WEAVING THE FUTURE OF GLOBAL PARTNERSHIPS
Join our centenary celebration!

We are celebrating 100 years of English language proficiency testing.

We are excited to share this occasion with EAIE 2013 delegates and we invite you to our celebratory tea party on Thursday 12 September 2013, at 15:15.

Cambridge English

Advanced

Cambridge English: Advanced (CAE) is a secure, international English language exam focused on the high level of English needed for academic success. It has been an established exam since 1991 and it is taken globally by hundreds of thousands of students. It is accepted by 3,000 institutions worldwide.

Accepting Cambridge English: Advanced (CAE) can help you attract high-achieving students with the language skills needed for academic success.

“Cambridge exams are known for their reliability and validity and Cambridge English: Advanced will be helpful as we assess students’ English language ability.”

Greg W. Roberts
Dean of Admission, University of Virginia

www.cambridgeenglish.org/eaie2013
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BU FUAR 5174 SAYILDI KANUN GERŞİNCÊ
TOBB (TÜRKİYE ODALAR VE BORSALAR
BİRLİĞİ) İZNI İLE DÜZENLENMİKTEDİR

THIS FAIR IS ORGANIZED WITH THE
PERMISSION OF TOBB (THE UNION OF
CHAMBERS AND COMMODITY EXCHANG-
ES OF TURKEY) IN ACCORDANCE WITH
THE LAW NO. 5174

WITH THANKS TO THE CONFERENCE
PROGRAMME COMMITTEE:

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Tilburg University, the Netherlands

Duleep Deosthale, Academic
Partnerships International, USA

Laura Howard, University of Cadiz,
Spain

Ayse Inan, Koç University, Turkey

Alex Metcalfe, University College
Dublin, Ireland

Christiane Schmeken, DAAD,
Germany

Lisa MacPherson, EAIE,
the Netherlands
Relax in the Member Lounge

Tuesday, 08.00–17.00
Wednesday & Thursday, 07.30–18.00
Istanbul Congress Center, Level B1

Recharge your batteries (literally!), grab a coffee, meet fellow EAIE members and enjoy a complimentary massage in the brand new Member Lounge. You can’t say we don’t spoil our members!

Discuss hot topics at the International University–Employer Forum

Tuesday, 14.00–18.00
Istanbul Congress Center, Üsküdar 2, Level B2
€70 (€100 for non-members). Check at the Registration Desk for last-minute tickets.

• Discuss the latest trends in recruitment and careers
• Take part in dynamic working groups
• Create a hands-on action plan for your own line of work

Be inspired at the Opening & Closing Plenaries

Wednesday, 16.30–18.00 & Friday, 16.30–18.00
Istanbul Congress Center, Auditorium, Level B2

Join thousands of eager participants for the grand opening of this milestone conference, the Opening Plenary. Discover what’s in store during the upcoming action-packed conference days, and enjoy a rousing opening speech to kick-start proceedings. Similarly, don’t miss the Closing Plenary where we take stock of this momentous week and hear renowned global futurist Jack Uldrich discuss why unlearning is a vital ingredient for achieving future success in higher education.

Develop your skills with the EAIE

Looking to publish your work? Or become a conference speaker? The EAIE can help you achieve your goals. Check out our handy lunchtime sessions to find out how you can become more involved with the Association:

Session 1.04: An insider’s guide to submitting a successful conference proposal for EAIE 2014 (page 15)
Session 1.05: A guide to publishing your work in the Internationalisation Handbook (page 15)
Session 4.15: The EAIE: What’s it all about? (page 24)
Session 8.15: The EAIE Academy: boost your career in higher education (page 34)

Discuss hot conference tips

Join thousands of eager participants for the grand opening of this milestone conference, the Opening Plenary. Discover what’s in store during the upcoming action-packed conference days, and enjoy a rousing opening speech to kick-start proceedings. Similarly, don’t miss the Closing Plenary where we take stock of this momentous week and hear renowned global futurist Jack Uldrich discuss why unlearning is a vital ingredient for achieving future success in higher education.
Brand new this year

One of the exciting new initiatives for this year’s conference is the **Ignite® Session**, a fast-paced, dynamic session where nine presenters have just five minutes each to discuss their chosen topic. See page 28 for more details.

The **Exhibitor Live Zone** is another new introduction, illuminating innovative services and programmes developed by higher education organisations. Come along to the presentations to discover how they can assist you in your work. See page 58 for full details.

Delve deeper into the conference theme

Penned by numerous authors, this publication provides insightful viewpoints on the future of global partnerships in higher education to fuel discussion during the conference. Find a copy in your conference bag. EAIE members will also receive the special EAIE Anniversary Publication, *Possible Futures: The next 25 years of internationalisation of higher education* during the conference. Non-members can purchase a copy on the EAIE website.

Capture the best conference moment on camera

You’ll no doubt be getting snap-happy in this exotic city, so we’re looking for your best conference snapshot to publish in the conference report at the end of the year. Send your digital image (a minimum of 1 MB file size) together with a short description of the image to publications@eaie.org by 1 October for a chance of winning!

Join the online buzz

Stay up to date on the very latest conference action as it unfolds and follow key events live on Twitter. Plus, check out the EAIE blog for some deeper conference insights.

@TheEAIE, #EAIE2013

facebook.com/eaie.org

linkd.in/eaiegroup

eaie.org/blog

eaie.org
### PLAN YOUR DAY

#### MONDAY 9 SEPTEMBER
Registration and badge pick-up for the conference begins this evening. Ideal for all those who have activities starting early tomorrow!

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>18.00–21.00</td>
<td>Registration/Information Desks open</td>
</tr>
</tbody>
</table>

#### TUESDAY 10 SEPTEMBER
Campus tours and workshops take place today for all those who have pre-registered. Popular networking events including the Newcomers’ Reception and Newcomers’ Dinner take place this evening. Plus, there’s a special Networking Cocktail Cruise to kick off the conference.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.00–19.00</td>
<td>Registration/Information Desks open</td>
</tr>
<tr>
<td>08.00–17.00</td>
<td>Speaker Ready Room/Business Centre open</td>
</tr>
<tr>
<td>09.00–10.00</td>
<td>Session 1.01: Introduction to higher education in Turkey</td>
</tr>
<tr>
<td>09.00–17.00</td>
<td>Workshops</td>
</tr>
<tr>
<td>10.15–17.30</td>
<td>Campus tours to Turkish higher education institutions</td>
</tr>
<tr>
<td>14.00–18.00</td>
<td>The International University-Employer Forum</td>
</tr>
<tr>
<td>15.00–15.45</td>
<td>Networking and refreshments</td>
</tr>
<tr>
<td>15.00–17.00</td>
<td>Session 1.02: A newcomers’ guide to internationalisation and the EAIE</td>
</tr>
<tr>
<td>17.30–19.30</td>
<td>EAIE Newcomers’ Welcome Reception</td>
</tr>
<tr>
<td>18.00–19.30</td>
<td>ACCESS, EBS, EMPLOI and INTAL Joint Reception</td>
</tr>
<tr>
<td>19.00–22.30</td>
<td>Networking Cocktail Cruise</td>
</tr>
<tr>
<td>19.30–22.30</td>
<td>EAIE Newcomers’ Networking Dinner</td>
</tr>
<tr>
<td>20.00–22.00</td>
<td>EDC Dinner</td>
</tr>
</tbody>
</table>

#### WEDNESDAY 11 SEPTEMBER
The Exhibition opens its doors, workshops continue and the first dialogue begins. The EAIE Expert Communities hold their opening events, and the Opening Plenary and Opening Reception take centre stage.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>07.30–18.00</td>
<td>Registration/Information Desks open</td>
</tr>
<tr>
<td>08.30–18.00</td>
<td>EAIE Exhibition</td>
</tr>
<tr>
<td>09.00–12.30</td>
<td>Workshops</td>
</tr>
<tr>
<td>10.00–12.00</td>
<td>Dialogue 01: Diplomacy and education: internationalisation or neo-colonialism?</td>
</tr>
<tr>
<td>10.00–12.00</td>
<td>Session 1.03: A newcomers’ guide to internationalisation and the EAIE (repeated)</td>
</tr>
<tr>
<td>10.30–13.00</td>
<td>Networking and refreshments</td>
</tr>
<tr>
<td>10.30–13.00</td>
<td>EAIE Mentorship meeting</td>
</tr>
<tr>
<td>12.00–14.00</td>
<td>Lunch break (Exhibitors lunch until 14.30)</td>
</tr>
<tr>
<td>13.00–13.30</td>
<td>Session 1.04: An insider’s guide to submitting a successful conference proposal for EAIE 2014</td>
</tr>
<tr>
<td>13.00–13.30</td>
<td>Session 1.05: A guide to publishing your work in the Internationalisation Handbook</td>
</tr>
<tr>
<td>14.00–16.00</td>
<td>Expert Community Opening Events</td>
</tr>
<tr>
<td>15.45–16.30</td>
<td>Networking and refreshments</td>
</tr>
<tr>
<td>16.30–18.00</td>
<td>Opening Plenary</td>
</tr>
<tr>
<td>18.00–20.00</td>
<td>Opening Reception</td>
</tr>
<tr>
<td>19.30–22.30</td>
<td>HI Dinner</td>
</tr>
<tr>
<td>20.30–22.30</td>
<td>ACCESS Dinner</td>
</tr>
</tbody>
</table>

*Events marked with this symbol cost extra.*
**THURSDAY 12 SEPTEMBER**

This is one of the busiest conference days, starting early with the Morning Run! The day is packed full of sessions, two more dialogues, poster sessions, the Exhibition, and of course the famous EAIE Networking Dinner and Dance.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>06.45–08.00</td>
<td>EAIE Morning Run</td>
</tr>
<tr>
<td>07.30–18.00</td>
<td>Registration/Information Desks open</td>
</tr>
<tr>
<td></td>
<td>Speaker Ready Room/Business Centre open</td>
</tr>
<tr>
<td>08.30–18.00</td>
<td>EAIE Exhibition</td>
</tr>
<tr>
<td>09.00–10.15</td>
<td>Sessions</td>
</tr>
<tr>
<td>10.00–12.00</td>
<td><strong>Dialogue 02</strong>: Challenges and opportunities in global higher education</td>
</tr>
<tr>
<td>10.15–11.00</td>
<td>Networking and refreshments</td>
</tr>
<tr>
<td>10.15–11.45</td>
<td>Poster Sessions: Innovation in higher education</td>
</tr>
<tr>
<td>11.00–12.15</td>
<td>Sessions</td>
</tr>
<tr>
<td>12.00–14.00</td>
<td>Lunch break (Exhibitors lunch until 14.30)</td>
</tr>
<tr>
<td>12.30–13.00</td>
<td><strong>Session 4.15</strong>: The EAIE: What’s it all about?</td>
</tr>
<tr>
<td>14.00–15.15</td>
<td>Sessions</td>
</tr>
<tr>
<td>14.00–16.00</td>
<td><strong>Dialogue 03</strong>: Internationalisation of higher education: an elite and exclusive enterprise?</td>
</tr>
<tr>
<td>15.15–16.45</td>
<td>Networking and refreshments</td>
</tr>
<tr>
<td>15.15–16.45</td>
<td>Poster Sessions: National higher education systems</td>
</tr>
<tr>
<td>16.00–17.15</td>
<td>Sessions</td>
</tr>
<tr>
<td>17.00–18.30</td>
<td>SAFSA Reception</td>
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<tr>
<td>17.00–19.00</td>
<td>IRM, M&amp;R Receptions</td>
</tr>
<tr>
<td>17.00–19.00</td>
<td>NESS Reception</td>
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<tr>
<td>17.30–18.45</td>
<td>MOPILE Reception</td>
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<tr>
<td>17.30–19.00</td>
<td>ACE/DSDP Reception</td>
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<tr>
<td>18.00–19.30</td>
<td>RIE Reception</td>
</tr>
<tr>
<td>18.45–21.30</td>
<td>EBS Reception and Dinner</td>
</tr>
<tr>
<td>19.00–02.00</td>
<td>EAIE Networking Dinner and Dance</td>
</tr>
<tr>
<td>21.30–02.00</td>
<td>EAIE Dance</td>
</tr>
</tbody>
</table>

**FRIDAY 13 SEPTEMBER**

Don’t miss the last dialogue of the week taking place today, together with the e-posters and many more sessions. The Closing Plenary and Closing Reception will round off proceedings for another year.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>08.30–17.00</td>
<td>Registration/Information Desks open</td>
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<tr>
<td>08.30–15.00</td>
<td>Speaker Ready Room open</td>
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<tr>
<td>08.30–17.00</td>
<td>Business Centre open</td>
</tr>
<tr>
<td>09.00–16.00</td>
<td>EAIE Exhibition</td>
</tr>
<tr>
<td>09.00–10.15</td>
<td>Sessions</td>
</tr>
<tr>
<td>10.15–11.00</td>
<td>Networking and refreshments</td>
</tr>
<tr>
<td>10.15–11.45</td>
<td>E-Posters: Harnessing the power of social media for higher education</td>
</tr>
<tr>
<td>10.30–12.30</td>
<td><strong>Dialogue 4</strong>: MENA (Middle East and North Africa): A new generation of change</td>
</tr>
<tr>
<td>11.00–12.15</td>
<td>Sessions</td>
</tr>
<tr>
<td>12.00–13.45</td>
<td>Lunch break (Exhibitors lunch until 14.00)</td>
</tr>
<tr>
<td>12.30–13.00</td>
<td><strong>Session 8.15</strong>: The EAIE Academy: boost your career in higher education</td>
</tr>
<tr>
<td>13.30–14.45</td>
<td>Sessions</td>
</tr>
<tr>
<td>14.45–15.30</td>
<td>Networking and refreshments</td>
</tr>
<tr>
<td>15.15–16.15</td>
<td>Sessions</td>
</tr>
<tr>
<td>16.30–18.00</td>
<td>Closing Plenary</td>
</tr>
<tr>
<td>18.00–19.00</td>
<td>Closing Reception</td>
</tr>
</tbody>
</table>

See the Pocket Guide for the ICC floor plans.
We’re so glad you’ve joined us this year! Let us help you get the best that EAIE Istanbul 2013 has to offer. Check out the host of activities that we’ve arranged to fuel networking during the week. Find out which events are a ‘must-attend’ and gain other useful tips to really make the most of your first EAIE Conference.

REGISTRATION: All events listed here are free and no pre-registration is required.

**EAIE Newcomers’ Welcome Reception**

**Tuesday @ 17.30**

Enjoy a relaxing evening with hundreds of other conference first-timers. This is the ideal setting for establishing initial connections with fellow participants, in addition to having a chat with the EAIE Presidency and Leadership representatives. Check page 50 for more information.

**Expert Community Opening Events**

**Wednesday @ 14.00**

Network with professionals in your particular field of international education. The EAIE is organised into 16 different Expert Communities, known as Professional Sections and Special Interest Groups, that each cater to specialised areas. Learn more about a specific community and meet others with similar interests by joining a group’s Opening Event. View the list of Expert Communities on page 14.

**Opening Reception & Closing Reception**

**Wednesday @ 18.00 & Friday @ 18.00**

Relish in the conference buzz by taking part in the largest networking events of the week. Enjoy the atmosphere of these receptions as you mix and mingle with a truly international crowd, build on your initial contacts and make brand new connections.

**Get involved with the EAIE**

**Tuesday @ 15.00 & Wednesday @ 10.00**

Come along to a special newcomers’ session 1.02/1.03, ‘A newcomers’ guide to internationalisation and the EAIE’ on Tuesday 15.00–17.00 (repeated on Wednesday 10.00–12.00) detailing what the EAIE has to offer and outlining the fundamentals of internationalisation. See page 15 for more details.

Join other ‘EAIE Get Involved’ lunchtime sessions throughout the week to find out how you can become more active in the Association. Whether you’re interested in publishing your work, volunteering your time on a Board or Committee or contributing to next year’s conference, there are numerous opportunities for you to get involved! See the session pages for more details.

**Helpful hints**

Identify fellow newcomers by their ‘I’m new’ button. Be sure to wear yours so that other participants can easily recognise you too. It’s a great conversation starter!

Post or reply to requests for information or cooperation with other participants through the Message and Partner Search Boards, located on the Ground Floor of the ICC at the top of escalators.

View the online list of participants in the My Conference section of the EAIE website. Find out who else is attending and connect with them online.

Stop by the EAIE stand (332) at the Exhibition. This is the premier spot to chat one-on-one with EAIE staff and volunteers, look through our publications, and learn more about the Association.
Campus tours

TURKISH HIGHER EDUCATION IN THE SPOTLIGHT

Campus tours offer you the chance to familiarise yourself with higher education in Turkey. Pre-registered participants will spend the day exploring one of nine Turkish higher education institutions, meeting staff and students, touring the institution’s facilities and discovering the various learning environments that Turkey has to offer.

**FEE:** €45 (including lunch and transportation)

**TIME:** 09.00–17.30

All participants are encouraged to attend Session 1.01: Introduction to higher education in Turkey (see below) before the buses leave for each institution.

**DEPARTURE POINT:**

All buses will depart from outside the ICC (main entrance) at 10.15 and will take participants to the institution for which they have registered. The campus tours will end in time to bring you back to the ICC by 17.30.

**INTERESTED IN LAST-MINUTE REGISTRATION POSSIBILITIES?**

Visit the Registration Desk at the main entrance of the ICC on Monday between 18.00–21.00 and Tuesday morning from 08.00.

**Session 1.01**

**Introduction to higher education in Turkey**

- **Time:** Tuesday 10 September, 09.00–10.00
- **Location:** Beyazit, B2, Istanbul Congress Center (ICC)
- **Note:** This session is free for all participants, no pre-registration is required

This session will give you a historical and contemporary view of higher education in Turkey. On the verge of significant structural changes to higher education in Turkey, an outlook will be presented with regard to Turkey’s internationalisation efforts.

**Presenters:** Aysegül Daloglu, Middle East Technical University, Turkey; Armagan Erdogan, Higher Education Council, Turkey; Taner Bilgiç, Bogaziçi University, Turkey

**Pre-registered campus tours**

01 Istanbul University
02 Boğaziçi University
03 Istanbul Bilgi University
04 Yıldız Technical University
05 Koç University
06 Sabancı University
07 Yeditepe University
08 Istanbul Kültür University
09 Kadir Has University
# Workshops: Acquire Practical Solutions

These interactive workshops are especially designed for you to expand your skill set and receive expert advice in the areas that matter most. Delving deeper into commonly-faced issues in international higher education and taking a problem-based approach to learning, you’ll leave with useful tips and tools that you can implement back at your institution.

**Registration:** Pre-registration is required. Ask about last-minute places at the Registration Desk.

## Tuesday 10 September

<table>
<thead>
<tr>
<th>Workshop #</th>
<th>Title</th>
<th>Time</th>
<th>Location</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>How business school accreditation can drive the internationalisation agenda</td>
<td>09.00–12.30</td>
<td>B3-010, Level B3</td>
<td>EBS, IRM</td>
</tr>
<tr>
<td>02</td>
<td>Facebook for global partnerships: beyond the basics</td>
<td>09.00–12.30</td>
<td>B3-011, Level B3</td>
<td>M&amp;R, SAFSA</td>
</tr>
<tr>
<td>03</td>
<td>Teaching in multicultural classrooms: from theory to practice</td>
<td>09.00–12.30</td>
<td>B3-012, Level B3</td>
<td>LICOM, IaH</td>
</tr>
<tr>
<td>04</td>
<td>Health and safety: can we prepare for all emergencies across countries and institutions?</td>
<td>09.00–12.30</td>
<td>Hamidiye, Level B2</td>
<td>SAFSA</td>
</tr>
<tr>
<td>05</td>
<td>Teaching and learning intercultural competence through theatrical improvisation</td>
<td>09.00–12.30</td>
<td>Üsküdar 2, Level B2</td>
<td>LICOM, SAFSA</td>
</tr>
<tr>
<td>06</td>
<td>Credential evaluation for the experienced: tackling the difficult cases</td>
<td>09.00–17.00</td>
<td>B3-016, Level B3</td>
<td>ACE</td>
</tr>
<tr>
<td>07</td>
<td>Fighting corruption and academic malpractice in higher education</td>
<td>09.00–17.00</td>
<td>Macka, Level B2</td>
<td>EDC, ACE</td>
</tr>
<tr>
<td>08</td>
<td>State-of-the-art methods for practitioner researcher in internationalisation</td>
<td>09.00–17.00</td>
<td>B3-013, Level B3</td>
<td>RIE</td>
</tr>
<tr>
<td>09</td>
<td>Institutional strategy: how to get everybody involved</td>
<td>09.00–17.00</td>
<td>Camlica, Level B2</td>
<td>IRM, IaH</td>
</tr>
<tr>
<td>10</td>
<td>Strategic Enrolment Management: a framework for internationalisation and institutional change</td>
<td>09.00–17.00</td>
<td>Üsküdar 1, Level B2</td>
<td>IRM, M&amp;R</td>
</tr>
<tr>
<td>11</td>
<td>Managing an international office: the ultimate to-do list</td>
<td>09.00–17.00</td>
<td>Üsküdar 3, Level B2</td>
<td>SAFSA</td>
</tr>
<tr>
<td>12</td>
<td>Strategic partner portfolios for business schools: development, maintenance and termination</td>
<td>09.00–17.00</td>
<td>Emirgan 1, Level B2</td>
<td>EBS, IRM</td>
</tr>
<tr>
<td>13</td>
<td>Intercultural development of exchange students: training for staff and faculty</td>
<td>09.00–17.00</td>
<td>Beylerbeyi 2, Level B2</td>
<td>SAFSA</td>
</tr>
<tr>
<td>14</td>
<td>How to set up a successful joint doctoral programme</td>
<td>09.00–17.00</td>
<td>Beylerbeyi 1, Level B2</td>
<td>Relevant to all</td>
</tr>
<tr>
<td>15</td>
<td>Successful international partnerships: a practical approach</td>
<td>09.00–17.00</td>
<td>Emirgan 2, Level B2</td>
<td>IRM</td>
</tr>
<tr>
<td>16</td>
<td>Assessment tools to measure programme quality and learning outcomes</td>
<td>13.30–17.00</td>
<td>Hamidiye, Level B2</td>
<td>SAFSA</td>
</tr>
<tr>
<td>17</td>
<td>Determining the return on investment of your marketing activities</td>
<td>13.30–17.00</td>
<td>B3-012, Level B3</td>
<td>M&amp;R, IRM</td>
</tr>
<tr>
<td>18</td>
<td>Partnering with African higher education institutions for mobility</td>
<td>13.30–17.00</td>
<td>B3-011, Level B3</td>
<td>EDC, MOPILE</td>
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<td>19</td>
<td>Exploring the Turkish higher education system</td>
<td>13.30–17.00</td>
<td>B3-010, Level B3</td>
<td>LICOM</td>
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</table>
WEDNESDAY 11 SEPTEMBER

20. Effective campus internationalisation: connecting strategy to outcome assessment
   09.00–12.30
   B3-010, Level B3
   IaH, SAFSA

21. Facilitating international students’ adjustment
   09.00–12.30
   B3-012, Level B3
   PSYCHE, SAFSA

22. Cross-continental education pathways: a collaborative community and learning approach
   09.00–12.30
   B3-013, Level B3
   Relevant to all

23. How to manage your international website: content, roles, and processes
   09.00–12.30
   B3-016, Level B3
   M&R, IRM

24. Examining Chinese credentials with the eye of an expert
   09.00–12.30
   B3-011, Level B3
   ACE

25. Weaving global partnerships: how to set up and run online intercultural exchanges
   09.00–12.30
   Maçka, Level B2
   LiCOM, IaH

26. The ACE project: creating a winning hand for European student mobility
   09.00–12.30
   Beylerbeyi 1, Level B2
   M&R, SAFSA

27. I will survive: how NLP can help you survive in the field of international relations
   09.00–12.30
   Üsküdar 1, Level B2
   Relevant to all

28. Maximise your potential through effective networking
   09.00–12.30
   Üsküdar 3, Level B2
   Relevant to all

29. Dealing with diversity and inclusion: preparing our institutions for the future
   09.00–12.30
   Hamidiye, Level B2
   ACCESS, SAFSA

30. International alumni matter even more in times of change
    09.00–12.30
    Beylerbeyi 2, Level B2
    INTAL, EMPLOI

31. Eleven principles for trans-boundary research partnerships
    09.00–12.30
    Emirgan 1, Level B2
    EDC, IRM

32. Delivering education abroad: how stakeholder attitudes are being reshaped
    09.00–12.30
    Emirgan 2, Level B2
    EBS, EDC

★ Indicates relevant Expert Communities. See page 14 for the full list.
Dialogues
WHAT’S YOUR VIEW?

Discuss key topics which are shaping the future of international higher education during these interactive, high-level dialogues. Each dialogue has been designed to inspire, instigate debate and add an extra, challenging element for participants. Guided by a moderator, the dialogues aim to encourage a rich and diverse knowledge exchange for all who attend.

REGISTRATION: No pre-registration or additional payments are required.

#EAIEdialogue1

Diplomacy and education: internationalisation or neo-colonialism?

📅 Wednesday, 10.00–12.00
📍 Beyazit, Level B2

International education fosters mutual understanding between nations and educating international students can be seen as part of a country’s soft diplomacy strategy. Many countries have developed significant and well-funded soft power mechanisms in this way to help them assert their indirect influence around the world. China has embraced the soft diplomacy mantra over the last decade as it sets out on a global strategy to spread its own language, culture and values internationally by planning to build 1000 Confucius Institutes around the world by 2020. Are new ventures such as branch campuses and education hubs helping to build mutual understanding, or can these initiatives be seen as acts of neo-colonialism? During this dialogue, both sides of soft power diplomacy will be discussed.

MEDIUMATOR: Patti McGill Peterson, American Council on Education, USA

PANELLISTS: Dzulkifli Abdul-Razak, Albukhary International University, Malaysia; Francisco Marmolejo, The World Bank, USA; Jo Beall, British Council, UK; Paulo Spelier, Ministry of Education, Brazil

#EAIEdialogue2

Challenges and opportunities in global higher education

📅 Thursday, 10.00–12.00
📍 Beyazit, Level B2

The global higher education landscape is in a constant state of flux. While existing hierarchies are being challenged, new arrangements are taking shape. We are witnessing increased competition for talented students and top scientists. Both ageing societies and emerging economies try to attract highly skilled workers in order to sustain or reinforce their economies. Top universities in East Asia, the Middle East and Latin America are challenging the positions of the old universities in Europe and the USA. Existing geographies are being challenged and new geographies emerge. Current dynamics in higher education also challenge traditional patterns of teaching and research. What do these developments mean for the future of higher education? Come along to discuss during this dialogue.

MEDIUMATORS: Eric Beerkens, Leiden University, the Netherlands and Hans de Wit, Hogeschool van Amsterdam, the Netherlands

PANELLISTS: Fatma Mizikaci, Ankara University, Turkey; Wa Zong, China Education Association for International Exchange (CEAIE), China; Eva Egron-Polak, International Association of Universities, France; Patti McGill Peterson, American Council on Education, USA
Internationalisation of higher education: an elite and exclusive enterprise?

Thursday, 14.00–16.00
@ Beyazit, Level B2

Key controversial topics such as higher tuition fees, raised entry requirements and strained funding streams can potentially lead higher education institutions down a path of exclusion on the basis of income, ethnicity, gender and disability. Although higher education institutions increasingly cite social responsibility as one of the elements of their internationalisation strategies, how serious are they about this topic? Are the right measures being taken and could progress be quicker? Many institutions embrace access and inclusion in their national environment but struggle to apply the same principles and practices internationally. To what extent can and should these be applied internationally? Where institutions perceive cultural or political factors in other countries as the causes of inequality should they engage and adapt or should they wait for or push for change? Have your say in this dialogue.

