WANT TO LEARN WHAT’S NEW WITH ERASMUS+?

COME VISIT THE EUROPEAN COMMISSION STAND AT EAIE 2018

#Erasmus+ | @EUErasmusPlus
WELCOME TO EAIE GENEVA 2018

At a time when long-standing international relations are being called into question, Geneva makes for the ideal host of the 30th Annual EAIE Conference and Exhibition. Geneva has an extended history as a home for international diplomacy and collaboration; from the former League of Nations to the United Nations today, there are few places more suited for debating issues of global concern. Geneva’s history invites us to ‘face outward’ into the world. Far beyond the Palace of Nations, the city’s mountainous landscape reminds us to continue to move upwards and aim for a brighter future.
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The University of Geneva is happy to welcome you to the EAIE 2018!

• ranks among the **top 60 best universities** in the world
• promotes multidisciplinary approach with its **9 faculties and 15 interdisciplinary centres**
• develops close collaborations with **300 NGOs and 30 international organisations** such as UN, WHO and WTO
• is worldwide connected with **650 mobility agreements and 37% foreign students** from 152 countries

**Located in Geneva**, a world capital for multilateral diplomacy and global governance, the University of Geneva’s setting is uniquely international and multicultural, reflected both in its global outlook and its student body. The many close ties with governmental and non-governmental international organizations are both an invaluable asset and a distinguishing feature of the University.

**Ranked in the world’s top 1% of universities**, the University of Geneva promotes a strong multidisciplinary approach to address today’s key challenges: UN-defined Sustainable Development Goals, the digital world, and global and personal health issues. It also offers numerous promising fields of investigation for its students and researchers, such as quantum mechanics, artificial intelligence, and neuroscience.

www.unige.ch
By taking a handful of everyday things into consideration, you can contribute to an enjoyable, sustainable conference for yourself and your peers while in Geneva this year. Follow these simple guidelines to being a good, green participant at this year’s conference:

Don’t be shy when taking a taxi. We offset the carbon footprint of your flight, but you can also do your part while in town. When not taking advantage of Geneva’s free public transit, share your taxi rides with other conference attendees.

Make sure your eyes aren’t bigger than your stomach. Limit food waste by only taking as much as you’ll eat, and be sure to recycle waste.

Share the Wi-Fi. Just like the Earth’s resources, Wi-Fi at the conference isn’t infinite, so be sure to take only your fair share. Avoid streaming music or video or creating Wi-Fi hotspots on your phone, which can interrupt others’ network experience.

Sing along in the shower. Check our social media channels for our ‘EAIE shower songs’, to help time your shower and reduce water waste.

Think global. Keep an open mind: be respectful of your fellow conference participants and their cultural backgrounds, which may be different from yours.

Let your voice be heard. Share your feedback by evaluating the sessions you attend and filling in the general conference evaluation so we can make next year’s conference even better.
TOP TIPS
FOR NEWCOMERS

Is this your first EAIE Conference? If so, we’re thrilled to have you! In addition to our general tips for all conference attendees, we’ve put together some recommendations for how first-time participants can ensure a successful first experience. Make the most out of your time by following these top tips for newcomers:

Wear your ‘newbie’ status with pride
If it’s your first time attending the conference, don’t be shy. Grab one of our ‘I’m new’ buttons, the best way to let other attendees know you’re ready to mingle.

Download the EAIE Events App
Browse the full list of participants, message the people you’d like to contact, get the latest Twitter updates, evaluate sessions and share your own impressions of the conference.

Come visit us at the EAIE Stand (E27)
Speak to our staff, meet some of our leadership, check out our publications and learn more about what the Association is doing to advance international higher education.

Get acquainted with the EAIE
Learn how you and your institution can get the most out of the conference by attending the session ‘Maximise your conference experience and discover the world of the EAIE’ (S1.02) on Tuesday from 14:00-15:00 in Room A, Level -1.

Brush up on internationalisation basics
Attend the session ‘Back to basics: internationalisation for newcomers’ (S1.05) on Tuesday from 15:30-16:30 in Room A, Level -1, to learn from experienced colleagues about the day-to-day business of working in our field.

Give your networking skills a refresher
Attend our Life skill session, ‘Speed networking your way to crucial contacts’ on Wednesday from 9:00-10:00 in Room G, Level 1 to tune up your networking skills and prepare yourself for making connections at the conference.
Engaging. Insightful. Thematic.

28–29 November 2018
Internationalisation at home: global perspectives for all students
The Hague, the Netherlands

10–11 December 2018
Graduate employability and international education: towards the future of work
Dublin, Ireland

March 2019
From refugees to international students: strategies for mainstreaming
Berlin, Germany

SAVE THE DATES
www.eaie.org
SERVICE POINTS
Location: All EAIE Service Desks are located in the Entrance Hall of Palexpo, Level 0. Staff at these various desks are available to offer assistance with registration and city information as well as Wi-Fi and app assistance. An additional information point is located at the entrance of the EAIE Exhibition, Level 2.

Opening times:
Tuesday 07:30–17:30
(Speaker Preview Room: 10:00–18:00)
Wednesday 07:30–18:00
Thursday 08:00–18:00
Friday 08:00–15:00
(Speaker Preview Room: 08:00–12:00)

Other Service Points include the Cloakroom, Breastfeeding Room, Prayer Room, Internet Zone with iPads and the Speaker Preview Room. See the floor plan for locations.

EAIE MEMBER LOUNGE
Location: Exhibition, Level 2
Are you an EAIE member? Come enjoy a free massage, have your portrait taken for LinkedIn and enjoy our exclusive lounge facilities and refreshments. The Member Lounge is open on Wednesday (08:30–18:00), Thursday (08:30–18:00) and Friday (08:30–12:00).

CONFERENCE ASSISTANTS
Students will be circulating the conference venue and are available to answer your questions. We would like to thank the University of Exeter and the Erasmus Student Network Switzerland for their support.

FIRST AID
If you require medical assistance, please contact any member of staff or one of the conference assistants. They will direct you to the nearest Medical Centre, located on Level 0.

FOOD ALLERGIES
For questions about the food served at the conference, please contact the staff at the buffet tables. Allergy information is indicated at all buffets. Participants with special dietary requirements will be informed in advance about special buffets.

FREE WI-FI & INTERNET ZONES
iPads are available in the Internet Zone, accessible during conference hours in the Entrance Hall (Level 0). Free wireless internet is available for light use throughout the venue.

Network name: EAIE2018  Password: GENEVA2018

LOST AND FOUND
If you have lost any of your belongings, contact the Information Desk located in the Registration Area.

MEETING POINT
The Meeting Point is located in the Registration Area. See the floor plan for the exact location.

MONEY
There is an ATM located in the Registration Area. Please see the floor plan at the back of this programme.

NAME BADGE AND SECURITY
Please wear your conference name badge at all times when inside the venue, as well as to all networking events outside of the venue. Access will not be granted without it. Please note that security staff might ask you for proof of identity.

TRAIN
From airport station to Gare Cornavin (Central station) takes 6 minutes
Every 12–20 minutes

BUSES 5 & 5+
From Palexpo to Gare Cornavin takes about 20 minutes
4–6 times per hour

TAXI
From Palexpo to Gare Cornavin takes 15–20 minutes
(costs 35–45 CHF)
On the first day of the conference, take time to explore Switzerland’s higher education system. Pre-registered participants will have the opportunity to visit local campuses, meet students and faculty and network with like-minded professionals.

Not signed up for a Campus Experience? Join the introduction session to higher education in Switzerland, open to all conference attendees.

**Introduction to higher education in Switzerland (S1.01)**

There are 12 universities, eight universities of applied sciences and arts and 20 universities of teacher education (UTE) in Switzerland. Gain a better understanding of the Swiss higher education system and discover the opportunities offered for international students in this country where one quarter of its inhabitants hold a foreign passport. Join us for the very first session of the conference week, which takes place before the campus visits, to explore this exciting higher education space.

📅 Tuesday, 09:00–10:00
⏰ Room A, Level -1, Palexpo

**Campus Experience (C01–C04)**

📅 Tuesday, 10:15, following the session ‘Introduction to higher education in Switzerland’ (S1.01). All Campus Experience visits return to Palexpo by 17:30.
📍 Meeting point: In front of Room A, Level -1, Palexpo
🔒 Registration closed
Thank you to our 2018 university partners

- University of Geneva
- HES-SO University of Applied Sciences and Arts Western Switzerland
- University of Neuchâtel
- University of Lausanne

swissuniversities
WORKSHOPS
ENHANCE YOUR SKILLS

Our practical, interactive workshops are designed to help you develop your professional expertise. The solution-based approach of the workshops will empower you to drive and implement effective practices at your home institution. Pre-registration is required.

