EAIE 2017 | SEVILLE
12-15 SEPTEMBER

A MOSAIC OF CULTURES

eaie.org/seville

CONFERENCE COMPANION
SURPASSING MYSELF

E+ GENERATION
ONLINE MEETING POINT
http://app.wetipp.com/erasmusplusgeneration/wall/

MOBILE APP

E+ NEWSLETTER
SUBSCRIBE HERE
ce.europa.eu/programmes/erasmus-plus/anniversary

Have your say
on the future of Erasmus+

Discover the mobility
experience at your fingertips

Be the first to know
and get inspired

STAY TUNED AND CONTRIBUTE
TO THE FUTURE OF ERASMUS+

Erasmus+ | @EUErasmusPlus
Marie Skłodowska-Curie Actions | @MSCActions

ENRICHING LIVES. OPENING MINDS FOR 30 YEARS
WELCOME TO EAIE SEVILLE 2017

With its beautiful, multicultural influences and colourful tiled walls, Seville makes for a fitting metaphor of the work done by international educators. As a field, international higher education is the craft of bringing different perspectives together. In exposing our universities, our faculty, our students and our efforts to the world, we nurture critical thinking and fruitful collaboration. With the fitting theme of ‘a mosaic of cultures’, welcome to the 29th Annual EAIE Conference & Exhibition in Seville! The EAIE wishes you a productive and inspiring week ahead.

#EAIE2017
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Conference Conversation Starter
Your copy is included in your conference bag!
Learn about the world of the EAIE and the higher education system in Spain. Campus Experiences and Workshops take place today for those who pre-registered. Make sure to attend the popular Opening Reception, one day earlier this year!

### Tuesday 12 September

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>07:30–18:00</td>
<td>Registration, Service Points and EAIE Member Lounge open</td>
</tr>
<tr>
<td>09:00–10:00</td>
<td>Session: Introduction to higher education in Spain</td>
</tr>
<tr>
<td>09:00–17:00</td>
<td>Workshops</td>
</tr>
<tr>
<td>10:00–18:00</td>
<td>Speaker Preview Room open</td>
</tr>
<tr>
<td>10:15–17:30</td>
<td>Campus Experience at local universities</td>
</tr>
<tr>
<td>10:30–14:00</td>
<td>Campus Experience: Andalusian University showcase</td>
</tr>
<tr>
<td>14:00–15:00</td>
<td>Session: Maximise your conference experience and discover the world of the EAIE</td>
</tr>
<tr>
<td>15:30–16:30</td>
<td>Session: Back to basics: internationalisation for newcomers</td>
</tr>
<tr>
<td>15:00–15:45</td>
<td>Campfire sessions (slot 1)</td>
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<tr>
<td>16:00–16:45</td>
<td>Campfire sessions (slot 2)</td>
</tr>
<tr>
<td>20:00–21:30</td>
<td>Opening Reception</td>
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</table>

### Wednesday 13 September

Following the Opening Reception the evening prior, attend today’s Opening Plenary featuring Oxford Professor and Senior Research Fellow Alexander Betts. The Exhibition opens today and the evening ends with Expert Community Receptions and Dinners.

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>07:30–18:00</td>
<td>Registration, Service Points, Speaker Preview Room and EAIE Member Lounge open</td>
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<tr>
<td>08:30–18:00</td>
<td>Exhibition open</td>
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<tr>
<td>09:00–10:30</td>
<td>Sessions (slot 01)</td>
</tr>
<tr>
<td>09:00–10:30</td>
<td>Poster session</td>
</tr>
<tr>
<td>11:00–12:30</td>
<td>Opening Plenary</td>
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<tr>
<td>12:30–14:30</td>
<td>Lunch</td>
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<tr>
<td>13:30–15:00</td>
<td>Sessions (slot 02)</td>
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<tr>
<td>15:00–16:30</td>
<td>Poster session</td>
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<tr>
<td>15:30–17:00</td>
<td>Sessions (slot 03)</td>
</tr>
<tr>
<td>17:30–20:00</td>
<td>Internationalisation at Home Reception</td>
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<tr>
<td>19:00–21:00</td>
<td>Summer Schools Reception</td>
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<tr>
<td>19:00–22:00</td>
<td>Health and Welfare Education Dinner</td>
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<tr>
<td>19:30–22:00</td>
<td>Cooperation for Development Dinner</td>
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<tr>
<td>20:00–21:30</td>
<td>Strategy and Management &amp; Joint Programmes Reception</td>
</tr>
<tr>
<td>20:30–23:00</td>
<td>Business Education Dinner</td>
</tr>
</tbody>
</table>

Events marked with this symbol cost extra.
## SCHEDULE AT A GLANCE

### PLAN YOUR DAY

#### THURSDAY 14 SEPTEMBER

A fit start to your day is in order with the Morning Run and the Early-bird Yoga. No need for a midday siesta if you attend the energising Afternoon Plenary with professional communication coach Adam Field. Experience a full day of sessions, Expert Community receptions and have the night of your life at the EAIE Fiesta.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>06:45–08:15</td>
<td>EAIE Morning Run</td>
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<tr>
<td>07:15–08:15</td>
<td>Early-bird Yoga</td>
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<tr>
<td>08:00–18:00</td>
<td>Registration, Service Points, Speaker Preview Room and EAIE Member Lounge open</td>
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<tr>
<td>08:30–18:00</td>
<td>Exhibition open</td>
</tr>
<tr>
<td>09:30–11:00</td>
<td>Sessions (slot 04)</td>
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<tr>
<td>11:00–12:30</td>
<td>Poster session</td>
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<tr>
<td>11:30–13:00</td>
<td>Sessions (slot 05)</td>
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<tr>
<td>12:30–14:30</td>
<td>Lunch</td>
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<tr>
<td>12:45–13:45</td>
<td>Choir practice 01</td>
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<tr>
<td>14:00–15:30</td>
<td>Sessions (slot 06)</td>
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<tr>
<td>16:00–16:45</td>
<td>Afternoon Plenary</td>
</tr>
<tr>
<td>17:00–18:00</td>
<td>Choir practice 02</td>
</tr>
<tr>
<td>17:30–20:30</td>
<td>Language and Culture Reception</td>
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<tr>
<td>18:00–19:30</td>
<td>Mobility Advising Reception</td>
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<tr>
<td>18:30–20:30</td>
<td>Admission and Recognition Reception</td>
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<tr>
<td>18:30–20:30</td>
<td>Marketing and Recruitment Reception</td>
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<tr>
<td>19:00–21:30</td>
<td>Alumni Relations &amp; Employability Reception</td>
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<tr>
<td>20:00–22:30</td>
<td>European Programme Management Dinner</td>
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<tr>
<td>20:30–22:30</td>
<td>Access and Diversity &amp; Guidance and Counselling Reception</td>
</tr>
<tr>
<td>21:30–01:00</td>
<td>EAIE Fiesta</td>
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</table>

#### FRIDAY 15 SEPTEMBER

Round out the week with the final sessions and inspirational words from our Closing Plenary keynote speaker, author and photographer Taiye Selasi. Make sure to join us for the Closing Luncheon where you’ll bid Seville adiós and look ahead to 2018.

<table>
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<tr>
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<tbody>
<tr>
<td>08:00–12:00</td>
<td>Speaker Preview Room open</td>
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<tr>
<td>08:00–13:30</td>
<td>EAIE Member Lounge open</td>
</tr>
<tr>
<td>08:00–15:00</td>
<td>Registration and Service Points open</td>
</tr>
<tr>
<td>08:30–13:30</td>
<td>Exhibition open</td>
</tr>
<tr>
<td>09:00–10:00</td>
<td>Sessions (slot 07)</td>
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<tr>
<td>10:30–11:15</td>
<td>Choir practice 03</td>
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<tr>
<td>10:30–11:30</td>
<td>Sessions (slot 08)</td>
</tr>
<tr>
<td>12:00–13:30</td>
<td>Closing Plenary</td>
</tr>
<tr>
<td>13:30–15:00</td>
<td>Closing Luncheon</td>
</tr>
</tbody>
</table>
FACING OUTWARD
Share your knowledge at next year’s conference
Submit your session, poster and workshop proposals from early October
www.eaie.org/geneva
IS THIS YOUR FIRST EAIE CONFERENCE?

Make the most out of your first experience by reading our top tips for newcomers. The week officially kicks off Tuesday evening, so make sure you’re ready to go by attending the Tuesday afternoon sessions created just for you.

Sessions designed for you

Maximise your conference experience and discover the world of the EAIE (S1.02)

📅 Tuesday, 14:00–15:00
📍 Al-Ándalus, Level 0, FIBES 1

Learn how you and your institution can get the most out of the conference and everything else the EAIE has to offer. Get tips on how to navigate the conference programme, explore the Exhibition, and take advantage of key networking opportunities. Come and discover all the ways the EAIE can help further your career as an international higher education professional!