MODERATOR: Maurits van Rooijen, London School of Business & Finance, UK

PANELLISTS: Anna Diamantopoulou, Ministry of Education/DIKTYO, Greece; Erik Lithander, The Australian National University, Australia; Mitch Leventhal, State University of New York (SUNY), USA; Xavier Prats Monné, European Commission, Belgium; Stuart Billingham, York St John University, UK

MENA (Middle East and North Africa): A new generation of change

Friday, 10.30–12.30
@ Beyazit, Level B2

The collapse of various authoritarian regimes in the Middle East and North Africa has created new opportunities and challenges for higher education. As national governments pursue an agenda to educate the masses, several issues such as access to education for women; the introduction of technical and vocational education; and critical thinking and the liberal arts all need to be addressed. Many questions remain without answers. This dialogue seeks to explore these questions, allowing for a debate on what could be the best approaches to help bring about change and to address expectations and challenges.

MODERATOR: Jan Joost Lagendijk, Today’s Zaman, Turkey

PANELLISTS: Jordi Curell Gotor, European Commission, Belgium; Karen McBride, Canadian Bureau for International Education (CBIE), Canada; Michael Willis, St Antony’s College, Oxford University, UK; Haifa Jamalallail, Effat University, Saudi Arabia; Khaled Fahmy, The American University in Cairo, Egypt
Sessions

EXCHANGING KNOWLEDGE

Gain new perspectives and discover the latest developments in higher education. There are more than 100 sessions to choose from, lasting between one and two hours and all are free for you to attend on a first-come, first-served basis. Most sessions have been assigned to the EAIE Expert Community for which they are most relevant (see definitions below).

Session evaluations
Provide direct feedback on the sessions that you’ve attended by using the e-mail link which will be sent to you during the conference, directing you to the online survey.

Session presentations
All session presentations will be made available after the conference on the My Conference section of the EAIE website, www.eaie.org/istanbul.

EXPERT COMMUNITIES
EAIE membership is divided into Expert Communities to facilitate networking among members who specialise in particular fields of international education. These Expert Communities are known as Professional Sections (PSs) and Special Interest Groups (SIGs):

PROFESSIONAL SECTIONS (PSs)
- ACE: Admissions Officers and Credential Evaluators
- EBS: Economics and Business Studies
- EDC: Educational Cooperation with Developing Countries
- EMPLOI: Employability Skills, Graduate Careers and International Internships
- IRM: International Relations Managers
- LICOM: Languages for Intercultural Communication and Mobility
- MOPILE: Management of Programmes in Lifelong Education
- M&R: Marketing and Recruitment
- PSYCHE: Psychological Counselling in Higher Education
- SAFSA: Study Abroad and Foreign Student Advisers

SPECIAL INTEREST GROUPS (SIGs)
- ACCESS: Access & Inclusion in international higher education
- HI: Health Internationalisation
- IaH: Internationalisation at Home
- INTAL: International Alumni Relations
- NESS: Network of European Summer Schools
- RIE: Researchers in International Education
**TUESDAY 10 SEPTEMBER**

**1.01 RELEVANT TO ALL**

**Introduction to higher education in Turkey**

- **09.00-10.00**
  - **Beyazit, Level B2**
  - **All levels**

This session will give you a historical and contemporary view of higher education in Turkey. On the verge of significant structural changes to higher education in Turkey, an outlook will be presented with regard to Turkey’s internationalisation efforts.

**SPEAKERS:** Aysegül Daloglu, Middle East Technical University, Turkey; Armagan Erdogan, Higher Education Council, Turkey; Taner Bilgic, Bogaziçi University, Turkey

**1.02 RELEVANT TO ALL**

**A newcomers’ guide to internationalisation and the EAIE**

- **15.00-17.00**
  - **Beyazit, Level B2**
  - **All levels**

Join us for this special ‘double session’ intended for anyone interested in learning more about the EAIE and the internationalisation of education. Divided into two parts, the first hour of the session will help you to learn more about what you and your institution can get out of being at the EAIE Conference and what the EAIE as an association has to offer you. In the second hour of the session, experienced colleagues will discuss the day-to-day business of working in international education and look at the latest trends to help you connect to internationalisation and make sure you’ve got the basics covered. This double session is a repeat of Tuesday’s session to allow as many of you to benefit as possible.

**CHAIR:** Laura Howard, University of Cadiz, Spain

**SPEAKERS:** Dan Ole Faaborg, University College of Northern Denmark, Denmark; Dora Longoni, Politecnico di Milano, Italy; Duleep Deosthale, Academic Partnerships International, USA; Kathleen Van Heule, University College Ghent, Belgium

**1.03 RELEVANT TO ALL**

**A newcomers’ guide to internationalisation and the EAIE**

- **10.00-12.00**
  - **Camlica, Level B2**
  - **All levels**

Join us for a repeat of this special ‘double session’ intended for anyone interested in learning more about the EAIE and the internationalisation of education. Divided into two parts, the first hour of the session will help you to learn more about what you and your institution can get out of being at the EAIE Conference and what the EAIE as an association has to offer you. In the second hour of the session, experienced colleagues will discuss the day-to-day business of working in international education and look at the latest trends to help you connect to internationalisation and make sure you’ve got the basics covered. This double session is a repeat of Tuesday’s session to allow as many of you to benefit as possible.

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**1.04 RELEVANT TO ALL**

**An insider’s guide to submitting a successful conference proposal for EAIE 2014**

- **13.00-13.30**
  - **Emirgan 1, Level B2**
  - **All levels**

Have you ever wondered why or how a proposal is approved or declined for the EAIE Conference? How can you make sure that your submission is competitive and has a better chance of being selected? Each October, the EAIE sends out a Call for Proposals for the submission of sessions, workshops, poster sessions and Ignite© sessions for its next conference. Come and join us for a brief presentation to see how you can submit a successful proposal, learn about the key criteria used to review and select proposals and learn how to get involved in next year’s conference programme.

**SPEAKERS:** Duleep Deosthale, Academic Partnerships International, USA; Nicole Hardaker, EAIE, the Netherlands

**WEDNESDAY 11 SEPTEMBER**

**1.05 RELEVANT TO ALL**

**A guide to publishing your work in the Internationalisation Handbook**

- **13.00-13.30**
  - **Beylerbeyi 1, Level B2**
  - **All levels**

Have you ever considered publishing your experiences and best practices in international higher education? The Handbook Internationalisation of Higher Education could be your route to sharing your case studies and knowledge with others. Published by the EAIE, in cooperation with Raabe Academic Publishers, the Handbook has been specifically designed as a hands-on, comprehensive resource to support European policy makers and practitioners with the internationalisation process at their institutions. This information session will provide you with everything you need to know in order to contribute to the Handbook, and will give you a chance to share your thoughts on topics you’d like to see addressed in the Handbook.

**SPEAKERS:** Elise Kuunstra, EAIE, the Netherlands; Laura Rumbley, Boston College Center for International Higher Education (CIHE), USA

**2.01 ACCESS, SAFSA**

**ACCESS Opening Event: Mobility of students with disabilities: perspectives from Europe and the USA**

- **14.00-16.00**
  - **B3-011, Level B3**
  - **All levels**

Despite the efforts of different authorities and organisations, the participation of students with disabilities in mobility is still very low and many barriers still exist. This session will explore various strategies to increase the participation of students with disabilities in exchange programmes and will explore strategies to overcome mobility issues in the USA and in Europe. You are invited to this session to discuss how to advise students on navigating new transportation, living independently, using disability services, qualifying for adjustments, funding and medical services, and adapting to the host country’s educational systems and culture.

**CHAIR:** Eva Reina Botonero, UNICA, Belgium

**SPEAKERS:** Michele Scheib, Mobility International USA; Trine Kvernmo, University of Oslo, Norway; Agnes Sarolta Fazekas, Erasmus Student Network, Hungary
Wednesday 11 September

2.02 ACE, RIE
ACE Opening Event: Admissions or obstructions?
14.00–16.00
@ Hamidiye, Level B2
All levels
This interdisciplinary session will address the increasing pressure on universities to recruit international students in the context of admission requirements and their predictive value of academic success. Do we need to agree on minimum entry requirements or at least language requirements on a national level to safeguard the student experience and ensure solid global partnerships? This session will highlight the importance of cooperation between admissions, marketing and policy/research in finding a balance between the increasing economic challenges leading to increased international recruitment and student welfare.

CHAIR: Stephen Orme, Nyenrode & Study Group, the Netherlands
SPEAKERS: Paul Lovegrove, Study Group, UK; Michael Reilly, AACRAO, USA; Femke van der Heijden, Utrecht University, the Netherlands

2.03 EBS
EBS Opening Event: Tomorrow’s business school today
14.00–16.00
@ Emirgan 1, Level B2
All levels
Business is changing and business schools, indeed, all institutions in business and management, are innovating to meet the changing demands of employers, students, alumni and governments. How can you get a step ahead and position your business school locally, nationally and internationally for tomorrow’s world? What are your tactics? Share best practices and hear about the latest trends in the business school world in this interactive session.

CHAIR: Michael Rosier, University of Hertfordshire Business School, UK
SPEAKERS: Andrew Crisp, CarringtonCrisp Ltd, UK; Jenny Offereins, HU University of Applied Sciences Utrecht, the Netherlands; Mathias Falkenstein, University Pompeu Fabra, Spain

2.04 EDC, MOBILE
EDC Opening Event: Research and innovation for capacity building in African universities
14.00–16.00
@ Camlica, Level B2
All levels
This session will consider the role of cooperation to enhance education and research in African universities. Innovation can be used as a driver for sustainable growth, and three very innovative examples of European and African networks will be described in order to discuss and develop successful strategies to be put in place in Africa. The discussion will also provide information on the opportunities for moving forward with mobility, cooperation, and capacity building through the new Erasmus+ programme.

CHAIR: Béatrice Delpouye, University of Lille 1, France
SPEAKERS: Hilljie van ‘t Land, International Association of Universities, France; Wilfred Mbacham, The Biotechnology Centre, Cameroon; Guy Tsala Ndizomo, University of Yaoundé II.

2.05 EMPLOI, MOBILE
EMPLOI Opening Event: Employability strategies for graduates: challenges, initiatives and policy solutions
14.00–16.00
@ Beylerbeyi 1, Level B2
Intermediate
The children of the economic boom are now the graduates of the credit crunch. Many are finding it increasingly difficult to gain access to graduate-level positions, while employers face challenges in filling their vacancies. This session highlights the findings of a recent EU study on graduate employability in Europe from an employer’s perspective. It also explores ways in which universities can enhance graduate employability, taking the case study of an up-skilling model for unemployed graduates in Ireland and an example of an innovative university–industry model in Turkey.

CHAIR: Patrice Twomey, University of Limerick, Ireland
SPEAKERS: Ann Ledwith, University of Limerick, Ireland; Duru Duruman Özkan, The Union of Chambers and Commodity Exchanges of Turkey; Mads Gravès, European Commission, Belgium

2.06 HI, MOBILE
HI Opening Event: Implementing international competence and collaboration in health care education
14.00–16.00
@ B3-012, Level B3
Intermediate
This session will present practical-based approaches on how to work with global awareness among students. One example highlighted is an honours programme developed by the University of Applied Sciences Utrecht, the Netherlands. A second example is a programme by Moi University (MU) in Kenya and Linkoping University (LiU) in Sweden. MU and LiU developed the new School of Medicine at MU together. Until now, 225 staff/faculty members and 252 students have completed exchanges between the two universities. After the presentations there will be an open discussion on how to prepare students for clinical placements abroad, and what kind of topics should be covered in a preparatory course.

CHAIR: Karin Frydenlund, Lund University, Sweden
SPEAKERS: Myrian van Koolbergen and Adja Strijker; HU University of Applied Sciences Utrecht, the Netherlands; Simeon Mining, Moi University, Kenya; Kerstin Hawkins, Linkoping University, Sweden

2.07 IAH
IAH Opening Event: Developing and assessing intercultural competence at home
14.00–16.00
@ Beylerbeyi 2, Level B2
Beginner
Much research into the knowledge, skills and attitudes that comprise intercultural competence has been conducted over many years, but has it had an impact on student learning? In this session, practitioner researchers from the USA, Australia and the UK will discuss the meaning of the term ‘intercultural competence’, looking at faculty, student and employer perceptions of its value and the way in which it has been developed and assessed as part of curriculum internationalisation in different disciplines and institutional contexts in different parts of the world.

CHAIR: Jos Beelen, University of Applied Sciences Amsterdam, the Netherlands
SPEAKERS: Darla Deardorff, Association of International Education Administrators (AIEA), USA; Eipspeth Jones, International Education Consultant, UK

2.08 INTAL, EMPLOI
INTAL Opening Event: Building alumni programmes from scratch
14.00–16.00
@ B3-013, Level B3
All levels
Building alumni programmes from scratch in different cultural and geographic contexts; many of which do not have rich traditions of alumni engagement, is a challenge. During this session, representatives of the Netherlands Education Support Office (NESO), China, Vermont Technical College, USA and Central European University, Hungary will provide a rich body of diverse experience related to setting up and developing alumni programmes in different cultural and institutional contexts.

CHAIR: Serge Sych, Central European University, Hungary
SPEAKERS: Mariak Bellen, Nuffic, China; Philip Conroy, Vermont Technical College, USA
Rethinking internationalisation has become an isomorphic trend in the last years. But how exactly should higher education institutions re-orientate themselves? What feasible ways are there for restructuring traditional paths of internationalisation? This session will highlight three institutional approaches and one instrumental example which look at different needs, settings, and context conditions under which innovation in internationalisation can take place.

Chair: Uwe Brandenburg, CHE Consult Centre for Higher Education Development, Germany
Speakers: Nico Jooste, Nelson Mandela Metropolitan University, South Africa; Markus Latinen, University of Helsinki, Finland; Dana Petrova, Masaryk University, Czech Republic

2.10 LICOM

LICOM Opening Event: Teaching in English: Bermuda Triangle or lost on a mission?

14.00–16.00
Macka, Level B2
Intermediate

Worldwide, the tendency to offer more and more courses in English continues. During this LICOM opening session, we will take a closer look behind the curtain from different perspectives: information on the state-of-the-art methods, together with general trends and unforeseen side effects. A teacher will then provide an insight into the challenges of content-based English training for teachers as well as language courses for students. An expert will present the latest model on language variation and finally, a student will comment on whether these latest developments in higher education are really appreciated.

Chair: Sabine Pendl, University of Graz, Austria
Speakers: Queenie Lam, Academic Cooperation Association, Belgium; Jennifer Valcke, Université Libre De Bruxelles, Belgium

2.11 MOBILE, SAFP

MOBILE Opening Event: ‘Erasmus+’: the new EU programme

14.00–16.00
Beyazit, Level B2
Intermediate

The new ‘Erasmus+’ (previously known as ‘Erasmus for All’) programme will effectively bring together seven different existing programmes: the Lifelong Learning Programme, Youth in Action, Erasmus Mundus, Tempus, Alfa, Edulink and bilateral programmes. This session will present the new possibilities offered by the 2014–2020 Erasmus+ programme including the international dimension catering for incoming and outgoing mobility with partners from outside Europe and capacity building activities with higher education institutions in developing countries.

Speaker: Jordi Currell Gotor, European Commission, Belgium

2.12 M&R, IRM

M&R Opening Event: International student recruitment strategy: what works, what doesn’t?

14.00–16.00
Emirgan 2, Level B2
Advanced

With decreasing budgets and increasing competition, doing more with less is the new norm. Many recruitment professionals are in the same situation with higher expectations to recruit diverse, self-funded and competitive international students in a short amount of time within budget constraints. At the same time, it is becoming increasingly complex to recruit students in an environment of emerging channels like agents and social media. In this context, success with international student recruitment demands an informed and relevant strategy. This session brings together global experts to present a comparative perspective on recruitment strategies.

Chair: Rahul Choudaha, World Education Services, USA
Speakers: Andrew Disbury, Leeds Metropolitan University, UK; Joseph Hindrawan, University at Buffalo, USA; Carmel Murphy, The University of Melbourne, Australia

2.13 NESS, MOBILE

NESS Opening Event: Internationalising part-time programmes: steps for success

14.00–16.00
B3-010, Level B3
All levels

It is not always so simple to internationalise part-time education programmes. Students with work and family commitments are not so freely available to attend regular exchanges. This session introduces an innovative use of summer and winter schools to both internationalise and accelerate part-time study programmes. Two successful case studies from Europe and Asia show how higher education institutions can merge lifelong learning with internationalisation, both on location or via an accredited virtual-mobility pre-departure module.

Chair: Hans Seubring-Vierveyzer, University of Applied Sciences Amsterdam, the Netherlands

2.14 PSYCHE, EMPLOY

PSYCHE Opening Event: The secrets of clever decision making: chaos theory and self assessment

14.00–16.00
B3-016, Level B3
All levels

Students need to make a lot of decisions: which career to choose, which undergraduate programme and which graduate courses to pick, etc. Clever career decisions can be based on concepts from chaos theory and dynamic nonlinearity career theory, including dimensions such as complexity perception and luck readiness. At Freie Universität Berlin, a prototype of an Online Self Assessment tool (OSA) was developed that invites prospective students to explore a possible match between their interest in Media and Communication Studies and the actual content and requirements for this programme. This assessment tool will be looked at in this session.

Chair: Karin Svanfeldt, University of Gothenburg, Sweden
Speakers: Hans-Werner Rueckert, Freie Universität Berlin, Germany; Baris Uenal, Technische Universität Berlin, Germany

2.15 RIE, RELEVANT TO ALL

RIE Opening Event: Is internationalisation a Western concept and what are the implications?

14.00–16.00
Üsküdar 1, Level B2
All levels

Internationalisation is on the global agenda with universities engaging in a broad range of strategies and activities to enhance their profile, academic quality, international standing, as well as looking to augment their revenue streams. There is also much debate about the ‘whys’ and ‘hows’ of internationalisation but behind these many discussions, a bigger question is emerging about the concept of internationalisation itself and whether what is being offered to the world is in fact a Western model. If so, what are the implications of this model for other world regions? What do other models of internationalisation look like and what can the West learn from them?

Chair: Fiona Hunter, Higher Education Consultant, Italy
Speakers: Gautam Rajkhowa, University of Chester, UK; Rosa Marina Meyer, Pontifícia Universidade Católica do Rio de Janeiro, Brazil; Muslich Sutanto, Universitas Muhammadiyah Surakarta, Indonesia
With an excellent academic environment and innovative ways of teaching, Taiwan is a world leader in cultivating outstanding people. In Taiwan, you can earn a degree, enhance your knowledge and experience the rich culture of our beautiful island. What we offer will excite your imagination!
Students have changed over the last two decades: many now perceive themselves to be customers of a service; there are new definitions of diversity, citizenship and nationality, many are ‘digital natives’, and belong to Generation Z. The objective of this session is to address these students’ changing expectations of international education, and the complex issue of providing appropriate university responses, management of their expectations, and programme planning. What do you need to know and learn in order to adapt?

**Chair:** William Archer, i-Graduate, UK  
**Speakers:** Anne Pakir, National University of Singapore; Christopher Jones, Liverpool John Moores University, UK

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**3.01 RELEVANT TO ALL**

### Flagships in sync: common keels that make mobility fly

**Chair:** Michael Reilly, AACRAO, USA  
**Speakers:** Herman de Leeuw, Dienst Uitvoerende Onderwijs, the Netherlands; Simone Ravaoli, KION SpA, Italy; Vanessa Debiase-Sainton, European Commission, Belgium; Mariana Losada, Amue, France; Dirk Bochar, European Federation of National Engineering Associations (FEANI), Belgium; Guillermo Lopez, SEP Secretaría de Educación Pública, Mexico

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**3.02 IRM, MOBILE**

### Mobility is not for all?

**Chair:** Wedigo de Vivanco, De Vivanco Consulting International, Germany  
**Speakers:** Josef Leidenfrost, Ministry for Science and Research, Austria; Peter van der Hijden, European Commission, Belgium; Tim Birtwistle, Higher Education Consultant, UK

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**3.04 IRM**

### Building strategic international partnerships in engineering

**Chair:** Ann Heelan, Association of Higher Education Access and Disability, Ireland  
**Speakers:** Anne Siltala, Centre for International Mobility CIMO/Erasmus NA, Finland; Dominic Orr, HIS-Institute for Research on Higher Education, Germany; Mads Gravås, European Commission, Belgium

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**3.06 EDC, IRM**

### Intra-African mobility schemes and partnerships: new opportunities or more of the same?

**Chair:** Nina Kohr, Hochschule München, Germany; Philippé Marc, Ensea, France; Heng Hwa Er, Nanyang Technological University, Singapore

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Partnerships are designed exclusively around student exchanges and services provided by the host and home institutions. Transformational partnerships encompass a wider academic engagement of departments and faculty members. Speakers from universities around the world including NTU in Singapore, Ensea in France and MUNA in Germany will present on designing and sustaining partnership programmes specific to international engineering education. The session will present five examples of such networks with the goal...
3.08 SAFSA
Undergraduate research is the ‘new norm’ in study abroad
© 09.00–10.15
@ Usküdar 3, Level B2
◆ All levels
High achieving students desire more from their study abroad experience, and undergraduate research is one option to custom-design and partake in a significant career building experience. How can we best serve students with their academic pursuits in these programmes while maintaining quality frameworks for education abroad? Come to this session to hear from four key educators who all have experience in administering undergraduate research programmes abroad and take home ideas and methods to ensure your students have the opportunity and the support to make it a reality.
CHAIR: Caspar de Bok, Utrecht University, the Netherlands
SPEAKERS: Cynthia Banks, GlobalLinks Learning Abroad, USA; Luc Beaudoin, University of Denver International House, USA; Jessica Gallagher, The University of Queensland, Australia

3.10 IRM, iAeH
Give back internationalisation to the academics
© 09.00–10.15
@ B3-010, Level B3 ◆ Advanced
In many universities, internationalisation has become too much a part of administrators’ roles and academics are often too little involved. The speakers in this session will discuss if and how internationalisation should be given back to (or taken back by) the academics. It is hoped that participants in the audience will take up the challenge and defend their contribution as administrators!
CHAIR: Kees Kouwenaar, VU University Amsterdam, the Netherlands
SPEAKERS: Robert Wagenaar, University of Groningen, the Netherlands; Robert Lowndes, Northeastern University, USA

3.11 RELEVANT TO ALL
European grade conversion: grading tables vs Grade Point Average
© 09.00–10.15
@ B3-011, Level B3 ◆ All levels
In the 2009 ECTS user’s guide, grading tables replaced the old grading scales (A B C D E) to enable the direct conversion of grades obtained in exchange periods abroad. The European Grading Conversion System (EGRACONS) project aims to map existing grading practices and to develop a user-friendly web-based tool to convert grades without cultural bias. Another way to determine the level of a student is the Grade Point Average (GPA). In this session both systems will be explained and discussed.
CHAIR: Leonard van der Hout, Amsterdam University of Applied Sciences, the Netherlands
SPEAKERS: Valère Meus, Ghent University, Belgium; Luciano Saso, Sapienza University of Rome, Italy; Anthony Vickers, University of Essex, UK

3.13 EMPLOI, IRM
Structured PhD training: Europe’s new weapon for global competition in research
© 09.00–10.15
@ B3-013, Level B3 ◆ All levels
‘Structured PhD’ has become a buzz word in higher education, but what does it entail? In this session you will learn about the concept of structured PhD and how it has been implemented within the Marie Skłodowska-Curie Actions (MSCA). As of 2014, MSCA will become the main programme offering support for doctoral training, supporting 25 000 PhDs.

The session will also cover other current and future EU initiatives supporting the PhD cycle such as the current Mundus programme, the future Erasmus+ programme and the European Institute of Innovation and Technology (EIT).
CHAIR: Arya-Marie Ba Trung, European Commission, Belgium
SPEAKERS: Katrien Maes, League of European Research Universities, Belgium; Jakob Just Madsen, Danish EU Research Office (DAN-RO), Belgium

3.14 SAFSA
Sustainable support systems for international students: an Asia-Pacific example
© 09.00–10.15
@ B3-016, Level B3 ◆ All levels
Not enough research is directed at examining how and what can be done to systematically support international students. This session aims to discuss the building of a sound support system for international students. Scholars from Taiwan, Korea and Australia will discuss how they overcame challenges to set up quality support systems to ensure international students’ rights of study. The discussion will also cover issues such as the possible national evaluation and accreditation of the support system, and its eventual feedback, to the promotion of international recruitment.
CHAIR: Kun-Liang Chuang, Feng Chia University, Taiwan, Chinese Taipei
SPEAKERS: Ki-Jeong Lee, Hanyang University, Republic of Korea; HK Yu, Feng Chia University, Taiwan, Chinese Taipei; Ray Kelly, Queensland University of Technology, Australia

3.03 M&R, SAFSA
Social media across borders: the impact of cultural differences on student recruitment
© 09.15–10.15
@ Emirgan 2, Level B2 ◆ Intermediate
This session revolves around the question: Should cultural differences be taken into account when using social media? Should the same information be provided in various ways and networks to cater for a culturally diverse group, or can you stick with ‘one-size-fits-all’? Best practices from institutions in Canada, the Netherlands and Sweden will demonstrate different approaches. Special attention will be paid to the Chinese student market and Chinese social media.
CHAIR: Nannette Ripmeester, Expertise in Labour Mobility/graduate, the Netherlands
SPEAKERS: Jessica Winters, University of Groningen, the Netherlands; Kate Orr, Nova Scotia Community College, Canada; Joachim Ekstrom, Uppsala University, Sweden
3.07 RELEVANT TO ALL

The global dimension of EU higher education: from paper to action

09.15-10.15
@ Uskudar 2, Level B2
✦ All levels

This session will discuss the new EU strategy on the global dimension of higher education, a strategy adopted in spring 2013. The strategy analyses current trends in international mobility and cooperation and proposes specific actions at EU, country and university level for cooperation and interaction with the world beyond the EU. The session will in particular address how the strategy can be implemented, notably through programmes like Erasmus+. 

CHAIR: Hans-Georg van Liempd, Tilburg University, the Netherlands
SPEAKERS: Xavier Prats Monné, European Commission, Belgium; Niels Horsted, University College of Northern Denmark; Paolo Speller, Ministry of Education - Brazil

4.02 M&R, IRM

How to use country branding to strengthen international marketing and recruitment

11.00-12.15
@ Emirgan 2, Level B2
✦ Intermediate

What is the interaction between a state agency promoting higher education of its country, higher education institutions (HEIs) involved as stakeholders (recruiters and strengthening global research partnerships) and private sector companies (seeking business growth from working with HEIs)? In this session, speakers from Estonia, Turkey and China bring in experiences showing that both targeted and accidental country branding affects global partnerships and strategies in international marketing and recruitment.

CHAIR: Justyna Giezynska, Studybility, Poland
SPEAKERS: Eero Loonurm, Archimedes Foundation, Estonia; Sema Alpaytac, Kare Education, Turkey

4.03 RELEVANT TO ALL

Designing high impact short-term study visits to internationalise your students

11.00-12.15
@ Beylerbeyi 1, Level B2
✦ All levels

For many students who cannot study abroad for a full semester, they must rely on short-term study visits for their transformative international experiences. Programmes must be carefully structured so that the itineraries and experiences provided are not merely touristic but educational. Sample learning outcomes, itineraries and course curricula will be provided for discussion and improvement, and practical management questions will be addressed, with examples of study visits to Europe, North America, China and the Middle East.

CHAIR: Catherine Vertesi, Capilano University, Canada
SPEAKERS: Yvonne Leung, Capilano University, Canada; Dawn Sutherland, Queenswood International Education Services, Canada; Jacob Mentez, Lillebaelt Academy of Professional Higher Education, Denmark

4.04 RELEVANT TO ALL

Globalisation and student mobility: emerging trends

11.00-12.15
@ Beylerbeyi 2, Level B2
✦ All levels

Over the last decade, the number of students traveling to another country in pursuit of higher education nearly doubled from 2.1 million in 2000 to 4.1 million in 2010. The panel in this session brings together experts on student mobility, each representing a partner organisation of Project Atlas, a community of researchers and national exchange agencies. They will speak about mobility trends in traditional and emerging host countries, including China, South Africa, the Netherlands, and the USA. The panelists will discuss national policies and strategies that affect student mobility and the internationalisation of higher education.

