Marlies Overbeek, Navitas, the Netherlands
Ína Dögð Eyþórsdóttir (Associate), University of Iceland, Iceland
Magdalena Setlak (Associate), Politecnico di Milano, Italy

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Sandra Rincón (Chair), NL Alumni Network, the Netherlands
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Anna Pellegrino, LUISS University, Italy

COOPERATION FOR DEVELOPMENT
Han Aarts (Chair), Maastricht University, the Netherlands
Michelle Greene, Fontys International Business School, the Netherlands
Hege Kristin Widnes, The Arctic University of Norway, Norway
Liana Berkowitz (Associate), ETS Global, France

EMPLOYABILITY
Elke van der Valk (Chair), Fontys University of Applied Sciences, the Netherlands
Tue Werner Mikkelsen, University College of Northern Denmark, Denmark
Karol Ovesný, WorkSpace Europe, Slovak Republic

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Mirko Varano (Chair), KTH Royal Institute of Technology, Sweden
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Adam Lipski, Frankfurt University of Applied Sciences, Germany
Celine Nygaard, University of Stavanger, Norway
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Veronika Kupriyanova (Associate), Academic Cooperation Association, Belgium

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Peter Kerrigan (Chair), DAAD, USA
Riitta Kataja, University of Oulu, Finland
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Stella Saliari, Independent consultant, Greece

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Sedef Erçetin Gencosmanoglu, Turkish Green Crescent Society, Turkey
Hanne Liv Østtveit-Moe (Associate), VID Specialized University, Norway
Montse Romero-Mas (Associate), University of Vic-Central University of Catalonia, Spain

GUIDANCE AND COUNSELLING
Stephanie Griffiths (Chair), Intercultural Consultancy, UK
Bibiane Freunberger-Rendl, University of Salzburg, Austria

Jessica Price, LUNEX University, Luxembourg
Marijke van Oppen, van Oppen Internationalization/Diversity/Inclusion, the Netherlands
Géraldine Dufour (Associate), Therapeutic Consultations, UK
Julia Zuber (Associate), University of Linz, Austria

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EXPERT COMMUNITIES

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ILaria Bossi, Università Cattolica del SACro Cuore, Italy
Herwig Dämon, University of St. Gallen, Switzerland
Kimmo Kuortti, Oulu University of Applied Sciences, Finland
Alejandra Otero, geNEOus, USA
Monique Swennenhuis, Hanze University of Applied Sciences, the Netherlands
Tom Wilmot, StudyLink Connect, UK

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Rob Maat, Windesheim University of Applied Sciences, the Netherlands
Jeroen Ouburg, Wageningen University, the Netherlands
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Elena Vinci, Lund University, Sweden

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Arum Perwitasari, ETS Global, the Netherlands
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Thierry Villard, IUT de Bordeaux - U Bordeaux, France
Andrea Wehrli, Bern University of Applied Sciences, Switzerland
Malin Reljanovic Glimäng (Associate), Malmö University, Sweden

MOBILITY ADVISING

Alejandra Vicencio (Chair), Northumbria University, UK
Niamh Burke, Trinity College Dublin, Ireland
Wim Gabriels, Erasmus Student Network, Belgium
Rowena Kidger (Associate), Cardiff Metropolitan University, UK
Karin Kim Lim (Associate), ENS de Lyon, France

SUMMER SCHOOLS

Alexander Heinz (Chair), EPHESOS GmbH, UK
Adrijana Lazic, University of Ljubljana, Slovenia
Gyöngyi Pozsgai, University of Pécs, Hungary

THANK YOU also to the multitude of individuals who have shared their ideas and expertise with the EAIE community through their contributions to the EAIE Blog, Forum magazine, Pathways to practice, the EAIE Conference Conversation Starter and other EAIE publications.
THANK YOU ALSO!
TO ALL THE OTHER INDIVIDUALS WHO VOLUNTEERED SO MUCH OF THEIR TIME IN 2023

Encieh Erfani, Mainz University, Germany
Daniel Munier, Scholars at Risk, USA
Simon Marginson, University of Oxford, UK
Nicole Williams, 500 Women Scientists, UK
Helen Whitehead, University of Salford, UK
Tomáš Varga, Masaryk University, Czech Republic
Mirka Martel, Institute of International Education, USA
Julie Baer, Institute of International Education, USA
Adrienne Fusek, In Good Company, USA
Adinda van Gaalen, Inholland University of Applied Sciences, the Netherlands
Fanta Aw, NAFSA, USA
LaNitra Berger, NAFSA, USA
Joana Westphal, Universities UK International, UK
John McNamara, British Council, Ireland
Kelly-anne Watson, The Class Foundation, the Netherlands
Natasja Spaargaren, Aeres University of Applied Sciences, the Netherlands
Hélène Rongeot, Groupe Ecole supérieure d’Agriculture d’Angers, France
Lavern Samuels, Durban University of Technology, South Africa
Daryna Zavhorodnia, National University of Kyiv-Mohyla Academy, Ukraine
Ligia Deca, Ministry of Education, Romania
Sabine Pendl, University of Graz, Austria
Wessel Meijer, Tilburg University, the Netherlands
Rita Dias, Erasmus Student Network, Belgium
Horia Oniţa, European Students Union, Belgium
Pii-Tuulia Nikula, Eastern Institute of Technology, New Zealand
Vincenzo Raimo, University of Reading, UK
Eddie West, San Diego State University, USA
Thomas Hull, Institut Polytechnique UniLaSalle, France
Maria Kiranne, University College Cork, Ireland
Hans-Georg van Liempd, Tilburg University, the Netherlands
Joyce Msuya, United Nations, USA
Amanda Crowfoot, European University Association, Belgium
Catherine Léglu, Université du Luxembourg, Luxembourg
Henk Kummeling, Utrecht University, the Netherlands
Sharon Stein, University of British Columbia, Canada

