2019 ANNUAL REPORT
ENCOMPASSING ALL VOICES
2019 was full of milestones and we have our wonderful EAIE volunteers, office staff and community to thank for it. The EAIE’s activities and knowledge creation focused on encompassing all voices to promote access, equity and inclusion in international higher education. Strategy development was a prominent point on the EAIE Leadership’s agenda throughout the year. Leaders came together for a series of highly collaborative workshops and engaged with the wider community to develop the new EAIE strategy which will come into effect in September 2020. Moreover, our current strategic goals to inspire professionals, be their voice, strengthen our community and remain relevant, motivated us to ensure that our work yielded positive impacts on a variety of levels.

RAISING THE BAR
We started off 2019 in January with the launch of a brand new, streamlined EAIE Awards portfolio to highlight outstanding contribution in our community. The Spring Academy in Bordeaux kicked off a year of successful training events, that was followed up by webinars that sold out within 24 hours. This was further topped by the Autumn Academy in Budapest, that proved to be our most international and well-attended academy to date. In September, our 31st Annual Conference and Exhibition in Helsinki, Finland was the largest event to date with 6222 participants from 95 countries.
We collaborated on four European projects that were successfully finalised in 2019: SUCTI, Academic Refuge, REALISE and CALOHEE. The SUCTI project continued on as SUCTIA, with a new focus that supports and empowers academic staff regarding the internationalisation of their institutions. It was also a fruitful year for the EAIE regarding its knowledge creation, with a total of eight publications, 73 EAIE blog posts and 30 Forum magazine articles.

Last but not least, work on the future EAIE strategy consisted of an extensive consultation process involving engagement with stakeholders in our sector and adjacent to it, as well as contributions from our staff, volunteer leaders, and the larger EAIE community. The EAIE strategy gives meaning and direction to everything we do and we look forward to sharing it with you soon.

RAISING OUR VOICES

Our 2019 Annual Conference gave us a window into an immense array of inspired ideas and examples of good practice around the notion of 'encompassing all voices' in international education in Europe today. Of course, significant work lies ahead in order to achieve our aspirations for broader and more equitable involvement of actors in the field.

We saw the first Rainbow Task Force reception at the EAIE Conference in Helsinki and the introduction of the rainbow sticker for inclusivity. Our conference Closing Plenary speaker, Aminata Cairo, brilliantly summarised these challenges around inclusivity and how we can live out our conference theme of 'Encompassing all voices'. On the one hand, we have to muster the courage and humility to face honestly the systems of exclusion as they currently exist. At the same time, we will need to deploy energy and empathy to advance new ways of overcoming the obstacles to inclusion that leave far too many individuals – and even institutions and countries – on the sidelines of meaningful internationalisation.

Simon Anholt, Opening Plenary speaker, provided us with a hashtag for a whole generation - #goodgeneration. He asserted that it is possible to tackle all of the world’s most pressing problems within a single generation, and that universities are uniquely positioned to lead this change. Simon called upon the international higher education community to work together in rethinking our approach and work collectively to overcome the global challenges we face.

RAISING AWARENESS

The EAIE’s official social responsibility statement was launched in April. With the EAIE values at its base, our statement encapsulates our vision for a united, accessible and inclusive EAIE ecosystem. We pledged our support to two of the United Nation’s Sustainable Development Goals, SDG 4: Quality Education and SDG 12: Responsible consumption and production. The #EAIEgreengoals campaign highlighted our efforts and the sustainable vendors and partners we chose to work with. This was taken to a new level through our successful partnership with our conference host Messukeskus. To consolidate our efforts, we signed the SDG Accord which is the higher education sector’s response to the Global Goals. We hope to continue improving our processes and playing our role to make the world a better place.

We were able to accomplish so much in 2019 with the help and support of the EAIE community. Our achievements and lessons learned will help us navigate the rapidly changing world of 2020 and beyond. These uncertain times require us to adapt to new circumstances and ideas every day. It requires creativity, flexibility and resilience as our sector deals with the challenges of the COVID-19 crisis. Providing a platform for timely discussions and collaboration remains our commitment and continues to drive our work.
A YEAR OF MILESTONES

★Largest conference and exhibition
★Largest and most international academy
★10 years of *Forum* member magazine
★Celebrating 30 years of the Association
31ST ANNUAL EAIE CONFERENCE

6222 participants from 95 countries

460 speakers from 55 countries

22 interactive campfires

240 exhibitors from 61 countries
TRAINING ACADEMIES

THE EAIE ACADEMY
08-12 APRIL 2019, BORDEAUX

192 participants from 30 countries

THE EAIE ACADEMY
18-22 NOVEMBER 2019, BUDAPEST

220 participants from 34 countries
2019 PUBLICATIONS

8 publications
73 EAIE blog posts
30 Forum articles
SOCIAL RESPONSIBILITY

2019 was a turning point for the EAIE. We set out to work towards creating a more sustainable EAIE ecosystem, especially focusing on our actions and the positive changes we could bring about at the annual conference in Helsinki. These are some of the achievements.

