ANNUAL REPORT
LIVING THE EAIE VALUES
MESSAGE
FROM THE EAIE BOARD

In September 2018, the torch was passed to the newly elected 2018-2020 leaders. Our outgoing leadership leave behind a legacy that will be at the heart of all the EAIE’s decisions and behaviours in the future. One significant part of this legacy is the EAIE values.

INSPIRE PROFESSIONALS
The EAIE’s four values mark a significant milestone for our organisation and will guide our strategy moving forward. We believe that by creating an inclusive way of being and working, we will encourage collaboration across our international community, and inspire people to aim for excellence in all that we do. But naming our values is only the very beginning. They represent our commitment to conduct ourselves with integrity, both as an association and as individuals, and we must now start to hold ourselves accountable for living and breathing them through all our activities and actions.
BE THEIR VOICE
The elections in April 2018 saw 116 candidates from 28 countries campaign for one of the 77 positions among the EAIE Board, General Council and Expert Communities. We saw an overall increase of nominations from all three of the EAIE’s priority countries, Czech Republic, Hungary and Poland.

A big thank you goes to all the candidates who put their names forward and to all the members who took the time to vote.

At the 30th Annual Conference and Exhibition in Geneva this past September, outgoing EAIE President Markus Laitinen delivered an impassioned speech where he called on all of us to consider the conference theme ‘facing outward’, and what it means to us in the field of international higher education. EAIE Award winner Michael Ignatieff also declared that academic freedom is a European universal value that we all have to defend. These two speeches were a rousing welcome to the team of new volunteer leaders and reaffirmed the EAIE’s commitment to inclusivity and speaking out on issues of importance to our field.

REMAIN RELEVANT
The Spring Academy in Prague, Czech Republic proved our most successful to date with more than 200 participants and was followed up by an equally successful Autumn Academy in Bilbao, Spain. We also collaborated on three European projects: Systemic University Change Towards Internationalisation (SUCTI), Academic Refuge, and Realising the potential of the international mobility of staff in higher education (REALISE).

In an effort to gauge the progress of internationalisation of higher education in Europe, we presented findings from the second edition of the EAIE Barometer at the Annual Conference. The largest study of its kind ever undertaken in Europe, the EAIE Barometer surveyed 2317 respondents from 1292 different institutions in 45 countries across Europe. Two additional in-depth reports based on data will be forthcoming in 2019.

STRENGTHEN OUR COMMUNITY
2018 also saw the launch of the Refugee and Rainbow task forces, to look at ways of providing minority groups with access to education and to examine LGBT+ inclusivity in the Association. Meanwhile, the EAIE member magazine Forum explored the hidden barriers within higher education in the ‘Our gendered world’ edition.
Late in the year, more than 150 professionals came together for the ‘Internationalisation at Home Spotlight Seminar’ in The Hague and ended the two-days of practical sessions by drafting a future agenda on how Internationalisation at Home could be integrated across all systems of the university. And of course, it is impossible to reflect upon the year without looking back on another excellent Annual Conference and Exhibition. After humble beginnings of just 600 participants meeting in a small auditorium in Amsterdam in 1989, last year at our 30th Conference in Geneva we welcomed 5700 participants from 90 countries, 457 speakers and 240 exhibitors.

**OUR SOCIAL RESPONSIBILITY**

It is a source of continued inspiration to see how we have matured over the years, but we recognise it is also time we made more significant efforts to decrease our environmental impact - starting with our conferences. The 2018 conference venue had 30,000 m² of solar panels that powered the majority of our conference on green energy. And, for the second year running, we took steps to offset the carbon footprint of participants travelling to Geneva by donating to tree planting schemes in Uganda and adding to the EAIE education forest in the Netherlands.

These are small steps, but we are committed to seeing these efforts grow each year, in the same the way the EAIE has done since 1989.
LIVING OUR VALUES

We achieved a significant EAIE milestone in 2018 through the establishment of our four values. These values and their principles will set the tone for our responsibilities and accountabilities, both as the EAIE and individuals. They are now part of our value proposition for prospective members, staff and partners, and it is up to each of us to bring them to life through our actions and behaviours.

