SCHEDULE

Know exactly where to be and at what time with this overview schedule. Download the EAIE Events App or visit our website for the full descriptions of different activities.
TUESDAY 13 SEPTEMBER

Campus tours and workshops take place today for those who have pre-registered. Learn about the world of the EAIE and the higher education system in the UK. Join popular networking events like the Newcomers’ Welcome Reception and the Scouse night at the Cavern.

07:30–18:00 Registration and service desks open
Level 0, ACC

Internet Zone open
Level 1, ACC

09:00–10:00 Introduction to higher education in the UK (S1.01)
Hall 1A, Level 1, ACC

09:00–12:30 Morning workshops
Networking secrets to maximise your potential (W11)
Room 3B, Level 1, ACC

Teaching in English: strategies for success (W12)
Room 11C, Level 1, ACC

The power of intercultural teamwork simulations (W13)
Hall 2H2, Level -1, ACC

Emergency and crisis management:
Can one protocol fit all? (W14)
Hall 2F1, Level -1, ACC

Communication management and social media:
#crisis #risk #reputation (W15)
Room 3A, Level 1, ACC

09:00–17:00 Full-day workshops
Academic solidarity: How can HEIs contribute to the refugee crisis? (W01)
Room 11A, Level 1, ACC

Make your marketing activities prove their worth (W02)
Hall 2H1, Level -1, ACC
09:00–17:00  Full-day workshops

Building institutional support for internationalisation (W03)
Hall 2E, Level -1, ACC

Best practices in evaluating foreign credentials (W04)
Hall 2C, Level -1, ACC

How to manage an international office: people, time and money (W05)
Hall 2D, Level -1, ACC

Welcoming refugees: evaluating and recognising credentials in special cases (W06)
Room 11B, Level 1, ACC

Marketing to fully capitalise on your summer school (W07)
Room 12, Level 1, ACC

How to write a successful Erasmus+ strategic partnership application (W08)
Hall 2F2, Level -1, ACC

A systemic approach to internationalisation at home (W09)
Room 4B, Level 1, ACC

10:00–18:00  Speaker Preview Room open
Room 10, Level 1, ACC

10:15–17:30  Campus tours to UK higher education institutions
Meeting point: Hall 1A, Level 1, ACC

13:30–17:00  Afternoon workshops

Empowering academic staff to internationalise the student experience at home (W16)
Hall 2H2, Level -1, ACC

Grade conversion made easy: mastering Egracons and the ECTS (W17)
Room 3A, Level 1, ACC

Your guide to Erasmus+ cooperation with non-academic partners (W18)
Room 11C, Level 1, ACC
13:30–17:00  Afternoon workshops
  Developing leadership: implementing COIL and virtual exchange initiatives (W19)
  Hall 2F1, Level -1, ACC
  Helping intercultural learners manage expectations and cope with failure (W21)
  Room 3B, Level 1, ACC

14:00–15:30  Maximise your conference experience and discover the world of EAIE (S1.02)
  Hall 1A, Level 1, ACC

16:30–17:30  Back to basics: internationalisation for newcomers (S1.03)
  Hall 1A, Level 1, ACC

18:00–19:30  EAIE Newcomers’ Welcome Reception
  St George’s Hall

20:00–21:00  EAIE Network launch: Joint Programmes
  Pump House

20:00–22:00  Cooperation for Development Dinner
  Bistro Franc

20:00–22:30  Scouse night at the Cavern (Tuesday)
  The Cavern Club
The official Opening Plenary featuring Keynote speaker and award-winning educator Richard Gerver takes place. The Exhibition opens its doors and the ‘Refugees in focus’ track is opened by Kilian Kleinschmidt. End your day at the Opening Reception.

07:30–18:00
Registration and service desks open
Level 0, ACC
Internet Zone open
Level 1, ACC
Speaker Preview Room open
Room 10, Level 1, ACC
EAIE Member Lounge open
Cloakroom open

08:30–18:00
EAIE Exhibition open

09:30–11:00
Opening Plenary
Arena, Level -1, ACC

10:45–11:30
Networking and refreshments

11:15–12:30
Member session evaluators preparatory meeting
(invitation only)
Room 4B, Level 1, ACC

11:30–12:00
‘Students at Risk’: an empowering beacon of hope (S2.18)
Hall 1B, Level 1, ACC

11:30–12:30
Sessions: 60 minutes
Life skill: get the most out of networking (S2.01)
Room 11A, Level 1, ACC
Quality of learning in a transnational and international context (S2.07)
Hall 2D, Level -1, ACC
11:30–12:30  **Sessions: 60 minutes**

Shaping the future of European cooperation in higher education (S2.08)
Hall 1C, Level 1, ACC

A day in the life: back to basics in marketing and recruitment (S2.09)
Hall 2C, Level -1, ACC

Greater accessibility to Erasmus+ (S2.11)
Room 11B, Level 1, ACC

FAIR recognition: improving the quality of admissions (S2.12)
Hall 2E, Level -1, ACC

Recruiting for STEM programmes: Do we need special tactics and channels? (S2.13)
Hall 2F1, Level -1, ACC

Alternative funding models and target groups of staff training weeks (S2.14)
Room 3B, Level 1, ACC

Recognition conventions as multipliers for student and staff mobility (S2.15)
Room 4A, Level 1, ACC

“You may say I’m a dreamer”: why we value intercultural competence (S2.17)
Hall 2H2, Level -1, ACC

Imagine: what data can do for international higher education marketing (S2.19)
Hall 1A, Level 1, ACC

11:30–13:00  **Expert Community Feature sessions**

*Strategy and Management* presents: Corporate social responsibility, a framework for better international engagement (S2.02)
Hall 2G, Level -1, ACC

*Business Education* presents: What’s wrong with business education? (S2.03)
Room 3A, Level 1, ACC

