“Twenty years from now you will be more disappointed by the things that you didn’t do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbour. Catch the trade winds in your sails. Explore. Dream. Discover.”

— H. Jackson Brown Jr.

The sentiment above (often attributed to Mark Twain) is one well worth remembering as we prepare to step into a new era and look ahead to an exciting week packed with our own opportunities of discovery, partnership and inspiration.

To guide you through the week, this programme contains all you need to know about every single event occurring over the next few days. Workshops, campus tours, sessions, exhibitors: they’re all in, waiting for your attention.

If you’re looking for a deeper connection to the conference, the Conference Conversation Starter (check your conference bag) explores the meaning of this year’s theme ‘Stepping into a new era’, and – more specifically – the particularities of higher education in Central and Eastern Europe. Well worth a read.

Don’t forget to follow all the latest action on our social media channels!

facebook.com/EAIE.org #EAIE2014 eaie.org/blog
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Keynote Jan Muehleif, Chairman of Europe Microsoft Corporation

53 Closing Plenary
Action-junkie and motivational speaker extraordinaire, Sebastian Terry
# Schedule at a Glance

## Plan Your Day

**Tuesday 16 September**

Campus tours and workshops take place today for all those who have pre-registered. Popular networking events including the Newcomers’ Welcome Reception and Newcomers’ Networking Dinner take place this evening.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30–18:00</td>
<td>Registration, Hotel &amp; Tours Desks open</td>
</tr>
<tr>
<td>08:00–17:30</td>
<td>Masaryk University Campus tour&lt;br&gt;Session 1.01: Introduction to higher education in the Czech Republic</td>
</tr>
<tr>
<td>09:00–10:00</td>
<td>Workshop</td>
</tr>
<tr>
<td>09:00–17:00</td>
<td>All other Campus tours</td>
</tr>
<tr>
<td>10:15–17:30</td>
<td>All other Campus tours</td>
</tr>
<tr>
<td>15:00–16:00</td>
<td>Session 1.02: Maximise your Conference experience and discover the world of EAIE (repeated on Wednesday)</td>
</tr>
<tr>
<td>16:00–17:00</td>
<td>Session 1.03 Back to basics: internationalisation for newcomers</td>
</tr>
<tr>
<td>17:30–19:30</td>
<td>EAIE Newcomers’ Welcome Reception</td>
</tr>
<tr>
<td>18:00–20:00</td>
<td>RIE Reception</td>
</tr>
<tr>
<td>19:30–22:30</td>
<td>EAIE Newcomers’ Networking Dinner</td>
</tr>
<tr>
<td>20:00–22:00</td>
<td>EDC Dinner</td>
</tr>
</tbody>
</table>

**Wednesday 17 September**

The Exhibition opens its doors, workshops continue and the first dialogue takes place. Key sessions by all our Expert Communities occur. The Opening Plenary, featuring Jan Muehlfeit, Chairman of Europe Microsoft Corporation, takes centre stage, followed by the Opening Reception.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>07:30–19:30</td>
<td>Registration, Hotel &amp; Tours Desks open</td>
</tr>
<tr>
<td>08:30–19:30</td>
<td>EAIE Exhibition open</td>
</tr>
<tr>
<td>09:00–12:30</td>
<td>Workshops</td>
</tr>
<tr>
<td>10:00–11:00</td>
<td>Session 1.04: Maximise your Conference experience and discover the world of EAIE</td>
</tr>
<tr>
<td>10:00–12:00</td>
<td>Dialogue 01: Are university graduates fit for purpose?</td>
</tr>
<tr>
<td>10:30–11:15</td>
<td>Networking and refreshments</td>
</tr>
<tr>
<td>11:30–13:30</td>
<td>EAIE Mentorship meeting (by invitation only)</td>
</tr>
<tr>
<td>12:00–14:00</td>
<td>Lunch break (Exhibitors’ lunch until 14:30)</td>
</tr>
<tr>
<td>13:00–13:30</td>
<td>Session 1.05: The EAIE Academy: boost your career in higher education</td>
</tr>
<tr>
<td>14:00–16:00</td>
<td>Expert Community Opening Sessions</td>
</tr>
<tr>
<td>15:45–16:30</td>
<td>Networking and refreshments</td>
</tr>
<tr>
<td>16:30–18:00</td>
<td>Opening Plenary</td>
</tr>
<tr>
<td>18:00–19:30</td>
<td>Opening Reception</td>
</tr>
<tr>
<td>20:00–21:30</td>
<td>EMPLOI &amp; INTAL Reception</td>
</tr>
</tbody>
</table>

*Events marked with this symbol cost extra.*
Welcome

Contents

ThurSDay 18 September

This is one of the busiest conference days, starting early with the Morning Run! The day is packed full of sessions, two more dialogues, poster sessions, the Exhibition, and of course the famous EAIE Networking Dinner and Dance.

06:45–08:00  EAIE Morning Run
07:30–18:00  Registration, Hotel & Tours Desks open
08:30–18:00  EAIE Exhibition open
08:30–13:00  Sessions: 30 and 60 minutes
09:30–10:00  Session 1.06: EAIE membership: what’s new?
09:30–10:15  Networking and refreshments
10:00–11:30  Poster Sessions: Innovation in higher education
10:00–12:00  Dialogue 02: New ways of learning: digital hype or cultural shift?
12:00–14:00  Lunch break (Exhibitors’ lunch until 14:30)
12:30–13:00  Session 1.07: Guidelines for submitting a proposal for the EAIE Conference
13:30–17:30  Sessions: 30 and 60 minutes
14:00–16:00  Dialogue 03: Does the internationalisation of higher education pay a peace dividend?
15:45–16:30  Networking and refreshments
17:00–19:00  IRM, ACE, M&R Receptions
17:30–18:30  EAIE Choir practice 1
17:30–18:45  MOPILE Reception
17:30–19:00  SAFSA, HI, ACCESS Receptions
18:45–21:15  EBS Reception and Dinner
19:00–02:00  EAIE Networking Dinner and Dance
21:30–02:00  EAIE Dance

FriDay 19 September

Don’t miss the last dialogue of the week, together with the e-posters and many more sessions. The Closing Plenary with keynote speaker Sebastian Terry will have you setting some ambitious new goals, and the Closing Reception will round off proceedings.

08:00–17:00  Registration, Hotel & Tours Desks open
08:30–13:00  Sessions: 30 and 60 minutes
09:00–16:00  EAIE Exhibition open
09:30–10:15  Networking and refreshments
10:00–11:30  E-Posters: New technologies in social media
10:00–12:00  Dialogue 04: Divided we stand, united we fall: Europe at a crossroad?
12:00–14:00  Lunch break (Exhibitors’ lunch until 14:30)
12:30–13:00  Session 1.08: Publishing your work through the EAIE
13:30–16:00  Sessions: 30 and 60 minutes
15:30–16:15  Networking and refreshments
16:30–18:00  Closing Plenary
18:00–19:00  Closing Reception
IS THIS YOUR FIRST EAIE CONFERENCE?

Let us help you get the most out of EAIE Prague 2014. Check out our top picks of the events guaranteed to fuel networking during the week. All those listed here require no extra payment or pre-registration, just come along with an open mind and plenty of business cards!

EAIE Newcomers’ Welcome Reception

**Tuesday, 17:30**

Meet hundreds of fellow newcomers and swap tactics and advice before the conference gets into full swing at this Welcome Reception in the grand location of Prague’s Municipal House, seat of the Prague Symphony Orchestra. Check page 48 for full details.

EAIE session highlight:

**1.02/1.04 Maximise your Conference experience and discover the world of EAIE**

**Tuesday, 15:00 and Wednesday, 10:00**

Learn how to navigate the conference programme, explore the Exhibition, and work those networking opportunities at this handy info session. See page 14 for more details.

Expert Community Opening Sessions

**Wednesday, 14:00**

The EAIE is organised into 16 different Expert Communities that each cater to specialised areas. Learn more about a specific community and meet others with similar interests by attending a group’s Opening Session. View the list of Expert Communities and their related sessions on page 13.

Newcomers’ top tips

**New and proud**

Identify fellow newcomers by their ‘I’m new’ button. Be sure to wear yours so that other participants can easily recognise you too. It’s a great conversation starter!

**Get connected**

Whether you prefer old school message boards or online messaging, we’ve made it easy for you to contact fellow participants during the conference. Post or reply to requests for information through the Message and Partner Search Boards located on Level 0 of the Prague Congress Centre, or send messages via the online list of participants in the My Conference section of the EAIE website.

**Talk to us**

Stop by the EAIE stand (#221) at the Exhibition on Level 2 and have a chat with EAIE staff and volunteers, look through our publications, and learn more about the Association.
CZECH HIGHER EDUCATION
IN THE SPOTLIGHT

Discover the ins and outs of higher education in the Czech Republic by attending a campus tour. Pre-registered participants will spend the day exploring one of six Czech higher education institutions, meeting staff and students, touring the institution’s facilities and discovering the various learning environments that the Czech Republic has to offer.

Interested in last-minute registration?
Visit the Registration Desk on Level 0 of the Prague Congress Centre (PCC) on Monday between 18:00–21:00 and Tuesday morning from 07:30.
Price: €50 (including lunch and transportation)
Departure point: All buses will depart from outside the 2nd Entrance of the PCC (near the taxis).
Departure times: Masaryk University campus tour leaves at 08:00, the rest leave at 10:15 after session 1.01: Introduction to higher education in the Czech Republic. All campus tours will return to the PCC by 17:30.

The following campus tours will take place on Tuesday 16 September

01 Anglo-American University
02 Charles University in Prague
03 Czech Technical University in Prague
04 Czech University of Life Sciences Prague
05 Institute of Chemical Technology Prague
06 Masaryk University

SESSION 1.01: Introduction to higher education in the Czech Republic
📅 Tuesday, 09:00–10:00
📍 Prague Congress Centre, Meeting Hall I, Level 1

Do you want to learn more about Czech higher education prior to participating in one of the campus tours? Do you want to better understand the Czech higher education system? Discover the opportunities offered for international students by joining us for the very first session of the Conference to explore Czech higher education.

CHAIR: Dana Petrova, CHE Consult GmbH, Germany
SPEAKERS: Yvona Vyhnánková, Univerzita Palackého V Olomouci, Czech Republic; Dagmar Skodova Parmova, University of South Bohemia, Czech Republic; Karolina Gondkova, Ministry of Education, Youth and Sports, Czech Republic
These interactive workshops are designed to expand your skill set and provide you with expert advice in the areas that matter most. Through a solution-based approach to learning, you’ll gain invaluable tips and tools to implement back at your institution.

### TUESDAY 16 SEPTEMBER

<table>
<thead>
<tr>
<th>Time</th>
<th>Workshop</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00</td>
<td>Become an expert on Chinese credentials and the Chinese education system</td>
<td>Small Hall, Level 0</td>
</tr>
<tr>
<td>09:00</td>
<td>Admission to enrolment: communications to keep students moving through the recruitment funnel</td>
<td>Conference Hall, Level 4</td>
</tr>
<tr>
<td>10:00</td>
<td>Successful international partnerships: a practical approach</td>
<td>Chamber Hall, Level 3</td>
</tr>
<tr>
<td>11:00</td>
<td>Managing projects in the global South: a practical approach</td>
<td>Small Theatre, Level 0</td>
</tr>
<tr>
<td>12:00</td>
<td>Institutional strategy: all aboard for success!</td>
<td>Panorama Hall, Level 1</td>
</tr>
<tr>
<td>13:00</td>
<td>Keep calm and try Neuro-Linguistic Programming</td>
<td>Club E, Level 1</td>
</tr>
<tr>
<td>14:00</td>
<td>Effective intercultural learning through film and theatre</td>
<td>Club H, Level 1</td>
</tr>
<tr>
<td>15:00</td>
<td>Effective campus internationalisation: connecting strategy to outcomes assessment</td>
<td>Meeting Hall IV, Level 2</td>
</tr>
<tr>
<td>16:00</td>
<td>Prepare your students for clinical placements abroad</td>
<td>Club C, Level 1</td>
</tr>
<tr>
<td>17:00</td>
<td>Teaching in English: from institutional strategy to language support</td>
<td>Club C, Level 1</td>
</tr>
<tr>
<td>18:00</td>
<td>Prove their worth: determine and compare the cost effectiveness of your marketing activities</td>
<td>Club D, Level 1</td>
</tr>
<tr>
<td>19:00</td>
<td>Erasmus+: tips for a successful proposal in Key Action 1</td>
<td>Meeting Hall V, Level 2</td>
</tr>
<tr>
<td>20:00</td>
<td>Erasmus+: tips for a successful proposal in Key Action 2</td>
<td>Meeting Hall V, Level 2</td>
</tr>
<tr>
<td>21:00</td>
<td>Transforming students through high impact short term study programmes</td>
<td>Club A, Level 1</td>
</tr>
<tr>
<td>22:00</td>
<td>Moving your research project forward: the focus is on you</td>
<td>Meeting Hall II, Level 1</td>
</tr>
</tbody>
</table>
**WEDNESDAY 17 SEPTEMBER**

20 Enhancing the Erasmus experience: learning and teaching activities from the IEREST project  
   09:00–12:30  
   Small Hall, Level 0

21 Creative networking to maximise your potential  
   09:00–12:30  
   Conference Hall, Level 4

22 Social media: beyond Facebook  
   09:00–12:30  
   Chamber Hall, Level 3

23 Changing mindsets: how to internationalise your curriculum on all fronts  
   09:00–12:30  
   Small Theatre, Level 0

24 CANCELLED

25 Marketing success in a new era: scenario planning to improve recruitment strategies  
   09:00–12:30  
   Club A, Level 1

26 Czech history, language and culture in the land of Kafka’s Castle and Havel’s Theatre of the Absurd  
   09:00–12:30  
   Club B, Level 1

27 Emergency and crisis management issues: one toolkit for all?  
   09:00–12:30  
   Club H, Level 1

28 Tackling high expectations for international summer schools  
   09:00–12:30  
   Club D, Level 1

29 Cultivating user-generated content to boost international student recruitment  
   09:00–12:30  
   Club E, Level 1

30 Overcoming fear of failure in and beyond the international classroom  
   09:00–12:30  
   Club C, Level 1

31 A hands-on guide to recognition, accreditation and quality assurance  
   09:00–12:30  
   Meeting Hall IV, Level 2

32 Getting more out of your international partnerships  
   09:00–12:30  
   Meeting Hall V, Level 2

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**Workshop full?**

The EAIE Academy, taking place in November, may have an in-depth course on a similar subject!

Check out [www.eaie.org/training](http://www.eaie.org/training) or attend the EAIE Academy session 1.05 The EAIE Academy: boost your career in higher education on Wednesday 13:00–13:30 in Chamber Hall, Level 3.
Discuss key topics dictating the future of international higher education during these interactive, high-level dialogues. Each dialogue has been designed to inspire, instigate debate and add an extra, challenging element for participants. No pre-registration or additional payments are required.

#EAIEDIALOGUE1

Are university graduates fit for purpose?

📅 Wednesday, 10:00–12:00
📍 Meeting Hall I, Level 1

The demand for higher education is increasing rapidly on many continents, and there is no shortage of emerging graduates. Corporations and the business sector are competing for young, competent graduates while in contrast, many countries face huge young adult unemployment rates. Why is there such a distinct mismatch in the labour market?

Latest indications show that the business sector is not happy with the skills of emerging graduates. Many programmes have not changed over time and much of the hard content of programmes becomes obsolete within two to three years. Graduates are also lacking the transferable (soft) skills which companies value so highly. In this dialogue we will explore what can be done to ensure higher education institutions are producing graduates fit for current and future labour markets. In particular, the following questions will be considered:

- How can we decrease the mismatch in the labour market?
- Are higher education institutions increasingly failing to offer the right education?
- Should the business sector take over offering (part of) the professional education to their future employees?
- How would these developments impact internationalisation of higher education?

**MODERATOR:** Jurgen Rienks, Association of Universities in the Netherlands (VSNU), the Netherlands

**PANEELLISTS:** Piotr Pluta, Cisco Systems, Switzerland; Jamil Salmi, Tertiary Education, Colombia; Petr Šulc, ŠKODA AUTO University, Czech Republic; Eva Werner, University of Applied Sciences Krems, Austria; Livio Matei, Central European University, Hungary

#EAIEDIALOGUE2

New ways of learning: digital hype or cultural shift?

📅 Thursday, 10:00–12:00
📍 Meeting Hall I, Level 1

New technologies have an ever increasing effect on our lives. A whole range of new techniques of acquiring knowledge has developed and student learning styles are adapting fast. Lifestyles are changing, with many students working part or full time to earn a living and online learning, in particular Massive Open Online Courses (MOOCs), are growing in popularity. In this dialogue we will explore the challenges and chances of learning in a global, digital world.

Latest trends occurring in the education market will be presented alongside recent reform projects, such as the European Commission’s High Level Group on the Modernisation of Higher Education. How to enhance the quality of teaching and learning will be the main focus, with key questions including:

- Has technology made teaching more student centred?
- Has social media changed the ownership of learning?
- Do students have increased ownership of knowledge? How is this affecting teaching and learning and the mobility of students?
- Virtual cooperation: hype or a cultural shift?

**MODERATOR:** Rahul Choudaha, World Education Services, USA

**PANEELLISTS:** Hannes Klöpper, iversity GmbH, Germany; Philip Altbach, Boston College, USA; Karl Dittrich, Association of Universities in the Netherlands (VSNU), the Netherlands
#EAIEDIALOGUE3

**Does the internationalisation of higher education pay a peace dividend?**

**Moderator:** Patti McGill Peterson, American Council on Education, USA

**Panellists:** Michael Woolf, CAPA International Education, UK; Sinead O’Gorman, Scholars at Risk, New York University, USA; Pavle Sekeruš, University of Novi Sad, Serbia; Liza Shchepetynikova, Ukrainian Association of Student Self-government (UASS), Ukraine

The first formal initiatives for peace through international higher education emerged at the end of WWI. Since then, UNESCO has prioritised internationalisation of higher education as a driver of peace in its recommendations and declarations. The Erasmus programme has supported the role of the EU in promoting peace within Europe. These actions are now accompanied by a wide range of national and multi-national peace education organisations, programmes and networks. To what extent do initiatives such as these yield a ‘peace dividend’? This dialogue will explore the following questions:

- What impact have the initiatives achieved? How might this be evaluated/measured?
- Which initiatives are the most effective? What should the sector learn from these?
- Can peace be taught? Does peace education work?
- Has peace lost ground to revenue generation for institutions and personal advancement for students as a motive for internationalisation?
- How might international higher education address conflict and violence around the world today?

**Moderator:** Patti McGill Peterson, American Council on Education, USA

**Panellists:** Michael Woolf, CAPA International Education, UK; Sinead O’Gorman, Scholars at Risk, New York University, USA; Pavle Sekeruš, University of Novi Sad, Serbia; Liza Shchepetynikova, Ukrainian Association of Student Self-government (UASS), Ukraine

#EAIEDIALOGUE4

**Divided we stand, united we fall: Europe at a crossroad?**

**Moderator:** Uwe Brandenburg, CHE Consult Centre for Higher Education Development, Germany

**Panellists:** Dorothy Kelly, University of Granada, Spain; Jordi Curell Gotor, European Commission, Belgium; Arthur Mettinger, FH Campus Wien, Germany

Mobility in Europe, in absolute numbers, is still ‘east to west’ rather than ‘west to east’. In 2011–2012, the number of outbound students from countries such as Romania, Latvia, Croatia, Turkey and Bulgaria was at least twice as high as that of inbound students.

The long-standing obstacles to increased mobility include lack of information about mobility opportunities, inadequate financial support, poor knowledge of foreign languages and legal barriers such as visa issues, work permits, missing recognition procedures. What can be done to minimise these obstacles? This dialogue will provide the chance to debate how Europe should proceed with international education for the benefit of all nations, exploring the following important questions:

- What are the main reasons behind the EU wanting to increase mobility to and from its eastern neighbours? Economic or for making mobility reciprocal?
- How does the new Erasmus+ programme address this issue?
- How can we strike the balance between mobility and brain drain?
- Is brain drain actually a bad thing?
This year’s programme incorporates the largest number of sessions ever for an EAIE Conference. In addition to the regular 60-minute sessions and the two-hour Expert Community Opening Sessions, brand new this year are a selection of 30-minute options which will provide you with short bursts of quick-fire knowledge, allowing you to pack more into your schedule.

To help you navigate the vast selection and pick the sessions most beneficial for you, all sessions have been assigned to an EAIE Expert Community for which they are most relevant (see table overleaf).

The entire programme is also available on the website (www.eaie.org/prague), where you can filter the sessions by relevant topics such as mobility, marketing and recruitment, European programmes, etc, or you can use the search function for more specific search terms. You can then create your own personalised schedule with the My Agenda tool.

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**CUTTING EDGE KNOWLEDGE**

**175 SESSIONS**

**30 MIN**

**60 MIN**

**EAIE TOP PICKS**

Check out the **EAIE related sessions** indicated with a star which highlight various pillars of the organisation and exciting ways for you to become more involved.

Don’t miss the fast-paced, action-packed **Ignite® sessions** which present a variety of innovative ideas in a dynamic format. See pages: 22, 34.

**POST-SESSION TIPS**

**SHARE YOUR FEEDBACK**

Help us to improve the conference programme: provide direct feedback on the sessions that you’ve attended by using the e-mail link which will be sent to you during the conference, directing you to the online survey.

**SESSION PRESENTATIONS**

Missed a session? All session presentations will be made available after the conference on the My Conference section of the EAIE website, www.eaie.org/prague.
<table>
<thead>
<tr>
<th>SESSIONS PER EXPERT COMMUNITY</th>
<th>2.04, 3.04, 4.04</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access &amp; Inclusion in international higher education (ACCESS)</td>
<td>2.13, 4.02, 5.01, 6.01, 7.01, 9.12, 10.01, 11.04, 11.05, 11.13, 12.05, 13.02, 13.07</td>
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<tr>
<td>Admissions Officers and Credential Evaluators (ACE)</td>
<td>2.10, 7.09, 8.14, 12.01</td>
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<tr>
<td>Economics and Business Studies (EBS)</td>
<td>2.03, 2.15, 3.08, 4.07, 5.10, 6.10, 7.07, 7.11, 8.04, 8.12, 9.09, 10.04, 11.09, 12.06</td>
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<tr>
<td>Educational Cooperation with Developing Countries (EDC)</td>
<td>2.14, 4.12, 5.09, 6.08, 8.07, 9.08, 9.14, 10.07, 10.11, 13.05</td>
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<tr>
<td>Employability skills, graduate careers and international internships (EMPLOI)</td>
<td>2.07, 4.06, 7.14</td>
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<tr>
<td>Health Internationalisation (HI)</td>
<td>2.06, 3.06, 4.06, 7.02, 10.10, 11.08</td>
</tr>
<tr>
<td>Internationalisation at Home (IaH)</td>
<td>2.08, 3.03, 10.07</td>
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<tr>
<td>International Alumni Relations (INTAL)</td>
<td>2.15, 3.01, 3.12, 3.15, 3.16, 4.01, 4.03, 4.09, 4.10, 5.04, 5.07, 5.08, 5.14, 6.02, 6.04, 6.05, 7.02, 7.04, 7.05, 7.07, 7.13, 8.01, 8.02, 8.03, 8.05, 8.08, 8.09, 8.10, 8.12, 8.15, 8.17, 9.02, 9.04, 9.06, 10.05, 10.08, 10.12, 11.01, 11.02, 11.06, 11.10, 11.11, 12.08, 12.09, 12.10, 12.11, 13.03, 13.04, 13.06, 13.08</td>
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<tr>
<td>Languages for Intercultural Communication and Mobility ( LICOM)</td>
<td>2.02, 2.09, 4.08, 4.13, 6.07, 6.11, 7.09, 8.01, 8.03, 8.08, 10.03, 10.10, 12.12</td>
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<tr>
<td>Marketing and Recruitment (M&amp;R)</td>
<td>2.01, 3.13, 4.05, 5.03, 5.05, 5.06, 6.05, 7.03, 7.05, 8.05, 8.06, 8.11, 9.03, 9.05, 10.06, 12.02, 13.01</td>
</tr>
<tr>
<td>Management of Programmes in Lifelong Education (MOPILE)</td>
<td>2.12, 3.02, 3.07, 3.14, 4.11, 5.12, 5.13, 6.12, 6.13, 7.04, 7.12, 8.12, 8.13, 8.16, 9.06, 9.07, 9.11, 9.14, 10.01, 10.02, 10.12, 11.12, 12.03, 12.13, 13.09, 13.10</td>
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<tr>
<td>Network of European Summer Schools (NESS)</td>
<td>2.09, 6.14, 9.13</td>
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<tr>
<td>Psychological Counselling in Higher Education (PSYCHE)</td>
<td>2.11, 9.01</td>
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<tr>
<td>Researchers in International Education (RIE)</td>
<td>12.07</td>
</tr>
<tr>
<td>Study Abroad and Foreign Student Advisers (SAFSA)</td>
<td>2.05, 3.03, 3.07, 3.11, 4.04, 5.12, 6.09, 7.08, 8.07, 8.10, 8.15, 8.17, 9.01, 9.08, 9.10, 9.15, 10.01, 10.09, 10.13, 12.04, 13.03</td>
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<td>Relevant to all</td>
<td>1.01, 1.02, 1.03, 1.04, 1.05, 1.06, 1.07, 1.08, 3.15, 5.02, 5.11, 6.03, 6.06, 7.06, 7.10, 11.03, 11.07</td>
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### TUESDAY 16 SEPTEMBER

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<tr>
<th>Time</th>
<th>Session</th>
<th>Level</th>
<th>Room</th>
<th>Chair(s)</th>
<th>SPEAKERS</th>
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<tbody>
<tr>
<td>10:00–11:00</td>
<td><strong>1.01 RELEVANT TO ALL</strong> Introduction to higher education in the Czech Republic</td>
<td>Level 1</td>
<td>Meeting Hall I</td>
<td>Dana Petrova, CHE Consult Centre for Higher Education Development, Germany</td>
<td>Vvona Vynihriňková, University of South Bohemia, Czech Republic; Dagmar Skodaová Parnova, University of South Bohemia, Czech Republic; Karolina Gondačová, Ministry of Education, Youth and Sports, Czech Republic</td>
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<tr>
<td>11:00–12:30</td>
<td><strong>1.02 RELEVANT TO ALL</strong> Maximise your Conference experience and discover the world of EAIE</td>
<td>Level 3</td>
<td>Chamber Hall</td>
<td>Nicoleta Antón, EAIE, the Netherlands</td>
<td>Duleep Deosthale, Admission Table, USA</td>
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<tr>
<td>12:30–14:00</td>
<td><strong>1.03 RELEVANT TO ALL</strong> Back to basics: internationalisation for newcomers</td>
<td>Level 0</td>
<td>Small Theatre</td>
<td>Joachim Ekstrom, Uppsala University</td>
<td>Dora Longoni, Politecnico di Milano, Italy (Chair); Kathleen Van Heule, University College Ghent, Belgium</td>
</tr>
<tr>
<td>14:00–16:00</td>
<td><strong>1.04 RELEVANT TO ALL</strong> Game on! Gamifying international student recruitment</td>
<td>Level 0</td>
<td>Small Hall</td>
<td>Justyna Giezynska, Studyability, Poland</td>
<td>Josiach Eckstrom, Uppsala University, Sweden; Yu-kai Chou, Enterprise Gamification Consultancy, USA; Dora Longoni, Politecnico di Milano, Italy; Gudrun Paulsdottir, Stockholm University, Sweden; Nico Jooste, Nelson Mandela Metropolitan University, South Africa (Chair); Merle McOmbring-Hodges, Cape Peninsula University of Technology, South Africa</td>
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### WEDNESDAY 17 SEPTEMBER (from 10:00)