TUESDAY 11 SEPTEMBER

FULL DAY (09:00–17:00)

How to achieve your student recruitment goals with content marketing (W01)
Room B, Level -1

Best practices in evaluating foreign credentials (W02)
Room F, Level 1

International credentials: online verification, accreditation resources and non-verifiable documents (W03)
Room E, Level 1

Design thinking, agile methodology and lean management: innovative tools for the international office (W04)
Room V, Level 0

The secrets of CRM success: how to implement an effective CRM system to manage student enrolment (W05)
Room G, Level 1

How to write a competitive Erasmus+ capacity building project proposal (W06)
Room L, Level 1

Internationalising the professional development of academic staff (W07)
Room K, Level 1

Effective development and management of joint programmes (W08)
Room S, Level 0

Career services deep dive: everything you need to know (W09)
Room U, Level 0
MORNING (09:00–12:30)

Teaching in English: strategies for success (W11)
Room Q, Level 0

Crash course in starting and maintaining a student ambassador programme (W12)
Room P, Level 0

Online and blended programmes as a path to effective international partnerships (W13)
Room T, Level 0

Secrets of marketing and recruitment geeks: how to monitor and master online marketing (W14)
Room X, Level 0

How to strengthen academic core values in international partnerships (W15)
Room C, Level -1

AFTERNOON (13:30–17:00)

Enhancing the transformative effects of intercultural training in health and welfare education (W16)
Room Q, Level 0

Developing and managing pathway programmes with a private-sector provider (W17)
Room T, Level 0

The key to internationalising the student experience: a certificate of international experiences (W18)
Room P, Level 0

Summer school euros: costs, resources and business models (W19)
Room W, Level 0

Helping students cope with failure and realise their potential (W20)
Room X, Level 0
The EAIE Expert Communities are groups that provide support, networking opportunities and resources for professionals working in specific areas of international higher education. They play a big part in the selection of conference sessions and identifying the most relevant topics within their own fields of expertise. Each Expert Community hosts its own Feature session on Wednesday 12 September, where conference participants have a chance to come into contact with these key experts in our community.
**Wednesday Feature sessions**

**Access and Diversity**  
The power of (unconscious) biases (S4.05)  
颞15:30–17:00  
颞Room U, Level 0

**Admission and Recognition**  
The reality of transparency in admissions (S3.03)  
颞13:30–15:00  
颞Room E, Level 1

**Alumni Relations**  
Joining head and heart for emotional branding (S4.03)  
颞15:30–17:00  
颞Room P, Level 0

**Business Education**  
Trumping nationalism in your own backyard (S4.06)  
颞15:30–17:00  
颞Room V, Level 0

**Cooperation for Development**  
International higher education in post-conflict Colombia (S4.04)  
颞15:30–17:00  
颞Room Q, Level 0

**Employability**  
A brighter future for next-generation leaders (S2.04)  
颞09:00–10:30  
颞Room V, Level 0

**European Programme Management**  
The future of Erasmus mobility (S2.02)  
颞09:00–10:30  
颞Room C, Level -1

**Guidance and Counselling**  
Psychological skills that facilitate intercultural adjustment (S4.02)  
颞15:30–17:00  
颞Room E, Level 1

**Health and Welfare Education**  
Get connected and contribute (S3.04)  
颞13:30–15:00  
颞Room T, Level 0

**Internationalisation at Home**  
Breaking through the ceiling (S4.01)  
颞15:30–17:00  
颞Room C, Level -1

**Joint Programmes**  
Toward 'European Universities' – matching bottom-up energy with top-down strategy (S3.01)  
颞13:30–15:00  
颞Room A, Level -1

**Language and Culture**  
A partnership approach to international classrooms (S2.03)  
颞09:00–10:30  
颞Room K, Level 1

**Marketing and Recruitment**  
Rise of the marketing automation robots (S3.02)  
颞13:30–15:00  
颞Room B, Level -1

**Mobility Advising**  
Providing support for the full student experience (S3.05)  
颞13:30–15:00  
颞Room X, Level 0

**Strategy and Management**  
Looking outward, focusing inward (S2.01)  
颞09:00–10:30  
颞Room A, Level -1

**Summer Schools**  
Summer schools health clinic (S2.05)  
颞09:00–10:30  
颞Room W, Level 0

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**You are warmly invited**

Join us for one of the EAIE Expert Community Receptions at the conference. You can pick up your invitation at the EAIE Stand (E27) or at one of the Expert Community Feature sessions. But don’t wait – most of the receptions are on a first-come, first-served basis, and they fill up fast!

Some EAIE Expert Community events required special registration and additional payment prior to the conference. If you already registered, you’ve received your ticket with your badge.
SESSIONS
TIMELY TOPICS

This year’s programme includes 175 sessions covering the most thought-provoking and timely topics in the field of international higher education. Browse the pages that follow for an overview of each day’s session schedule.

INTERACTIVE SESSION FORMATS

CAMPFIRE
Casual discussions where participants sit around a ‘campfire’ to share stories and experiences related to a specific topic. Attend a session with a predetermined topic, or pitch your own idea.

FISHBOWL
A distinct chair setup consisting of a circle surrounding a ‘fishbowl’ of speakers, allowing for participation both by those wishing to speak up as well as those who wish to simply listen.

WORLD CAFÉ
Structured conversation of predetermined topics. Participants will move between tables, where they are encouraged to leave notes on the tablecloth for the next person in order to build collective knowledge.

IGNITE©
Fast-paced sessions where slides automatically jump every 15 seconds. Participants get to ask questions directly to presenters after their five minutes on stage, keeping speakers on their toes and the audience entertained.

LIFE SKILL
Covering integral skills such as networking, negotiating and stress management, these hands-on sessions are sure to benefit all.

EFFECTIVE LEADERSHIP IN INTERNATIONALISATION
These interactive roundtable discussions, aimed specifically at Senior International Officers, address the key issues related to their role within higher education institutions.
Get your mental juices flowing before the sessions with the Conference Conversation Starter. This book of essays by experts in the field is meant to provoke thought on the theme of this year’s conference, ‘Facing outward’. Thumb through the copy you received in your conference bag and prepare yourself for the topics of the day.

Browse and select sessions to attend with the EAIE Events App. With so much to choose from, you can maximise your conference experience by spending your time in the sessions most relevant to you. In the app and on our website you can browse all session descriptions and speaker information, filtering and searching by day, keyword or category. You can also use the app to participate in audience polls during interactive sessions.

Evaluate the sessions and the conference. Each year we use feedback from participants like you to make sure that next year’s conference experience is an even better one. Use the EAIE Events App to let us know what worked well and what could be better next time.

Access the session presentations online. Following the conference, all session presentations (where applicable) will be available online. To access, visit www.eaie.org/geneva, log in and download the slides you wish to view.

BEFORE & AFTER THE SESSIONS

One more way to charge your batteries before or between sessions is to join one of our Life skill sessions on ‘Mindfulness for the busy professional’, where you’ll be guided through a mindfulness exercise for better focus, clarity and relaxation of body and mind. Attend one of the five mindfulness sessions in Room G, Level 1 on the following days and times:

- Wednesday, 08:00–08:30 and 12:45–13:05
- Thursday, 08:30–09:00 and 13:15–13:35
- Friday, 09:30–10:00

GET CENTRED
DIRECT TO SCIENCE

VISIT US AT THE BOOTH NUMBER G39!

www.nawa.gov.pl
Slot 01 (09:00–17:00)

Introduction to higher education in Switzerland (S1.01)
- 09:00–10:00
- Room A, Level -1
- General interest
- Mobility Advising

Share and learn: doctoral students in international higher education (pre-register) (S1.06)
- 13:30–17:00
- Room C, Level -1
- General interest
- Internationalisation at Home, Strategy and Management

Back to basics: internationalisation for newcomers (S1.05)
- 15:30–16:30
- Room A, Level -1
- Beginner
- Strategy and Management

Discuss your own topic (S1.03)
- 14:00–17:00
- Campfire pod 1, Level -1
- General interest
- Strategy and Management

Discuss your own topic (S1.04)
- 14:00–17:00
- Campfire pod 2, Level 1
- General interest
- Strategy and Management

Maximise your conference experience and discover the world of the EAIE (S1.02)
- 14:00–15:00
- Room A, Level -1
- General interest
- Strategy and Management

Download the EAIE Events App
Pw: Geneva2018
**Slot 02 (09:00–10:30)**

**Strategy and Management** presents: Looking outward, focusing inward (S2.01)
- 09:00-10:30
- Room A, Level -1
- Advanced
- Strategy and Management

**European Programme Management** presents: The future of Erasmus mobility (S2.02)
- 09:00-10:30
- Room C, Level -1
- Advanced
- European Programme Management

**Language and Culture** presents: A partnership approach to international classrooms (S2.03)
- 09:00-10:30
- Room K, Level 1
- Intermediate
- Language and Culture