We are COLLABORATIVE by nature and are committed to contributing to the global community in which we live and work.

We aim to be INSPIRING by being purpose-driven, enthusiastic and open to new opportunities.

We aspire to create an INCLUSIVE environment in which everyone feels welcome and able to contribute.

We strive for EXCELLENCE and set the bar high in all that we do.
YEAR IN REVIEW

THE EAIE CELEBRATED ITS 30TH ANNUAL CONFERENCE

5700 PARTICIPANTS FROM 90 COUNTRIES

457 SPEAKERS FROM 48 COUNTRIES

240 EXHIBITORS FROM 54 COUNTRIES
YEAR IN REVIEW

- 15 AUTHORS
- 11 COUNTRIES REPRESENTED
- 15 AUTHORS
- 13 COUNTRIES REPRESENTED
- 18 AUTHORS
- 12 COUNTRIES REPRESENTED
- 2317 RESPONDENTS
- 45 COUNTRIES FROM ACROSS EUROPE
<table>
<thead>
<tr>
<th>Year in Review</th>
<th>Participants</th>
<th>Countries</th>
</tr>
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<tbody>
<tr>
<td>210</td>
<td>32</td>
<td></td>
</tr>
<tr>
<td>160</td>
<td>29</td>
<td>24</td>
</tr>
<tr>
<td>160</td>
<td></td>
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</tr>
</tbody>
</table>
THANK YOU
to all the volunteers and EAIE staff who made everything possible in 2018
CELEBRATING EXCELLENCE
2018 EAIE AWARD WINNERS

Constance Meldrum Award for Vision and Leadership
Michael Ignatieff
President and Rector
Central European University, Hungary

Tony Adams Award for Excellence in Research
Ellen Hazelkorn
Education Consultant and Partner
BH Associates Education Consultants, Ireland

Bo Gregersen Award for Best Practice
MILSA Group
Cooperation between the University of Bern, Switzerland, and the University of Technology Sydney, Australia

Transatlantic Leadership Award
Thomas Buntru
Dean of International Programs
University of Monterrey (UDEM), Mexico

Institutional Award for Innovation in Internationalisation
Bournemouth University
UK

Rising Star Award
Tanja Reiffenrath
Project Coordinator of Internationalisation of the Curricula
University of Goettingen, Germany

President’s Award
Jos Beelen
Professor of Global Learning
The Hague University of Applied Sciences, the Netherlands

Read more about our inspiring 2018 award winners.
THANK YOU

to the following individuals for their contribution and support to the Association

EAIE BOARD
Sabine Pendl, (President), University of Graz, Austria
Michelle Stewart, (Vice-President), University of Strathclyde, UK
Sara Lopez Selga, Universitat Pompeu Fabra, Spain
Wessel Meijer, Radboud University Nijmegen, the Netherlands
Michael Rosier, University of Hertfordshire, UK

GENERAL COUNCIL
Gabriele Abermann, Independent, Austria
Robert Buttery, University of Applied Sciences and Arts Northwestern Switzerland, Switzerland
Rahul Choudaha, StudyPortals, USA
Mark Cunnington, Study Group, UK
Marlie van Dun, Breda University of Applied Sciences, the Netherlands
Mathias Falkenstein, CHE Consult GmbH, Belgium
Evelien Hack, Leiden University Medical Center, the Netherlands
Peter Kerrigan, DAAD, USA
Kees Kouwenaar, Aurora, the Netherlands
Markus Laitinen, (Immediate Past-President), University of Helsinki, Finland
Roberto Napoli, University of Trento, Italy
Arnold Persoon, Navitas, the Netherlands
Nidhi Piplani-Kapur, Symbiosis International University, India
Serge Sych, Central European University, Hungary
Jaroslaw Tomaszewski, WSB Universities, Poland
COMMITTEES AND TASK FORCES

AWARDS AND TALENT COMMITTEE
Hans-Georg van Liempd, Tilburg University, the Netherlands
Dana Petrova, Centre for International Cooperation in Education (DZS), Czech Republic
Stephen Williams, Nottingham Trent University, UK