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<tr>
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<th>Room</th>
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<tr>
<td>10:00–11:00</td>
<td><strong>2.02 LICOM OPENING SESSION</strong> Teaching in English: red-hot trends</td>
<td>Level 3</td>
<td>Chamber Hall</td>
<td>Sabine Pendl, University of Graz, Austria</td>
<td>Bernd Wächter, Academic Cooperation Association, Belgium; Karen Lauridsen, Aarhus University, Denmark</td>
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<tr>
<td>12:00–13:30</td>
<td><strong>2.03 EDC OPENING SESSION</strong> Transformation of South African higher education since 1994</td>
<td>Level 4</td>
<td>Conference Hall</td>
<td>Nico Jooste, Nelson Mandela Metropolitan University, South Africa (Chair); Merle McOmbring-Hodges, Cape Peninsula University of Technology, South Africa</td>
<td>Joachim Ekstrom, Uppsala University; Dora Longoni, Politecnico di Milano, Italy (Chair); Kathleen Van Heule, University College Ghent, Belgium</td>
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<tr>
<td>13:00–14:30</td>
<td><strong>2.04 ACCESS OPENING SESSION</strong> Hit the road and study abroad: MapABILITY for students with disabilities</td>
<td>Level 0</td>
<td>Small Theatre</td>
<td>Ann Heelan, Association of Higher Education Access and Disability, Ireland</td>
<td>Nico Jooste, Nelson Mandela Metropolitan University, South Africa (Chair); Merle McOmbring-Hodges, Cape Peninsula University of Technology, South Africa</td>
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<tr>
<td>14:00–16:00</td>
<td><strong>2.05 Relevant to All</strong> The EAIE Academy: boost your career in higher education</td>
<td>Level 3</td>
<td>Chamber Hall</td>
<td>Joachim Ekstrom, Uppsala University</td>
<td>Dora Longoni, Politecnico di Milano, Italy (Chair); Kathleen Van Heule, University College Ghent, Belgium</td>
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<tr>
<td>16:00–17:00</td>
<td><strong>2.06 Relevant to All</strong> Maximise your Conference experience and discover the world of EAIE</td>
<td>Level 1</td>
<td>Meeting Hall I</td>
<td>Nicoleta Antón, EAIE, the Netherlands</td>
<td>Duleep Deosthale, Admission Table, USA</td>
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<td>SESSION</td>
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<td><strong>2.05 SAFSA OPENING SESSION</strong>&lt;br&gt;The next level of intercultural training: Is ‘Hofstede’ out?</td>
<td>Dominique Montagnese, Erasmus Student Network, France; Gerry O’Sullivan, Irish National Agency LLP-Erasmus, Ireland; Leon Thempron, Support Centre for Inclusive Higher Education, Belgium</td>
<td></td>
<td>Panorama Hall, Level 1</td>
<td>Beginner</td>
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2.13 ACE OPENING SESSION
The end of admissions and credential evaluations (ACE)
14:00–16:00
Meeting Hall IV, Level 2
All
This roundtable session will explore the changes in the field of admissions and credential evaluations through interactive discussion. Several speakers will introduce statements in order to trigger critical thinking and debate at the various tables. Come along to have your say!
CHAIR: Stephen Orme, Study Group, the Netherlands
SPEAKERS: Axel Aerden, Accreditation Organisation of the Netherlands & Flanders, the Netherlands; André Hesselback, Uppsala University, Sweden; Simone Ravaioli, KION SpA, Italy

2.14 EMPLOI OPENING SESSION
University of the new era: employability, internationalisation and technology
14:00–16:00
Meeting Hall V, Level 2
Intermediate
Globalisation and new technology have had significant impacts on higher education. Universities are forced to review strategies, shifting focus to the student (customer) and learning outcomes, rather then the process of teaching. There are three crucial notions to be considered in this context: employability, internationalisation and new technology. This session will focus on employability and impact of international mobility on career prospects and how new (social) media is closely related.
CHAIR: Edyta Lachowicz Santos, University of Economics in Katowice, Poland
SPEAKERS: Madeleen Stamm-Vuijk, TU Delft Career Centre, the Netherlands; Ignacio Sánchez García-Abri, Fundación General de la Universidad de Valladolid, Spain

2.15 IRM OPENING SESSION
Knowledge feeds freedom: protecting our right to free inquiry
14:00–16:00
South Hall, Level 3
All
The role of higher education institutions in promoting freedom and democracy has never been more important. The Scholars at Risk network invites institutions around the world to participate in the ‘Knowledge Feeds Freedom’ project, a global campaign to build a culture of respect for free enquiry and expression. Come along to this session to learn about concrete actions your institution can take to protect everyone’s right to think, question and share ideas freely and safely. This session will also feature two SAR scholars from Georgia and Iran.
CHAIR: Sinead O’Gorman, Scholars at Risk, New York University, USA
SPEAKERS: Marinus Kool, VU University Amsterdam, the Netherlands; Ella De Lange, Foundation for Refugee Students UAF, the Netherlands; Anna Dolidze, University of Western Ontario, Canada

COMING LATE AUTUMN
THE EAIE ACADEMY WEBINARS
NEW SERIES OF VITAL KNOWLEDGE SHOTS!
www.eaie.org/webinars
**3.01 IRM**
Embedding sustainability in university rankings:
a future challenge

**Chair:** Mio Chiara, Ca’ Foscari University of Venice, Italy
**Speakers:** Megan Power, the University of Melbourne, Australia; Ben Sower, QS Quacquarelli Symonds, UK

**3.02 MOPILE**
Towards a ‘one student visa’ for the EU

**Chair:** Ilse Schenk, Nuffic, the Netherlands
**Speakers:** Inge Wieringa, Leiden University, the Netherlands

**3.03 INTAL, SAFSA**
Impact of exchange: new research findings from Asia’s leading universities

**Chair:** William Archer, i-graduate, UK
**Speakers:** Gordon Cheung, The Chinese University of Hong Kong, Hong Kong SAR; Guy Perring, i-graduate, Malaysia

**3.04 ACCESS**
Inclusion of students with disabilities: a new era for South Africa and Hungary

**Chair:** William Archer, i-graduate, UK
**Speakers:** William Archer, i-graduate, UK

**3.05 IRM**
Internationalisation strategies: latest trends in Northern Europe

**Chair:** Mio Chiara, Ca’ Foscari University of Venice, Italy
**Speakers:** Agnes Sanolita Fazeke, Eötvös Loránd University, Hungary (Chair); Marcia Lyner-Cleophas, Stellenbosch University, South Africa; Nina Du Toit, Cape Peninsula University of Technology, South Africa

**3.06 iAH**
Emerging opportunities: internationalisation at home in Latin America

**Chair:** William Archer, i-graduate, UK
**Speakers:** Gordon Cheung, The Chinese University of Hong Kong, Hong Kong SAR; Guy Perring, i-graduate, Malaysia

**3.07 SAFSA, MOPILE**
Practical steps for fostering and assessing intercultural skills

**Chair:** Scott Blair, CEA Global Education, France
**Speakers:** Darla Deardorff, Association of International Education Administrators, USA; Jesús Díaz Vidal, CEA Global Education, Spain; Jessica Shinnick, Rotterdam Business School, the Netherlands

**3.08 EDC**
A global mapping of education subsidy programmes

**Chair:** Stefan Wells, VLIR-UOS, Belgium
**Speakers:** Minkheni Gondwe, Nuffic, the Netherlands; Nickanor Amwata, University of Rosario, Columbia

**3.09 LICOM**
Opening doors for students: plurilingualism in higher education

**Chair:** Jeannette Velez Ramirez, Universidad del Rosario, Columbia
**Speakers:** Carlos Vergani, Universidade Estadual Paulista, Brazil; Carlos Teissier, University of Regiomontana, Mexico
approaches at two different Danish universities, ‘The Language Profiles’ at Roskilde University and ‘More Languages for More Students’ at the University of Copenhagen.

**Chair:** Anne Helmen, University of Copenhagen, Denmark

**Speakers:** Stéphane Chantos, Columbia University, USA; Petra Daryai-Hansen, Roskilde University, Denmark

### 3.10 MOPEL

**Partnerships: incorporating transparency and reporting processes into values pledges**

**Time:** 08:30–09:30

**Location:** Club H, Level 1

**Target Audience:** All

The success of international higher education partnerships depends on their quality, including the degree to which they reflect the values of the university space. Yet the contribution of values to quality is not routinely discussed, creating legal, financial, reputational and other risks. This session explores a proposal to meet these risks by developing a standard use of a memorandum of understanding on values in international partnerships.

**Chair:** Kris Dejonckheere, UNICA, Belgium

**Speakers:** Sinead O’Gorman, Scholars at Risk, Nova Scotia Community College, Canada; Lea Senn, Università Cattolica del Sacro Cuore, Italy; Archibald Pollock, Expertise in Labour Mobility/graduate, the Netherlands; Maria Johansson, Lund University, Sweden

### 3.11 SAPSA

**Handling internationals: the debate over spoon-feeding students**

**Time:** 08:30–09:30

**Location:** Meeting Hall I, Level 1

**Target Audience:** Advanced

With an increasing number of mobile students, this session will discuss how to handle international students and their initial experiences. Should institutions and their staff members pander to a student’s every need, or should the student be allowed to uncover and (and deal with) the majority of obstacles mostly unaided? Are we in danger of encouraging too much reliance upon the institution, and is the newly found independence traditionally gained from studying abroad becoming lost?

**Chair:** Nanette Ripmeester, Expertise in Labour Mobility/graduate, the Netherlands

**Speakers:** Lea Senn, Università Cattolica del Sacro Cuore, Italy; Archibald Pollock, Expertise in Labour Mobility/graduate, the Netherlands; Maria Johansson, Lund University, Sweden

### 3.12 IRM

**Internationalisation strategies: best practices on national and institutional levels**

**Time:** 08:30–09:30

**Location:** Meeting Hall IV, Level 2

**Target Audience:** Beginner

The 2013 EU strategy ‘European Higher Education in the World’ stresses the importance of having comprehensive internationalisation strategies both on a national and institutional level. This session will look at current practices from different angles – institutional, national and European. What are the main elements? What are the experiences and lessons learned so far when implementing internationalisation strategies?

**Chair:** Jordi Curell Gotor, European Commission, Belgium

**Speakers:** Michael Gaebel, European University Association, Belgium; Mirko Varano, KTH Royal Institute of Technology, Sweden; Adrian Cura, The Executive Agency for Higher Education, Research, Development and Innovation Funding, Romania

### 3.13 MAR

**Social media content curation: tips, tricks and winning strategies**

**Time:** 08:30–09:30

**Location:** South Hall, Level 3

**Target Audience:** Intermediate

One of the toughest challenges we face using social media is sharing relevant and engaging content with our audience. Content curation is the art of finding, organising and sharing topical information and in doing so, creating brand affinity. In this session you will learn how to create an effective content marketing strategy using a variety of curation tools in order to optimise your social media activities.

**Speakers:** Jessica Winters, University of Groningen, the Netherlands (Chair); Mandy Reing, St. Mary’s College of Maryland, USA; Kellie McMullin, Nova Scotia Community College, Canada

### 3.14 MOPEL

**Erasmus Impact Study: results unveiled**

**Time:** 08:30–09:00

**Location:** Meeting Hall V, Level 2

**Target Audience:** Intermediate

The European Commission asked a consortium led by CHE Consult to perform a large scale, in-depth analysis of the effects of the Erasmus programme on student and staff mobility, especially regarding employability. This session will present the final results, which are, in part, ground breaking, showing effects which so far have may have been suspected but never proven, or in some cases, rather unexpected.

**Speakers:** Uwe Brandenburg, CHE Consult Centre for Higher Education Development, Germany (Chair); Runa Guimardsdottir, European Commission, Belgium

### 3.15 RELEVANT TO ALL

**Scotland: an enlightened approach to world class education**

**Time:** 08:30–09:00

**Location:** Club B, Level 1

**Target Audience:** All

With just over five million people, Scotland has four universities ranked in the world’s top 200 according to the Times Higher Education Rankings. This puts it above any other country in the world, per head of population. Though higher education dates back to the 15th century, it is innovative practice that keeps it internationally competitive today. Find out more about the profile and innovative trends in Scottish higher education.

**Speaker:** Ian Thomson, University of Glasgow, UK

### 3.16 IRM

**Eurypedia: your gateway to European education systems and the latest reforms**

**Time:** 09:30–10:00

**Location:** Meeting Hall V, Level 2

**Target Audience:** Beginner

This session takes you on a tour into wiki-based Eurypedia, a resource tool offering comprehensive descriptions of 38 European education systems. For decision makers developing strategic internationalisation, as well as institutions building international partnerships and networks, Eurypedia provides easily comparable information on organisation and governance, funding, staff, mobility and internationalisation, support and guidance, quality assurance, and ongoing reforms.

**Speakers:** Ulf Hedbjörk, The Swedish Council for Higher Education, Sweden (Chair); Wim Vansteenkiste, Education, Audiovisual and Culture Executive Agency, Belgium; Kate Sevón, The Swedish Council for Higher Education, Sweden

### 1.06 RELEVANT TO ALL

**EAIE membership: what’s new?**

**Time:** 09:30–10:00

**Location:** Club B, Level 1

**Target Audience:** All

Meet the EAIE Leadership and take a look at the Association’s core activities during the past year. What did we accomplish in 2013 and how can this help you as an EAIE member in your career as an international higher education professional? Where is the Association headed? Come provide your own feedback to help strengthen the Association. Non EAIE members are also welcome to attend to learn more about the Association.

**Speakers:** Hans-Georg van Liempd, Tilburg University, the Netherlands (Chair); Laura Howard, University of Cadiz, Spain
THURSDAY 18 SEPTEMBER (from 10:00)

4.01 IRM
Key trends in US higher education

- 10:00–11:00
- Small Hall, Level 0
- Advanced

In this session, leaders of NAFSA: Association of International Educators will outline challenges facing US institutions of higher education that affect internationalisation strategies, as well as innovations taking place that advance the field. Pressures on US higher education to be more outcome-driven and adapt to new curricular modes affect internationalisation. This session will also provide an update on US public policy debates that influence international education.

CHAIR: Robert Stableski, NAFSA: Association of International Educators, USA

PEAKERS: Fanta Aw and Marlene Johnson, NAFSA: Association of International Educators, USA; Linda Tobash, Institute of International Education, USA

4.02 ACE
Global education complexities: transnational programme credentials

- 10:00–11:00
- Chamber Hall, Level 3
- Intermediate

This session will focus on the dilemmas international admissions representatives and credential evaluators face with transnational programme credentials. Speakers will examine specific examples of these credentials and provide best practices on how to determine institution accreditation, programme responsibility, and evaluating these credentials in ways that are both fair and realistic for admissions purposes.

CHAIR: Marybeth Gruenewald, Educational Credential Evaluators, Inc, USA

PEAKERS: Amy Ulrich, Educational Credential Evaluators, Inc, USA; Petra Nord, Swedish Council for Higher Education, Sweden; Stephanie Lie Sam Foek, Erasmus University Rotterdam, the Netherlands

4.03 IRM
Quality assurance measures for internationalisation activities: prime examples

- 10:00–11:00
- Conference Hall, Level 4
- Intermediate

In this session, presenters from one Dutch, one German and one Spanish institution share their recent experiences in implementing quality assurance measures for internationalisation in their institution or programme. Based on the Dutch ‘MINT’ project, the German Audit ‘Internationalisation of Universities’ and the Catalan ‘Internationalisation Indicators’, the session will teach you practical ways to implement quality assurance measures for internationalisation.

CHAIR: Adinda van Gaalen, Nuific, the Netherlands

PEAKERS: Simon Douwma, Stenden University, the Netherlands; Marina Casals Sala, Universitat Rovira i Virgili, Spain; Marijke Wahlers, German Rectors Conference, Germany

4.04 SAFSA, ACCESS
Study abroad in a wheelchair: personal insights and life lessons

- 10:00–11:00
- Small Theatre, Level 0
- Beginner

Personal and professional lessons learned from a semester abroad in a wheelchair: the guts to spend a semester abroad as a student with disabilities, the tenacity to keep on talking to many people/institutions/sponsors in advance, overcoming the worries, dealing with the insecurities when abroad and reflecting on the lessons learned upon return. In this session you’ll hear about all of these aspects of study abroad for those with disabilities from people who have actually experienced them.

CHAIR: Cornelia Lindenau, University of Konstanz, Germany

PEAKERS: Clare Murphy, University College Cork, Ireland; Karin Leier and Christina Fritz, University of Konstanz, Germany

4.05 M&R
Destination anywhere: how students decide where to study

- 10:00–11:00
- Panorama Hall, Level 1
- Intermediate

Have you ever thought about what really drives students? How do they make decisions? How do they choose your course, your institution, your country? This session looks at student decision making when it comes to study programme selection in higher education. Data showing the kind of drivers that are important to students, influencing their decisions, will be presented. Tips and advice on how to better position your institution based on an analysis of this data will be shared.

CHAIR: Marine Condette, ETS Global, the Netherlands

PEAKERS: Nadja Gmelch, Associació Catalana D’Universitats Públiques, Spain; Ismael Peña-López, Universitat Oberta de Catalunya, Spain; Olive Mugenda, Kenyatta University, Kenya

4.06 IAH, HI
Internationalising medical curricula at home

- 10:00–11:00
- Club A, Level 1
- Intermediate

The need for international perspectives and intercultural communication skills in medical curricula is obvious, but it is challenging to achieve a truly internationalised curriculum. In this session, practitioners from Australia, Denmark and the Netherlands will present effective strategies including: clinical practice, international classrooms and learning outcomes. The discussion will focus on how to support academics, clinicians and policymakers to enable further internationalisation.

CHAIR: Nick Cooling, University of Tasmania, Australia

PEAKERS: Franka van den Hende, University of Groningen, the Netherlands; Suzanne Andersen, University of Copenhagen, Denmark

4.07 EDC
E-supervision: a new tool for enhancing PhD education in Africa

- 10:00–11:00
- Club D, Level 1
- All

Quality supervision for Doctoral research is a key challenge African institutions face today. At the same time, institutions from around the world are looking for innovative approaches to international cooperation. This session will present the work-in-progress guidelines on how to implement e-supervision in order to enhance Doctoral education on the African continent and to foster new ways of interuniversity cooperation through e-supervision.

CHAIR: Hilligje van ’t Land, International Association of Universities, France

PEAKERS: Nadja Gmelch, Associació Catalana D’Universitats Públiques, Spain; Ismael Peña-López, Universitat Oberta de Catalunya, Spain; Olive Mugenda, Kenyatta University, Kenya

4.08 LICOM
Linguistic and cultural immersion and Reflective Intercultural Competence

- 10:00–11:00
- Club E, Level 1
- Advanced

The ‘European Use of Full Immersion, Culture, Content, Service approach for language learning’(EUFICCS), is a project for acquiring a second language through a process of linguistic and cultural immersion, and Reflective Intercultural Competence (RIC). This session will look at the project and also discuss the main characteristics of RIC. How do you develop and measure it? Why and how does RIC differ from Intercultural Competence? Come along to discuss!

CHAIR: Elena Cellai, Associazione Culturale Ulisse, Italy

PEAKERS: Antonia Perez Bolivar, Centro de Lenguas y Educación Intercultural, Spain; Nadine Rombert Triego, University Fernando Pessoa, Portugal; Jules Bella Owona, International Center for Intercultural Exchange, Italy
4.09 IRM
Stronger together: higher education consortiums to benefit all

10:00–11:00
Club H, Level 1
All

This session will examine the benefits and challenges of universities working together to create programmes as a consortium that will benefit them collectively and individually by working to drive policy agendas on various levels, promoting higher education institutions internationally and supporting international collaboration. The State University of New York, USA; Universities Scotland; and the ACUP, Spain, will share their experiences and benefits of collaborating together.

CHAIR: Lee Stenberger, James Madison University, USA

SPEAKERS: Alicia Betts, Catalan Association for Public Universities, Spain; Claudia Hernandez, State University of New York - SUNY; USA; Ulrike Peter, Universities Scotland, UK

4.10 IRM
U-Multirank: first results and lessons learned

10:00–11:00
Meeting Hall IV, Level 2
Intermediate

In May 2014, the first wave of results of U-Multirank, the new multidimensional, user-driven ranking of higher education institutions, were published. Join this session to interact with presenters from the Consortium which is implementing the new ranking to discover how U-Multirank, with its new web tool, can be used for strategic development. You can also learn about the next development phase planned for the ranking.

CHAIR: Mads Gravås, European Commission, Belgium

SPEAKER: Gero Federkeil, CHE Consult Centre for Higher Education Development, Germany

4.11 MOPLE
How do National Agencies handle the challenges of Erasmus+?

10:00–11:00
South Hall, Level 3
Beginner

Erasmus+ presents some fundamental challenges for National Agencies. The German National Agency for EU Higher Education Cooperation (DAAD) together with their Partner Agencies from France (Agence 2e2f) and Ireland (Irish National Agency LLP: Erasmus+), will present different national approaches taken to meet the challenges of Erasmus+ in this session. The aim is to share and exchange knowledge and to present, above all, good practice examples.

CHAIR: Beate Körner, German Academic Exchange Service, Germany

SPEAKERS: Antoine Godbert, Europe-Education Formation Agency, France; Gerry O’Sullivan, Irish National Agency LLP: Erasmus, Ireland

4.12 EMPLOI
Highly integrated programmes for joint/double degrees: alumni and employer feedback

10:30–11:00
Meeting Hall V, Level 2
Intermediate

Nowadays, highly integrated curricula leading to joint or double degrees are extremely popular. However, very little is known about them outside the world of higher education and almost nothing about their great differences. At the same time, the world of higher education has almost only anecdotal feedback from the external world. This session will discuss the methodology of three projects where systematic feedback from alumni and employers is collected and analysed, triggering educational innovations.

SPEAKERS: Giancarlo Spinelli, Politecnico di Milano, Italy (Chair); Zoubeir Laftah, Le Laboratoire de Mécanique de Lille, France;

4.13 LICOM
Diverse voices: the power of video for staff intercultural training programmes

10:30–11:00
Club B, Level 1
All

This session will look at developing audio-visual training materials on the experiences of international students for use in intercultural training programmes for higher education staff. There will be a specific focus on the Irish Council for International Students’ project ‘Diverse Voices: Listening to International Students’ – a training DVD featuring interviews with international students which gives an insight into their intercultural, social and academic experiences as students in Ireland.

SPEAKER: Louise Staunton, Irish Council for International Students, Ireland

4.10 ACE
Level ground: grade conversion and grading systems in Europe and beyond

11:30–12:30
Small Hall, Level 0
Intermediate

Fair grade conversion is essential in mobility. Grading tables are becoming the norm for conversion but awareness and common understanding of the different grading systems can still be improved. This session will discuss how grading tables may lead to a better global interpretation and harmonisation of grading systems, taking into consideration grade distribution, class rank, class rigor and word descriptors, for example. The European Commission will also present its views.

CHAIR: Valère Meus, Ghent University, Belgium

SPEAKERS: Adam Tyson, European Commission, Belgium; Luciano Saso, University of Rome, Sapienza, Italy; Margaret Wenger, Educational Credential Evaluators, Inc, USA

4.04 IRM
Latest TUNInG global initiatives unveiled

12:00–13:00
Small Theatre, Level 0
Intermediate

Educational paths of students, nowadays, are much more diverse than ever before. Formal learning is supplemented by a variety of online, non-formal and informal learning options, but what monitoring tools have been put in place to prove that their learning outcomes are legitimate? Outside of studies, what are the impacts of Student
5.05 MAR
Tools and techniques for real-time web-based international recruitment

12:00–13:00
Panorama Hall, Level 1
Intermediate

Pressure to recruit internationally is growing – but budgets to do so are often shrinking. How do you break through to prospective students on a personal level without breaking the bank? In this session you can learn about emerging models and technologies for establishing and maintaining engagement with prospective students through live video broadcasts and text chat. Good practices and potential pitfalls in offering these services will also be discussed.

CHAIR: Laura Montgomery, Frankfurt School of Finance and Management, Germany

SPEAKERS: Joran van Aart, StudyPortals, the Netherlands; Joachim Ekstrom, Upsalla University, Sweden

5.06 MAR
Education fairs for effective student recruitment

11:30–12:30
Chamber Hall, Level 3
Intermediate

Across Europe, more institutions are considering education fairs as central to their student recruitment efforts. This session will cover the most important aspects of using education fairs, from selection and inclusion in your wider marketing strategy, to the type of material that should be used at these events. Attention will be paid to the selection of the ‘best’ fairs and how student enquiries should be followed-up. A panel of education fair organisers will be ready to answer your questions.

SPEAKERS: Thiss van Vuigt, I&ED Solutions BV, the Netherlands (Chair); Tim Rogers, International Higher Education Consultants UK Limited, UK

5.07 IRM
Quality assurance of joint programmes in China

11:30–12:30
Club A, Level 1
All

More than 2000 joint institutions and programmes have been established in mainland China with partners from over 30 countries. Quality sits at the heart of the programmes and leads to the success and sustainability of the partnerships. How does China assure quality of the programmes? What is the role of foreign partners in terms of quality assurance? How does China coordinate and work with foreign quality assurance agencies? Speakers from CEAIE and Chinese universities will share their experiences.

SPEAKERS: Xuesong Shen, China Education Association for International Exchange, China (Chair); Damiao Zhang, Renmin University of China, China; Ying Lu, Beihang University, China

5.08 IRM
Going greener globally: collective sustainability strategies

12:00–13:00
Club D, Level 1
Intermediate

This session will look at policy as well as practice in higher education sustainability initiatives, drawing on real world case studies across a span of campus environments – from tropical Indonesia to Mediterranean Venice and temperate Melbourne. It will examine what expert, co-operative measures and drivers can be harnessed internally, as well as internationally, to achieve innovations in engagement, learning as well as research through growing a globally networked sustainability strategy.

CHAIR: Megan Power, University of Melbourne, Australia

SPEAKER: Mio Chiara, Ca’ Foscari University of Venice, Italy

5.10 EDC
India: new opportunities, new partnerships, new ways of working

12:00–13:00
Club H, Level 1
Intermediate

Higher education in India is expanding faster than anywhere else in the world. While both government and university leaders are keen to develop partnerships with foreign universities, navigating the complex system is challenging: there are state and central government universities, plus private for-profit and not-for-profit institutions. This session will explore approaches to developing new and rewarding partnerships for research, teaching, staff and student exchanges and recruitment.

CHAIR: Neil Kemp, University of London, UK

SPEAKERS: Joy Jyoti Nandi, M B Educational Concepts Pvt Ltd., India; Peter Ingram, Plymouth University, UK

5.11 RELEVANT TO ALL
Internationalise your institution: tips from the 2014 EAIE Institutional Award winner

11:30–12:30
Meeting Hall IV, Level 2
All

This session is devoted to the winner of the 2014 EAIE Institutional Award, Coventry University. A representative from the institution will present the steps undertaken to internationalise the student and staff experience with the aim of becoming a leading Global Enterprise University by 2020. Strategies for the internationalisation of the curriculum, internationalisation at home, international mobility, and related issues such as funding, capacity building and quality assurance will be discussed.

SPEAKER: Jean Bernard Adrey, Coventry University, UK

5.12 SAFSA, MOPLE
Pursuing higher quality mobility and greater impact through Erasmus+

12:00–13:00
South Hall, Level 3
Intermediate

In the new Erasmus+ programme, quality and impact have a prominent role. This session will focus on how Erasmus+ aims to ensure and increase the quality of mobility supported by the programme, and how the impact at an individual, institutional and system level can be maximised. The Erasmus+ quality framework will be presented, including the new Erasmus Charter for Higher Education, inter-institutional agreements and learning agreements, as well as the role of consortia.

CHAIR: Runa Gudmarsdottir, European Commission, Belgium

SPEAKERS: Vanessa Debais-Sainton, European Commission, Belgium; Raimonda Markeviciene, Vilnius University, Lithuania
Building transatlantic collaboration for excellence in doctoral education

The European funded TEE Erasmus Mundus project has developed a network for excellence in engineering between European, US and Canadian institutions. This session presents the results after two years of the project which is leading to a new approach for future doctoral education based on research collaboration. The project has helped foster mutual cooperation, creating a pool of expertise that will set the basis for the future implementation of joint doctoral education programmes in engineering.

**Chair:** Violetta Wegerowska, Santander Group European Universities Network, Belgium  
**Speakers:** Javier Orozco Messana, Universitat Politècnica de Valencia, Spain; Susan Nesbit, University of British Columbia, Canada; Christophe Colbeau-Justin, Université Paris-Sud, France

Credit evaluators: lend us your EAR manual!