**Employability** presents: A brighter future for next-generation leaders (S2.04)
- 09:00-10:30
- Room V, Level 0
- Intermediate
- Employability

**Summer Schools** presents: Summer schools health clinic (S2.05)
- 09:00-10:30
- Room W, Level 0
- General interest
- Summer Schools

**Mapping internationalisation in Hungary, Poland and the Czech Republic** (S2.06)
- 09:00-10:00
- Room X, Level 0
- General interest
- Strategy and Management

**Facilitating female leadership in international higher education** (S2.07)
- 09:00-10:00
- Room B, Level -1
- General interest
- Strategy and Management

**Elephant in the room: To revive or end exchange agreements?** (S2.08)
- 09:00-10:00
- Room E, Level 1
- Intermediate
- Strategy and Management, Mobility Advising
## Slot 02 (09:00–10:30)

<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
<th>Room</th>
<th>Level</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>Careers in allegro: the art of managing accelerated joint study paths (S2.09)</td>
<td>09:00–10:00</td>
<td>L</td>
<td>1</td>
<td>Intermediate, Joint Programmes, Mobility Advising</td>
</tr>
<tr>
<td>Getting the message through: how to engage with 21st-century students (S2.10)</td>
<td>09:00–10:00</td>
<td>P</td>
<td>0</td>
<td>General interest, Mobility Advising, Language and Culture</td>
</tr>
<tr>
<td>Beyond Erasmus+: doctoral training options funded by the European Commission (S2.11)</td>
<td>09:00–10:00</td>
<td>Q</td>
<td>0</td>
<td>Beginner, European Programme Management</td>
</tr>
<tr>
<td>The missing link in internationalisation: skills of academics (S2.12)</td>
<td>09:00–10:00</td>
<td>R</td>
<td>0</td>
<td>Intermediate, Internationalisation at Home</td>
</tr>
<tr>
<td>Threats to academic freedom in Europe: a roundtable discussion (S2.14)</td>
<td>09:00–10:00</td>
<td>T</td>
<td>0</td>
<td>General interest, Strategy and Management, Cooperation for Development</td>
</tr>
<tr>
<td>Ethical challenges for institutions in international collaboration (S2.15)</td>
<td>09:00–10:00</td>
<td>U</td>
<td>0</td>
<td>Intermediate, Strategy and Management, Cooperation for Development</td>
</tr>
<tr>
<td>Supporting digital admission and recognition with EMREX (S2.16)</td>
<td>09:00–10:00</td>
<td>F</td>
<td>1</td>
<td>Intermediate, Admission and Recognition</td>
</tr>
<tr>
<td>Life skill: Speed networking your way to crucial contacts (S2.17)</td>
<td>09:00–10:00</td>
<td>G</td>
<td>1</td>
<td>General interest, Strategy and Management</td>
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<tr>
<td>If you want engagement on social media, be engaging! (S2.18)</td>
<td>09:00–10:00</td>
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<td>-1</td>
<td>General interest, Marketing and Recruitment</td>
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<tr>
<td>Welcome and unwelcome trends in international higher education (S2.19)</td>
<td>09:00–10:00</td>
<td>2</td>
<td>1</td>
<td>General interest, Strategy and Management</td>
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View all session descriptions in the EAIE Events App
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<th>Session Title</th>
<th>Description</th>
<th>Time</th>
<th>Room</th>
<th>Level</th>
<th>Category</th>
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</thead>
<tbody>
<tr>
<td>Joint Programmes presents: Toward ‘European Universities’ - matching bottom-up energy with top-down strategy (S3.01)</td>
<td>13:30–15:00</td>
<td>Room A, Level -1</td>
<td>Advanced</td>
<td>Joint Programmes</td>
<td></td>
</tr>
<tr>
<td>Marketing and Recruitment presents: Rise of the marketing automation robots (S3.02)</td>
<td>13:30–15:00</td>
<td>Room B, Level -1</td>
<td>Intermediate</td>
<td>Marketing and Recruitment</td>
<td></td>
</tr>
<tr>
<td>Admission and Recognition presents: The reality of transparency in admissions (S3.03)</td>
<td>13:30–15:00</td>
<td>Room E, Level 1</td>
<td>Intermediate</td>
<td>Admission and Recognition</td>
<td></td>
</tr>
<tr>
<td>Health and Welfare Education presents: Get connected and contribute (S3.04)</td>
<td>13:30–15:00</td>
<td>Room T, Level 0</td>
<td>General interest</td>
<td>Health and Welfare Education</td>
<td></td>
</tr>
<tr>
<td>Mobility Advising presents: Providing support for the full student experience (S3.05)</td>
<td>13:30–15:00</td>
<td>Room X, Level 0</td>
<td>General interest</td>
<td>Mobility Advising, Guidance and Counselling</td>
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<tr>
<td>Speaking outward: transformations towards bilingual institutions (S3.07)</td>
<td>13:30–14:30</td>
<td>Room F, Level 1</td>
<td>General interest</td>
<td>Language and Culture</td>
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<tr>
<td>Innovations in career-services delivery: international perspectives (S3.08)</td>
<td>13:30–14:30</td>
<td>Room K, Level 1</td>
<td>Intermediate</td>
<td>Employability</td>
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<tr>
<td>Alliances versus bilateral partnerships: learning from business education (S3.09)</td>
<td>13:30–14:30</td>
<td>Room L, Level 1</td>
<td>Beginner</td>
<td>Business Education</td>
<td></td>
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<tr>
<td>Erasmus+ and Horizon 2020: new trends in joint management (S3.10)</td>
<td>13:30–14:30</td>
<td>Room P, Level 0</td>
<td>Advanced</td>
<td>European Programme Management, Strategy and Management</td>
<td></td>
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<tr>
<td>An innovative model to host threatened and displaced scholars (S3.12)</td>
<td>13:30–14:30</td>
<td>Room S, Level 0</td>
<td>General interest</td>
<td>Cooperation for Development, Strategy and Management</td>
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<tr>
<td>Soaring off the precipice: highs and lows of experiential learning (S3.13)</td>
<td>13:30–14:30</td>
<td>Room U, Level 0</td>
<td>Intermediate</td>
<td>Employability, Business Education</td>
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### Slot 03 (13:30–15:30)

<table>
<thead>
<tr>
<th>Session</th>
<th>Topic</th>
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<th>Level</th>
<th>Interest</th>
<th>Session Details</th>
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<tr>
<td>1</td>
<td>Beyond reflective learning: enhancing intercultural learning in summer school programmes (S3.14)</td>
<td>13:30–14:30</td>
<td>Room V, Level 0</td>
<td>Intermediate</td>
<td>Summer Schools, Language and Culture</td>
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<tr>
<td>2</td>
<td>How biased is your unconscious? (S3.18)</td>
<td>13:30–14:30</td>
<td>Campfire pod 1, Level -1</td>
<td>General interest, Guidance and Counselling</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>The role of administrative staff as agents of internationalisation (S3.15)</td>
<td>13:30–14:30</td>
<td>Room W, Level 0</td>
<td>General interest, Strategy and Management</td>
<td></td>
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<tr>
<td>4</td>
<td>Discuss your own topic (S3.20)</td>
<td>13:30–14:30</td>
<td>Campfire pod 2, Level 1</td>
<td>General interest, Strategy and Management</td>
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<tr>
<td>5</td>
<td>Institutional strategies for collaboration with Africa (S3.16)</td>
<td>13:30–14:30</td>
<td>Room Q, Level 0</td>
<td>General interest, Strategy and Management, Cooperation for Development</td>
<td></td>
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<tr>
<td>6</td>
<td>Discuss your own topic (S3.21)</td>
<td>14:30–15:30</td>
<td>Campfire pod 1, Level -1</td>
<td>General interest, Strategy and Management</td>
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<tr>
<td>7</td>
<td>Discuss your own topic (S3.22)</td>
<td>14:30–15:30</td>
<td>Campfire pod 2, Level 1</td>
<td>General interest, Strategy and Management</td>
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<tr>
<td>8</td>
<td>Life skill: The 10 mindsets: moving beyond presenting to engage your audience (S3.17)</td>
<td>13:30–14:30</td>
<td>Room G, Level 1</td>
<td>General interest, Strategy and Management</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**What's on your mind?**

Got a burning question? An issue you’d like to delve into with your peers? Do you want to meet new people and hear the latest ideas in the field? If so, then be sure to join one of the 15 ‘Discuss your own topic’ slots at our interactive campfire sessions, where the topics are decided upon and driven by you and your peers in real time. Bring along your topic suggestions and an open mind (but please, no promotion).