*Guidance and Counselling* presents: The evolution of multiculturalism in counselling and guidance (S2.04)
Room 4B, Level 1, ACC
11:30–13:00  **Expert Community Feature sessions**  
*Summer Schools* presents: How to use your summer school for maximum strategic effect (S2.05)  
Hall 2F2, Level -1, ACC  
*Language and Culture* presents: What is English-medium instruction like for students? (S2.06)  
Room 12, Level 1, ACC

12:00–14:00  **Lunch**  
Arena Catering Area, Level -1, ACC

12:30–13:00  **Sessions: 30 minutes**  
Peer discussion: Should we all be getting back to basics in marketing and recruitment? (S2.10)  
Hall 2C, Level -1, ACC  
Mind the gap! Student ‘wants’ vs. ‘experiences’ in becoming intercultural (S2.16)  
Room 11C, Level 1, ACC  
EAIE membership: What’s new? (S2.20)  
Hall 1B, Level 1, ACC

13:00–13:45  **Refugees in focus Plenary: Dignity in aid (track opening)**  
Arena, Level -1, ACC

14:00–15:00  **Sessions: 60 minutes**  
The what, why and how of international faculty development (S3.07)  
Room 4B, Level 1, ACC  
Regional collaboration networks: lessons from SATU (S3.08)  
Room 11C, Level 1, ACC  
Senior International Officer perspectives: maintaining campus internationalisation despite budget cuts (S3.09)  
Room 11B, Level 1, ACC
14:00–15:00 How international–friendly is your university? The exchange student perspective (S3.10)
Room 3A, Level 1, ACC

14:00–15:30 Life skill: learn to manage your e–mails like a pro (S3.01)
Hall 2C, Level -1, ACC

14:00–15:30 Expert Community Feature sessions

Marketing and Recruitment presents: How ‘heart, humour and common sense’ will make your marketing more effective (S3.02)
Hall 1C, Level 1, ACC

Access and Diversity presents: Exploring universal design for learning as a global, systemic accessibility framework (S3.03)
Hall 2E, Level -1, ACC

Health and Welfare Education presents: The future of care is in internationalisation and multidisciplinary collaboration (S3.04)
Hall 2D, Level -1, ACC

Mobility Advising presents: What are the crucial quality standards and principles of outbound mobility advising? (S3.05)
Hall 2F2, Level -1, ACC

Employability presents: Imagine... having a successful employability strategy (S3.06)
Room 3B, Level 1, ACC

14:30–15:30 Sessions: 60 minutes

How do we secure fair admission and recognition for refugees? (S3.12)
Hall 1B, Level 1, ACC

Certificates in intercultural competence in an increasingly multicultural Germany (S3.13)
Hall 2G, Level -1, ACC

How to make your dream project a reality (S3.14)
Hall 2F1, Level -1, ACC
14:30–15:30  **Sessions: 60 minutes**

**Erasmus+: looking back, moving forward (S3.15)**
Hall 2H2, Level -1, ACC

Gaining market entry into emerging economies through capacity building (S3.16)
Room 4A, Level 1, ACC

Utilising the Eurydice Mobility Scoreboard to encourage learning abroad in Europe (S3.17)
Room 11A, Level 1, ACC

#Languages4life: boosting the Erasmus+ experience with the Online Linguistic Support (S3.18)
Room 12, Level 1, ACC

Data in internationalisation: from information to insight (S3.19)
Hall 2H1, Level -1, ACC

14:30–16:00  **#Brexit: the future of Europe and the UK**
Hall 1A, Level 1, ACC

15:00–15:30  **Peer discussion: How international-friendly is your university? (S3.11)**
Room 3A, Level 1, ACC

15:00–15:45  **Networking and refreshments**

15:00–16:30  **Poster sessions I: Innovation in higher education**
Arena foyer, Level -1, ACC

16:00–17:00  **Sessions: 60 minutes**

Integrating refugees into higher education: perspectives from Germany (S4.07)
Hall 1B, Level 1, ACC

The branding and positioning of places in business education and academia (S4.08)
Hall 1C, Level 1, ACC
16:00–17:00  **Sessions: 60 minutes**

Rethinking the potential of the summer term (S4.09)
Hall 2D, Level -1, ACC

Inspiring diverse competences in English–medium instruction (S4.10)
Hall 2F1, Level -1, ACC

Crisis management and international mobility: what to do and how to do it (S4.12)
Hall 2F2, Level -1, ACC

Making sense of 18 international rankings: uses, abuses and strategies (S4.13)
Room 3A, Level 1, ACC

Making internationalisation manageable (S4.15)
Room 11A, Level 1, ACC

Certificate of International Merits: rewarding student international experience (S4.16)
Room 4B, Level 1, ACC

Strategies for increasing study abroad participation among underrepresented groups (S4.17)
Room 11B, Level 1, ACC

Welcoming and retaining international students and staff (S4.18)
Room 11C, Level 1, ACC

12 keys to employability and success for a diverse workforce (S4.19)
Room 12, Level 1, ACC

The game is on: gamification of employability skills (S4.20)
Hall 2H2, Level -1, ACC

17:00–17:30  **Peer discussion:** What is your institution doing to inspire diverse competences in English–medium instruction? (S4.11)
Hall 2F1, Level -1, ACC

Peer discussion: How should we be using rankings information in the marketing of our institutions? (S4.14)
Room 3A, Level 1, ACC
16:00–17:30  **Expert Community Feature sessions**

*Admission and Recognition* presents: Challenges of going global (S4.01)
Hall 2E, Level -1, ACC

*Internationalisation at Home* presents: The pursuit of internationalisation at home is here to stay (S4.02)
Hall 2H1, Level -1, ACC

*Cooperation for Development* presents: UN Sustainable Development Goals and the role of higher education (S4.04)
Room 3B, Level 1, ACC