In January, the first European recognition manual for credit evaluators in higher education institutions was published, giving guidelines on how to apply the principles of the Lisbon Recognition Convention. Representatives from ENIC/NARICs and associations of higher education institutions will present essential parts of this manual through practical cases. Multiple choice quizzes and discussions will enable you to share your views.

**Chair:** Lucie de Bruin, Nuffic, the Netherlands  
**Speakers:** Christian Tauch, German Rectors’ Conference, Germany; Bas Wegewijs, Nuffic, the Netherlands; Dorte Pedersen, The Danish Agency for Higher Education, Denmark

Transforming Russian HEIs: Is internationalisation on the agenda?

Russian higher education institutions (HEIs) are in a process of transformation through government initiatives to modernise higher education. What remains unclear is the extent to which international education is an integral part of this transformation. This session aims to provide a better understanding of how Russian HEIs perceive the importance of internationalisation and what approaches they adopt, by offering some insight into their institutional strategic plans and mission statements.

**Speaker:** Dina Uzhegova, The University of Melbourne, Australia

Transnational education strategies: what works, what doesn’t?

In an environment of increasing complexity and decreasing budgets, building sustainable and successful models of global engagement is becoming more challenging and competitive. At the same time, senior international officers are expected to be even more responsive in making tough strategic choices that define best fit models, markets and partners. This interactive and comparative session aims to discuss a range of global engagement strategies with a focus on what works and what doesn’t.

**Chair:** Rahul Choudaha, World Education Services, USA  
**Speakers:** Eugene Sebastian, Monash University, USA; Nigel Healey, Nottingham Trent University, UK; Robert Coelen, Stenden University, the Netherlands

Guidelines for submitting a proposal for the EAIE Conference

Have you ever wondered why or how a proposal is approved or declined for the EAIE Conference? Each October, the EAIE sends out a Call for Proposals for the submission of sessions, workshops, poster sessions and Ignite® sessions for its next conference. Come and join us for a brief presentation to see how you can submit a proposal, learn about the key criteria used to review and select proposals and find out how to get involved in next year’s exciting conference programme.

**Speakers:** Duleep Deosthale, Admission Table, USA (Chair); Nicole Hardaker and Lisa MacPher-son, EAIE, the Netherlands

The inconvenient truth: Europe’s lopsided partnerships in higher education

Before stepping into the ‘new era’, let’s first take a closer look at what is happening in our European backyard. It will have been a decade since the enlargement of the EU, but the ‘new’ member states are still far from being treated as equal partners in the discourse on higher education. Do they exclude themselves from the debate, or are they excluded by others? This session will examine the underlying issues causing the evident imbalance between the ‘new’ and ‘old’ EU members.

**Chair:** Blanka Siwińska, Perspektivy Education Foundation, Poland  
**Speakers:** Uwe Brandenburg, CHE Consult Centre for Higher Education Development, Germany; Gyorgy Fabri, Eotvos Lorand University, Hungary; Pavel Zgaga, University of Ljubljana, Slovenia

**Guidelines for submitting a proposal for the EAIE Conference**

**Chair:** Josef Leidenfrost, Austrian Student Ombudsman, Austria  
**Speakers:** Maite Viudes, Tecnocampus University, Spain; Jeanine Gregersen-Hermans, University of Hull, UK

**The EAIE Barometer: Internationalisation in Europe**

**Chair:** Club A, Level 1  
**All**

Internationalisation of higher education is becoming increasingly complex, yet no comprehensive research to map internationalisation in Europe from the practitioners’ perspective has existed until now. The EAIE and leading research consultancy
Ecorys have conducted an in-depth study on internationalisation in the European Higher Education Area, entitled the EAIE Barometer. This session will reveal and discuss the first results of this brand new study.

**CHAIR:** Leonard Engel, EAIE, the Netherlands
**SPEAKERS:** Anna-Malin Sandstrom, EAIE, the Netherlands; Sara Lopez Selga, Universitat Pompeu Fabra, USA; Rudolph van der Aa, Ecorys, the Netherlands

### 6.07 LICOM
**Faculty development through intercultural collaboration**

- **Time:** 13:30–14:30
- **Location:** Club C, Level 1
- **Language:** Intermediate

Teaching interculturally and in a non-native language are challenges for university faculties in Europe and Asia. Ritsumeikan Asia Pacific University (APU) received a grant from the Japanese government to re-design their classes and improve their teaching. For this, the University of Minnesota and APU jointly trained the teachers over a one-year period. This session will present the programme model and discuss the challenges and promises of the intercultural collaborative programme.

**CHAIR:** Yuichi Kondo, Ritsumeikan Asia Pacific University, Japan
**SPEAKERS:** Jeff Lindgren, University of Minnesota, USA; Yuko Goto and Geunhee Lee, Ritsumeikan Asia Pacific University, Japan

### 6.08 EMPLOI
**Student employability and social media: a match made in heaven?**

- **Time:** 13:30–14:30
- **Location:** Club B, Level 1
- **Language:** All

This session explores the role social media plays in graduate recruitment and international education. What channels do employers across the globe use and how aware are students of the damage social media can cause to their employability? Good practice examples from around the world will highlight the measures that higher education institutions can take to ensure their students enjoy a hassle-free job hunt and will show how LinkedIn can act as an example for using social media positively.

**SPEAKERS:** Nannette Rijpersmeet, Expertise in Labour Mobility/graduate, the Netherlands (Chair); Jessica Winters, University of Groningen, the Netherlands; Katie Orr, Nova Scotia Community College, Canada

### 6.09 SAFSA
**Global competence through graduate education: measuring what matters**

- **Time:** 13:30–14:30
- **Location:** Club E, Level 1
- **Language:** Advanced

A lack of metrics to measure the value added of graduate students’ international experiences has resulted in a failure to intentionally build global experiences into graduate programmes in the US (MS/PhD). EU graduate programmes, more likely to require global experiences, cannot explicitly articulate metrics of success. This session engages US and European graduate education leaders in a research-based discussion of the potential to measure true value added in graduate-level global experiences.

**CHAIR:** Robert Stableski, NAFSA: Association of International Educators, USA
**SPEAKERS:** Debra Stewart, Council of Graduate Schools, USA; Liviu Matei, Central European University, Hungary

### 6.10 Academic refugees: trajectories of students forced to study abroad

- **Time:** 13:30–14:30
- **Location:** Club H, Level 1
- **Language:** All

Over the last decade, political conflicts around the world have made many students and scholars academic refugees. Four experts on global mobility and higher education in conflict areas will present on the current state of the world’s academic refugees, including where they come from and where they go and the impact this mobility has across all levels: on individuals, higher education institutions, and on national and international education environments.

**CHAIR:** Rajika Bhandari, Institute of International Education, USA
**SPEAKERS:** Nico Jooste, Nelson Mandela Metropolitan University, South Africa; Christian Huelshoest-er, German Academic Exchange Service, Germany; Beer Schröder, Nuffic, the Netherlands

### 6.11 LICOM
**Serving Bologna: the need for a European Master’s admissions rethink**

- **Time:** 13:30–14:30
- **Location:** Meeting Hall IV, Level 2
- **Language:** Intermediate

A diverse international classroom in Masters’ programmes is the desire of teachers, students, universities and policy makers and a core value of the Bologna Process. In reality, many Master’s coordinators admit students from their own Bachelor programmes. Admission criteria for other students are unclear, often defined in terms of the ‘home’ programme and seldom based on a proven correlation with the learning outcomes of the programmes. This session will explore the problem and solutions.

**CHAIR:** Jeroen Torenbeek, Utrecht University, the Netherlands
**SPEAKERS:** Kees Kowuenaar, VU University Amsterdam, the Netherlands; Adam Tyson, European Commission, Belgium; Joshua LaFave, State University of New York - Potsdam, USA

### 6.12 MOPILE
**STELLA Mobility: globalising the skills of university staff**

- **Time:** 13:30–14:30
- **Location:** South Hall, Level 3
- **Language:** All

Within Erasmus+, global mobility becomes a reality. The STELLA Mobility Programme can be a good best practice example for those universities interested in exchanging staff with other parts of the world which are not covered with the Lifelong Learning Programme. Taking as reference the 10 years’ experience successfully coordinating the STELLA Staff Mobility Programme, the Compostela Group of Universities seeks to further foster mobility worldwide. This session will explore the programme.

**CHAIR:** Maurits van Rooijen, London School of Business & Finance, UK
**SPEAKERS:** Eva Garea Oya, Universidade de Vigo, Spain; Sean Manley-Casimir, Consortium for North American Higher Education Collaboration, USA; Mike Proctor, University of Arizona, USA

### 6.13 MOPILE
**Essential guide to capacity building projects in Erasmus+**

- **Time:** 14:00–14:30
- **Location:** Meeting Hall V, Level 2
- **Language:** Beginner

Erasmus+ supports capacity building projects, which comprise consortia of higher education institutions from the programme countries and from partner countries in selected regions. This hands-on session explains the main novelties of this action, and gives practical advice to European and non-European institutions on how to apply for funding for capacity building projects. Both types of projects – joint and structural - will be explored.

**SPEAKER:** Claire Hermann, European Commission, Belgium

### 6.14 NESS
**A summer adventure in Taiwan: academics, society and culture**

- **Time:** 14:00–14:30
- **Location:** Club B, Level 1
- **Language:** Intermediate

Chinese students have become a mobile consumer segment in higher education markets, including in Taiwan. Such students take the lead in joining summer schools in Taiwan, experiencing diverse social settings. Academically, they join English-taught classes with international faculty. They are also exposed to the democratic society of Taiwan and Taiwan’s local Chinese culture. Their experiences and interactions with Taiwanese society/institutions/students will be shared in this session.

**CHAIR:** Huey-Jen Su, National Chung Hsing University, Chinese Taipei
**SPEAKERS:** Shin-Yi Yang, National Chung Hsing University, Chinese Taipei; James Stanford, National Chung Hua University of Education, Chinese Taipei
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7.01 ACE
Scratch cards, databases, bar codes: credential authentication made easy

(SP 15:00–16:00  Small Hall, Level 0)
Intermediate

Discover how to authenticate credentials without having to correspond with the issuing institution. Many documents from countries from Afghanistan to Yemen can now be verified using databases, verification services, scratch cards, and other methods. Types of documents to request from the applicant, as well as documentation philosophies, will be discussed, with a focus on ensuring that the credential evaluator or admissions officer is using all means available.

CHAIR: Jessica Stannard, Nuffic, the Netherlands

SPEAKERS: Margaret Wenger, Educational Credential Evaluators, Inc, USA; Inger Bruun, The Danish Agency for Higher Education, Denmark

7.04 MOPPLE, IRM
Short-term programming for long-term multi-lateral partnerships

(SP 15:00–16:00  Small Theatre, Level 0)
Beginner

With the expansion of internationalisation activities, universities recognise the need to be more strategic in their partnership engagements. Short-term high-impact programmes have proven to be a valuable tool to create deeper institutional partnerships. Based on their experiences in building these programmes, speakers from four different countries will map out how this process has led to a new web of multi-lateral relationships that go beyond the conventional institutional exchange.

CHAIR: Felix Wang, James Madison University, USA

SPEAKERS: Nancy Cromar, Flinders University, Australia; Kelly Wang, National Chengchi University, Chinese Taipei; Hajime Nishitani, Hiroshima University, Japan

7.05 M&R, IRM
Managing success: institutional management and international marketing

(SP 15:00–16:00  Panorama Hall, Level 1)
Advanced

Successfully stepping into the new era of internationalisation is only possible when it takes place at the very top of the institution. The cases of Masaryk University, Czech Republic; Mykola Romeris University, Lithuania; and Nelson Mandela Metropolitan University, South Africa will demonstrate how institutions need to understand the interdependence between institutional management and successful international marketing and recruitment.

CHAIR: Justyna Giezynska, Studybility, Poland

SPEAKERS: Mikulas Bek, Masaryk University, Czech Republic; Giedrius Viliunas, Mykolas Romeris University, Lithuania; Nicco Jooste, Nelson Mandela Metropolitan University, South Africa

7.06 RELEVANT TO ALL
The EAIE debate: defending the humanities

(SP 15:00–16:00  Club A, Level 1)
Advanced

Humanities play an integral part in liberal arts education, a concept that has gained worldwide recognition and is being replicated all over the world. Yet funding for humanities and some of the social sciences is being reduced while funding for technology and natural sciences is increasing all over the world. Come along to debate whether or not the humanities are of any importance or value to education and society, if they contribute to the intercultural competence of students or if they contribute in general to making students valuable employees and world citizens.

CHAIR: Gudrun Paulsdottir, Stockholm University, Sweden

SPEAKERS: Donna Scarboro, The George Washington University, USA; Markus Laitinen, University of Helsinki, Finland; Sonny Lim, Nanyang Technological University, Singapore; Hilary Link, Temple University Rome, Italy

7.07 IRM, EDC
Meaningful intervention and long term capacity building in troubled regions

(SP 15:00–16:00  Club C, Level 1)
Advanced

This session will explore how higher education institutions from around the world can ‘step into a new era’ and meaningfully assist conflict-stricken and post-conflict countries in terms of short-term assistance and long-term improvements and capacity building support for their institutions and educational systems. The work of the Nelson Mandela Metropolitan University in South Sudan and the work of Spark in Syria will be discussed.

CHAIR: Elke Loseschrom, Freie Universität Berlin, Germany

SPEAKERS: Savo Heleta, Nelson Mandela Metropolitan University, South Africa; Martina Sedlakova, Spark, the Netherlands

7.08 SAFSA
Learning mobility and graduate employment: research findings unveiled

(SP 15:00–16:00  Club D, Level 1)
All

Study abroad is often promoted as providing students with a competitive edge in the graduate recruitment process for an international career. This session will question assumptions, presenting research findings from the perspectives of graduates and employers. The session will also consider institutional policies when integrating similar research findings into student mobility policy and practice. Outlooks from three continents will encourage dialogue on this globally-relevant topic.

CHAIR: John Molony, IMERGE 2014, UK

SPEAKERS: Gianluca Samsa, Università Cattolica del Sacro Cuore, Italy; Martha Johnson, University of Minnesota, USA; Davina Potts, Australian National University, Australia
7.09 LICOM
Practical tools to ensure quality in university language centres

**Chair:** Sarah Atkin, EAQUALS, UK

**Speakers:**
- Galya Mateva, Sofia Technical University, Bulgaria
- Deniz Kurtoglu Eken, Sabanci University, Turkey
- Joaquim Ramos de Carvalho, University of Coimbra, Portugal
- Paolo Collini, University of Trento, Italy
- Renée Zicman, FAUBAI, Brazil

Good quality university language programmes are essential to support English-medium instruction and student mobility. This session presents two new frameworks that define language teacher competences at different levels. It discusses how department heads, individual teachers and trainers can use these tools to support and assess teacher performance, to enrich professional development and recruitment schemes, and to enhance quality language teaching and support international degree programmes.

**Chairs:**
- Rafael Bonete, Universidad de Salamanca, Spain
- Barbara Costa, University of Porto, Portugal
- Paolo Collini, University of Trento, Italy

**Speakers:**
- Sarah Atkin, EAQUALS, UK
- Galya Mateva, Sofia Technical University, Bulgaria
- Deniz Kurtoglu Eken, Sabanci University, Turkey
- Joaquim Ramos de Carvalho, University of Coimbra, Portugal
- Paolo Collini, University of Trento, Italy
- Renée Zicman, FAUBAI, Brazil

7.10 RELEVANT TO ALL
Surviving the economic crisis: lean and mean or bruised and battered?

**Chair:** Sarah Atkin, EAQUALS, UK

**Speakers:**
- Barbara Costa, University of Porto, Portugal
- Paolo Collini, University of Trento, Italy

Universities all over Europe have been hit by the economic crisis, some harder than others. What impact have budget cuts and austerity measures had on internationalisation strategies? In this session, you will hear how some institutions are coping in these hard times. Important lessons and best practices that may still be applied once austerity measures have ended will be shared.

**Chair:** Rafael Bonete, Universidad de Salamanca, Spain

**Speakers:**
- Barbara Costa, University of Porto, Portugal
- Paolo Collini, University of Trento, Italy

7.11 EDC
EU-Brazil partnerships: policies, funding and quality assurance

**Chair:** Sarah Atkin, EAQUALS, UK

**Speakers:**
- Barbara Costa, University of Porto, Portugal
- Paolo Collini, University of Trento, Italy

This session will focus on higher education policies, funding and quality assurance of large-scale mobility in Europe and Brazil. The speakers will show you how the ALISI-OS project has been tackling these issues and reaching the relevant agents in Europe and Brazil with a view to fully developing the huge potential of the EU-Brazil partnerships in academic cooperation, research integration, innovation and exchange.

**Chair:** Joaquim Ramos de Carvalho, University of Coimbra, Portugal

**Speakers:**
- Barbara Costa, University of Porto, Portugal
- Paolo Collini, University of Trento, Italy

7.12 MOBILE
Erasmus staff mobility: experiences, benefits and recommendations

**Chair:** Sarah Atkin, EAQUALS, UK

**Speakers:**
- Galya Mateva, Sofia Technical University, Bulgaria
- Deniz Kurtoglu Eken, Sabanci University, Turkey
- Joaquim Ramos de Carvalho, University of Coimbra, Portugal
- Paolo Collini, University of Trento, Italy
- Renée Zicman, FAUBAI, Brazil

Erasmus Staff Weeks are an excellent opportunity to promote cooperation between European universities, yielding highly positive results in terms of staff training and partner cooperation strengthening. This session intends to address every step involved in organising a successful Erasmus Staff Training Week. The whole process will be defined in a comprehensive and practical way, using real life cases. Useful recommendations to assure quality in these activities will be provided.

**Speakers:**
- Marie-Jo Goedert, École Spéciale des Travaux Publics, France (Chair)
- Anna Hellberg Gustafsson, KTH, Royal Institute of Technology, Sweden
- Maria Boquera, Universidad Politécnica de Valencia, Spain

7.13 IRM
Do stakeholders matter in internationalisation? A comprehensive analysis

**Chair:** Sarah Atkin, EAQUALS, UK

**Speakers:**
- Barbara Costa, University of Porto, Portugal
- Paolo Collini, University of Trento, Italy

Current literature (de Wit, 2002; Knight, 2004; 2008) advocates that internationalisation does not happen in exactly the same manner across countries because the rationales and strategies for and benefits of internationalisation depend on the local/regional/national contexts. This session continues the discussion about stakeholders’ importance and influence on internationalisation, highlighting research conducted in eighty Portuguese, Dutch and Brazilian higher education institutions.

**Chair:** Fiona Hunter, Università Cattolica del Sacro Cuore, Italy

**Speakers:**
- Rita Castro, Aveiro University, Portugal
- Renée Zicman, FAUBAI, Brazil

7.14 IHR
Social and healthcare management: a Joint European Master’s Degree

**Chair:** Sarah Atkin, EAQUALS, UK

**Speakers:**
- Barbara Costa, University of Porto, Portugal
- Paolo Collini, University of Trento, Italy

This session will present the CareMan project in which five European universities integrate social and healthcare management education by creating a Joint Master’s degree. Come along to pick up some useful knowledge and hear experiences regarding international curriculum design cooperation, how to build a joint degree for adult part-time studies as virtual studies and learn how to overcome the challenges of different curriculum structures in a joint degree process.

**Chair:** Johanna Tarvainen, Lahti University of Applied Sciences, Finland

**Speakers:**
- Päivi Huotari, Lahti University of Applied Sciences, Finland
- Petr Vrzacek, Charles University in Prague, Czech Republic

8.01 IRM, LICOM
Assessing the quality of internationalisation: ECA Certificate unveiled

**Chair:** Sarah Atkin, EAQUALS, UK

**Speakers:**
- Barbara Costa, University of Porto, Portugal
- Paolo Collini, University of Trento, Italy

A consortium of mainly European and Latin-American quality assurance agencies have developed and tested a methodology to assess the quality of internationalisation at both the level of programmes and institutions – the Certificate for Quality in Internationalisation. But what is considered quality in internationalisation? What differentiates programmes from institutions? What evidence do panels look for on site visits? Which good practices have been identified? Come and discuss in this session.

**Chair:** Eugenia Llamas, École des Ingénieurs de la Ville de Paris, France

**Speakers:**
- Axel Aerden, Accreditation Organisation of the Netherlands & Flanders, the Netherlands
- Eva Werner, University of Applied Sciences Krems, Austria

8.02 IRM
International recruitment of academic staff: strategic and operational policies

**Chair:** Sarah Atkin, EAQUALS, UK

**Speakers:**
- Barbara Costa, University of Porto, Portugal
- Paolo Collini, University of Trento, Italy

This session is a step into the new era of recruitment of international faculty. It gives an insight into the strategic and operational policies essential for attracting top-level researchers and teachers globally. You will gain tried and tested initiatives for the principles and the services with which higher education organisations need to be engaged in order to meet the needs and manage expectations of the incoming faculty and their accompanying families.

**Speaker:** Tima Kosunen, University of Helsinki, Finland
8.03 IRM, LICOM
Learning outcomes to justify internationalisation

Chair: Martin Bickl, Goethe University Frankfurt, Germany
Speakers: Torben Brinkema, MyUni University Services, Germany; Kerry France, Bond University, Australia; Tim Rogers, International Higher Education Consultants UK Limited, UK

8.06 M&R
Undercover agents: student insights into university recruitment processes

Chair: Brenda García Portillo, Universidad de Monterrey, Mexico
Speakers: Dana Kazlova, IIMU University, Russian Federation; Ildiko Polylak, International Business School Budapest, Hungary; Eduard Overes, Zuyd University of Applied Sciences, the Netherlands

8.09 IRM
Internationalise your curriculum through virtual mobility

Chair: Bernard Smeenk, Amsterdam University of Applied Sciences, the Netherlands
Speakers: Ulrik Bisgaard, Business Academy Aarhus, Denmark; Sander Schroevers, Amsterdam University of Applied Sciences, the Netherlands

8.04 EDC
Education for all vs quality assurance: striking the balance in Ethiopia

Chair: Adinda van Gaalen, Nuffic, the Netherlands
Speakers: Daris Deardorff, Association of International Education Administrators, USA; Hendrik Jan Hobbes, Nuffic, the Netherlands; Ludo Vandael, Karel de Grote University College, Belgium

8.07 SAFSA, EMPLOI
How to get engineering students mobile

Chair: Stephen Carey, British Council, UK
Speakers: Edwin van Rest, StudyPortals, the Netherlands; Alice Králova, University of Pittsburgh, Katz Graduate School of Business, Czech Republic

8.05 M&R, IRM
The changing role of agents and consultants

Chair: Erik Audensen, Norwegian Agency for Quality Assurance in Education, Norway
Speakers: Anne-Kari Gulliksen, Norwegian Agency for Quality Assurance in Education, Norway; Mulu Nega Khasay, Addis Ababa University, Ethiopia; Tesfaye Teshome, Higher Education Relevance and Quality Agency, Ethiopia

8.08 IRM, LICOM
InnerVation: a new era of global collaboration and intercultural research

Chair: AnneMarie Graham, UK Higher Education International Unit, UK
Speakers: Sebastian Fohrbeck, German Academic Exchange Service, Germany; Rajika Bhandari, Institute of International Education, USA; Ainslie Moore, Universities Australia, Australia

During the last 10 years, Ethiopia has seen significant reforms of its higher education system. The main focus of the session will be on the quality assurance during this reform process and today, with a special look at the effects massification has on quality assurance. Representatives from the Ethiopian Higher Education Relevance and Quality Agency and Addis Ababa University give perspectives on both the relatively new private sector as well as the expanding public university system.

Studies show that engineering students are less mobile than other student groups. This session will shed light on challenges regarding the mobility of engineering students. The speakers will present strategies and approaches their universities employ to address the demands of engineering students regarding mobility and the international dimension of the engineering curriculum. Good practice examples of established programmes will be presented. Come along to share your ideas.

InnerVation is an international research community which connects students to researchers and alumni globally. An online research platform is being developed which facilitates the re-use of data for further research and for in-depth understanding of the impact of cultural differences on businesses. This session will introduce and demonstrate the collaboration project in a virtual life setting, and allow you to share experiences and brainstorm on possibilities for improvements.

Do we still need agents? Some believe that agents cost too much and universities are dependent on agents, in order to engage with certain countries, we have analysed from the perspective of the universities’ recruitment processes have been analysed from the perspective of the prospective (international) student.

The importance of outward student mobility is recognised worldwide. Several countries have developed student mobility national strategies. Each strategy addresses a different need but all share a common goal – to increase the proportion of students accessing international opportunities as part of their studies. This session will review how the UK, Germany, USA and Australia are implementing a range of actions to achieve the same outcome – a more global graduate workforce.

During the last 10 years, Ethiopia has seen significant reforms of its higher education system. The main focus of the session will be on the quality assurance during this reform process and today, with a special look at the effects massification has on quality assurance. Representatives from the Ethiopian Higher Education Relevance and Quality Agency and Addis Ababa University give perspectives on both the relatively new private sector as well as the expanding public university system.
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among the services offered. Come along to discuss with the initiators at European and local level, meet an ex-Erasmus student entrepreneur and learn how your university could become a garagErasmus hub.

CHAIR: Peter van der Hijden, Belgium
SPEAKERS: Francesco Cappe’, GaragErasmus, Italy; Velimir Tasic, GaragErasmus, Poland; Monika Petrášková, Nanny Agency, Czech Republic

8.15 IRM, SAFSA
The future of education: net mobility and transnational education

16:00–16:30
Club B, Level 1
Intermediate

For decades transnational education (TNE) has provided new study opportunities for students, opportunities for provider institutions to broaden their reach, and opportunities for host countries and institutions to widen access to and participation in higher education. So where next for TNE? The British Council carried out extensive data analysis to predict future international student flows looking at both net in- and outbound student mobility and TNE. This session will present the findings.

CHAIR: Richard Everitt, British Council, USA
SPEAKERS: Elizabeth Shepherd, British Council, Hong Kong; Kevin Van-Cauter, British Council, UK

8.16 MOPILE
New modes of delivering higher education through Erasmus+

17:00–17:30
Meeting Hall V, Level 2
Intermediate

In June 2014, the High Level Group on the Modernisation of Higher Education will present its report on ‘New Modes of Delivery Quality Higher Education’. Based on the latest research, an analysis of existing practices, the Group will provide recommendations for new modes of delivery for higher education. This session will help to identify successful practices and possibilities for support under Erasmus+ on how institutions can promote and harness these new modes of delivering higher education.

CHAIR: Daphne Scherer, European Commission, Belgium
SPEAKER: Sian Bayne, University of Edinburgh, UK
9.01 SFPSA, PSYCHE
Psychological emergencies and crisis response for international students

08:30–09:30
Small Hall, Level 0
All

There are a number of mental health issues likely to be encountered when any institution hosts international students. Some psychological issues are persistent and may reflect serious pathology. This session will examine three issues that often require crisis management and/or psychological intervention. The issues will be examined by briefly describing them and providing case studies that have been collected. Questions and discussion will follow.

CHAIR: Wilfried Schumann, University and Student Services Oldenburg Psychological Counselling Service, Germany

SPEAKERS: Adrian Sherman, Global Professional Consultants, USA; Frank Haber, Jacobs University Bremen Gmbh, Germany; Eva Egger-Zeidner, Psychological Student Counselling Service Graz, Austria

9.02 IRM
IRIS project: promoting education, research and innovation in Israeli colleges

08:30–09:30
Chamber Hall, Level 3
Beginner

This session shares insights and practical lessons learned from developing and implementing strategic internationalisation plans and international relations offices in higher education institutions through the EU-project IRIS. The aim of this TEMPUS project is to improve the quality of teaching, learning and research in Israeli public academic colleges by promoting internationalisation policies, capacities and culture.

SPEAKERS: Gudrun Paulsdottir, Stockholm University, Sweden (Chair); Dalia Fadila, Al Qasemi College, Israel

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9.04 IRM
Debating the new era: What will challenge and strengthen global mobility relationships?

08:30–09:30
Small Theatre, Level 0
All

Europe, Australia and the US each have varying priorities within international education at the national and institutional level. As new trends begin to define a new era, what will these leaders within our field demand of each other in the changing climate? In this session, experts will offer perspectives from the institutional level as well as governmental and non-governmental organisations based on specific examples of collaboration and conflict between the dominant international players.

