

The EAIE logo is rendered in large, white, three-dimensional block letters. The letters are placed on a dark, reflective surface. In the background, there are several ornate, classical-style columns with decorative capitals, slightly out of focus.

EAIE

2019 ANNUAL REPORT



ENCOMPASSING ALL VOICES





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MESSAGE FROM THE EAIE BOARD

2019 was full of milestones and we have our wonderful EAIE volunteers, office staff and community to thank for it. The EAIE's activities and knowledge creation focused on encompassing all voices to promote access, equity and inclusion in international higher education. Strategy development was a prominent point on the EAIE Leadership's agenda throughout the year. Leaders came together for a series of highly collaborative workshops and engaged with the wider community to develop the new EAIE strategy which will come into effect in September 2020. Moreover, our current strategic goals to inspire professionals, be their voice, strengthen our community and remain relevant, motivated us to ensure that our work yielded positive impacts on a variety of levels.

RAISING THE BAR

We started off 2019 in January with the launch of a brand new, streamlined EAIE Awards portfolio to highlight outstanding contribution in our community. The Spring Academy in Bordeaux kicked off a year of successful training events, that was followed up by webinars that sold out within 24 hours. This was further topped by the Autumn Academy in Budapest, that proved to be our most international and well-attended academy to date. In September, our 31st Annual Conference and Exhibition in Helsinki, Finland was the largest event to date with 6222 participants from 95 countries.

We collaborated on four European projects that were successfully finalised in 2019: SUCTI, Academic Refuge, REALISE and CALOHEE.

The SUCTI project continued on as SUCTIA, with a new focus that supports and empowers academic staff regarding the internationalisation of their institutions. It was also a fruitful year for the EAIE regarding its knowledge creation, with a total of eight publications, 73 EAIE blog posts and 30 *Forum* magazine articles.

Last but not least, work on the future EAIE strategy consisted of an extensive consultation process involving engagement with stakeholders in our sector and adjacent to it, as well as contributions from our staff, volunteer leaders, and the larger EAIE community. The EAIE strategy gives meaning and direction to everything we do and we look forward to sharing it with you soon.

RAISING OUR VOICES

Our 2019 Annual Conference gave us a window into an immense array of inspired ideas and examples of good practice around the notion of ‘encompassing all voices’ in international education in Europe today. Of course, significant work lies ahead in order to achieve our aspirations for broader and more equitable involvement of actors in the field.

We saw the first Rainbow Task Force reception at the EAIE Conference in Helsinki and the introduction of the rainbow sticker for inclusivity. Our conference Closing Plenary speaker, Aminata Cairo, brilliantly summarised these challenges around inclusivity and how we can live out our conference theme of ‘Encompassing all voices’. On the one hand, we have to muster the courage and humility to face honestly the systems of exclusion as they currently exist. At the same time, we will need to deploy energy and empathy to advance new ways of overcoming the obstacles to inclusion that leave far too many individuals – and even institutions and countries – on the sidelines of meaningful internationalisation.

Simon Anholt, Opening Plenary speaker, provided us with a hashtag for a whole generation – #goodgeneration. He asserted that it is possible to tackle all of the world’s most pressing problems within a single generation, and that universities are uniquely positioned to lead this change. Simon called upon the international higher education community to work together in rethinking our approach and work collectively to overcome the global challenges we face.

RAISING AWARENESS

The EAIE’s official social responsibility statement was launched in April. With the EAIE values at its base, our statement encapsulates our vision for a united, accessible and inclusive EAIE ecosystem. We pledged our support to two of the United Nation’s Sustainable Development Goals, SDG 4: Quality Education and SDG 12: Responsible consumption and production. The #EAIEgreengoals campaign highlighted our efforts and the sustainable vendors and partners we chose to work with. This was taken to a new level through our successful partnership with our conference host Messukeskus. To consolidate our efforts, we signed the SDG Accord which is the higher education sector’s response to the Global Goals. We hope to continue improving our processes and playing our role to make the world a better place.

We were able to accomplish so much in 2019 with the help and support of the EAIE community. Our achievements and lessons learned will help us navigate the rapidly changing world of 2020 and beyond. These uncertain times require us to adapt to new circumstances and ideas every day. It requires creativity, flexibility and resilience as our sector deals with the challenges of the COVID-19 crisis. Providing a platform for timely discussions and collaboration remains our commitment and continues to drive our work.