**Polish up your skills**

Are you looking to fine-tune your negotiation, critical thinking or presentation skills? Could you use some tips on how to make more efficient use of your time? Do you want to become more assertive and resilient? If you’re due for a refresher on these and other skills for being a happier human and more productive professional, then join our ‘Life skills’ sessions in Room G, Level 1 for zen, clarity and much more.
Slot 04 (15:30–17:30)

**Internationalisation at Home presents:**
Breaking through the ceiling (S4.01)
- 15:30–17:00
- Room C, Level -1
- General interest
- Internationalisation at Home

**Guidance and Counselling presents:**
Psychological skills that facilitate intercultural adjustment (S4.02)
- 15:30–17:00
- Room E, Level 1
- General interest
- Guidance and Counselling, Mobility Advising

**Alumni Relations presents:** Joining head and heart for emotional branding (S4.03)
- 15:30–17:00
- Room P, Level 0
- General interest
- Alumni Relations, Marketing and Recruitment

**Cooperation for Development presents:**
International higher education in post-conflict Colombia (S4.04)
- 15:30–17:00
- Room Q, Level 0
- Intermediate
- Cooperation for Development

**Access and Diversity presents:** The power of (unconscious) biases (S4.05)
- 15:30–17:00
- Room U, Level 0
- General interest
- Access and Diversity

**Business Education presents:** Trumping nationalism in your own backyard (S4.06)
- 15:30–17:00
- Room V, Level 0
- General interest
- Business Education

**Transnational education 101: the whats, the whys and the wherefores (S4.07)**
- 15:30–16:30
- Room X, Level 0
- General interest
- Strategy and Management

**How do you compare to marketing and communication departments worldwide? (S4.09)**
- 15:30–16:30
- Room A, Level -1
- General interest
- Business Education

**Beyond the MoU: bringing strategic partnerships to life (S4.10)**
- 15:30–16:30
- Room B, Level -1
- General interest
- Strategy and Management

**Spotting fraud in credentials from Africa and the Middle East (S4.11)**
- 15:30–16:30
- Room F, Level 1
- Intermediate
- Admission and Recognition

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**Start each morning with the Conference Daily**

Grab your copy of the *Times Higher Education* daily magazine Wednesday to Friday. Each edition includes special features, interviews and coverage of the conference week.
<table>
<thead>
<tr>
<th>Session Title</th>
<th>Time</th>
<th>Location</th>
<th>Level</th>
<th>Interest Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peer review: a methodology to enhance comprehensive internationalisation</td>
<td>15:30–16:30</td>
<td>Room G, Level 1</td>
<td>1</td>
<td>Strategy and Management</td>
</tr>
<tr>
<td>Effective leadership in internationalisation: Smart use of indicators and data</td>
<td>15:30–17:00</td>
<td>Room K, Level 1</td>
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<tr>
<td>Key lessons from successful university career-development initiatives</td>
<td>15:30–16:30</td>
<td>Room L, Level 1</td>
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</tr>
<tr>
<td>What is a Bachelor's degree? European and US Perspectives</td>
<td>15:30–16:30</td>
<td>Room R, Level 0</td>
<td>1</td>
<td>Admission and Recognition, Joint Programmes</td>
</tr>
<tr>
<td>Cultivating quality in EMI teaching and learning</td>
<td>15:30–16:30</td>
<td>Room T, Level 0</td>
<td>1</td>
<td>Language and Culture</td>
</tr>
<tr>
<td>What's in a name? The art of telling your story</td>
<td>15:30–16:30</td>
<td>Room W, Level 0</td>
<td>1</td>
<td>Marketing and Recruitment</td>
</tr>
<tr>
<td>What more can be done to support disadvantaged students to study abroad?</td>
<td>15:30–16:30</td>
<td>Campfire pod 2, Level 1</td>
<td>1</td>
<td>General interest, Mobility Advising</td>
</tr>
<tr>
<td>Presenting with impact: how to engage and motivate your audience</td>
<td>15:30–16:30</td>
<td>Campfire pod 1, Level -1</td>
<td>1</td>
<td>General interest, Strategy and Management</td>
</tr>
<tr>
<td>Discuss your own topic</td>
<td>16:30–17:30</td>
<td>Campfire pod 1, Level -1</td>
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<td>General interest, Strategy and Management</td>
</tr>
<tr>
<td>EAIE membership: What’s new?</td>
<td>16:30–17:00</td>
<td>Room S, Level 0</td>
<td>1</td>
<td>General interest, Strategy and Management</td>
</tr>
<tr>
<td>Discuss your own topic</td>
<td>16:30–17:30</td>
<td>Campfire pod 2, Level 1</td>
<td>1</td>
<td>General interest, Strategy and Management</td>
</tr>
</tbody>
</table>

Share your session insights #EAIE2018
Slot 05 (09:30–11:30)

Three demographics, face-to-face: mixed-aged, mixed-nationality summer programmes (S5.01)
- 09:30–10:00
- Room Q, Level 0
- General interest
- Summer Schools

The EAIE debate: ‘English on campus is a threat to national identity’ (S5.02)
- 09:30–10:00
- Room P, Level 0
- General interest
- Strategy and Management, Language and Culture

Quality student mobility through digitalisation: the Erasmus+ App (S5.03)
- 09:30–10:30
- Room A, Level -1
- Beginner
- Mobility Advising

Beyond the classic international office: organising comprehensive internationalisation (S5.04)
- 09:30–10:30
- Room B, Level -1
- Advanced
- Strategy and Management

Critical elements and common success factors for strategic partnerships (S5.05)
- 09:30–10:30
- Room C, Level -1
- Intermediate
- Strategy and Management, European Programme Management

Ten ways to develop great content for your institution (S5.06)
- 09:30–10:30
- Room E, Level 1
- Beginner
- Marketing and Recruitment, Strategy and Management

Administrative hell or happy bureaucracy? From recruitment to enrolment (S5.07)
- 09:30–10:30
- Room F, Level 1
- General interest
- Admission and Recognition, Marketing and Recruitment

Effective leadership in internationalisation: influencing support (S5.08)
- 09:30–11:00
- Room K, Level 1
- Advanced
- Strategy and Management
<table>
<thead>
<tr>
<th><strong>Slot 05 (09:30–11:30)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>How a transatlantic network benchmarks intercultural practices in teacher education (S5.09)</strong></td>
</tr>
</tbody>
</table>
| 09:30–10:30  
Room L, Level 1  
Intermediate  
Internationalisation at Home |
| **Rethinking marketing, recruitment and agent engagement (S5.10)** |
| 09:30–10:30  
Room R, Level 0  
Intermediate  
Marketing and Recruitment, Strategy and Management |
| **Internationalisation ethics: Who’s right? Who’s wrong? Who knows? (S5.11)** |
| 09:30–10:30  
Room S, Level 0  
General interest  
Strategy and Management, Cooperation for Development |
| **From MOOCs to more: recognition and access to higher education (S5.12)** |
| 09:30–10:30  
Room T, Level 0  
General interest  
Admission and Recognition |
| **Capitalising on study abroad to enhance internationalisation at home (S5.13)** |
| 09:30–10:30  
Room U, Level 0  
General interest  
Internationalisation at Home, Mobility Advising |
| **Welcoming refugees in universities: a three-year perspective (S5.14)** |
| 09:30–10:30  
Room V, Level 0  
Intermediate  
Cooperation for Development, Admission and Recognition |
| **How to organise large-scale interprofessional international weeks (S5.15)** |
| 09:30–10:30  
Room W, Level 0  
General interest  
Health and Welfare Education |
| **From ignoring to pampering: types of support for international students (S5.16)** |
| 09:30–10:30  
Room X, Level 0  
General interest  
Mobility Advising, Guidance and Counselling |
Slot 05 (09:30–11:30)

- Mastering the art of negotiation and winning people over (S5.17)
  - 09:30–10:30
  - Room G, Level 1
  - General interest
  - Strategy and Management

- Using student journey maps to create personal recruitment experiences (S5.19)
  - 09:30–10:30
  - Campfire pod 1, Level -1
  - General interest
  - Marketing and Recruitment, Strategy and Management

- ‘Performing Sustainability’: studying peace and development in a Nigerian university (S5.18)
  - 10:30–11:00
  - Room Q, Level 0
  - Intermediate
  - Cooperation for Development

- A frank discussion of success, failure and overcoming challenges (S5.20)
  - 09:30–10:30
  - Campfire pod 2, Level 1
  - General interest
  - Strategy and Management

- Discuss your own topic (S5.21)
  - 10:30–11:30
  - Campfire pod 1, Level -1
  - General interest
  - Strategy and Management

- Discuss your own topic (S5.22)
  - 10:30–11:30
  - Campfire pod 2, Level 1
  - General interest
  - Strategy and Management

What can we do better?