CHAIR: Mary Catherine Scarborough, International Student Exchange Programs, USA

SPEAKERS: Sebastian Fohrbeck, German Academic Exchange Service, Germany; Caroline Donovan White, NAFSA: Association of International Educators, USA; Brett Blacker, The University of Newcastle, Australia

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9.05 M&R
Metrics of success in international student recruitment

08:30–09:30
Panorama Hall, Level 1
Advanced

Higher education institutions are increasingly interested in expanding the number of international students while containing the costs and diversifying the source countries. However, international student recruitment strategies are over-reliant on anecdotal evidence. Many institutions are missing the cornerstone of successful strategies – tailored recruitment. This session compares models of recruiting international students and corresponding metrics of success.

CHAIR: Rahul Choudaha, World Education Services, USA

SPEAKERS: Geoff Moody, Southern New Hampshire University, USA; Shikai Zheng, University of Sunderland, UK; Gyongyi Pozsgai, University of Pecs, Hungary

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9.06 IRM, MOPILE
Switzerland not without Europeans!

08:30–09:30
Club A, Level 1
All

A Swiss referendum in February resulted in a change of status of Switzerland to ‘partner country’ within both Erasmus+ and Horizon 2020. A brief history of Swiss-European co-operation and future opportunities will be explained in this session by leading experts from both European and Swiss organisations. You will learn how best to consolidate or create partnerships and collaborations between European and Swiss institutions.

CHAIR: Yasmine Inauen, University of Zurich, Switzerland

SPEAKERS: Jordi Curell Gotor, European Commission, Belgium; Robert Buttery, University of Applied Sciences Northwestern Switzerland, Switzerland; Olivier Küttel, École Polytechnique Fédérale de Lausanne, Switzerland

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9.07 MOPILE
Building partnerships with European organisations beyond PhD level

08:30–09:30
Club D, Level 1
All

Universities or research institutions based outside Europe looking to create or participate in PhD partnerships or PhD joint degrees with European academic institutions can do so thanks to the Marie Skłodowska-Curie Actions! They can also send researchers to Europe or host European researchers within their organisations. Come along to this session to learn more about the opportunities of collaboration at the level of Doctoral training offered by the European Union.

CHAIR: Alessandra Luchetti, European Commission, France

SPEAKERS: Arja-Marie Ba Trung, European Commission, Belgium; Sigel Reinhard, German University in Cairo, Egypt

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9.08 SFPSA, EMPLOI
Transforming study abroad into a global employability statement

08:30–09:30
Club E, Level 1
Intermediate

It is often rather difficult for students to see past the fun activities of study abroad and identify the essential skills they gained; however, best practice evidence highlights the importance of post-study abroad guidance to connect graduates to the international labour market. This session will explore the measures taken by institutions to guide their students prior to as well as after their study abroad experience and especially in helping students articulate their experience abroad.

SPEAKERS: Nannette Ripmeester, Expertise in Labour Mobility/i-graduate, the Netherlands (Chair); Selene Siregar, Expertise in Labour Mobility, the Netherlands; Alexandra Haasman, Murdoch University, Australia
9.09 EDC
Developing the next generation of African scholars: urgent investment needed
08:30–09:30
Club H, Level 1
Beginner
Internationalisation has already made an enormous contribution to Africa’s skills, expertise, and holds the potential to alleviate the continent’s skills and capacity deficits. However, Africa still lacks capacity and expertise in several crucial areas. This session presents an urgent need for African universities to invest in the new generation of scholars. It will discuss how internationalisation can be used to develop a new generation group of African academics.

CHAIR: James Jowi, African Network for Internationalization of Education, Kenya

SPEAKERS: Idayat Bola Udegbe, University of Ibadan, Nigeria; Linda Lumbasi, African Network for Internationalization of Education, Kenya; Naa Ayikailey Adamafo, University of Ghana, Ghana

9.10 SAFSA
On the cusp of change: perspectives from Europe and Asia
08:30–09:30
Meeting Hall I, Level 1
Intermediate
This session will look to the immediate future (2020) as we are right on the cusp of change in international higher education. The growth and concentration of urbanisation (and tandem growth in demand for higher education), the introduction of MOOCs (will modes of pedagogical delivery be changed forever?), and the realisation that students are different today (with changing expectations of the university experience) will be some of the considerations in the perspectives shared from Europe and Asia.

CHAIR: Amy Ulrich, Educational Credential Evaluators, Inc., USA

SPEAKERS: Daphne Scherer, European Commission, Belgium; Marie Pierre Favre, Swedish Council for Higher Education/ENIC-NARIC, Sweden

9.11 MOPILE
Science without Borders: a global overview
08:30–09:30
Meeting Hall IV, Level 2
Beginner
Mid-way through the Brazilian government’s Science without Borders (SwB) study abroad programme, scheduled to run until 2015, this session will assess the programme to date from Brazilian, Australian and European perspectives. It will examine the success of the programme, exploring the positive impact of the presence of Brazilian students on the higher education institutions involved, and look at ways of sustaining relationships with Brazil into the future.

CHAIR: Don O’Neill, Waterford Institute of Technology, Ireland

SPEAKERS: Jose Freire Junior, Sao Paulo State University – UNESP, Brazil; Pedro Marchi, Latino Australia Education, Brazil; Luis Filipe Grochocchi, CAPES, Brazil

9.12 ACE
Congratulations Sherlock! Credential fraud confirmed, what’s next?
08:30–09:30
South Hall, Level 3
Advanced
What do you do when documents submitted for admission or degree recognition are verified as being inauthentic? No two situations are alike, but in the follow-up process, the need for effective policies, consistency, clear communication, and collaboration is universal. Presenters in this session will use case studies to illustrate that fraud cases should be labelled ‘special handling required’. Come along to discuss the credential evaluator’s role in the process.

CHAIR: Amy Ulrich, Educational Credential Evaluators, Inc., USA

SPEAKERS: André Hesselbeck, Uppsala University, Sweden; Marybeth Gruenewald, Educational Credential Evaluators, Inc, USA; Erik Johansson, Swedish Council for Higher Education/ENIC-NARIC, Sweden

9.13 NESS
Strategic partners: Euro-China international cooperation
08:30–09:00
Meeting Hall V, Level 2
Intermediate
In order to embrace the challenges of increased competition and new online learning methods, there is a trend towards closer and more strategic partnerships. Four universities across Europe and China have engaged in a consortium to create a new and innovative international summer school to bring China and the EU closer together and provide short-term mobility for the students. Speakers will provide their insights of the strategic considerations along with practical challenges.

CHAIR: Trine Sand, University of Copenhagen, Denmark

SPEAKERS: Robert van Kan, Evance Education International, China; Jeroen Torenbeek, Utrecht University Summerschool, the Netherlands

9.14 MOPILE, EMPLOI
How is Erasmus shaping the next generation of teachers?
09:30–10:00
Meeting Hall V, Level 2
All
To what extent does Erasmus contribute to educating the teachers we need for the future? This is a question professors involved in international exchanges are concerned with. This session presents a survey of outgoing Erasmus teacher training students: Who decides to go abroad? How do they plan their stay? What is the outcome of their Erasmus exchange? How do European institutions implement the programme? The session will be concluded by a discussion about best practice and quality assurance.

CHAIR: Morten Kieland, Oslo University College, Norway

SPEAKERS: Vera Berg, Oslo University College, Norway; Dominique Trumel, Université de Cergy-Pontoise, France

9.15 SAFSA
Virtual internationalisation: overcoming barriers to integration
09:30–10:00
Club B, Level 1
Intermediate
In order to support the internationalisation process at their institutions, many universities are turning to online collaborative exchange projects between their students and students at partner universities. Based on a large-scale study carried out on tele-collaboration in European higher education, this session explores the barriers which practitioners encounter when organising online intercultural exchanges and then identifies the strategies they used to overcome these barriers.

CHAIR: Robert O’Dowd, Universidad de León, Spain (Chair); Melinda Doody, Universitat Autònoma de Barcelona, Spain

10.01 SAFSA, MOPILE
Paperless mobility: an old dream on the verge of reality
10:00–11:00
Small Hall, Level 0
All
The number of documents used in mobility is large. Many student data, including mobility data, are stored locally, but most documents are still printed or sent in scanned versions. The Erasmus Without Paper platform is a European-wide effort to make the electronic exchange and access of mobility data possible, including digital signatures. In this session the characteristics of this platform and its implications will be discussed.

CHAIR: Luciano Saso, University of Rome, Sapienza, Italy

SPEAKERS: Simone Ravaioli, KION SpA, Italy; Daphne Schener, European Commission, Belgium; Valère Meus, Ghent University, Belgium

10.02 MOPILE
Expand your internationalisation toolkit: collaborative online learning
10:00–11:00
Chamber Hall, Level 3
Intermediate
In Europe, 10% of students participate in Erasmus, but what about the other 90%? This session will present steps taken by Glasgow Caledonian University, University of Antwerp and Utrecht University of
International Students:

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**E-mail:** elimail@syr.edu
Applied Sciences, working with the SUNY COIL Center, to embed the COIL model into their curricula. COIL’s networked approach to negotiating meaning across cultures, linking courses in which faculty generate a shared syllabus emphasising online collaborative student learning, will be discussed.

**CHAIR:** Jon Rubin, The State University of New York, USA

**SPEAKERS:** Simone Hackett, HU, Utrecht University of Applied Sciences, the Netherlands; Sabine McKinnon, Glasgow Caledonian University, UK; Piet Van Hove, University of Antwerp, Belgium

**10.03 LICOM**

**Drivers and obstacles to English-Medium Instruction in Europe**

**SCHEDULE:** 10:00–11:00

**ROOM:** Conference Hall, Level 4

**LEVEL:** Beginner

With a 24% yearly increase of English-taught Master’s courses in continental Europe, the trend towards higher education in English is very strong. This session will outline the trend before highlighting two very different examples on how universities have helped develop this trend. The examples will show what drives a university towards this path and what steps can be taken to implement English Medium Instruction. Come along to discuss your experiences.

**CHAIR:** Elias Faethe, StudyPortals, the Netherlands

**SPEAKERS:** Marina Casals Sala, Universitat Rovira i Virgili, Spain; Joost Kleuters, Hochschule Rhein-Waal, Germany

**10.04 EDC**

**The Mobility Charter: assisting students in or from developing countries**

**SCHEDULE:** 10:00–11:00

**ROOM:** Small Theatre, Level 0

**LEVEL:** Intermediate

With the growth of mobility comes a need to secure international students’ rights and welfare. This session will show how the EAIE International Student Mobility Charter can be helpful for students in and from developing countries. Key elements of the charter and how they apply to different situations will be highlighted. Learn about the pitfalls and loopholes that students should be aware of before studying abroad, and how your institution can establish a framework to support mobile students.

**CHAIR:** Marit Egner, University of Oslo, Norway

**SPEAKERS:** Tim Birtwistle, Higher Education Consultant, UK; Bjørn Einar Aas, University of Bergen, Norway; Leolyn Jackson, University of the Western Cape/Southern African-Nordic Centre, South Africa

**10.05 IRM**

**Should your institution join the online exodus?**

**SCHEDULE:** 10:00–11:00

**ROOM:** Panorama Hall, Level 1

**LEVEL:** Intermediate

Online and distance education is on the rise and many traditional universities are considering a move into this area. But what is already on offer in Europe? And does this offer really match the needs of the students? This session will look beyond popular beliefs and the current hype. It will provide hard facts, helping universities to decide if they should also start offering distance education.

**CHAIR:** Carl Holmberg, International Council for Open and Distance Education, Norway

**SPEAKERS:** Chripa Schneller, UNESCO Institute for Lifelong Learning, Germany; Joran van Aart, StudyPortals, the Netherlands

**10.06 M&R**

**Three affordable and effective approaches to boost study abroad participation**

**SCHEDULE:** 10:00–11:00

**ROOM:** Club A, Level 1

**LEVEL:** All

Learn about three different approaches to leveraging student ambassadors in order to increase study abroad participation and awareness on campus in this session. Given limited financial and staff resources, will investing in peer-to-peer initiatives relieve professionals and have a significant impact on recruitment and retention? What are the costs and benefits? What is required to successfully launch and manage a student ambassador programme?

**CHAIR:** Briana Sapp, University of California, USA

**SPEAKERS:** Peter Kerrigan, German Academic Exchange Service, USA; Marianne Jorgensen, SIT Study Abroad, USA; Riitta Kataja, University of Oulu, Finland

**10.07 EMPLOI, INTAL**

**Turning global graduates into global leaders**

**SCHEDULE:** 10:00–11:00

**ROOM:** Club C, Level 1

**LEVEL:** Intermediate

We are making more efforts today to ensure intercultural outcomes among students studying abroad are realised. Studies have been made to measure what works and what doesn’t work, but what happens after students return home? Do we also make sure that they know how to use these skills in their future careers? Are students and alumni truly better prepared for 21st century careers than ever before? And are we successful in turning them into global leaders? Come along to this session to discuss.

**CHAIR:** Jeanine Gregersen-Hermans, University of Hull, UK

**SPEAKERS:** Stephen Williams, University of Warwick, UK; Gretchen Dobson, Gretchen Dobson LLC; USA; Karin Kittgaard Møller, EDU Denmark, Denmark

**10.08 IRM**

**A practical guide to professional international education resources**

**SCHEDULE:** 10:00–11:00

**ROOM:** Club D, Level 1

**LEVEL:** All

Successful internationalisation necessitates careful relationships-building; is sustained through shared knowledge and expertise; advances through training and professional development; and requires quick data access and use of information. To help you navigate through the many associations, websites, publications, training programmes and databases in higher education today, this session provides a practical guide to the ever-changing and burgeoning body of professional educational resources.

**CHAIR:** Scott Blair, CEA Global Education, France

**SPEAKERS:** Laura Rumbley, Boston College Center for International Higher Education, USA; Irina Ferencz, Academic Cooperation Association, Belgium; Betty Leask, La Trobe University, Australia

**10.09 SAFSA**

**Conflict reduction in multicultural student housing**

**SCHEDULE:** 10:00–11:00

**ROOM:** Club E, Level 1

**LEVEL:** Intermediate

The multicultural classroom has become common in higher education in Europe. In students’ living environment, however, do we really know how to manage multicultural housing? In this session the speakers present some case studies and solutions from Europe, the USA and Asia, and then open it up for discussion. Come along to share your ‘real world’ reports and ‘hands on’ experiences, and to obtain a deeper understanding of other cultures as well as ideas to reduce conflict by planning.

**CHAIR:** Leonard van der Hout, Amsterdam University of Applied Sciences, the Netherlands

**SPEAKERS:** Arno Suzuki, Kyoto University Graduate School of Science, Japan; Ruby Sanders, University of Amsterdam, the Netherlands

**10.10 LICOM, IAH**

**How to bring internationalisation to non-mobile students**

**SCHEDULE:** 10:00–11:00

**ROOM:** Club H, Level 1

**LEVEL:** All

Learn about various ways of managing the process of internationalising the curriculum for non-mobile domestic students in this session. Methods to encourage academic staff to include international experiences in
FRIDAY 19 SEPTEMBER (from 10:00)

their learning activities will be shared. There will be a discussion on how domestic and international full-degree students can benefit from joint learning activities and how lecturers can facilitate students’ learning processes in a foreign language.

**10.11 EMPLOI**

Navigating the hurdles and facilitating internships in the US

- **10:00–11:00**
  - Meeting Hall IV, Level 2
  - Beginner

Facilitating international internships can be a daunting process and pursuing internships in the US with barriers such as visa requirements and costs can feel overwhelming. Yet this type of international experience can be crucial for the future employability of graduates. This session will explore best practices in the preparation for internships, maximising the internship experience, and leveraging the internship experience for the job market. The J1 visa process will also be demystified.

**CHAIR:** Kirsten Granborg, Copenhagen School of Design and Technology, Denmark

**SPEAKERS:** Frederikke Bender, Copenhagen School of Design and Technology, Denmark; Bob Wilkinson, Maastricht University, the Netherlands; Jennifer Valcke, Université Libre De Bruxelles, Belgium

**10.12 MOPILE**, IRM

Transatlantic dual and joint degrees under Erasmus+

- **10:00–11:00**
  - South Hall, Level 3
  - Advanced

This session will explore perspectives from institutions in Europe, Canada and the US on the prospects within Erasmus+ for sustaining and enhancing institutional collaboration in the transatlantic context through dual and joint degree programmes. How can institutions build upon existing institutional linkages to enhance research and educational collaboration? How will mobility arrangements change? New opportunities and challenges brought about by Erasmus+ will be explored.

**CHAIR:** John Wood, University at Buffalo, The State University of New York, USA

**SPEAKERS:** Ramon Ellenbroek, VU University Amsterdam, the Netherlands; William Cheaib, Concordia University, Canada; Ragnhild Solvi Berg, European Commission, Belgium

**10.13 SAFSA**

Harnessing mobile communications to increase international student connectedness

- **10:30–11:00**
  - Meeting Hall V, Level 2
  - All

This session will explore the effect of everyday mobile device messaging and social connectedness. It highlights studies informed by literature and executed according to a socio-emotional and cognitive theoretical framework in which people use mobile messaging as a means of cultivating and maintaining social relations. The session will dynamically demonstrate why or how organisational texting is similar and different from one-to-one texting and how your institution can best utilise it.

**CHAIR:** Samantha Lu, Teachers College, Columbia University, USA

**SPEAKER:** Dominic Mentor, Columbia University, USA

**1.08 RELEVANT TO ALL**

Publishing your work through the EAIE

- **12:45–13:15**
  - Meeting Hall IV, Level 2
  - All

Have you ever considered publishing your experiences and best practices in international higher education? The EAIE provides a variety of avenues for you to share your thoughts and expertise with your international peers, including the EAIE Blog, Forum magazine, Occasional Papers and the Handbook Internationalisation of Higher Education. This session will walk you through all the EAIE publications and focus mainly on how to contribute to the Handbook, a hands-on, comprehensive resource.

**SPEAKERS:** Elise Kuutra, EAIE, the Netherlands; Laura Rumby, Boston College Center for International Higher Education, USA

**11.01 IRM**

Waking the giant: the role of academics in the next wave of internationalisation

- **12:00–13:00**
  - Small Hall, Level 0
  - Intermediate

What motivates academic staff to seek involvement in international activity? Do these motivations line up with your institution’s international strategy? This session argues that deeper engagement by academics in the internationalisation of their institution is crucial in the next era of international education. Case studies will be presented from Australia, Canada and the Netherlands. Come along to provide your examples of good practice!

**CHAIR:** Robert Coenen, Stenden University, the Netherlands

**SPEAKERS:** Douglas Proctor, University of Melbourne, Australia; Kees Kouwenaar, VU University Amsterdam, the Netherlands; Vinitha Gengatharan, University of Toronto, Canada

**11.02 IRM**

Hot topics in international education: perspectives from Australia, Asia and Mexico

- **11:30–12:30**
  - Chamber Hall, Level 3
  - Intermediate

Each speaker, representing a national or regional educational exchange agency, will present key issues and trends related to international education in his/her country or world region, focusing on policy decisions and challenges facing national governments and higher education institutions. As policies both embody and reflect our values, audience members and panelists will discuss the implications of funding constraints and policy disagreements upon current and future global academic exchanges.

**CHAIR:** Rajika Bhandari, Institute of International Education, USA

**SPEAKERS:** Thomas Buntru Wenzler, Universidad de Monterrey, Mexico; Helen Zimmerman, International Education Association of Australia, Australia

**11.03 RELEVANT TO ALL**

Ignite®: Challenges of practitioners in the internationalisation of higher education

- **11:30–12:30**
  - Conference Hall, Level 4
  - All

This fast paced Ignite® session is made up of seven individual presentations, each lasting five minutes. At the end you will have chance to share your views on the topics, which include: Mummy! Are you going away again?; Intercultural savours; International orientation and welcome at the largest research intensive university in South Africa; Want to go global? Go real-life first; The environment is our classroom; Barriers to inclusive mobility; How to build a solid international student team; Setting admission criteria right – standardised tests in focus.

**CHAIR:** Duleep Deosthale, Admission Table, USA

**SPEAKERS:** Alison Pearce, Northumbria University Newcastle Business School, UK; Nirmala Arunala, University of Hertfordshire, UK; Wallace Isaac, University of Pretoria, South Africa; Viktor Piorecky, Masaryk University, Czech Republic; Dave Stikkolorum, The Hague University of Applied Sciences, the Netherlands; Galina Sizova, International Institute of Business Education, Russian Federation
11.04 ACE
Assessing refugees’ credentials in a turbulent world

Chair: Michael Schedl, OeAD-GmbH, Austria
Speakers: Michal Fedak, Slovak Academic Information Agency, Slovak Republic; Tomáš Dostál, Czech Technical University, Czech Republic; Rostas Tibor, Hungarian National Gallery, Austria

11.07 RELEVANT TO ALL
Arctic spotlight: innovative models for collaborative education and research

Chair: Cloud Bai-Yun, UK NARIC, UK
Speakers: Stig Arne Skjerven, Norwegian Agency for Quality Assurance in Education, Norway; Cecilia George, The Swedish Council for Higher Education, Sweden

11.05 ACE
How to build centralised services for international admissions

Chair: Joanna Kumpula, University Admissions Finland, Finland; Hanne-Gerd Nielsen, University of Applied Sciences, Finland
Speakers: Lars Kullerud, University of the Arctic, Norway; Donna Anger, University of Alaska Fairbanks, USA

11.08 I AH
Convincing domestic students to integrate

Chair: Archibald Pollock, Expertise in Labour Mobility/graduate, the Netherlands
Speakers: Pamela Spokes, Aalto University, Finland; Claire O’Leary, University of Warwick, UK

11.06 IRM
Connecting neighbours: successful interregional cooperation

Chair: Anna Glass, OECD, France
Speakers: Patricia Mangeol and Karine Tremblay, OECD/IMHE, France; Adam Kral, Ministry of Education, Youth and Sports of the Czech Republic, Czech Republic

11.09 EDC
The knowledge triangle: environmental cooperation between Africa and Finland

Chair: Julie Marie Poillard, Knowledge Exchange Institute, USA
Speakers: Nnenesi Kgabi, Polytechnic of Namibia, Namibia; Namibia
11.12 MOBILE
Erasmus+: towards stronger and innovative structural cooperation

12:00–13:00
South Hall, Level 3
Intermediate

Erasmus+ Key Action 2 supports Strategic Partnerships and Knowledge Alliances which are intended to promote transnational cooperation, innovative practices and reforms and structured projects between academe and industry. This session will explore all of these objectives and will present projects selected for funding in 2014 and from the pilot calls of Knowledge Alliances in 2011 and 2012 to highlight their objectives and activities.

Chair: Vanessa Debiais-Sainton, European Commission, Belgium
Speakers: Gilles Gervais, EACEA, Belgium; Beate Körner, German Academic Exchange Service, Germany; Daphne Scherer, European Commission, Belgium

11.13 ACE
Are joint degrees worth the effort? Debate!

11:30–12:00
Meeting Hall V, Level 2
Advanced

To award a joint degree or not? This is a question all joint programme consortia need to deal with at some point. In recent years, several problems regarding the award and recognition of joint degrees have been brought to light. Joint degrees have fierce supporters and opponents. This session brings together one supporter and one opponent and lets them fight it out. You are invited to take part in the debate by contributing to the verbal but encompassing battle.

Speakers: Axel Aerden, Accreditation Organisation of the Netherlands & Flanders, the Netherlands (Chair); Annika Sundbäck-Lindroos, Centre for International Mobility, Finland; Unni Kvernhus-Vik Sagberg, University of Bergen, Norway

12.01 EBS
A MOOC revolution? Strategic considerations and lessons learned

13:30–14:30
South Hall, Level 3
Intermediate

Some join in, others do not. Some say that MOOCs have already peaked, that they’re a ‘fling’, others believe them to be the start of a revolution which will transform the traditional university education. Various speakers will give their input to the reasons why their university has joined in with MOOCs and will also comment on whether the initiative stemmed from the President’s office or from teachers’ demand. Come along to hear about the valuable lessons learned so far.

Chair: Anni Soborg, University of Copenhagen, Denmark
Speakers: Amy Woodgate, University of Edinburgh, UK; Trine Sand, University of Copenhagen, Denmark; Rahul Choudaha, World Education Services, USA

Register by 17 November

Helping Students Succeed: Core Elements of Student Support

www.eaie.org/spotlight-seminar
12.02 M&R
Mobile marketing through social media apps
13:30–14:30
Conference Hall, Level 4
Intermediate
It is becoming increasingly important for education marketers to understand how to use the mobile internet for marketing and recruitment. In this session you will learn how to get started with promoting your institution using the latest application technologies to ensure your institution is visible across the variety of mobile platforms.
CHAIR: Christopher Price, Adventus Education/Digital Student Recruitment, UK
SPEAKERS: Mike Henniger, Thompson Rivers University, Canada; Anthony Lee, INTO University of Manchester, UK; Dan Beynon, SMRS, UK

12.03 MOBILE
JDAZ Joint Degrees from A to Z: your essential guide
13:30–14:30
Club D, Level 1
Beginner
Are you implementing joint programmes, or planning to develop new ones? Are you overwhelmed by the information available on awarding joint diplomas, quality assurance, accreditation, recognition, employability and labour market relevance? The JDAZ project (Joint Degrees from A to Z) has developed a user-friendly reference guide offering practical guidance. Come along to test the guide through this interactive session: hands-on testing in small groups guaranteeing peer learning. To get the most out of this session, participants are advised to bring along a laptop or tablet to test the JDAZ guide online.
CHAIR: Maria Madalena Pereira, Nuffic, the Netherlands
SPEAKERS: Rosa Becker, Nuffic, the Netherlands; Annika Sundback-Lindroos, Centre for International Mobility, Finland

12.04 SAFSFA
Managing risks in student mobility: good practices
13:30–14:30
Small Theatre, Level 0
Beginner
As more students undertake an international study experience, institutions must practice a duty of care to their students going overseas and also to the students they host. This session will provide real experiences of how the risks and critical incidents were managed at three institutions in France, South Korea and Australia. You will gain practical information on how to build a robust student mobility programme that manages the risks of both incoming and outgoing student mobility.
CHAIR: Steve Berridge, Victoria University International, Australia
SPEAKERS: Carolyn Chong, Victoria University, Australia; Alejandro Escudero Yerro, Ecole Supérieure des Sciences Commerciales d’Angers – Groupe ESSCA, France; Lorne Hwang, Kyungpook National University, South Korea

12.05 ACE
Face-to-face or cyberspace? Strategies to recruit international students
13:30–14:30
Panorama Hall, Level 1
Intermediate
This session presents the latest strategies on how to recruit international students for your campuses by focusing on two different scenarios: recruiting students from the ground (on campus) as well as from the cloud (online). It aims to help institutions recruit the ‘best’ students in an innovative way, using the latest tools and techniques on-site and online. This session will equip you to reach the students you want, you only need to decide on the how: face-to-face or through cyberspace?
CHAIR: Aisling Tierman, ETS Global, the Netherlands
SPEAKER: Jemma Davies, University College Groningen, the Netherlands

12.06 EDC
Fostering entrepreneurship in Africa through university cooperation
13:30–14:30
Club A, Level 1
Intermediate
Two North-South projects are discussed from the perspective of involved institutions and students. Both projects intend to increase entrepreneurial skills among young graduates, support the creation of start-up companies, improve intercultural learning and the practice-orientation of teaching and research, and increase awareness of opportunities in Africa. In this session you will learn about the importance of partners from the business community and applied intercultural training.
CHAIR: Peter Eigenmann, Bern University of Applied Sciences, Switzerland
SPEAKERS: Arianna Baer, University of Applied Sciences Berne, Germany; Phanuel Wunu, University of Cape Coast, Ghana; Eshtayehu Kinfu Tesfaye, Hawassa University-Institute of Technology, Ethiopia

12.07 RIE
Taking the mystery out of research practices in international education
13:30–14:30
Club C, Level 1
Beginner
Research in international education can take many forms: whether you are trying to identify best practice in transnational collaboration, investigating strategic planning or measuring outcomes, you face the choice of how best to achieve the desired aims of the study. This session explores some of the mystery surrounding research by looking at some of the practical approaches to undertaking it and by providing insights into the challenges and benefits of the research methods available.
CHAIR: Daniel Guhr, Illuminate Consulting Group, USA
SPEAKERS: Niklas Tranæus, Swedish Institute, Sweden; Brett Blacker, The University of Newcastle, Australia; Andrea Ciucurita, University of Waterloo, Canada

12.08 IRM
Brave new era: where is the evidence of learning outcomes?
13:30–14:30
Small Hall, Level 0
Intermediate
Analysing a learning experience is difficult if there is no communication about what the learning is – a clear differentiation between learning outcomes, competencies and objectives is an essential starting point. Stakeholders are seeking to ensure that all aspects of study give real benefit – study at home and abroad. This session will explore a current EU-US research project which sheds light on how engaged institutions are focusing on learning outcomes, competencies, proficiency, Tuning, etc.
CHAIR: Tim Birtwistle, Higher Education Consultant, UK
SPEAKERS: Robert Wagenaar, University of Groningen, the Netherlands; Courtney Brown, Lumina Foundation for Education, USA

12.09 IRM
International education data and analytics: too many unknown unknowns
13:30–14:30
Club E, Level 1
Intermediate
International higher education has grown into a €130 billion industry serving 4.5 million students. Yet in-depth knowledge about global student mobility, academic performance, and post-study destinations remains sparse with many unknown unknowns. Anecdotes and conjecture are commonplace, while existing data sets often conflict with each other. This session discusses the state of international education data and how better data and analytics can lead to radically better decision-making.
CHAIR: Simon Mercado, Nottingham Trent University, UK
SPEAKERS: Maxine Clarke, Loughborough University, UK; Nigel Healey, Nottingham Trent University, UK.
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12.10 IRM
Internationalisation policies in Central Europe: trends and recent developments

13:30–14:30
Club H, Level 1
All

The vast majority of higher education institutions in Central Europe nowadays state that they have an internationalisation strategy, or intend to develop one. The general perception is that strategies have a positive impact on internationalisation. However, institutional priorities for internationalisation are very diverse and sometimes even competing or contradicting. This session will explore three different approaches implemented by institutions in the Czech Republic, Poland and Hungary.