CHAIR: Rajika Bhandari, Institute of International Education (IIE), USA
SPEAKERS: Nico Jooste, Nelson Mandela Metropolitan University, South Africa; Hanneke Teekens, Nuffic, the Netherlands; Helen Zimmerman, Navitas English, Australia

4.05 IRM, RIE

Can East Asia create a higher education area?

11.00-12.15
@ Uskudar 1, Level B2
✦ All levels

This session considers the conditions and prospects of regionalisation in higher education in East Asia with emphasis on China, Japan and Korea, and will draw general conclusions on the potentials and limits of regionalisation for worldwide higher education, CAMPUS Asia, an Asian version of Erasmus and BeSeToHa, a forum of four flagship universities representing China, Japan, Korea and Vietnam, will be examined, along with the roles of regional elite universities in constructing the new regional platform.

CHAIR: Guangzhi Xia, Tsinghua University, China
SPEAKERS: Eun Young Kyung, University of Melbourne, Australia; Sunju Park, Seoul National University, Republic of Korea; Miki Horie, Ritsumeikan University, Japan

4.06 IRM, SAFSA

Using global partnerships to implement demand-driven mobility programmes

11.00-12.00
@ Uskudar 2, Level B2
✦ Intermediate

Today’s global students have become more demanding, seeking opportunities to match their learning goals to international programmes. The panel in this

3.12 MOPILE

Global peace support: Erasmus exchange among defence universities

09.15-10.15
@ B3-012, Level B3
✦ Beginner

Peace support has become a global issue and the need to increase cooperation and collaboration among defence/military universities exists almost all over Europe. The education in these universities differs from other universities, so exchanging students and academic staff with the framework of Erasmus will be different. This session will discuss how the Erasmus exchange can be done efficiently among defence/military universities to help global peace. Coordinators from different European defence/military universities will present their views on this topic.

CHAIR: Ozlem Yucel, Turkish National Agency for LLP and YIA Programmes, Turkey
SPEAKERS: Zafer Yilmaz, Turkish Military Academy, Turkey; Martin Nassau, Helmut Schmidt University/University of the Bundeswehr Hamburg, Germany

4.01 EMPLOY, SAFSA

Internationalising careers support for globally mobile students

11.00-12.15
@ Emirgan 1, Level B2
✦ All levels

In this session, careers staff from universities within the International Research Universities Network (IRUN) highlight collaborations that involve member services exchanging country-specific careers seminars and guidance sessions using video technology. Protagonists from four participating universities will each share their experiences of an approach which has helped to further internationalise provision within their respective careers services with minimal commitment of time and cost.

CHAIR: Andreas Eimer, University of Münster, Germany
SPEAKERS: Jim Campbell, University of Glasgow, UK; Ruth Girmes, University of Duisburg-Essen, Germany; Patrycja Supik, Jagiellonian University, Poland

4.08 M&R, IRM

promotion and the roles of regionalisation in higher education.

CHAIR: Rajika Bhandari, Institute of International Education (IIE), USA
SPEAKERS: Nico Jooste, Nelson Mandela Metropolitan University, South Africa; Hanneke Teekens, Nuffic, the Netherlands; Helen Zimmerman, Navitas English, Australia

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session will discuss how three institutions from three continents have taken lessons from inbound programmes to create outbound models focused on assessing student demand and matching this with high-quality programmes. As a participant in this session, you will see how outbound and inbound mobility come together with global partnerships to advance internationalisation and improve student learning outcomes.

**Chair**: Joel Gallegos, University of North Carolina at Charlotte, USA

**Speakers**: Dawn Koban, RMIT University, Australia; Gianluca Samsa, Università Cattolica del Sacro Cuore, Italy; Victoria Cruz De Medina, Universidad de La Sabana, Colombia

### 4.07 IRM

**Trends in US higher education: challenges and innovations**

**Chair**: Betty Soppelsa, NAFSA: Association of International Educators, USA

In this session, leaders of NAFSA: Association of International Educators will outline challenges facing US institutions of higher education that affect internationalisation strategies, as well as innovations taking place that advance the field. New competitors and a tight financial environment make sustainability and innovation in internationalisation more difficult. This session will also provide an update on US public policy debates that influence international education and will set the stage for discussion. Trends at the graduate level and international partnership models will also be discussed.

**Chair**: Betty Soppelsa, NAFSA: Association of International Educators, USA

**Speakers**: Marlene Johnson, NAFSA: Association of International Educators, USA; Linda Tobash, Institute of International Education (IIE), USA

### 4.08 MOBILE, IRM

**Sustaining the Erasmus Mundus legacy: the EM-IDEA project**

**Chair**: Andries Verspeeten, Ghent University, Belgium

**Speakers**: Boas Erez, Université Bordeaux 1, France; Francesco Girotti, University of Bologna, Italy

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**4.09 RELEVANT TO ALL**

**PRISM: an international student success and performance benchmark model**

**Chair**: Bjørn Einar Aas, University of Bergen, Norway

**Speakers**: Daniel Guhr, Illuminate Consulting Group, USA; Randall Martin, British Columbia Council for International Education, Canada

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**4.10 IAH, LICOM**

Celebrating the difference: how institutions can manage international diversity

**Chair**: Barbara Hasenmueller, University of Bremen, Germany

**Speaker**: James Kennedy, University of Warwick, UK

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**4.11 RIE, RELEVANT TO ALL**

Exploring impact on practice of emerging research in internationalisation

**Chair**: Femke ten Bloemendal, Universiteit van Amsterdam, the Netherlands

**Speakers**: Gerhard Volz, OeAD-GmbH/National Agency for Lifelong Learning, Austria; Claire Ozel, Engelsiz ODTU, Turkey

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**4.12 RELEVANT TO ALL**

Is your university ready for a joint doctoral programme?

**Chair**: Laura Rumbley, Boston College Center for International Higher Education (CIHE), USA

**Speakers**: Gabriele Bosley, Bellarmine University International Programs Louisville/KY, USA; Sabine Muschter, Southern Cross University, Australia; Stephen Wilkins, Plymouth University, UK

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**4.13 ACCESS, MOBILE**

Diversity and inclusion in the new Erasmus programme

**Chair**: Femke ten Bloemendal, Universiteit van Amsterdam, the Netherlands

**Speakers**: Gerhard Volz, OeAD-GmbH/National Agency for Lifelong Learning, Austria; Claire Ozel, Engelsiz ODTU, Turkey
THURSDAY 12 SEPTEMBER

4.14 IaH, SAFSA
How to internationalise your curriculum: a practitioner’s guide
📅 11.00–12.00
📍 B3-016, Level B3
♦ All levels
This session will take up the challenge of creating a curriculum that actively encourages internationalisation and student mobility. The speakers will present the bottom-up approach on how to disseminate the successful examples of everyday teaching throughout the campus and institution. The top-down approach on how to design an entire study programme with a strong international flavour will also be discussed. The session will be spiced up with many practical examples of do-it-yourself internationalisation.

CHAIR: Kirsten Granberg, Copenhagen School of Design and Technology (KEA), Denmark

SPEAKERS: Bob Wilkinson, Maastricht University, the Netherlands; Frederikke Bender, Copenhagen School of Design & Technology, Denmark

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4.15 RELEVANT TO ALL
The EAIE: What’s it all about?
📅 12.30–13.00
📍 Üsküdar 3, Level B2
♦ All levels
Find out what the EAIE is really all about in this introductory session. Meet the Leadership and discover all of the ways the EAIE can help you in your career as an international higher education professional. EAIE members receive many more benefits than just the reduced conference fee! Come along to this session and see if you would like to join the thousands of other professionals who have made the EAIE their Association. If you are already a member and would like to find out more about the EAIE’s future goals and ambitions, this session is also ideal for you!

SPEAKERS: Hans-Georg van Liempd, Tilburg University, the Netherlands; Laura Howard, University of Cadiz, Spain

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5.03 MOPILE, IRM
Science without Borders: interaction among education, mobility, research and innovation
📅 14.00–15.15
📍 Emirgan 1, Level B2
♦ Beginner
Science without Borders is a project aimed at fostering international mobility of Brazilian students and researchers in highly qualified academic and research centres around the world through a scholarship scheme. The project also works to attract young investigators and internationally recognised research leaders to Brazil. The project can be taken as an interesting case study for a structured mobility programme as well as illustrating how synergies among education, mobility, research and innovation can be enhanced. During this session, European and Brazilian speakers will reflect on their different experiences of the project.

CHAIR: Elena Vinci Hyttner, Linnaeus University, Sweden

SPEAKERS: Giovanna Filippini, University of Bologna, Italy; Jose Freire Junior, Sao Paulo State University - UNESP, Brazil; Joaquim Ramos de Carvalho, University of Coimbra, Portugal

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5.02 SAFSA, IRM
Managing student mobility in times of disaster: lessons from the 2011 earthquake
📅 14.00–15.15
📍 Emirgan 1, Level B2
♦ Intermediate
This session explores how partners in international educational exchange can plan and prepare for major disasters. Using the 2011 Great East Japan Earthquake as a case study, post-disaster challenges faced by universities and the impact on the lives of international students will be outlined. As a participant, you will be encouraged to discuss risk management for international exchange and share ideas for responding more effectively to unforeseen events.

CHAIR: Yukako Yonezawa, University of Melbourne, Australia

SPEAKERS: Natsumi Onaka, Iwate University International Center, Japan; Kazuko Suzuki, Tohoku University, Japan; Jeremy Breaden, Monash University, Australia

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5.04 SAFSA, M&R
Engaging in the debate: what do international students want and need?
📅 14.00–15.15
📍 Beylerbeyi 1, Level B2
♦ All levels
This session will explore how universities can effectively engage in ongoing dialogue with international students, and examine how institutions can use feedback alongside comparative benchmarking to improve service provision for international students within their institution. Two institutions from Finland and South Africa will explain how they tackle issues relating to engaging in long-term dialogue with international students. Speakers will discuss issues from decision-making, perceptions and expectations to the actual experiences of students studying outside their home country.

CHAIR: Nannette Ripmeester, Expertise in Labour Mobility/i-graduate, the Netherlands

SPEAKERS: Kimmio Kuortti, University of Oulu, Finland; Archibald Pollock, i-graduate/ELM, the Netherlands; Nico Jooste, Nelson Mandela Metropolitan University, South Africa

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5.05 IRM, RIE
Strategic advice from abroad for internationalisation
📅 14.00–15.15
📍 Beylerbeyi 2, Level B2
♦ Advanced
As higher education institutions today form an increasingly intertwined worldwide community it is only natural that they seek strategic global expertise for internationalisation. Some institutions have established international Advisory Boards for themselves to supplement the knowledge and expertise provided to them by their often domestically-oriented governance structures. This session will highlight three case studies from universities that have sought strategic advice from experts beyond their borders. Aims, goals, composition, practical aspects and outcomes will be presented.

SPEAKERS: Markus Laitinen, University of Helsinki, Finland (Chair); Gunilla Carlecrantz, Lund University, Sweden; Norpishah Mat Isa, Albukhary International University, Malaysia

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5.01 M&R, IRM
The student recruitment landscape in Asia 10 years from now
📅 14.00–15.15
📍 Çamlıca, Level B2
♦ Intermediate
Over the next decade, how will the student recruitment environment in Asia change in higher education? No one has a crystal ball, but a technique called ‘scenario planning’ can generate valuable and thought-provoking insights into how the future could unfold. In this session, you will participate in a hyper-speed version of a scenario planning process. The outcome: a number of alternative student recruitment landscapes in Asia that could realistically occur in higher education by 2023.

CHAIR: Arnold Persoon, Study Group-ISC Netherlands, the Netherlands

SPEAKERS: Frorie Gerkens, ABG International - Higher Education Management Solutions, Switzerland; James Wade, Wade & Company SA, Switzerland

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5.07 IRM
The impact of MOOCs on future global partnerships
📅 14.00–15.15
📍 Üsküdar 2, Level B2
♦ All levels
Massive Open Online Courses (MOOCs) have the potential of reaching millions of students worldwide and will alter the way higher education is delivered in the future. MOOCs are free (for now) and offer no credit (for now). This session will discuss
the rise of MOOCs, the likely impact they will have on higher education globally and what colleges and universities can expect this new game changer to bring to the future of global partnerships.

**Chair:** Duleep Deosthale, Academic Partnerships International, USA  
**Speakers:** Marguerite Dennis, Consulting Firm, USA; Monique Skidmore, University of Canberra, Australia; Benjamin Waxman, International Education Advantage, USA

**Thursday 12 September**

**5.08 IRM, EDC**

*Developing partnerships that achieve global value, relevance and impact*

14.00–15.15  
@ Üsküdar 3, Level B2  
All levels

Transformational partnerships that achieve global impact, relevance and value for a university, its partners and society require strategic direction and leadership from the top. This interactive session, with two vice-chancellors and a vice-rector from Australia, India and Sweden, will offer participants an insight into how university leaders identify, develop and prioritise partnerships; determine partnership success; and the attributes and skills required to build partnerships.

**Chair:** Jacyl Shaw, University of Melbourne, Australia  
**Speakers:** Peter Rathjen, University of Tasmania, Australia; Nils Nilsson, Linnaeus University, Sweden; Steeram Chaulia, O.P Jindal Global University, India

**5.09 SAFSA, M&R**

*Creating active social media communities for (inter)national students*

14.00–15.15  
@ Macka, Level B2  
Intermediate

Social media is constantly changing and so must its applications in international education. Higher education institutions must explore fundamental strategies to stay ahead of trends in social media, implementing social media in their communication and marketing strategies. Institutions must create active online discussions among the national and international student population to facilitate peer-to-peer programmes and international student organisations, and refine their global media presence to be truly social. This highly interactive session will look at case studies and discuss social media in its current and future formats.

**Chair:** Guido De Wilde, Universiteit van Amsterdam, the Netherlands  
**Speakers:** James Aspin, Griffith University, Australia; Noah Kuchins, San Francisco State University, USA

**5.10 ACE**

*Play it by EAR: a recognition manual*

14.00–15.15  
@ B3-010, Level B3  
All levels

A recognition manual has been developed for admissions officers of higher education institutions as part of the European Area of Recognition (EAR) project. In this session, models for the dissemination of the manual at national and institutional level will be discussed. Case studies on streamlining academic recognition will be presented, making use of cooperation between European Network of Information Centres (ENIC) and National Academic Recognition Information Centres (NAR-ICs), admissions offices and associations of higher education institutions.

**Chair:** Lucie de Bruin, Nuffic, the Netherlands  
**Speakers:** Bas Wegewijs, Nuffic, the Netherlands; Christian Tauch, German Rectors’ Conference, Germany; Dorte Pedersen, Danish Agency for Universities and Internationalisation, Denmark

**5.11 IAH, LICOM**

*Mobility is not enough: developing intercultural awareness through online collaboration*

14.00–15.15  
@ B3-011, Level B3  
All levels

Less than 10% of university students are able to participate in mobility programmes. Therefore, to enhance cultural awareness for the remaining students who cannot study abroad, the SUNY COIL Center has developed an innovative, internet-based, cost-effective approach. It links universities, allowing faculty to work closely with international peers to create a shared syllabus emphasising collaborative student learning. This session will describe the initiative and representatives from Turkey, the Netherlands and the USA will present their own case studies.

**Chair:** Jon Rubin, The State University of New York (SUNY), USA  
**Speakers:** Bilge Ozdemir, Anadolu University, Turkey; Loes Damhof, Hanze University of Applied Sciences, the Netherlands; Hans de Wit, University of Applied Sciences Amsterdam, the Netherlands

**5.12 RELEVANT TO ALL**

*The global city as an academic resource*

14.00–15.15  
@ B3-012, Level B3  
All levels

The global future is urban: cities are uniquely challenging sites for learning which transcend traditional education- al agendas and generate innovative pedagogies. The city is a major academic resource – a text and a classroom!

**Chair:** Tereza Varnali, Boğaziçi University, Turkey; Meltem Darakci, AEGEE - European Students Forum, Turkey; Ilyas Ulgur, Turkish National Agency, Turkey

**What kind of ‘text’ is the city? Who has written it, when and why?** The panel in this session will explore these issues in Istanbul where the paradoxes of an urban environment are dramatically embodied simultaneously as in James Thomson’s poem ‘The City of Dreadful Night’.

**Speakers:** Sara Dumont, American University, USA; William Hyndman III, Northeastern University, USA; Samil Erdogan, Istanbul Bilgi University, Turkey

**5.13 EMPLOI, INTAL**

*Magic triangle: partnerships between universities, employers and alumni*

14.00–15.15  
@ B3-013, Level B3  
Beginner

This session will provide an insight into the growing need for close working and understanding among universities, alumni and employers, also known as the ‘Magic Triangle’. Speakers from institutions in the Netherlands, Poland and Spain will present various aspects of this partnership. They will share interesting data from surveys and focus on the role of social media in maintaining these relations. Based on the conclusions, certain guidelines for careers services, international relations offices and general strategies for institutions will be formulated.

**Speakers:** Edyta Lachowicz Santos, University of Economics in Katowice, Poland (Chair); Madeleen Stamm-Vuijk, TU Delft, the Netherlands; Ignacio Sánchez García-Abril, Fundación General de la Universidad de Valladolid, Spain

**5.14 RELEVANT TO ALL**

*Weaving global partnerships in Turkey, a land of opportunity*

14.00–15.15  
@ B3-016, Level B3  
All levels

In recent years, a wave of educational internationalisation has brought improvements and opportunities to Turkey. There is an increase in the number of Turkish students studying abroad and in the number of Turkish universities offering programmes in English. The country has become an attractive study destination for thousands of international students and universities offer good partnership opportunities for universities from abroad. This session will present key figures and trends across this internationalisation spectrum, analysing the data from a policy angle, and from the perspective of students and Turkish universities.

**Chair:** Maria Calabrese, ETS Global, the Netherlands  
**Speakers:** Tereza Varnali, Boğaziçi University, Turkey; Meltem Darakci, AEGEE - European Students Forum, Turkey; Ilyas Ulgur, Turkish National Agency, Turkey
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to re-consider existing practices and re-orient, if needed, to preserve the bottom line while also maintaining integrity in internationalisation? Come along to discuss!

**Chair:** Ayse Inan, Koç University, Turkey
**Speakers:** David Wick, Santa Clara University, USA; Hans-Georg van Liempd, Tilburg University, the Netherlands

**6.03 EDC**

**Coordination of international scholarship programmes: mission impossible?**

**Chair:** Birgitte Vos, Nuffic, the Netherlands
**Speakers:** Elke Stinnig, OeAD-Austrian Agency for International Cooperation in Education & Research, Austria; Lars Pedersen, Danida Fellowship Centre, Denmark; Neha Pandya, International Law Institute-African Centre for Legal Excellence, Uganda

**6.04 M&R, IRM**

**Inbound versus outbound marketing in international education**

**Chair:** Robert Buttery, University of Applied Sciences Northwestern Switzerland, Switzerland
**Speakers:** Peter Kerrigan, German Academic Exchange Service (DAAD), USA; Jessica Winters, University of Groningen, the Netherlands; Rachel Wellam, University of Melbourne, Australia

**6.05 SAFSA**

**Reacting to international students’ needs: exchanging best practices**

**Chair:** Mareike Kunze, BTU Cottbus, Germany
**Speakers:** Lisa Dequech, University of Porto, Portugal; Agnieszka Krajna, Wrocław University of Technology, Poland; Maria Fernanda Rodríguez Heras, University of Almeria, Spain

**6.06 RELEVANT TO ALL**

**Internationalisation strategies in a century dominated by Asia**

**Chair:** Betty Leask, University of South Australia
**Speakers:** Helen Zimmerman, Navitas English, Australia; Gordon Cheung, The Chinese University of Hong Kong, Hong Kong SAR; Jennifer Humphries, Canadian Bureau for International Education (CBIE), Canada
European higher education institutions and networks promoting academic freedom

Despite the importance given to academic freedom in European and international legislations, everyday reality reveals alarming examples of intellectual repression. 132 European HEIs, through their active participation in the Scholars at Risk (SAR) Network, respond to such threats. This session will discuss actions HEIs can take to meet their global responsibility to protect scholars and the freedom to pursue scholarship and research without discrimination, censorship, intimidation, or violence.

CHAIR: Antoinette Charon Wauters, University of Lausanne, Switzerland

SPEAKERS: Sinead O’Gorman, New York University, USA; Marit Egner, University of Oslo, Norway; Herbert Grieshop, Freie Universität Berlin, Germany

Ignite®: A lively mix of topics to debate

This fast paced Ignite® session is made up of nine individual presentations designed to generate awareness and stimulate discussion. Each presentation will last for five minutes, and at the end of the session you will have a chance to share your views on the topics, which include: Enhancing your international experience even while staying home; How to run a buddy programme using limited resources; Raising your campus appeal through animation and photography; Colliding cultures in student support services; 'Gamification' to welcome international students; A ‘less information is more’ approach to study abroad; A new way of educating Generation Y; Arts and crafts to foster cultural appreciation and integration; An international student experience of planning a local community event.

CHAIR: Duleep Deosthale, Academic Partnerships International, USA

SPEAKERS: Theresa Kaiser, American University Washington College of Law, USA; Warren Rohi, Hokkaido University, Japan; Anna Munro, Victoria University (VU), Australia; Emmanuelle Mebratu, EmmErging Solutions, France; Chiara Orefice, Sheffield Hallam University, UK; Mindy Carter, Cape Breton University, Canada; Jonathan van Melle, Avans University of Applied Sciences, the Netherlands; Jarlath Dillon, IGS American Business School Paris, France; Kai Erenli, Fachhochschule des bfi Wien, Austria
THURSDAY 12 SEPTEMBER

6.09 ACE, SAFSA
Mobility of students from countries in strife

- 16.00–17.00
- B3-010, Level B3
- All levels

This session will focus on issues related to the mobility of students from countries experiencing exceptional economic and political changes. The countries to be discussed in this session are: Afghanistan, Egypt, Iran, and Syria. Topics to be covered include issues related to the availability and veracity of academic documentation, effective educational resources and contacts, academic placement, the expectations of students, and the universities that admit them for further education.

Chair: Herman de Leeuw, Dienst Uitvoerig Onderwijs (DUO), the Netherlands
Speakers: Kenneth Warren, Educational Perspectives, USA; Marybeth Gruenewald, Onderwijs (DUO), the Netherlands

6.10 LICOM, IRM
Staff competency in English: a key driver to student satisfaction

- 16.00–17.15
- B3-011, Level B3
- All levels

The number of English-taught programmes in Europe has exploded from 500 to over 5500 in the last 10 years. Recent research on student satisfaction shows that one of the biggest causes for student dissatisfaction is the quality of teaching and the level of a teacher’s English. Universities need a policy and programme structure to continually evaluate and improve the English skills of key staff and teachers. This session will focus on tools to identify and solve problems concerning the level of English among staff, as well as provide a forum for the exchange of best practices.

Speakers: Mike Welch, British Council, Austria; Bob Wilkinson, Maastricht University Language Centre, the Netherlands; Joran van Aart, StudyPortals, the Netherlands

6.11 INTAL
Starting alumni chapters and managing volunteers abroad

- 16.00–17.15
- B3-012, Level B3
- Intermediate

Why should a university or non-profit organisation invest in establishing alumni chapters abroad? How can these chapters and volunteers support the ambition and mission of your institution? This session will provide insights on why you should consider establishing alumni chapters abroad and how these can be managed from your home institution.

Chair: Sandra Rincón, Tilburg University, the Netherlands
Speakers: Delia de Vreeze, Wageningen University, the Netherlands; John Arboleda, ESADE Business School, Spain; Dorothea Antonio, NAFSA: Association of International Educators, USA

6.12 IaH, RIE
Finding common ground: enhancing cross-cultural interaction of students

- 16.00–17.00
- B3-013, Level B3
- Intermediate

This interactive session will focus on an important issue in international education – internationalising the curriculum at home through enhancing cross-cultural interaction among students from diverse backgrounds. The session will feature a presentation of an award-winning DVD produced from a project funded by the Australian Learning and Teaching Council that presents research-based strategies for internationalising the curriculum and improving cross-cultural communication. There will also be the opportunity for small-group and whole-group discussions based on the DVD and participants’ own experiences.

Speaker: Chi Baik, The University of Melbourne, Australia

6.13 SAFSA, EDC
Social impact and community engagement: experiences from Turkey

- 16.00–17.15
- B3-016, Level B3
- Intermediate

Universities and study abroad programmes should take an active role in raising social awareness and building sustainable and mutually beneficial community partnerships. Experts from the Council on International Educational Exchange (CIEE) and Koç University’s Social Impact Forum will discuss best practices in developing and implementing community engagement projects. Emphasis will be placed on the importance and benefits of community engagement as a critical component of international exchange programmes, particularly as a strategy for integrating foreign students, local students and local communities.

Chair: Kathryn Bourgeois, Council on International Educational Exchange (CIEE), Turkey
Speakers: Adam Rubin, Council on International Educational Exchange (CIEE), USA; James Halliday and Lena Bruce, Koç University, Turkey

6.14 RELEVANT TO ALL
European opportunities for internationalisation of teaching entrepreneurship

- 16.00–17.00
- Üsküdar 2, Level B2
- Intermediate

Many universities are now introducing Centres of Entrepreneurship. They play a key role in learning programmes and start-up programmes for student entrepreneurs, and these centres are becoming increasingly international. This session will discuss three good practices: Silicon Valley as the world’s most famous example of an eco-system; internationalisation at the Amsterdam Center for Entrepreneurship (which won the 2011 European Enterprise Award); and the upcoming region of Asia.

Chair: Linda Johnson, International Institute of Social Studies (ISS), the Netherlands
Speakers: Erik Boer, Amsterdam Center for Entrepreneurship, the Netherlands; Gigi Wang, VLAB (MIT Enterprise Forum/Stanford Venture Lab), USA; Mohd. Saleh Jaafer, Universiti Putra Malaysia, Malaysia
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7.01 IRM, EMPLOI
EU-South America joint and double degrees

09.00–10.15
- Camlica, Level B2
- Intermediate

External feedback is desperately needed for joint and double degrees, particularly when brain drain is a major concern as in the case of cooperation with South American institutions. The ADDE SALEM project is aimed at making joint double degrees more attractive by enhancing employability at home. Eight European institutions and eight South American institutions are involved in the project. This session will look at the project and at the four dimensions of cooperation: learning to know, learning to do, learning to live and work together, and learning to be.

SPEAKERS: Giancarlo Spinelli, Politecnico di Milano, Italy (Chair); Marcela Torino, Instituto Tecnológico de Buenos Aires (ITBA), Argentina; Vitor Alevato do Amaral, Federal University of Rio de Janeiro, Brazil

7.02 EMPLOI, IRM
Improve the employability of your students

09.00–10.15
- Emirgan 1, Level B2
- Advanced

The continued rise in youth unemployment figures across Europe causes us to review the employability levels of university graduates. Employers are looking for knowledge, skills and abilities which can be reached by a variety of educational paths including formal, non-formal and informal learning. In this session we will focus on how to bridge the gap in skills presented by graduates versus those skills required by employers by looking at the Tuning Project, the measurement of student learning outcomes and competences and the challenges facing employers.

Chair: Maria Calabrese, ETS Global, the Netherlands
Speakers: Funda Mesoglu, 360HR Consultancy, Turkey; David Payne, ETS, USA; Robert Wagenaar, University of Groningen, the Netherlands

7.04 EDC, MOPILE
New challenges in Africa: improving the quality of mobility

09.00–10.15
- Beylerbeyi 1, Level B2
- Advanced

This session aims to illustrate the new trends in mobility between African and European institutions, starting from Erasmus Mundus in North Africa and Africa, Caribbean, and Pacific Group of States (ACP) to more intense collaborations such as Tuning Harmonization in Africa, joint degree programmes, research networks for excellence and the Intra-ACP Nyere programme. The speakers will analyse the ways of involving their partners to challenge the quality of mobility through an international strategy and capacity building.