Back to basics: internationalisation for newcomers (S1.06)

📅 Tuesday, 15:30–16:30
📍 Al-Ándalus, Level 0, FIBES 1

Starting out in international higher education can be a bit daunting. From the multitude of resources to the networks and the lingo, newbies can feel a little lost. Have no fear – we’ll make sure to get you up to speed in no time. Join this introductory session to learn about the latest trends in internationalisation and hear from experienced colleagues about the day-to-day business of working in international higher education.

Top tips for newcomers

1. Wear your ‘newbie’ status with pride: be sure to grab one of our ‘I’m new’ buttons from the Registration Area so people know that you’re ready to mingle.

2. Download the EAIE Events App to browse the full list of participants, message the people you’d like to contact, get the latest Twitter updates and share your impressions of the conference on your own ‘Timeline’.

3. Come visit us at the EAIE Stand (A210). Speak to our staff, meet some of our Leadership, check out our publications and learn more about the Association.
TRANSPORTATION

Getting to and from the conference

**EAIE BUS**
- **Tuesday–Thursday**
  - 8:00–10:00; 16:00–18:00
- **Friday**
  - 8:00–10:00; 13:00–15:00

**PUBLIC BUS**
- **Every 10–15 minutes**
- **€1.40**
- **More information**
  - Download the ‘Tussam’ app

**TRAIN**
- **C4: Every 30 minutes**
  - from San Bernardo Station via Santa Justa Station to the Palacio de congressos (FIBES).
  - **Average €2.45**

**TAXI**
- The average taxi fare from a central location to FIBES is **between €8 and €15**.
  - **+34-954-580 000**
& VENUE SERVICES

SERVICE POINTS
Location: Service desks are located in FIBES 2 Level 0, at the main entrance. Staff at these various desks will be available to offer assistance with Registration, City Information, WiFi and App assistance, boarding pass printing and bus ticket sales. An additional Information Desk is located at the entrance of FIBES 1.

Other Service Points include Cloakrooms, a Breastfeeding Room, a Prayer Room, Internet Zones with iPads and the Speaker Preview Room. See the FIBES floor plan for locations.

Opening times:
Tuesday 07:30–18:00
(Speaker Preview Room open at 10:00)
Wednesday 07:30–18:00
Thursday 08:00–18:00
Friday 08:00–15:00
(Speaker Preview Room closes at 12:00)

EAIE MEMBER LOUNGE
Location: Level 0, FIBES 2
Exclusively for EAIE members, featuring massages, refreshments, meeting and work spaces. Opening times are the same as the Service Points, but closes at 13:30 on Friday.

CONFERENCE ASSISTANTS
University students will be circulating the conference venue and are available to answer questions. We thank University of Seville, Pablo de Olavide University, Universidad Loyola Andalucia and Coventry University for their cooperation. The student T-shirts are kindly sponsored by Cambridge English Language Assessment.

FIRST AID
If you require medical assistance, please contact any member of the EAIE staff or one of the conference assistants. They will direct you to the nearest Medical Centre, located on Level 0 of FIBES 1 and Level -1 of FIBES 2.

FOOD ALLERGIES
If you have any questions about the food served at the conference, please contact the staff at the buffet tables. Staff in yellow T-shirts can assist with more complex questions. Allergy information is present at all buffets.

LOST AND FOUND
If you have lost any of your belongings, you can contact the Information Desk in FIBES 2 located in the Registration Area.

MEETING POINT
The Meeting Point is located near the Registration Area in FIBES 2. See the floor plans at the back of this programme for exact location.

MONEY
There is an ATM located outside, near the gate of FIBES 1. Please see the floor plans at the back of this programme.

NAME BADGE AND SECURITY
Please wear your conference name badge at all times when inside the venue, as well as to all networking events outside of the venue. Access will not be granted without it. Please note that security staff might ask you for proof of identity.

INTERNET ZONES & FREE WIFI
iPads are available in the Internet Zones, accessible during conference hours in Exhibition Hall B (FIBES 1) or on Level 0 (FIBES 2). Free wireless internet is accessible for light use throughout the venue. WiFi and App assistance is available in the Registration Area in FIBES 2.

Network name: Free_EAIE_WIFI
Password: eaie2017

EAIE EVENTS APP & PARTICIPANT DIRECTORY
Make the most of your conference experience by using the interactive participant directory on the EAIE website (www.eaie.org/seville) and downloading the EAIE Events App.

App password: Seville2017
Explore the higher education system of Spain by taking part in a Campus Experience. Choose to visit one of four local campuses or attend the Andalusian University showcase right at the conference venue. Pre-registered participants will have the opportunity to explore campuses, meet students and faculty and network with like-minded professionals.

WHAT, WHEN, WHERE

LOCAL CAMPUS EXPERIENCE (C01–C04)
📅 Tuesday, 10:15, following the session ‘Introduction to higher education in Spain’ (S1.01). All Campus Experience visits return to FIBES by 17:30.
📍 Meeting point: Al-Ándalus, Level 0, FIBES 1
💰 €50 (including lunch and transportation)

ON-SITE ANDALUSIAN UNIVERSITY SHOWCASE (C05)
The University of Almería, University of Córdoba, University of Granada, University of Jaén and University of Málaga
📅 Tuesday, 10:30–14:00
📍 Itálica, Level 1, FIBES 1
💰 €25 (including lunch)

JOIN THE SESSION

INTRODUCTION TO HIGHER EDUCATION IN SPAIN (S1.01)
Are you looking to learn more about higher education in Spain prior to participating in the Campus Experience? Have you always wanted to better understand Spain’s higher education system? Discover the opportunities offered for international students in Spain. Join us for the very first session of the conference week to explore this exciting higher education space. All are welcome.
📅 Tuesday, 09:00–10:00
📍 Al-Ándalus, Level 0, FIBES 1

Thank you to our university partners
UCATION CLOSE UP

C01
University of Seville

C02
Pablo de Olavide University

C03
University of Cádiz

C04
University of Huelva

C05
Andalusian University showcase
WORKSHOPS
DEEPEN YOUR KNOWLEDGE

Enhance your skills in international higher education. Our practical, interactive workshops are designed to help you develop your professional expertise. The solution-based approach of the workshops will empower you to drive and implement effective practices at your home institution.

TUESDAY 12 SEPTEMBER

FULL DAY (09:00–17:00)

Building institutional support for internationalisation (W01)
Bahía, Level 1, FIBES 1

Website changes, big and small, that boost international recruitment (W02)
Liverpool, Level -1, FIBES 2

How to write a successful Erasmus+ strategic partnership application (W03)
París B, Level 1, FIBES 2

Best practices in evaluating foreign credentials (W04)
Bruselas A, Level 1, FIBES 2

The secrets of CRM success: implementing an effective system to manage student recruitment (W05)
Roma, Level 1, FIBES 2

Designing generic-skills learning outcomes for traineeships abroad (W06)
Marismas, Level 1, FIBES 1

Internationalisation of PhD programmes: strategy and tools (W07)
Ronda, Level 1, FIBES 1

Facilitating admissions for refugees without official documentation (W08)
Mezquita, Level 1, FIBES 1

Workshop full?
Don’t worry – you can still join us for training at the EAIE Academy in Warsaw from 13–17 November.
Visit www.eaie.org/training or drop by the EAIE Stand (A210) for more information.
MORNING (09:00–12:30)

Leading and engaging stakeholders in internationalising the curriculum (W09)
Madrid A, Level 1, FIBES 2

Teaching in English: strategies for success (W10)
Madrid B, Level 1, FIBES 2

Establishing and managing liaison offices abroad step-by-step (W11)
París A, Level 1, FIBES 2

How to set up a competitive, cost-covering summer school (W12)
Bruselas B, Level 1, FIBES 2

Improving study-abroad learning outcomes with reflective practice (W13)
Lisboa, Mezzanine, FIBES 2

How to respond better to refugee students: strategies, tools and lessons learned (W14)
Alcázar, Level 0, FIBES 1

AFTERNOON (13:30–17:00)

Using big data for smarter marketing (W15)
Madrid A, Level 1, FIBES 2

Certificate of international merits: your key to internationalising the student experience (W16)
Bruselas B, Level 1, FIBES 2

Designing intentional intercultural training for study-abroad students (W17)
Madrid B, Level 1, FIBES 2

Helping intercultural learners manage expectations and cope with failure (W18)
Alcázar, Level 0, FIBES 1

Embedding employability in higher education: Are you getting it right? (W19)
Lisboa, Mezzanine, FIBES 2

‘Where are you REALLY from?’: moving from micro-aggression to inclusion (W20)
París A, Level 1, FIBES 2
The EAIE Expert Communities are groups that provide support, networking opportunities and resources for professionals working in specific areas of international higher education. They play a big part in the selection of conference sessions and identifying the most relevant topics within their own fields of expertise. Each Expert Community hosts its own Feature session on Wednesday 13 September, where conference participants have a chance to come into contact with these key experts in our community.
Wednesday Feature sessions

**Access and Diversity**
The diversity misunderstanding: using theatre to explore bias and improve practice (S3.04)
📅 13:30–15:00
📍 Lisboa, Mezzanine, FIBES 2