*Alumni Relations* presents: Going global, the future of alumni relations in Europe and beyond (S4.05)
Room 4A, Level 1, ACC

*Joint Programmes* presents: Quality assurance in joint programmes (S4.06)
Hall 2C, Level -1, ACC

16:00–18:00  **European Programme Management** presents: Imagine a new Erasmus programme that is a real plus (S4.03)
Hall 2G, Level -1, ACC

18:30–20:00  **Opening Reception**
The Liverpool Cathedral

19:45–22:00  **Guidance and Counselling** Reception
Pump House

20:00–22:30  **Scouse night at the Cavern (Wednesday)**
The Cavern Club
Pre-registered participants get a very early start to their day at the Morning Run and the Early-bird Yoga. The Lunch-time Plenary with professional coaching genius Heather White will inspire you to network away at the day’s many sessions, Expert Community receptions and, of course, the EAIE Extravaganza.

06:45–08:00  EAIE Morning Run
Start in front of the ACC (river side entrance)

07:00–18:00  Cloakroom open

07:15–08:15  Early-bird Yoga
Room 11, Level 1, ACC

08:00–18:00  Registration and service desks open
Level 0, ACC
Internet Zone open
Level 1, ACC
Speaker Preview Room open
Room 10, Level 1, ACC
EAIE Member Lounge open

08:30–18:00  EAIE Exhibition open

09:00–10:00  Sessions: 60 minutes
Ignite©: Bite-sized wisdom in a flash (part one) (S5.02)
Room 3A, Level 1, ACC
Empowering refugees in Europe with transferrable skills (S5.03)
Hall 1B, Level 1, ACC
Universities, human rights and the refugee crisis: A Bermuda Triangle? (S5.04)
Hall 2G, Level -1, ACC
How LinkedIn is changing the game of student marketing (S5.05)
Hall 2H1, Level -1, ACC
09:00–10:00  Sessions: 60 minutes

Can’t travel, won’t travel: providing international experience for non-mobile students (S5.06)  
Hall 2C, Level -1, ACC

BRICS higher education cooperation (S5.08)  
Hall 2D, Level -1, ACC

It’s Liverpool: collaborative destination marketing to promote education in Liverpool (S5.09)  
Room 11A, Level 1, ACC

Senior International Officer perspectives: risks and benefits of decentralising internationalisation (S5.10)  
Room 11B, Level 1, ACC

Implementing quality assurance mechanisms for transnational education: challenges and benefits in the Caucasus (S5.11)  
Hall 1C, Level 1, ACC

Imagine mobility... if every HEI complies with ECHE principles (S5.12)  
Hall 2H2, Level -1, ACC

Exploring governance and faculty engagement in developing international partnerships (S5.13)  
Hall 2F1, Level -1, ACC

Imagine a 3D interactive virtual game to teach business ethics (S5.14)  
Hall 2F2, Level -1, ACC

Bureaucracy vs. adhocracy: problem solving with international students (S5.15)  
Room 4A, Level 1, ACC

We can work it out: European examples on optimising admissions (S5.16)  
Room 3B, Level 1, ACC

Imagine students initiating digital exchange of their achievement records across borders in all of Europe (S5.17)  
Room 12, Level 1, ACC

Receiving starts at the giving end: why career support shouldn’t stop at graduation (S5.18)  
Room 11C, Level 1, ACC

Imagine: trends from around the world (part one) (S5.19)  
Hall 1A, Level 1, ACC
09:00–10:30  Life skill: enhance your global potential (S5.01)
Hall 2E, Level -1, ACC

10:00–10:30  Peer discussion: How can we best provide non-mobile students with their own international experience? (S5.07)
Hall 2C, Level -1, ACC

10:00–10:45  Networking and refreshments

10:30–11:00  Sessions: 30 minutes
Verification across borders: looking to the digital future (S6.02)
Hall 1C, Level 1, ACC
Building equitable partnerships: Xi’an Jiaotong-Liverpool University, 10 years on (S6.03)
Hall 2H1, Level -1, ACC
Accelerating researcher careers (S6.04)
Hall 2H2, Level -1, ACC
Imagine... peer mentoring approaches for enhanced exchange student experience (S6.05)
Hall 2F1, Level -1, ACC
Global alumni as strategic allies for internationalisation (S6.06)
Room 3B, Level 1, ACC

10:30–11:30  Sessions: 60 minutes
Imagine: trends from around the world (part two) (S6.01)
Hall 1A, Level 1, ACC
Supporting the European resettlement of researchers and academics from conflict areas (S6.08)
Hall 1B, Level 1, ACC
Higher education opportunities for Syrian students in Europe (S6.09)
Hall 2G, Level -1, ACC
10:30–11:30  **Sessions: 60 minutes**

- Recruiting international students: one size doesn’t fit all (S6.10)
  Hall 2D, Level -1, ACC
- Russia: the big picture and cooperation opportunities (S6.11)
  Hall 2F2, Level -1, ACC
- EAIE Institutional Award winner’s session (S6.12)
  Room 3A, Level 1, ACC
- Soft e–leadership skills, hard learning in Europe (S6.13)
  Room 4A, Level 1, ACC
- Responsible management education and business school accreditation (S6.14)
  Room 11A, Level 1, ACC
- Enhancing study abroad recruitment and advising for underrepresented students (S6.15)
  Room 12, Level 1, ACC

11:00–12:00  Is B2 the right level of English for academic success? (S7.02)
Room 11B, Level 1, ACC

11:00–12:15  From learning to earning: employers’ perspectives on employability (S7.01)
Hall 2C, Level -1, ACC

11:00–12:30  Life after #Brexit: UK–EU partnerships (research, student and staff mobility)
Hall 2E, Level -1, ACC