Chair: Barbara Costa, University of Porto, Portugal
Speakers: Béatrice Delpouye, University of Lille 1, France; Olga Benitez, Universidad de Deusto, Spain; Guy Tsalu Ndzo, University of Yaoundé II, Cameroon

7.06 SAFSA, IAH
Globally networked: turning competing priorities into complementary avenues of mobility

09.00–10.15
- Üsküdar 1, Level B2
- All levels

Within international offices we manage diverse portfolios of partnerships, stemming from conflicting priorities dictated by national policy, institutional strategy, individual relationships and student expectations. Panellists in this session will discuss how they leverage their global network to supplement Erasmus and institutional bi-laterals to overcome specific mobility challenges including outgoing student access to in-demand or unique locations, maintaining the important student population balance and adhering to their specific academic requirements.

Chair: Mary Catherine Scarborough, ISEP, USA
Speakers: Diana Afrashteh, University of Graz, Austria; Nancy Campbell, ISEP, USA; Lea Serr, Università Cattolica del Sacro Cuore, Italy

7.07 IRM
Transnational education: innovation through dialogue

09.00–10.15
- Üsküdar 2, Level B2
- Intermediate

In transnational education, differences between national systems of higher education can become serious stumbling blocks for the introduction and establishment of partnership projects, eg in cases where adherence to the Bologna Process causes conflicts with national standards, rules and regulations in non-Bologna countries. In this session you will learn about possible strategies to overcome obstacles and discuss how these can contribute to the development of innovative forms of academic co-operation.

Chair: Anette Pieper, German Academic Exchange Service (DAAD), Germany
Speakers: Ayça Ergun, Middle East Technical University, Turkey; Christine Ennew, University of Nottingham, UK; Slim Abdennadher, German University in Cairo, Egypt

7.08 RELEVANT TO ALL
EU tender on measuring the effects of Erasmus

09.00–10.15
- Üsküdar 3, Level B2
- Beginner

The EU Commission launched a call for tender to measure the effects of Erasmus mobility (both for students and staff) and Intensive Programmes. The consortium led by CHE Consult won the bid and will conduct a three-dimensional analysis including facts, perceptions and attitudes. The project started in January 2013 and will finish in 2014. During this session you will learn about the first experiences of the project, and discover some interesting interim results.

Speaker: Uwe Brandenburg, CHE Consult Centre for Higher Education Development, Germany

7.09 EMPLOI, RIE
Connecting universities with the labour market

09.00–10.15
- Mamak, Level B2
- Intermediate

Several initiatives have taken place in Europe to remove barriers that hinder collaboration between researchers and industry, with the aim of motivating industry and universities to innovate together. Furthermore, Europe is educating more and more Doctoral candidates, and the result is that there are more Doctorate holders than there are jobs in the academic world. This session will look at how to increase the employability of Doctorate degree holders by improving the quality of Doctoral education, with special attention on transferrable skills and on increasing academe-industry collaboration.

Chair: Unni Kvemhusvik Sagberg, University of Bergen, Norway
Speakers: Luciano Saso, Sapienza University of Rome, Italy; Diane Houston, University of Kent, UK; Alberto Baldi, Bioindustry Park Silvano Fumero Spa, Italy

7.10 MOPILE, IRM
Intensive Programmes in Erasmus: chances and challenges

09.00–10.15
- Hamidiye, Level B2
- All levels

Erasmus Intensive Programmes (IPs) significantly contribute to short-term mobility and innovation in curriculum development of university degree programmes. In the new EU mobility programmes, IPs will be included in strategic partnerships. This session will explore how to utilise the potential of IPs and capitalise on past experience of IPs within the new framework. Best practice examples on how to develop a strategic partnership with the help of internationalisation instruments.
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such as IPs will sharpen the view on this new programme initiative.

**CHAIR:** Beate Kömer, German Academic Exchange Service (DAAD), Germany

**SPEAKERS:** Gerhard Volz, OeAD-GmbH/National Agency for Lifelong Learning, Austria; Oskar Pettersson, Uppsala University, Sweden; Arnulf Quadt, Georg-August-Universität Göttingen, Germany

7.11 HI, SAFSA

Clinical placements abroad: what works for your institution?

**09.00-10.15**

**@ B3-010, Level B3**

**Intermediate**

The close link between placements and theory courses in the field of healthcare has created a need to combine documents to suit the needs of institutions exchanging students. This session will illustrate a best practice example for documentation developed jointly by three universities of applied sciences in Finland. There will also be an example of a practical solution for short term mobility between Europe and the USA. The medical university of Graz in Austria has introduced a clinical elective exchange programme which makes it easier for students to take part in short-term stays abroad. Hear about it in this session.

**CHAIR:** Johanna Tarvainen, Lähi University of Applied Sciences, Finland

**SPEAKERS:** Christina Schoenbacher, Medical University of Graz, Austria; Piri Hiltunen, TAMK University of Applied Sciences, Finland; Viveka Höijer-Brear, Satakunta University of Applied Sciences, Finland

7.12 ACCESS, IRM

Double potential: situation reports on Turkish students in Europe

**09.00-10.15**

**@ B3-011, Level B3**

**All levels**

Incoming students from Turkey constitute a relevant part of the international student bodies in Austria, Germany and the Netherlands. At the same time, Turkish communities are one of the most important minorities in these countries. Yet interestingly, while incoming Turkish students are most welcome recruits at higher education institutions, descendants from Turkish immigrants living in Western Europe are still fairly underrepresented in higher education. National higher education politics, immigration politics and institutional internationalisation strategies will all be considered when discussing the issue of the under-representation of Turkish students.

**CHAIR:** Nikolaus Douda, Federal Ministry for Education, Arts and Culture, Austria

**SPEAKERS:** Kees Kouwenaar, VU University Amsterdam, the Netherlands; Josef Leidenfrost, Ministry for Science and Research, Austria; Siegbert Wuttig, German Academic Exchange Service (DAAD), Germany

7.13 IaH

International staff training week: different approaches for success

**09.00-10.15**

**@ B3-012, Level B3**

**All levels**

Staff training weeks are powerful tools to promote an institution and to enable colleagues from around the globe to come together for networking and sharing the experience. This session focuses on the essential steps for organising different kinds of staff training weeks, maximising their quality, cost-efficiency and the benefits for both participants and organisers. Speakers from Germany, France, Finland and Austria will provide practical tips which will help you plan to a staff training week of your own.

**CHAIR:** Julia-Sophie Rothmann, Justus Liebig University Giessen, Germany

**SPEAKERS:** Jenni Leinonen, Helsinki Metropoli University of Applied Sciences, Finland; Vanessa Prueller, University of Applied Sciences Upper Austria, Austria; Anne Dandeville, University of Rouen, France

7.14 ReleVANT TO ALL

The 2013 Institutional Award winner: best practice examples

**09.15-10.15**

**@ B3-013, Level B3**

**All levels**

This session is devoted to the winner of the 2013 EAIE Institutional Award. The session will provide you with hints and tips on how to become recognised in the field of internationalisation and how to increase your university’s visibility on the map of international higher education. The award winner will share best practice examples from their journey to success in this insightful session.

**SPEAKER:** Markus Laitinen, University of Helsinki, Finland

7.05 M&R

Stepping into the Middle East and North Africa

**09.15-10.15**

**@ Beylerbeyi 2, Level B2**

**Intermediate**

The Middle East and North Africa (MENA) region is generously endowed with lavish natural resources and a young population with 70% under the age of 30. The region offers educational opportunities as the region’s governments are seeking the placement of students away from home due to limited capacity for higher education and language learning at home. Learn about opportunities and issues in the MENA region from three experienced individuals of varied backgrounds – government, university, student recruitment and marketing – all of whom have a particular perspective on education in the region.

**SPEAKERS:** Pauline Nunan, University of Melbourne, Australia (Chair); Baris Satar, Austrade, Turkey; Ravi Panchanadan, Maniap Global Education Services Private Limited, Dubai
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8.01 IRM
Cooperating with Brazil: a new scenario after Science without Borders
@ Camlica, Level B2
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The internationalisation of Brazilian universities has been undergoing a wide ranging change after the initiative ‘Science with Borders’, a federal programme launched in July 2011 that aims to send 100,000 fully funded students and researchers abroad by 2015. This session aims to discuss the results and scenarios that arose from the commitments of building the programme, the development of new partnerships between governments, higher education institutions and the private sector.
CHAIR: Jose Freire Junior, Sao Paulo State University - UNESP, Brazil
SPEAKERS: Denise Neddermeyer, Brazilian Federal Agency for Support and Evaluation of Graduate Education, Brazil; Margaux Beland, Canadian Bureau for International Education (CBIE), Canada; Olivier Chiche-Por- tiche, CampusFrance, France

8.02 ACCESS
Accessible exchange: students with disabilities in Erasmus
@ Emirgan 1, Level B2
© All levels

Students with disabilities are under-represented on study abroad programmes. How can we improve the experience of students with disabilities on Erasmus study abroad programmes? The speakers will share their success stories and look at the steps to managing a study abroad programme. The session will include much discussion and sharing of expertise so that together we can identify the most essential steps for a positive student experience.
CHAIR: Laura Laamanen, University of Jyväskylä, Finland
SPEAKERS: Ann Heelan, Association of Higher Education Access and Disability, Ireland; Bursu Atalay, Istanbul Kültür University, Turkey; Birgit Roser, Trier University, Germany

8.03 SAFP, LICOM
Promoting intercultural competence throughout the study abroad cycle
@ Emirgan 2, Level B2
© All levels

The Intercultural Competence Program consists of a series of interventions before, during, and after the study abroad experience in order to maximise students’ international learning outcomes and to significantly increase their intercultural learning. This session will provide you with a good understanding of an intervention programme that could be adapted to your own institution.
CHAIR: Thomas Bruntrz Wenzler, Universidad de Monterrey, Mexico
SPEAKERS: Brenda Garcia Portillo, Universidad de Monterrey, Mexico; William Orr, Universidad Nebrija, Spain

8.04 M&R, IRM
In the garbage can: weaving together central and faculty marketing outcomes
@ Beylerbeyi 1, Level B2
© Intermediate

Drawing on the ‘Garbage Can Theory of Organisational Choice’ where decision making occurs in ‘organised anarchies’, issues and good practice in higher education where marketing and recruitment functions are often shared by central and faculty units will be explored. Recent experience will be used to stimulate sharing of experiences. The aim of this session is to improve your awareness of the challenges and provide useful guidance to manage workflows between central and faculty marketing and recruitment staff.
CHAIR: Jogyan Klein, Deakin University, Australia
SPEAKERS: Steen Weisner, Aarhus University, Denmark; Rachel Wellam, University of Melbourne, Australia; Tomas Bengtsson, Jönkoping International Business School, Sweden

8.05 EBS
How to engage strategically in international business school networks
@ Beylerbeyi 2, Level B2
© Intermediate

There is a broad agreement within business schools that international networks are of strategic importance, playing an integral part in the development of many institutions. This session will evaluate the impact of strategic cooperation in different networks in business and management education including: the European Foundation of Management Development, the Association to Advance Collegiate Schools of Business, the Association of MBAs, the Association of Asia-Pacific Business Schools, the EAI Professional Section EBS, the Global Alliance in Management Education, Partnership in International Management, the Latin American Council of Management Schools.
CHAIR: Simon Mercado, Nottingham Trent University, UK
SPEAKERS: Mathias Falkenstein, University Pompeu Fabra, Spain; Marie-José Albert-Batt, ESC Dijon Bourgogne, France

8.06 RELEVANT TO ALL
Tuition fees from a global perspective: a comparison study
@ Üsküdar 1, Level B2
© All levels

This session will discuss the results from a research project which compiled the largest set of data on international student tuition fees, added fees, and cost of living to date – encompassing more than 6200 undergraduate and graduate programmes from universities worldwide. An analysis of the programmes’ total cost of degree acquisition shows vast differences in cost among peer institutions for some subjects on the one hand, and close cost ranges for some professional/commercial programmes on the other hand.
SPEAKERS: Daniel Guhr, Illuminate Consulting Group, USA (Chair); Richard Stenelo, Lund University, Sweden; Nicole Brigg, Griffith University, Australia

8.07 EDC, IRM
Cooperation with institutions in the South: benefits and possibilities
@ Üsküdar 2, Level B2
© Intermediate

This session provides an insight into the rich possibilities that cooperation with higher education institutions in less developed countries can offer in the framework of institutional or departmental strategies for internationalisation. Following a short overview of programme possibilities, African and European speakers will illustrate how individual institutions benefit from this type of cooperation and will try to inspire you to explore possibilities for your own institution.
CHAIR: Ad Boeren, Nuffic, the Netherlands
SPEAKERS: Erich Thaler, University of Basel, Switzerland; Nancy Terryn, Ghent University, Belgium; Carlos Lucas, Eduardo Mondlane University, Mozambique
STRATEGIES FOR INTERNATIONALISATION. This session will consider the internationalisation activities of higher education institutions and the actual or potential value they have for the advancement of national interests.

**Chair:** Francisco Marmolejo, The World Bank, USA

**Speakers:** Stephen Connelly, GlobalEd Services, Australia; John Hudzik, Michigan State University, USA; Joanna Newman, UK Higher Education International and Europe Unit, UK

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**8.11 RELEVANT TO ALL**

**U-Multirank: implementation of a new multidimensional user-driven ranking**

11.00–12.15

**Chair:** Mads Gravias, European Commission, Belgium

**Speakers:** Frank Ziegele, CHE Centre for Higher Education, Germany; Johan Salden, Technical University Delft, the Netherlands; Mads Nyaagaard, Norwegian University of Science and Technology, Norway

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**8.12 LICOM, IaH**

**Setting a standard for intercultural language learning: staff development**

11.00–12.15

**Chair:** Marine Condette, ETS Global, the Netherlands

**Speakers:** Stella Saliari, ETS Global, the Netherlands; Bob Wilkinson, Maastricht University, Netherlands; Giancarlo Spinelli, Politecnico di Milano, Italy

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**8.13 ACE, EBS**

**How to prevent drop-out in international Master’s programmes**

11.00–12.15

**Chair:** Vanessa Debiais-Sainton, EuroMed-Europe, France

**Speakers:** Matthias Brevcil, IESG School of Management, France; Pilar Vicente, IEBusiness School, Spain

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**8.14 MOPILE**

**Staff mobility: how to deal with incoming non-academic staff**

11.00–12.15

**Chair:** Raimonda Markeviciene, Vilnius University, Lithuania

**Speakers:** Bob Wilkinson, Maastricht University, the Netherlands; Giancarlo Spinelli, Politecnico di Milano, Italy

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**8.08 MOPILE, IRM**

**The uneven path to a joint degree: how to correctly pave the way**

11.00–12.15

**Chair:** Einar Aas, University of Bergen, Norway

**Speakers:** Vanessa Debiais-Sainton, EuroMed-Europe, France; Bob Wilkinson, Maastricht University, the Netherlands; Giancarlo Spinelli, Politecnico di Milano, Italy

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**8.09 SAFSA, EMPLOI**

**The mobility debate: is there added value of internationalisation and mobility?**

11.00–12.15

**Chair:** Frank Ziegele, CHE Centre for Higher Education, Germany

**Speakers:** Frank Ziegele, CHE Centre for Higher Education, Germany; Johan Salden, Technical University Delft, the Netherlands; Mads Nyaagaard, Norwegian University of Science and Technology, Norway

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**8.10 IRM**

**The intersection of internationalisation and national interest**

11.00–12.15

**Chair:** Marine Condette, ETS Global, the Netherlands

**Speakers:** Stella Saliari, ETS Global, the Netherlands; Bob Wilkinson, Maastricht University, the Netherlands; Giancarlo Spinelli, Politecnico di Milano, Italy
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9.02 EMPLOI, SAFSA
How can career services truly contribute to students’ development?

13.30–14.45
 Emirgan 1, Level B2
 Advanced

Employability of graduates seems to have become a hot topic for higher education institutions. This session will explore the role career services can play in the employability of graduates. Best practice examples will be presented from several countries which incorporate career development and preparation for the international labour market. You will learn what is required in setting up specialised career services and how to implement industrial relations and incubation into careers education.

SPEAKERS: Nannette Rimpmeester, Expertise in Labour Mobility/-graduate, the Netherlands (Chair); Per Andersen, University of Southern Denmark, Denmark; Caroline Scheepmaker, TU Delft Career Centre, the Netherlands

9.03 MOPILE, SAFSA
Play your ace! New strategies and tools to promote study abroad scholarships

13.30–14.45
 Emirgan 2, Level B2
 All levels

What can be done to increase EU students’ participation in study abroad programmes? This session will present innovative promotional strategies developed by the EM-ACE project to enhance Erasmus Mundus visibility. By means of a video-sketch, it will stimulate discussion on the importance of developing marketing tools for and with students, ultimate beneficiaries and engines of higher education global partnerships. The potential of such tools in light of the new EU programme for Education, Training, Youth and Sport will be discussed.

CHAIR: José Gutierrez Fernandez, Education, Audiovisual and Culture Executive Agency (EACEA), Belgium
SPEAKERS: Andries Verspeeten, Ghent University, Belgium; Johanna Rasplus, CampusFrance, France; Alessandra Gallena, Erasmus Mundus Students and Alumni Association (EMA), Italy

9.04 IRM, EDC
Eastern frontiers of Europe: why it pays to develop contacts

13.30–14.45
 Beylerbeyi 1, Level B2
 All levels

It is hard to find the names of universities from the Ural region (Russia) and Kazakhstan within the list of European academic consortia. Within the region there are over 1.2 million young people in higher education. However, the main problems for cooperation with institutions include the lack of academic contacts and mutual cultural distrust. This session will show the possibilities of collaboration – seen from the ‘other’ side – with the aim of creating new perspectives of collaboration between European universities and those situated in these far off lands.

CHAIR: Blanka Siwinska, Perspektywy Educa- tion Foundation, Poland
SPEAKERS: Maxim Khomyakov, Ural Federal University, Russian Federation; Mukhammadlutfalymyrzaliev, At-Farabi Kazakh National University, Kazakhstan

9.06 IRM
Regional partnerships and global alliances in higher education

13.30–14.45
 Üsküdar 1, Level B2
 All levels

This session explains how regionally focused higher education institutions start a regional partnership, how this helps them in their international profiling and why such regional partnerships should link up with others. Three regional partnerships – the KU Leuven Association (Belgium), the Federation of Universities of Applied Sciences (Finland), and the Claremont University Consortium (USA), present their structure and goals and the reasons why they engage with each other and with other partnerships around the globe.

CHAIR: Klaas Vansteenhuysse, Katholieke Universiteit Leuven, Belgium
SPEAKERS: Antti Kauppi, FUAS Federation, Finland; An Descheemaeker, Katholieke Universiteit Leuven, Belgium

9.07 SAFSA
Preferred study abroad destinations among East-Asian students

13.30–14.45
 Üsküdar 2, Level B2
 All levels

This session delves into a study on East Asian students’ preferred choices when studying abroad. The study focused on students from four East Asian universities and looked at factors which they took into consideration when choosing a university, such as reputation, cost and cultural attraction. The study identified language, teaching style and cultural differences as problems students face when studying abroad. This session can help your institution to customise its international education programmes in order to attract more students from East Asia and provide a better service to international students.

CHAIR: Hsiao-Wei Yuan, National Taiwan University, Taiwan, Chinese Taipei
SPEAKERS: Sunju Park, Seoul National University, Republic of Korea; Hongwei Xia, Peking University, China; Masakazu Iino, Waseda University, Japan

9.08 IRM
Transatlantic double and joint degrees: European and North American perspectives

13.30–14.45
 Üsküdar 3, Level B2
 Advanced

The Erasmus Mundus and Atlantis pro- grammes have both facilitated double/joint degree programmes across the Atlantic. These two programmes have extensive requirements and regulations, made more complicated by national regulations, and thus present substantial organisational and administrative challenges to the participating institutions. This session is aimed at policy and strategic officers working or planning to work with double/joint degrees programmes across the Atlantic and will shed light on the benefits and challenges of joint and double-degree programmes for European and North American institutions.

CHAIR: Ramon Ellenbroek, VU University Amsterdam, the Netherlands
SPEAKERS: William Cheaib, Concordia University, Canada; John Wood, University at Buf- falo, The State University of New York, USA; Maurizio Marchese, University of Trento, Italy

9.09 LICOM
Teaching in English: successful institutional policies

13.30–14.45
 Maçka, Level B2
 Intermediate

The internationalisation of higher education is increasing. To be more competitive; non-English speaking universities have opted for English-medium instruction. This session will focus on how research-oriented universities have responded to the demand for teaching in English. It will look at the responsibilities of higher education institutions when offering courses taught in English and the implications that the use of English has for teachers and students, pedagogically and linguistically.

CHAIR: Zoé Ghielmetti, University of Bern, Switzerland
SPEAKERS: Esko Koponen, University of Helsinki, Finland; Sabine Pendu, University of Graz, Austria; Jennifer Valcke, Université Libre De Bruxelles, Belgium
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9.12 PSYCHE, SAFSA
Case studies on mental health issues involving international students
⏰ 13.30–14.45
📍 B3-016, Level B3
❖ All levels

International education professionals and university counsellors have identified a number of mental health issues likely to be encountered when an institution hosts international students. This session will examine these issues by providing case studies that have been collected. The case studies will include a description of the symptoms, intervention, counselling techniques applied, and institutional responses to the problem. Ample time will be given for questions and group discussion.

CHAIR: Adrian Sherman, Global Professional Consultants, USA
SPEAKERS: Wilfried Schumann, University of Oldenburg, Germany; Tomás Ordóñez Rubio, University of Alicante, Spain; Frank Haver, Jacobs University Bremen GmbH, Germany

9.13 ACE, SAFSA
Establishing national standards in international admissions and credential analysis
⏰ 13.30–14.45
📍 B3-011, Level B3
❖ Intermediate

This session will illuminate the contrasting approaches to international admissions and credential evaluation found in different national settings. Senior admissions and credential evaluation experts will demonstrate three varying approaches to the problem. The European model will be presented and compared with the decentralised model existing in the USA and Canada. Study abroad and exchange issues will also be discussed, along with evaluating credentials of students studying abroad on academic exchanges.

CHAIR: Robert Watkins, University of Texas, USA
SPEAKERS: Natasha Sawh, Canadian Information Centre for International Credentials, Canada; Jessica Stannard, Nuffic, the Netherlands; Peter Kerrigan, German Academic Exchange Service (DAAD), USA

9.05 M&R, ACE
Working with education agents: good practice initiatives
⏰ 13.45–14.45
📍 Beylerbeyi 2, Level B2
❖ All levels

Higher education institutions around the world have, for many years, worked in partnership with education representatives, or agents, and there are both advantages and challenges for this way of recruiting. This session will provide you with a good practice guide to working with education agents, giving useful insights from an Australian and a UK perspective. If you are considering partnering with education agents as part of your enrolment strategy, or you are currently doing so, this session will provide you with some useful advice.

CHAIR: Steve Berridge, Victoria University, Australia
SPEAKERS: Carolyn Chong, Victoria University, Australia; Oliver Fortescue, CQ University, Australia

9.10 RIE, SAFSA
Erasmus Mundus Joint Doctorates under the Marie Skłodowska-Curie Actions
⏰ 13.45–14.45
📍 Hamidiye, Level B2
❖ All levels

As of 2014, the Erasmus Mundus Joint Doctorates Degree will cease to exist and will be integrated under the Marie Skłodowska-Curie Actions (MSCA). By integrating the Erasmus Mundus Joint Doctorates Degree within MSCA, MSCA will become the main programme for structured PhD training. Come and discover the new MSCA and how it can provide high quality training to your PhD applicants. This session will present the new characteristics of the programme and highlight its added value, as well as answer questions on the application processes.

CHAIR: Zeineb Mazouz, Universitat de Barcelona/ORBREAL, Spain
SPEAKERS: Kakül Agha, Middle East Col- league, Oman; Sultan Abu Orabi, Association of Arab Universities, Jordan; Tijan Ramahi, Netherlands Center for Higher Education and Research, the Netherlands

9.11 iAH, EBS
Windmills, bowler hats and kangaroos: internationalising the curriculum at home
⏰ 13.45–14.45
📍 Camlica, Level B2
❖ All levels

Internationalising the curriculum for all students is an issue that is often discussed, but most reports focus on initiatives within a single programme or discipline. Few examples exist of strategic approaches across a whole university. How can internationalisation at home be implemented strategically across an institution? This session reports on projects focused on embedding intercultural competency development in universities in the Netherlands, Australia and the UK. The presenters will reflect on how their approaches were challenged by the process of developing learning outcomes, assessment and professional development in different contexts.

CHAIR: Jos Beelen, University of Applied Sciences Amsterdam, the Netherlands
SPEAKERS: Elspeth Jones, International Education Consultant, UK; Betty Leask, University of South Australia, Australia

9.14 EDC, RIE
Linking Europe, the Mediterranean & the Gulf: Towards a Euro-Mediterranean Higher-Education Area
⏰ 13.45–14.45
📍 B3-012, Level B3
❖ All levels

Relations between the Gulf, Europe and the Mediterranean area remain a priority to EU external relations, but it seems that cooperation between these three regions is still an unfinished task, especially in the fields of higher education and research. This session will address the need to establish clear cooperation mechanisms between the higher education systems of the Gulf, the EU and its Mediterranean neighbours through the first results obtained in the framework of the Erasmus Mundus Action 3 LINKING-MED-GULF project.

CHAIR: Jordi Curell Gotor, European Commission, Belgium
SPEAKERS: Alessandra Luchetti, European Commission, Belgium; Laurent Servant, École Doctorale des Sciences Chimique (EDSC) - Université Bordeaux I, France
9.15 RELEVANT TO ALL

Higher Education in the Czech Republic

13.45-14.45
@ B3-013, Level B3
♦ All levels

This session will focus on recent developments in the Czech higher education system, including its structural reforms, strategic priorities for internationalisation and student mobility. The latest statistical data will be used to demonstrate the major trends and characteristics of the higher education system. Speakers from several universities will be included to show the diversity of higher education in the Czech Republic.

SPEAKER: Dana Petrova, Masaryk University, Czech Republic

ICT supported learning: what can business schools learn from school teachers?

15.15–16.15
@ B3-016, Level B3
♦ All levels

Higher education institutions traditionally benchmark university-level counterparts to determine which practices to adopt for programme development and instruction. The VISIR project (funded by the European Commission) identifies innovations for ICT-supported learning at school, university, work and informally. With the majority of digital natives still to be found in the primary and secondary levels, school teachers who are successfully experimenting with freely available online tools and Open Educational Resources can be a real source of inspiration for higher education professionals. This session will discuss best practices and how to adapt these ICT-supported learning innovations to the international needs of business schools.

SPEAKERS: Michelle Botha, EFMD, France; Bruno Carpentier, ESCP-Europe, France; Steven Lasseel: Sint-Lievenscollege, Belgium

Managing different expectations for student housing

15.15-16.15
@ Beylerbeyi 1, Level B2
♦ Intermediate

Housing is one of the critical supports for international students, and universities are trying to provide enough rooms for rapidly increasing international students, but are we doing it right? When students move to study abroad, the housing can be very different from what they expect or are used to. The speakers in this session investigated how international students could, or could not, adapt themselves to local housing in Asia, the USA and Europe. This session will present case studies, including some innovative ecological dorms, and ideas of how to improve your students’ housing and tailor your support to fit their true needs.

CHAIR: Leonard van der Hout, Amsterdam University of Applied Sciences, the Netherlands
SPEAKERS: Arno Suzuki, Kyoto University, Japan; Guenther Jedliczka, Oead-WVGmbH, Austria; Kim Pulp, Amsterdam University of Applied Sciences, the Netherlands

Erasmus+: opportunities for non-EU institutions

15.15-16.15
@ Beylerbeyi 2, Level B2
♦ Beginner

Erasmus+ will have a strong international dimension (cooperation with non-EU institutions), bringing different international cooperation programmes like Tempus, Erasmus Mundus, Alfa or Edlink under one roof. This session will explain the funding opportunities offered through Erasmus+, both in terms of cooperation and mobility.