**Alumni Relations**
Staying global: international alumni relations trends and topics (S2.06)
📅 09:00–10:30
📍 Barcelona, Level 1, FIBES 2

**Business Education**
Educating millennials: engagement, ethics and entrepreneurship (S4.04)
📅 15:30–17:00
📍 París B, Level 1, FIBES 2

**Cooperation for Development**
Diaspora and open data: drivers for sustainable development? (S4.02)
📅 15:30–17:00
📍 Roma, Level 1, FIBES 2

**Employability**
The future of graduate employability in the world of Brexit and Trump (S4.05)
📅 15:30–17:00
📍 Bruselas A, Level 1, FIBES 2

**European Programme Management**
Implementing the Erasmus Charter: How are you doing? (S4.01)
📅 15:30–17:00
📍 Albaicín, Level 1, FIBES 1

**Guidance and Counselling**
The science of happiness: positive psychology in international student guidance (S3.03)
📅 13:30–15:00
📍 Alcázar, Level 0, FIBES 1

**Health and Welfare Education**
How do we prepare our students for diversity in the health and welfare sector? (S2.05)
📅 09:00–10:30
📍 Madrid A, Level 1, FIBES 2

**Internationalisation at Home**
Connect, contribute and collaborate (S3.05)
📅 13:30–15:00
📍 Liverpool, Level -1, FIBES 2

**Language and Culture**
Internationalising education through virtual collaboration and exchange (S3.02)
📅 13:30–15:00
📍 Marismas, Level 1, FIBES 1

**Marketing and Recruitment**
Managing upwards: how to sell the need to sell (S4.03)
📅 15:30–17:00
📍 Liverpool, Level -1, FIBES 2

**Mobility Advising**
How to professionalise risk management in your university (S2.01)
📅 09:00–10:30
📍 Albaicín, Level 1, FIBES 1

**Strategy and Management**
Internationalisation in a changing environment: rethinking strategies and management (S2.02)
📅 09:00–10:30
📍 Liverpool, Level -1, FIBES 2

**Summer Schools**
Next steps in summer school organisation (S2.03)
📅 09:00–10:30
📍 París B, Level 1, FIBES 2

**Joint Programmes**
What’s the best way forward? (S2.04)
📅 09:00–10:30
📍 Bruselas B, Level 1, FIBES 2

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**Come join our networking events**
Most EAIE Expert Community Receptions are on a first-come, first-served basis. Invitations can be picked up at the EAIE Stand (A210) or at Expert Community Feature sessions.
The EAIE Expert Community Dinners required special registration and additional payment. If you registered for one of these events you received your ticket with your badge. Events requiring registration are marked with this symbol. €
SESSIONS
TIMELY TOPICS IN INTERNATIONALISATION

This year’s programme includes 157 sessions covering the most interesting and timely topics in the field of international higher education. Check out the pages that follow for an overview of each day’s schedule, including details for each session taking place this week.

AT YOUR FINGERTIPS
Download the EAIE Events App or access our mobile website to browse all session descriptions and speaker information. Filter and search the programme by topic and keyword. Make sure you register your social profile within the app in order to message fellow participants and get the most out of your app experience!

#EAIE2017

IN-APP POLLING
In-app polling will be used in the interactive sessions where participants’ opinions are tallied on the spot. To participate in these polls, make sure you download the EAIE Events App.

SESSION PRESENTATIONS
Following the conference, all session presentations (where applicable) will be available online. To access, visit www.eaie.org/seville, login and download the slides for the sessions you wish to view.
INTERACTIVE SESSION FORMATS

CAMPFIRE
Casual discussions where participants sit around a ‘campfire’ to share stories and experiences related to a specific topic. While there are predetermined topics on the programme, participants are encouraged to add their own topic in an open slot.

FISHBOWL
A distinct chair setup consisting of a circle surrounding a ‘fishbowl’ of speakers, allowing for participation both by those wishing to speak up as well as those who wish to simply listen.

WORLD CAFÉ
Structured conversation of predetermined topics. Participants will move between tables, where they are encouraged to leave notes on the tablecloth for the next person in order to build collective knowledge.

IGNITE©
Fast-paced sessions where slides automatically jump every 15 seconds. Participants get to ask questions directly to presenters after their five minutes on stage, keeping speakers on their toes and the audience entertained.

LIFE-SKILL
Cover integral skills such as networking, negotiating and stress-management, these hands-on sessions are sure to benefit all.

SENIOR INTERNATIONAL OFFICER PERSPECTIVES
Interactive roundtable discussions aimed specifically at Senior International Officers, addressing the key issues related to their role within higher education institutions.
Study in U Andalusia Spain

UNIVERSIDADES PÚBLICAS DE ANDALUCÍA

GRADOS, POSGRADOS Y DOCTORADOS EN:

Artes y Humanidades / Arts and Humanities
Ciencias de la Salud / Health Sciences
Ingeniería y Arquitectura / Engineering and Architecture
Ciencias / Sciences
Ciencias Sociales y Jurídicas / Social and Legal Sciences

PUBLIC UNIVERSITIES IN ANDALUSIA

DEGREES, POSTGRADUATE DEGREES AND PhDs:
SESSONS

Introduction to higher education in Spain (S1.01)
- 09:00–10:00
- Al-Ándalus, Level 0, FIBES 1
- General interest
- Mobility Advising

Maximise your conference experience and discover the world of the EAIE (S1.02)
- 14:00–15:00
- Al-Ándalus, Level 0, FIBES 1
- General interest
- Strategy and Management

Channelling support for institutional internationalisation through storytelling (S1.03)
- 15:00–15:45
- Campfire pod 01, Level -1, FIBES 2
- General interest
- Strategy and Management

Rise like a phoenix: embracing failures and successes (S1.04)
- 15:00–15:45
- Campfire pod 02, Level -1, FIBES 2
- General interest
- Strategy and Management

Managing diversity in multicultural education (S1.05)
- 15:00–15:45
- Campfire pod 03, Level -1, FIBES 2
- General interest
- Mobility Advising, Strategy and Management

Back to basics: internationalisation for newcomers (S1.06)
- 15:30–16:30
- Al-Ándalus, Level 0, FIBES 1
- Beginner
- Strategy and Management

Social media: If you want engagement, be engaging! (S1.07)
- 16:00–16:45
- Campfire pod 01, Level -1, FIBES 2
- General interest
- Marketing and Recruitment

Welcome and unwelcome trends in international higher education (S1.08)
- 16:00–16:45
- Campfire pod 02, Level -1, FIBES 2
- General interest
- Strategy and Management

Gender equality in higher education leadership (S1.09)
- 16:00–16:45
- Campfire pod 03, Level -1, FIBES 2
- General interest
- Strategy and Management
**SLOT 01** (09:00–10:30)

**Mobility Advising** presents: How to professionalise risk management in your university (S2.01)
- 09:00–10:30
- Albaicín, Level 1, FIBES 1
- Intermediate
- Mobility Advising, Guidance and Counselling

**Strategy and Management** presents: Corporate social responsibility, a framework for better international engagement (S2.02)
- 09:00–10:30
- Liverpool, Level -1, FIBES 2
- Advanced
- Strategy and Management

**Summer Schools** presents: Next steps in summer school organisation (S2.03)
- 09:00–10:30
- París B, Level 1, FIBES 2
- General interest
- Summer Schools, Strategy and Management

**Joint Programmes** presents: What’s the best way forward? (S2.04)
- 09:00–10:30
- Bruselas B, Level 1, FIBES 2
- Advanced
- Joint Programmes

**Health and Welfare Education** presents: How do we prepare our students for diversity in the health and welfare sector? (S2.05)
- 09:00–10:30
- Madrid A, Level 1, FIBES 2
- Intermediate
- Health and Welfare Education

**Alumni Relations** presents: Staying global: international alumni relations trends and topics (S2.06)
- 09:00–10:30
- Barcelona, Level 1, FIBES 2
- General interest
- Alumni Relations, Employability

**New Horizons: the game that bridges the cultural divide** (S2.11)
- 09:00–10:30
- Bahía, Level 1, FIBES 1
- Beginner
- Internationalisation at Home

**Life-skill session: speed networking your way to crucial contacts** (S2.07)
- 09:00–10:00
- Alcázar, Level 0, FIBES 1
- General interest
- Strategy and Management, Marketing and Recruitment
**SLOT 01 (09:00–10:30)**

1. **Holding the mosaic together: the matrix of intercultural competence (S2.08)**
   - Time: 09:00–10:00
   - Location: Lisboa, Mezzanine, FIBES 2
   - Level: Intermediate
   - Stream: Language and Culture, Internationalisation at Home

2. **Collaborative provision and business school accreditation: Plain sailing? (S2.09)**
   - Time: 09:00–10:00
   - Location: Al-Ándalus, Level 0, FIBES 1
   - Level: General interest
   - Stream: Business Education, Admission and Recognition

3. **The key to keeping up with ‘generation swipe’: connecting on and offline (2.10)**
   - Time: 09:00–10:00
   - Location: Itálica, Level 1, FIBES 1
   - Level: Beginner
   - Stream: Marketing and Recruitment