**SUPPORT PLEDGED**
- 4 Quality Education
- 12 Responsible Consumption and Production

**ISO 20121 PILOT CASE**
PARTNERSHIP WITH MESSUKESKUS

**TAP WATER PROMOTION**
- 18 sessions on sustainable development and ethics
- 18
- TAP WATER PROMOTION
- = 9000 fewer plastic bottles

**TREES PLANTED**
- to offset the CO₂ emissions for 6222 participants
- 3 trees supported
- Finnish Red Cross, IceHearts and ParkPals

**PRINTED MATERIALS**
- produced by a carbon-neutral printer
- 6500 fair trade conference bags

**FREE PUBLIC TRANSPORT TICKETS**
- = 968 CO₂ kg less emissions

**NETWALKING COMMUNITY ACTIVITY**
- 20 bags of trash collected

**VEGETARIAN DAY**
- = 419,742 CO₂ kg less emissions compared to other days
CELEBRATING EXCELLENCE
2019 EAIE Award winners

**Award for Excellence in Internationalisation**
*Palacký University Olomouc*
Czech Republic

**Award for Vision and Leadership**
*Sjur Bergan*
Council of Europe, France

**Award for Outstanding Contribution**
*Eveke de Louw*
The Hague University of Applied Sciences (THUAS), the Netherlands

*Beer Schröder*
Nuffic, the Netherlands

**President’s Award**
*Systemic University Change Towards Internationalisation (SUCTI)*
THANK YOU TO ALL THE VOLUNTEERS & EAIE STAFF
who made everything possible in 2019
THANK YOU TO THE FOLLOWING INDIVIDUALS for their contribution and support to the Association

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Olga Krylova, HSE University St. Petersburg, Russian Federation
Kimmo Kuortti, Oulu University of Applied Sciences, Finland
Bertrand Laborde, StudyPortals BV, the Netherlands
Aisling Tiernan, Independent Consultant, Ireland
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SPRING ACADEMY

université de BORDEAUX

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CENTRAL EUROPEAN UNIVERSITY
2019 FINANCES

TOTAL REVENUE
+17%

CONFERENCE
+11%

EXHIBITION
+29%

TRAINING
+21%

MEMBERSHIP DUES
+6%

Revenue from activities
- Conference: 59%
- Exhibition: 26%
- Training: 8%
- Membership dues & services: 4%
- Other income: 3%

+17% Total Revenue

+11% Conference

+29% Exhibition

+21% Training

+6% Membership dues
## Balance sheet at 31 December 2019

<table>
<thead>
<tr>
<th>ASSETS (EUR)</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIXED ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investments</td>
<td>1,861,025</td>
<td>1,199,552</td>
</tr>
<tr>
<td>Receivables</td>
<td>769,985</td>
<td>676,251</td>
</tr>
<tr>
<td>Cash</td>
<td>6,936,274</td>
<td>5,836,073</td>
</tr>
<tr>
<td>Total current assets</td>
<td>9,567,284</td>
<td>7,711,877</td>
</tr>
<tr>
<td>Total assets</td>
<td>9,738,122</td>
<td>7,910,249</td>
</tr>
</tbody>
</table>

## Income and expenditure statement at 31 December 2019

<table>
<thead>
<tr>
<th>INCOME (EUR)</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Activities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference, Exhibition, Training, ASIE</td>
<td>7,234,816</td>
<td>6,257,782</td>
</tr>
<tr>
<td>Membership</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dues and services</td>
<td>648,680</td>
<td>620,456</td>
</tr>
<tr>
<td>Other income</td>
<td>191,366</td>
<td>21,924</td>
</tr>
<tr>
<td>Total income</td>
<td>8,074,862</td>
<td>6,900,162</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENDITURE (EUR)</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Activities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference, Exhibition, Training, ASIE</td>
<td>2,641,514</td>
<td>3,039,218</td>
</tr>
<tr>
<td>Operational costs</td>
<td>3,326,594</td>
<td>3,617,340</td>
</tr>
<tr>
<td>Total costs</td>
<td>5,968,108</td>
<td>6,656,558</td>
</tr>
</tbody>
</table>

| Net result                         | 1,594,038  | 133,868    |

<table>
<thead>
<tr>
<th>Reserves</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reserves prior years</td>
<td>6,789,573</td>
<td>6,655,704</td>
</tr>
<tr>
<td>Reserves current year</td>
<td>1,594,038</td>
<td>133,868</td>
</tr>
<tr>
<td>Current liabilities</td>
<td>1,354,511</td>
<td>1,120,677</td>
</tr>
<tr>
<td>Total equity and liabilities</td>
<td>9,738,122</td>
<td>7,910,249</td>
</tr>
</tbody>
</table>
The EAIE is the European centre for knowledge, expertise and networking in the internationalisation of higher education. We are one community, working together to drive responsible international higher education now and in the future.

www.eaie.org