JOIN US AT EUROPE’S LEADING EXHIBITION FOR INTERNATIONAL HIGHER EDUCATION
Whether you are looking to form new partnerships or nurture your existing contacts, there is no other event like the EAIE Annual Conference & Exhibition.
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ABOUT BARCELONA

With its unmatched architecture and cosmopolitan vibe, it is no wonder Barcelona is Spain’s most visited city. Sandwiched between the sea and the mountains, it is the capital of and gateway to Catalonia region, renowned for exquisite cuisine and lush countryside. The city itself is a blend of business, culture and leisure; providing visitors with countless attractions and activities that are run according to responsible cultural, environmental and socio-economic criteria.

ABOUT THE CONFERENCE

The Annual EAIE Conference & Exhibition is the premier meeting point for the international higher education community. Attracting exhibitors from across the world, including many national pavilions, the EAIE Exhibition is an outstanding platform to develop quality business contacts and develop new partnerships. The conference programme includes interactive workshops and sessions, engaging networking events and inspiring keynote speakers making the EAIE Conference and Exhibition an unmissable event in the education calendar.
THE ANNUAL EAIE EXHIBITION IN NUMBERS

6200 conference attendees

61 countries represented

4640 m² net sold exhibition area

3 exhibition days

240 exhibition stands

963 organisations represented

Source: 2019 EAIE Conference and Exhibition in Helsinki, Finland
WHO’S ATTENDING

TOP 20 COUNTRIES

1. Netherlands
2. France
3. Germany
4. Finland
5. UK
6. USA
7. Spain
8. Sweden
9. Turkey
10. Belgium
11. Canada
12. Norway
13. Italy
14. Japan
15. Denmark
16. Switzerland
17. China
18. Australia
19. South Korea
20. Czech Republic

Source: 2019 EAIE Conference and Exhibition in Helsinki, Finland
Meet key players in higher education, including directors of international offices, sectors and government representatives from around the world.

Gain exposure in the international higher education market by showcasing your programmes and services.

Strengthen your brand by connecting face-to-face with prospective new partners in one location.
IN GOOD COMPANY

WHO’S EXHIBITING

- 65% University service provider
- 10% Student recruitment agency/Trade fair organiser
- 9% Student service provider
- 6% Embassy/Governmental agency
- 5% Higher education institution/Consortium
- 5% Other

Source: 2019 EAIE Conference and Exhibition in Helsinki, Finland

“The potential for partnerships is endless. EAIE is a must for serious purveyors of international education.”
— UNIVERSITY OF TENNESSEE
OUR RECENT EXHIBITORS

Australian Universities
Brazilian Higher Education Institutions
Cambridge Assessment English
Campus France
Colombia
Chulalongkorn University, Thailand
Çukurova University, Turkey
EduCanada
Education India by DEM
Education Malaysia
EducationUSA - U.S. Pavilion
ETS - TOEFL® & GRE® Tests
European Commission (Erasmus+)
Finland
IELTS
Kansai Gaidai University, Japan
QS Quacquarelli Symonds
Ready, Study, Go! Poland
Riga Technical University, Latvia
Russian Academic Excellence Project 5-100
SEPIE - Study in Spain
Singapore Higher Education
Study in Catalonia
Study in China
Study in Costa Rica
Study in Estonia
Study in Germany
Study in Hong Kong
Study in Hungary
Study in Japan
Study in Korea
Study in New Zealand
Study in Romania
study in switzerland+
Study in Taiwan
Study in the Czech Republic
Study in Turkey
Study South Africa
Study UK
Terra Dotta
The Hague University of Applied Sciences
The Student Hotel
University of Exeter
Uni-Italia
Università Cattolica del Sacro Cuore, Italy
University of California, Berkeley, USA

Source: 2019 EAIE Conference and Exhibition in Helsinki, Finland
## Stand Fees and Entitlements

### Pre-Built Shell Scheme

<table>
<thead>
<tr>
<th>Size</th>
<th>Row stand</th>
<th>Corner stand</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per m²</td>
<td>€549</td>
<td>€609</td>
</tr>
<tr>
<td>9 m²</td>
<td>€4941</td>
<td>€5481</td>
</tr>
<tr>
<td>12 m²</td>
<td>€6588</td>
<td>€7308</td>
</tr>
<tr>
<td>15 m²</td>
<td>€8235</td>
<td>€9135</td>
</tr>
<tr>
<td>18 m²</td>
<td>€9882</td>
<td>€10,962</td>
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<tr>
<td>21 m²</td>
<td>€11,529</td>
<td>€12,789</td>
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<tr>
<td>24 m²</td>
<td>€13,176</td>
<td>€14,616</td>
</tr>
<tr>
<td>27 m²</td>
<td>€14,823</td>
<td>€16,443</td>
</tr>
<tr>
<td>30 m²</td>
<td>€16,470</td>
<td>€18,270</td>
</tr>
<tr>
<td>33 m²</td>
<td>€18,117</td>
<td>€20,097</td>
</tr>
<tr>
<td>36 m²</td>
<td>€19,764</td>
<td>€21,924</td>
</tr>
</tbody>
</table>

### Entitlements per Stand

- **Stand Fee Includes the Following:**
  - Standard table
  - Standard chair
  - Power socket (500W)
  - Standard fascia board
  - Number of free conference registrations per stand
  - Number of conference registrations at reduced exhibitor rate of €624 per stand

<table>
<thead>
<tr>
<th>Entitlement</th>
<th>9 m²</th>
<th>12 m²</th>
<th>15 m²</th>
<th>18 m²</th>
<th>21 m²</th>
<th>24 m²</th>
<th>27 m²</th>
<th>30 m²</th>
<th>33 m²</th>
<th>36 m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard table</td>
<td>1</td>
<td>1</td>
<td>1</td>
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</tr>
<tr>
<td>Standard chair</td>
<td>4</td>
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<td>4</td>
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<td>4</td>
<td>4</td>
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</tr>
<tr>
<td>Power socket (500W)</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Standard fascia board</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
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<td>1</td>
<td>1</td>
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</tr>
<tr>
<td>Number of free conference registrations per stand</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>4</td>
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</tr>
<tr>
<td>Number of conference registrations at reduced exhibitor rate of €624 per stand</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>3</td>
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</tbody>
</table>

*Prices shown are early-bird rates and exclusive of VAT and service fee.*

### Space Only

<table>
<thead>
<tr>
<th>Size</th>
<th>Corner stand</th>
<th>End of row stand</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per m²</td>
<td>€559</td>
<td>€569</td>
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</tbody>
</table>

### Island Stands

<table>
<thead>
<tr>
<th>Type</th>
<th>Per m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space-only island fixed ratio</td>
<td>€579</td>
</tr>
</tbody>
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**Don’t miss out**

**Early-bird deadline**
28 February 2022

**Regular booking deadline** (early-bird fee +10%)
29 June 2022

**Late bookings** (regular fee + additional charge)
from 30 June
DESIGN YOUR EXPERIENCE
FROM BIG STANDS TO SMALLER BOOTHS, WE’VE GOT YOU COVERED
DESIGN YOUR EXPERIENCE: THINK BIG
FROM BIG STANDS TO SMALLER BOOTHS, WE’VE GOT YOU COVERED
DESIGN YOUR EXPERIENCE: MAKE A STATEMENT
FROM BIG STANDS TO SMALLER BOOTHS, WE'VE GOT YOU COVERED
Reach new markets, promote your services, develop new partnerships and generate new leads by exhibiting at Europe’s premier meeting point for international higher education professionals.

Book your stand →