4. **Student protests: To support or suppress? (S2.12)**
   - Time: 09:00–10:00
   - Location: Marismas, Level 1, FIBES 1
   - Level: General interest
   - Stream: Strategy and Management, Internationalisation at Home

5. **Collaboration between universities and the private sector: What is there to gain? (S2.13)**
   - Time: 09:00–10:00
   - Location: Mezquita, Level 1, FIBES 1
   - Level: General interest
   - Stream: Employability

6. **Unlimited global employability: successful strategies to develop students’ intercultural competencies (S2.14)**
   - Time: 09:00–10:00
   - Location: Giralda, Level 0, FIBES 1
   - Level: General interest
   - Stream: Employability, Language and Culture

7. **Reintegration and the international student lifecycle (S2.15)**
   - Time: 09:00–10:00
   - Location: Roma, Level 1, FIBES 2
   - Level: Intermediate
   - Stream: Mobility Advising, Internationalisation at Home

8. **Recruitment and admissions: Better together? (S2.16)**
   - Time: 09:00–10:00
   - Location: Paris A, Level 1, FIBES 2
   - Level: Intermediate
   - Stream: Marketing and Recruitment, Admission and Recognition

9. **Higher education as a driver for sustainable development: emerging trends (S2.17)**
   - Time: 09:00–10:00
   - Location: Bruselas A, Level 1, FIBES 2
   - Level: Intermediate
   - Stream: Cooperation for Development, Strategy and Management

10. **Recognition conventions as multipliers of mobility (S2.18)**
    - Time: 09:00–10:00
    - Location: Madrid B, Level 1, FIBES 2
    - Level: Intermediate
    - Stream: Admission and Recognition, Strategy and Management

11. **Practising virtual teamwork for global employment: collaborative online learning in Scotland and Japan (S2.19)**
    - Time: 09:00–09:30
    - Location: Ronda, Level 1, FIBES 1
    - Level: Beginner
    - Stream: Internationalisation at Home, Employability

12. **EAIE membership: What’s new? (S2.20)**
    - Time: 09:30–10:00
    - Location: Ronda, Level 1, FIBES 1
    - Level: General interest
    - Stream: Strategy and Management
The university of the best student city in the world.

Montreal was just named the best student city in the world by QS Top universities.

Université de Montréal proudly bears the city’s name – it’s who we are.
SLOT 02 (13:30–15:00)

**Admission and Recognition** presents: Opening the door to strategic enrolment (S3.01)
- 13:30–15:00
- Bahía, Level 1, FIBES 1
- General interest
- Admission and Recognition

**Language and Culture** presents: Internationalising education through virtual collaboration and exchange (S3.02)
- 13:30–15:00
- Marismas, Level 1, FIBES 1
- Beginner
- Language and Culture

**Guidance and Counselling** presents: The science of happiness: positive psychology in international student guidance (S3.03)
- 13:30–15:00
- Alcázar, Level 0, FIBES 1
- General interest
- Guidance and Counselling, Health and Welfare Education

**Access and Diversity** presents: The diversity misunderstanding: using theatre to explore bias and improve practice (S3.04)
- 13:30–15:00
- Lisboa, Mezzanine, FIBES 2
- General interest
- Access and Diversity

**Internationalisation at Home** presents: Connect, contribute and collaborate (S3.05)
- 13:30–15:00
- Liverpool, Level -1, FIBES 2
- General interest
- Internationalisation at Home

**Senior International Officer** perspectives: the power of politics and the politics of power (S3.06)
- 13:30–15:00
- París B, Level 1, FIBES 2
- Advanced
- Strategy and Management

**How to market a small university on the international stage** (S3.07)
- 13:30–14:30
- Al-Ándalus, Level 0, FIBES 1
- General interest
- Marketing and Recruitment, Strategy and Management

**Authenticity and storytelling: simple solutions for marketing international education** (S3.08)
- 13:30–14:30
- Itálica, Level 1, FIBES 1
- General interest
- Marketing and Recruitment, Business Education

**What you need to know to make research collaboration with ‘the Russians’ work** (S3.09)
- 13:30–14:30
- Ronda, Level 1, FIBES 1
- General interest
- Strategy and Management, Language and Culture

**Bilateral to multilateral: eliminating multiple borders for truly international education** (S3.10)
- 13:30–14:30
- Mezquita, Level 1, FIBES 1
- Intermediate
- Joint Programmes, Strategy and Management

**Intercultural competence training for engineers: experience and lessons learned** (S3.11)
- 13:30–14:30
- Giralda, Level 0, FIBES 1
- Intermediate
- Mobility Advising, Internationalisation at Home

**Off the beaten path: creative internationalisation** (S3.12)
- 13:30–14:30
- Roma, Level 1, FIBES 2
- Advanced
- Strategy and Management
### SLOT 02 (13:30–15:00)

**It’s about them, not us! Audience-centred content marketing in student recruitment (S3.13)**
- 13:30–14:30
- Paris A, Level 1, FIBES 2
- Beginner
- Marketing and Recruitment, Alumni Relations

**Grasping evidence of learning: e-portfolios and outcome assessment (S3.14)**
- 13:30–14:30
- Bruselas A, Level 1, FIBES 2
- Intermediate
- Internationalisation at Home, Strategy and Management

**How to make strategic partnerships really strategic for universities and for the EU (S3.15)**
- 13:30–14:30
- Bruselas B, Level 1, FIBES 2
- Intermediate
- European Programme Management, Strategy and Management

**How can engineering education meet the real-world demands on engineers? (S3.16)**
- 13:30–14:30
- Madrid A, Level 1, FIBES 2
- Intermediate
- Employability, Strategy and Management

**National excellence initiatives as drivers of internationalisation (S3.17)**
- 13:30–14:30
- Madrid B, Level 1, FIBES 2
- Intermediate
- Strategy and Management

**Reducing your work load: peer advising through social media (S3.18)**
- 13:30–14:30
- Barcelona, Level 1, FIBES 2
- General interest
- Mobility Advising

### SLOT 03 (15:30–17:00)

**European Programme Management presents: Implementing the Erasmus Charter: How are you doing? (S4.01)**
- 15:30–17:00
- Albaicín, Level 1, FIBES 1
- Intermediate
- European Programme Management, Mobility Advising

**Cooperation for Development presents: Diaspora and open data: drivers for sustainable development? (S4.02)**
- 15:30–17:00
- Roma, Level 1, FIBES 2
- General interest
- Cooperation for Development, Employability

**Marketing and Recruitment presents: Managing upwards: how to sell the need to sell (S4.03)**
- 15:30–17:00
- Liverpool, Level -1, FIBES 2
- General interest
- Marketing and Recruitment, Strategy and Management

**Business Education presents: Educating Millennials: engagement, ethics and entrepreneurship (S4.04)**
- 15:30–17:00
- París B, Level 1, FIBES 2
- Intermediate
- Business Education

**Employability presents: The future of graduate employability in the world of Brexit and Trump (S4.05)**
- 15:30–17:00
- Bruselas A, Level 1, FIBES 2
- General interest
- Employability

**Internationalisation: seeing through the world’s sceptical eyes (S4.19)**
- 15:30–17:00
- Itálica, Level 1, FIBES 1
- General interest
- Strategy and Management
SLOT 03 (15:30–17:00)

Monitoring and enhancing internationalisation efforts at the system level (S4.06)
- 15:30–16:30
- Al-Ándalus, Level 0, FIBES 1
- Intermediate
- Strategy and Management

Mobility in a post-Brexit world: What’s next for Scotland? (S4.07)
- 15:30–16:30
- Lisboa, Mezzanine, FIBES 2
- General interest
- Mobility Advising, Strategy and Management

English as lingua franca: challenges and opportunities (S4.08)
- 15:30–16:30
- Ronda, Level 1, FIBES 1
- Advanced
- Language and Culture, Strategy and Management

Creating unity on campus: professional development for university administrators (S4.09)
- 15:30–16:30
- Bahía, Level 1, FIBES 1
- Intermediate
- Strategy and Management, Internationalisation at Home

Mobilising talent through targeted international programmes (S4.10)
- 15:30–16:30
- Marismas, Level 1, FIBES 1
- Intermediate
- Employability, Strategy and Management

Boosting international student mobility in Chinese-speaking regions (S4.11)
- 15:30–16:30
- Mezquita, Level 1, FIBES 1
- Intermediate
- Language and Culture, Mobility Advising

Different perspectives: how art boosts intercultural understanding (S4.12)
- 15:30–16:30
- Giralda, Level 0, FIBES 1
- General interest
- Mobility Advising, Language and Culture

Supporting staff and faculty in dealing with international students and mental health (S4.13)
- 15:30–16:30
- ALCÁZAR, Level 0, FIBES 1
- General interest
- Guidance and Counselling

Clusters and mergers: catalysts for internationalisation? (S4.14)
- 15:30–16:30
- Bruselas B, Level 1, FIBES 2
- Intermediate
- Strategy and Management