Samia Chasi, International Education Association of South Africa, South Africa

Jeanine Gregersen Hermans, Zuyd University of Applied Sciences, the Netherlands

Juan Rayón González, University of Oviedo, Spain

Maria Teresa Gullace, Politecnico di Milano, Italy

Andrew Haxell, Northumbria University, UK

Luca Colianni, Politecnico di Milano, Italy

Matteo Vespa, European Students Union, Belgium

Joachim Wyssling, European University Foundation, Luxembourg

Charlie MacGregor, The Social Hub, the Netherlands

Ganna Tolstanova, Taras Shevchenko National University of Kyiv, Ukraine

Sophia Opatska, Ukrainian Catholic University, Ukraine
## Financial Review

### Balance Sheet at 31 December 2023

<table>
<thead>
<tr>
<th>Assets</th>
<th>2023</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixed Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tangible fixed assets</td>
<td>€70,364</td>
<td>€35,307</td>
</tr>
<tr>
<td>Financial fixed assets</td>
<td>€2,669,369</td>
<td>€2,457,114</td>
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<tr>
<td>Total Fixed Assets</td>
<td>€2,739,733</td>
<td>€2,492,421</td>
</tr>
<tr>
<td>Current Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Receivables</td>
<td>€1,146,387</td>
<td>€781,477</td>
</tr>
<tr>
<td>Liquidity</td>
<td>€10,292,637</td>
<td>€7,982,525</td>
</tr>
<tr>
<td>Total Current Assets</td>
<td>€11,439,024</td>
<td>€8,764,002</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Equity &amp; Liabilities</th>
<th>2023</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reserves</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reserves prior years</td>
<td>€8,713,220</td>
<td>€7,067,394</td>
</tr>
<tr>
<td>Reserves current year</td>
<td>€1,978,432</td>
<td>€1,645,826</td>
</tr>
<tr>
<td>Total Reserves</td>
<td>€10,691,652</td>
<td>€8,713,220</td>
</tr>
<tr>
<td>Current &amp; Non-current Liabilities</td>
<td>€3,487,105</td>
<td>€2,543,20</td>
</tr>
<tr>
<td>Total Equity &amp; Liabilities</td>
<td>€14,178,757</td>
<td>€11,256,423</td>
</tr>
</tbody>
</table>

Total Assets: €14,178,757
Total Equity & Liabilities: €14,178,757
FINANCIAL REVIEW

INCOME AND EXPENDITURE AT 31 DECEMBER 2023

2023 REVENUE (%)

<table>
<thead>
<tr>
<th>Source</th>
<th>2023</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>INCOME FROM ACTIVITIES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference, exhibition, training, publications</td>
<td>€9,354,931</td>
<td>€7,640,572</td>
</tr>
<tr>
<td>Membership dues</td>
<td>€795,625</td>
<td>€660,684</td>
</tr>
<tr>
<td>OTHER INCOME</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other income</td>
<td>€427,737</td>
<td>€165,791*</td>
</tr>
<tr>
<td>TOTAL INCOME</td>
<td>€10,578,293</td>
<td>€8,467,047</td>
</tr>
</tbody>
</table>

EXPENDITURE

<table>
<thead>
<tr>
<th>Category</th>
<th>2023</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIRECT EXPENSES FROM ACTIVITIES</td>
<td>€3,810,421</td>
<td>€3,295,236</td>
</tr>
<tr>
<td>OPERATIONAL COSTS</td>
<td>€4,096,316</td>
<td>€3,323,031</td>
</tr>
<tr>
<td>TOTAL COSTS</td>
<td>€7,906,737</td>
<td>€6,618,267</td>
</tr>
<tr>
<td>Result before income tax</td>
<td>€2,671,556</td>
<td>€1,848,780</td>
</tr>
<tr>
<td>Income tax</td>
<td>€693,124</td>
<td>€202,954</td>
</tr>
<tr>
<td>NET RESULT</td>
<td>€1,978,432</td>
<td>€1,645,826</td>
</tr>
</tbody>
</table>

*Subsidies related to previous financial years included in Other income. Variance in financial result is as a virtual event was held in 2021 due to COVID.
The EAIE is the European centre for knowledge, expertise and networking in the internationalisation of higher education. We are one community, working together to drive responsible international higher education now and in the future.

www.eaie.org