Chair: Dana Petrova, CHE Consult Centre for Higher Education Development, Germany
Speakers: Gyongyi Pozsgai, University of Pecs, Hungary; Ivan Malý, Masaryk University, Czech Republic; Justyna Giezynska, Studybility, Poland

12.11 IRM
Key models for attracting external funding to expand student mobility

13:30–14:30
Meeting Hall I, Level 1
Intermediate

Funding student mobility is essential to global education. As we look towards a new era, we cannot assume consistent government funding will always be available or upheld to the same levels. This session will examine three models to attract revenue external to the traditional university environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment. The Dutch example will focus on incoming (non degree) students. The Italian environment.

Chair: Luca, New Zealand University of Auckland, New Zealand
Speakers: Konstantinos Chatziefstathiou, Panteion University of Athens, Greece; Aysegul Daloglu, Middle East Technical University, Turkey; Kazuko Suematsu, Tohoku University, Japan

12.12 LICOM
A multilingual approach to internationalisation in Asia

13:30–14:30
Meeting Hall IV, Level 2
All

Governments and universities in Asia are making efforts to encourage local students to enhance their abilities in a second foreign language. In this session, speakers from educational institutions in Japan, Korea and Taiwan will outline the latest developments in second foreign language education and share their perspectives on how the rising trend of learning a second foreign language influences internationalisation strategies. The challenges and the future prospects will also be discussed.

Chair: Luisa Chang, National Taiwan University, Chinese Taipei
Speakers: Masakazu Iino, Waseda University, Japan; Hsin-Hao, The Language Training and Testing Center, Chinese Taipei; Sunju Park, Seoul National University, South Korea

12.13 MOPILE
Marie Curie Fellows’ master class on transferable skills

14:00–14:30
Meeting Hall V, Level 2
Advanced

The Marie Skłodowska-Curie Actions place a strong emphasis on the acquisition and development of transferable skills during PhD training. This session will give two concrete examples of what can be achieved thanks to these trainings. One fellow will present his/her research project in layman terms (science outreach), the other one will ‘sell’ his/her research project (marketing skills) as if you (the audience) were an investor. The professor will then give feedback.

Chair: John Whitall, CoEInfo, UK
Speakers: Eric Vezzoli, L2EP, France; Dikaia Chatziefstathiou, Panteion University of Athens, UK

13.01 M&R
Website trends to optimise international student recruitment

15:00–16:00
Small Hall, Level 0
Intermediate

How a prospective international student rates your website depends on their experience on other university websites, so it’s vital to stay on top of the trends! In this session you’ll learn about sites from around the world that are doing something right in terms of design, content, or images, and you’ll gain ideas for how to implement changes with limited time or budget. Cases from the Netherlands and Australia will highlight lessons on language choices, site re-launches, apps, and more!

Speakers: Megan Brenn-White, The Brenn-White Group, USA (Chair); Roger Sunden, Utrecht University, the Netherlands; Alison Campbell, The University of Queensland, Australia;

13.02 ACE
Mobile students need mobile data

15:00–16:00
Chamber Hall, Level 3
All

Students increasingly work, study and live in different geographical areas, sometimes several at the same time. What if student data would be accessible on a citizen-centred basis? Would that increase the necessary global mobility muscle? Join ETS, DUO and the UK DARE Consortium in a panel discussion that will address technology, data security, performance, data sharing and privacy, repository functions, the Groningen Declaration and the EAIE’s Task Force Digital Student Data Portability (DSDP).

Chair: Victoriano Giralt, Eunis RS3G Task Force, Spain
Speakers: Maria Calabrese, ETS, the Netherlands; Jan Otten, Dienst Uitvoering Onderwijs, the Netherlands; Wayne Turnbull, Liverpool John Moores University, UK

13.03 SAFSA, IRM
Cultural globalisation: contributions to academic growth

15:00–16:00
Conference Hall, Level 4
All

How to develop an arena for students to understand regional differences geographically and culturally is an important aspect to be discussed. This session will gather international scholars to explore the most effective strategies to promote student mobility and cultural exchange. The session will focus on effective cross-cultural programmes for students. Strategies for coordinating mobility programmes to enhance cultural globalisation with other universities will also be discussed.

Chair: Huey-Jen Su, National Cheng Kung University, Chinese Taipei
Speakers: Stephen Dunnett, University at Buffalo, The State University of New York, USA; Aysegul Daloglu, Middle East Technical University, Turkey; Kazuko Suematsu, Tohoku University, Japan

13.04 IRM
Transnational education: the next step for internationalisation

15:00–16:00
Club A, Level 1
Intermediate

The growth of transnational education (TNE) marks a paradigm shift that moves the focus of international education from mobility of persons to mobility of structures and providers. This session will explore the implications of this change for institutions involved in different forms of TNE engagement. Possible consequences for the future of internationalisation from the perspective of institutions from Georgia, the UK and Germany will be discussed.

Chair: Anette Pieper, German Academic Exchange Service, Germany
Speakers: James Kennedy, University of Warwick, UK; William Lawton, Observatory on Borderless Higher Education, UK; Mohammad Guluzade, Baku State University, Azerbaijan
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13.05 EMPLOI
How to create entrepreneurial, innovative and creative students

15:00–16:00
Club E, Level 1
Advanced

Besides fundamental knowledge on technological domains, more and more students are asked to support innovation in existing companies and the creation of new business opportunities. In this session a number of global experiences from Europe, Asia and South America will be presented showing how structured partnerships bringing together higher education institutions and enterprises can support the design and delivery of new curricula that foster entrepreneurship, innovation and creativity skills.

CHAIR: Maurizio Marchese, Università degli Studi di Trento via Sommar, Italy
SPEAKERS: Carl Gustaf Jansson, KTH Royal Institute of Technology, Sweden; Desai Narasimhalu, Singapore Management University, Singapore

13.06 IRM
“Ain’t gonna study war no more”: the lost agenda

15:00–16:00
Club H, Level 1
All

This year, World War I centennial commemorations begin. Ceremonies will draw attention to the Great War – its causes, the new era it brought in and the cataclysmic conflicts it seeded. Students struggle to draw meaning from such acts of remembrance, so this session will explain how you can help students think about and share in the commemorations of the Great War, thus helping them understand how old eras change into new and why such transformations – like many today – are fraught with danger.

CHAIR: Scott Blair, CEA Global Education, France
SPEAKERS: Michael Woolf, CAPA International Education, UK; Stephen O’Shea, Walker Books, USA

13.07 ACE
Secure document transmission: a US-China pilot project

15:00–16:00
Meeting Hall I, Level 1
Intermediate

This session examines the issues surrounding the receipt of academic documents from China by North American universities. Presenters will detail the initial results of a pilot project between the National Student Clearinghouse, US universities, and the China Higher Education Student Information and Career Centre (CHESICC). The pilot project was an outgrowth of the Groningen Declaration on the transmission of electronic academic documents. Come along to discuss secure document transmission.

CHAIR: Herman de Leeuw, Dienst Uitvoering Onderwijs, the Netherlands
SPEAKERS: Robert Watkins, University of Texas, USA; Ricardo Torres, National Student Clearinghouse, USA; Zhiyuan Zhang, China Higher Education Student Information and Career Centre, China

13.08 IRM
Actionable intelligence: navigating the metadata minefield

15:00–16:00
Meeting Hall IV, Level 2
Advanced

Never before have educational institutions and individual academics had access to so much data about institutional performance and their students. This session offers a guided journey through the minefield of data and metadata available to the modern institution and how the ‘smart’ institution is effectively harnessing that data to create actionable intelligence allowing them to make the right decisions at the right time.

CHAIR: William Archer, i-graduate, UK
SPEAKERS: Perry Hobson, Taylor’s University, Malaysia; Emma Haegg, Karolinska Institutet, Sweden

13.09 MOBILE
Joint doctorates: transition from Erasmus Mundus to Horizon 2020

15:00–16:00
South Hall, Level 3
Advanced

The new Horizon 2020 programme offers new possibilities to create Joint Doctorates. How do they differ from Erasmus Mundus Action 1 Joint Doctorates and what new opportunities do they offer? What will be the training and educational aspects of a Joint Doctorate under Horizon 2020? Find out more in this session.

CHAIR: Johan Geentjens, Ministry of Education & Training/Erasmus Mundus, Belgium
SPEAKERS: Unni Kvernhusvik Saberg, University of Bergen, Norway; Guido Van Oost, Ghent University, Belgium

13.10 MOBILE
Applying for international credit mobility in Erasmus+: top tips

15:00–15:30
Meeting Hall V, Level 2
All

International credit mobility with partner institutions all over the world is one of the new elements in Erasmus+. Students from partner countries can receive an Erasmus scholarship to study at a European institution, and a European student can choose to study in a partner country. Through inter-institutional agreements the quality of mobility is ensured. This hands-on session explains the main novelties, giving practical advice to European and non-European institutions on how to apply.

CHAIR: Ragnhild Solvi Berg, European Commission, Belgium
SPEAKER: Claire Morel, European Commission, Belgium
POSTER SESSIONS

KNOWLEDGE NUGGETS WORTH SHARING!

Pick up some innovative ideas and discover the latest research in international higher education by attending the poster and e-poster sessions taking place on Thursday and Friday.

VIEWING TIMES: Posters are categorised into two themes, each theme taking place during a specific time frame. Posters will only be available during these times, when a presenter will be on hand to give a detailed description and answer questions.

LOCATION: Outside Meeting Halls IV and V, Level 2

POSTER THEME

Innovation in higher education

01 Measuring the impact of a semester abroad
This poster centres on the developmental trajectories of university students who participated in a semester-long sojourn abroad. A mixed-method study revealed that individual differences and external elements resulted in differing outcomes. While international experience generally enhanced the students’ intercultural worldview, the findings suggest that intervention (e.g., intercultural communication courses, ‘buddy systems’ at host institutions) may be needed to optimise educational sojourns.

PRESENTERS: Jane Jackson, Chinese University of Hong Kong, Hong Kong SAR

02 Internationalisation as a tool for assessing key strengths and weaknesses
The Faculty of Economics and Business from the Complutense University of Madrid (UCM) has promoted the internationalisation strategy through Erasmus programmes since its beginning. A survey was designed to measure the degree of satisfaction among the Faculty’s Erasmus students which included six categories: motivation, academic, administrative, linguistic, economic and accommodation. Multivariate statistic techniques were run reaching interesting conclusions. Find out the results in this poster.

PRESENTER: Begoña García Greciano, Complutense University of Madrid, Spain

03 How international students affect domestic student learning and faculty teaching practices
In the strive to internationalise curricula and develop pedagogy that focuses on global learning outcomes, the University of Minnesota undertook research that seeks to address the extent to which interacting with international students influences domestic student experiences at the University and, the extent to which interacting with international students influences faculty teaching practices. Discover the results of the research in this poster.

PRESENTER: Gayle Woodruff, University of Minnesota, USA; Barbara Kappler, International Student & Scholar Services, USA

04 Recognising international quality assurance agencies’ activity in the EHEA
This poster session will highlight the results of an EU co-financed project on the internationalisation of quality assurance practices and procedures carried out by EQAR in 2013–2014. The project maps the existing legal provisions of countries recognising (or not) EQAR-registered agencies, the rational of countries to open up their borders to these foreign agencies and how higher education institutions make use of the possibility to be evaluated/accredited (ie joint degrees).

PRESENTERS: Colin Tueck and Melinda Szabo, European Quality Assurance Register for Higher Education, Belgium

05 A blended classroom culture in Japan: adapting English for Academic Purposes
English-Medium Instruction (EMI) is growing in Japan, with as many as 30% of universities now offering EMI classes, many taught by Japanese faculty for local students. While classes are run in English, goals, expectations and teaching practices rest on local academic norms, leading to a blended classroom culture. This poster details a five-year project, aimed at understanding students’ needs and developing innovative approaches to English for Academic Purposes classes in one such EMI programme.

PRESENTER: Howard Brown, University of Niigata Prefecture, Japan

06 Valid and fair testing of English skills for large-scale recruitment: mission impossible?
Assessing the speaking skills of applicants to programmes taught in English is challenging. While at first glance a face-to-face interview may seem like the best method, ETS believes that for reasons of security, reliability and fairness, this format is not best suited to high stakes admission decisions. In this poster you will discover the principles for creating an effective test of English proficiency, the differences of online and face-to-face testing and the holistic approach in assessment. Digital capture of spoken responses allows for a standard experience for each test taker, enables centralised scoring by multiple raters and provides ongoing real-time monitoring of quality.

PRESENTERS: Joanna Wrzesinska, ETS Global, Poland; Vitaliy Kartamyshev, ETS Global, Russia
07 Creating strategic partnerships: broadening your institutional network portfolio

In this poster you can learn about how a Mexican university with a wide portfolio of programmes and agreements has created a plan to foster strategic international alliances. It has done this in line with its institutional internationalisation vision, considering the new trends in education abroad and students’ demands for a transformational international experience. Pick up ideas on how to manage the portfolio of programmes and work in synergy with different academic and administrative offices.

PRESENTERS: Ale Yanez, Universidad de Monterrey; Mexico

08 Cross-border learning: how ICT and international networks strengthen learning mobility

LEMONOC is an EU-funded research project providing a scientific framework for cross-border learning mobility with industrially developed countries by integrating into its consortium stakeholders from both the North and South. It addresses crucial questions of how mobility contributes to a better mutual understanding or how it jeopardises the knowledge base of a country. Outcomes of this work will flow into a best practice manual and a self-assessment web tool, and will be discussed in this poster.

PRESENTERS: Erich Thaler, University of Basel, Switzerland; Karine Hindrix, Leuven University College, Belgium

09 Support system for institutional development and international strategising

This poster presents the higher education institution supporting system developed by Tempus Public Foundation. The system is built on evidence-based research and includes human resource development of staff and lessons learnt from the pilot phase of internationalisation audits. Discover a new approach to internationalisation, hear about best practices of peer learning activities and learn how to design regional training.

PRESENTERS: Balazs Revesz and Gabriella Balogné Molnár, University of Szeged, Hungary

10 Redefining experiential learning for global citizens

Singapore Management University encourages students to interact and immerse themselves in other cultures and learning environments through university exchanges, internships abroad, business study missions, community outreach and attendance at conferences, to prepare them for an increasingly globalised world. This poster shows how such programmes form an integral part of each students’ degree and provides students with a better understanding of their roles and responsibilities as global citizens.

PRESENTERS: Fong Kai Karen Yee and Derek Chiang, Singapore Management University, Singapore

11 Promoting intercultural learning through diverse classroom settings

Creating an academic environment where international and domestic students learn from one another is easier said than done. This poster presents an innovative programme that mixes students of Chinese, Korean and Japanese cultures in classrooms and examines the results of their intercultural learning and cultivation of leadership skills. Pick up tips for true engagement of international and domestic students in classrooms and tips for greater international collaboration between institutions.

PRESENTERS: Reina Yamamoto and Miki Horie, Ritsumeikan University, Japan

12 Global Mindedness Survey: measuring effects of study abroad

Global Mindedness is a survey that aims to measure students’ attitudes towards interacting with different kinds of people and situations in an international setting. It also aims to measure whether these attitudes change during the study abroad experience. It has been developed by the Centre for International Mobility in Finland and piloted among Finnish students heading abroad. This poster introduces the survey and the findings of the pilot survey.

PRESENTER: Irma Garam, Centre for International Mobility, Finland

13 Erasmus Diary: informal learning tool for student self evaluation

Orientation programmes are a fundamental component of international education programmes. Erasmus Diary is a tool to ensure the orientation of the students enrolled in an Erasmus programme. This tool helps students to take advantage of all processes that occur during their study abroad and helps them to partake in their own self evaluation. Find out how the tool works in this poster.

PRESENTERS: Melisa Akyön Dündar and Baris Cavusoglu, Hacettepe University, Turkey

14 Internationalisation at home for staff: utilising international trainees

Internationalisation of staff members can be a challenge since only part of the personnel takes part in mobility programmes. Many speak of Internationalisation at Home (IaH) for students, but quite often staff are forgotten. Satakunta University of Applied Sciences in Finland has hosted international trainees from partner universities for years. The process
Innovation in higher education (continued)

Thursday, 10:00–11:30

15 KOSMOS: Humboldt's strategic instrument for young researchers in international networks

Based on Alexander von Humboldt's epochal lifework ‘Kosmos’, Humboldt-Universitaet Berlin (HU) implemented the three-part KOSMOS programme as a facilitating instrument to further define and strengthen international cooperation in research and teaching. KOSMOS Dialogues, Workshops, Summer Universities and Fellowships support young researchers to work in deeper international liaison, which is pivotal for HU. This poster will show you how to implement KOSMOS at your institution.

PRESENTERS: Marika Seppälä, Satakunta University of Applied Sciences, Finland; Peter Fischer, UiT

16 Business challenges tackled by students: a new learning platform

Five universities in the European High North established an Open Innovation Business and Students Network, a learning platform where students work on business solutions for local SMEs. The aim is to acquaint students with the innovation-focused skills required in a global business community. This poster provides relevant platform features, expounds problems of those to be further refined; and invites new partners especially from BRICS countries to join the network.

PRESENTERS: Teresa Chen, Lapland University of Applied Sciences, Finland; Peter Fischer, UiT

17 Does participation in Erasmus increase stereotypical North-South partner perceptions?

In this study, the behaviour of students right before and just after Erasmus was compared. Interactions with foreigners were analysed using an economic experiment. Results show that as a result of Erasmus, students start to discriminate between partners from Northern and Southern Europe in a business-like interaction – they exhibit lower trust towards partners from the South. Furthermore, European identity does not increase with Erasmus experience. Find out more in this poster.

PRESENTER: Jana Cahlikova, Charles University, Czech Republic

18 How small-scale collaboration projects can blossom

This poster will argue that with cultural knowledge, creativity and personal involvement it is possible to make a small-scale collaboration project into something that is significantly larger than first expected. NLA University College, Norway, and International University of Central Asia, Kyrgyzstan, experienced that engagement in the project has expanded from one department to another. An independent, student initiated project concerning student democracy has also developed simultaneously.

PRESENTER: Siri Elisabeth Haug, NLA University College, Norway

19 Successful implementation of Bologna: a proven example

This poster, based on a case study of the University of the Faroe Islands, gives an overview of a specific approach to educational reform according to the Bologna Process. The Bologna reforms include a change to outcomes-based teaching built around agreed learning outcomes and demand changes in culture and action in departments. Adopting the framework with ‘Bolognared’ documentation is not sufficient to implement change. Instead, these changes and actions require staff collaboration.

PRESENTER: Elisabeth Holm, University of the Faroe Islands, Faroe Islands

20 Graduate Enrolment Management for a changing landscape

This poster presents the apparent emergence of a holistic Graduate Enrolment Management model by providing an overview of a research study, its findings as well as discussing the importance of our profession’s ability to adapt and re-define itself dynamically in an ever-changing climate. Understand the importance of student affairs professionals in an institution’s overall enrolment management model and learn about the benefits of integrating and improving services for graduate students.

PRESENTER: Joshua LaFave, State University of New York - Potsdam, USA

21 Internationalisation: daily business in Switzerland

Swiss Universities of Applied Sciences and Arts are facing, like other institutions, the challenge of an internationalising world. To us, internationalisation is not a project, it is daily business. Something that shows in everything we do: research, practice-oriented teaching, partnerships with economic, educational and cultural institutions. This poster will inspire you to find new solutions in organising and realising international research projects, student mobility, degrees and more.

PRESENTER: Peter Eigenmann, Bern University of Applied Sciences, Switzerland
Harnessing the power of technology for higher education

Friday, 10:00–11:30

22 International weeks: promote internationalisation at Home and sustainability awareness in one!
To engrain Internationalisation at Home in our Business Administration degree and ensure that all graduates are familiar with the issues of sustainability, we’ve designed a compulsory course – International Week on Sustainability. With international academic and business world experts, this intense week challenges students to work in multicultural groups and to demonstrate their grasp of sustainability. This e-poster will highlight the main features of the course.
PRESENTERS: Parul Goel and Ilke Franquet, University of Antwerp, Belgium

23 SocialErasmus: enriching society through international students
SocialErasmus is an international project of the Erasmus Student Network with the aim of involving international students participating in a university exchange in social and volunteering activities in their host country. This project promotes a social attitude among international students and facilitates their social integration into the local community while exploring the added value that resides in the diversity in Europe. This e-poster will highlight key aspects of the project.
PRESENTER: Tarek Keskes, Erasmus Student Network, Germany

24 Delftulip online community: connecting international students, staff and mentors
Delftulip is TU Delft’s own online community for newly admitted international and exchange students. This social network incorporates students, staff, faculty, and peer mentors, leading to a vibrant exchange of information. This e-poster will show how such a community can enhance students’ selection and pre-departure phases, disseminate information, interactively address questions, introduce local and academic cultures, and foster interaction in a safe environment before students even arrive.
PRESENTER: Tamara Bacík, Delft University of Technology, the Netherlands

25 B1 in nine months!
In order to expand its international framework for academic cooperation, Universidad Juárez del Estado de Durango in Mexico had to find a way to make its students, teachers and researchers learn foreign languages in a short period of time. With help from Alliance Française and Goethe Institute, the University developed a method to achieve a B1 certification of French and German in just nine months with a 95% efficiency rate. Find out how in this e-poster.
PRESENTER: Daniel Zavala Barrios, Universidad Juarez Del Estado De Durango, Mexico

26 Professional Ethics: an international online course for the new era
Master students in the field of Healthcare from JAMK (Finland) and HU (Netherlands) Universities of Applied Sciences follow an international online course ‘Professional Ethics’. They learn to take responsibility for moral decisions by discussing ethical dilemmas online with students from different countries via social media. They become acquainted with ethical theories, improve their problem-solving strategies and develop skills in dialogue and using new media. Find out more in this e-poster.
PRESENTERS: Mariel Kanne, Utrecht University of Applied Sciences, the Netherlands; Lya Dádoenath, Hogeschool Utrecht, the Netherlands

27 Poland’s route to academic success in 21st century Europe
This e-poster will present the Polish higher education system with a focus on the development of an internationalisation strategy, discussing challenges such as mobility, joint programmes and quality assurance. This is a unique opportunity for representatives of all higher education sectors from all over the world to learn how to build strategic partnerships with Polish institutions.
PRESENTER: Mariel Kanne, Utrecht University of Applied Sciences, the Netherlands

28 Linguistic, cultural and career preparation for outgoing students
This e-poster will describe both the cultural and professional preparation needed by students during the Life-long Learning Programme and how this preparation can be run cost-effectively, based on student needs, and adapted to the increased demand in recent years, especially in light of the new Erasmus+ mobility. Different delivery methods providing not just face-to-face, but also online, web-based, audiovisual resources and blended learning will be highlighted.
PRESENTERS: Maria Isabel Beas and Teresa Blasco Izquierdo, University Jaume I, Spain

29 Cancelled

30 Exchangeability: mobilising students with disabilities
How can you support students with disabilities to make study mobility a real option? The ExchangeAbility Project was developed for this purpose, and to make the Erasmus Student Network (ESN) an accessible organisation to all. ESN’s new project, MapAbility, is a web-based information tool developed to provide practical information to international officers and students with disabilities, helping them to make mobility decisions and be confident about going abroad. Find out more in this e-poster.
PRESENTERS: Agnes Sarolta Fazekas, Eötvös Loránd University, Hungary; Dominique Montagnese, Erasmus Student Network, France

31 Erasmus traineeships: an online platform for international students
The Erasmus Student Network is developing an online platform for matching the offer and demand for international traineeships for higher education students abroad. The platform ensures quality traineeships and leads students through the process of applying for an Erasmus placement grant (for example). The project is accompanied by research on the obstacles of doing traineeships abroad. Hear more about the new platform in this e-poster.
PRESENTERS: Stefan Jahnke, Erasmus Student Network, Belgium; Dominique Montagnese, Erasmus Student Network, France

32 ESNSurvey 2014: Language learning while going abroad
The ESNSurvey 2014, conducted by the Erasmus Student Network (ESN), explores the topic of language learning when going abroad and the topic of full-degree recognition and the obstacles behind it. The ESNSurvey is Europe’s biggest regular research project conducted solely by volunteers and has gathered over 120,000 answers since its first edition in 2005. See the latest survey results unveiled in this e-poster.
PRESENTERS: Stefan Jahnke, Erasmus Student Network, Belgium; Dominique Montagnese, Erasmus Student Network, France
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Harnessing the power of technology for higher education (continued)

Friday, 10:00–11:30

33 Best thing I ever did! Student perspectives on study abroad and professional identity

Internationalisation is a buzzword and many resources are spent on motivating students to go abroad. Often a stay abroad is considered to be of such gain for the student that simply going abroad will hold the value of the stay. But what do students actually learn from their time abroad? And how do they use their experiences upon returning home and continuing their studies? This e-poster presents the results of a qualitative study exploring how a stay abroad affects professional identities.

PRESENTER: Ane Kruse, UC Sealand, Denmark

34 Gamification in education: tablets for all!

Technology is playing an important role in the way that students learn, interact, communicate and earn degrees. There is new emphasis in the classroom on more challenge-based and active learning using various technological devices. Haaga Helia UAS in Finland gave tablets to a pilot group of 25 students with the purpose of determining how they use tablets as a new technology tool for learning in the classroom and for field work. The results of the study will be presented in this e-poster.

PRESENTER: Pirkko Salo, Haaga-Helia University of Applied Sciences, Finland

35 Student mobility: the road to entrepreneurship?

This poster presents the results of research into the impact that student mobility has on the development of a positive entrepreneurial attitude and the consequent entrepreneurial behaviour of mobile graduates. Using both qualitative and quantitative data from UK students who studied or worked abroad, the study investigated whether students changed in their attitude towards becoming more entrepreneurial in their careers as a result of a period spent abroad.

PRESENTER: Maxine Clarke, Loughborough University Business School, UK

36 Instagram and #InternationalEducation to enhance language learning and mobility

This e-poster will demonstrate the strategic use of Instagram, an online photo-sharing application, for international education purposes to support language learning and student mobility. Best practices and uses of this application will be shown as it relates to different learning outcomes within offices of a larger unit. Tips on hashtag contests, marketing, and integrating Instagram with other social media accounts will be shared.

PRESENTERS: Jasmine Karlowski and Blair McElroy, University of Mississippi, USA

37 Managing quality assurance in international dual degree programmes

Innovate, differentiate and internationalise your institution by designing dual degree programmes. In this e-poster you will discover the value and benefits of dual degree programmes and learn how to identify the different issues to consider and steps to follow to set up a dual degree programme. You will discover how to deal with specific issues related to transatlantic dual degree programmes (relating to curriculum development) and obtain a set of guidelines to manage quality.