The closing of the education-abroad mind (S4.15)
- 15:30–16:30
- Bruselas B, Level 1, FIBES 2
- Intermediate
- Mobility Advising, Language and Culture

Exploring different approaches to virtual exchange and collaborative online learning (S4.16)
- 15:30–16:30
- Madrid A, Level 1, FIBES 2
- General interest
- Language and Culture, Internationalisation at Home

Academic inclusion for refugees: towards a European approach (S4.17)
- 15:30–16:30
- Madrid B, Level 1, FIBES 2
- General interest
- Strategy and Management, Cooperation for Development

Mapping the accessibility of higher education institutions (S4.18)
- 15:30–16:00
- Barcelona, Level 1, FIBES 2
- Intermediate
- Access and Diversity, European Programme Management
SLOT 04 (09:30–11:00)

**Life-skill session: the efficient, effective and culturally sensitive use of e-mail (S5.01)**
- 09:30–11:00
- Al-Ándalus, Level 0, FIBES 1
- General interest
- Strategy and Management

**Senior International Officer perspectives: planning your international strategy (S5.14)**
- 09:30–11:00
- París B, Level 1, FIBES 2
- General interest
- Strategy and Management

**Erasmus+ credit mobility beyond Europe: a first assessment (S5.02)**
- 09:30–10:30
- Itálica, Level 1, FIBES 1
- Intermediate
- Mobility Advising, European Programme Management

**Universities: The pillar of a city’s internationalisation strategy? (S5.03)**
- 09:30–10:30
- Ronda, Level 1, FIBES 1
- General interest
- Strategy and Management

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**Boosting the quality of international placements through intercultural mentoring (S5.04)**
- 09:30–10:30
- Bahía, Level 1, FIBES 1
- Advanced
- Mobility Advising, Health and Welfare Education

**Developing English-medium instruction: perspectives from Southern Europe (S5.05)**
- 09:30–10:30
- Marismas, Level 1, FIBES 1
- Intermediate
- Language and Culture, Internationalisation at Home

**University brand management: satisfied alumni as a marketing tool (S5.06)**
- 09:30–10:30
- Mezquita, Level 1, FIBES 1
- Intermediate
- Marketing and Recruitment, Alumni Relations

**Using data to shortlist your student-recruitment markets (S5.07)**
- 09:30–10:30
- Albaicín, Level 1, FIBES 1
- Intermediate
- Marketing and Recruitment, Strategy and Management
SLOT 04 (09:30–11:00)

Engaging and enabling students and academic staff in curriculum internationalisation (S5.08)
- 09:30–10:30
- Giralda, Level 0, FIBES 1
- Intermediate
- Internationalisation at Home, Strategy and Management

Cultivating humanity through study abroad (S5.09)
- 09:30–10:30
- Alcázar, Level 0, FIBES 1
- Advanced
- Internationalisation at Home, Mobility Advising

Ignite©: Bite-sized wisdom in a flash (part one) (S5.10)
- 09:30–10:30
- Lisboa, Mezzanine, FIBES 2
- General interest
- Mobility Advising

The mosaic in shades of green: internationalising towards sustainable development (S5.11)
- 09:30–10:30
- Roma, Level 1, FIBES 2
- General interest
- Internationalisation at Home, Strategy and Management

Advancing strategic internationalisation (S5.12)
- 09:30–10:30
- Liverpool, Level -1, FIBES 2
- Intermediate
- Strategy and Management, Internationalisation at Home

What is a Bachelor’s degree? European and American perspectives (S5.13)
- 09:30–10:30
- Paris A, Level 1, FIBES 2
- General interest
- Admission and Recognition

Organisational change: from management nightmare to opportunity (S5.15)
- 09:30–10:30
- Bruselas A, Level 1, FIBES 2
- General interest
- Internationalisation at Home, Strategy and Management

Diversifying summer programming: a game changer in internationalisation (S5.16)
- 09:30–10:30
- Bruselas B, Level 1, FIBES 2
- General interest
- Summer Schools, Internationalisation at Home

Online education as a tool to build international partnerships (S5.17)
- 09:30–10:30
- Madrid A, Level 1, FIBES 2
- Intermediate
- Health and Welfare Education, Strategy and Management

Digital marketing in China: beyond the basics (S5.18)
- 09:30–10:30
- Madrid B, Level 1, FIBES 2
- Intermediate
- Marketing and Recruitment

Download the EAIE Events App!
SLOT 05 (11:30–13:00)

Erasmus 2.0: Let’s get rid of the paperwork! (S6.01)
- 11:30–12:30
- Al-Ándalus, Level 0, FIBES 1
- Intermediate
- Strategy and Management, European Programme Management

Partnership evaluation: managing a mosaic of cultures (S6.02)
- 11:30–12:30
- Itálica, Level 1, FIBES 1
- Intermediate
- Strategy and Management, Mobility Advising

Preparatory pathway programmes: Why and how? (S6.03)
- 11:30–12:30
- Ronda, Level 1, FIBES 1
- Intermediate
- Strategy and Management, Marketing and Recruitment

Coming from every direction: the maze of the online student experience (S6.04)
- 11:30–12:30
- Bahía, Level 1, FIBES 1
- Intermediate
- Marketing and Recruitment, Mobility Advising

Coordinating language policies for internationalisation (S6.05)
- 11:30–12:30
- Marismas, Level 1, FIBES 1
- Intermediate
- Language and Culture, Internationalisation at Home

The EAIE’s next top model (S6.06)
- 11:30–12:30
- Albaicín, Level 1, FIBES 1
- Advanced
- Marketing and Recruitment, Strategy and Management

Celebrating Doctoral training: from Erasmus to Marie Skłodowska-Curie (S6.07)
- 11:30–12:30
- Giralda, Level 0, FIBES 1
- General interest
- European Programme Management, Joint Programmes

Joint degree programmes: how to cook them (S6.08)
- 11:30–12:30
- Alcázar, Level 0, FIBES 1
- Beginner
- Joint Programmes, Internationalisation at Home

International credit mobility: a critical analysis (S6.09)
- 11:30–12:30
- Lisboa, Mezzanine, FIBES 2
- Intermediate
- Strategy and Management, European Programme Management

Transforming institutions: towards an inclusive culture for the LGBTQ community (S6.10)
- 11:30–12:30
- Roma, Level 1, FIBES 2
- General interest
- Strategy and Management, Mobility Advising

Gaining buy-in for your internationalisation strategy through improved internal communication (S6.11)
- 11:30–12:30
- Liverpool, Level -1, FIBES 2
- General interest
- Internationalisation at Home, Strategy and Management

Internationalisation’s hidden force: administrative staff as agents of change (S6.12)
- 11:30–12:30
- París A, Level 1, FIBES 2
- General interest
- Internationalisation at Home, Strategy and Management
SLOT 05 (11:30–13:00)

The return of the nation-state: the impact on higher education in Europe (S6.13)
- 11:30–12:30
- Paris B, Level 1, FIBES 2
- General interest
- Strategy and Management

The role of disciplinary culture in shaping strategies for internationalising the curriculum (S6.14)
- 11:30–12:30
- Bruselas A, Level 1, FIBES 2
- Intermediate
- Internationalisation at Home

On the horizon: focusing on alumni for 2020 lifelong learning (S6.15)
- 11:30–12:30
- Madrid A, Level 1, FIBES 2
- Intermediate
- Alumni Relations, Summer Schools

English-taught Bachelor programmes: the what, why and how (S6.16)
- 11:30–12:30
- Madrid B, Level 1, FIBES 2
- General interest
- Language and Culture, Strategy and Management

Moving towards inclusive mobility for students with disabilities (S6.17)
- 11:30–12:30
- Barcelona, Level 1, FIBES 2
- Intermediate
- Access and Diversity, Mobility Advising

You must fail in order to succeed: Can international education learn from the outside? (S6.18)
- 11:30–12:00
- Mezquita, Level 1, FIBES 1
- General interest
- Strategy and Management, Internationalisation at Home

Using international rankings for institutional planning and development strategy (S6.19)
- 11:30–12:00
- Bruselas B, Level 1, FIBES 2
- Intermediate
- Strategy and Management

Students at double risk: working with refugees belonging to specially persecuted groups (S6.20)
- 12:30–13:00
- Mezquita, Level 1, FIBES 1
- Intermediate
- Cooperation for Development

A mosaic of disciplines: building bridges through summer schools (S6.21)
- 12:30–13:00
- Bruselas B, Level 1, FIBES 2
- Intermediate
- Summer Schools, Internationalisation at Home

Not an EAIE member? Now is your chance to check out our member magazine, Forum. Pick up a copy from the EAIE Stand (A210) today.
SLOT 06 (14:00–15:30)

Life-skill session: manage stress and be more productive (S7.01)
14:00–15:30
Al-Ándalus, Level 0, FIBES 1
General interest
Strategy and Management

Senior International Officer perspectives: how to convince university leadership to invest in internationalisation (S7.14)
14:00–15:30
París B, Level 1, FIBES 2
General interest
Strategy and Management