CHAIR: Ragnhild Solvi Berg, European Commission, Belgium
SPEAKERS: Claire Morel, European Commission, Belgium; Nina Salden, German Academic Exchange Service (DAAD), Germany; Marija Filipovic-Ozegovic, The National Tempus Office of Serbia, Serbia

Measuring internationalisation: positive outcomes and challenges

15.15-16.15
@ Emirgan 2, Level B2
♦ All levels

This session will involve a dynamic discussion on the positive outcomes of measuring internationalisation as well as commenting on the difficulties encountered through three specific experiences in Argentina, the Netherlands (MINT project) and Spain. Special emphasis will be made on the importance of ‘good’ and ‘appropriate’ internationalisation indicators. The case studies to be examined are set in very different contexts, yet many of the difficulties that the institutions have encountered, together with the positive experiences, have a common ground and can quite easily be extrapolated to other contexts.

CHAIR: Uwe Brandenburg, CHE Consult Centre for Higher Education Development, Germany
SPEAKERS: Alicia Betts, Catalan Association for Public Universities, Spain; Ezquez Mar tinich, Universidad Abierta Interamericana, Argentina; Hendrik Jan Hobbes, Nuffic, the Netherlands

Internationalisation in developing countries: key trends and the role of development cooperation

15.15-16.15
@ Uskudar 1, Level B2
♦ All levels

In this session, three key trends will be presented for each of the three focus regions (Africa, the BRICS and the Middle East). For each trend, the role that development cooperation can play (and is already playing) in achieving positive results will be discussed. Cases where development cooperation may have negative influences, or may not be of importance at all, will also be highlighted. Statements will be made on how each presented trend compares in Europe.

CHAIR: Minikheni Gondwe, Nuffic, the Netherlands
SPEAKERS: Linda Lumbasi, African Network for Internationalization of Education, (ANIE), Kenya; Aderson Nascimento, Universidade Federal do Rio Grande do Norte, Brazil; Nickanor Amwata, University of Kurdistan-Hawler, Iraq

Internationalisation in developing countries: key trends and the role of development cooperation

15.15-16.15
@ Uskudar 3, Level B2
♦ Intermediate

The academic centre is gradually shifting to Asia, with the increasing mobility of students into the region for higher education and transnational education activities. Countries like Malaysia and Indonesia have introduced initiatives that address national competitiveness, economic and skills development and access to education, with an emphasis on quality. This session will offer snapshots of higher education development, highlighting models and approaches to expand and enhance educational opportunities.

CHAIR: Guy Perring, i-graduate, Malaysia
SPEAKERS: Mohd Ismail Abd Aziz, Universiti Teknologi Malaysia; Mien Wee Cheng, Sunway Education Group, Malaysia; Rositsa Batenova, Universitas Siswa Bangsa Internasional, Indonesia

Summer sessions: pushing the frontier of US higher education

15.15-16.15
@ Macka, Level B2
♦ All levels

US institutions promote the use of underutilised resources by attracting new student populations in summer and providing a broad spectrum of regularised credit courses. Since many US students continue their studies during summer, international students can live and study
FRIDAY 13 SEPTEMBER

with US students in an immersive environment. In this session, three US research institutions will detail the scope and depth of their respective summer sessions and elaborate on the broader summer operations across their campuses.

CHAIR: Georgette Edmondson-Wright, The George Washington University, USA

SPEAKERS: Chris Cofer, Syracuse University, USA; Stephanie Teterycz, Northwestern University, USA; Sue Day-Perroots, West Virginia University, USA

10.08 M&IR, IRM

The impact of rising tuition fees on student recruitment

15.15–16.15
@ Hamidiye, Level B2

All levels

Following a drop in applications of over 51,000 in the UK, evidence suggests that tuition fees have had a negative impact on recruitment. Students are definitely looking at alternatives such as study abroad, apprenticeships and alternative delivery methods. Do we need to worry? Early data in autumn 2012 suggested record numbers of applications, and some universities continue to buck the trend with increased applications. This session will present a case study of a UK university which has recorded an increase, highlighting successful methods of marketing and recruitment.

CHAIR: Christopher Price, Adventus Education & Barton Carlyle, UK

SPEAKERS: Emma Ward, MJD Consultancy Ltd, UK; Karen Smith, Coventry University, UK; Sally Mansell, UCAS, UK

10.09 SAFSA, IaH

Challenging the restrictions on going ‘home’ for study abroad

15.15–16.15
@ Camlica, Level B2

All levels

Institutions are increasing their targets for outbound student mobility, yet many institutions have rules that restrict students going/coming ‘home’ for a study abroad experience. We hear arguments such as “students who have never been to the country will benefit more from the experience”. Often affected by such restrictions are students of European and Asian descent. Are we being fair in pursuing ‘difference’ in an education abroad opportunity? Designed to challenge, the panel in this session will debate long-held beliefs on the subject.

CHAIR: Kate Jennings, University of Alberta, Canada

SPEAKERS: Kate Smart, University of Sydney, Australia; Anne Pakir, National University of Singapore; Rachel King, University of Exeter, UK

10.10 ACE

Evaluation of foreign academic qualifications: an innovative approach

15.15–16.15
@ B3-O10, Level B3

Intermediate

The Swedish Agency for Higher Education Services, in cooperation with Sweden’s universities and university colleges, has developed a unique virtual admissions organisation for the processing of foreign academic qualifications. This organisation is ‘virtual’ in that admissions staff can access an applicant’s scanned documents and admission application electronically, from anywhere in Sweden. How is this possible? What lessons have been learned, what challenges have been overcome? Find out more about the benefits to be had by sharing expertise and resources during this session.

CHAIR: Karin Sikstrom, Mälardalen University, Sweden

SPEAKERS: Elisabeth Sundelin and John Evans, The Swedish Council for Higher Education, Sweden

10.11 MOPILE, IRM

Joint programmes: facilitator for university internationalisation – true or false?

15.15–16.15
@ B3-O11, Level B3

All levels

Are joint programmes efficiently used by higher education institutions as a tool for internationalisation, raising attractiveness and enhancing quality? This session will enable a thought-provoking discussion on joint programmes. Are the demanding requirements of Erasmus Mundus widely applied? Experience from the Erasmus Mundus INTERUV project partners and their views on the topic will provide arguments in favour of joint programmes being seen as facilitators for university internationalisation.

CHAIR: Beata Skibinska, Foundation for the Development of the Education System, Poland

SPEAKERS: Anna Bielecka, Foundation for the Development of the Education System, Poland; Wicher Schreuders, Erasmus University Rotterdam, the Netherlands; Tomasz Saryusz-Wolski, Lodz University of Technology, Poland
Discover the latest research, technologies, innovative ideas and best practices in international higher education through our engaging poster sessions. With a mix of traditional posters and e-posters demonstrating the latest trends in international higher education, you’re sure to pick up some fantastic ideas to take back to your workplace!

VIEWING TIMES: Posters are categorised into three themes, each theme taking place during a specific time frame. Posters will only be available during these times, when a presenter will be on hand to give a detailed description and answer questions.

LOCATION: B1 Foyer, Level B1

**Poster Sessions**

**PICK UP SOME KNOWLEDGE NUGGETS**

Innovation in higher education

- **01 Deepening intercultural learning for study abroad**
  This poster illustrates the core elements in a research-inspired intercultural transitions course, which strives to deepen, consolidate, and extend the intercultural learning of students with recent or current international experience. In the interactive, credit-bearing course, structured, critical reflection (in class and online) helps build a supportive community of ‘globally-minded explorers’. This poster session will teach you how to describe core features in an intercultural transitions course and outline the benefits of critical praxis to consolidate the learning of students with recent/current international experience.
  
  **PRESENTER:** Jane Jackson, Chinese University of Hong Kong, Hong Kong SAR

- **02 An experience-based study abroad model for Singapore and Israel**
  In today’s shrinking world of increased market competition and globalisation, forward-looking students are hoping to get a head-start, demanding real-life experiences in order to turn theory into practice. Universities now face increased pressure to incorporate internship elements into study abroad programmes. This poster session will provide information on attracting Asian students to foreign programmes and how to place students in global entrepreneurial hubs based on an experience from a university in Israel.
  
  **PRESENTER:** Eric Zimmerman, IDC Herzliya, Israel

- **03 Erasmus in Schools: fostering mobility early on**
  In the framework of the Erasmus Student Network (ESN) Social Erasmus project, Erasmus in Schools integrates international students into local communities. International students bring their culture, language and views to the local pupils. This poster session aims to create awareness about the project, enabling you to discover the added value for your international students.
  
  **PRESENTERS:** Emanuel Alfranseder, ESN, Belgium and Robert Klimecki, ESN, Poland

- **04 Exchange: creating ideas, opportunities and identity**
  The ESN Survey 2012, entitled ‘Exchange: Creating Ideas, Opportunities and Identity’, gathered more than 18 000 answers to questions such as: Does going abroad increase employability? Are international students better prepared to build and utilise professional networks? The wide outreach of the survey illustrates the beliefs and expectations of international students, and the results will be presented in this poster session.
  
  **PRESENTERS:** Emanuel Alfranseder, ESN, Belgium and Dominique Montagnese, ESN, France

- **05 Now students are (co)writing books!**
  This poster session introduces an unorthodox method to internationalise a semester. A team of 75 international students researched and co-wrote a cross-cultural management book together, which was then published and distributed by Amazon. This poster will show you how to structure and nurture such a project that encourages a positive outcome. Come along to learn how a task as regular as writing a paper can turn into an integrated and inspiring class project of which students are proud.
  
  **PRESENTER:** Sander Schroovers, Hogeschool van Amsterdam, the Netherlands

- **06 Intercultural education saves the environment and promotes world peace**
  Many international students are interested in studying traditional arts and crafts in Japan. Unfortunately, there is almost no higher education institution that offers such education. If higher education institutions become involved in the process, studying traditional arts would become easier. With case studies of the Japanese garden industry and tea ceremony apprenticeship, this poster session will show that the intercultural education of traditional arts helps to save the environment and promote sustainable design and world peace.
  
  **PRESENTER:** Arno Suzuki, Kyoto University, Japan

- **07 Perfect internships and work placements in higher education**
  Whether they want to do a placement at home or abroad, students always need to take a few steps to prepare and arrange their application in advance. What problems do students encounter when they start thinking about the jobs their degree programme prepares
them for? How do they find their dream internship or placement? Who do they contact within an organisation, and how? This poster session shows the eight steps that can lead students to a dream internship or (work) placement.

PRESENTERS: Esther Haag, University of Groningen, the Netherlands

08 Obtaining the best academic results: learning focused on student motivation

Academic progress is severely impaired by students’ lack of motivation. The Instituto Universitario Italiano de Rosario in Argentina addressed this problem by building educational motivation focused on competence acquisition. Quali-quantitative action research studies were performed from 2002 to 2012 using methodological triangulation, concluding that the motivation tool indeed motivated and facilitated learning, leading to enhanced academic performance, the results of which can be seen in this poster session.

PRESENTER: Mario A. Secchi, Instituto Universitario Italiano de Rosario, Argentina

09 Financing methods of international graduate students

While participation in international education continues to rise worldwide, the cost of higher education is also rising and shifting away from governments and institutions to students and their families. This poster session illustrates how international degree-seeking masters students from 64 countries finance their education at Delft University of Technology, the Netherlands. The results provided in this poster session can assist you in designing tailored recruitment strategies and increasing access for international students.

PRESENTER: Tamara Bascik, Delft University of Technology, the Netherlands

10 ERASMUSCENTRO Consortium: a network of opportunities

Composed by seven higher education institutions and 117 partners, ERASMUSCENTRO is a pioneer project in Portugal. Promoting placements abroad to Portuguese students and placements within Portugal to non-Portuguese students, ERASMUSCENTRO will have a positive impact on student employability. The project was the first Erasmus consortium to include several higher education institutions via an innovative architecture based on three pillars: clear recognition of the mission; regional identity; and consistency of the organisational model. The vast network covers the centre of Portugal and has excellent results which will be shown in this poster session.

PRESENTER: Maria João Cardoso, Instituto Politécnico de Coimbra, Portugal

11 An innovative research platform for integrating cultural differences

Enhancing the internationalisation of higher education involves a better understanding of the impact of cultural differences on global business practices. The interactive, multimedia-driven research platform presented in this poster session gathers, from professionals, relevant data using new (social) media, apps and traditional methods, and uses this data for meta-research. This poster session provides an overview of this initiative and invites you to participate and contribute to the platform.

PRESENTERS: Eduard Overes and Patrick Schoenmakers, Zuyd University of Applied Sciences, the Netherlands

12 Mobility practices of incoming and outgoing Erasmus students

This poster session will provide information on the Erasmus mobility experience of the Faculty of Business at Dokuz Eylül University. The results of a study based on focus group sessions will be used to improve practices for future incoming and outgoing students. This poster will help to clarify the obstacles and problems faced during mobility experiences, and to determine alternative options for better exchange practices.

PRESENTERS: Berna Kirkulak Uludag and Ömür Neczan Ozmen Timurcanday, Dokuz Eylül University, Turkey

13 How to start Education-Research-Innovation Centres in developing countries

In many African, Asian and South American countries, IT students and IT specialists need to be trained in entrepreneurship and innovation. The Faculty of Business and Information Systems of UCG Belgium has finalised two projects setting up Education-Research-Innovation Centres in Africa. With the use of modern technologies such as web conferencing, distance learning and interaction between experts in Africa and Belgium, these initiatives became a success. This poster session will provide insights into these projects and the way they were set up and managed.

PRESENTERS: Geert Baekelandt and Wim De Bruyn, University College Ghent, Belgium

14 Cancelled

15 Internationalisation of legal education

Lawyers from different countries need to understand each other in order to work together. This does not only mean speaking the same language but having a good grasp of each other’s legal system. The University of Navarra’s programmes offer students in Spain a solid background in US law and other legal systems. This poster session will illustrate how legal studies are changing and becoming less provincial, how to internationalise legal studies, how to offer international law students an attractive curriculum and more!

PRESENTERS: Nicolas Zambrana and Scott Wishart, Universidad de Navarra, Spain

16 Standardised tests: what do they tell us about international applicants?

This poster session will describe what standardised testing means, how the reliability, fairness and validity of these tests is ensured and how standardised tests can fit best in the international recruitment and admissions practices of universities all over Europe. Both English language tests and aptitude tests will be discussed in the poster session.

PRESENTERS: Agnes Leyrer and Stella Salieri, ETS Global, the Netherlands

17 Does an increase in autonomy of universities really lead to economic growth?

Empower European Universities has conducted a study that measures and compares the extent to which national governments’ policies foster the contribution of higher education to economic innovation. This poster session will present the results of the study with figures on funding, research and autonomy, university performance and economic measures.

PRESENTERS: Jo Ritzen, Maastricht University, the Netherlands and Maria Calabrese, ETS Global, the Netherlands
18 Using art in adult education: an innovative method
This poster session will present an innovative educational method based on the main idea of using pieces of art as stimuli for critical approach, reflection and learning in adult education. The method is fully described as it is implemented at the Hellenic Open University, Greece. Evaluation shows that art encourages participation, creativity and critical reflection in adults’ learning.
PRESENTERS: Katerina Kedraka, Democritus University of Thrace, Greece and Alexios Kokkos, Hellenic Open University, Greece

19 A new institutional department structure for internationalisation
Hacettepe University is one of the leading institutions in Turkey, and an attractive institution for many international students and academic staff. In 2012, the university established a new office for international collaborations in education and research with the mission of a manageable and sustainable internationalisation process, contributing to the vision of the university: ‘integrating with the world’. This poster session will describe a working model for establishing an institutional strategy to emphasise internationalisation at a university.
PRESENTERS: Melih Elcin and Nermin Yamalik, Hacettepe University, Turkey

20 Applied learning: undergraduate research at RWTH Aachen University
RWTH Aachen University in Germany has established a nationally unique research programme for its Bachelor students: UROP, the Undergraduate Research Opportunities Program, helps students in developing research competencies early on in their studies and thus helps to open up future opportunities for a career in science and research. In order to integrate teaching and research more closely, this poster session will show how RWTH involves students in research projects and encourages its academic staff to introduce their research activities in teaching and learning.
PRESENTERS: Torsten Blut and Tilman Doerr, RWTH Aachen University, Germany

21 Indicators of internationalisation and quality assurance
“Studying abroad changed my life!” Can life-changing experiences be measured? Can you set indicators or create quality assurance mechanisms for life-changing experiences? This poster presents the results of a benchmarking project carried out by four universities in Finland, the Netherlands and Austria, which focused on indicators and quality assurance of internationalisation and analysed teaching in English as a tool for enhancing and developing faculty-level internationalisation and the quality assurance of study abroad periods and the associated learning outcomes.
PRESENTERS: Marlise Mensink, Utrecht University, the Netherlands and Anna Grönlund, University of Jyväskylä, Finland

22 Internationalisation at home: an innovative approach for the preparation of teachers and staff
This poster will present intercultural preparation for teachers and staff at the home institution. Innovative approaches such as e-learning, games, social media and excursions can be used when preparing staff and teachers, all of which will be demonstrated in this poster session. You will discover that internationalisation at home demands even more knowledge than mobility itself.
PRESENTERS: Tatjana Welzer and Marjan Drzovček, University of Maribor, Slovenia

23 Confronting identity: the Erasmus Programme and changing perceptions of citizenship
How does one’s understanding of citizenship identity and belonging change from local to national, and from European to global during an Erasmus Mobility Programme? This poster session will share the results of a panel study of 1000 Erasmus students from 34 countries who studied at one of 15 universities and Hochschule throughout Germany for a semester or a year. It will look at how their experiences have challenged their conceptions of citizenship during these times of economic uncertainty.
PRESENTER: Bernhard Streitwieser, Humboldt Universität zu Berlin, Germany

24 Global and immersive service-learning partnerships
This poster session will focus on understanding why and how civic engagement and service-learning partnerships are critical for students’ learning and growth. Programme coordinators and faculty need tools and rubrics for preparing, conducting, and evaluating the effectiveness of such efforts, and this poster session highlights strategies for effectively conducting and assessing international service learning and civic engagement.
PRESENTERS: Christine Cress, Portland State University, USA and Serap Emıl, Middle East Technical University, Turkey

25 Science without Borders: how Brazil is sending its best students overseas for study abroad
In 2011, the Brazilian government launched ‘Science without Borders’, a programme designed to benefit over 100 000 students with scholarships to conduct international study and research in Science, Technology, Engineering, and Mathematics. This poster session will examine the implementation and ramifications of this programme, and highlight important quality assurance mechanisms in place in Brazil.
PRESENTER: Carlos Monroy, World Education Services, USA

26 Building communities of good practice in internationalisation
This poster session will present a Master’s degree in Management of International Higher Education which is offered by Edge Hill University, Liverpool, UK. It will look at how the degree has impacted staff working in International Offices, creating communities of good practice in higher education institutions in the UK, Ireland and elsewhere. The programme is delivered by virtual classrooms and week-end residencies. The poster session will include information from a number of International Offices where course participants work.
PRESENTERS: Marie Heraughty, Edge Hill University, UK and Elspeth Jones, International Education Consultant, UK
27 Brazilian higher education system: improving access

Higher education has been changing dramatically in Brazil since the 1990s. These changes aim to meet the needs of a technological society ruled by a competitive market, and also to meet minorities’ needs. This poster intends to discuss young adults’ situations regarding university, the quota-system and the 2011–2020 National Education Plan (PNE) proposals for higher education.

PRESENTERS: Claudia Cavalcante and Jose Maria Baldino, Pontifícia Universidade Católica de Goiás, Brazil

28 The Bulgarian higher education system

This poster session provides an overview of the educational system of Bulgaria: main grading system, languages of study, levels of higher education programmes offered, degrees awarded, credentials issued, European standards in Bulgarian higher education, verification of credentials, and an updated list of institutions. If you are interested in foreign education systems, come along to this poster session!

PRESENTER: Snezhanka Teneva, Bulgarian-American Commission for Educational Exchange, Bulgaria

29 Higher education in Switzerland

The higher education system in Switzerland has been growing considerably in the last 20 years. Today’s comprehensive Swiss higher education system covers a wide range of disciplines. Academic and practice-oriented programmes offer various tracks for young people to pursue higher education in a multicultural society. This poster explores the Swiss higher education landscape and illustrates the various study opportunities at Swiss universities from academic to practice-oriented programmes.

PRESENTER: Michèle Graf, Rectors’ Conference of the Swiss Universities of Applied Sciences, Switzerland

30 Researching the experience of European students in Australia

While the number of postgraduate students from Europe studying in Australia is increasing, there is little research exploring how this group of students is transitioning to higher education in Australia. This research focuses on European students enrolled in postgraduate programmes at the University of Sydney. The experience of the development of the initial stages of the research will be explored in this poster session.

PRESENTER: Marguerite Biasatti, The University of Sydney, Australia

31 Cancelled

32 Towards the internationalisation of higher education: a Polish perspective

This poster session will present the Polish higher education system with a special focus on the development of its internationalisation strategy. It will highlight the challenges of internationalisation and present various dimensions, such as mobility, joint programmes, recognition of studies, and the quality assurance process. The poster session will also illustrate the importance of internationalisation at home.

PRESENTER: Izabela Stanislawiszyn, Ministry of Science and Higher Education, Poland

33 Why does Scotland have more world-class universities per head than anywhere else?

With just over five million people, Scotland has four universities ranked in the world’s top 200 in the Times Higher World Rankings. This puts it above any other country per head of population. Though higher education dates back to the 15th century, it is innovative practice that keeps Scotland’s universities internationally competitive now. Find out about the profile and innovative trends in Scottish higher education during this poster session.

PRESENTER: Ian Thomson, University of Glasgow, UK
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E-learning tools to develop global graduates

This e-poster will highlight the results of four projects designed to develop global graduates competitively equipped with relevant science skills. The projects were aimed at understanding and supporting students’ use of modern technologies for teaching and learning and their preparedness for employability in a global workplace. These led to a tailored undergraduate module and a flexible postgraduate skills training course, with direct input and interaction from employers. The project and the results will be explained in more detail in this e-poster.

PRESENTERS: Teeroumanee Nadan, University of Reading, UK

Social media to boost the effectiveness of international events

International weeks are a popular form of networking for European higher education institutions. How do we tune up social media to foster collaboration, to facilitate organisational tasks, and to create shared knowledge before, during and after an international event? This e-poster illustrates how social media can be effectively used to enhance attendants’ experiences. A distributed community management model that greatly facilitates the implementation of this approach is also introduced.

PRESENTER: Manuel Jose Fernandez Iglesias, Universidade de Vigo, Spain and Malgorzata Swit, Lodz University of Technology, Poland

Open Apps: the new way of sharing educational know-how

Open Apps is an open knowledge platform developed by the Open University of Catalonia that shares the knowledge and expertise developed by the university in online higher education. An app to learn Japanese writing, a tool to efficiently manage several networks and IP addresses, and innovative methodologies to enhance mathematics comprehension are a few examples available on the site. This e-poster provides an opportunity to discover this educational resource.

PRESENTERS: Xavier Mas and Marta Enrech, Open University of Catalonia, Spain

Innovative approach to global partnership: Top 500 Innovators Programme

This e-poster will present the ‘Top 500 Innovators Science – Management Commercialisation Programme’ initiated by the Ministry of Science and Higher Education in Poland. The programme provides an example of innovative practice of global partnerships across higher education, specifically research and innovation developed between Poland and the USA. The e-poster will use interactive communication tools such as web pages with corresponding press releases, movies made by the participants, and case studies of knowledge transfer after students have returned to Poland.

PRESENTER: Przemyslaw Skrodzki, Ministry of Science and Higher Education, Poland

Using e-learning for facilitating internationalisation in nursing education

Nursing education through e-learning will create new possibilities for Erasmus students to be tutored and educated using innovative technical methods. Dalarna University in Sweden has been successful in adopting new technologies and strategies for e-learning. A first pilot course will start in 2013 and involve teacher and exchange students at both Dalarna University and Metropol University College, Copenhagen. The challenge is to assure quality and improve the efficiency and effectiveness of teaching and learning online, and this will be demonstrated in this e-poster.

PRESENTERS: Marie Olsen and Therese Granstrom, Dalarna University, Sweden

Online cultural integration: present and future web tools

In order to facilitate integration of students in international mobility, one recent solution is online cultural integration. Currently there are a great variety of tools available and this e-poster aims to shed light on the jungle of existing web offerings. Furthermore, innovative future developments in terms of augmented reality and context awareness will be discussed.

PRESENTER: Henry Wolf, University of Paderborn, Germany

Facebook supported supervision for your students abroad

This e-poster will demonstrate the use of Facebook to supervise and help students to integrate abroad, and how to connect other social media with your Facebook platform: Twitter, Google+, Flipboard, Feedly, etc. Come along and discover how to use smartphones and tablets for interactive communication with your students and partners abroad.

PRESENTER: Wim Oostindier, Hanze University of Applied Sciences, the Netherlands
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** NETWORKING EVENTS **

** GET CONNECTED **

** TUESDAY 10 SEPTEMBER **

** EAIE Newcomers’ Welcome Reception **

- **17.30–19.30**
- **@ Hilton Istanbul, Level -1, Ballroom, Cumhuriyet Caddesi, Harbiye**
- **Free for all first-timers to the EAIE Conference**
- **Arrive early to ensure your place and please wear your conference badge for entry.**

If this is your first ever EAIE Conference then be sure to join us for the special Newcomers’ Welcome Reception, the ultimate meeting place for all conference first-timers! Get to know your fellow participants in a relaxed setting and establish those all important connections before the conference gets into full swing. The EAIE Presidency and Leadership will be on hand to answer any questions you may have about the Association. Bring along plenty of business cards for networking and for the chance to win a fee waiver to next year’s conference in Prague!

This event is kindly sponsored by:

**ACCESS, EBS, EMPLOI and INTAL Joint Reception**

- **18.00–19.30**
- **@ Istanbul Congress Center (ICC), B1 Foyer**
- **Pick up your invitation to this reception from the EAIE Information Desk in the ICC. Those without an invitation will be unable to attend.**

This event is kindly sponsored by: AIRBUS

**Networking Cocktail Cruise**

- **19.00–22.30**
- **Registration closed**
- **Buses will depart at 19.00 from outside the ICC and return at around 22.30 to the ICC.**

**EAIE Newcomers’ Networking Dinner**

- **19.30–22.30**
- **@ Arabesque Restaurant, Taşkısla Caddesi No.19, Harbiye**
- **Registration closed**
- **This venue has a few steps so those in wheelchairs may need assistance**

**EDC Dinner**

- **20.00–22.00**
- **@ Leb-i Derya Kumbaracı, Kumbaracı Yokuşu No.57/6, Tünel, Beyoğlu**
- **Registration closed**
- **This venue is not wheelchair accessible**
WEDNESDAY 11 SEPTEMBER

Opening Plenary

📅 16.30–18.00
📍 Istanbul Congress Center, Auditorium, Level B2
💰 Free

Marking the official launch of the 25th Annual EAIE Conference, the Opening Plenary gathers all conference participants in one place for an energising introduction to the upcoming conference events. Join us to hear a rousing keynote speech to set the tone for the next few bustling conference days. Following the speech, a number of EAIE members who have made outstanding contributions to their field of work over the last 12 months will be rewarded through the EAIE Awards.

Opening Reception

📅 18.00–20.00
📍 Istanbul Congress Center, Terrace
💰 Free

Join us directly after the Opening Plenary as we celebrate the start of the conference with the most popular networking event, the Opening Reception. Enjoy drinks, canapés, and music as you meet old and new acquaintances and share in the unique first-day conference buzz. Held on the terrace of the ICC, with a great view of the Bosphorus, you won’t need to travel far to join us!