Increased networking space, dedicated meeting time, new session formats: these are just some of the improvements we’ve already made based on your conference feedback. Help us to make next year’s conference in Helsinki even better by completing the Geneva online evaluations via e-mail or the EAIE Events App following the conference. In addition to directly contributing to your next conference experience, you’ll also be entered for a chance to win a prize!
<table>
<thead>
<tr>
<th>Session</th>
<th>Time</th>
<th>Room</th>
<th>Level</th>
<th>Level</th>
<th>Titel</th>
<th>Room</th>
<th>Level</th>
<th>Titel</th>
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</thead>
<tbody>
<tr>
<td>Innovation in internationalisation: the 2018 Institutional Award winner (S6.01)</td>
<td>11:30–12:30</td>
<td>Room F, Level 1</td>
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<td>Ready for anything: training staff to work with refugees (S6.07)</td>
<td>Room L, Level 1</td>
<td>Intermediate</td>
<td>Guidance and Counselling</td>
</tr>
<tr>
<td>How digital student data drives recognition (and the other way around) (S6.02)</td>
<td>11:30–12:30</td>
<td>Room A, Level -1</td>
<td></td>
<td></td>
<td>Erasmus Without Paper project: join the network! (S6.08)</td>
<td>Room P, Level 0</td>
<td>Intermediate</td>
<td>European Programme Management, Strategy and Management</td>
</tr>
<tr>
<td>How strategic international partnerships contribute to institutional development and management (S6.03)</td>
<td>11:30–12:30</td>
<td>Room B, Level -1</td>
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<td>The PEETS Project: bringing the real world to the classroom (S6.09)</td>
<td>Room R, Level 0</td>
<td>Intermediate</td>
<td>Employability, Summer Schools</td>
</tr>
<tr>
<td>Inside the mind of the Chinese international student (S6.04)</td>
<td>11:30–12:30</td>
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<td>Ignite©: What if? International education in 2050 (S6.10)</td>
<td>Room S, Level 0</td>
<td>General interest</td>
<td>Strategy and Management</td>
</tr>
<tr>
<td>Bridging silos: how to win faculty engagement for student mobility (S6.05)</td>
<td>11:30–12:30</td>
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<td>Untapped capacities: harnessing the power of alumni networks for internationalisation (S6.11)</td>
<td>Room T, Level 0</td>
<td>Intermediate</td>
<td>Alumni Relations</td>
</tr>
<tr>
<td>Effective leadership in internationalisation: benchmarking and implementation (S6.06)</td>
<td>11:30–13:00</td>
<td>Room K, Level 1</td>
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<td>Understanding and engagement with internationalisation across all levels of education (S6.12)</td>
<td>Room U, Level 0</td>
<td>Intermediate</td>
<td>Internationalisation at Home</td>
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</tbody>
</table>
Get your copy of the EAIE Barometer report

What steps are your peers taking towards internationalising their institutions? What kind of support are they receiving, and what challenges do they face? Join us for ‘EAIE Barometer launch: internationalisation trends in Europe’ (S7.01) in Room P at 14:00 on Thursday as we present the largest and most geographically diverse collection of data on internationalisation policies and practices in the European Higher Education Area.

Slot 06 (11:30–13:30)

Do mobility targets hit the mark? (S6.13)
- 11:30–12:30
- Room V, Level 0
- Mobility Advising, Strategy and Management

The innovation imperative for global engagement strategies (S6.14)
- 11:30–12:30
- Room W, Level 0
- Advanced
- Strategy and Management

All eyes on us: how established summer programmes overcome challenges (S6.15)
- 11:30–12:30
- Room X, Level 0
- Intermediate
- Summer Schools

Optimising internationalisation, inclusion and diversification through an admissions learning community (S6.16)
- 11:30–12:30
- Room Q, Level 0
- Intermediate
- Strategy and Management, Admission and Recognition

What are the biggest international mobility barriers for STEM students? (S6.18)
- 11:30–12:30
- Campfire pod 1, Level -1
- General interest
- Mobility Advising

Discuss your own topic (S6.19)
- 11:30–12:30
- Campfire pod 2, Level 1
- General interest
- Strategy and Management

Top tips to become an EAIE Conference speaker (S6.20)
- 12:30–13:00
- Campfire pod 2, Level 1
- General interest
- Strategy and Management

Discuss your own topic (S6.21)
- 12:30–13:30
- Campfire pod 1, Level -1
- General interest
- Strategy and Management

21 ways to survive the stuff that sucks your time (S6.17)
- 11:30–12:30
- Room G, Level 1
- General interest
- Strategy and Management
**Slot 07 (14:00–15:00)**

<table>
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<tr>
<td><strong>EAIE Barometer launch: internationalisation trends in Europe (S7.01)</strong></td>
<td>14:00–15:00</td>
<td>Room P, Level 0</td>
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<td>General interest, Strategy and Management</td>
</tr>
<tr>
<td><strong>Branding in higher education: how to manage your institution’s reputation (S7.02)</strong></td>
<td>14:00–15:00</td>
<td>Room A, Level -1</td>
<td>-1</td>
<td>Advanced, Marketing and Recruitment</td>
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<tr>
<td><strong>The role of the future Erasmus+ in reinforcing transnational cooperation (S7.03)</strong></td>
<td>14:00–15:00</td>
<td>Room B, Level -1</td>
<td>-1</td>
<td>Advanced, European Programme Management</td>
</tr>
<tr>
<td><strong>Bamboozled by recruitment data? Don’t be! (S7.04)</strong></td>
<td>14:00–15:00</td>
<td>Room C, Level -1</td>
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<td>Beginner, Marketing and Recruitment, Strategy and Management</td>
</tr>
<tr>
<td><strong>Managing mental health across cultures (S7.07)</strong></td>
<td>14:00–15:00</td>
<td>Room G, Level 1</td>
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<td>Guidance and Counselling, Mobility Advising</td>
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<tr>
<td><strong>IoC as an organisational change process (S7.08)</strong></td>
<td>14:00–15:00</td>
<td>Room K, Level 1</td>
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<td>Internationalisation at Home, Strategy and Management</td>
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<tr>
<td><strong>EuroScholars: the benefits of undergraduate research abroad (S7.09)</strong></td>
<td>14:00–15:00</td>
<td>Room L, Level 1</td>
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<tr>
<td><strong>Multilingualism and internationalisation (S7.10)</strong></td>
<td>14:00–15:00</td>
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<td>General interest, Language and Culture</td>
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<tr>
<td><strong>#MeToo: How should universities respond to sexual violence on campus? (S7.11)</strong></td>
<td>14:00–15:00</td>
<td>Room R, Level 0</td>
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<td>General interest, Guidance and Counselling</td>
</tr>
<tr>
<td><strong>Ignite©: Bite-sized internationalisation wisdom in a flash (S7.12)</strong></td>
<td>14:00–15:00</td>
<td>Room S, Level 0</td>
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<td>General interest, Strategy and Management</td>
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<tr>
<td><strong>Public diplomacy: helping institutions achieve greater impact through alumni engagement (S7.13)</strong></td>
<td>14:00–15:00</td>
<td>Room T, Level 0</td>
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### Slot 07 (14:00–15:00)

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<tr>
<td>Reinventing the alliance between universities and labour markets</td>
<td>14:00–15:00</td>
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<td>General interest, Strategy and Management</td>
</tr>
<tr>
<td>Bienvenue! Creating a welcoming environment for incoming international students</td>
<td>14:00–15:00</td>
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<td>Intermediate, Mobility Advising, European Programme Management</td>
</tr>
<tr>
<td>Refugee qualifications recognition: promising initiatives in Europe and North America</td>
<td>14:00–15:00</td>
<td>W</td>
<td>0</td>
<td>Intermediate, Admission and Recognition, Cooperation for Development</td>
</tr>
<tr>
<td>International mobility post-Brexit: creative Erasmus alternatives</td>
<td>14:00–15:00</td>
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<td>General interest, Mobility Advising</td>
</tr>
<tr>
<td>Gender equality in higher education leadership</td>
<td>14:00–15:00</td>
<td>Campfire pod 1, Level -1</td>
<td>General interest, Strategy and Management</td>
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</tr>
<tr>
<td>How to save your international students from living on a campsite</td>
<td>14:00–15:00</td>
<td>Campfire pod 2, Level 1</td>
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### Slot 08 (15:30–16:30)

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<th>Interest Areas</th>
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</thead>
<tbody>
<tr>
<td>Understanding your brand: foundations for successful marketing of education abroad</td>
<td>15:30–16:30</td>
<td>A</td>
<td>-1</td>
<td>Beginner, Marketing and Recruitment, Business Education</td>
</tr>
<tr>
<td>Strategies to leverage external funding through international collaboration</td>
<td>15:30–16:30</td>
<td>B</td>
<td>-1</td>
<td>Advanced, Strategy and Management</td>
</tr>
<tr>
<td>International Credit Mobility: strategic benefits for all stakeholders</td>
<td>15:30–16:30</td>
<td>C</td>
<td>-1</td>
<td>Intermediate, European Programme Management</td>
</tr>
<tr>
<td>21st-century business schools: how UN PRME is changing management education</td>
<td>15:30–16:30</td>
<td>E</td>
<td>1</td>
<td>Intermediate, Business Education</td>
</tr>
<tr>
<td>Attracting talent through the curriculum: What makes your institution attractive?</td>
<td>15:30–16:30</td>
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<td>Intermediate, Strategy and Management, Business Education</td>
</tr>
<tr>
<td>21st-century employability: the graduate skills gap and mismatched expectations</td>
<td>15:30–16:30</td>
<td>K</td>
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*Note: Sessions are listed sequentially by time slot.*
# Slot 08 (15:30–16:30)