Advanced strategy for EU funding success (S7.03)
14:00–15:00
Ronda, Level 1, FIBES 1
Advanced
Cooperation for Development, Strategy and Management

Higher education and internationalisation: time to go digital (S7.02)
14:00–15:00
Itálica, Level 1, FIBES 1
Beginner
Strategy and Management, Internationalisation at Home

Addressing a global issue: academics’ skills in internationalisation (S7.04)
14:00–15:00
Bahía, Level 1, FIBES 1
Intermediate
Internationalisation at Home, Language and Culture

Managing study abroad programmes in the era of global terrorism (S7.05)
14:00–15:00
Marismas, Level 1, FIBES 1
Intermediate
Strategy and Management, Mobility Advising
## SLOT 06 (14:00–15:30)

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Time</th>
<th>Location</th>
<th>Level</th>
<th>Interest Areas</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Network initiatives and the development of higher education in the BRICS countries (S7.06)</strong></td>
<td>14:00–15:00</td>
<td>Mezquita, Level 1, FIBES 1</td>
<td>General interest</td>
<td>Cooperation for Development</td>
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<td></td>
<td><strong>Strategic international partnerships: where cultures collide (S7.07)</strong></td>
<td>14:00–15:00</td>
<td>Albaicín, Level 1, FIBES 1</td>
<td>General interest</td>
<td>Strategy and Management, Language and Culture</td>
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<td></td>
<td><strong>Cuban business education: best practices for effective cooperation with Europe (S7.08)</strong></td>
<td>14:00–15:00</td>
<td>Giralda, Level 0, FIBES 1</td>
<td>General interest</td>
<td>Business Education, Strategy and Management</td>
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<td><strong>Providing free, in-house, local-language courses for refugees (S7.09)</strong></td>
<td>14:00–15:00</td>
<td>Alcázar, Level 0, FIBES 1</td>
<td>General interest</td>
<td>Cooperation for Development, Language and Culture</td>
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<td></td>
<td><strong>Ignite©: Bite-sized wisdom in a flash (part two) (S7.10)</strong></td>
<td>14:00–15:00</td>
<td>Lisboa, Mezzanine, FIBES 2</td>
<td>General interest</td>
<td>Mobility Advising</td>
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<td></td>
<td><strong>Collaborating regionally to tackle the threat of youth unemployment (S7.11)</strong></td>
<td>14:00–15:00</td>
<td>Roma, Level 1, FIBES 2</td>
<td>General interest</td>
<td>Employability</td>
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<td><strong>Beyond Facebook: social media platforms young people actually use (S7.12)</strong></td>
<td>14:00–15:00</td>
<td>Liverpool, Level -1, FIBES 2</td>
<td>Intermediate</td>
<td>Marketing and Recruitment</td>
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<td></td>
<td><strong>EAIE Institutional Award winner’s session (S7.13)</strong></td>
<td>14:00–15:00</td>
<td>Paris A, Level 1, FIBES 2</td>
<td>General interest</td>
<td>Strategy and Management</td>
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<td></td>
<td><strong>A pathway to retention: successful student orientation (S7.15)</strong></td>
<td>14:00–15:00</td>
<td>Bruselas A, Level 1, FIBES 2</td>
<td>Intermediate</td>
<td>Internationalisation at Home, Language and Culture</td>
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<td></td>
<td><strong>The EAIE debate: Study abroad agreements, mobility and reciprocity: What is the new reality? (S7.16)</strong></td>
<td>14:00–15:00</td>
<td>Bruselas B, Level 1, FIBES 2</td>
<td>General interest</td>
<td>Mobility Advising, Internationalisation at Home</td>
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<td></td>
<td><strong>EMREX is here! Supporting student mobility in Europe and beyond (S7.17)</strong></td>
<td>14:00–15:00</td>
<td>Madrid A, Level 1, FIBES 2</td>
<td>General interest</td>
<td>Admission and Recognition, European Programme Management</td>
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<td></td>
<td><strong>University websites: the importance of meeting users’ needs (S7.18)</strong></td>
<td>14:00–15:00</td>
<td>Madrid B, Level 1, FIBES 2</td>
<td>Advanced</td>
<td>Marketing and Recruitment, Strategy and Management</td>
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<td></td>
<td><strong>Navigating the ethical dimensions of internationalisation in a mosaic of cultures (S7.19)</strong></td>
<td>14:00–15:00</td>
<td>Barcelona, Level 1, FIBES 2</td>
<td>General interest</td>
<td>Language and Culture, Cooperation for Development</td>
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</table>
SLOT 07 (09:00–10:00)

Life-skill session: presentation skills: how to win over even the most hostile audiences (S8.01)
- 09:00–10:00
- Al-Ándalus, Level 0, FIBES 1
- General interest
- Strategy and Management, Language and Culture

From insight to impact: delivering a new brand in higher education (S8.02)
- 09:00–10:00
- Itálica, Level 1, FIBES 1
- Intermediate
- Marketing and Recruitment,

Towards AAA in international engagement (S8.03)
- 09:00–10:00
- Ronda, Level 1, FIBES 1
- General interest
- Strategy and Management

MOUs A to Z: steps for successful governance of international agreements (S8.04)
- 09:00–10:00
- Bahía, Level 1, FIBES 1
- Intermediate
- Strategy and Management, Mobility Advising

University programmes for refugees: learning from one another (S8.05)
- 09:00–10:00
- Mezquita, Level 1, FIBES 1
- Intermediate
- Cooperation for Development, Strategy and Management

Market, recruit, teach and employ: strategies for recruitment and student mobility (S8.06)
- 09:00–10:00
- Albaicín, Level 1, FIBES 1
- Intermediate
- Employability, Marketing and Recruitment

Time for women in STEM (S8.07)
- 09:00–10:00
- Alcázar, Level 0, FIBES 1
- General interest
- Internationalisation at Home

Internationalisation: taking on the responsibility challenge (S8.08)
- 09:00–10:00
- Lisboa, Mezzanine, FIBES 2
- General interest
- Strategy and Management, Internationalisation at Home
**SLOT 07 (09:00–10:00)**

**Blended staff mobility: combining digital and traditional methodology (S8.09)**
- 09:00–10:00
- Roma, Level 1, FIBES 2
- Intermediate
- Strategy and Management

**Top down or bottom up: Who drives your institution’s global strategy? (S8.10)**
- 09:00–10:00
- Liverpool, Level -1, FIBES 2
- General interest
- Strategy and Management, Internationalisation at Home

**International branch campuses: trends and success stories (S8.11)**
- 09:00–10:00
- París A, Level 1, FIBES 2
- Intermediate
- Strategy and Management, Marketing and Recruitment

**Internships abroad: the importance of quality (S8.12)**
- 09:00–10:00
- Barcelona, Level 1, FIBES 2
- Intermediate
- Employability

**Is the Bologna Process dead? Share your input! (S8.13)**
- 09:00–10:00
- Bruselas A, Level 1, FIBES 2
- Advanced
- Strategy and Management

**How internationalisation and business–higher education partnerships go hand in hand (S8.14)**
- 09:00–10:00
- Bruselas B, Level 1, FIBES 2
- Intermediate
- Business Education, Internationalisation at Home

**How to start a student-ambassador programme for marketing and recruitment (S8.15)**
- 09:00–10:00
- Madrid A, Level 1, FIBES 2
- Intermediate
- Marketing and Recruitment

**Getting your academics involved: the key to higher quality student mobility (S8.16)**
- 09:00–10:00
- Madrid B, Level 1, FIBES 2
- Intermediate
- Mobility Advising, Strategy and Management
### SLOT 08 (10:30–11:30)

#### Erasmus+: building on 30 years of success in bringing cultures together (S9.10)
- **Time:** 10:30–11:45
- **Location:** Liverpool, Level -1, FIBES 2
- **Level:** Advanced
- **Categories:** European Programme Management, Strategy and Management

#### Life-skill session: become a negotiation genius (S9.01)
- **Time:** 10:30–11:30
- **Location:** Al-Ándalus, Level 0, FIBES 1
- **Categories:** General interest, Strategy and Management

#### Graduate management education: taking stock on measuring learning outcomes (S9.02)
- **Time:** 10:30–11:30
- **Location:** Itálica, Level 1, FIBES 1
- **Level:** Intermediate
- **Categories:** Business Education, Employability

#### Mapping internationalisation: tools and practices in quality assurance (S9.03)
- **Time:** 10:30–11:30
- **Location:** Ronda, Level 1, FIBES 1
- **Level:** Advanced
- **Categories:** Strategy and Management, Internationalisation at Home

#### Boost your EU project’s chances of success by introducing online education (S9.04)
- **Time:** 10:30–11:30
- **Location:** Bahía, Level 1, FIBES 1
- **Level:** Intermediate
- **Categories:** European Programme Management, Strategy and Management

#### Building a sustainable partnership for STEM student mobility (S9.06)
- **Time:** 10:30–11:30
- **Location:** Mezquita, Level 1, FIBES 1
- **Level:** General interest
- **Categories:** Strategy and Management, Mobility Advising