The Opening Plenary and Opening Reception are kindly sponsored by:

KOÇ UNIVERSITY

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HI Dinner

📅 19.30–22.30
📍 Taxim Hill Hotel, Hill Terrace Restaurant, Siraselviler Caddesi No.5, Taksim
💰 Registration closed
⚠️ This venue has a few steps so those in wheelchairs may need assistance

ACCESS Dinner

📅 20.30–22.30
📍 Sevic Restaurant, Istiklal Caddesi Çiçek Pasaji No.80, Beyoğlu
💰 Registration closed
THURSDAY 12 SEPTEMBER

EAIE Morning Run

06.45–08.00
Meeting Point: Outside the main entrance of the ICC. The run will take place at Maçka Demokrasi Park
Registration closed
This event is kindly sponsored by: University College of Northern Denmark (UCN)

SAFSA Reception

17.00–18.30
@ Istanbul Congress Center, B1 Foyer
Pick up your invitation to this reception at the SAFSA Opening Session, taking place on Wednesday at 14.00, or from the EAIE Information Desk in the ICC. Those without an invitation will be unable to attend.
This event is kindly sponsored by: INTO University Partnerships

IRM Reception

17.00–19.00
@ Point Hotel Taksim, Topçu Caddesi No.2, Taksim
Pick up your invitation to this reception at the IRM Opening Session, taking place on Wednesday at 14.00, or from the EAIE Information Desk in the ICC. Those without an invitation will be unable to attend.
This event is kindly sponsored by: The College Board, International Network of Universities (INU), Study Abroad in Amsterdam, VU University Amsterdam and Universitat Rovira I Virgili

M&R Reception

17.00–19.00
@ Taksim My House, Siraselviler Cad. No.35/1, Taksim
Pick up your invitation to this reception at the M&R Opening Session, taking place on Wednesday at 14.00, or from the EAIE Information Desk in the ICC. Those without an invitation will be unable to attend.
This event is kindly sponsored by: border concepts and the Brenn-White Group

NESS Reception

17.00–19.00
@ Leb-i Derya Richmond, İstiklal Caddesi No.227, Richmond Otel Kat:6, Beyoğlu
Registration closed
This venue has a few steps so those in wheelchairs may need assistance

MOPILE Reception

17.30–18.45
@ ITU Mimarlık Fakültesi, (Öğrenci İşleri), Taşkışla Kampüsü, Taksim
Registration closed

ACE/DSDP Reception

17.30–19.00
@ Salt Galata, Arap Cami Mh, Banka Sk No.11, Karaköy
Pick up your invitation to this reception at the ACE Opening Session, taking place on Wednesday at 14.00, or from the EAIE Information Desk in the ICC. Those without an invitation will be unable to attend.

RIE Reception

18.00–19.30
@ Point Hotel Taksim, Topçu Caddesi No.2, Taksim
Pick up your invitation to this reception at the RIE Opening Session, taking place on Wednesday at 14.00, or from the EAIE Information Desk in the ICC. Those without an invitation will be unable to attend.
This event is kindly supported by: Journal of Studies in International Education and Centre for Higher Education Internationalisation, Milan

EBS Reception and Dinner

18.45–21.30
@ X Restaurant and Bar, Istanbul Kültür Sanat Vakfı, Sadi Konuralp Caddesi, Deniz Palas No.5, Sishane
Registration closed
An elevator is located at Coffee Nero (for wheelchairs)
EAIe Networking Dinner and Dance

📅 19.00–02.00 (Dinner served at 19.30)
📍 Binbirdirek Cistern, İmran Öktem Cd No.4, Sultanahmet. Tram stop: Sultanahmet
💸 €115. Last-minute tickets will be on sale until 18.00 on Wednesday at the Registration Desk in the ICC.
📅 Public transport available until 24.00. EAIE return buses to Taksim area are available from 24.00–02.15 (depart every 20 min). Last bus leaves venue at 02.15.

On arrival at the Dinner and Dance, you will be treated to a welcome cocktail while you admire the intimate surroundings of the oldest cistern in Istanbul, dating back to the fourth century. After cocktails, you will enjoy a three-course dinner with unlimited drinks and Turkish delight, and then the party really starts! With a DJ, live music and a free bar for the entire night, we hope you’ll join us in dancing the night away in this ancient, magnificent setting. EAIE buses will transport you back to the Taksim area after midnight (when public transport ceases).

This event is kindly sponsored by:

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EAIe Dance

📅 21.30–02.00
📍 Binbirdirek Cistern, İmran Öktem Cd No.4, Sultanahmet. Tram stop: Sultanahmet
💸 €50. Last-minute tickets will be on sale until 18.00 on Thursday at the Registration Desk in the ICC, and also at the door of the venue.
📅 Public transport available until 24.00. EAIE return buses to Taksim area are available from 24.00–02.15 (depart every 20 min). Last bus leaves venue at 02.15.

Set in a magnificent venue, this promises to be a highly atmospheric EAIe Dance! The Binbirdirek Samıcı (Direk Cistern) dates back to the fourth century when it functioned as Istanbul’s second largest reservoir. After many uses over the years, it now functions as a stunning venue and cultural attraction. With exclusive access for EAIe participants, a DJ, live music and a free bar all evening, we hope you’ll join us in dancing well into the night! Buses will transport you back to the Taksim area after midnight (when public transport ceases).
SUBMIT YOUR PROPOSAL FOR NEXT YEAR’S CONFERENCE

Sessions and workshops by 5 November 2013
Poster & Ignite© sessions by 22 January 2014
Visit www.eaie.org/prague for more information
FRIDAY 13 SEPTEMBER

EAIE Choir

- Rehearsal 1: Thursday, 17.30–18.30
  @ Istanbul Congress Center, Üsküdar 3, Level B2
- Rehearsal 2: Friday, 12.30–13.30
  @ Istanbul Congress Center, Auditorium
- Performance at the Closing Plenary: Friday, 16.30–18.00
- Registration closed

Closing Plenary

- 16.30–18.00
  @ Istanbul Congress Center, Auditorium, Level B2
- Free

Wrapping up the conference for another year, the Closing Plenary will leave you energised and eager to start implementing all the fantastic ideas you will have picked up during the week. Join us to hear futurist and keynote speaker Jack Uldrich discuss how the latest educational trends are transforming the student-teacher relationship, with a look at the adaptations educational leaders must make today in order to stay relevant in tomorrow’s changing world. You will also catch a glimpse of the preparations for the 26th Annual EAIE Conference in Prague. The EAIE Choir will be back to serenade you with their uplifting harmonies and the remaining EAIE Awards will be presented.

This event is kindly sponsored by:

Closing Reception

- 18.00–19.00
  @ Istanbul Congress Center, Terrace
- Free

Join us for this final celebration of the 25th Annual EAIE Conference, taking place directly after the Closing Plenary. Enjoy a last drink and a chat with fellow participants whilst taking down those all important contact details before we all head back to our institutions and organisations with eager minds and bursting notepads, ready to relay our newfound knowledge and ideas to our colleagues.

2013 Award Winners

Congratulations to the following winners who will be honoured with EAIE awards during the conference:

- Institutional Award for Innovation in Internationalisation
  - University of Helsinki, Finland
- Constance Meldrum Award for Vision and Leadership
  - Maurits van Rooijen, London School of Business & Finance, UK
- Bo Gregersen Award for Best Practice
  - Jeroen Torenbeek, Utrecht University Summer School, the Netherlands
- Tony Adams Award for Excellence in Research
  - Rahul Choudaha, World Education Services, USA
- Rising Star Award
  - Alva Bruun, Centre for International Mobility, Finland
  - Edwin van Rest, StudyPortals, the Netherlands
- President’s Award
  - Louise Stansfield, Metropolia University of Applied Sciences, Finland

For more information about the EAIE Awards, please visit www.eaie.org/awards.
General information

GETTING AROUND ISTANBUL

Istanbul Congress Center (ICC) is located on Taşkısla Street in ‘Congress Valley’ in the Harbiye district of Istanbul. We recommend that you allow plenty of time for your journeys within Istanbul as traffic can be challenging.

TAXI
Taxis are the easiest means of transport in Istanbul. Paying with cash is advisable as not all taxi drivers will accept credit cards. Most will provide receipts.

You can book a taxi from one of the following companies:
Poyraz Taksi +90-212-234 28 38
Maçka Taksi +90-212-225 46 83

The following travel durations and prices for taxis to/from the airport will vary depending on traffic:
From the ICC to Atatürk Airport (European Side): 45–60 minutes/55 Turkish Lira (TL)
From the ICC to Sabiha Gökçen Airport (Anatolian Side): 60 minutes/90 TL.

AIRPORT COACH TRANSFERS
Airport coach transfers are available between Taksim (a 10-minute walk from the ICC) and Atatürk Airport. The journey takes approximately 40 minutes and buses depart every 30 minutes. More information is available on the Havatas website http://havatas.com/en.

METRO
There are two metro lines that serve the ICC:
M2 Şişhane – Hacıosman
F1 Taksim – Kabataş
The closest metro stop to the ICC is Osmanbey (a 10-minute walk).

METROBUS
Travelling to the Anatolian side from the ICC, there are two metrobus lines you can use:
34 Z Zincirlikuyu – Söğütücesme
34 A Cevizlibaşı-A.Q.Y. – Söğütücesme
You can reach these lines by taking the M2 Metro Line from Osmanbey to Mecidiyeköy – Şişli.

Travelling to Atatürk Airport from the ICC you can take:
Line 34 Zincirlikuyu – Avcilar.

BUS
From the ICC you can reach many central locations in Istanbul such as Taksim, Eminönü and Mecidiyeköy by bus. The closest bus stop, Harbiye Bus Stop, is a 5-minute walk from the ICC.

PHARMACIES
Acar Pharmacy
Valikonağı Cad. No.107/B Nişantaşı Şişli
+90-212-247 84 38

Atasoy Pharmacy
Halaskargazi Cad. No.43/2B (Poyraz Sokak Girişği)
Harbiye Şişli
+90-212-240 85 22

Acar Pharmacy
Valikonağı Cad. No.60/A Nişantaşı Şişli
+90-212-240 22 78

Konak Pharmacy
Cumhuriyet Cad. No.77/A Elmadağ Şişli
+90-212-240 68 52

IMPORTANT NUMBERS
112  Ambulance/Medical emergency
110  Fire department
155  Police
154  Traffic police
170  Tourism info
Services at ICC

CONFEERENCE ESSENTIALS

REGISTRATION, INFORMATION AND HOTEL
AND TOURS DESKS
Location: All of the EAIE service desks are located inside the main entrance of the Istanbul Congress Center (ICC). See the Pocket Guide for the exact location. Staff at these various desks will be available to offer you on-site assistance and advice.

Opening times of the desks:
Monday 18.00–21.00
Tuesday 08.00–19.00
Wednesday 07.30–18.00
Thursday 07.30–18.00
Friday 08.30–17.00

MEMBER LOUNGE
Location: Level B1
Opening times:
Tuesday 08.00–17.00
Wednesday 07.30–18.00
Thursday 07.30–18.00
Friday 08.30–16.30

BUSINESS CENTRE
Location: Yildiz 1, Level B2
Here you will find a range of business services, including free wired internet access. Some services (such as printing and photocopying) will require payment.

Opening times:
Tuesday 08.00–18.00
Wednesday 07.30–18.00
Thursday 07.30–18.00
Friday 08.30–17.00

CLOAKROOM
Location: Level B3
Opening times:
Tuesday 08.00–19.30
Wednesday 07.30–18.30
Thursday 07.30–18.30
Friday 08.30–19.30

SPEAKER READY ROOM
Location: Yildiz 2.1, Level B2
All chairs and speakers with a PowerPoint presentation must go to the Speaker Ready Room prior to their session or workshop. A team of AV and IT specialists will be ensuring that all presentations on USB sticks are in the correct format for use in the rooms and will be on hand to assist all chairs and speakers with any IT-related queries they may have regarding their presentation.

Please note: You must still bring your USB stick containing your presentation with you to your session/workshop room.

Opening times:
Tuesday 08.00–18.00
Wednesday 07.30–18.00
Thursday 07.30–18.00
Friday 08.30–17.00

DISABLED ACCESS
Wheelchairs are available at the entrance of the ICC and the venue is wheelchair accessible. Please see the Pocket Guide for the location of the lifts.

FIRST AID
In case of problems, please contact any member of the EAIE staff or one of the student assistants who will direct you to the first aid station, located beside the Auditorium on Level B2. The ICC has an ambulance onsite.

FOOD ALLERGIES
If you have any questions about the food served at the conference, please contact the staff at the buffet tables. Labels will also be provided for some food categories.

FREE WIFI & INTERNET ZONE
Free wireless internet is accessible throughout the entire venue. The network, username and password are all EAIE2013. The WiFi is kindly sponsored by Ready, Study, Go! Poland

There are a number of computers with wired access to the internet in the Internet Zone on Level B5. The Internet Zone is kindly sponsored by QS

LOST AND FOUND
Enquire at the EAIE Information Desk at the main entrance if you have lost any of your belongings.

MEETING POINT
The official meeting point is located at the main entrance of the ICC.

MESSAGE AND PARTNER SEARCH BOARDS
Interact with other conference participants by using the message and partner search boards located at the top of escalators on the ground floor.

MONEY
There is an ATM located on the ground floor of the ICC.

MY CONFERENCE
Make the most of your conference experience by using the interactive features of ‘My Conference’ on the EAIE website (www.eaie.org/istanbul). If you are having difficulty logging in, please contact info@eaie.org.

NAME BADGE
Please wear your conference name badge at all times, access will not be granted without it.

SECURITY
The ICC is guarded 24 hours a day by a security team. Security screening will take place at the entrance to the ICC.

WATER
Water bottles will be provided during the networking breaks.
Brand new to the conference this year, the Exhibitor Live Zone gives you the chance to discover some innovative services and programmes developed by higher education organisations. Come along to these insightful presentations to learn about the exciting initiatives that could assist you in your internationalisation efforts.

**LOCATION:** Exhibition Hall, Level B5  
**REGISTRATION:** No pre-registration is required.

### WEDNESDAY 11 SEPTEMBER

#### Short-term programmes at Columbia University  
**09.30-10.15**

Learn about the variety of short-term programmes, summer, semester, and academic year programmes including certificates and hybrid ones (online/on-campus) within the domain of cross-disciplinary and professional studies at Columbia University.

**EXHIBITOR:** Columbia University (#253)

#### Dubai: building a 7-star city  
**13.30-14.15**

This presentation will provide an insight into the growth of Dubai and how the city has transformed over the past few decades. Specific focus will be placed on the hospitality and tourism industry and the opportunities available for educational partnerships in Dubai.

**EXHIBITOR:** The Emirates Academy of Hospitality Management (#460)

#### Knock knock! Who is there? KIMO; The ultimate solution to ‘Erasmus Life Cycle’ problems  
**14.30-15.15**

Come and learn more about KION Turkey’s Erasmus Mobility software: KIMO and the “consultancy and training for internationalisation” which goes together with KIMO. This could be the ultimate solution to solve all the problems you face within in the Erasmus framework.

**EXHIBITOR:** CINECA (#211)

#### Recruit online with FPP webinars and virtual fairs  
**15.30-16.15**

FPP EDUMedia has used its expertise in student recruitment to create two new services: virtual fairs and webinars. Discover how the integration of EDUFINDME (the social network for education) with EDUvirtualEXPOS and EDUWebinars can help you reach your recruitment goals.

**EXHIBITOR:** FPP EDUMedia (#490)

### THURSDAY 12 SEPTEMBER

#### The development and validation of tests for admission to higher education  
**09.30-10.15**

The internationalisation of higher education brings new challenges for universities recruiting and selecting students from varied educational backgrounds. This session will provide an overview of test development and validation activities involved in producing admissions tests for use in international contexts.

**EXHIBITOR:** Admissions Testing Service, Cambridge English Language Assessment (#412)

#### SPACE Network: learning by sharing  
**10.30-11.15**

‘Sharing knowledge increases quality in teaching and commitment for research and projects.’ This is the motto for SPACE Network. The network is focused on higher education institutions offering Business Management (Entrepreneurship, Hospitality) and Language studies. Discover the benefits SPACE membership can bring you during this session.

**EXHIBITOR:** SPACE Education Network (#154)

#### Cambridge English for higher education: supporting the recruitment of international students  
**11.30-12.15**

This session examines the Cambridge English: First (FCE) and Cambridge English: Advanced (CAE) exams, and provides information on how these proven, secure, high quality tests meet all the requirements for entry into higher education.

**EXHIBITOR:** Cambridge English Language Assessment (#412)

#### Campus Hungary: discover and study  
**13.30-14.15**

Presenting the Campus Hungary programme - challenges and advantages of an umbrella organisation in boosting student mobility by means of international communication activities and by providing institutional support.

**EXHIBITOR:** Campus Hungary (#122)

#### Ensuring quality and fairness in international language testing  
**14.30-15.15**

What makes an English test an accurate, fair, reliable and valid assessment of language skills? From the production of test materials, through test delivery, evaluation of test taker performance and testing outcomes – you’ll find out more about the criteria for a successful test.

**EXHIBITOR:** IELTS (#441)
Global partnerships for international doctoral education

10.30–11.15
The partnership between the University of Liverpool and Laureate Online Education enables delivery of 100% online degrees, allowing 10,000 students from over 160 countries to achieve their education goals. This presentation will explore the impact of the partnership focusing on higher education and the online Doctor of Education programme.

EXHIBITOR: University of Liverpool Online Degrees (#431)

Colombia Challenge Your Knowledge – study abroad in Colombia

11.30–12.15
Colombia Challenge Your Knowledge is a campaign of the network of accredited universities of Colombia, the Ministry of Education, ICETEX, Proexport, Colciencias and other strategic national partners to promote Colombia as a destination for academic and scientific collaboration.

EXHIBITOR: Colombia Challenge Your Knowledge (#463)

Overview of our Doctor of Medicine and Doctor of Veterinary Medicine Programme

13.30–14.15
Come and hear why in the past three years St. George’s University has placed more physicians in US residency programmes than any other school in the world, and what this can mean for you in terms of advising students and possible affiliations. Also learn about the AVMA/COE accredited veterinary degree programmes.

EXHIBITOR: St. George’s University, Schools of Medicine & Veterinary Medicine (#254)
Exhibition

MEET THE EXHIBITORS

311 a2 International Education Fairs
With its 22 years of experience, a2 Fairs has been organising international agents’ workshops and international study recruitment fairs in Turkey, Azerbaijan, Kazakhstan, Morocco, and Egypt since 2001.
Serena Cizmecigil, a2 International Education Fairs, Istanbul, Turkey, serena@a2fairs.com, www.a2fairs.com

181 Agreenium - Science for food security and sustainable agriculture
Agreenium is a consortium of research and higher education bodies, with the aim of facilitating access to research and higher education facilities in France. Its purpose is to promote the role of agronomic and veterinary research to meet the challenges of food security and sustainable development. Agreenium implements actions and programmes linking research, training and development, representing the best that France can offer at the international level.
Alice François, Agreenium, Montpellier, France, alice.francois@supagro.inra.fr, www.agreenium.org

531 Akita International University
Akita International University is a four-year liberal arts university in Akita prefecture, Japan. Its undergraduate programme offers Bachelor degrees in Global Business and Global Studies. All courses are taught in English, with the exception of foreign language classes.
Koji Kobata, Akita International University, Akita, Japan, info@aiu.ac.jp, www.aiu.ac.jp

521 American Consortium of Universities
Comprised of a select group of universities, ACU allows students to choose from a wide range of academic programmes. Students may obtain conditional admission and prepare for university study while taking intensive English at the INTERLINK Language Center on campus.
Marshall Brewer, American Consortium of Universities, Golden, USA, marshall.brewer@interlink.edu, www.americanuniversities.org

361 AMPEI
The Mexican Association for International Education (AMPEI) is a non-profit association whose mission is to assist in the strengthening of the academic quality of Mexican educational institutions through international cooperation.
Monica Gomez, AMPEI Mexican Association for International Education, Obregon, Mexico, monica.gomez@ilstou.edu.mx, www.ampei.org.mx

212 Ankara University
Ankara University is a comprehensive public university, located in the capital of Turkey. Being the first higher education institution of the Republic, it has established a reputable image both within the country and in the international arena with its vast experience of 69 years, its highly qualified academic staff and students, and its well-established teaching, learning and research facilities.
Onur Hosnut, Ankara University, Ankara, Turkey, hosnut@ankara.edu.tr, erasmus.ankara.edu.tr

346 Aon Student Insurance
Aon Student Insurance Services has over 25 years of experience in designing student insurance solutions and programme administration. It provides customers with the resources of a large broker in combination with the attention and experience of a specialised adviser.
Frank Antonisse, Aon, Rotterdam, the Netherlands, frank.antonisse@aonhewitt.com, www.aonstudentinsurance.com

527 APAIE
APAIE is an international non-profit organisation whose goal is to activate and reinforce the internationalisation of higher education in the Asia-Pacific region and around the world, and to engage the professional challenges of individuals in international education.
Hoon Choi, APAIE, Seoul, Republic of Korea, apan@apaie.org, http://apaie.org

160 Argentina
Fundación Export.Ar is a mixed institution comprising both the public and private sectors to assist the business community in selling its products effectively abroad. As the executing arm for the trade promotion actions of the Argentine Ministry of International Trade and Worship, its efforts are supported and coordinated by the Ministry through 120 Embassies, Consulates and the Economic/Trade Departments around the world. It offers data and information to those working in the export business.
Fernanda Vanson, Argentina - Fundacion Exportar, Buenos Aires, Argentina, fyanson@exportar.org.ar, www.exportar.org.ar

118 Association of University Summer Sessions
Association of University Summer Sessions has served as a forum for discussing the theoretical and practical issues of summer sessions. The by-invitation institutional membership of 50 universities balances regional representation, private and public, and large and small institutions. Unifying the member institutions is a centralised summer session administration and a research focus.
Bethaida Gonzalez, Association of University Summer Sessions, Syracuse, USA, bgonzale@syr.edu, www.auss.edu

462 Australia – Future Unlimited
The Australian Trade Commission – Austrade – is the Australian Government’s trade, investment and education promotion agency. Through a network of offices in over 50 countries, Austrade assists Australian companies to grow their international business, attracts productive foreign direct investment into Australia and promotes Australia’s education sector internationally.

443 Australian Technology Network ATN
The Australian Technology Network (ATN) is an influential alliance of five distinctive and prominent Australian universities located in each mainland State. The ATN’s aim is to help secure Australia’s reputation as the ‘clever country’, contributing to its social and economic wealth by building strategic partnerships and undertaking solution-based research which is relevant to the expectations of industry and the community.
Paul Bolt, Australian Technology Network (ATN), Melbourne, Australia, paul.bolt@rmit.edu.au, www.atn.edu.au

240 Austria Welcomes You – Advantage Austria
Find information about Austrian institutions of higher education (universities, universities of applied sciences and university colleges of teacher education) or meet representatives of these institutions.
Eva Müllner, OeAD - Austrian Agency for International Cooperation in Education and Research, Vienna, Austria, info@oead.at, www.oead.at

The descriptions in this list of exhibition stands have been supplied by the exhibitors themselves. Participation in the EAEIE Exhibition does not imply endorsement by the EAIE. One contact name is given per stand.
276 Baden-Württemberg Universities, Germany

Baden-Württemberg in the German southwest is an exciting study destination: it is home to more than 70 universities of high quality education. Attractive study and research opportunities as well as exchange programmes and summer language courses make it the ideal location to pursue your academic career.

Alexandra Ahmed, Baden-Württemberg International, Stuttgart, Germany, info@bw-studyguide.de, www.bw-studyguide.de

342 Bahçeşehir University

Bahçeşehir University (BAU) is a foundation university which was established in 1998 in the heart of Istanbul. BAU has 14,000 students in nine faculties. There are six BAU campuses abroad and BAU is the most internationalised university of Turkey.

Gühan Kara, Bahçeşehir University, Istanbul, Turkey, guhan.kara@bahcesehir.edu.tr, www.bahcesehir.edu.tr

525 BBA - Chulalongkorn Business School

The BBA International Program at Chulalongkorn University was established to show the university’s commitment to Thailand, the Asia-Pacific region and the global community. The BBA International Program is the first undergraduate level programme that is taught entirely in English at Chulalongkorn University.

Pensri Sangwongwanich, BBA Chulalongkorn University, Bangkok, Thailand, pensri@chula.ac.th, http://bba.acc.chula.ac.th

142 Belgium Wallonia-Brussels Campus

Wallonia-Brussels Campus is a public agency committed to promoting French-speaking Belgium’s higher education programmes throughout the world. Visit the pavilion to meet with representatives from French-speaking Belgian universities and colleges and learn about study opportunities in French-speaking Belgium.

Cécile Liégeois, Belgium Wallonia-Brussels Campus, Brussels, Belgium, c.liegeois@wbi.be, www.studyinbelgium.be

200 Beykoz Vocational School of Logistics (BVSoL)

Beykoz Vocational School of Logistics (BVSoL) was established as the first thematic higher education institution in Turkey to meet the growing needs of the Turkish foreign trade and logistics sector for professionals to contribute to the global economy.

Aysel Güngöz, Beykoz Vocational School of Logistics, Istanbul, Turkey, ayselgunduz@beykoz.edu.tr, www.beykoz.edu.tr

341 Bezmiamek Vakif University

Bezmiamek Vakif University was founded as a first thematic research university in the Health and Life Sciences fields in Turkey. Its roots go back to 1843. The university hospital is the first hospital in its history and the campus is located in the centre of Istanbul, Turkey.

Pınar Elbasan, Bezmiamek Vakif University, Istanbul, Turkey, pelbasan@bezmiamek.edu.tr, www.bezmiamek.edu.tr

156 BI Norwegian Business School

BI Norwegian Business School is an internationally recognised and accredited private institution located in Oslo, Norway’s capital. BI has one of Europe’s largest and most productive academic environments in the area of business administration, marketing, finance and management.

Hanne Frames, BI Norwegian Business School, Oslo, Norway, hanne.frames@bi.no, www.bi.edu

107 BigChoice Group

Students and graduates from more than 190 countries currently use BigChoice Group’s network. The unique digital platform can help to deliver you even better results, as well as providing full online reporting. As one of the world’s leading youth publishing groups, BigChoice is fully equipped to inform the rising generation about every aspect of their educational needs. This makes BigChoice a natural choice for educational institutions to market their programmes worldwide.


222 BMI - Leading fairs and workshops in Latin America, Asia and the World

BMI organises the leading international education fairs in Latin America and has been involved in organising events in Asia, Europe, North America and Australia.

Resh Kodabucks, BMI, Edgware, UK, resh@bmimedia.net, www.bmimedia.net

301 Bogazici University

Bogazici University was formally established as a public university in 1971, but has its origins in Robert College – the first American college outside of the USA, founded in 1863. It has a long tradition of excellence in English language undergraduate education, serving the most elite students of the region. The university recruits its average student from the top 1% of students who take the university entrance exams in the country.

Tuner Bilgic, Bogazici University, Istanbul, Turkey, tuner@boun.edu.tr, www.boun.edu.tr

365 Bologna Translation Service

Bologna Translation Service is an online automated translation service that translates study guides and course syllabi for universities and higher education institutions.

Luc Meertens, CrossLang NV, Gent, Belgium, luc.meertens@crosslang.com, www.crosslang.com

150 border concepts - your partner for student recruitment in Europe

border concepts is an education and marketing consultancy specialised in undergraduate, postgraduate, MBA and PhD student recruitment. With 10 years of experience, border concepts empowers institutions by providing a range of cross-media solutions and quality customer service, showing clients how to communicate with the right student in the right way.

Sjalk Djorai, border concepts GmbH, Gronau, Germany, s.djorai@borderconcepts.biz, www.borderconcepts.biz

255 Boston University

Representatives from Boston University’s MET International Program, Summer Term, and Center for English Language and Orientation Programs will be on hand to provide information and explore partnership opportunities.