PRESENTERS: Ludmila Sterbova, University of Economics, Prague, Czech Republic; Michel Guilmault, INSEEC Alpes-Savoie, Graduate School of Business, France

38 Recruit international students: the power of mobile technology

Recruiting international students in a scalable manner is a significant challenge due to limited reach, stiff competition, poor conversion and inefficient channels. Mobile technology is a powerful tool for addressing this, especially in South Asia: students will discover a university through a friend, scroll through mobile friendly content and submit an inquiry in a single click. Find out more about harnessing this technology in this session to improve your international student recruitment.

PRESENTER: Duleep Deosthale, Admission Table, USA
TUESDAY 16 SEPTEMBER

**EAIE Newcomers’ Welcome Reception**

📅 17:30–19:30
📍 Obecní dům (Municipal House), Smetana Hall, Náměstí Republiky 5
💰 Free for all first-time participants. Arrive early to ensure your place and please wear your conference badge (indicating you are a newcomer) for entry.

New to the EAIE Conference this year? Wondering how to navigate the vast array of networking opportunities ahead of you? Come along to the Newcomers’ Welcome Reception to meet others in the same boat! By the end of the evening, you’ll have already made some new contacts, giving you the confidence to tackle the rest of the conference head on! Plus, you can enjoy a special performance from the Academy of Performing Arts in Prague, along with some great refreshments, all in the grand location of Prague’s Municipal House, seat of the Prague Symphony Orchestra. Don’t forget to bring your business cards in order to enter the prize draw to win a fee waiver to next year’s EAIE Conference in Glasgow!

This event is kindly sponsored by:

**IELTS™ 25**

**RIE Reception**

📅 18:00–20:00
📍 Holiday Inn Prague Congress Centre, The Orangery and Garden, Na Pankráci 15/1684

The Expert Community Researchers in International Education invites you to their reception. Pick up your invitation at the Registration Desk. Those without an invitation will be unable to attend. Entrance is on a first come, first served basis.

**EAIE Newcomers’ Networking Dinner**

📅 19:30–22:30
📍 Pízenska Restaurant, Municipal House, Náměstí Republiky 5
💰 Registration closed
ℹ️ Bring your ticket for entry

**EDC Dinner**

📅 20:00–22:00
📍 Mlýnec Restaurant, Novotného lávka 9
💰 Registration closed
ℹ️ Bring your ticket for entry. Those in a wheelchair may require assistance as there are some steps.
Opening Plenary

16:30–18:00
Prague Congress Centre, Congress Hall, Levels 1, 2, 4
Free

Sit back, relax, and soak up the good conference vibes as EAIE President, Hans-Georg van Liempd officially opens the conference. Joining him on stage is this year’s Opening Keynote: born and bred Czech, Jan Muehlfeit, Chairman of Europe Microsoft Corporation. In addition to representing Microsoft Corporation and engaging with governments, large corporations, key partners and academic elites both across Europe and on a global level, Jan has a whole host of other responsibilities. One of which involves being on the Board of AIESEC, the world’s largest student-run organisation facilitating youth leadership activities and international internships. Following Jan’s insightful keynote, various EAIE members will be awarded for their outstanding contributions to the field over the last 12 months, and there will be a performance by the Prague Castle Orchestra.

Opening Reception

18:00–19:30
Prague Congress Centre, Foyers and Exhibition areas, Levels 1, 2, 3
Free

Join us directly after the Opening Plenary for one of the most atmospheric events of the conference – the Opening Reception. Full of high expectations, excited chatter and the pre-conference buzz, this is one event you won’t want to miss. Set in the Congress Centre itself, you won’t have to go far to quench your thirst. In fact, this year’s event is spread throughout the Exhibition space, giving you the perfect opportunity to network and browse exhibition stands all in one go!

EMPLOI and INTAL Reception

20:00–21:30
Vltava Cruise, Ship Natal, Dvořákovo nábřeží, by the Čechův Bridge (next to the Florentina Botel)
Free
The Expert Communities Employability skills, graduate careers and international internships and International Alumni Relations invite you to their joint reception. Pick up your invitation at the EMPLOI or INTAL Opening Sessions, taking place on Wednesday at 14:00, or from the EAIE stand (#221, Level 2). Those without an invitation will be unable to attend. Entrance is on a first come, first served basis.
EAIE Morning Run
1. 06:45–08:00
2. Vyšehrad Park – meeting point: Prague Congress Centre main entrance (closest to the metro station).
3. Registration closed
4. Exchange your ticket on Wednesday at the EAI stand (#221, Level 2) for your EAIE running t-shirt. Please wear the shirt to participate in the run. There will be no access to the conference centre cloakroom before the run; shower facilities will be available at an additional cost to participants after the run.

This event is kindly sponsored by:
University College of Northern Denmark (UCN)

IRM Reception
1. 17:00–19:00
2. Vltava Cruise, Boat Cecilia, Rašínovo nábřeží (located between Palackého and Jiráskův bridges, under Palackého Square/Karlovo nám metro station/exit Palackého).
3. The Expert Community International Relations Managers invites you to their reception. Pick up your invitation at the IRM Opening Session, taking place on Wednesday at 14:00, or from the EAIE stand (#221, Level 2). Those without an invitation will be unable to attend. Entrance is on a first come, first served basis.

This event is kindly sponsored by:
The College Board, International Networking of Universities (INU), and Universitat Rovira I Virgili (URV)

ACE Reception
1. 17:00–19:00
2. Restaurant Parnas, Smetanovo nábřeží 1012/2
3. The Expert Community Admissions Officers and Credential Evaluators invites you to their reception. Pick up your invitation at this reception at the ACE Opening Session, taking place on Wednesday at 14:00, or from the EAIE stand (#221, Level 2). Those without an invitation will be unable to attend. Entrance is on a first come, first served basis.

M&R Reception
1. 17:00–19:00
2. Club Lavka, Novotného lávka 201/1
3. The Expert Community Marketing and Recruitment invites you to their reception. Pick up your invitation at the Opening Session for M&R, taking place on Wednesday at 14:00, or from the EAIE stand (#221, Level 2). Those without an invitation will be unable to attend. Entrance is on a first come, first served basis.

This event is kindly sponsored:
Hobsons, ADVENT Group, border concepts, and Gaudeamus

MOBILE Reception
1. 17:30–18:45
2. Holiday Inn Prague Congress Centre, The Orangery and Garden, Na Pankrác 15/1684
3. Registration closed
4. Bring your ticket for entry

HI Reception
1. 17:30–19:00
2. Prague Congress Centre, Terrace 1, Level 2
3. The Expert Community Health Internationalisation invites you to their reception. Pick up your invitation at the HI Opening Session, taking place on Wednesday at 14:00, or from the EAIE stand (#221, Level 2). Those without an invitation will be unable to attend. Entrance is on a first come, first served basis.

ACCESS Reception
1. 17:30–19:00
2. Prague Congress Centre, Terrace 2, Level 2
3. The Expert Community Access & Inclusion in international higher education invites you to their reception. Pick up your invitation at the ACCESS Opening Session, taking place on Wednesday at 14:00, or from the EAIE stand (#221, Level 2). Those without an invitation will be unable to attend. Entrance is on a first come, first served basis.

SAFSA Reception
1. 17:30–19:00
2. Prague Congress Centre, Zoom, Level 1,
3. The Expert Community Study Abroad and Foreign Student Advisers invites you to their reception. Pick up your invitation at the SAFSA Opening Session, taking place on Wednesday at 14:00, or from the EAIE stand (#221, Level 2). Those without an invitation will be unable to attend. Entrance is on a first come, first served basis.

Sing in the EAIE Choir
EAIE Choir practice 1: Thursday, 17:30–18:30
Prague Congress Centre, Chamber Hall, Level 3
EAIE Choir practice 2: Friday, 12:30–13:30
Prague Congress Centre, Congress Hall, Level 1, 2
Performance at the Closing Plenary: Friday, 16:30–18:00
Prague Congress Centre, Congress Hall, Level 1, 2

EBS Reception and Dinner
1. 18:45–21:15
2. Aureole Fusion Restaurant & Lounge, City Tower, 27th floor, Hvězdova 1716/2B
3. Registration closed
4. Bring your ticket for entry
THURSDAY 18 SEPTEMBER

EAIE Networking Dinner and Dance: Masquerade Theme

19:00–02:00 (Doors open at 18:45)
Žofín Palace, Slovansky ostrov 226. The closest metro/ tram station is Narodni (line B)
€115 A limited number of Dinner and Dance tickets will be sold at the Registration Desk in the PCC

Bring your ticket for entry

Each year we try to out-do previous Dinner and Dance venues and this year surely takes the prize: you’ll be wining, dining and dancing in a palace! If that wasn’t enough to rouse your interest, perhaps the masquerade theme will! Don’t worry if you don’t own your own mask, a fabulous array of glamorous masks will be provided at the Palace, courtesy of the EAIE!

As Prague’s most prestigious venue, this neoclassical building was originally built on Slavonic Island on the river Vltava in 1835 and then renovated to become Žofín Palace around 1884. It boasts an impressive history of visitors: in 1878, Antonín Dvořák held his first concert here, later followed by Berlioz, Liszt, Tchaikovsky and Wagner. You can look forward to a three-course dinner with a special dessert buffet, unlimited drinks during dinner and one free drink during the dance. Live entertainment and a DJ will see you burning up that conference energy until 02:00 in the morning!

EAIE Dance: Masquerade Theme

21:30–02:00
Žofín Palace, Slovansky ostrov 226. The closest metro/ tram station is Narodni (line B)
€40 Last-minute tickets (cash only) will be sold at the Registration Desk in the PCC until 18:00 on Thursday and at the door of the venue (until we reach maximum capacity)

Bring your ticket for entry

Ever danced in a palace? Now’s your chance! The famous EAIE Dance will take place in Žofín Palace, one of Prague’s most prestigious venues, located on its own island on the river Vltava. To add an exciting twist, this year’s event takes on a masquerade theme! Bring your own mask or collect a fabulous one (courtesy of the EAIE) on entry! We’ve also booked some fantastic live entertainment and a modern DJ to keep you dancing until 02:00 in the morning!

Are you ready for a night to remember? Rumour has it, there may even be a photo competition for the best dressed participant (mask included)! Your ticket includes one free drink.
Closing Plenary

16:30–18:00
Prague Congress Centre, Congress Hall, Levels 1, 2
Free

This year’s Closing Plenary comes with an advisory warning: the EAIE is not liable for any actions undertaken by participants as a result of the closing keynote speech. And that includes bungee jumping or swimming with sharks! Prepare to be taken on an exhilarating journey that might have your colleagues wondering what kind of conference you’ve attended on your return home! Sebastian Terry, action-junkie and motivational speaker extraordinaire will be sharing some of the insights behind his ‘100 Things’ campaign, and might just persuade you to take up that challenge you’ve been dreaming about all these years (we all have at least one, don’t we?). The EAIE Choir will entertain you with their uplifting harmonies, and Outgoing EAIE President Hans-Georg will hand over the reigns to Laura Howard, while also welcoming a brand new Vice-President to the fold. The remaining EAIE Awards will also be presented.

Closing Reception

18:00–19:00
Prague Congress Centre, Panorama Hall & Zoom, Level 1
Free

You know the old saying, “It ain’t over ‘til the fat lady sings”? At the EAIE, we have a saying, “It ain’t over ‘til the last flight home!” Before rushing off to the airport, join us for one final drink at the Closing Reception and take the time to say goodbye to (and start plotting your upcoming parachute jump with) all those fellow peers with whom you’ve been trading advice, knowledge and smiles during this past week. And, why not go all out and make a date in the diary for Glasgow next September? You know it makes sense!

This event is kindly sponsored by:

HIGHER SCHOOL OF ECONOMICS
NATIONAL RESEARCH UNIVERSITY

2014 EAIE Award Winners

Congratulations to the following winners who will be honoured with EAIE awards during the conference:

Institutional Award for Innovation in Internationalisation
Coventry University, UK

Bo Gregersen Award for Best Practice
The Green Cockatoo: network of Catalan Universities
Universitat Politècnica de Catalunya; Universitat de Barcelona; Universitat Autònoma de Barcelona;
Universitat Pompeu Fabra; Universitat Ramon Llull; Universitat Abat Oliba; Universitat Rovira i Virgili; Universitat de Lleida;
Universitat de Vic–Universitat Central de Catalunya; Universitat de les Illes Balears; Universitat de Girona

Tony Adams Award for Excellence in Research
Elspeth Jones, Leeds Metropolitan University, UK

Transatlantic Leadership Award
John Hudzik, Michigan State University, USA

Rising Star Award
Jennifer Valcke, Université libre de Bruxelles, Belgium

President’s Award
Linda Johnson, International Institute of Social Studies, the Netherlands

For more information about the EAIE Awards, please visit www.eaie.org/awards.
EXHIBITION

MEET THE EXHIBITORS

The descriptions in this list of exhibition stands have been supplied by the exhibitors themselves. Participation in the EAIE Exhibition does not imply endorsement by the EAIE. One contact name is given per stand.

A

355  a2 International Education Fairs
a2 Fairs has been organising the leading student recruitment fairs in Turkey, Azerbaijan, Kazakhstan, Egypt, Iraq and Morocco with its 24 years of experience in the international education field and offers the most comprehensive student recruitment events in prime locations.

Serena Cizmekcilig, a2 International Education Fairs, Istanbul, Turkey, serena@a2fairs.com, www.a2fairs.com

241 Advent Group – Access MBA/Access Masters
Advent Group serves as a bridge between global business schools and prospective applicants by orientating candidates to the programme that best matches their profile and connecting them with university representatives. Advent Group’s matching expertise connects 35 000 qualified candidates with 170 schools at over 90 higher education events worldwide every year.

Dhiraj Saha, Advent Group, Paris, France, dhiraj@accessmba.com, www.advent-group.net

284 Agence universitaire de la Francophonie
The Agence universitaire de la Francophonie is one of the largest higher education and research associations in the world (776 members in 98 countries). It has also been la Francophonie’s operating agency for higher education and research since 1989.

Roxana Turcanu, Agence universitaire de la Francophonie, Montreal, Canada, rectorat@auf.org, www.auf.org

280 Akita International University
Akita International University is a four-year liberal arts university in Akita prefecture, Japan. Its undergraduate programme offers Bachelor’s degrees in Global Business and Global Studies. All courses are taught in English, with the exception of foreign language classes.

Travis Senzaki, Akita International University, Akita, Japan, international@aiu.ac.jp, www.aiu.ac.jp/international/en

109 AMPEI
The Mexican Association for International Education (AMPEI) is a non-profit association whose mission is to assist in the strengthening of the academic quality of Mexican educational institutions through international cooperation.

Jocelyne Gacel, AMPEI, Obregon, Mexico, jgacelav@gmail.com, www.ampei.org.mx

338 Aon Student Insurance
Aon Student Insurance has over 25 years of experience in designing student insurance plans and programme administration and can provide all your international students with a complete insurance package. Aon Student Insurance can also create a tailor-made solution if needed. Visit stand 338 to learn more about the wide range of unique solutions.

Frank Antonisse, Aon Hewitt, Rotterdam, the Netherlands, frank.antonisse@aonhewitt.com, www.aonstudentinsurance.com

332 APAIE
APAIE Conference and Exhibition offers extensive opportunities for international educators to exchange ideas and learn about new initiatives in the field, and to build regional/global networks. The next conference will be held in Beijing, China from 23–26 March 2015.

Serena Kim, APAIE, Seoul, Republic of Korea, serena@apaie.org, www.apaie.org

259 Argentina
Fundacion Exportar is the executing arm for the trade promotion taken by the Argentine Ministry of Foreign Relations and Worship. The efforts oriented towards these goals are supported and coordinated by this Ministry through 120 Embassies.

Fernanda Yanson, Argentina - Fundacion Exportar, Buenos Aires, Argentina, fyanson@exportar.org.ar, www.exportar.org.ar

322 Association of University Summer Sessions
Association of University Summer Sessions has served as a forum for discussing the theoretical and practical issues of summer sessions. The by-invitation institutional membership of 50 universities balances regional representation, private and public, and large and small institutions. Unifying the member institutions is a centralised summer session administration and a research focus.

Bethaida Gonzalez, Association of University Summer Sessions, New Haven, USA, bgonzalez@yale.edu, http://outreach.yale.edu/aucc

211 Australia – Future Unlimited
Future Unlimited is Australia’s global education brand. It focuses on the outcomes of Australian education, highlights the global relevance, practicality and quality of Australia’s institutions, along with their focus on the future, innovation and creativity.

Petr Vodvarka, Austrade, Prague, Czech Republic, petr.vodvarka@ausitva.com, www.studyinaustralia.gov.au

207 ATU Universities: QUT, RMIT, UniSA, UTS
The Australian Technology Network brings together five of the most innovative and enterprising universities in the nation: Curtin University, University of South Australia (UniSA), RMIT University, University of Technology Sydney (UTS), and Queensland University of Technology (QUT).

Patrick Hartney, Queensland University of Technology, Brisbane, Australia, patrick.hartney@qut.edu.au, www.qut.edu.au/international

367 Austria Welcomes You
The OeAD is the Austrian agency for international mobility and cooperation in education, science and research. The OeAD advises, promotes and supports international cooperation in education, science and research. The OeAD supports strategic development and accompanies implementation measures, while analysing international developments and providing appropriate recommendations and measures. The OeAD is the central service point for European and international mobility and cooperation programmes in education, science and research.

Eva Müllner, OeAD, Austrian Exchange Service, Vienna, Austria, eva.muellner@oead.at, www.studyinaustria.at
233 Baden-Württemberg Universities, Germany
Baden-Württemberg, the German South-west, is an exciting study destination. More than 70 universities of high quality education, attractive study and research opportunities as well as exchange programmes and summer language courses make it the ideal location to pursue your academic career.
Tatjana Dosch, Baden-Württemberg International, Stuttgart, Germany, info@bw-studyguide.de, www.bw-studyguide.de

365 Belgium Wallonia-Brussels Campus
Under the auspices of Wallonia-Brussels International (WBI) and the Ministry of Federation Wallonia-Brussels, Wallonia-Brussels Campus sets out to promote the higher education of French-speaking Belgium on the international stage and is committed to supporting higher education institutions and foreign students alike.
Cécile Liégeois, Wallonia-Brussels Campus, Brussels, Belgium, c liégeois@wbi.be, www.studyinbelgium.be

129 BI Norwegian Business School
BI Norwegian Business School is an internationally recognised and accredited private institution located in Oslo, Norway’s capital. BI has one of Europe’s largest and most productive academic environments in the area of business administration, marketing, finance and management.
Hanne Framnes, BI Norwegian Business School, Oslo, Norway, hanne.framnes@bi.no, www.bi.edu

261 BigChoice Group
BigChoice Group are experts in attracting the highest quality enquiries for undergraduate and postgraduate courses across the globe. The range of products and services uniquely target international candidates in the right place at the right time.
Craig Adams, BigChoice Group, London, UK, hello@bigchoicegroup.com, www.bigchoicegroup.com

248 border concepts – Your Partner for International Student Recruitment
border concepts is an education and marketing consultancy specialised in undergraduate, postgraduate and MBA student recruitment. With 10 years of experience, border concepts empowers institutions by providing a range of cross-media solutions and quality customer services, showing clients how to communicate with the right student in the right way.
Sjalk Djorai, border concepts GmbH, Gronau, Germany, s.djorai@borderconcepts.biz, www.borderconcepts.biz

325 Boston University
Boston University’s MET International Program, Summer Term, and Center for English Language and Orientation Programs will be on hand to provide information and explore partnership opportunities.
Neus Codina, Boston University, Boston, USA, metint1@bu.edu, www.bu.edu/metinternational

111 Brazilian Higher Education Institutions
Brazilian higher education institutions.
Lana Glatt, Brazilian Higher Education Institutions, Sao Paulo, Brazil, lgallt@reitoria.unesp.br, www.unesp.br

263 British Council
The British Council creates international opportunities for the people of the UK and other countries and builds trust between them worldwide. The British Council is a Royal Charter charity, established as the UK’s international organisation for educational opportunities and cultural relations employing 7000 staff in over 100 countries to work with thousands of professionals and policy makers and millions of young people every year through English, arts, education and society programmes.
Stephanie Ashcroft, British Council, Manchester, UK, stephanie.ashcroft@britishcouncil.org, www.britishcouncil.org

318 Cal State University San Bernardino
California State University, San Bernardino (CSUSB) is ranked among the nation’s best universities by Forbes, U.S. News & World Report and the Princeton Review. CSUSB offers over 75 degrees, study abroad programmes and is centrally located in Southern California.
Jack Paduntin, California State University, San Bernardino, USA, paduntin@csusb.edu, www.csusb.edu

319 California Polytechnic State University San Luis Obispo
California Polytechnic State University (Cal Poly) is a four-year comprehensive public university. One of the best and most selective universities in California State University system, it is located in San Luis Obispo, halfway between San Francisco and Los Angeles. Cal Poly’s unique ‘Learn By Doing’ approach integrates theoretical learning with practical experience, preparing students for immediate job placement with 94% of graduates finding employment within three months of graduation.
Caroline Moore, California Polytechnic State University, San Luis Obispo, USA, cmoore36@calpoly.edu, http://international.calpoly.edu

313 California State Channel Islands
California State University Channel Islands is located in Camarillo, between LA and Santa Barbara. It is a student-centred, four-year, public university known for its interdisciplinary, multicultural and international perspectives and its emphasis on experiential and service learning.
Mayumi Kowta, California State University Channel Islands, Camarillo, USA, mayumi.kowta@csuci.edu, http://ext.csuci.edu/international

307 California State Polytechnic University, Pomona
Cal Poly University Pomona is a public higher education institution offering 60 degree programmes. It is one of two polytechnic universities in the state of California.
Eva Anneli Adams, Cal Poly University Pomona, USA, eadams@csupomona.edu, www.csupomona.edu

315 California State University - San Jose State University
San Jose State University (SJSU) is a major comprehensive public university located in downtown San Jose – the heart of Silicon Valley, known as the world’s high tech capital. Established in 1857, SJSU is the oldest public institution in the Western US and the founding campus in the California State University system. SJSU currently offers 134 Bachelor’s and Master’s degrees with 110 concentrations.
Alexander Chang, California State University - San Jose State University, USA, alexander.chang@sjsu.edu, www.sjsu.edu/cies
326 California State University Long Beach
California State University, Long Beach (CSULB), located in the heart of sunny Southern California, is one of the nation’s most vibrant and successful public universities. A flagship among 23 campuses of the California State System, the university offers over 308 programs and majors.
Terrence Graham, California State University, Long Beach, USA, terrence.graham@csulb.edu, www.csulb.edu/international

311 California State University Monterey Bay
California State University Monterey Bay (CSUMB) is a small residential campus focused on student learning with a great faculty. CSUMB is fully accredited by the Western Association of Schools and Colleges, with over 1300 acres of land and fewer than 6000 students. Situated directly adjacent to the Monterey Bay Marine Sanctuary, CSUMB is home to quality outdoor-recreation opportunities and close to some of most beautiful beaches and ocean scenes in the world.
Timothy Angle, California State University Monterey Bay, Seaside, USA, angle@csumb.edu, www.csumb.edu

321 California State University San Marcos (CSUSM)
California State University San Marcos (CSUSM) is a modern state-of-the-art campus in North San Diego. The campus is distinguished by small class sizes, a low student-to-faculty ratio, numerous internships and applied learning opportunities and a full complement of Bachelor’s and Master’s degrees. For the past three years, CSUSM has been named the safest four-year college or university in California.
Mike Schroder, California State University San Marcos, USA, mschroder@csus.edu, www.csus.edu/el

312 California State University, East Bay
Welcome to San Francisco bay area! California State University, East Bay offers the best combination of programme, location, and price.
Kelly Pan, California State University, East Bay, Hayward, USA, kelly.pan@csueastbay.edu, www.csueastbay.edu

310 California State University, Fresno
California State University, Fresno is a comprehensive university located in central California. The university offers more than 60 Bachelor’s degrees and 45 Master’s degrees.
Paul Hofmann, California State University, Fresno, USA, phofmann@csufresno.edu, www.fresnostate.edu

317 California State University, Los Angeles
Located in the entertainment capital of the world, California State University, Los Angeles is at the heart of the cultural, commercial, and civic activities of the state’s largest city, including easy access to nearby beaches and mountains.
Amy Wang, California State University, Los Angeles, USA, international@calstatela.edu, www.calstatela.edu/international

314 California State University, Northridge
California State University, Northridge (CSUN) is a comprehensive university in the Los Angeles area offering more than 70 Bachelor’s degrees and 50 Master’s degrees.
Jessica Isomoto, California State University, Northridge, Los Angeles, USA, jessica.isomoto@csun.edu, www.csun.edu

306 California State University, Sacramento
Study in California’s capital! California State University, Sacramento offers an excellent education on a safe and friendly campus. The English Language Institute and American Language and Culture programmes offer a rich student experience, balancing academics and cultural immersion opportunities.
Paulo Pinto, California State University, Sacramento, USA, eli@csus.edu, www.cce.csus.edu/eli

219 Cambridge English Language Assessment
Cambridge English: First and Advanced exams are designed to help students develop the English language skills needed to succeed on courses taught in the medium of English. The secure exams are produced by Cambridge English Language Assessment, part of the University of Cambridge.
Rachel Keogh, Cambridge English Language Assessment, Cambridge, UK, recognition@cambridgeenglish.org, www.cambridgeenglish.org

283 Campus France - French Higher Education
Campus France, the French national agency for the promotion of higher education, international student services and international mobility, as well as representatives from French higher education institutions, including universities, grandes écoles and specialised institutions, offer information on study programmes in France and cooperation opportunities.
Johanna Rasplus, Campus France, Paris, France, johanna.rasplus@campusfrance.org, www.campusfrance.org

201 Charles University in Prague
Charles University was founded in 1348 and is one of the world’s oldest universities. Charles University has 17 faculties with over 54,000 students in more than 400 study programmes (over 7,000 students are from abroad). The university is dedicated to international co-operation with prestigious educational and research institutions. CU is among the top 2% of the best universities and the top 100 European universities.
Hana Urychová, Charles University, Prague, Czech Republic, hana.urychova@ruk.cuni.cz, www.cuni.cz

331 Chegg Enrollment Services (formerly Zinch)
Chegg Enrollment Services helps colleges and universities find and attract students seeking undergraduate, graduate, summer, and study abroad programs around the globe. Chegg’s multi-channel platform gives direct, online and mobile access to the millions of students throughout their global network.
Peter Phippen, Chegg Enrollment Services, Santa Clara, USA, pphippen@cheogg.com, www.chegg.com

114 Chitkara University, India
Chitkara University is a premier self-financed university in North India with a tradition of excellence in teaching and research. Based out of Chandigarh (around 45 minutes’ flight from Delhi), Chitkara University offers full time degree programmes in Engineering, Business, Healthcare, Paramedics, Hospitality, Architecture, Mass Communication, Pharmaceutical Sciences and Education.
Sanjeet Jaura, Chitkara University, Chandigarh, India, sanjeet.jaura@chitkara.edu.in, www.chitkara.edu.in

101 Colombia - Challenge your knowledge*
Colombia Challenge Your Knowledge (CCYK) is a campaign of the network of accredited universities of Colombia, the Ministry of Education, ICETEX, Proexport, Colciencias and other strategic national allies to promote Colombia as a destination for academic and scientific collaboration. CCYK’s main objectives are to promote and disseminate Colombian research, academic and outreach programmes abroad, strengthen the internationalisation of the Accredited Universities of Colombia, study current trends in internationalisation, and promote quality processes in all Colombian higher education institutions.
Hans Selsted, Colombia - Challenge your knowledge*, Bogota, Colombia, hans.selsted@urosario.edu.co, www.challengeyourknowledge.edu.co
320 Columbia University
Columbia University School of Continuing Education offers a diverse portfolio that includes Master’s degrees, and short term programmes for career advancement and graduate school preparation, certificates, high school programmes, and English language studies.
Karl Rutter, Columbia University, New York, USA, karlrutter@columbia.edu, www.ce.columbia.edu

285 Consortium of International Double Degree-CIDD
Non-profit association in charge of the promotion of dual degrees.
Yves Marmiesse, Consortium of International Double Degree-CIDD, Paris, France, yves.marmiesse@esce.fr, www.cidd.org

301 Cultural Vistas
A non-profit organisation, Cultural Vistas annually serves more than 5000 students, professionals, and emerging leaders through career-focused international internships, educational study tours, language immersion and cultural exchange programmes in the USA and around the world.
Francine Blume, Cultural Vistas, New York, USA, fblume@culturalvistas.org, www.culturalvistas.org

205 CzechArts4U
CzechArts4U is a free association of four Czech artistic higher education institutions. Their areas of expertise include dramatic arts, music, dance, audio-visual arts, photography, multimedia, painting, sculpture, architecture design and applied arts, as well as related research activities.
Daniela Jobertová, Academy of Performing Arts, Prague, Czech Republic, daniela.jobertova@damu.cz, www.amu.cz

350 Delft University of Technology
Established in 1842, Delft University of Technology (TU Delft) is nowadays ranked among the top universities of technology in the world. TU Delft’s excellent research and education standards are backed by outstanding facilities, research institutes and research schools.
Carla Fluhr, Delft University of Technology, Delft, the Netherlands, c.j.m.fluhr@tudelft.nl, www.international.tudelft.nl

112 Digital Education Marketing
Digital Education Marketing (DEM) offers international student recruitment marketing through the StudyLink website, which receives over two million visits each year. Visit the DEM stand and find out more about how DEM can help you reach your targets.
Simon Adcock, Digital Education Marketing, Derby, UK, simon@demltd.com, www.demltd.com

232 Dr. Walter
Dr. Walter is one of the leading European Insurance Brokers with insurance solutions tailored to the needs of the mobile academics around the world. They look forward to meeting you at their stand.
Claudia Reichstein, Dr. Walter GmbH, Neunkirchen-Seelscheid, Germany, reichstein@d-r-walter.com, www.d-r-walter.com

221 EAIE – European Association for International Education
Interested in learning more about the EAIE, the European Centre for expertise, networking and resources in the internationalisation of higher education? Come along to stand 221 at the Exhibition to find out how we can help you in all your career needs including training, EAIE publications, networking opportunities and more. We look forward to meeting you!
EAIE Office, Amsterdam, the Netherlands, info@eaie.org, www.eaie.org

254 EQAULS
EQAULS is the mark of high quality in international language education. EQAULS is an international non-governmental organisation which supports excellence in language education through its accreditation scheme. It accredits all languages and provides a forum for practical research and development.
Sarah Aitken, EQAULS, London, UK, saitken@eauquls.org, www.eauquls.org

106 Eastern European University Association
If you want to establish cooperation with universities from Russia, Ukraine, Belarus and CIS, you are invited to the stand of the Eastern European University Association.
Bogdan Voronovskyi, Eastern European University Association, Moscow, Russia, bogdan@eeua.ru, www.eeua.ru

337 Education au/in Canada
Canada, your partner in education! Discover Canada’s wide range of excellent, diversified, and innovative post-secondary institutions dedicated to quality education.
Stéphanie Mercure, Edu-Canada, Ottawa, Canada, stephanie.mercure@international.gc.ca, www.educationau-canada.ca

209 Education in Ireland
Education in Ireland is responsible for the promotion of Irish higher education institutions overseas. Ireland’s worldwide reputation for high quality education is built on the solid foundation of commitment to excellence. Ireland offers the warmest of welcomes to students from all over the world.
Vivienne Nolan, Education in Ireland, Dublin, Ireland, vivienne.nolan@enterprise-ireland.com, www.educationinireland.com
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Anika
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Desired Field: Education
TOEFL Score: 110
Aspiration: University Professor

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134 Educations.com

Educations.com is part of one of the largest education media groups in the world, creating and delivering strategic online marketing campaigns targeting prospective students for universities worldwide. Through its global platform, educations.com is able to provide consultancy support and advice to tailor and implement best practice online strategies.