CONFERENCE PROGRAMME COMMITTEE
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Francisco de Borja Martin Garrido, Universidad Loyola Andalucía, Spain
Anna Gronlund, University of Jyväskylä, Finland
Simone Hackett, The Hague University of Applied Sciences, the Netherlands
Caspar de Bok, Utrecht University, the Netherlands
Dora Longoni, Politecnico di Milano, Italy

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Marybeth Gruenewald, Educational Credential Evaluators Inc, USA
Agner Leyrer, Central European University, Hungary
Tayyeb Shah, King’s College London, UK
Angelos Stefanidis, Bournemouth University, UK
Richard Versmissen, Hogeschool Utrecht, the Netherlands

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Han Aarts, Maastricht University, the Netherlands
Jos Beelen, The Hague University of Applied Sciences, the Netherlands
Irina Ferencz, Academic Cooperation Association, Belgium

REFUGEES TASK FORCE
Alva Bruun, Ministry for Foreign Affairs, Finland
Stephen Orme, Navitas, the Netherlands
Jeroen Ouburg, Wageningen University, the Netherlands

RAINBOW TASK FORCE
Carmela Criseo, CC International, the Netherlands
Akos Király, SRH Hochschule Berlin, Germany
Beer Schröder, Nuffic, the Netherlands
Jennifer Valcke, Karolinska Institute, Sweden
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Nadia D’Alton, University College Dublin, Ireland
Marija Mitic, Academic Cooperation Association, Belgium
Anders Riel Müller (Associate), University College Copenhagen, Denmark

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Fabrizio Buttò, Politecnico di Milano, Italy
Hanne-Gerd Nielsen, Universities Norway, Norway
Marlies Overbeek, Navitas, the Netherlands

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Gretchen Dobson, Academic Assembly, Australia
Jan Geerts, The Hague University of Applied Sciences, the Netherlands

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Mojca Maher Pirc, University of Ljubljana, Slovenia
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Ann Kristin Calisch (Associate), BI Norwegian Business School, Norway
Guillaume Blaess (Associate), Audencia Business School, France

EMPLYABILITY
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Marije Bedaux, Leiden University, the Netherlands
Jim Campbell, Abertay University, UK
Elke van der Valk, Fontys University of Applied Sciences, the Netherlands

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James Kennedy, University of Yangon, Myanmar
Marina Malgina, Norwegian Agency for Quality Assurance in Education (NOKUT), Norway
Damiano Pinnacchio, University of Rome Tor Vergata, Italy
Alicia Betts (Associate), Catalan Association of Public Universities, Spain
Laurent de Potter (Associate), University of Liege, Belgium

EUROPEAN PROGRAMME MANAGEMENT
Unni Kvernhusvik Sagberg (Chair), Norwegian Centre for International Collaboration in Education, Norway
Adam Lipski, Frankfurt University of Applied Sciences, Germany
Raimonda Markeviciene, Vilnius University, Lithuania
Celine Nygaard, University of Stavanger, Norway
Jennifer Borde (Associate), University of Bordeaux, France
Rui Branco Lopes (Associate), Coimbra Health School Polytechnic of Coimbra, Portugal
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Petek Batum Akgun, Sabanci University, Turkey
Stephanie Griffiths, King’s College London, UK
Kathrin Wodraschke, Psychological Counselling Service for Students, Austria
Bibiane Freunberger-Rendl (Associate), Psychological Counselling Service for Students, Austria
Jessica Price (Associate), Culturally Sensitive Psychotherapy, Germany

HEALTH AND WELFARE EDUCATION
Rene Teunissen (Chair), Avans University of Applied Sciences, the Netherlands
Karen Gustafsson, Karolinska Institute, Sweden
Andrea Tamas, Zurich University of Applied Sciences, Switzerland
Mark Norrish (Associate), Coventry University, UK

