

03 Campus experience: Hanken School of Economics



The Hanken School of Economics, Finland's only stand-alone university-level business school is delighted to welcome participants to this Campus experience. During the tour, you will be introduced to how a triple-accredited business school in the Nordics operates in an environment characterised by challenges and constant change. You will be given an overview of the wide range of international opportunities offered to domestic and international students and faculty members. Participants will have ample time to speak with university representatives during the networking breaks about their experiences of higher education, internationalisation and cooperation.

Hanken is located in the centre of Helsinki, a 10 minute-walk from the main railway station. The street address is Arkadiankatu 22 (at the corner of the streets 'Runeberginkatu' and 'Arkadiankatu'). A bus transfer is offered in the morning from the conference venue Messukeskus to Hanken. No return bus transfer is required at the end of the tour, and participants are free to make their own way on to their evening activities.



EAIE | HELSINKI

24-27 SEPTEMBER

Time	Activity
09:00–10:00	Introduction to higher education in Finland
10:00–10:15	Buses depart from Messukeskus
10:30–11:00	Arrival at Hanken, coffee and tea will be served
11:00–11:45	Welcome address “How an internationally accredited Nordic business school operates in an environment characterised by challenges and constant change” by Professor Karen Spens, Rector of Hanken
11:45–13:00	Presentation on Hanken’s internationalisation to include: <ul style="list-style-type: none">• international activities and programmes offered to international and domestic students• the integration of the mandatory study abroad semester into the BSc programme• the quality policy with an emphasis on international accreditations and networks• the internationalisation of faculty
13:00–14:00	Lunch
14:00–15:30	Snapshots of Hanken’s activities to include student life, responsible management education, research, and corporate and alumni connections
15:30–16:30	Coffee/tea with an opportunity to meet with Hanken staff and students to further discuss the topics of the day, including an optional tour of the facilities
16:30	Programme concludes