11:30–12:30  **Sessions: 60 minutes**

- Erasmus goes digital: the online learning agreements and Erasmus without Paper (S7.05)
  Hall 1C, Level 1, ACC
- The role of liaison offices in the internationalisation process (S7.06)
  Hall 2H1, Level -1, ACC
11:30–12:30 **Sessions: 60 minutes**

- Advanced modern marketing for mobility (S7.07)
  Room 3B, Level 1, ACC
- Tackling obstacles to international mobility for students with disabilities (S7.08)
  Room 11C, Level 1, ACC

11:30–12:30 **EAIE Mentorship lunch (by invitation only)**
Hall 2F1, Level -1, ACC

12:00–12:30 **Sessions: 30 minutes**

- Education fairs: traditional vs. virtual (S7.09)
  Hall 2F2, Level -1, ACC
- Mobility success with practical summer course (S7.10)
  Room 3A, Level 1, ACC
- Nudging: a method for recruiting a truly international and diverse student body (S7.11)
  Hall 2G, Level -1, ACC
- Ubuntu: a fresh perspective in international education (S7.12)
  Room 12, Level 1, ACC
- The Training of Trainers project: lessons from Nepal–Finland collaboration (S7.13)
  Room 4A, Level 1, ACC

12:00–14:00 **Lunch**
Arena Catering Area, Level -1, ACC

12:30–13:30 **EAIE Choir practice I**
Room 11A, Level 1, ACC

13:00–13:45 **Lunch–time Plenary**
Hall 1A, Level 1, ACC
14:00–15:00  Sessions: 60 minutes

How free online courses help refugees enter higher education (S8.05)
Hall 1B, Level 1, ACC

Higher education under fire: exploring Syrian higher education qualifications (S8.06)
Hall 2G, Level -1, ACC

Master's admissions for a diverse international classroom: available tools and data sets (S8.07)
Room 4A, Level 1, ACC

What’s next for global student mobility (S8.08)
Room 11A, Level 1, ACC

Senior International Officer perspectives: improving communication with university stakeholders (S8.09)
Room 11B, Level 1, ACC

Understanding and responding to suicidal behaviour among students (S8.10)
Room 11C, Level 1, ACC

The three pillars of marketing: segmentation, value proposition and business model (S8.11)
Hall 1C, Level 1, ACC

A picture is worth a thousand words: how to use videos in intercultural trainings (S8.12)
Hall 2H1, Level -1, ACC

Translating study abroad to 21st century skills (S8.13)
Hall 2E, Level -1, ACC

How to increase outbound mobility numbers of Gen-Y students (S8.15)
Room 12, Level 1, ACC

14:00–15:30  The EAIE debate: Stay or go? Mobility vs. internationalisation at home (S8.17)
Room 3B, Level 1, ACC

14:30–15:30  Sessions: 60 minutes

A tale of two cities: perspectives from Singapore and Hong Kong (S8.18)
Hall 2F2, Level -1, ACC
14:30–15:30  **Sessions: 60 minutes**
Internationalising business and management education: navigating unreceptive environments (S8.19)
Hall 2D, Level -1, ACC

14:30–16:00  **Life skill: make your LinkedIn work for you (S9.01)**
Hall 1A, Level 1, ACC

15:00–15:30  **Sessions: 30 minutes**
Peer discussion: Is your institution producing employable graduates? (S8.14)
Hall 2E, Level -1, ACC

Peer discussion: What is your institution doing to increase outbound mobility numbers? (S8.16)
Room 12, Level 1, ACC

Building sustainable teaching capacity: secrets to success in international collaboration (S8.20)
Hall 2H2, Level -1, ACC

International education in health settings: best practices, ethics and learning objectives (S8.21)
Hall 2F1, Level -1, ACC

Mapping Erasmus+: the story so far (S8.22)
Room 3A, Level 1, ACC

15:00–15:45  **Networking and refreshments**

15:00–16:30  **Poster sessions II: Innovation in higher education**
Arena foyer, Level -1, ACC

15:30–16:30  **Sessions: 60 minutes**
How higher education networks have responded to the refugee crisis (S9.02)
Hall 1B, Level 1, ACC
15:30–16:30  
**Sessions: 60 minutes**

- **Rise the internet shadow: drive visitors back to your website with remarketing (S9.03)**  
  Hall 1C, Level 1, ACC

- **Free or low cost recruitment tactics that work (S9.04)**  
  Hall 2H1, Level -1, ACC

- **Developments in transnational education: how to sustain a high-value and equitable partnership (S9.05)**  
  Hall 2G, Level -1, ACC

- **Lessons and methods in outcomes assessment in international education (S9.06)**  
  Hall 2G, Level -1, ACC

- **Developing ethical, cosmopolitan and socially responsible attitudes among management students (S9.07)**  
  Hall 2G, Level -1, ACC

- **A bumpy ride: the road to an effective CRM system for enrolment management (S9.08)**  
  Room 11C, Level 1, ACC

- **Expecting more from student accommodation (S9.09)**  
  Hall 2C, Level -1, ACC

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16:00–17:00  
**Sessions: 60 minutes**

- **Ignite©: Bite-sized wisdom in a flash (part two) (S9.11)**  
  Room 3A, Level 1, ACC

- **How to add virtual student teamwork to the home curriculum (S9.12)**  
  Hall 2E, Level -1, ACC

- **Beyond immersion: best practice in optimising intercultural learning in study abroad (S9.13)**  
  Hall 2F2, Level -1, ACC

- **The proof of the pudding: comparing learning achievements across Europe (S9.14)**  
  Hall 2D, Level -1, ACC

- **Internationalisation and employability: new models for the professionalisation of career services (S9.15)**  
  Room 3B, Level 1, ACC