INTERNATIONALISATION AT HOME
Tanja Reiffenrath (Chair), University of Goettingen, Germany
Elisabeth Brunner-Sobanski, University of Applied Sciences Campus Vienna, Austria
Eveke de Louw, The Hague University of Applied Sciences, the Netherlands
Mihai Sebea, Romanian-American University, Romania
Eva Haug-Panneman (Associate), Amsterdam University of Applied Sciences, the Netherlands

JOINT PROGRAMMES (NETWORK)
Mirko Varano, KTH Royal Institute of Technology, Sweden
Annika Sundback-Lindroos, Finnish National Agency for Education EDUFI, Finland
Andries Verspeeten, Ghent University, Belgium

LANGUAGE AND CULTURE
Marc Gebuis (Chair), Babel, the Netherlands
Joanna Pageze, University of Bordeaux, France
Stella Saliari, ETS Global, the Netherlands
Andrea Wehrli, Bern University of Applied Sciences, Switzerland
Thierry Villard (Associate), University of Bordeaux, France
Juliane Terpe (Associate), Dresden-University of Applied Science, Germany
EXPERT COMMUNITIES

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Joanna Kumpula (Chair), Finnish National Agency for Education (EDUFI), Finland
Diederich Bakker, Hanze University of Applied Sciences Groningen, the Netherlands
Herwig Dämon, University of Liechtenstein, Liechtenstein
Mats Engblom, University of Helsinki, Finland
Olga Krylova, HSE University St. Petersburg, Russian Federation
Kimmo Kuortti, Oulu University of Applied Sciences, Finland
Bertrand Laborde, StudyPortals, the Netherlands
Aisling Tiernan, Maastricht University, the Netherlands
Tomas Bengtsson (Associate), University West, Sweden
Magdalena Kozula (Associate), Polish National Agency for Academic Exchange, Poland

MOBILITY ADVISING
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Claire O’Leary, University of Warwick, UK
Adriana Pérez Encinas, Universidad Autónoma de Madrid, Spain
Anne Sophie Hokkanen, University of Helsinki, Finland
Virginia van der Wel, Breda University of Applied Sciences
Louise Staunton (Associate), Trinity College Dublin, Ireland

SUMMER SCHOOLS
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Alexander Heinz, King’s College London, UK
Adrijana Lazic, University of Ljubljana, Slovenia

STRATEGY AND MANAGEMENT
Yulia Grinkevich (Chair), Higher School of Economics, Russian Federation
Sedef Ercetin, International Federation of Green Crescents, Turkey
Dyane Koreman, Fontys Academy for Creative Industries, the Netherlands
Sabine Sainte-Rose, University of Grenoble Alpes, France
Elena Vinci Hytter, Linnaeus University, Sweden
Christian Yeomans, The University of Edinburgh, UK
THANK YOU

to all the other individuals who volunteered their time in 2018

Axel Aerden, Accreditation Organisation of the Netherlands and Flanders (NVAO), the Netherlands
Joseph Armando Soba, University of Lille, France
Sara Bervoets, University of Antwerp, Belgium
Nieke Campagne, Leiden University, the Netherlands
Marina Casals Sala, Universitat Rovira i Virgili, Spain
Joachim Ekstrom, Uppsala University, Sweden
Amy Fishburn, Al Akhawayn University, Morocco
Karin Frydenlund, Malmö University, Sweden
Maria Gómez Ortueta, Spanish National Agency division of higher education, Spain
Ann Heelan, Association of Higher Education Access and Disability, Ireland
Hendrik Jan Hobbes, Nuffic, the Netherlands
Laura Howard, University of Cadiz, Spain
Elspeth Jones, Independent, UK
Sabine Klahr, University of Utah, USA
Karin Klitgaard Møller, Council on International Educational Exchange, Denmark
Sylvain Lamourette, University of Rouen, France
Inez Meurs, the Netherlands Organisation for Scientific Research, the Netherlands
Pauliina Mikkonen, University of Helsinki, Finland
Lucienne Mochel, NEOMA Business School, the Netherlands
Robert O’Dowd, Universidad de León, Spain
Edwin van Rest, StudyPortals, the Netherlands
Laura Rumbley, Boston College Center for International Higher Education, USA
Ignacio Sánchez García-Abril, Fundación General de la Universidad de Valladolid, Spain
Stig Arne Skjerven, Norwegian Agency for Quality Assurance in Education (NOKUT), Norway
Johanna Tarvainen, Lahti University of Applied Sciences, Finland
Christian Timm, Ulm University, Germany
Els van der Werf, Hanze University of Applied Sciences, the Netherlands
Jessica Winters, Utrecht University, the Netherlands