<table>
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<tr>
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<th>Time</th>
<th>Room</th>
<th>Level</th>
<th>Area of Interest</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mapping Internationalization on US Campuses 2016: results and implications</strong> (S8.07)</td>
<td>15:30–16:30</td>
<td>Room L, Level 1</td>
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<td>General interest, Strategy and Management</td>
</tr>
<tr>
<td><strong>The way forward: how universities can address climate change</strong> (S8.13)</td>
<td>15:30–16:30</td>
<td>Room V, Level 0</td>
<td></td>
<td>General interest, Strategy and Management, Cooperation for Development</td>
</tr>
<tr>
<td><strong>Recruitment and admissions: better together?</strong> (S8.08)</td>
<td>15:30–16:30</td>
<td>Room P, Level 0</td>
<td>Intermediate</td>
<td>Marketing and Recruitment, Admission and Recognition</td>
</tr>
<tr>
<td><strong>The shape of higher education in South East Asia</strong> (S8.14)</td>
<td>15:30–16:30</td>
<td>Room W, Level 0</td>
<td>General interest</td>
<td>Strategy and Management</td>
</tr>
<tr>
<td><strong>How to organise traineeships under the Erasmus+ International Mobility Scheme</strong> (S8.09)</td>
<td>15:30–16:30</td>
<td>Room R, Level 0</td>
<td>Intermediate</td>
<td>Mobility Advising, European Programme Management</td>
</tr>
<tr>
<td><strong>Building a globally-engaged campus community</strong> (S8.15)</td>
<td>15:30–16:30</td>
<td>Room X, Level 0</td>
<td>Intermediate</td>
<td>Internationalisation at Home, Strategy and Management</td>
</tr>
<tr>
<td><strong>Life skill: the secrets to being resilient and assertive</strong> (S8.16)</td>
<td>15:30–16:30</td>
<td>Room G, Level 1</td>
<td>General interest</td>
<td>Strategy and Management</td>
</tr>
<tr>
<td><strong>Mobility windows with a twist: when national meets institutional</strong> (S8.10)</td>
<td>15:30–16:30</td>
<td>Room S, Level 0</td>
<td>Intermediate</td>
<td>Mobility Advising, Strategy and Management</td>
</tr>
<tr>
<td><strong>Does your organisation support equality, diversity, and inclusivity?</strong> (S8.17)</td>
<td>15:30–16:30</td>
<td>Campfire pod 1, Level -1</td>
<td>General interest</td>
<td>Access and Diversity</td>
</tr>
<tr>
<td><strong>Ethical global citizenship for students and staff at home and abroad</strong> (S8.11)</td>
<td>15:30–16:30</td>
<td>Room T, Level 0</td>
<td>General interest</td>
<td>Internationalisation at Home, Health and Welfare Education</td>
</tr>
<tr>
<td><strong>How are you internationalising your non-academic staff?</strong> (S8.18)</td>
<td>15:30–16:30</td>
<td>Campfire pod 2, Level 1</td>
<td>General interest</td>
<td>Internationalisation at Home</td>
</tr>
<tr>
<td><strong>Reflecting on Aurora: serving communities beyond the confines of universities</strong> (S8.12)</td>
<td>15:30–16:30</td>
<td>Room U, Level 0</td>
<td>Advanced</td>
<td>Strategy and Management</td>
</tr>
</tbody>
</table>
Slot 09 (09:00–10:00)

- **Is global awareness of international students truly measurable? (S9.01)**
  - 09:00–10:00
  - Room E, Level 1
  - Intermediate
  - Mobility Advising, Employability

- **Boost brain power to support learning for international students (S9.02)**
  - 09:00–10:00
  - Room F, Level 1
  - General interest
  - Access and Diversity, Guidance and Counselling

- **Religion, culture and study abroad in the Global South (S9.03)**
  - 09:00–10:00
  - Room S, Level 1
  - Intermediate
  - Mobility Advising, Language and Culture

- **Entering a new era: exploring possible futures of internationalisation (S9.04)**
  - 09:00–10:00
  - Room K, Level 1
  - Intermediate
  - Strategy and Management

- **Improving international joint degree programmes through ... libraries! (S9.05)**
  - 09:00–10:00
  - Room L, Level 1
  - General interest
  - Joint Programmes

- **Accelerated internationalisation: risk analysis and management (S9.06)**
  - 09:00–10:00
  - Room P, Level 0
  - Intermediate
  - Strategy and Management

- **Integrating concepts in practice: internationalisation at home and COIL (S9.07)**
  - 09:00–10:00
  - Room Q, Level 0
  - Beginner
  - Internationalisation at Home

- **Alternative ways to welcome international students (S9.08)**
  - 09:00–10:00
  - Room R, Level 0
  - Beginner
  - Mobility Advising
Slot 09 (09:00–10:00)

**SocialErasmus: encouraging international students to reach out to local communities (S9.09)**
- 09:00–10:00
- Room T, Level 0
- General interest
- Mobility Advising, European Programme Management

**Intercultural awareness among staff in higher education (S9.10)**
- 09:00–10:00
- Room U, Level 0
- Intermediate
- Internationalisation at Home

**Building sustainable university partnerships through United Nations engagement (S9.11)**
- 09:00–10:00
- Room V, Level 0
- General interest
- Cooperation for Development

**Help wanted: translating study abroad for enhanced employment outcomes (S9.12)**
- 09:00–10:00
- Room W, Level 0
- Intermediate
- Employability

**Key learnings from a successful Erasmus+ knowledge alliance (S9.13)**
- 09:00–10:00
- Room X, Level 0
- Advanced
- European Programme Management

**Discuss your own topic (S9.14)**
- 09:00–10:00
- Campfire pod 1, Level -1
- General interest
- Strategy and Management

**Discuss your own topic (S9.15)**
- 09:00–10:00
- Campfire pod 2, Level 1
- General interest
- Strategy and Management
Enrich your professional competencies and fill in your knowledge gaps

Register by 03 Oct to save
www.eaie.org/autumn-academy-2018
Slot 10 (10:30–11:30)

At home and abroad: internationalisation through buddy programmes (S10.01)
- 10:30-11:30
- Room X, Level 0
- Intermediate
- Mobility Advising

How Erasmus+ funding can contribute to staff development (S10.02)
- 10:30-11:30
- Room K, Level 1
- Intermediate
- Mobility Advising

Politics and education: when the ground disappears under your feet (S10.03)
- 10:30-11:30
- Room L, Level 1
- General interest
- Strategy and Management

Going live! Using webinars to recruit students and researchers (S10.04)
- 10:30-11:30
- Room P, Level 0
- General interest
- Marketing and Recruitment

Leading outward: exploring standards of international education leadership (10.05)
- 10:30-11:30
- Room V, Level 0
- Advanced
- Strategy and Management

Beyond numbers: measuring the impact of business schools (S10.06)
- 10:30-11:30
- Room W, Level 0
- Beginner
- Business Education, Strategy and Management

Online education as a driver for change in capacity building (S10.07)
- 10:30-11:30
- Room F, Level 1
- Intermediate
- Cooperation for Development, Strategy and Management

Life skill: decision-making and critical thinking (S10.08)
- 10:30-11:30
- Room G, Level 1
- General interest
- Strategy and Management

Discuss your own topic (S10.09)
- 10:30-11:30
- Campfire pod 1, Level -1
- General interest
- Strategy and Management

Discuss your own topic (S10.10)
- 10:30-11:30
- Campfire pod 2, Level 1
- General interest
- Strategy and Management
POSTER SESSIONS
BEST PRACTICES IN THE FIELD

Learn about innovative ideas and best practices by attending our three poster sessions. With different poster presentations on a variety of topics, you're sure to walk away with some cutting-edge insights to implement in your own career.

VIEWING TIMES: Specific posters will be on display during the listed times. Presenters will be available to explain their research and answer your questions.