- **The rise of the global competency agenda: Rhetoric or holy grail? (S9.16)**  
  Room 11B, Level 1, ACC
16:00–17:00  **Sessions: 60 minutes**  
**Staff trainings: tradition vs. innovation (S9.17)**  
Hall 2H2, Level -1, ACC  
**Against all odds: encouraging students from underrepresented groups to study abroad (S9.18)**  
Room 12, Level 1, ACC  

16:30–17:00  **Peer discussion: Would you live in your institution’s student accommodation? (S9.10)**  
Hall 2C, Level -1, ACC  

17:00–18:00  **EAIE Choir practice II**  
Room 11A, Level 1, ACC  

17:30–19:00  **Mobility Advising Reception**  
Merseyside Maritime Museum  
**Strategy and Management Reception**  
Aloft Liverpool  

17:30–19:30  **Marketing and Recruitment Reception**  
Oh Me Oh My  
**Summer Schools Reception**  
Beatles Story  
**Admission and Recognition Reception**  
The London Carriage Works, Hope Street Hotel  

18:45–21:15  **Business Education Reception and Dinner**  
Library and Corinthian, DoubleTree Hotel  

19:00–20:30  **Alumni Relations and Employability Joint Reception**  
Yacht Club, DoubleTree Hotel
19:00–21:30  European Programme Management Dinner
            Jamie’s Italian Liverpool

            Health and Welfare Education Dinner
            Spice Lounge

19:30–21:30  Access and Diversity Dinner
            Bistro Franc

21:30–02:00  EAIE Extravaganza
            Circo
FRIDAY 16 SEPTEMBER

At the **Closing Plenary** Keynote speaker Melissa Fleming from the UNHCR takes centre-stage. The **Closing Luncheon** takes you on a voyage to the south of Europe as we look forward to EAIE Seville 2017.

08:00–12:00  Speaker Preview Room open  
Room 10, Level 1, ACC

08:00–15:00  Registration and service desks open  
Level 0, ACC  
Cloakroom open

08:30–13:30  EAIE Exhibition open  
EAIE Member Lounge open

09:00–12:00  Hotel & City information desk open  
Level 0, ACC  
Internet Zone open  
Level 1, ACC

09:00–10:00  **Sessions: 60 minutes**  
Universities as a lifeline to scholars and students at risk (S10.01)  
Hall 2G, Level -1, ACC  
Destination anywhere 2016 update: how students decide where to study (S10.02)  
Hall 2D, Level -1, ACC  
HousErasmus+: driving affordable housing for international students (S10.03)  
Hall 2F1, Level -1, ACC  
Social media 3.0: harnessing the power of Instagram (S10.04)  
Hall 2H1, Level -1, ACC
**09:00–10:00**  
**Sessions: 60 minutes**  
Improving intercultural effectiveness of staff (S10.05)  
Hall 2H2, Level -1, ACC

Ignite©: The next big trend in international education is... (S10.06)  
Room 3A, Level 1, ACC

**How to build a meaningful university brand (S10.07)**  
Room 3B, Level 1, ACC

**From fragmented joint projects to multilayered and sustainable cooperation (S10.08)**  
Hall 2E, Level -1, ACC

**The true value of double degrees for graduate employability: a comparative study (S10.09)**  
Hall 2F2, Level -1, ACC

Jean Monnet: boosting understanding of the Union through ‘EU studies’ (S10.10)  
Room 11A, Level 1, ACC

**Engaging international alumni in soft power strategy (S10.11)**  
Room 11B, Level 1, ACC

**Gains in South–South collaborations for internationalisation (S10.13)**  
Room 4A, Level 1, ACC

**Creating career opportunities within Erasmus+ international traineeships (S10.14)**  
Hall 2C, Level -1, ACC

International student mobility from Brazil, Colombia and Mexico: contemporary challenges (S10.15)  
Room 4B, Level 1, ACC

**09:45–10:30**  
Networking and refreshments

**10:00–11:30**  
**Life skill: become a negotiation genius (S11.01)**  
Room 12, Level 1, ACC
10:30–11:30  **Sessions: 60 minutes**

**Increasing opportunities in refugee-origin countries through higher education cooperation (S11.02)**
- Hall 2G, Level -1, ACC

**Students with disabilities: a primer for mobility advisers (S11.03)**
- Hall 2D, Level -1, ACC

**Erasmus+ Barometer 2014–2015 results: mobility and cooperation with partner countries (S11.04)**
- Room 4A, Level 1, ACC

**Preparing academic staff for the internationalised teaching and learning environment (S11.05)**
- Room 11C, Level 1, ACC

**Summer schools on the rise: finding your profile (S11.06)**
- Room 11B, Level 1, ACC

**The road less travelled: taking Western students to China (S11.07)**
- Room 11A, Level 1, ACC

**Imagine... real student partnership in developing the successful graduate global career journey (S11.08)**
- Room 3B, Level 1, ACC

**Interweaving the body of knowledge and work experience in management education (S11.09)**
- Room 3A, Level 1, ACC

**Making informed decisions in international undergraduate student admissions (S11.10)**
- Hall 2C, Level -1, ACC

**The real cost of recruitment (S11.11)**
- Hall 2E, Level -1, ACC

**Becoming global citizens: a journey into intercultural awareness (S11.12)**
- Hall 2F1, Level -1, ACC

**Euroscepticism and internationalised learning: prospects for collaboration among Europe’s universities (S11.13)**
- Room 4B, Level 1, ACC

**The secret world of recruitment agents (S11.14)**
- Hall 2H1, Level -1, ACC
10:30–11:30  **Sessions: 60 minutes**

Making the right match: TNE marriages of equals? (S11.15)
Hall 2H2, Level -1, ACC

Exploring the global rise of pathway and foundation programmes (S11.16)
Hall 2F2, Level -1, ACC

12:00–13:30  **Closing Plenary**
Hall 1A, Level 1, ACC

13:30–15:00  **Closing Luncheon**
Arena Catering Area, Level -1, ACC
Exhibitors A to Z