EAIE



A YEAR OF MILESTONES



★ Largest conference and exhibition



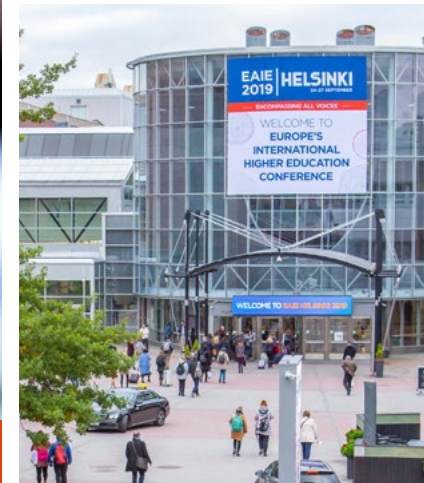
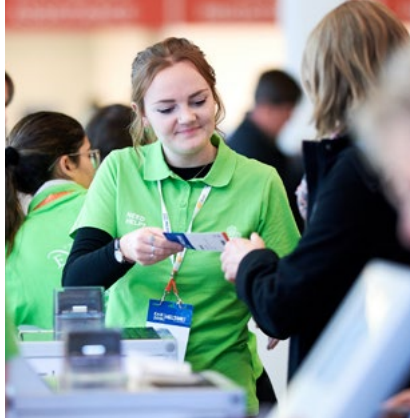
★ Largest and most international academy



★ 10 years of *Forum* member magazine



★ Celebrating 30 years of the Association



31ST ANNUAL EAIE CONFERENCE



6222

participants from
95 countries



460

speakers from
55 countries



22

interactive
campfires



240

exhibitors from
61 countries



TRAINING ACADEMIES

THE EAIE
ACADEMY



08-12 APRIL 2019, BORDEAUX

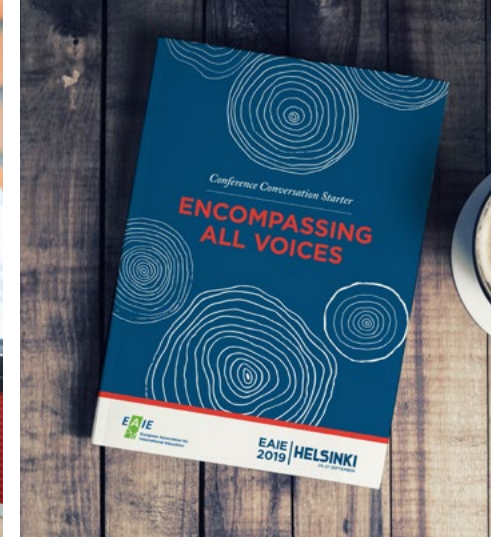
192 participants from
30 countries

THE EAIE
ACADEMY

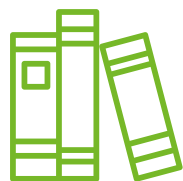


18-22 NOVEMBER 2019, BUDAPEST

220 participants from
34 countries



2019 PUBLICATIONS



8

publications



73

EAIE
blog posts



30

Forum
articles



SOCIAL RESPONSIBILITY

2019 was a turning point for the EAIE. We set out to work towards creating a more sustainable EAIE ecosystem, especially focusing on our actions and the positive changes we could bring about at the annual conference in Helsinki. These are some of the achievements.

VEGETARIAN DAY

= 419,742 CO₂ kg less emissions compared to other days



SUPPORT PLEDGED



18

sessions on sustainable development and ethics



TAP WATER PROMOTION

= 9000 fewer plastic bottles

TREES PLANTED

to offset the CO₂ emissions for 6222 participants



ISO 20121 PILOT CASE
PARTNERSHIP WITH MESSUKESKUS

3 CHARITIES SUPPORTED

Finnish Red Cross, IceHearts and ParkPals

PRINTED MATERIALS

produced by a carbon-neutral printer

6500

fair trade conference bags

FREE PUBLIC TRANSPORT TICKETS

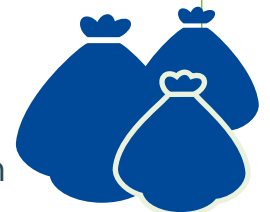
= 968 CO₂ kg less emissions



NETWALKING COMMUNITY ACTIVITY

20

bags of trash collected





CELEBRATING EXCELLENCE

2019 EAIE Award winners

Award for Excellence in Internationalisation
Palacký University Olomouc
Czech Republic

Award for Vision and Leadership
Sjur Bergen
Council of Europe, France

Award for Outstanding Contribution
Eveke de Louw
The Hague University of Applied Sciences (THUAS), the Netherlands
Beer Schröder
Nuffic, the Netherlands

President's Award
Systemic University Change Towards Internationalisation (SUCTI)



Read more about the award winners.