LOCATION: Exhibition, Level 2

WEDNESDAY (14:30–16:00)

Theme: Innovation in international higher education

Toolkits, videos and more: learning from UKCISA-funded projects and research (P101)
Presenter: Julie Allen, UKCISA, United Kingdom

Using prospective analysis in internationalisation strategy and decision making (P102)
Presenters: Noémie Lequet and Julia Tremolieres, University of Bordeaux, France

Promoting Europe in the race for global talent (P103)
Presenters: Louise Watts and Johanna Hellwig, Campus France, France

The buddy cycle: how international students become ambassadors (P104)
Presenters: Mikuláš Josek, Broaddyc, Czech Republic; Lukáš Pospíšil, Czech University of Life Sciences Prague, Czech Republic

Joint summer schools: Win-win or double trouble? (P105)
Presenters: Eva Janssen, Vrije Universiteit Amsterdam, the Netherlands; Alexander Heinz, King’s College London, United Kingdom

Mobilities of education in North–South partnerships (P106)
Presenters: Brigitte Kürsteiner, PH Luzern, Switzerland; Stefanie Rinaldi, allrights, Switzerland

Institutional repositories as platforms for internationalisation: the case of UCC-CORA (P107)
Presenter: Armida De la Garza, UCC, Ireland

Academic Refuge: welcoming refugees and promoting academic core values (P108)
Presenters: Marit Egner, University of Oslo, Norway; Kris Dejonckheere, UNICA, Belgium

Providing local and effective leadership tools to lower dropout rates (P109)
Presenter: Asbjoern Jessen, University of Copenhagen, Denmark

iVideo.education: engaging and collaborating across borders through interactive video (P110)
Presenter: Michela Ornati, University of Applied Sciences and Arts of Southern Switzerland (SUPSI), Switzerland

eLearning and English-medium instruction: challenges facing L2 exchange students (P111)
Presenters: Jane Jackson and Tongle Sun, Chinese University of Hong Kong (CUHK), Hong Kong, China

Study abroad applications: Administrative burden or opportunity for learning? (P112)
Presenter: Sara Hurtig, Uppsala University, Sweden
WEDNESDAY (14:30–16:00)

**Theme: Innovation in international higher education**

- **Mapping student research trainees in a North–South–South collaboration** (P113)
  **Presenter:** Thomas Zschocke, World Agroforestry Centre (ICRAF), Kenya

- **ErasmusIntern.org: the one and only platform for Erasmus+ traineeship offers** (P114)
  **Presenters:** João Pinto, Erasmus Student Network, Belgium; Harpa Arnarsdottir, European Commission, Belgium

- **Language and global business: pedagogical innovation in business school curriculum** (P115)
  **Presenter:** Brian Leacock, University of Victoria, Canada

- **Transformational empathy journeys from classrooms to villages in India** (P116)
  **Presenter:** Nathan Wiltshire, Empathy Experiences, Australia

- **Protecting the integrity of language tests: an example from TOEFL** (P117)
  **Presenter:** Stella Saliari, ETS Global, the Netherlands

- **English for academic purposes: holistic approach in a specialised world** (P118)
  **Presenter:** Julian Martin, University of Ontario Institute of Technology, Canada

- **Experience Map: capitalising on exchange students’ intercultural experiences** (P119)
  **Presenters:** Mathilde Berhault, Friedrich-Schiller University Jena, Germany; Britt Slopianka, InterCultur gemeinnützige GmbH, Germany

- **Countries in distress: understanding the landscape of displaced students** (P120)
  **Presenter:** Bryce Loo, World Education Services, USA

- **Supporting sustainable development in higher education through the EAIE** (P122)
  **Presenters:** Scott Blair, The Education Abroad Network, France; Laura Howard, Universidad de Cádiz, Spain

- **Supporting international engineering students amidst research environment changes** (P123)
  **Presenter:** Kiyohisa Nishiyama, Nagoya University, Japan

- **Expanding global internship opportunities through strengthening local start-up connections** (P124)
  **Presenters:** Kate Moore and Chris McKenzie, Academic Internship Council, USA
**Theme: Country updates**

**Study in Taiwan: learning plus adventure (P201)**
**Presenter:** Jen-Sue Chen, Foundation for International Cooperation in Higher Education of Taiwan, Chinese Taipei

**Ukrainian credential evaluation: overview, recognition and establishing authenticity (P202)**
**Presenters:** Tatiana McKenna, Educational Credential Evaluators, Inc., USA; Katherine Scodova, EducationUSA, Ukraine

**Huikao, Gaokao or graduation certificate: understanding Chinese secondary qualifications (P203)**
**Presenter:** Karen Krug, Educational Credential Evaluators, Inc., USA

**Trends in higher education in the United Arab Emirates (P204)**
**Presenter:** Bradley Hilbrich, Ajyal Talent Management, United Arab Emirates

**The Swiss–European mobility programme (P205)**
**Presenter:** Leslie Hansen, Swiss National Agency Movetia, Switzerland

**Swiss measures to co-finance Erasmus+ cooperation projects (P206)**
**Presenter:** Maria Stergiou, Swiss National Agency Movetia, Switzerland

**An integrated approach for internationalisation in Romania (P207)**
**Presenters:** Ovidiu Folcut, National Council of Rectors/Romanian-American University, Romania; Irina Geanta, UEFISCDI, Romania

**How to find, apply for and arrange STEM research in Japan (P208)**
**Presenter:** Yuuki Guzmán, Okinawa Institute of Science and Technology Graduate University, Japan

**Study in Croatia: land of great inventors (P209)**
**Presenter:** Mislav Balkovic, Algebra University College, Croatia

**International education in Colombia: contemporary developments and trends (P210)**
**Presenter:** Aleksander Morawski, Foreign Credits, Inc., USA

**Collaborative transnational education in the Philippines (P211)**
**Presenters:** Lotus Postrado, British Council Philippines, Philippines; Lily Freida Milla, Commission on Higher Education, Philippines

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**VOTE FOR THE BEST POSTERS**

We’re on the hunt to crown the best posters of 2018 and need your help. Using the formula High quality content + excellent design = effective learning, you can vote for your favourite poster in each of the three poster categories via the EAIE Events App.

The winners will be announced at the Closing Plenary.
THURSDAY (14:30–16:00)

Theme: Best practices

Boosted! Opportunities and challenges in initiating international cooperation (P301)
Presenter: Tiina García, Satakunta University of Applied Sciences, Finland

Inter-Professional and Inter-Cultural Academic Staff Exchange (INCASE) (P302)
Presenters: Sibylle Frey, Bern University of Applied Sciences, Switzerland; Paola Origlia, Berner Fachhochschule, Switzerland

Return on investment of international student recruitment fairs (P303)
Presenter: Jemma Davies, Speak to a Uni, United Kingdom

Developing partnership and alliance strategy to enhance internationalisation (P304)
Presenter: Yazrina Yahya, University Kebangsaan, Malaysia, Malaysia

International research alumni networks: building bridges and staying connected (P306)
Presenter: Claudia Schmidt-Memmler, Humboldt-Universität zu Berlin, Germany

Chaos when the call comes? A guide for organised project planning (P307)
Presenters: Anna Hellberg Gustafsson and Mette Svensson, KTH Royal Institute of Technology, Sweden

HOPES project: integrating Syrian refugees in higher education in host countries (P309)
Presenter: Johanna Rasplus, Campus France, France

Intercultural interventions in international higher education (P310)
Presenters: Jane Jackson, Chinese University of Hong Kong (CUHK), Hong Kong, China; Susan Oguro, University of Technology Sydney, Australia

Virtual learning spaces for internationalising and diversifying students’ experiences (P312)
Presenters: Nilima Rabl, State University of New York (SUNY), Austria; Gulnara Sadykova, Kazan Federal University, Russian Federation

The experience of PhD candidates who teach at foreign campuses (P313)
Presenters: Monica Jitareanu and Agnes Leyrer, Central European University, Hungary

Customer journey mapping in higher-education student recruitment (P314)
Presenter: Sarah Glücks, NHL Stenden, the Netherlands

Qualifications mobility and cross-border recognition: developments in South East Asia (P315)
Presenter: Sven Schottmann, Griffith University Arts, Education and Law Group, Australia

Inclusive testing practices for individuals with disabilities (P316)
Presenter: Zeynep Kaptan, ETS Global, Turkey

Welcoming students with the help of peer tutors and improved systems (P317)
Presenter: Jenni Leinonen, Metropolia University of Applied Sciences, Finland

Canada and the EU: an innovative project-based study abroad model (P318)
Presenters: Zoran Kondali and Kellie McMullin, Nova Scotia Community College, Canada

Double, dual or joint degree programmes and business school accreditation (P319)
Presenters: Gordon Millar and Barbara Stettler, Lucerne School of Business, Switzerland

The effect of internationalisation at home (IaH) on the labour market (P320)
Presenter: Manuel García-Goñi, Universidad Complutense de Madrid, Spain

CARPE Teacher HUB presents: internationalising the curriculum with strategic friends (P321)
Presenters: Anu Harkonen, Turku University of Applied Sciences, Finland; Nikolien van Lindh de Jeude, HU University of Applied Sciences, the Netherlands

The internationalisation of engineering education: challenging local mindsets and organisations (P322)
Presenters: Jurjen Kranenborg, Stichting NHL, the Netherlands; Mariska van Cronenberg, NHL Hogeschool, the Netherlands
This year’s keynote speakers will share inspiring insights on the theme ‘Facing outward’, prompting everyone who attends to leave Geneva ready to make the world a more tolerant and open place.