Thomas Garripy, Boston University, Boston, USA, metintl@bu.edu, www.bu.edu/metinternational

470 Brazilian Higher Education Institutions

The Brazilian higher education institutions, with the support of EMBRATUR and CAPES, will be present to consolidate existing and explore new academic partnerships enriching cooperation but also exploring the possibilities offered by the Brazilian national programme ‘Science without Borders’.

José Celso Freire Junior, Brazilian Higher Education Institutions, Sao Paulo, Brazil, jlagli@reitoria.unesp.br, www.unesp.br

101 British Council

The British Council creates international opportunities for the people of the UK and other countries and builds trust between them. With over 75 years of experience, the British Council is on the ground in six continents and over 100 countries, bringing international opportunity to life. Each year the British Council works with millions of people, connecting them with the UK, sharing cultures and the UK’s most attractive assets: English, the Arts, Education and its ways of living and organising society.

Stephanie Ashcroft, British Council, Manchester, UK, stephanie.ashcroft@britishcouncil.org, www.britishcouncil.org
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[www.ets.org/toefl/institutions/search_service](http://www.ets.org/toefl/institutions/search_service)

Visit us at Booth #313
California State University Long Beach
California State University Long Beach (CSULB) is a diverse, student centred, globally engaged university in sunny southern California, committed to providing highly valued undergraduate and graduate educational opportunities through superior teaching, research, creative activity, and service.
Lynne Richmond, California State University, Long Beach, Long Beach, USA, lynne.richmond@csulb.edu, www.csulb.edu

California State University - San Jose State University
Established in 1857, San Jose State University is the oldest public institution in Western USA and the founding campus in the California State University system, located in the heart of Silicon Valley, the world’s high tech capital.
Alexander Chang, San Jose State University, San Jose, USA, alexander.chang@jsj.edu, http://cies.jsj.edu/globalbondo

California State University System (CSU)
International Study CSU Extended and Continuing Education welcomes international students to its programmes either while remaining in their home country or travelling to study in California. From Southern California up to Northern California there are 23 campus locations to choose from. Campuses present at EAIE this year are: CSU Chico, CSU East Bay, CSU Fullerton, CSU Monterey Bay, Sacramento State, San Diego State University, San Francisco State University, CSU San Marcos, Sonoma State University.
Mike Schroder, California State University System, San Marcos, USA, mschroder@csusm.edu, www.calsate.edu/extension

Cambridge English Language Assessment
Cambridge English Language Assessment is part of the University of Cambridge and a not-for-profit organisation. Cambridge English Language Assessment provides the most valuable range of qualifications for learners and teachers of English in the world. The organisation produces the Cambridge English: First and Advanced exams, which are accepted for admission to universities and colleges worldwide.

Campus France, French Higher Education
Representatives from French higher education institutions, including universities, grandes écoles and specialised institutions. Campus France, the French national agency for promoting higher education, international student services and international mobility, will offer information on study programmes in France and cooperation opportunities.
Johanna Rasplus, Campus France, Paris, France, johanna.rasplus@campusfrance.org, www.campusfrance.org/en

Campus Hungary
The Campus Hungary programme aims to enhance student mobility in higher education. The main goal is to support the internationalisation of Hungarian higher education by deepening cooperation with foreign institutions and achieving knowledge exchange by means of student mobility.
Krisztina Cseko, Campus Hungary Program - Balassi Institute, Budapest, Hungary, krisztina.cseko@bbi.hu, www.campushungary.hu

Canary Isles Universities (Spain)
The Universities of the Canary Islands include the two public higher education institutions (ULL & ULPGC). Both institutions work together as a Campus of International Excellence Consortium in Astrophysics, Biomedicine, Sustainability and Sea Sciences.
Alejandro Lopez de Vergara, Universidad de La Laguna, Tenerife, Spain, oridirec@ull.es, www ull.es

CGDGC - Chinese Qualifications Verification
China Academic Degrees and Graduate Education Development Center (CGDGC), an authoritative organisation led by the Ministry of Education of China, provides a verification service of China’s educational credentials which can facilitate your work in overseas admission, employment and immigrant evaluation.
Fei Han, China Academic Degrees and Graduate Education Development Centre, Beijing, China, han@cdgdc.edu.cn, http://cav.chinadegrees.cn/en

CHE Consult
The CHE Consult GmbH is a private for-profit consultancy on higher education with long-time experience in EU projects. It conducts the Effects of Erasmus Mobility Research for the EC and a large-scale student survey for the Finnish Ministry. Currently, its core measuring product is memos®. It specialises in strategic and organisational development consultancy as well as effect measurement. CHE Consult regularly conducts surveys amongst students, staff and stakeholders with more than 50 000 participants.
Uwe Brandenburg, CHE Consult, Berlin, Germany, uwe.brandenburg@che-consult.de, www.che-consult.de

CLM (Universidad de Granada)/Universidad de Málaga (UMA)
The University of Granada’s CLM offers prestigious Spanish language and culture courses in a beautiful historic setting in a unique location. The University of Malaga (UMA) in Spain is an international neuralgic dynamic centre for educational excellence, innovation and cutting-edge research.
Inmaculada Sanz, Centro de Lenguas Modernas (Universidad de Granada)/Universidad de Málaga (UMA), Granada, Spain, direccion@ugr.es, www.CampusGranada.com, www.uma.es

CIDD - Consortium of International Double Degrees
CIDD – Consortium of International Double Degrees CIDD is a non-governmental consortium of public/private university business schools. All member schools are accredited by the national accreditation agencies or the Ministry of Education. All member schools are distinguished by their international focus.
Yves Marmiesse, CIDD - Consortium of International Double Degrees, Paris, France, president@cidd.org, www.cidd.org

CINECA
CINECA is the leading consortium of Italian Universities, focused on the development and support of software solutions for Italian higher education and the Ministry of Education.
Simone Ravaoli, CINECA, Casalecchio di Reno, Italy, sravaol@kion.it, www.cineca.it

City University of Hong Kong
A rapidly-growing university ranked 12th in Asia and 95th in the world by Quacquarelli Symonds (QS), CityU aspires to become a leading global university, excelling in research and professional education. CityU is committed to nurturing and developing students’ talent and creating applicable knowledge to support social and economic advancement.
Judy Ma, City University of Hong Kong, Hong Kong SAR, judy.ma@cityu.edu.hk, www.cityu.edu.hk

Chitkara University, India
Chitkara University is a premier self-financed university of North India with a tradition of excellence in teaching and research. Based out of Chandigarh (a 45 minute flight from Delhi), Chitkara University offers full time degree programmes in Engineering, Management, Healthcare, Hospitality, Architecture, Media and Pharmaceutical Sciences.
Sangeet Jaura, Chitkara University, Chandigarh, India, sangeet.jaura@chitkara.edu.in, www.chitkara.edu.in
463 Colombia - Challenge your knowledge

A group of Colombian universities which promotes Colombia as an academic and scientific destination. It runs campaigns for private and public universities with the support of the government.

Jeannette Velez, Colombia - Challenge your knowledge, Bogota, Colombia, jeannette.velez@urosario.edu.co, www.challengeyourknowledge.edu.co

253 Columbia University

The School of Continuing Education offers innovative and rigorous programmes that integrate knowledge across disciplinary boundaries, combine theory with practice, leverage the expertise of students and faculty, and connect global constituencies. Through 13 professional Master’s degrees, courses for advancement and graduate school prep, certificate programmes, summer courses, high school programmes, and a programme for learning English as a second language, the School of Continuing Education transforms knowledge and understanding in service of the greater good.

Karl Rutter, Columbia University, New York, USA, kr2456@columbia.edu, http://ce.columbia.edu

413 Cultural Vistas

A non-profit organisation and designated sponsor of Exchange Visitor Programs, Cultural Vistas has facilitated professional exchange programmes and services for visitors travelling to the USA, and Americans seeking overseas experiential learning opportunities, since 1950.

Roxana Pleacoff, Cultural Vistas, New York, USA, rpleacoff@culturalvistas.org, www.culturalvistas.org

347 Cursos Internacionales, Universidade de Santiago de Compostela

The University of Santiago de Compostela, with more than 500 years of teaching experience is one of Spain’s most prestigious institutions. For more than sixty years the International Courses Office has been organising Spanish language courses for foreign students aimed at anybody who wishes to learn and perfect the language, while experiencing Spanish culture at first hand. They also run ‘Teachers’ Training Courses in July.

Rosa Spínola, Cursos Internacionales, Universidad de Santiago de Compostela, Santiago de Compostela, Spain, rosi.spinola@usc.es, www.cursosinternacionales.usc.es

435 Digital Education Marketing

Digital Education Marketing provides higher education institutions with affordable and effective options for online student recruitment marketing. Targeting both prospective undergraduates and postgraduates in over 200 countries and territories worldwide, they have a solution for every recruitment need.

Simon Adcock, Digital Education Marketing, Derby, UK, simon@demltd.com, www.demltd.com

273 Dr. Walter

Dr. Walter GmbH is a leading international insurance broker providing insurance solutions for international student mobility. Its core competence is to develop customised insurance plans for universities and individuals like the Erasmus and Erasmus Mundus plans. More than 400 organisations and universities count on their high-quality service and easy administration tools. Meet them at EAIE!

Claudia Reichstein, Dr. Walter GmbH, Neunkirchen-Seelscheid, Germany, reichstein@dr-walter.com, www.dr-walter.com

312 Dumlupinar University/Turkey

A public university based in Kütahya, Turkey. The university has more than 45 000 students studying at nine faculties, five colleges and four institutions. The university also takes part in international exchange programmes such as Erasmus.

M. Seckin Bacak, Dumlupinar University, Kütahya, Turkey, m.seckin@dpu.edu.tr, www.dpu.edu.tr

332 EAIE - European Association for International Education

Interested in learning more about the EAIE, the European Centre for expertise, networking and resources in the internationalisation of higher education? Come along to stand 332 at the Exhibition to find out how we can help you in all your career needs including training, EAIE publications, networking opportunities and more. We look forward to meeting you!

EAIE Office, Amsterdam, the Netherlands, info@eaie.org, www.eaie.org

102 EAQUALS

EAQUALS, the mark of high quality in international language education. EAQUALS is an international non-governmental organisation which supports excellence in language education through its inspection and accreditation scheme in addition to providing a forum for practical research and development.

Sarah Aitken, EAQUALS, London, UK, saitken@eaquals.org, www.eaquals.org

411 Eastern European University Association

Eastern European University Association (EEUA) is a non-commercial organisation of Russian and Ukrainian State universities. EEUA includes 25 leading universities from Russia and 25 from Ukraine.

Bogdan Voronovskiy, Eastern European University Association, Moscow, Russian Federation, bogdan@eeua.ru, www.eeua.ru

432 Education au/in Canada

Imagine collaborating with Canada! Discover Canada’s wide range of excellent, diversified, and innovative post-secondary institutions dedicated to quality education.

Stéphanie Mercure, Foreign Affairs and International Trade Canada, Ottawa, Canada, stephanie.mercure@international.gc.ca, www.educationau-incanada.ca

272 Education Fairs in Scandinavia

Meet the major organisers of education fairs in Denmark, Sweden and Norway.

Jacob Porse, Forlaget KSI A/S, Køge, Denmark, jacob@ua.dk, www.educationfairsincandinavia.com
Education in Ireland

Education in Ireland is responsible for the promotion of Irish higher education institutions overseas. Ireland’s worldwide reputation for high quality education is built on the solid foundation of commitment to excellence. Ireland offers the warmest of welcomes to students from all over the world.

Lucia Reynolds, Enterprise Ireland, Dublin, Ireland, luciareynolds@enterprise-ireland.com, www.educationinireland.com

ELS Educational Services Inc

ELS Educational Services is a leading provider of on-campus English language pathway programmes aimed at preparing international students for onward study at the host institution. Its first European centre, on the campus of SKEMA Business School, opened in 2013.

Simon Gooch, ELS Educational Services Inc, Princeton, USA, sgooch@els.edu, www.els.edu

ERASMUSCENTRO CONSORTIUM

ERASMUSCENTRO is the first regional Erasmus consortium created in Portugal, geographically covering the centre of Portugal that provides Erasmus placements to students in European countries.

Maria João Pinto Cardoso, ERASMUSCENTRO CONSORTIUM, Coimbra, Portugal, mjcardoso@ipc.pt, www.erasmuscentro.org

ETS TOEFL & GRE

ETS advances quality and equity in education by creating assessments based on rigorous research. Founded in 1947, non-profit ETS develops, administers and scores more than 50 million tests annually – including the TOEFL®, TOEIC® and GRE® tests and The Praxis Series™ assessments – in more than 180 countries worldwide.

Grace Espeut, ETS TOEFL & GRE, Princeton, USA, gespeut@ets.org, www.ets.org

Etudier au Quebec/Study in Quebec

The Conference of Rectors and Principals of Quebec Universities (CRePUQ) is a private organisation comprising, on a voluntary basis, all of Quebec’s universities.

Celine Cloutier, Ministry of International Relations, Quebec, Canada, ccloutier@crepuq.qc.ca, www.mri.gouv.qc.ca

European Commission

The European Union presents its programmes and policies for mobility and cooperation in higher education. Special focus is given to the opportunities under the new programmes for the period 2014–2020, Erasmus+ (which brings the current Erasmus, Erasmus Mundus, Tempus, Alfa and EduLink programmes together into a single integrated programme) and Horizon 2020 (in particular, the Marie Sklodowska-Curie Actions). EU officials and former students will be at the stand, answering any question you may have.

Discover & Innovate @CityU

CityU lives up to its vision
CityU aspires to become a leading global university, excelling in research and professional education. It is rising in world university rankings with an enriched cross-disciplinary curriculum that prioritises discovery and innovation.

Climate experts in the new School of Energy and Environment utilise state-of-the-art computer modelling technology to track monsoon and typhoon behaviour in the region.

Ground-breaking transgenic fish technology rapidly detects synthetic chemicals and other substances found in food, pharmaceuticals, cosmetics and plastics that can disrupt the body’s hormonal system.

The State Key Laboratory of Millimeter Waves, the first such facility in Hong Kong, researches the principal theories and applications of millimeter waves, utilising the synergy of CityU’s acclaimed research strengths in millimeter wave circuit design, antenna technologies and computational electromagnetics.

Pure Land is an exemplary new heritage application of immersive installation that can be interactively explored, analysed and understood as an embodied 3D visual experience. It brings new life to the aesthetic, narrative and spiritual drama of the extraordinary cave paintings and sculptures inside the Mogao Grottoes at Dunhuang.
284 FindAMasters.com - FindAnMBA.com - FindAPhD.com

FindAMasters.com currently lists over 19,500 master's courses from over 600 institutions, its sister site FindAnMBA.com features 4000 Business Master’s and MBA Programmes. FindAPhD.com attracts thousands of visitors every day and is the web's largest dedicated database of PhD projects and programmes.

Andy Pritchard, FindAMasters.com & FindAPhD.com, Sheffield, UK, andyp@findaphd.com, www.FindAPhD.com

331 Florence University of the Arts - Italian Education

Florence University of the Arts (FUA) is a private, higher education institution located in the heart of Florence's historic centre. Its mission is to offer university-level services to international students. All courses are offered in English.

Cosimo Bargellini, Florence University of the Arts/Italian Education, Firenze, Italy, cosimo@fua.it, www.italianeducation.it

271 Fontys University of Applied Sciences

Fontys is a top-flight knowledge institution with 40,000 students and 4,000 staff. It offers a broad range of study programmes and sets the bar high for both students and employees based on its motto: 'growth through attention and challenge'.

Klaartje van Genugten, Fontys University of Applied Sciences, Eindhoven, the Netherlands, N.Luijten@fontys.nl, www.fontys.nl, and www.fontys.edu

490 FPP EDU Media - Reach Brazilian Students

FPP EDU Media integrates 21st century technology with creativity in international student recruitment. Offering live and virtual student fairs, and a series of other solutions, FPP is the largest student recruitment organisation in Latin America, operating in Europe and in Asia as well. Let FPP EDU be your global partner!

Sebastian Fernandes, FPP EDU Media, Sao Paulo, Brazil, s.fernandes@fpopedumedia.net, www.fpopedumedia.com

454 Fundação Armando Alvares Penteado - FAAP

Institution of higher education located in Sao Paulo, Brazil. It has eight faculties including Business Administration, Economics, Communication, Fine Arts, Engineering, Law, Computer Science. It also has graduate programmes, and subjects in English and Portuguese as a second language.

Lourdes Zilberberg, Fundacao Armando Alvares Penteado - FAAP, Sao Paulo, Brazil, rel.internacional@faap.br, www.faap.br

516 GES Network Paris

The GES Network (Réseau des Grandes Écoles Spécialisées - Network of Specialised Higher Education), is a 30 year-old organisation aiming to bring together six independent higher education Institutions offering students undergraduate and graduate programmes that encompass both theoretical and practical curriculum.


132 GO Minnesota

Choose the University of Minnesota – the best place to learn and connect in the USA. Prestigious academics and an innovative atmosphere will prepare students for the future. The university’s theme-based short-term programmes are transformative, providing students with lasting knowledge.

Cathy Huber, University of Minnesota, Minneapolis, USA, chuber@umn.edu, www.gominnesota.umn.edu

236 Going Global

Going Global, market leader in career and employment resources, offers career guides for more than 80 worldwide locations, more than 16 million job/internship postings, and a continually updated database featuring: hiring trends, work permit/visa regulations, resume and CV guidelines, interview and cultural advice and more.

Mary Anne Thompson, Going Global, Mobile, USA, mathompson@goingglobal.com, www.goingglobal.com

430 Graduate Prospect

Graduate Prospects is the UK’s leading postgraduate education publisher and attracts more than 1.4 million unique browsers every month to Prospects.ac.uk. The portfolio enables you to connect with a worldwide student and graduate community across print, online and digital platforms.

Carlos Howarth, Graduate Prospects, Manchester, UK, c.howarth@prospects.ac.uk, www.prospects.ac.uk

493 Group of Eight Australia

The Group of Eight (Go8) is a coalition of leading Australian universities, distinguished by depth and breadth in research. Go8 universities have nurtured every Nobel Laureate educated at an Australian university and account for more than two-thirds of Australian research activity, output and training.

Martin Grabert, Group of Eight Australia, O’Connor, Australia, martin.grabert@go8.edu.au, www.go8.edu.au

109 Groupe Studyrama, your Recruitment of French, Swiss and Belgium Students

Studyrama is a specialised French media group which accompanies people throughout their life, in their studies and careers, thanks to major brands in France, Switzerland and Belgium. A unique opportunity for international universities to do direct recruitment at the Bachelor and Master level.

Veronique Martinet, Groupe Studyrama, Levallois Perret, France, veronique.martinet@studyrama.com, www.studyrama.com
Visit us at the Study in Japan stand (#550)

STUDY in JAPAN

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Gakushuin Women's College
Hokkaido University
J. F. Oberlin University
Kyoto University
Nagaoka University of Technology
Nanzan University
Nihon University
Niigata University
Ochanomizu University
Osaka Gakuin University
Ritsumeikan Asia Pacific University (APU)
Ritsumeikan University
Saitama University
Soka University
Tohoku University
Tokyo Institute of Technology
Tokyo Metropolitan University
Toyo University
Yokohama National University
Hankuk University of Foreign Studies
Hankuk University of Foreign Studies (HUF) not only focuses on the theory and practice of learning foreign languages, HUF also encourages students to use the language skills that they have acquired to study the politics, economy, society and culture of each region of the world.

Hasan Kalyoncu University
Globalisation has created the necessity for university students to know about different countries, cultures, and universities. Hasan Kalyoncu University provides some excellent cross-cultural opportunities for its students.

Hertie School of Governance
The Hertie School of Governance prepares exceptional students for leadership positions in government, business, and civil society.

Hothouse Media
Hothouse Media specialises in helping educators to recruit international students through agents. By advertising in Study Travel Magazine (STM) or attending Alphe agent conferences, educators can recruit, expand and diversify their agent network. STM is read by 32 000 agents in over 125 countries. Alphe conferences take place in Bangkok, Sao Paulo, Istanbul, London, Vancouver, St Petersburg, Tokyo and Seoul each year.

IEC - International Education for Global Minds
IEC is a leading university representative and educational consultant, supporting German universities in sending free movers abroad. IEC started its operations in Germany in 2001. The IEC services are free for students and German universities.

IIE European Office
Covering approximately 30 countries in Western, Central and Eastern Europe, the IIE European Office focuses on the internationalisation of universities, developing and managing scholarship and study abroad programmes.

Indonesian Higher Education
Directorate General of Higher Education is an institution under the Ministry of Education and Culture, Republic of Indonesia which formulates and implements policies and technical standardisations for higher education.

Innovative Research Universities - Australia
Innovative Research Universities is a network of seven Australian comprehensive research intensive universities. Collectively they operate in 46 locations across Australia, teaching over 175 000 students each year, including 42 000 international students from more than 120 countries.

Institut Mines-Télécom
The leading group of grandes écoles in Engineering and Management offers MEng, MIM, MSc, Advanced Masters and PhDs in French and/or English in Information and Communication Technology, Telecommunications, Management and Civil, Environmental, Industrial or Materials Engineering on 12 campuses throughout France.
251 Insurance Passport for Students
Experience the world with IPS! Insurance Passport for Students offers a complete cross-border student insurance with worldwide coverage. Cover consists of: urgent medical and dental costs, repatriation, legal aid, accidents, liability, baggage cover and household goods.
Marcella Wessels, Meeus/IPS, The Hague, the Netherlands, marcella.wessels@ipsinsurance.info, www.ipsinsurance.info

130 InterExchange, Inc.
InterExchange, a non-profit organisation, promotes cultural exchange and awareness through internship/training, work and travel, camp, and au pair programmes within the USA, for which InterExchange is a U.S. State Department-designated J-1 Visa sponsor.
Lynne Sebeck, InterExchange, Inc., New York, USA, LSebeck@InterExchange.org, www.interexchange.org

280 Intrax Global Internships
Intrax Global Internships offers professional internships in the USA, Europe, Asia and Latin America to university students and young professionals worldwide. Since 1980, Intrax also serves as an official sponsor for J-1 Visa programmes.
Swantje Kueppers, Intrax Cultural Exchange, Berlin, Germany, skueppers@intrax.fr, www.intraxglobalinternships.com

314 Ipek University
Ipek University was founded in 2011 as the first and only social sciences university in Turkey. It is a non-profit foundation university and the medium of instruction is English.
Ceren Genc, Ipek University, Ankara, Turkey, cgenc@ipek.edu.tr, www.ipek.edu.tr

513 ISA (International Studies Abroad)
Since 1987, International Studies Abroad (ISA) has provided quality and innovative study abroad programmes for high school, college, and non-traditional students. ISA has a rapidly growing site portfolio and currently offers programmes in over 40 cities in Asia, Africa, Europe, and Latin America.
Arturo Artaza, International Studies Abroad, Austin, USA, arturo@studiasabroad.com, http://studiesabroad.com

215 Istanbul Aydin University
Istanbul Aydin University was founded in 2003 as an outstanding higher education centre in order to introduce high quality graduates to the business world. Today the university has nine faculties, three graduate schools and two institutions offering FE, HE, MA/MS & PhD degrees.
Mirac Ozar, Istanbul Aydin University, Istanbul, Turkey, miracozar@aydin.edu.tr, www.aydin.edu.tr

203 Istanbul Kemerburgaz University
Istanbul Kemerburgaz University is a non-profit foundation university founded by Mehmet Atilantas Education and Culture Foundation in 2008. Mehmet Atilantas Education and Culture Foundation is one of the most significant philanthropic projects of the Atilantas Group, which operates internationally with over 54 firms in Turkey and abroad. Istanbul Kemerburgaz University currently offers 22 undergraduate programmes under seven different schools.
Senay Gumus, Istanbul Kemerburgaz University, Istanbul, Turkey, senay.gumus@kemerburgaz.edu.tr, www.kemerburgaz.edu.tr

224 Istanbul Kultur University
Istanbul Kultur University (IKU), a dynamic and multicultural city university, is without doubt one of Istanbul’s most forward moving and thinking universities. IKU offers students a high quality academic education and opportunities of practical experience by facilitating intercultural encounters. This rich mixture of culture and knowledge makes IKU students ready for the international environment.
Sermin Ornektekin, Istanbul Kultur University, Istanbul, Turkey, ec@iku.edu.tr, www.iku.edu.tr

220 Istanbul Şehir University
Istanbul Şehir University (SEHIR) is a non-profit higher education institution established by the Foundation for Sciences and Arts in 2008. With its interdisciplinary curricula and eclectic programmes, SEHIR is a growing centre of attraction for international students around the world.
Hande Baltac, Istanbul Şehir University, Istanbul, Turkey, iro@sehir.edu.tr, www.sehiredu.tr

366 Istituto Lorenzo de’ Medici - The Italian International Institute
The Istituto Lorenzo de’ Medici (LdM) is one of Italy’s most recognised international institutions in higher education. LdM is celebrating 40 years of offering over 400 high quality academic and professionally-oriented courses taught in English at three campuses.
Veronika Haydn, Istituto Lorenzo de’ Medici, Florence, Italy, veronika.haydn@lorenzodemedici.it, www.ldminstitute.com

205 Kadir Has University
Kadir Has University (KHAS), a private non-profit institution, is one of the leading mid-size universities in Turkey. It has five faculties and 22 departments in Engineering, Administrative and Social Sciences, Communication, Law, and Art and Design.
Ayça Ozturk, Kadir Has University, Istanbul, Turkey, aozturk@khas.edu.tr, www.khas.edu.tr

414 KAIST
Korea Advanced Institute of Science and Technology (KAIST), founded in 1971, has been the gateway to advanced science and technology and innovation. In order to meet the new demands of producing young talent, people who care for global citizenship and social responsibility, KAIST now offers cross-disciplinary academic and research programmes. KAIST strives to address global challenges facing humanity through competitive research innovation and convergence.
Yurina Song, KAIST, Daejeon, Republic of Korea, irr@kaist.ac.kr, http://irr.kaist.ac.kr

534 Kansai Gaidai University
Annually welcoming approximately 600 international students from 40 countries, Kansai Gaidai provides Japanese language courses as well as Social Science, Humanities and Business courses in English focusing on Japan/Asia. The university is ideally located near Kyoto, Nara (ancient capitals) and Osaka.
Reiho Hiromoto, Kansai Gaidai University, Hirakata, Japan, inquiry@kansaigaidai.ac.jp, www.kansaigaidai.ac.jp/asp

573 Keio University
Keio University is Japan’s first modern institution of higher learning. Founded in 1858 it has established itself over the last century and a half as a leader in Japan through its commitment to excellence in education, research and medicine.
Hideo Sumita, Keio University, Tokyo, Japan, ogi-core@adst.keio.ac.jp, www.keio.ac.jp/index-en.html

523 King Mongkut’s U. of Technology Thonburi
King Mongkut’s University of Technology Thonburi (KMUUT) is one of nine of Thailand’s National Research Universities. In 2012, KMUUT was ranked 55th among Asian universities by Times Higher Education. KMUUT is a think tank for major fields ranging from science and technology to design, education and applied linguistics.
Oranut Sae-Lim, King Mongkut’s University of Technology Thonburi, Bangkok, Thailand, oranut.sae@kmut.ac.th, www.kmut.ac.th
330 Koç University
Koç University strives to provide a world-class education to its students, create new knowledge via the research of its faculty, apply the acquired knowledge for the benefit of society, and equip its students with the highest sense of ethics, social responsibility, and good citizenship. Koç University is ranked in the top 250 institutions in the world by Times Higher Education, and is the highest ranked university in Istanbul.
Ayse İnan, Koç University, Istanbul, Turkey, ainan@ku.edu.tr, http://ku.edu.tr

535 Konkuk University
Konkuk University is one of Korea’s leading private universities, and is recognized as one of the top 10 universities in Korea. Konkuk University offers a wide range of courses for 120 undergraduate degrees, 74 graduate and 64 doctoral degrees.
Inho Song, Konkuk University, Seoul, Republic of Korea, songi@s konkuk.ac.kr, www.kon kuk.ac.kr/eng

509 Korea University
With a founding spirit of ‘national salvation through education’, Korea University has grown and prospered for more than 100 years. You are invited to learn more about Korea University and the vibrant learning and social environment it has to offer.
JJ Park, Korea University, Seoul, Republic of Korea, jjpark219@korea.ac.kr, http://oia.korea.ac.kr

536 Korea University Sejong Campus
Korea University Sejong campus is located in the heart of Korea's multi-functional administrative city of Sejong. KU-Sejong has become a preeminent higher education institution among Korean colleges for its academic reputation, international outlook, and excellence in service.
Sukkyung Hong, Korea University Sejong Campus, Sejong, Republic of Korea, erichong@korea.ac.kr, http://siae.korea.ac.kr

315 Linköping University, Sweden
Linköping University (LIU) is a research-based university with excellence in education. LIU is a multi-faculty university and one of the most important in Sweden. Since its conception in the late 60s, LIU has been an innovator, creating new degree programmes and new ways to tackle research problems. Innovation has become its tradition.
Ida van der Woude, Linköping University, Linköping, Sweden, ida. van. der. woude@liu.se, www.liu.se/en

121 L’UNAM - L’Université Nantes Angers Le Mans
L’UNAM is a consortium of universities, engineering and business schools as well as university hospitals from the Pays de la Loire region who have joined forces to provide a full range of research programmes and activities. This regional cluster aims at promoting its higher education and research system on an international scale.