THANK YOU TO ALL THE VOLUNTEERS & EAIE STAFF

who made everything possible in 2019





THANK YOU TO THE FOLLOWING INDIVIDUALS

for their contribution and support to the Association

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Michael Rosier, University of Hertfordshire Business School, UK

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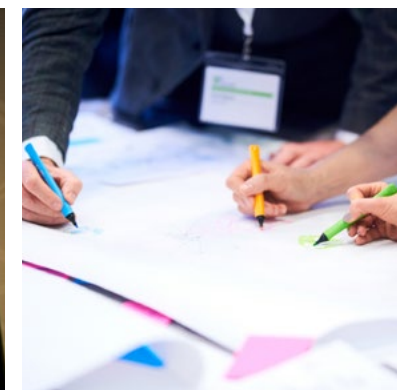
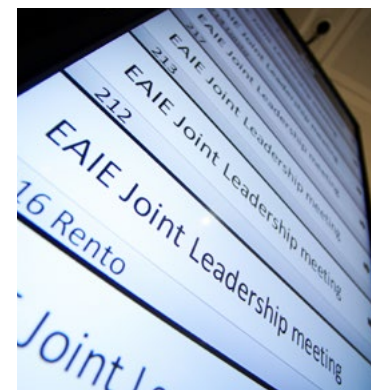
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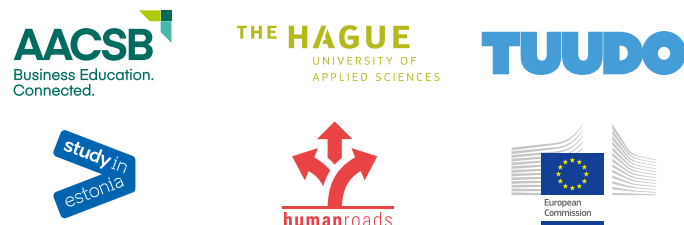
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HOST UNIVERSITIES

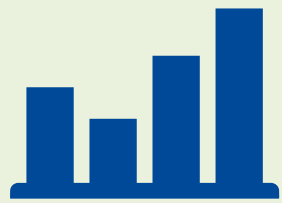
SPRING ACADEMY



AUTUMN ACADEMY



2019 FINANCES



TOTAL
REVENUE

+17%

CONFERENCE

+11%

EXHIBITION

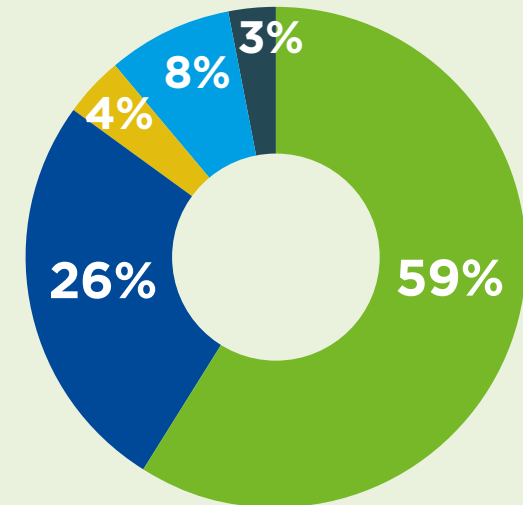
+29%

TRAINING

+21%

MEMBERSHIP DUES

+6%



Revenue from activities

- Conference
- Exhibition
- Training
- Membership dues & services
- Other income



2019 FINANCES

Balance sheet at 31 December 2019

ASSETS (EUR)	2019	2018
FIXED ASSETS	170,838	198,372
CURRENT ASSETS		
Investments	1,861,025	1,199,552
Receivables	769,985	676,251
Cash	6,936,274	5,836,073
Total current assets	9,567,284	7,711,877
TOTAL ASSETS	9,738,122	7,910,249

EQUITY AND LIABILITIES (EUR)	2019	2018
RESERVES		
Reserves prior years	6,789,573	6,655,704
Reserves current year	1,594,038	133,868
	8,383,611	6,789,573
CURRENT LIABILITIES	1,354,511	1,120,677
TOTAL EQUITY AND LIABILITIES	9,738,122	7,910,249

Income and expenditure statement at 31 December 2019

INCOME (EUR)	2019	2018
ACTIVITIES		
Conference, Exhibition, Training, ASIE	7,234,816	6,257,782
MEMBERSHIP		
Dues and services	648,680	620,456
OTHER INCOME	191,366	21,924
TOTAL INCOME	8,074,862	6,900,162

EXPENDITURE (EUR)	2019	2018
ACTIVITIES		
Conference, Exhibition, Training, ASIE	2,641,514	3,039,218
OPERATIONAL COSTS	3,326,594	3,617,340
TOTAL COSTS	5,968,108	6,656,558
Result before income tax	2,106,754	243,604
Income tax	512,716	109,736
NET RESULT	1,594,038	133,868

The EAIE is the European centre for knowledge, expertise and networking in the internationalisation of higher education. We are one community, working together to drive responsible international higher education now and in the future.



www.eaie.org