**SALLY KOHN**

Opening Plenary  
Wednesday, 11:00-12:30  
Location: Geneva Arena

Television commentator, writer and social justice advocate Sally Kohn is one of the leading progressive voices in America today. She is on a mission to discover why we hate and how we can stop it. In her talk, Sally will explore how we all have to be more than just our opinions in order to reflect on the common values we share at a deeper level.

**LEO JOHNSON**

Closing Plenary  
Friday, 12:00-13:30  
Location: Room ABC, Level -1, Palexpo

Environmental economist and sustainability expert Leo Johnson will bring the 2018 conference to a close. Leo’s speciality is ‘future-proofing’ and his award-winning company, Sustainable Finance, provides strategy advice to over 50 global corporations. Leo will ask us to ‘Face outward’ and embrace the task of recognising our interdependence with ‘the other’.
GET CONNECTED

The EAIE conference is the perfect opportunity to interact with like-minded colleagues and thought leaders in the field. Attend our networking events to tap into expertise and connect with peers from around the world.

TUESDAY 11 SEPTEMBER

Opening Reception

📅 17:30–19:00  
📍 Hall 7, Palexpo  
💰 Free  
ℹ️ Bring your conference badge for entry

Join fellow participants at the largest networking event of the week, the Opening Reception. This event, kindly sponsored by IELTS, kicks off the 30th Annual Conference and Exhibition. Don’t miss this warm welcome to Geneva in preparation for a great week ahead. There will be drinks awaiting your arrival.

This event is kindly sponsored by:

IELTS
WEDNESDAY 12 SEPTEMBER

Cooperation for Development Dinner
📅 19:00–21:00
📍 Buvette des Bains des Pâquis, Quai du Mont-Blanc 30
🔍 Registration closed
🎫 Bring your ticket for entry

Joint Programmes Reception
📅 19:00–21:00
📍 Brasserie des Halles de l’Ile, Place de l’Ile 1
🎫 Bring your invitation for entry

Health and Welfare Education Dinner
📅 19:00–21:30
📍 Rotonde, Brasserie des Halles de l’Ile, Place de l’Ile 1
🔍 Registration closed
🎫 Bring your ticket for entry

Strategy and Management Reception
📅 19:30–21:00
📍 Cité du Temps, Pont de la Machine 1
🔍 Registration closed
🎫 Bring your ticket for entry

Business Education Dinner
📅 20:00–22:30
📍 Café Restaurant du Parc des Bastions, Prom. des Bastions 1
🔍 Registration closed
🎫 Bring your ticket for entry

Connect: including refugees in higher education
📅 17:30–18:30
📍 Room X, Palexpo
🔍 Registration closed
🎫 Bring your ticket for entry

Internationalisation at Home Reception
📅 17:30–19:00
📍 Room 1 & 2, Villa Sarasin, Palexpo
🎫 Bring your invitation for entry

Kindly sponsored by:

Access and Diversity and Guidance and Counselling Joint Reception
📅 17:30–19:30
📍 Room 3 & 4, Villa Sarasin, Palexpo
🎫 Bring your invitation for entry

Kindly sponsored by:

THE HAGUE UNIVERSITY OF APPLIED SCIENCES

46 NETWORKING EVENTS
CONNECT WITH PEERS
THURSDAY 13 SEPTEMBER

EAIE Morning Run
📍 06:45–08:15
📍 Meeting point: Bus stop at Palexpo (Halls 1 & 2). Parc Sarasin, Palexpo, Route François-Peyrot 30
📍 Registration closed
📍 Pick up your running T-shirt from the EAIE Stand at the Exhibition or bring your ticket

Kindly sponsored by:

Early-bird Yoga
📍 07:15–08:15
📍 Room E, Level 1, Palexpo
📍 Registration closed
📍 Bring your ticket for entry

Summer Schools Reception
📍 17:30–19:30
📍 Room 3, 4 & 5 Villa Sarasin
📍 Registration closed
📍 Bring your ticket for entry

Language and Culture Reception
📍 17:30–20:00
📍 Buvette des Bains des Pâquis, Quai du Mont-Blanc 30
📍 Registration closed
📍 Bring your ticket for entry

Employability and Alumni Relations Joint Reception
📍 18:00–19:30
📍 Lady Godiva Pub, Boulevard du Pont d’Arve 53
📍 Registration closed
📍 Bring your ticket for entry

Kindly sponsored by:

hivebrite
THURSDAY 13 SEPTEMBER

Mobility Advising Reception

18:00–19:30
Café Restaurant du Parc des Bastions, Prom. des Bastions 1
Bring your invitation for entry

Marketing and Recruitment Reception

19:00–20:30
Cité du Temps, Pont de la Machine 1
Bring your invitation for entry

European Programme Management Dinner

20:00–21:30
Hôtel Restaurant Edelweiss, Place de la Navigation 2
Registration closed
Bring your ticket for entry

EAIE Soirée

21:30–01:30
Brasserie des Halles de l’Ile, Place de l’Ile 1
Registration closed
Bring your ticket for entry

There’s no better way to enjoy an EAIE host city than a night out on the town. While the Thursday evening soirée is no formal affair, we hope you will put on your party clothes and come out to celebrate the conference week! In the spirit of all things Genevan, the soirée will be a delightful evening of dancing, drinks and socialising in the cosmopolitan city centre. You will receive three drink vouchers upon arrival, so get ready for an unforgettable night, lasting until 01:30 in the morning.
Sing in the EAIE Choir
Practice 01: Thursday, 12:45–13:45
Practice 02: Thursday, 17:00–18:00
Practice 03: Friday, 10:30–11:15
Performance: Friday, 12:00–13:30 (during the Closing Plenary)
Room A, Level -1, Palexpo
Registration closed

Closing Luncheon
13:30–15:00
Networking Area, Rooms U-X, Level 0, Palexpo
Free
Wrap up an eventful conference week and say farewell to the 30th Annual EAIE Conference and Exhibition at the Closing Luncheon. Enjoy your final moments in Geneva with old colleagues and new international friends over a spread of bite-sized finger foods.

REWARDING EXCELLENCE
2018 EAIE AWARD WINNERS
Recognising those who go above and beyond to improve the field of international higher education

Institutional Award for Innovation in Internationalisation
Bournemouth University, UK

Constance Meldrum Award for Vision and Leadership
Michael Ignatieff, Central European University, Hungary

Bo Gregersen Award for Best Practice
MISLA Group, University of Bern, Switzerland and University of Technology Sydney, Australia

Tony Adams Award for Excellence in Research
Ellen Hazelkorn, Education Consultants, Ireland

Rising Star Award
Tanja Reiffenrath, University of Goettingen, Germany

Transatlantic Leadership Award
Thomas Buntru, University of Monterrey, Mexico

President’s Award
Jos Beelen, The Hague University of Applied Sciences, the Netherlands

For more information about the EAIE Awards, please visit www.eaie.org/awards.
EXHIBITION
MEET THE EXHIBITORS

Browse this list for information on all exhibitors. Please note that participation in the EAIE Exhibition does not imply endorsement by the EAIE.

OPENING TIMES:
Wednesday–Thursday: 08:30–18:00
Friday: 08:30–13:30
<table>
<thead>
<tr>
<th>Exhibit Number</th>
<th>Company/Institution</th>
<th>Website</th>
<th>Contact Person</th>
<th>Location</th>
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<td>11academianetworks.com, Lucía Leguizamo, 11 Academia Networks GmbH, Berlin, Germany, <a href="mailto:lucia@11academianetworks.com">lucia@11academianetworks.com</a></td>
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<td>Agreenium, the French Institute in Agrobiociences</td>
<td><a href="http://www.agreenium.fr">www.agreenium.fr</a>, Diane de Sainte Foy, Agreenium, Paris, France, <a href="mailto:diane.desaintefoy@agreenium.fr">diane.desaintefoy@agreenium.fr</a></td>
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<td><a href="http://www.univ-amu.fr">www.univ-amu.fr</a>, Muriel Thebaud, Aix-Marseille Université, Aix-en-Provence, France, <a href="mailto:muriel.thebaud@univ-amu.fr">muriel.thebaud@univ-amu.fr</a></td>
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<td>Atlantic Language, Ireland: CLIL in Higher Education</td>
<td><a href="http://www.atlanticlanguage.com">www.atlanticlanguage.com</a>, Chiara Risaleti, Atlantic Language Dublin &amp; Galway, Galway, Ireland, <a href="mailto:erasmusplus@atlantic.ac">erasmusplus@atlantic.ac</a></td>
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