#### Academics and administrators: Territorial conflict or successful collaboration? (S9.07)
- **Time:** 10:30–11:30
- **Location:** Albaicín, Level 1, FIBES 1
- **Level:** Intermediate
- **Categories:** Strategy and Management, Internationalisation at Home

#### International student mobility from Brazil, Colombia and Mexico: challenges and best practices (S9.08)
- **Time:** 10:30–11:30
- **Location:** Lisboa, Mezzanine, FIBES 2
- **Level:** General interest
- **Categories:** Cooperation for Development, Mobility Advising

#### The real value of double degree programmes for employability: results of a new comparative study (S9.09)
- **Time:** 10:30–11:30
- **Location:** Roma, Level 1, FIBES 2
- **Level:** Intermediate
- **Categories:** Joint Programmes, Employability

#### Enhancing student mobility: varying perspectives (S9.11)
- **Time:** 10:30–11:30
- **Location:** París A, Level 1, FIBES 2
- **Level:** General interest
- **Categories:** Mobility Advising, European Programme Management

#### Harmonising diversity in Southeast Asia: results from the SHARE programme (S9.05)
- **Time:** 10:30–11:30
- **Location:** Marismas, Level 1, FIBES 1
- **Level:** Intermediate
- **Categories:** Admission and Recognition, European Programme Management

#### European integration: the role of higher education institutions (S9.12)
- **Time:** 10:30–11:30
- **Location:** París B, Level 1, FIBES 2
- **Level:** Intermediate
- **Categories:** Strategy and Management, Internationalisation at Home
SLOT 08 (10:30–11:30)

Engaging students as partners in global learning (S9.13)
- 10:30–11:30
- Bruselas A, Level 1, FIBES 2
- General interest
- Internationalisation at Home, Employability

Strategic marketing: the institutional perspective and the changing role of our profession (S9.14)
- 10:30–11:30
- Bruselas B, Level 1, FIBES 2
- Intermediate
- Marketing and Recruitment, Strategy and Management

Restructuring higher education: impact on internationalisation (S9.15)
- 10:30–11:30
- Madrid A, Level 1, FIBES 2
- Intermediate
- Strategy and Management

Protocol procedures for emergency situations: student safety and security (S9.16)
- 10:30–11:30
- Madrid B, Level 1, FIBES 2
- General interest
- Mobility Advising

Refugees, global recognition and lifelong learning: connecting the dots (S9.17)
- 10:30–11:30
- Barcelona, Level 1, FIBES 2
- General interest
- Admission and Recognition, Cooperation for Development

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POSTER SESSIONS
BEST PRACTICES IN THE FIELD

Learn about innovative ideas and best practices by attending our three poster sessions. With different poster presentations on a variety of topics, you’re sure to walk away with some cutting-edge insights to implement in your own career.

VIEWING TIMES: Specific posters will be on display during the listed times. Presenters will be available to explain their research and answer your questions.

LOCATION: Level -1, FIBES 2
Housing for international students: challenges and solutions (P106)

**Presenter:** Jeremy Apert, Erasmus Student Network, Belgium

Managing the Buddy programme through an online platform (P107)

**Presenter:** Mikuláš Josek, uni-buddy, Czech Republic

Inclusive mobility, MappED! (P109)

**Presenter:** Thomas Pappas, Erasmus Student Network, Belgium

How to find internships and job opportunities in Japan (P110)

**Presenter:** Arno Suzuki, Kyoto University Graduate School of Science, Japan

Academic and employment outcomes for mobile and non-mobile students in the UK (P111)

**Presenter:** Catriona Hanks, Universities UK International (UUKi), UK

CSI4: a curriculum for more-employable ICT graduates (P112)

**Presenter:** Deirdre Lillis, Dublin Institute of Technology, Ireland

IAESTE worldwide internships: a model for cultural exchange (P113)

**Presenter:** Dorota Rylska, IAESTE, Poland

Digitalising employability skills training (P114)

**Presenter:** Emma Cornelis, Expertise in Labour Mobility, the Netherlands

How are career services really supporting international students? (P115)

**Presenter:** Erik Zeltner, Entre2c, Austria

Linking academic coursework and global internships: a framework for experiential learning (P116)

**Presenters:** Kate Moore, Academic Internship Council, USA; Matt Byrnes, Global Internship Conference, Canada

Lessons learned in supporting the diverse employment prospects of PhDs (P117)

**Presenters:** Monica Jitareanu and Agnes Leyrer, Central European University, Hungary

Helping students prepare for international work/study experience (P118)

**Presenter:** Rosa Rodriguez-Izquierdo, Pablo de Olavide University, Spain

MEETAfrica: supporting African alumni entrepreneurship (P119)

**Presenter:** Noureddine Manamanni, Campus France, France

Key developments in higher education in the Middle East and North Africa (P120)

**Presenter:** Uzma Majid, World Education Services, USA
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<td><strong>Argentina’s education system: features and important aspects to consider (P201)</strong></td>
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<td><strong>Presenter:</strong> Carlos Monroy, World Education Services, USA</td>
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<td><strong>Bringing global home: technology bridges Brazil and the USA in teacher preparation (P202)</strong></td>
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<td><strong>Presenters:</strong> Celeste Gaia and Matthew Shannon, Emory &amp; Henry College, USA</td>
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<td><strong>A global map of national internationalisation policies (P203)</strong></td>
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<td><strong>Presenter:</strong> Daniela Crăciun, Central European University, Hungary</td>
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<td><strong>A changing Peru: an overview of the education system (P204)</strong></td>
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<td><strong>Presenter:</strong> Kevin Rolwing, World Education Services, USA</td>
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<td><strong>Public-private partnerships to address sustainable development challenges in Vietnam (P205)</strong></td>
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<td><strong>Presenters:</strong> Marjan Kreijns, TU Delft, the Netherlands; Mai Van Cong, WRU (TLU) Hanoi, Vietnam</td>
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<td><strong>Retention of international students: the Danish approach (P206)</strong></td>
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<td><strong>Presenters:</strong> Mette Østergaard Samuelsen and Tue Fisker Mikkelsen, University College of Northern Denmark, Denmark</td>
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<td><strong>Advocating a European perspective in study abroad: EUASA (P207)</strong></td>
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<td><strong>Presenters:</strong> Pia Schneider, Iowa State University of Science and Technology, Italy; Gian Franco Borio, Studio Borio, Italy</td>
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<td><strong>INCHIPE: toward systemic internationalisation in Peru and Chile (P208)</strong></td>
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<td><strong>Presenter:</strong> Rafaela Caballero Andaluz, University of Seville, Spain</td>
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<td><strong>India: rich in prospective international students (P210)</strong></td>
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<td><strong>Presenter:</strong> Uzma Majid, World Education Services, USA</td>
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<td><strong>The international classroom: a mosaic of cultures, designs for inclusion (P211)</strong></td>
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<td><strong>Presenter:</strong> Aisling Tiernan, Maastricht University, the Netherlands</td>
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<td><strong>English-medium instruction and professional development needs in Japan (P212)</strong></td>
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<td><strong>Presenter:</strong> Akira Kuwamura, Aichi Prefectural University, Japan</td>
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<td><strong>Culturally responsive teaching: using performance to connect (P213)</strong></td>
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<td><strong>Presenter:</strong> Anne Ryen, University of Agder, Norway</td>
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<td><strong>The intersection of emotional intelligence and cultural diversity (P214)</strong></td>
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<td><strong>Presenter:</strong> Brian Leacock, University of Victoria, Canada</td>
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<td><strong>Press play: gamification in intercultural skills development (P215)</strong></td>
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<td><strong>Presenter:</strong> Emma Cornelis, Expertise in Labour Mobility, the Netherlands</td>
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<td><strong>Creating a collaborative e-learning platform for language acquisition (P216)</strong></td>
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<td><strong>Presenters:</strong> Fanny Helliot and Kathleen McColl, EHESP Rennes, France</td>
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<td><strong>Breaking down stereotypes in the host environment (P217)</strong></td>
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<td><strong>Presenter:</strong> Jane Jackson, Chinese University of Hong Kong (CUHK), Hong Kong, China</td>
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<td><strong>Intercultural virtual collaborations: Friend or foe? (P218)</strong></td>
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<td><strong>Presenter:</strong> Julia Huisman, Stenden University of Applied Sciences, the Netherlands</td>
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<td><strong>The MILSA project: mentoring intercultural learning through study abroad (P219)</strong></td>
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<td><strong>Presenters:</strong> Susan Oguro, University of Technology Sydney, Australia; Annie Cottier, University of Bern, Switzerland</td>
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<td><strong>Fostering organisational commitment in the context of an international office (P220)</strong></td>
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<td><strong>Presenter:</strong> Jenni Leinonen, Metropolia University of Applied Sciences, Finland</td>
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THURSDAY (11:00–12:30)

Smart HEI–Business collaboration (P301)
**Presenter:** Anneli Kakko, JAMK University of Applied Sciences, Finland

Making a global impact: merging the classroom and local industry partners (P302)
**Presenter:** Jacqueline Barrett, Institute of International Education (IIE), USA