175 Latvia University of Agriculture
Latvia University of Agriculture (LLU) is a modern, internationally recognized and prestigious university, taking part in the common European academic education and science space. There is international cooperation based on 80 cooperation agreements signed together with 21 European higher education institutions. LLU provides 73 Bachelor’s, Master’s and Doctoral study programmes in Agriculture, Forestry, Food Technology, Veterinary Medicine, Civil and Environmental Engineering, Economics, Pedagogy, Social Sciences and Information Technologies.
Peteris Rizva, Latvia University of Agriculture, Jelgava, Latvia, peteris.rizva@llu.lv, www.llu.lv

580 Learn Chile
A group of 21 Chilean universities that work together in order to attract and invite foreign students who choose Chile to live the experience of studying abroad.
Talia Haim, Learn Chile, Chile, info@learnchile.cl, www.learnchile.cl

210 Lifelong learning programme - French national agency
The 2e2f Agency is the unique body in charge of implementing the European Lifelong Learning Programme, Erasmus Mundus and Tempus in France.
Cyril Dejean, Agence 2e2f, Bordeaux, France, cyril.dejean@2e2f.fr, www.2e2f.fr

155 Linköping University, Sweden
Linköping University (LIU) is a research-based university with excellence in education. LIU is a multi-faculty university and one of the most important in Sweden. Since its conception in the late 60s, LIU has been an innovator, creating new degree programmes and new ways to tackle research problems. Innovation has become its tradition.
Ida van der Woude, Linköping University, Linköping, Sweden, ida. van. der. woude@liu.se, www.liu.se/en

526 Mahidol University, Thailand
Founded in 1888, Mahidol University has developed into a comprehensive, research-intensive university in Thailand. Mahidol University International College, an integral part of Mahidol University, offers a liberal arts (English-language) programme with majors in Business, Science, Arts, and Social Sciences.
Charles Windish, Mahidol University, Salaya, Thailand, charles.win@mahidol.ac.th, www.mahidol.ac.th

410 MAN-IMAL: “One world, One health” training programme
Programme developed in partnership by Oniris (National College of Veterinary Medicine, Food Science and Engineering), the Faculties of Medicine at the University of Nantes and Angers and the ESA Group.

501 Marsh Student Insurance Program
You are going to study abroad. Congratulations! Marsh has designed a Student Insurance Programme (SIP) to provide optimal protection during your studies: urgent medical and dentistry fees, repatriation, accidents, liability, loss of luggage etc. Travel in total peace of mind with Marsh SIP.
Melissa van Rooij, MARSH s.a., Brussels, Belgium, melissa.vanrooij@marsh.com, www.sipsinsurance.eu

117 Masterstudies Marketing Group
Masterstudies Marketing Group provides inbound marketing access for schools and universities looking to recruit international students to their programmes. It provides high quality unbranded search and inbound generated traffic through one of the largest bases of Bachelor’s, Master’s, MBA, PhD postgraduate and executive education programmes internationally. With 31 international language-specific student search portals and 10 million visitors in 2012, Masterstudies Marketing Group is the leader in web inbound marketing for the education industry.
Bernt Blankholm, Masterstudies Marketing Group, Oslo, Norway, bb@masterstudies.com, www.masterstudies.com
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erasmus@okan.edu.tr - international@okan.edu.tr

www.okan.edu.tr
530 Meiji University
Founded in 1881, Meiji University is one of a number of major private universities consisting of 10 undergraduate schools, 11 graduate schools, a law school and three professional graduate schools, with approximately 33 000 students in total. There are over 200 partner universities in 40 different countries.
Eri Sugiura, Meiji University, Tokyo, Japan, kokusaik@meiji.ac.jp, www.meiji.ac.jp/cip/english

221 Mezun
Mezun invites all universities, education agents and those who are generally interested in Turkish higher education to become part of the Reach Turkish Student Community. Mezun supports education-related institutions by increasing their brand name awareness via web and social media/mobile advertising, with services specifically tailored to the Turkish market.
Ali Hantal, Mezun, Miramar, USA, Ahantal@mezun.com, www.mezun.com

231 Michigan State University
Michigan State University: home to a vibrant and diverse community of students, scholars and scientists from around the globe. Now welcoming students to the American Semester Programme.
Brett Berquist, Michigan State University, East Lansing, USA, berquis6@msu.edu, http://americansemester.msu.edu

344 Mobility-Online
SOP is an IT systems and software developing company specialised in consultancy and support for medium-sized enterprises and institutions in the educational field.
Gerald Mauberger, SOP Hilm Bauer & Mauberger GmbH & Co KG, Amstetten, Austria, gerald.mauberger@sop.co.at, www.sop-at.com

433 NAFSA: Association of International Educators
NAFSA: Association of International Educators is the largest professional association in the world dedicated to international education. Connect with faculty members and leaders of international programmes from around the globe to expand international partnerships at the world’s largest international education event, NAFSA’s 2014 Annual Conference & Expo, May 25-30, in San Diego, California, USA.
Marlene Johnson, NAFSA: Association of International Educators, Washington, USA, info@nafsa.org, www.nafsa.org

551 Nanyang Technological University
Nanyang Technological University (NTU) is one of the fastest-rising universities in the world with globally acknowledged strengths in science and engineering. The university has five colleges, one of which is only focused on interdisciplinary graduate research. NTU provides a high-quality global education to more than 33 500 undergraduate and postgraduate students. Hailing from more than 70 countries, the university’s 3800-strong teaching and research staff bring dynamic international perspectives and years of solid industry experience.
Pauline Ho, Nanyang Technological University, Singapore, Singapore, paulineho@ntu.edu.sg, www.ntu.edu.sg

515 New York University
New York University (NYU) welcomes guest students for a semester or year anywhere in its Global Network, including New York, Washington, Shanghai, Buenos Aires, Tel Aviv, Accra and other locations.
James Buschman, New York University, New York, USA, buschman@nyu.edu, www.nyu.edu/studyaway

464 New Zealand Education
New Zealand offers a high quality education system, featuring world-class facilities and qualifications that are valued and globally recognised. The country’s tertiary institutions are highly desirable education partners, offering a full range of academic and applied programmes.
Kaye Le Gros, Education New Zealand, Wellington, New Zealand, Kaye.LeGros@educationnz.govt.nz, www.nzeducated.com

153 Norwegian University of Science and Technology (NTNU)
NTNU is Norway’s second largest university, with an annual budget of about US $800 million. With 20 000 students studying a range of disciplines in seven different faculties, NTNU is alive with the intellectual energy of people pursuing their dreams.
Wolfgang Laschet, Norwegian University of Science and Technology, Trondheim, Norway, wolfgang.laschet@ntnu.no, www.ntnu.edu

105 Nottingham Trent University
Nottingham Trent University is a university with international stature and influence which gives its students every chance to broaden their horizons and prepare for success in a global context.
Cheryl Rounsaville, Nottingham Trent University, Nottingham, UK, cheryl.rounsaville@ntu.ac.uk, www.ntu.ac.uk
814 oIEM - Students Recruitment, Placement and CRM Suite
Magic & Young is a Dutch software development company committed to delivering innovation. Combining unparalleled enthusiasm and good cooperation with customers, M&Y collaborates with clients to help them to realise great efficiency gains and improvement of services in the education industry.

Tao MA, Magic & Young - Online International Education Management, Leiden, the Netherlands, t.ma@magicyoung.nl, www.magicyoung.nl

214 Okan University - University Closest to the World of Business
A comprehensive private foundation university comprising six faculties, two applied sciences schools, two graduate schools and one vocational school with a student body of nearly 10,000. Language of education: English and Turkish.

Serpil Sidgwick, Okan University, Istanbul, Turkey, serpil.anisoy@okan.edu.tr, www.okan.edu.tr

343 Özyeğin University
Özyeğin University is a foundation-supported, state-accredited, non-profit higher education institution established as an entrepreneurial research university with an international outlook.

Esin Aksay, Özyeğin University, Istanbul, Turkey, international.relations@ozyegin.edu.tr, www.ozyegin.edu.tr

420 Russia: Forum on International Education
The Forum offers networking opportunities for those professionals in the field who are interested in any aspect of future collaborations between Russian and international educational institutions.

Oleg Gavrilov, Center for Education and Culture GRINT, Moscow, Russian Federation, info@studyabroad.ru, www.studyabroad.ru

537 Sogang University
Sogang University, founded in 1960 by American Jesuits, is located in the heart of Seoul and is one of the top private universities in Korea. It offers exchange programmes, summer programmes, tailored special programmes, and regular academic courses at Bachelor, Master and PhD level.

Seonmee Kye, Sogang University, Seoul, Republic of Korea, goabroad4@sogang.ac.kr, www.sogang.ac.kr

254 St. George’s University, Schools of Medicine & Veterinary Medicine
The university has over 12,000 graduates which include physicians, veterinarians, scientists, and public health and business professionals across the world. The university offers advanced, premedical, and pre-veterinary degrees in its Schools of Medicine and Veterinary Medicine, and independent and dual graduate degrees in the Sciences, Public Health, and Business.

Fiona Thomson, St. George’s University, Great River, USA, sconwell@sgu.edu, www.sgu.edu
206 Study Abroad in Amsterdam

Study Abroad in Amsterdam, initiated by VU University Amsterdam, offers the Semester in Amsterdam programme and the Amsterdam Summer School. Both programmes offer students a unique opportunity to study at one of Europe’s top institutions with an excellent reputation for both research and teaching in the UNESCO World Heritage city of Amsterdam. While the Semester in Amsterdam programme enrols students for either a semester or a full year at VU University Amsterdam, the Amsterdam Summer School offers challenging interdisciplinary courses in July.

Ramon Ellenbroek, VU University Amsterdam, Amsterdam, the Netherlands, r.j.m.ellenbroek@vu.nl, www.studyabroadinamsterdam.nl

256 Study in Denmark

Meet representatives from the Danish higher education institutions to learn more about study and research opportunities in Denmark. The Danish Agency for Universities and Internationalisation is the National Agency for support of international academic cooperation and works closely with Danish higher education institutions.

Tina Haagerup, Danish Agency for Universities and Internationalisation, Copenhagen, Denmark, th@ui.dk, www.studyindenmark.dk

185 Study in Flanders

Study in Flanders, a project run by Flamenco/Flanders Knowledge Area, provides information on study opportunities in Flanders (Belgium) for foreign students, researchers and academics.

Simone Goetschalckx, Study in Flanders, Brussels, Belgium, simone.goetschalckx@flamenco-vzw.be, www.studyinflanders.be

570 Study in China

China Education Association for International Exchange (CEAIE) is China’s nationwide non-profit organisation under the direct guidance of the Ministry of Education. ‘Study in China’ at EAIE 2013 consists of universities and vocational colleges which aim to develop exchanges and cooperation and promote the internationalisation, influence and competitiveness of China’s education.

Jia Ma, China Education Association for International Exchange, Beijing, China, majia@ceiae.edu.cn, www.ceiae.edu.cn

260 Study in Germany

German universities have an outstanding reputation throughout the world. Meet representatives from German higher education institutions to learn more about study and research opportunities. DAAD is one of the world’s largest funding organisations supporting the international exchange of students and scholars.

Johanna Hellwig, DAAD - German Academic Exchange Service, Bonn, Germany, hellwig@daad.de, www.daad.de

134 Study in Holland

Dutch higher education institutions are renowned worldwide for their high quality education and research. Together they offer more than 1700 study programmes taught in English.

Selene Visser-Tap, Nuffic, The Hague, the Netherlands, stap@nuffic.nl, www.studyinholland.nl

202 Study in Iaşi

AI.I.Cuza University of Iaşi - the oldest higher education institution in Romania and Coimbra Group member, together with the University of Medicine and Pharmacy, share a tradition of excellence and innovation in education and research, having together 45 000 students and enjoying national and international recognition.

Livia Dimitriu, Alexandru Ioan Cuza University of Iasi & Grigore T. Popa University of Medicine and Pharmacy, Iasi, Romania, livia.vranescu@uaic.ro, www.uaic.ro

404 Study in Korea

Study in Korea is a group of 21 leading universities in Korea, members of Korean Association of Foreign Student Administrators (KAFSA). Representatives will introduce exchange programmes, short-term educational programmes and useful information on studying in Korea.

Jennifer Suh, KAFSA, Seoul, Republic of Korea, international@cau.ac.kr, www.neweng.cau.ac.kr
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Grażyna Karcz, Politechnika Krakowska, Krakow, Poland, grażyna.karcz@gmail.com, www.pk.edu.pl

285 Study in Latvia
Consortium of Latvian Higher education institutions.
Zane Purlaura, Export Union of Higher Education, Riga, Latvia, zane.purlaura@rtu.lv, www.rtusad.lv

186 Study in Lithuania
Education Exchanges Support Foundation (EESF) is a Lithuanian National Agency responsible for implementing international and state programmes and projects within the field of education and training. EESF represents Lithuania an higher education abroad under the national project ‘Study in Lithuania’.

257 Study in Norway
Study in Norway (SIU) is responsible for promoting international cooperation within all levels of education. This involves coordinating national measures according to official Norwegian policy and the role of national agency for international programmes. SIU is also responsible for promoting Norway as a study destination.
Margunn Instefjord, Norwegian Centre for International Cooperation in Education (SIU), Bergen, Norway, margunn.instefjord@siu.no, www.studyinnorway.no

494 Study in Perth - Australia
Perth Education City is Western Australia’s peak industry body for international education and is the first point of contact for anyone wishing to obtain information on studying and living in Perth.

141 Study in Picardy
Association of eight higher education institutions of the Picardy Region: ESAD, ESIEE, Institut Polytechnique La-Salle Beauvais, France Business School Amiens, UPJV, UTC, CNAV, ESCOM.
Marie Christine Behin, Study in Picardy, Compiègne, France, marie-christine.behin@utc.fr, www.studyinpicardy.fr

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Mark Wilber, Study in Scotland, Glasgow, UK, mark.wilber@strath.ac.uk, www.studynscotland.org

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Study in Sweden is hosted by The Swedish Institute, a public agency that promotes interest in Sweden globally. One of its missions is to support the internationalisation of Swedish universities.
MariAnne Walz, Swedish Institute, Stockholm, Sweden, marianne.walz@si.se, www.studyinsweden.se

480 Study in Taiwan
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Ming-hsun Chung, Foundation for International Cooperation in Higher Education of Taiwan, Taipei, Chinese Taipei, ming@fichet.org.tw, www.studyintaiwan.org

235 Study in the Czech Republic
Centre for International Services is a state-funded institution directly managed by the Ministry of Education that carries out tasks involving educational cooperation with institutions from abroad. Its initiative ‘Study in the Czech Republic’ helps to promote Czech higher education.
Barbora Najemníková, Centre for International Services, Prague, Czech Republic, barbora.najemnikova@naep.cz, www.studyin.cz

453 Study South Africa
IEASA is a non-profit organisation which promotes and supports the internationalisation of higher education by providing a professional forum for institutions and individuals to address challenges and develop strategic opportunities in international education in Africa and the rest of the developing world.
Thilor Manikam, International Education Association of South Africa, Pretoria, South Africa, admin@ieasa.studyssa.org, www.ieasa.studyssa.org

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Joran van Aart, StudyPortals - The European Study Choice Platform, Eindhoven, the Netherlands, joran@studyportals.eu, www.studyportals.eu

533 Sungkyunkwan University (SKKU)
Sungkyunkwan University (SKKU) is one of Asia’s oldest universities and was founded in Seoul, Korea in 1398. Today, SKKU is a creative global leading research university. In partnership with Samsung, SKKU is at the forefront of the technology revolution.
Pieter Stek, Sungkyunkwan University (SKKU), Seoul, Republic of Korea, stek@skku.edu, www.skkku.edu

241 Swiss Higher Education
The Swiss universities, the universities of applied sciences and the universities of teacher education offer excellent degrees and modern facilities. Depending on their location, they teach in German, French or Italian, and the programmes offered in English are increasing.
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Victoria Martin, Texthelp Ltd, Antrim, UK, v.martin@texthelp.com, www.texthelp.com

520 The American College of Greece

The American College of Greece is the oldest and largest American college in Europe, offering 21 majors and 32 minors. It is accredited by the New England Association of Schools and Colleges and offers degrees in Liberal and Fine Arts and Business.

Mara Nisdeo, The American College of Greece, Aghia Paraskevi, Greece, mnisdeo@acg.edu, www.acg.edu

460 The Emirates Academy of Hospitality Management

The Emirates Academy of Hospitality Management in Dubai is one of the world’s leading hospitality business management schools and an integral part of the global luxury hotel company, Jumeirah Group. It is a leading provider of university-level hospitality business education and offers both undergraduate and postgraduate degrees designed to develop the hospitality leaders of the future. EAHM works in academic association with Ecole hôtelière de Lausanne and all programmes of study are fully accredited internationally.

John Fong, The Emirates Academy of Hospitality Management, Dubai, United Arab Emirates, info@emiratesacademy.edu, www.emiratesacademy.edu

182 The Hague University of Applied Sciences

With more than 22,000 students from over 145 nationalities, The Hague University of Applied Sciences is one of the most international in the Netherlands. It encourages independent thinking, exploring other people’s perspectives, through cross-cultural debate and teamwork.

Lennart Nooij, The Hague University of Applied Sciences, The Hague, the Netherlands, L.E.Nooij@hhs.nl, www.thehagueuniversity.nl

234 The National Society of High School Scholars

The National Society of High School Scholars is an honours organisation founded by Claes Nobel, senior member of the family that established the Nobel Prizes, to recognise high-achieving students and connect them to resources and opportunities in scholarship, leadership, and service. The Society provides numerous benefits, including scholarship opportunities.

LaShandra Little, The National Society of High School Scholars, Atlanta, USA, lashandra.little@nshss.org, www.nshss.org

401 The University of Hong Kong

The University of Hong Kong (HKU) believes that university education should be a total learning experience. Its programmes and teaching philosophy have enabled the university to nurture informed, well-rounded students who are ready to meet the challenges of a globalised, knowledge-based economy.

Milane Yeung, The University of Hong Kong, Hong Kong SAR, milane@hku.hk, www.hku.hk

131 The University of Mississippi

Affectionately known as ‘Ole Miss’, the university is Mississippi’s flagship institution of higher education. Located in the heart of the south-eastern USA, it’s situated in the perfect location to experience the rich culture and warm hospitality of the American South.

Vanessa Cook, The University of Mississippi, University, USA, vanessa@olemiss.edu, www.olemiss.edu

112 The University of Northampton

The University of Northampton is based in the heart of England, an hour from London. It offers undergraduate and postgraduate courses in Business and Management, Social Sciences, Education, Health, the Arts and Science and Technology.

Nicola Rozi, University of Northampton, Northampton, UK, Nicola.Rozi@northampton.ac.uk, www.northampton.ac.uk

320 Turkish National Agency for LLP & YIA Programmes

Turkish National Agency for the Lifelong Learning and Youth in Action Programs (TRNA) was established in 2003 with the task of implementing the European Union education and youth programmes in Turkey. Including the Erasmus Programme, TRNA promotes, coordinates and monitors leading mobility programmes of the European Union in Turkey. In this context, it also promotes Turkish higher education institutions to improve and support internationalisation of higher education. With its duties and responsibilities, TRNA plays an important role in improvement of internationalisation and mobility in the Turkish higher education sector.

İlyas Ülgür, Turkish National Agency for LLP & YIA Programs, Ankara, Turkey, ilyas.ulgur@ua.gov.tr, www.ua.gov.tr

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Publishing an education magazine and running a student website.

Savas Akar, Turkish Student Magazine, Istanbul, Turkey, savas@turkishstudent.net, www.turkishstudent.net

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Levent Oral, Tutku Tours, Izmir, Turkey, info@tutkutours.com, www.tutkutours.com
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Mariana Contreras, Universidad Europea de Madrid, Spain, mariana.contreras@udlap.mx, www.udlap.mx

Hilde Gonzalez, Universidad de Monterrey - UDEM, San Pedro Garza Garcia, Mexico, hildeliza.gonzalez@udem.edu.mx, www.udem.edu.mx

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Jesus Garcia Velasco, Universidad Europea, Madrid, Spain, jesus.garcia@uem.es, www.uem.es

Universidad Cattolica del Sacro Cuore, Italy

Università Cattolica del Sacro Cuore is a renowned private university in Italy. UCSC was founded in 1921 and has a student population of 42 000 undergraduate and graduate students over four campuses (Milan, Rome, Piacenza-Cremona and Brescia) and 12 faculties.

Lea Senn, Università Cattolica del Sacro Cuore, Milan, Italy, lea.senn@unicatt.it, www.unicatt.it

Université de Lyon

Université de Lyon brings together in a unifying structure 20 higher education and research institutions of the Lyon/Saint Etienne metropolitan area.

Sophie Lespes, Université de Lyon, Lyon, France, sophie.lespes@universite-lyon.fr, www.universite-lyon.fr

Universidad de las Américas Puebla

Universidad de las Américas Puebla (UDLAP) is one of the most prestigious universities in Mexico with an unquestionable international recognition. As a diverse, multicultural institution, UDLAP offers students a plethora of experiences and resources that allow them to successfully develop their professional skills and aptitudes.

Carlo Naldi, Uni-Italia, Rome, Italy, carlo.naldi@uni-italia.it, www.uni-italia.it

Universidad Europea, Madrid, Spain, jesus.garcia@uem.es, www.uem.es

University College Dublin (Ireland)

University College Dublin (UCD) is one of Europe's leading research-intensive universities. Established in 1854, today UCD is Ireland's largest and most diverse university with over 30 000 students, drawn from approximately 124 countries. UCD is Ireland's leader in graduate education with approximately 7000 graduate students, and almost 2000 PhD students. Over 50% of UCD undergraduates progress to graduate studies. UCD's beautiful parkland-style campus, located close to Dublin city centre, is home to over 5000 international students and delivers degrees to over 5000 students on overseas campuses.

Alex Metcalfe, University College Dublin, Dublin, Ireland, simead.e.murphy@ucd.ie, www.ucd.ie/International

University of California, Berkeley

Founded in 1868, UC Berkeley is the flagship campus of the University of California, with a mission of teaching, research, and public service.

Anthony Yuen, UC Berkeley Summer Sessions, Study Abroad & Lifelong Learning, Berkeley, USA, ayuen@berkeley.edu, www.berkeley.edu

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Michael Lyons, University of California, Irvine - Summer Session, Irvine, USA, mflyons@uci.edu, www.summer.uci.edu
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Denissza Blanár, University of Debrecen, Debrecen, Hungary, englishstudies@tek.unideb.hu, www.englishstudies.sci.unideb.hu

University of Guadalajara
University of Guadalajara (UdeG) is the second oldest and largest public university in Mexico with over 98,000 students and 352 programmes. UdeG conducts 85% of all scientific research in Jalisco and is a member of 73 international associations and networks. In 2012, UdeG received 2,240 and sent 829 exchange students through collaboration agreements with 50 countries.
Karina López Sánchez, University of Guadalajara, Guadalajara, Mexico, karinal@ccti.udg.mx, www.udg.mx

University of Leicester
The University of Leicester is a research-led university, consistently ranked within the top 20 of UK universities and the top 2% worldwide. Leicester is a traditional university offering degree programmes at all levels as well as short-term study abroad and exchange opportunities.
Caroline Feeley, University of Leicester, Leicester, UK, cmw64@le.ac.uk, www.le.ac.uk/international

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Ria Yetsenga-Timmerman, Laureate Online Education, Amsterdam, the Netherlands, ria.yetsenga@laureate.net, www.university-liverpool-online.com

University of Southampton
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Ruth Law, University of Southampton, Southampton, UK, rlaw@soton.ac.uk, www.soton.ac.uk

University of Stellenbosch Business School
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Charmaine Kapp, University of Stellenbosch Business School, Bellville, South Africa, charmaine.kapp@usb.ac.za, www.usb.ac.za

University of the Arctic
The University of the Arctic (UArctic) is a cooperative network of universities, colleges, and other organisations committed to higher education and research in the North.
Outi Snelman, University of the Arctic, Rovaniemi, Finland, secretariat@uarcctic.org, www.uarcctic.org

University of the Sunshine Coast
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Gregory White, University of the Sunshine Coast, Maroochydore, Australia, gwhite@usc.edu.au, www.usc.edu.au

University of the West of England, Bristol
The University of the West of England (UWE), Bristol, is one of the most popular universities in Britain. With more than 30,000 students and 3500 staff, UWE is the largest provider of higher education in the South West of England.
Lorraine Kirby, University of the West of England, Bristol, UK, lorraine.kirby@uwe.ac.uk, www.uwe.ac.uk

University of Wollongong
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Ashley Tanks, University of Wollongong, Wollongong, Australia, studyabroad@uow.edu.au, www.uow.edu.au

University of York
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Sarah Leach, University of York, York, UK, sarah.leach@york.ac.uk, www.york.ac.uk/globalyork

Ural Federal University
Ural Federal University (UrFU) is one of the leading scientific centres in Russia conducting research in the sphere of Natural Sciences, Engineering, Humanities, Social and Economic Studies. UrFU is a research university which is constantly working on improving its results and assigns high priority to its scientific achievements. UrFU comprises dozens of research laboratories, centres, and scientific schools, provides more than 120 Bachelor’s and Master’s Degree programmes, as well as Doctoral programmes.
Maxim Khomyakov, Ural Federal University, Ekaterinburg, Russian Federation, maxim.khomyakov@ususu.ru, www.urfu.ru

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Martine van Koppen, Utrecht Summer School, Utrecht, the Netherlands, summerschool@uu.nl, www.urechtssummerschool.nl
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Hiroshi Kumabe, Waseda University, Tokyo, Japan, wasedaistanbul2013@list.waseda.jp, www.waseda.jp/top/index-j.html

Yildiz Technical University
Yildiz Technical University is one of the nine government universities situated in Istanbul besides being the third oldest university of Turkey with its history dating back to 1911. It is regarded as one of the best universities in the country as well. The university has 10 Faculties, two Graduate Schools, the Vocational School of Higher Education, the Vocational School for National Palaces and Historical Buildings, the Vocational School for Foreign Languages and more than 30,000 students.

Bayram Ali Ersoy, Yildiz Technical University, Istanbul, Turkey, ersoya@yildiz.edu.tr, www.eu.yildiz.edu.tr/eu

Yonsei University
Being the oldest private university in Korea, Yonsei University was first established in 1885 by Christian missionaries. Its mission is to educate leaders who will contribute to humanity in the spirit of ‘truth and freedom’.

Karen Lee, Yonsei University, Seoul, Republic of Korea, mou@yonsei.ac.kr, www.yonseia.c.kr

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