

Data Privacy Notice

Our data privacy policy is based on both the German Telemedia Act (TMG) and the Federal Data Protection Act (BDSG).

1. Use of your data

We only collect your personal data if you provide it voluntarily as part of your registration for participation in the EAIE Exhibition or when you subscribe to our newsletter or otherwise give us your explicit consent to use your personal data. You are aware that we will use your personal data collected as part of the registration process for the purpose of processing your application and if necessary in this connection we will pass it on to third parties, especially the EAIE. Otherwise we will only pass on your personal data if there is a statutory requirement to do so or if you have given us your explicit consent.

Your personal data is processed for the specific objectives of the organisation, balancing the legitimate interests of the organisation against the interests and rights of you, the data subject. This includes providing you with order confirmation and contract information; processing payment and providing proof of payment; providing access to the exhibitor online portal; facilitating exhibition logistics; providing you with information and instructions relating to exhibitor registration; and adding an entry in the printed and digital versions of the EAIE exhibitor directory, which includes data such as contact name and email address, stand name and organisation profile which you have entered in the online booking form. After the event you will be contacted for feedback on the event and will be informed of future EAIE exhibitions.

During the application process your personal data is transmitted via the Internet using SSL encryption. Credit card data is not passed on to third parties and we use strict precautions to ensure that it is protected against access by third parties. We use technical and organisational measures to secure our website and other systems against loss, destruction, access, modification or dissemination of your data by unauthorised persons.

Once the contract with you has been implemented in full and you have made full payment, your financial data will be blocked for further utilisation and will be deleted when the statutory retention periods under tax law and commercial law expire, unless you have explicitly consented to the continued utilisation of your data.

Please note that you access and submit the online booking form for the EAIE Exhibition from the EAIE website (www.eaie.org). We have no control over or influence on the collection and use of your personal data by the EAIE through your use of the EAIE Website. For the EAIE's privacy notice, [please refer here](#).

2. Right to information, correction, deletion and blocking of your data

Under Sec. 34 BDSG, we will provide you free of charge upon request with information about the personal data we have stored about you. You also have the right to request us at any time to correct, delete or block your personal data. We will not, however, delete your data until the ordering process has been fully completed. Deletion is subject to the restrictions set by the tax authorities.

3. Contact person for data privacy

If you have any questions about the collection, processing or use of your personal data or wish to request information about data or have your data corrected, blocked or deleted, or to revoke any consents you have given, please contact: ICWE GmbH, Leibnizstrasse 32, 10625 Berlin, Germany, +49 30 310 18 180; info@icwe.net

4. Repetition of consent statements / Revocation

You have explicitly given us the following consents, if applicable, and we have logged your consent. We are obliged to ensure that you can access the content of your consents at any time. You may revoke your consents at any time with effect for the future. The collection, processing, and use of your data take place on a voluntary basis. Furthermore, you can revoke your consent at any time without any adverse consequences.

Please send any notice of cancellation to: ICWE; Leibnizstrasse 32, 10625 Berlin, Germany E-mail: info@icwe.net. In the event of cancellation, your data will be deleted upon receipt of your notice.