Redesigning nursing education in cooperation with nursing professionals (P303)
**Presenters:** Welmoed Steenstra and Berber Visser, Utrecht University of Applied Sciences, the Netherlands

Indexing engagement between business and higher education (P304)
**Presenters:** Pawel Poszytek and Agnieszka Rybinska, Foundation for the Development of the Education System, Poland

Changing lives: strategies for building inclusive summer schools (P305)
**Presenters:** Sarah Williamson and Alexander Heinz, King’s College London, UK

Assessing sustainability literacy as a learning outcome in international higher education (P306)
**Presenter:** Jesús Díaz Vidal, EUSA University Center, Spain

Cross-institutional benchmarking activities supporting internationalisation (P307)
**Presenters:** Sirpa Holmström, Haaga-Helia University of Applied Sciences, Finland; Dymphie van der Hoeven, Stenden University of Applied Sciences, the Netherlands

Intersectionality of drivers of international student migration (P308)
**Presenter:** Subodhanie Weerakkody, University of Melbourne, Australia

A Mosaic of influencers: understanding the study abroad decision-making process (P309)
**Presenters:** Zeynep Kaptan and Timothy Kryaninko, ETS Global, Germany

Creating a learning community for graduate admissions: Utrecht University (P310)
**Presenters:** Femke van der Geest, Utrecht University, the Netherlands; Stella Saliari, ETS Global, the Netherlands

What international students say they need (P311)
**Presenter:** Adriana Pérez Encinas, Autonomous University of Madrid, Spain

A head start in online international learning (P312)
**Presenter:** Albina Szeles, Coventry University, UK

Send your staff to study ESL at Cambridge University (P313)
**Presenter:** Anna Hellberg Gustafsson, KTH, Royal Institute of Technology, Sweden

Promoting diversity in internationalised higher education curricula (P314)
**Presenter:** Caterina Ho, University of Melbourne, Australia

Mental health matters: it takes the whole college (P315)
**Presenter:** Ann Heelan, Association of Higher Education Access and Disability, Ireland

10 minutes for medical education (P316)
**Presenter:** Chantal Simon, Royal College of General Practitioners, UK

Communication for Professionals: Nursing: a multinational, multi-professional partnership for e-learning (P317)
**Presenter:** Sanna Laiho, Tampere University of Applied Sciences (TAMK), Finland
PLENARY SESSIONS
GET INSPIRED

This year’s Keynote speakers will share messages of inspiration, prompting everyone who attends to leave Seville ready to make the world a better place.

LOCATION: Auditorium

Alexander Betts
Opening Plenary
Wednesday, 11:00–12:30
The Opening Plenary features Oxford professor Alexander Betts. A thought-leader in refugee studies and international affairs, Betts will speak on reuniting countries and utilising internationalisation as a force for good.

Adam Field
Afternoon Plenary
Thursday, 16:00–16:45
The Afternoon Plenary will feature communications coach Adam Field. Adam is an expert in networking and human interaction, and knows how to awaken the child-like desire to connect. He is certain to leave you re-energised and ready to go for the final stretch of conference week.

Taiye Selasi
Closing Plenary
Friday, 12:00–13:30
Taiye Selasi is a writer and photographer of Nigerian and Ghanian descent. Taiye understands the importance of origins and kin in shaping identity, and speaks about being ‘multi-local’, or feeling at home wherever one might be.
The EAIE Conference is the perfect opportunity to interact with like-minded colleagues and thought leaders in the field. Take advantage of your time in Seville by attending our networking events.

**TUESDAY 12 SEPTEMBER**

**Opening Reception**

 dinheiro 20:00–21:30

Plaza de España, Av de Isabel la Católica

Free

Bring your conference badge for entry

Join fellow participants at the largest networking event of the week, the Opening Reception. Happening earlier than ever before, this year’s reception will take place on Tuesday evening at the Plaza de España. Join us outside for drinks and bites and a warm welcome by the EAIE and the sponsor of this event, IELTS, as we prepare for an incredible week.

This event is kindly sponsored by:

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WEDNESDAY 13 SEPTEMBER

Internationalisation at Home Reception
17:30–20:00
Universidad Loyola Andalucía
Bus transfers will leave FIBES at 17:30
Bring your invitation for entry
Kindly sponsored by:

Summer Schools Reception
19:00–21:00
Terraza SOJO, Mercado Lonja Del Barranco, Calle Arjona
Registration closed
Bring your ticket for entry

Health and Welfare Education Dinner
19:00–22:00
Corral del Agua, Calle Agua 6
Registration closed
Bring your ticket for entry

Cooperation for Development Dinner
19:30–22:00
Restaurante Casa Manolo León, Calle Guadalquivir 12
Registration closed
Bring your ticket for entry

Strategy and Management and Joint Programmes Joint Reception
20:00–21:30
Terraza SOJO, Mercado Lonja Del Barranco, Calle Arjona
Bring your invitation for entry

Business Education Dinner
20:30–23:00
Palacio de la Condesa de Lebrija, Calle Cuna 8
Registration closed
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THURSDAY 14 SEPTEMBER

EAIE Morning Run
🕒 06:45–08:15
📍 Meeting point: Puerta de Sevilla, Parque del Alamillo, Calle Alamillo
💰 Registration closed
Kindly sponsored by:

Early-bird Yoga
🕒 07:15–08:15
📍 Meeting point: Registration Area, FIBES 2
💰 Registration closed
🔑 Bring your ticket for entry

Language and Culture Reception
🕒 17:30–20:30
📍 El Rinconcillo, Calle Gerona 40
🔑 Bring your invitation for entry

Mobility Advising Reception
🕒 18:00–19:30
📍 Taberna del Alabardero, Calle Zaragoza 20
🔑 Bring your invitation for entry

Admission and Recognition Reception
🕒 18:30–20:30
📍 Los Corales, Calle Álvarez Quintero 9
🔑 Bring your invitation for entry

Marketing and Recruitment Reception
🕒 18:30–20:30
📍 Terraza SOJO, Mercado Lonja Del Barranco, Calle Arjona
🔑 Bring your invitation for entry
Kindly sponsored by:

Alumni Relations and Employability Joint Reception
🕒 19:00–21:30
📍 Corral del Agua, Calle Agua 6
🔑 Bring your invitation for entry
THURSDAY 14 SEPTEMBER

**European Programme Management Dinner**

📅 20:00–22:30  
📍 Restaurante Casa Manolo León, Calle Guadalquivir 12  
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**Guidance and Counselling and Access and Diversity Joint Reception**

📅 20:30–22:30  
📍 Terraza SOJO, Mercado Lonja Del Barranco, Calle Arjona  
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**EAIE Fiesta**

📅 21:30–01:00  
📍 Restaurante Abades Triana, Calle Betis 69  
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There’s no better way to enjoy an EAIE host city than a night out on the town. Put on your dancing clothes and celebrate an invigorating conference week – fiesta style! The EAIE Fiesta on Thursday night will be a delightful evening of revelry on the waterfront, complete with panoramic views of the historic centre of Seville. Two drinks are included in the ticket price. Please bring your ticket for entry to the event and get ready for an unforgettable night, lasting until one o’clock in the morning.
FRIDAY 15 SEPTEMBER

Sing in the EAIE Choir

Practice 01: Thursday, 12:45–13:45  
Practice 02: Thursday, 17:00–18:00  
Practice 03: Friday, 10:30–11:15  
Performance: 12:00–13:30 during Closing Plenary

Feeling musical? Can you carry a tune? Join the EAIE Choir. There will be three practice sessions in the Auditorium before the final performance at the Closing Plenary on Friday!

Closing Luncheon

שם 13:30–15:00  
Location: Level 0 and Level -1, FIBES 2  
Price: Free

Send the 29th Annual EAIE Conference off in style. Come savour the last moments of Seville and ring in the next conference by enjoying a little taste of what our future host city, Geneva, has to offer. Rumour has it that cheese and chocolate are on the menu!

REWARDING EXCELLENCE

2017 EAIE AWARD WINNERS

Recognising those who go above and beyond to improve the field of international higher education

Constance Meldrum Award for Vision and Leadership

Hywel Ceri Jones, former Director-General at the European Commission  
Alan Smith, former Director of the Erasmus Bureau

Rising Star Award

Adriana Pérez Encinas, Universidad Autónoma de Madrid, Spain

Bo Gregersen Award for Best Practice

Marina Malgina, Norwegian Agency for Quality Assurance in Education, Norway  
Stig Arne Skjerven, Norwegian Agency for Quality Assurance in Education, Norway

Institutional Award for Innovation in Internationalisation

Ghent University, Belgium

For more information about the EAIE Awards, please visit www.eaie.org/awards.
This list was supplied by the exhibitors.
Please note that participation in the EAIE Exhibition does not imply endorsement by the EAIE.

OPENING TIMES:
Wednesday–Thursday: 08:30–18:00
Friday: 08:30–13:30

A

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B552 Association of University Summer Sessions
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Jessica Madrigal, Association of University Summer Sessions, New Haven, USA, jessica.madrigal@coloradu.edu
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