Visit the Exhibition Hall to meet the exhibitors listed in this notebook. Here you will also find a detailed floor plan of the Exhibition.
<p>| A        | Advent Group - Access MBA 624 | Access Masters Tours | Agreenium, the French 635 | institute in agrobiosciences | Aichi Shukutoku University 428 | American University of Ras Al Khaimah, UAE 408 | Anadolu University 525 | Anglia Ruskin University 810 | Ankara University 818 | Aon Student Insurance 336 | APAIE 108 |
|---------|--------------------------------|----------------------|---------------------------|----------------------------|--------------------------------|--------------------------------|----------------|--------------------------|----------------|--------------------------|----------------|--------------------------|
| A       | Argentina Fundación Exportar 707 | Instituto Tecnológico Buenos Aires | Universidad Católica Argentina | | Universidad de Buenos Aires | Universidad de San Andrés | Universidad del Salvador | Universidad Nacional de Comahue | | Universidad Nacional de Córdoba | Universidad Nacional de Entre Ríos | Universidad Nacional de Lanus | Universidad Nacional de Quilmes | Universidad Nacional de Villa María | Universidad Nacional del Litoral | Universidad Nacional del Nordeste | Universidad Nacional del Sur | Universidad Nacional General San Martín | Universidad Nacional Noroeste Pcia Bs As | Association of University Summer Schools 213 | Australia Future Unlimited 438 | Australian Catholic University | Australian National University | Central Queensland University | Curtain University | Griffith University | International College of Management Sydney | James Cook University | La Trobe University | Macquarie University | Monash University | Queensland University of Technology | RMIT University | University of Melbourne | University of New England | University of New South Wales | University of Queensland | University of South Australia | University of Sydney | University of Technology Sydney | University of Western Australia | Victoria University | Austria Welcomes You 503 | Avans University of Applied Sciences 509 |</p>
<table>
<thead>
<tr>
<th>518 Baden-Württemberg Universities</th>
<th>423 Begin Group</th>
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<tbody>
<tr>
<td>Albstadt-Sigmaringen University</td>
<td>Belgium - Study in Flanders and Brussels</td>
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<td>Baden-Wuerttemberg Cooperative State University</td>
<td>Artesis Plantijn University College Antwerp</td>
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<td>Karlshochschule International University</td>
<td>Artevelde University College Ghent</td>
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<td>Karlsruhe Institute of Technology</td>
<td>Erasmus University College Brussels</td>
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<td>Karlsruhe University of Applied Sciences</td>
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<td>Ludwigsburg University of Education</td>
<td>Howest, University College West Flanders</td>
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<td>Nuertingen-Geislingen University (NGU)</td>
<td>Karel de Grote University College</td>
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<td>Reutlingen University</td>
<td>PXL University College</td>
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<td>SRH University Heidelberg</td>
<td>Thomas More University College</td>
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<td>Stuttgart Media University</td>
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<td>University of Applied Sciences Ravensburg-Weingarten</td>
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<td>University of Hohenheim</td>
<td>BI Norwegian Business School</td>
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<td>University of Konstanz</td>
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<td>University of Mannheim</td>
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<td>University of Tuebingen</td>
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B

710 Brazilian Higher Education Institutions
Brazilian Association for International Education
Pontifícia Universidade Católica do Rio de Janeiro
Universidade Estadual Paulista
Universidade Federal do ABC

812 Brest Life@UBL: Study & Research in Brest, Brittany

C

216 Cal State Univ San Marcos
215 Cal State University Fullerton
414 California State Polytechnic University, Pomona
401 California State University, Long Beach
400 California State University, Los Angeles
212 California State University Monterey Bay
114 Cambridge English
115 Cambridge International Examinations
520 Campus France - French Higher Education
Alliance Française Bordeaux Aquitaine
AUDENCIA Business School
Campus Eiffel Paris: EBS Paris, ECE Paris, ESCE

C

CESI Graduate School of Engineering
CNAM
Communauté Université Grenoble Alpes
Ecole de Condé
EDHEC Business School
EPITECH - Paris Graduate School of Digital Innovation
ESCP Europe
ESME Sudria School of Engineering
ESSCA School of Management
Grenoble Ecole de Management
Groupe ESAIP
ICN Business School
INSEEC
Institut Catholique de Paris (ICP) - Catholic University of Paris
Institut National des Sciences Appliquées de Toulouse (INSA Toulouse)
IPAG Business School
ISC PARIS Business School
KEDGE Business School
Pierre and Marie Curie University (UPMC)
PSB Paris School of Business
Rennes School of Business
Robert de Sorbon Foundation, French Civilization Courses of the Sorbonne
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<th>Campus France - French Higher Education (cont’d)</th>
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<td>Can-Achieve International Education</td>
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<td>Canada Pavilion</td>
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<td>CELCAT</td>
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<td>Central China Normal University</td>
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<td>Colombia Challenge Your Knowledge</td>
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Colombia Challenge Your Knowledge (cont'd)

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Universidad Autónoma de Bucaramanga
Universidad Autónoma de Occidente
Universidad de Antioquia
Universidad de Caldas
Universidad de La Sabana
Universidad de La Salle
Universidad de los Andes
Universidad de Manizales
Universidad de Medellín
Universidad del Norte
Universidad del Rosario
Universidad del Valle
Universidad EAFIT
Universidad EAN
Universidad ICESI
Universidad ITM
Universidad Nacional de Colombia
Universidad Pontificia Bolivariana
Universidad Santo Tomás
Universidad Tecnológica de Bolívar
Universidad Tecnológica de Pereira
Universidad Externado de Colombia