Richard Prestage, Educations.com, Stockholm, Sweden, richard.prestage@educations.com, www.educations.com

309 EducationUSA - U.S. Pavilion

EducationUSA is a network of hundreds of advising centres in 170 countries supported by the U.S. Department of State’s Bureau of Educational and Cultural Affairs. EducationUSA centres offer accurate, comprehensive, and current information on how to apply to accredited US colleges and universities.

Christopher Medalis, EducationUSA, Budapest, Hungary, europe@educationusa.info, www.educationusa.state.gov

302 ELS European Pathways

ELS European Pathways prepares international students for English-taught studies by operating on-campus language centres. ELS European Pathways is a subsidiary of ELS Educational Services, Inc., the leading pathway provider in the USA. Currently they operate one centre in Europe, on the campus of SKEMA Business School, France.

Simon Gooch, ELS Educational Services Inc., Princeton, USA, sgooch@els.edu, www.els.eu

242 ETS TOEFL & GRE

ETS advances quality and equity in education by creating assessments based on rigorous research. Founded in 1947, non-profit ETS develops, administers and scores more than 50 million tests annually – including the TOEFL®, TOEIC® and GRE® tests – in more than 180 countries worldwide.

Grace Espeut, Educational Testing Service (ETS), Princeton, USA, gespeut@ets.org, www.ets.org

336 Étudier au Québec/Study in Québec

Québec is a francophone society in the heart of the Americas. Québec’s educational institutions offer study programmes that are world-renowned. With one of the strongest education systems in all of North America, Québec plays host to 30 000 international students from over 160 countries.

Émilie Tremblay, Government of Québec, Québec City, Canada, emilie.tremblay@mesrst.gouv.qc.ca, www.mesrst.gouv.qc.ca

203 European Commission

The European Union presents its programmes and policies for mobility and cooperation in higher education. Special focus is given to the opportunities under Erasmus+ and Horizon 2020.

Ragnhild Solvi Berg, European Commission, Brussels, Belgium, ragnhild-solvi.berg@ec.europa.eu, www.ec.europa.eu

229 Exhibition Information

342 Exhibition Information

346 Fontys University of Applied Sciences

Fontys is a topflight knowledge institution with 40 000 students and 4000 staff. They offer a broad range of study programmes and set the bar high for both students and employees based on the motto: ‘Growth through attention and challenge’.

Nicole Luijten, Fontys University of Applied Sciences, Eindhoven, the Netherlands, n.luijten@fontys.nl, www.fontys.edu

237 FPP EDU Media

FPP EDU Media is the leader in providing quality, innovative tools and strategies helping schools recruit students from Asia, Latin America, Europe and the Middle East. Whether you want to partner with agents or recruit students, FPP can help you succeed.

Sebastian Fernandes, FPP EDU Media, São Paulo, Brazil, s.fernandes@fppedumedia.net, www.fppmedia.com

120 Fundação Armando Alvares Penteado- FAAP

FAAP is the perfect choice to study in Brazil. Located in São Paulo, it has six faculties including Business Administration, Economics, Communication, Fine Arts, Engineering and Law. It also has graduate programmes, subjects in English and Portuguese as a Second Language.

Lourdes Zilberberg, Fundação Armando Alvares Penteado- FAAP, São Paulo, Brazil, rel.internacional@faap.br, www.faap.br/english/home

368 FindAMasters.com & FindAPhD.com

FindAMasters.com currently lists over 20 000 Master’s courses from over 650 institutions; its sister site, FindAnMBA.com, features 4000 Business Masters & MBA Programmes. FindAPhD.com attracts thousands of visitors every day and is the web’s largest dedicated database of PhD projects and programmes.

Andy Pritchard, Find a University Ltd., Sheffield, UK, apritchard@findauniversity.com, www.findauniversity.com
364 Ghent University Global Campus
As one of the leading higher education and research institutions in Belgium, Ghent University is a comprehensive university, offering high-quality, research-based programmes. As from September 2014, Ghent University Global Campus in Incheon (Korea) offers programmes in Molecular Biotechnology, Environmental Technology and Food Technology.
Isabelle De Coen, Ghent University, Belgium, isabelle.decoen@ugent.be, www.ugent.be

327 GoinGlobal
GoinGlobal provides career and employment resources for more than 100 locations. Utilised by 650 top academic institutions, the service includes 16 million worldwide job and internship postings. Guides include hiring trends by industry, work permit/visa regulations, professional associations, resume/CV guidelines, interview and cultural advice. Free trial access upon request.
Mary Anne Thompson, GoinGlobal, Mobile, USA, president@goingglobal.com, www.goingglobal.com

257 Group GTI
Advertise Master’s programmes, MBAs and PhDs to high calibre students through Group GTI’s European and Asia Pacific websites, publications and events including TARGETpostgrad, PostgradIreland, Master-MBA, Absolventenkongress, PostgradAsia and GradAustralia. Group GTI’s global representatives look forward to meeting you at EAIE Prague.

210 Group of Eight Australia
The Group of Eight (Go8) is a coalition of leading Australian universities, comprehensive in general and professional education and distinguished by depth and breadth in research.
Kerrie Thornton, Group of Eight Australia, Canberra, Australia, kerrie.thornton@go8.edu.au, www.go8.edu.au

357 Hacettepe University
Hacettepe University is a public university in Turkey.
Melis Akyön Dündar, Hacettepe University, Ankara, Turkey, makyonundurar@gmail.com, www.abofisi.hacettepe.edu.tr

277 Hankuk University of Foreign Studies
Hankuk University of Foreign Studies (HUFS) is widely considered as one of the best private higher education institutions in Korea, especially on foreign languages and social sciences. HUFS was ranked as the best Korean university on the subject of globalisation in the QS World University Rankings in 2010.
Ha Lim Kahng, Hankuk University of Foreign Studies, Seoul, Republic of Korea, xialin724@hufs.ac.kr, www.hufs.ac.kr

218 Hobsons
Hobsons are an education solutions company dedicated to helping students, educators and administrators throughout the entirety of their education journey. Hobson’s Student Lifecycle Management solutions, including CRM and online application software, support millions of students across more than 7500 institutions worldwide.
Marie Clark, Hobsons, London, UK, marie.clark@hobsons.com, www.hobsons.com

353 HU University of Applied Sciences
HU University of Applied Sciences Utrecht is one of the largest universities in the Netherlands, with over 36 000 students. HU provides Bachelor’s degree and Master’s degree programmes with a strong practical focus in a blended learning environment.
Jaap van Voorst, HU University of Applied Sciences Utrecht, the Netherlands, jaap.vanvoorst@hunl, www.international.hunl

269 IAE FRANCE – University Schools of Management
A network of 32 IAE Schools of Management in France dedicated to research and development and education in management for students and executives, with close links to companies and international partners.
Sarah Lempereur, IAE - French Schools of Management, Paris, France, sarah.lempereur@reseau-iae.org, www.reseau-iae.org

ICEF offers a range of solutions designed to help its clients achieve real results in their marketing and student recruitment initiatives. These include: The ICEF Agency Recognition Programme, ICEF Workshops, The ICEF Monitor, The ICEF Agent Training Course (IATC), The ICEF Education Fund, ICEF Marketing and Sponsorship, Internet Course Finders.
Harald Kreiner, ICEF GmbH, Bonn, Germany, hkreiner@icef.com, www.icef.com

230 ICWE - Integrated Communications, Worldwide Events
ICWE is an international events and media company, which specialises in organising large-scale events and communication campaigns throughout the world. ICWE’s focus is on producing high quality communication material and organising events that act as a catalyst by facilitating knowledge exchange, developing communities of practice and fostering a better understanding of important issues. ICWE’S international conferences and exhibitions are the leaders in their field. Its annual events include ONLINE EDUCA BERLIN, eLearning Africa, StudyWorld and EXPO-LINGUA Berlin.
Silke Lieder, ICWE GmbH, Berlin, Germany, silke.lieder@icwe.net, www.icwe.net

227 IEFT - International Education Fairs of Turkey & Turkish Student Magazine
IEFT organise the largest student recruitment fairs in Turkey in spring and autumn. Each event attracts 150 universities from 30 countries and around 20 000 students in six cities. Turkish Student Magazine is the only recruitment magazine in Turkey which is printed spring and autumn.
Deniz Akar, IEFT-International Education Fairs of Turkey, Istanbul, Turkey, deniz@ieft.net, www.ieft.net
228 IELTS
IELTS is the world’s most popular English language test for higher education and global migration. In the last year over two million tests were taken by people wanting to study or work in English speaking environments at home and abroad. IELTS scores are accepted by over 8000 institutions worldwide and the test is available in over 130 countries.
Justin Rodford, IELTS, Cambridge, UK, rodford.j@cambridgeenglish.org, www.ielts.org

239 i-graduate
The global benchmark for the student experience implemented by the world’s best universities: i-graduate works with over 1400 institutions across 28 countries, surveying every step of the student journey. To date, i-graduate have obtained feedback from two million students.
Rachel Worley, i-graduate, Redhill, UK, rachel.worley@i-graduate.org, www.i-graduate.org

116 Indonesia
The history of higher education in Indonesia started with the establishment of STOVIA in 1902. After 1945, the Indonesian government advanced the establishment of the University of Indonesia which was a merger of various higher education institutions set up during that period. Higher education institutions providing academic as well as vocational education offer various levels of education. The Directorate works to promote public policies that enhance Indonesians’ opportunities to pursue and achieve high-quality education.
Afrana Ratnapuri, Directorate General of Higher Education Indonesia, Jakarta, Indonesia, afrana.puri@diikt.go.id, www.diikt.go.id

213 Innovative Research Universities - Australia
Innovative Research Universities (IRU) Australia, is a network of seven world-class research intensive universities – Charles Darwin University, Flinders University, Griffith University, James Cook University, La Trobe University, Murdoch University and the University of Newcastle. The universities are consistently highly ranked, with all participating members included in the world’s top 100 universities under 50 years old.
Conor King, Innovative Research Universities, Nathan, Australia, c.king@latrobe.edu.au, http://iru.edu.au

268 Institut Mines-Télécom
The leading group of grandes écoles in Engineering and Management offers MEng, MIM, MSc, Advanced Masters and PhDs in French and/or English in Information and Communication Technology, Telecommunications, Management and Civil, Environmental, Industrial or Materials Engineering on 12 campuses throughout France. Sandrine Roche, Institut Mines-Télécom, Paris, France, sandrine.roche@mines-telecom.fr, www.mines-telecom.fr

305 InterExchange, Inc.
InterExchange, a non-profit organisation, promotes cultural exchange and awareness through internship/training, work and travel, camp, and au pair programmes within the USA, for which InterExchange is a U.S. State Department-designated J-1 Visa sponsor.
Lynne Sebeck, InterExchange, Inc., New York, USA, lsebeck@interexchange.org, www.interexchange.org

265 International Certification
International Education Society Ltd (IES) provides international certification of educational institutions – universities, colleges, agencies. Students obtain an IES international certificate to help them in their future careers.
Zuzana Zlamalova, International Education Society Ltd., Brno, Czech Republic, zlamalova@ies-info.com, www.ies-info.com

303 Intrax Global Internships
Intrax Global Internships offers professional internships in the USA, Europe, Asia and Latin America to university students and young professionals worldwide. Since 1980, Intrax also serves as an official sponsor for J-1 Visa programmes.
Swantje Kueppers, Intrax Inc., San Francisco, USA, skueppers@intrax.fr, www.globalinternships.com

117 IPS Student Insurance
IPS is a special full-packet insurance for students who are travelling for study or work experience worldwide.
Kay Burger, IPS/MEEUS, The Hague, the Netherlands, kay.burger@meeus.com, www.ipssurance.info

253 Italian Education
Italian Education is an organisation that helps international students to enrol in the best Italian international schools/universities. IEdu also offer student and housing services.
Cosimo Bargellini, Italian Education, Florence, Italy, cosimo@italianeducation.it, www.italianeducation.it

273 KAIST
Korea Advanced Institute of Science and Technology (KAIST), founded in 1971, has been the gateway to advanced science and technology and innovation. In order to meet the new demands of producing young talents who care for global citizenship and social responsibility, KAIST now offers cross-disciplinary academic programmes and research. KAIST strives to address global challenges facing humanity through competitive research innovation and convergence.
Dabit Jung, KAIST, Daejeon, Republic of Korea, jrt@kaist.ac.kr, http://jrt.kaist.ac.kr

279 Kansai Gaidai University
Annually welcoming over 600 international students from 40 countries, Kansai Gaidai (KGU) provides Japanese language courses as well as Social Science, Humanities and Business courses for Japan/Asia in English. KGU is ideally located near historic Kyoto, Nara, and Osaka.
Reiko Hiromoto, Kansai Gaidai University, Hirakata, Japan, inquiry@kansaigaidai.ac.jp, www.kansaigaidai.ac.jp/asp

358 Koç University
The principle mission of Koç University (KU) is to cultivate competent graduates; well-rounded adults who are internationally qualified, who can think creatively, independently and objectively, and who are confident leaders. KU is ranked among the World’s top 250 universities by the prestigious Times Higher Education rankings; is a leader in international outlook among all Turkish universities, and a leader in research. KU is a Liberal Arts institution and provides unique, interdisciplinary programmes at all levels.
Sedef Ercetin, Koç University, Istanbul, Turkey, sercetin@ku.edu.tr, www.ku.edu.tr/en

272 Konkuk University
Konkuk University in Seoul is one of the leading comprehensive private universities in Korea and also regarded as one of the top 10 universities out of over 370 universities and colleges in Korea. The university has an enrolment of about 26 000 students including around 5000 graduate students.
Inho Song, Konkuk University, Seoul, Republic of Korea, songi@konkuk.ac.kr, www.konkuk.ac.kr/eng

276 Korea University
With a founding spirit of ‘national salvation through education’ Korea University has grown and prospered for more than 100 years. Korea University has been the driving force behind education and social change in Korea.
JJ Park, Korea University, Seoul, Republic of Korea, jjpark@ku.kr, http://oia.korea.ac.kr
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Sukkyung Hong, Korea University Sejong Campus, Sejong, Republic of Korea, erichong@korea.ac.kr, http://sejong.korea.edu

L’Etudiant - Student Recruitment in France
L’Etudiant – leading brand in educational resources and events in France. Recruit French students and education professionals! Focused on the education sector, L’Etudiant publishes a variety of online and offline products and organises education and careers fairs and events. The B2B division, EducPros, helps connect with education professionals and decision makers in France.


Linköping University, Sweden
Linköping University (LiU) is a research-based university with excellence in education. LiU is a multi-faculty university well known for its ability to foster interdisciplinary work. Since its conception in the late 60s, LiU has been an innovator, creating new degree programmes and new ways to tackle research problems. Innovation has become the university’s tradition.

Ida van der Woude, Linköping University, Sweden, ida.van.der.woude@liu.se, www.liu.se

The Language Training and Testing Center develops and administers language tests for Taiwanese learners pursuing educational and career opportunities locally and abroad. It endeavours to establish partnerships with other educational institutions to provide up-to-date resources for language teaching and assessment.

Lynn Pan, The Language Training and Testing Center (LTTC), Taipei, Chinese Taipei, rdoffice@lttc.ntuedu.tw, www.lttc.ntuedu.tw

Macquarie University
Macquarie University is one of the world’s best modern universities, home to 11 000 international students, with Times Higher Education ranking Macquarie in the top 10 most international universities in the world. Macquarie graduates are highly sought-after by employers worldwide. The parkland campus is surrounded by multinational companies, giving you unparalleled exposure to the job market.

Natalie Spicer, Macquarie University, Sydney, Australia, natalie.spicer@mq.edu.au, www.mq.edu.au

Masterstudies Marketing Group
Masterstudies Marketing Group is a global student recruitment and international marketing partner for undergraduate and postgraduate institutions. Institutions looking to increase their international branding or enrolment can benefit from the Oslo, Norway operation that covers 180 countries in 40 languages, making them the only global educational web-based portal.

Fabien Miard, Masterstudies Marketing Group, Fornebu, Norway, support@masterstudies.com, www.masterstudiesmarketing.com

MEMO – Monitoring Mobility Outcomes
CHE Consult is a for-profit spin off of the non-profit CHE Center for Higher Education, (among other things known for its ranking and U-Multirank). CHE Consult focuses on consulting HEIs, ministries and other educational organisations. It provides hand-on tools for managing higher education such as memo©.

Dana Petrova, CHE Consult, Berlin, Germany, dana.petrova@che-consult.de, www.che-consult.de

Mendel University in Brno
Mendel University in Brno (MENDELU) is the oldest university of agriculture and forestry in the Czech Republic. Founded in 1919, the university consists of five faculties and one institution: Faculty of Agronomy, Faculty of Forestry and Wood Technology, Faculty of Business and Administration, Faculty of Horticulture, Faculty of Regional Development and International Studies, and the Institute of Lifelong Learning. At present, there are nearly 11 000 students, out of which 585 are international students.

Hana Kuždasová, Mendel University, Brno, Czech Republic, int.rec@menedelu.cz, www.mendelu.cz
204 Metropolitan University
Prague

Metropolitan University Prague is a private university and provides education in Bachelor’s, Master’s and Doctoral degrees. The university offers study programmes in the area of the humanities, international territorial studies, legal specialisations, media studies and international economic relations.

Joséf Vochozka, Metropolitan University Prague, Czech Republic, vochozka@mup.cz, www.mup.cz

217 National Research University
HSE, Russia

The National Research University - Higher School of Economics (HSE) is one of the top research universities in Russia. Having started as a school of economics in 1992, it now offers programmes at all levels of university education across an extraordinary range of fields of study including sociology, business, philosophy, political science, international relations, law, Asian studies, media and communications, IT, mathematics, engineering, and others.

Dmitry Savkin, Higher School of Economics, Moscow, Russia, dsvakin@hse.ru, www.hse.ru

225 Nelson Mandela Metropolitan University

The Nelson Mandela Metropolitan University offers internationally recognised certificates, diplomas and degrees through to doctoral level. The NMMU is based in the coastal town Port Elizabeth. More than 10% of the student body is drawn from diverse backgrounds outside of South Africa.

Tohiera Moodien, Nelson Mandela Metropolitan University, Port Elizabeth, South Africa, tohiera.moodien@nmmu.ac.za, http://international.nmmu.ac.za

240 Net Natives

Net Natives has generated 120,000 enquir- ies for clients and works with over 200 edu- cation institutions to attract, engage and recruit students from 90 countries. They’re specialists in digital and social marketing for the education sector, with full Google Partnership status.

Kialan D’Arcy, Net Natives, Brighton, UK, kialan@netnatives.com, www.netnatives.com

308 NAFSA: Association of International Educators

NAFSA: Association of International Educators is the largest professional association in the world dedicated to international education. Connect with faculty members and leaders of international programmes from around the globe to expand international partnerships at the world’s largest international education event, NAFSA's 2015 Annual Conference & Expo, May 24–29, in Boston, Massachusetts, USA.

Marlene Johnson, NAFSA: Association of International Educators, Washington, USA, robin@nafsa.org, www.nafsa.org

335 PlattForm - The Student World

The world’s largest education marketing company, PlattForm provides an end- to-end solution for student recruitment and enrolment. PlattForm’s Attribrand™ solution drives traffic through insightful media buying and web marketing, and their lead management, direct recruitment and events deliver quality student leads. The world’s largest education marketing company provides an end to end solution for student recruitment and enrolment.

Michelle Gough, PlattForm, Coventry, UK, michelle.gough@plattform.com, www.plattform.com

N

356 Mezun

Mezun is the largest online platform regarding international education opportunities, targeted at student populations in Turkey, the Middle East, Central Asia and North Africa.

Richard Reboredo, Mezun, Miramar, USA, richard@mezun.com, www mezun.com

266 PRAXIS Internship Market

PRAXIS is the best place to find or share international student internships and projects. Ever more students, companies, higher education institutions and research labs are participating in an amazing Praxis experience. How about you? Are you in already?

Nuno Escudeiro, PRAXIS, Porto, Portugal, rfe@isep.ipp.pt, www.praxisnetwork.eu

241 Project on Global Competitiveness Enhancement of the Leading Russian Universities

Ranking strategic and scientometrics, sociological research, global competitive- ness enhancement of Russian universities among global leading research and education centres.

Georgiy Rudnitskiy, State Autonomous Sociological Research Center, Moscow, Russia, alexandrovskiy@sociocenter.info, www.Stop100.ru

113 Prospects

Prospects is the UK’s leading postgraduate education publisher and attracts over two million unique visitors from across the globe to the website every month. The portfolio connects postgraduate recruiters with a worldwide student and graduate community across online, print and digital platforms.

Carlos Howarth, Prospects, Manchester, UK, c.howarth@prospects.ac.uk, www.prospects.ac.uk

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126 NTNU Trondheim Norway

NTNU and Trondheim: Norway’s second largest university and most popular student city. Whether your passion is ship design or medical research, virtual reality or jazz music, renewable energy or dance anthropology, NTNU has something for you.

Wolfgang Laschet, Norwegian University of Science and Technology, Trondheim, Norway, wolfgang.laschet@ntnu.no, www.ntnu.edu

369 Moscow State Institute of International Relations (MGIMO University)

MGIMO is Russia’s most prestigious educ- cational institution for young people with international interests. MGIMO offers a broad range of courses at undergraduate and graduate levels — from international law, political science, and economics, to journalism, business management, and energy policy. Students seeking a Mas- ter’s degree can apply for one of MGIM- O’s ground-breaking double-degree programmes, offered in partnership with international institutions, or seek a place in one of more than thirty MA programmes taught in Russian.

Egor Angreev, Moscow State Institute of International Relations, Moscow, Russia, umosmgimo@gmail.com, www.mgimo.ru
245 QS Quacquarelli Symonds
QS Quacquarelli Symonds was founded in 1990 and has established itself as the leading global provider of specialist higher education and careers information and solutions. Its activities span across 50 countries, working with over 2000 of the world’s leading higher education institutions and over 12 000 employers.
Nicola Chambers, QS Quacquarelli Symonds, London, UK, nicola@qs.com, www.qs.com

348 Radboud University Nijmegen
Radboud University Nijmegen is a student-oriented research university, with 19 000 students. New buildings have made the green campus an ultra-modern and innovative centre of knowledge. According to Dutch students, Radboud University Nijmegen is the best general university in the Netherlands.
Wessel Meijer, Radboud University Nijmegen, Nijmegen, the Netherlands, w.meijer@io.ru.nl, www.ru.nl/english

222 Ready, Study, Go! Poland
Ready, Study, Go! Poland is a campaign executed by the Polish Ministry of Science and Higher Education with support of the Foundation for the Development of the Education System and the Conference of Rectors of Academic Schools in Poland.
Agnieszka Pietrzak, Foundation for the Development of the Education System, Warsaw, Poland, agnieszka.pietrzak@frse.org.pl, www.go-poland.pl

220 Recruit in Canada
Recruit in Canada connects institutions from around the world with Canadian students through fairs, publications and web portals.
Anita Kuehnelt, Recruit in Canada, Vancouver, Canada, anita@recruitincanada.com, www.recruitincanada.com

105 Saint Petersburg State University
Founded in 1724, Saint Petersburg State University (SPbU) is the first Russian higher education institution. Today SPbU implements 71 professional Bachelor’s programmes and 124 field-specific Master’s programmes, carries out innovative scientific activity and provides expert evaluation and consulting services.
Sergey Andryushin, Saint Petersburg State University, Saint Petersburg, Russia, s.andryushin@ir.pu.ru, www.spbu.ru

316 San Diego State University
The College of Extended Studies at SDSU is a leader in providing education to more than 3000 international students each year, many of whom go on to American universities, or return home with the English skills they need to succeed.
Joe Shapiro, SDSU College of Extended Studies, San Diego, USA, jshapiro@mail.sdsu.edu, neverstoplearning.net

344 Saxion University of Applied Sciences
Saxion UAS is a large comprehensive institution of higher education in the Netherlands with a focus on Living Technology and International Education. Saxion UAS offers a broad range of English-taught, international courses: preparatory courses, four-year Bachelor’s programmes, short degree programmes and Master’s courses. Saxion UAS are looking for partnerships for exchange and joint programmes.
Chris van den Borne, Saxion University of Applied Sciences, Enschede, the Netherlands, c.j.m.vandenborne@saxion.nl, www.saxion.edu

133 Scholars at Risk Network
Scholars at Risk is an international network of over 340 higher education institutions in 35 countries dedicated to protecting threatened scholars, preventing attacks on higher education and promoting academic freedom.
Sinead O’Gorman, Scholars at Risk Network, New York, USA, sinead.ogorman@nyu.edu, www.scholarsatrisk.org

115 Singapore Higher Education
Singapore Higher Education showcases programmes offered by local universities for students seeking to come to Singapore for exchange and short term study. Singapore Higher Education is also looking to engage with new and existing partner universities to further develop international study opportunities for students.
Pauline Ho, Nanyang Technological University, Singapore, paulineho@ntu.edu.sg, www.ntu.edu.sg
China Annual Conference for International Education 2014 (CACIE 2014)
incorporating WFCP World Congress 2014
October 24-26, 2014  China National Convention Center, Beijing

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www.cacie.cn
121 **Skolkovo Institute of Science and Technology**

Skolkovo Institute of Science and Technology (Skolkot) is a private graduate research university in Skolkovo, Russia, established in 2011 in collaboration with MIT. Skoltech aims to educate global leaders in innovation, advance scientific knowledge, and foster new technologies.