THANK YOU to all the other individuals who volunteered their time in 2018
THANK YOU

to the following sponsors & university partners for their generous support in 2018

Conference sponsors

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ETS

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BRONZE

Conference university partners

Academy university partners

SPRING

AUTUMN

Spotlight seminar and Train the trainer partner
In 2018, the annual conference and exhibition remained the primary source of revenue for the association. Although there was no growth this year, the financial picture remains robust.
## 2018 FINANCES

### Balance sheet on 31 December 2018

<table>
<thead>
<tr>
<th>ASSETS (EUR)</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIXED ASSETS</td>
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<td></td>
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<tr>
<td></td>
<td>198,372</td>
<td>306,758</td>
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<tr>
<td>CURRENT ASSETS</td>
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<td></td>
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<tr>
<td>Investments</td>
<td>1,199,552</td>
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<tr>
<td>Receivables</td>
<td>676,251</td>
<td>422,002</td>
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<tr>
<td>Cash</td>
<td>5,836,073</td>
<td>6,656,733</td>
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<tr>
<td>Total current assets</td>
<td>7,711,877</td>
<td>7,078,736</td>
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<tr>
<td>TOTAL ASSETS</td>
<td>7,910,249</td>
<td>7,385,494</td>
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<table>
<thead>
<tr>
<th>EQUITY AND LIABILITIES (EUR)</th>
<th>2018</th>
<th>2017</th>
</tr>
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<tbody>
<tr>
<td>RESERVES</td>
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<tr>
<td>Reserves prior years</td>
<td>6,655,704</td>
<td>6,114,345</td>
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<tr>
<td>Reserves current year</td>
<td>133,868</td>
<td>541,360</td>
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<tr>
<td>TOTAL EQUITY AND LIABILITIES</td>
<td>7,910,249</td>
<td>7,385,494</td>
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</tbody>
</table>

### Income and Expenditure Statement on 31 December 2018

<table>
<thead>
<tr>
<th>INCOME (EUR)</th>
<th>2018</th>
<th>2017</th>
</tr>
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<tbody>
<tr>
<td>ACTIVITIES</td>
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</tr>
<tr>
<td>Conference, Exhibition, Professional Development Programme, ASIE</td>
<td>6,257,782</td>
<td>6,313,483</td>
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<tr>
<td>MEMBERSHIP</td>
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<tr>
<td>Dues and services</td>
<td>620,456</td>
<td>665,643</td>
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<tr>
<td>OTHER INCOME</td>
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<tr>
<td></td>
<td>21,924</td>
<td>34,734</td>
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<tr>
<td>TOTAL INCOME</td>
<td>6,900,162</td>
<td>7,013,860</td>
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<table>
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<tr>
<th>EXPENDITURE (EUR)</th>
<th>2018</th>
<th>2017</th>
</tr>
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<tbody>
<tr>
<td>ACTIVITIES</td>
<td></td>
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<tr>
<td>Conference, Exhibition, Professional Development Programme, ASIE</td>
<td>3,039,218</td>
<td>2,381,622</td>
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<tr>
<td>OPERATIONAL COSTS</td>
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<td></td>
<td>3,617,340</td>
<td>3,660,492</td>
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<tr>
<td>TOTAL COSTS</td>
<td>6,656,558</td>
<td>6,042,115</td>
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| NET RESULT                | 133,868 | 541,360 |
The EAIE is the European centre for knowledge, expertise and networking in the internationalisation of higher education. We are one community, working together to drive responsible international higher education now and in the future.

www.eaie.org