Çukurova University

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| K | 419 | KAIST |
|   | 430 | Kansai Gaidai University, Japan |
|   | 432 | Keio University |
|   | 617 | Keystone Academic Solutions |
|   | 421 | Konkuk University |
|   | 418 | Korea University |
|   | 410 | Korea University Sejong Campus |

| L | 506 | Learn Chile (Chilean HEI) |
|   |     | Duoc UC |
|   |     | Pontificia Universidad Católica de Chile |
|   |     | Pontificia Universidad Católica de Valparaiso |
|   |     | Universidad Adolfo Ibáñez |
|   |     | Universidad Católica del Norte |
|   |     | Universidad de Talca |
|   |     | Universidad de Valparaíso |
|   |     | Universidad del Bío Bío |
|   |     | Universidad del Desarrollo |
|   |     | Universidad de la Frontera |
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|   | 314 | Liverpool Universities: It’s Liverpool |
|   | 334 | LSE Custom Programmes - London School of Economics |
|   | 335 | LSE Summer School |
|   | 210 | Mahidol University |
|   | 102 | Manchester Metropolitan University |
|   | 700 | Mexican Association for International Education |
|   | 403 | Mezun |
|   | 504 | Mobility-Online |
|   | 425 | Moscow State Institute of International Relations |
N
100 NAFSA: Association of International Educators
322 NCUK and the University of Salford
308 Net Natives
515 NHL University of Applied Sciences & Stenden University of Applied Sciences
109 NSHSS
616 NTNU

O
527 Okan University - Istanbul
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P
320 Pearson - PTE Academic
412 Pohang University of Science and Technology (POSTECH)
105 Postgrad Solutions Ltd.
317 Prospects

Q
119 QS
118 QS Unisolution/MoveON/MoveIN
111 Québec - Éducation et Enseignement supérieur

R
601 Radboud University
313 Ready, Study, Go! Poland
   AGH University of Science and Technology
   Cracow University of Economics
   Foundation for the Development of the Education System in Poland
   Medical University of Gdansk
   Ministry of Science and Higher Education Republic of Poland
   SGH Warsaw School of Economics
   SWPS University of Social Sciences and Humanities
   The Conference of Rectors of Academic Schools in Poland
   The University of Dabrowa Gornicza
   University of Economics in Katowice
   WSB University in Poznan
427 Recruit in Canada
806 Renmin University of China
416 Russian Excellence Initiative
   Far Eastern Federal University (FEFU)
   Higher School of Economics - National Research University (HSE)
   I.M. Sechenov First Moscow State Medical University (MMSU)
   Immanuel Kant Baltic Federal University (BFU)
   ITMO University (ITMO)
   Kazan Federal University (KFU)
**Russian Excellence Initiative (cont’d)**

Lobachevsky University (LU)

Moscow Institute of Physics and Technology (MIPT)

National Research Nuclear University - Moscow Engineering Physics Institute (MEPhI)

National Research Tomsk Polytechnic University (TPU)

National Research Tomsk State University (TSU)

National University of Science and Technology (MISIS)

Novosibirsk State University (NSU)

People’s Friendship University of Russia (RUDN)

Peter the Great St. Petersburg Polytechnic University (SPbPU)

Samara National Research University

Siberian Federal University (SFU)

South Ural State University - National Research University (SUSU)

St. Petersburg Electrotechnical University (LETI)

The University of Tyumen (TyumSU)

Ural Federal University (UrFU)

**Saxon University of Applied Sciences**

**Scholars at Risk Network**

**SEPIE - Spanish Universities**

UCAM

Universidad del País Vasco

Universidad Francisco de Vitoria

Universidad Loyola de Andalucía

Universidad Pontificia de Comillas

**Shanghai Jiao Tong University**

**Sichuan University**

**Singapore Higher Education**

Nanyang Technological University (NTU)

Singapore Management University (SMU)

Singapore University of Technology and Design (SUTD)

**SIP – Student Insurance**

**Sogang University**

**Southern Federal University**

**St. George’s University, Grenada, West Indies**

**Study in Bavaria**

Catholic University of Eichstätt-Ingolstadt

Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU)

Hof University of Applied Sciences

Julius Maximilian University of Würzburg
### Study in Bavaria (cont’d)

- Kempten University of Applied Sciences
- Landshut University of Applied Sciences
- Ludwig-Maximilians-Universität München (LMU)
- Munich University of Applied Sciences
- Neu-Ulm University of Applied Sciences
- Technical University of Munich (TUM)
- Technische Hochschule Ingolstadt
- Technische Hochschule Nürnberg Georg Simon Ohm
- Universität der Bundeswehr München
- University of Augsburg
- University of Bamberg
- University of Bayreuth
- University of Regensburg
- Würzburg-Schweinfurt University of Applied Sciences

### Study in Belgium: Wallonia and Brussels

#### Study in Costa Rica

- Universidad Abat Oliba
- Universitat Autònoma de Barcelona
- Universitat de Barcelona
- Universitat de Girona
- Universitat de Lleida
- Universitat de Vic-Universitat Central de Catalunya
- Universitat Internacional de Catalunya
- Universitat Politècnica de Catalunya-Barcelonatech
- Universitat Pompeu Fabra
- Universitat Ramon Llull
- Universitat Rovira i Virgili

### Study in Denmark

- Aalborg University
- Aarhus University
- Business Academy Aarhus
- Business Academy Southwest
- Copenhagen Business Academy
- Copenhagen Business School
- Copenhagen School of Design and Technology
- Copenhagen School of Marine Engineering and Technology Management
- Dania Academy of Higher Education
- International Business Academy
- IT University of Copenhagen
- Lillebaelt Academy
### Study in Denmark (cont’d)
- Metropolitan University College
- Roskilde University
- Technical University of Denmark
- University College of Northern Denmark
- University College South Denmark
- University College UCC
- University College Zealand
- University of Copenhagen
- University of Southern Denmark
- Via University College