*Anna Gogareva,* Skolkovo Institute of Science and Technology, Moscow, Russia, gogareva@skolkovotech.ru, www.skolkovotech.ru

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275 **Sogang University**

Sogang University, founded in 1960 by American Jesuits, is located in the heart of Seoul and is one of the top universities in Korea. The university offers exchange programmes, summer programmes, tailored special programmes, regular academic courses at Bachelor’s, Master’s and PhD level.

*Seonmee Kye,* Sogang University, Seoul, Republic of Korea, goabroad@soyang.ac.kr, www.sogang.ac.kr

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334 **Southern New Hampshire University**

Southern New Hampshire University will help you make the most of your potential with over 200 Bachelor’s, Master’s, and Doctoral programmes in business, education, hospitality and liberal arts. All programmes are taught by accomplished faculty with a real-world perspective.

*Lillian Hallstrom,* Southern New Hampshire University, Manchester, USA, lhallstrom@snhu.edu, www.snhu.edu

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136 **St. Petersburg Polytechnic University**

St. Petersburg Polytechnic University (SPbPU) is one of the leading technical universities in Russia famed for many of its talented scientists – three Nobel Prize winners among them. Answering the global challenges SPbPU invites students, academics and professionals to explore its international programmes taught in English in technical and economic fields.

*Olga Krylova,* St. Petersburg Polytechnic University, Russia, krylova@imop.spbstu.ru, www.spbstu-eng.ru

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347 **Study Abroad in Amsterdam**

VU University Amsterdam is a leading European research university with 23,500 students and about 4,500 staff. The university offers a wide range of English taught programmes at three levels, Bachelor’s (BA, BSc), Master’s (MA, MSc) and doctoral (PhD). Study Abroad in Amsterdam, by VU University Amsterdam, offers the Semester in Amsterdam programme and Amsterdam Summer School. The Semester in Amsterdam programme enrolls students for either a semester or a year. The Amsterdam Summer School offers courses in July.

*Wendy Maat,* VU University Amsterdam, Amsterdam, the Netherlands, study@vuu.nl, www.vuu.nl/en

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236 **Study in Bavaria**

Study in Bavaria represents the research universities and the universities of applied sciences of the State of Bavaria in the south of Germany. The higher education institutions in Bavaria offer an impressive variety of programmes, also taught in English, for student mobility and research stays.

*Marianne Sedlmeier,* Study in Bavaria, Regensburg, Germany, marianne.sedlmeier@ur.de, www.study-in-bavaria.de

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238 **Study in Catalonia**

The Inter-university Council of Catalonia is a public organisation that performs the international promotion of the Catalan universities.

*Merche Corral,* Inter-university Council of Catalonia, Barcelona, Spain, mcorral@iccat.cat, www.studyincatalonia.com

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341 **Study in China**

China Education Association for International Exchange (CEAIE) is China's nationwide non-profit organisation under the direct guidance of Ministry of Education. ‘Study in China’ at EAIE 2014 consisting of the universities and vocational colleges aims to develop exchanges and cooperation and promote the internationalisation, influence and competitiveness of China’s education.

*Wa Zong,* CEAIE, Beijing, China, zongwa@ceiae.edu.cn, www.ceiae.edu.cn

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122 **Study in Denmark**

Meet representatives from the Danish higher education institutions to learn more about study and research opportunities in Denmark. The Danish Agency for Higher Education is the National Agency for support of international academic cooperation and works closely with Danish higher education institutions.

*Susanne Suhr Andersen,* Study in Denmark, Copenhagen, Denmark, susa@uds.dk, www.studyindenmark.dk

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124 **Study in Estonia**

Archimedes Foundation is an independent body established by the Estonian government with the objective to coordinate and implement different international and national programmes and projects in the field of training, education and research. Among those, Archimedes is responsible for the Study in Estonia initiative. Study in Estonia is a cooperation platform of institutions of higher education in Estonia to create visibility of Estonia as an attractive study destination and promote the possibilities for international students.

*Raul Ranne,* Archimedes Foundation, Tallinn, Estonia, raul.ranne@archimedes.ee, www.archimedes.ee

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359 **Study in Flanders / Flanders Knowledge Area**

Study in Flanders, a project run by Flanders Knowledge Area, provides information on study opportunities in Flanders (Belgium) for foreign students, researchers and academics.

*Simone Goetschalker,* Flanders Knowledge Area/Study in Flanders, Brussels, Belgium, simone.goetschalker@flandersknowledgearea.be, www.studyinflanders.be

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234 **Study in Germany**

German universities have an outstanding reputation throughout the world. Meet representatives from German higher education institutions to learn more about study and research opportunities. DAAD is one of the world's largest funding organisations supporting the international exchange of students and scholars.

*Johanna Hellwig,* DAAD - German Academic Exchange Service, Bonn, Germany, hellwig@daad.de, www.daad.de

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345 **Study in Holland**

Dutch higher education institutions are renowned worldwide for their high quality education and research. Together they offer more than 2100 study programmes taught in English.

*Sanne Verlinden,* Nuffic, The Hague, the Netherlands, sverlinden@nuffic.nl, www.studyinholland.nl

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215 **Study in Hong Kong**

Hong Kong is home to eight government-funded higher education institutions offering dozens of major areas of study. The eight institutions are: City University of Hong Kong, Hong Kong Baptist University, Lingnan University, The Chinese University of Hong Kong, The Hong Kong Institute of Education, The Hong Kong Polytechnic University, The Hong Kong University of Science and Technology, The University of Hong Kong. All of them use English as medium of instruction for most of their courses.

*Vivian Li,* Hong Kong University Grants Committee, Kowloon, Hong Kong, China, viv@ugc.edu.hk, www.ugc.edu.hk

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Lifelong Learning Programme
This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.
246 Study in Hungary
Tempus Public Foundation is a non-profit organisation established in 1996 by the Hungarian Government, with the task of managing international cooperation programmes and special projects in the field of education, training and European Union-related issues. The Foundation is the Erasmus+ National Agency in Hungary. 
Laura Kovács, Tempus Public Foundation, Budapest, Hungary, laura.kovacs@tpf.hu, www.tpf.hu

278 Study in Japan
Study in Japan will be showcasing the study and exchange opportunities, research activities, and other educational programmes of leading Japanese universities and organisations. Looking forward to meeting you!
Aikiko Kato, JAFSA: Japan Network for International Education, Tokyo, Japan, info@jafsa.org, www.jafsa.org

274 Study in Korea
The Korean Association of Foreign Student Administrators (KAFSA) acts as the representative of Korean universities and exchanges information on internationalisation of higher education in Korea. Members represented under ‘Study in Korea’: Ajou University, Chung-Ang University, Chonnam National University, Dankook University, Dongguk University, Ewha Womans University, Hanyang University, Inha University, Kookmin University, KOREATECH, Kyungpook National University, POSTECH, Pusan National University, Sookmyung Women’s University, Soongsil University, Sungkyunkwan University, The Catholic University of Korea, University of Seoul.
KAFSA/KADIA, Seoul, Republic of Korea, kafsa@kookmin.ac.kr, www.kafsa.or.kr

226 Study in Krakow, Poland
Study in Krakow is a consortium of seven universities situated in the city. Its mission is to show the world that studying in Krakow is both highly respectable and pleasant. The universities offer studies in all fields of sciences. Studying in Krakow means much more than just academic lectures – it is also a chance for intellectual and professional development. You can come and realise your dreams here. Inspiration for life.
Grażyna Karcz, Cracow University of Technology, Krakow, Poland, contact@pk.edu.pl, www.studyinkrakow.edu.pl

128 Study in Lithuania
Education Exchanges Support Foundation (EESF) is a Lithuanian National Agency responsible for implementing international and state programmes and projects within the field of education and training. EESF represents Lithuanian Higher Education abroad under the national project Study in Lithuania.
Linas Repecka, Education Exchanges Support Foundation, Vilnius, Lithuania, linas.repecka@smsp.lt, www.smsp.lt/en

206 Study in New Zealand
New Zealand is an English language education destination among the best in the world, offering high quality qualifications in a supportive, welcoming and safe learning environment with lifestyle opportunities few others can match.
Ute Haug, Education New Zealand, Wellington, New Zealand, ute.haug@enz.govt.nz, www.studyinnewzealand.com

130 Study in Norway
SIIU is a knowledge and service organisation with the mission of promoting and facilitating cooperation, standardisation, mobility, and the overcoming of cultural barriers to communication and exchange within the realm of education on an international level. The centre is charged with the important task of coordinating national measures according to official Norwegian policy within the field of internationalisation, and is Norway’s official agency for international programmes and measures related to education.
Margunn Instefjord, The Norwegian Centre for International Cooperation in Education, Bergen, Norway, margunn-instefjord@siu.no, www.siu.no

270 Study in Picardy
Association of eight higher education institutions of the Picardy Region: ESAD, ESIEE, Institut Polytechnique LaSalle Beauvais, France Business School Amiens, UPJV, UTC, Cnam, ESCOM.
Marie Christine Behin, Study in Picardy, Compiegne, France, marie-christine.behin@utc.fr, www.studyinpicardy.fr

212 Study in Scotland
Scotland has a long and proud history of achievements in higher education, and Scotland is home to some of the best universities in the world. Come and see what Scotland’s universities have to offer.
Mark Wilber, Study in Scotland, Glasgow, UK, mark.wilber@strath.ac.uk, www.studyinscotland.org

108 Study in Serbia
Study in Serbia is hosted by the Foundation Tempus-Erasmus+ Office in Serbia, whose main objectives are providing support to the implementation of EU education programmes in Serbia and improvement of the education system. The exhibitors are also two TEMPUS projects: FUSE (Fostering University Support Services and Procedures for Full Participation in the European Higher Education Area), coordinated by the University of Niš, and SIPUS (Strengthening of Internationalization Policies at Universities in Serbia), coordinated by the University of Novi Sad.
Milena Skaljac, Foundation Tempus, Belgrade, Serbia and Montenegro, eurouguidance@tempus.ac.rs, www.tempus.ac.rs

135 Study in Sweden
Study in Sweden is hosted by The Swedish Institute, a public agency that promotes interest in Sweden globally. One of its missions is to support the internationalisation of Swedish universities.
MariAnne Walz, Swedish Institute, Stockholm, Sweden, marianne.walz@sise, www.studyinsweden.se

282 Study in Taiwan
Study in Taiwan offers excellent educational opportunities and wonderful living experiences. FICHET is a non-profit organisation founded in 2005. By integrating, exchanging and sharing the resources of all members, it is creating more constructive cooperation with international academic societies.
Ming-hsun Chung, Foundation for International Cooperation in Higher Education of Taiwan, Taipei, Chinese Taipei, ming@fichet.org.tw, www.fichet.org.tw

202 Study in the Czech Republic
Study in the Czech Republic is a resource for information about higher education in the Czech Republic. It provides essential information about the higher education system, study opportunities and student life in the Czech Republic.
Markéta Vaisová, Centre for International Cooperation in Education, Prague, Czech Republic, info@studyin.cz, www.studyin.cz

360 Study in Turkey
Turkey cannot solely be defined by the cliché ‘a bridge connecting two continents’. Turkey is a country in which East meets West in a much broader sense. The higher education community is growing rapidly and also in quality. Universities represented at the stand are: Atılım University, Fatih University, Istanbul Aydin University (IAU), Istanbul University, Council of Higher Education (CoHE), Higher Education Business Council.
İlkay Bilgiç, Study in Turkey, Istanbul, Turkey, ibilgic@deik.org.tr, www.studyinturkey.org.tr

118 Study Medicine in Iasi-Romania
Considered as one of the most open and cosmopolitan higher education institutions in Eastern Europe, Gr.T.Popa University consists of four fields of study: medicine, dentistry, pharmacy and medical bioengineering. There are almost 2000 foreign students from almost 70 nationalities.
Mihaela Vacariu Sirotta, Gr.T.Popa University of Medicine and Pharmacy, Iasi, Romania, mihaela.sirotta@umfiasi.ro, www.umfiasi.ro

224 Study South Africa
The South African organisation promoting the internationalisation of higher education.
Thilor Manikam, International Education Association of South Africa, Pretoria, South Africa, admin@ieasa.studyusa.org, www.ieasa.studyusa.org
104 Study Travel Magazine
Study Travel Magazine is a business-to-business magazine for the education travel industry, read by 32 000 agents worldwide. The magazine provides news, industry statistics and articles on all sectors of study travel, allowing educational institutions to connect with agents around the world.
Jenny Rankin, Study Travel Magazine, London, UK, jenny@hothousemedia.com, www.hothousemedia.com

339 StudyPortals - Taking you further
StudyPortals is the international study choice platform with the mission: ‘Empowering the world to choose (for) education’. The goal: bringing transparency for students to the wealth of international study opportunities. StudyPortals is determined to help universities with easy and effective international marketing and recruitment solutions.
Joran van Aart, StudyPortals B.V., Eindhoven, the Netherlands, marketing@studyportals.eu, www.studyportals.eu

354 Swiss Higher Education
The Swiss universities, universities of applied sciences and the universities of teacher education offer excellent degrees and modern facilities. Depending on their location, they teach in German, French or Italian, and the programmes offered in English are increasing.
Leander Amherd, Swiss Universities, Bern, Switzerland, leander.amherd@swissuniversities.ch, www.cnus.ch

110 Tecnológico De Monterrey, México
Tecnológico de Monterrey is a higher education institution that educates students to become responsible citizens who trigger the development of their communities. Tecnológico de Monterrey promotes humanistic values, an international perspective, and an entrepreneurial culture in its student body.
Alejandra Ma. Villaña y Perdomo, Tecnológico de Monterrey, Atizapán de Zaragoza, Mexico, alejandra.villa@itesm.mx, www.itesm.edu

247 telc - language tests
telc stands for The European Language Certificates. telc now offers over 70 different examinations, in 11 languages. telc GmbH is a subsidiary of the German Adult Education Association (DVV), supporting further education for personal and professional development in the interest of the general public. For this reason, telc is a recognised not-for-profit organisation.
Simona Sramko, telc GmbH, Frankfurt am Main, Germany, s.sramko@telc.net, www.telc.net

250 Terra Dotta
Terra Dotta provides enterprise application software to more than 260 institutions worldwide. The adaptable enterprise application software extends across Study Abroad, Risk Management, and ISSS offices.
Brandon Lee, Terra Dotta, Chapel Hill, USA, info@terradotta.com, www.terradotta.com

363 The American College of Greece
The American College of Greece is the oldest and largest American college in Europe, offering 20 majors and 33 minors. It is accredited by the New England Association of Schools and Colleges and offers degrees in Liberal and Fine Arts and Business.
Mara Nisdeo, The American College of Greece, Athens, Greece, nisdeom@acg.edu, www.acg.edu

349 The Hague University of Applied Sciences
With more than 22 000 students from over 145 nationalities, The Hague University of Applied Sciences is one of the most international in the Netherlands. We encourage independent thinking, exploring other people’s perspectives, through cross-cultural debate and teamwork.
Lennart Nooj, The Hague University of Applied Sciences, The Hague, the Netherlands, i.e.nooij@hhs.nl, www.thehagueuniversity.com

328 The National Society of High School Scholars
The National Society of High School Scholars is an honours organisation founded by Claes Nobel, senior member of the family that established the Nobel Prizes, to recognise high-achieving students and connect them to resources and opportunities in scholarship, leadership and service. The Society provides numerous benefits, including scholarship opportunities.
LaShandra Little, The National Society of High School Scholars, Atlanta, USA, la.shandra.little@nshss.org, www.nshss.org

343 The University of Mississippi
The University of Mississippi, affectionately known as ‘Ole Miss’, is Mississippi’s flagship institution of higher education. Located in the heart of the southeastern USA, it is the perfect location to experience the rich culture and hospitality of the American South.
Blair McElroy, The University of Mississippi, University, USA, blair@olemiss.edu, www.olemiss.edu

361 Turkish National Agency
Turkish National Agency for the Lifelong Learning and Youth in Action Programs (TRNA) was established in 2003 with the task of implementing the European Union education and youth programmes in Turkey. Since June 2011, TRNA has become an affiliated organisation of the Ministry for European Union Affairs.
İlyas Ulgu, Turkish National Agency, Ankara, Turkey, ilyas.ulgur@ua.gov.tr, www.ua.gov.tr

255 Turning Technologies
Turning Technologies provides electronic voting devices for assessment delivery and data collection – an effective tool to help facilitate pedagogical best practices and improve learning environments. They promote active learning and gather audience responses from ResponseCard keypads or through web-enabled mobile devices.
Lisa Heddleson, Turning Technologies, Belfast, UK, lheddleson@turningtechnologies.com, www.turningtechnologies.com
UDLAP is a prestigious institution that has received both national and international recognition. The institution's numerous student exchange and dual programs are further testament to UDLAP's international prestige.

Alba Nayeli Herrera Soto, Universidad de las Américas Puebla, San Andrés, Cholula, Mexico, nayeli.herrera@udlap.mx, www.udlap.mx/depinternational

University of California, Irvine - Summer Session

University of California, Irvine - Summer Session offers a rich academic and co-curricular programme for international students. An excellent opportunity to study and live with other American students. With over 800 courses across 70 academic disciplines, students can pursue their academic endeavours while experiencing American higher education and culture first-hand.

Michael Lyons, University of California, Irvine - Summer Session, USA, mflyons@uci.edu, http://summer.uci.edu/international

University of Hradec Králové

The University of Hradec Králové is an established Czech public university with state-of-the-art facilities on a modern campus, focusing on humanities, natural sciences, education, informatics, management, social work, design and music, welcoming new international contacts in research and education.

Antonín Slabý, University of Hradec Králové, Czech Republic, antonin.slaby@uhk.cz, www.uhk.cz

University of Leicester

The University of Leicester is a research-led university, consistently ranked within the top 20 of UK universities and the top 2% worldwide. Leicester is a traditional university offering degree programmes at all levels as well as short-term study abroad and exchange opportunities.

Caroline Freeley, University of Leicester, Leicester, UK, cmw64@le.ac.uk, www.le.ac.uk
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366 University of Ljubljana
The University of Ljubljana is an institution with a very rich tradition. It was established in 1919 on the foundations of a long-established pedagogical tradition. It is a very large university, with 50 000 undergraduate and postgraduate students, taking over 300 different undergraduate and postgraduate study programmes. It employs approximately 6000 higher education teachers, researchers, assistants and administrative staff in 23 faculties and three arts academies.
Tangjie Ward, University of London International Programmes, London, UK, tangjie.ward@london.ac.uk, www.londoninternational.ac.uk

251 University of London International Programmes
The University of London International Programmes is the world’s oldest provider of distance and flexible learning with over 54 000 students in 180 countries. The university works with a network of more than 120 independent teaching institutions worldwide, providing students with the opportunity to study for a University of London degree in their own country.
Tangjie Ward, University of London International Programmes, London, UK, tangjie.ward@london.ac.uk, www.londoninternational.ac.uk

119 University of Luxembourg
The University of Luxembourg is multilingual, international and strongly focused on research. Its 6200 students have chosen a modern institution close to the European institutions and the financial place Luxembourg. The University currently offers 53 study programmes in three faculties.
Jenny Hä llen-Hedberg, University of Lux embourg, Luxembourg, jenny.hallen-hedberg@uni.lu, www.uni.lu

323 University of Minnesota
Global Opportunities Minnesota (GO Minnesota) at the University of Minnesota offers standardised theme-based short-term programmes for international students, as well as semester study options for international undergraduate non-degree students.
Leah Brink, University of Minnesota, Minneapolis, USA, brink69@umn.edu, www.gominnesota.umn.edu

223 University of Stellenbosch Business School
The USB advocates, promotes and supports business education in South Africa by providing professional, accredited business education to institutions and individuals internationally with a strong focus on Africa.
Charmaine Kapp, University of Stellenbosch Business School, Bellville, South Africa, charmaine.kapp@usb.ac.za, www.usb.ac.za/international

216 Ural Federal University
Ural Federal University (UrFU) located in Ekaterinburg, Russia, is a recognised and dynamic university doing teaching and research in natural, technical, social sciences, humanities and economics. UrFU belongs in the top 15 Russian universities and is ranked among world’s top-600 universities (QS WUR).
Maxim Khomyakov, Ural Federal University, Ekaterinburg, Russia, maksim.khomyakov@urfu.ru, www.urfu.ru

352 Utrecht Summer School
Utrecht Summer School offers 200 strong, academic summer courses, in a wide range of subjects lasting one-to-six weeks, in the months July and August. Utrecht Summer School provides European Credits for most courses. Besides the academic programme the school offers fully furnished housing and many social activities.
Jeroen Torenbeek, Utrecht Summer School, the Netherlands, summerschool@uu.nl, www.utrechtsummerschool.nl

132 Western Union Business Solutions
Western Union Business Solutions offers educational institutions tailored solutions for sending and receiving international and domestic payments. The GlobalPay for Students platform makes it easy and convenient for students and their parents to pay in local currency. By delivering funds quickly, in full, and with student information attached, Western Union Business Solutions also make receipt and reconciliation easy for the institution’s staff.
Charlotte de Pennart, Western Union Business Solutions, Paris, France, charlotte.depenhart@westernunion.com, www.business.westernunion.com/education

286 Yonsei University
Yonsei is proud of its history and reputation as a leading institution of higher education and research in Asia.
Jun-young Chang, Yonsei University, Seoul, Republic of Korea, abroad@yonsei.ac.kr, www.yonsei.ac.kr
The Prague Congress Centre (PCC) is located in the south of the city in Prague 4. The PCC is served by Line C of the Prague metro, with the closest stop, ‘Vyšehrad’ station, adjacent to the PCC.

**Taxi**

Václav Havel Airport Prague is approximately 20 km from the city centre, and can be reached by taxi in around 30 minutes at a cost of around 600 Czech Koruna (CZK) (approximately €22).

When taking a taxi, be sure that the taxi is equipped with a permanently installed yellow roof lamp with the TAXI sign in black letters. The registration number, company name and the price list must be displayed on both front doors of the taxi.

**Reliable taxi providers within Prague include:**

- AAA Taxi  +420-22-233 32 22
  +420-72-933 11 33
- Modry Andel  +420-73-722 23 33
- City taxi  +420-25-725 72 57

Taxis can be pre-booked at the Travel Card Pick-up Desk.

**Metro**

The Prague Metro network consists of three lines: A (green), B (yellow), and C (red). The metro operates daily from 05:00 to 24:00.

**Metro line C serves the PCC.** If you are travelling from the city centre to the PCC, take the direction ‘Háje’.

**Airport Shuttle**

If you are travelling from the PCC to the airport, you can take the metro to the city centre station ‘Hlavni Nadrazi’. From there you can take the Aeroport Express (AE) bus directly to the airport. The cost for one person is: CZK 60 (your free public transportation pass is not valid on this journey) and the duration is approximately 40 minutes from the city centre.


**Pharmacy**

Lékárna Na Pankráci
(300 metres from the PCC)
Na Pankráci 40/999,
140 00 Praha 4

**Opening hours:**
Monday–Friday: 08:00–18:30,
(closed Saturday & Sunday)

**Important numbers**

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SERVICES AT THE PCC
CONFERENCE ESSENTIALS

REGISTRATION, HOTEL AND TOURS DESKS
Location: All of the EAIE service desks are located inside the Prague Congress Centre (PCC) at the main entrance. Staff at these various desks will be available to offer you on-site assistance and advice.

Opening times of the desks:
Monday: 18:00–21:00
Tuesday: 07:30–18:00
Wednesday: 07:30–19:30
Thursday: 07:30–18:00
Friday: 08:00–17:00

INFORMATION POINTS
Specific information points are located on Levels 1, 2 and 3 within the Exhibition.

EAIE MEMBER LOUNGE
Location: Level 0
Exclusively for EAIE members, featuring massages, refreshments, meeting and work spaces.

Opening times:
Tuesday: 07:30–18:00
Wednesday: 07:30–18:00
Thursday: 07:30–18:00
Friday: 08:00–17:00

SPEAKER PREVIEW ROOM
Location: Level 2
All PowerPoint presentations must be taken by one Chair or Speaker to the Speaker Preview Room well in advance of each session or workshop. Please also take the USB stick containing your presentation as a back-up to the workshop/session.

Opening times:
Tuesday: 07:30–18:00
Wednesday: 07:30–18:00
Thursday: 07:30–18:00
Friday: 08:00–15:00

BUSINESS CENTRE
Location: Level 0
Providing a range of business services, including free wired internet access. Some services (such as printing and photocopying) require payment. The Business Centre is kindly sponsored by Innovative Research Universities (IRU).

CLOAKROOM
Location: Level 0

CONFERENCE ASSISTANTS
There are conference assistants in blue t-shirts. Some assistants are local to Prague, others are volunteers studying Events Management at Coventry University in the UK. All are there to help! The t-shirts are kindly sponsored by Net Natives.

DISABLED ACCESS
The venue is wheelchair accessible. See the map at the back of this programme for the location of the lifts.

EMERGENCIES
In case of medical emergencies, please contact any member of the EAIE staff or one of the conference assistants who will direct you to the first-aid station, located on Level 0 near the Registration Desk.

ECO-FRIENDLY CONFERENCE BAGS
Your EAIE conference bag, kindly sponsored by ETS, has been produced by the certified World Fair Trade Organisation, Township. This social enterprise was established in 1997 to assist women in South Africa with sewing cooperatives. www.township.co.za.

FOOD RESTRICTIONS
A special buffet table for those who indicated the following food restrictions: gluten free; lactose free; no shellfish; nut allergy or vegan is located in Zoom, Level 1. If you have any questions, please ask staff at the buffet tables.

FREE WIFI
Free wireless internet is accessible throughout the entire venue. The network is named EAIE2014 and there is no password. The WiFi is kindly sponsored by Ready, Study, Go! Poland.

LOST AND FOUND
Enquire at the EAIE Registration Desk at the main entrance if you have lost any of your belongings.

MEETING POINT
The official meeting point is located near the main entrance. See the map at this back of this programme.

MESSAGE AND PARTNER SEARCH BOARDS
Interact with other conference participants by using the Message and Partner Search boards located on Level 0. The boards are kindly sponsored by Uni-Italia.

MONEY
There is an ATM located just outside the PCC.

MY CONFERENCE
Make the most of your conference experience by using the interactive features of ‘My Conference’ on the EAIE website (www.eaie.org/prague). If you are having difficulty logging in, please contact info@eaie.org.

NAME BADGE
Please wear your conference name badge at all times when inside the PCC and to all social events outside of the PCC. Access will not be granted without it.

SECURITY
The PCC is guarded 24 hours per day by a security team.

TWEET WALLS
Stay connected with the latest conference news and views by checking out the Twitter walls, kindly sponsored by St. Petersburg Polytechnic University (SPbPU). The Twitter walls are located next to the Business Centre on Level 0 and on Level 4.

WATER
Water fountains can be found on each level of the PCC.
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These three-week experiential study abroad programs offer students from around the world the opportunity to work with award-winning faculty and local experts in our unique urban setting. Seminars focus on leadership and a choice of sustainability, immigration, or winter sports.

**Minnesota Semester**
Participants study alongside U.S. students with world-renowned faculty and explore our vibrant communities and campus in the heart of Minneapolis. Our theme-based semester programs focus on a core subject area, such as American studies, political science, child psychology, or biological sciences.

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13.40 – 14.00, Thursday, 18 September

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