### Study in Estonia
- Estonian University of Life Sciences
- Tallinn University of Technology
- University of Tartu

### Study in Finland
- Aalto University
- Åbo Akademi
- Haaga-Helia University of Applied Sciences
- Helsinki Metropolia University of Applied Sciences
- JAMK Jyväskylä University of Applied Sciences
- Lapland University of Applied Sciences
- Seinäjoki University of Applied Sciences
- Tampere University of Technology
- University of Jyväskylä
- University of Oulu

### Study in Germany - Land of Ideas
- Düsseldorf Universities
- Goethe-Institut e.V.
- Hessen Universities
- Rhine-Waal University of Applied Sciences
- Saxon Universities
- TU9 German Institutes of Technology e.V.
- Universities in Berlin & Brandenburg
- Universities in Bremen
- Universities in Lower Saxony
- Universities in Rhineland-Palatinate

### Study in Holland
- Amsterdam University of Applied Sciences
- Erasmus University Rotterdam
- HU University of Applied Sciences Utrecht
- HZ University of Applied Sciences
- Leiden University
- Rotterdam University of Applied Sciences
- Tilburg University
- University of Applied Sciences Leiden
- University of Groningen
- University of Twente
- Utrecht University
**Study in Hong Kong**
- City University of Hong Kong
- Hong Kong Baptist University
- Lingnan University
- The Chinese University of Hong Kong
- The Education University of Hong Kong
- The Hong Kong Polytechnic University
- The Hong Kong University of Science and Technology
- The University of Hong Kong

**Study in Hungary**
- Central European University
- Eötvös Loránd University
- Eszterházy Károly University of Applied Sciences
- Hungarian University of Fine Arts
- Semmelweis University
- Szent István University
- University of Debrecen
- University of Miskolc
- University of Pannonia

**Study in Japan**
- Akita International University
- Chiba University
- Chuo University
- Hokkaido University
- International Christian University
- JAFSA (Japan Network for International Education)
- JASSO (Japan Student Services Organization)
- Kanagawa University
- Kansai University
- Kobe University
- Kyoto University
- Manaba (Asahi Net, Inc)
- Meiji Gakuin University
- Nara Women's University
- Nihon University
- Ochanomizu University
- Okinawa Institute of Science and Technology Graduate University
- Osaka Gakuin University
- Osaka International University
- Otemon Gakuin University
- Rikkyo University
- Ritsumeikan University
- Ritsumeikan Asia Pacific University (APU)
- Seinan Gakuin University
- Soka University
- Sophia University
- Tokohku University
- Tokyo Institute of Technology
- Tokyo Metropolitan University

**Study in Korea**
- Chonbuk National University
- Chonnam National University
- Chung-Ang University
- Dankook University
- Ewha Womans University
- Gyeongsang National University
Study in Korea (cont’d)
Hanyang University
Inha University
Kookmin University
Korea University of Technology and Education (KOREATECH)
Pusan National University
Seoul Tech
Soongsil University
The Catholic University of Korea
The University of Seoul

Study in Latvia
BA School of Business and Finance
Liepaja University
Riga Technical University
University of Latvia
Ventspils University College

Study in Lithuania

Study in New Zealand
ACG
Ara Institute of Canterbury
AUT University
Eastern Institute of Technology (EIT)
Otago Polytechnic
Study Applied Sciences New Zealand
The University of Auckland
University of Canterbury
University of Waikato
Victoria University of Wellington
Whitireia New Zealand

Study in Norway
Norwegian Centre for International Cooperation in Education (SIU)
The Norwegian Agency for Quality Assurance in Education (NOKUT)

Study in Picardy

Study in Scotland

Study in Serbia

Study in Sweden

Study in Taiwan
China Medical University
Kaohsiung Medical University
Nanhua University
National Central University
National Cheng Kung University
National Chengchi University
National Chi Nan University
National Chiao Tung University
National Chung Cheng University
National Chung Hsing University
National Sun Yat-sen University
National Taipei University of Technology
National Taiwan Normal University
National Taiwan University
National Taiwan University of Science and Technology
National Tsing Hua University
Shih Chien University
Soochow University
### Study in Taiwan (cont’d)
- Taipei Medical University
- Tamkang University

### Study in Thailand, Study in KMUTT

### Study in the Czech Republic
- Anglo-American University
- Brno University of Technology
- Centre for International Cooperation in Education (DZS)
- Charles University in Prague
- Czech Technical University in Prague
- Czech University of Life Sciences Prague
- Masaryk University
- Mendel University in Brno
- Palacký University Olomouc
- Silesian University in Opava
- Technical University of Liberec
- Tomas Bata University in Zlín
- University of Economics, Prague
- University of Hradec Králové
- University of Ostrava
- University of South Bohemia in České Budějovice
- University of West Bohemia
- VŠB - Technical University of Ostrava

### Study in Turkey

### Study in Wales
- Aberystwyth University (Prifysgol Aberystwyth)
- Bangor University (Prifysgol Bangor)
- Cardiff Metropolitan University (Prifysgol Metropolitan Caerdydd)
- Cardiff University (Prifysgol Caerdydd)
- Swansea University (Prifysgol Abertawe)
- University of Wales Trinity Saint David (Prifysgol Cymru Y Drindod Dewi Sant)
- Universities Wales (Prifysgolion Cymru)
- Berner Fachhochschule BFH
- Ecole Polytechnique Fédérale Lausanne EPFL
- ETH Zürich
- Fachhochschule Nordwestschweiz FHNW
- HES-SO Haute école spécialisée de Suisse occidentale
- Hochschule Luzern
- Pädagogische Hochschule St.Gallen PHSG
- Pädagogische Hochschule Zug (PH Zug)
- Pädagogische Hochschule Zürich (PH Zürich)
- Scuola universitaria professionale della Svizzera italiana SUPSI
- Università della Svizzera italiana
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<td>Université de Lausanne UNIL</td>
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