JOIN US AT EUROPE'S LARGEST EXHIBITION FOR INTERNATIONAL HIGHER EDUCATION

EAIE | BARCELONA 2020
13-16 OCTOBER
“The Exhibition is the most important meeting place for following up international agreements.”

— Study in Norway
### The Annual EAIE Exhibition in Numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition days</td>
<td>3</td>
</tr>
<tr>
<td>Net sold exhibition area</td>
<td>4640 m²</td>
</tr>
<tr>
<td>Organisations represented</td>
<td>963</td>
</tr>
<tr>
<td>Attendees</td>
<td>6200</td>
</tr>
<tr>
<td>Exhibition stands</td>
<td>240</td>
</tr>
<tr>
<td>Countries represented</td>
<td>61</td>
</tr>
</tbody>
</table>

#### Who's Exhibiting

- **65%**: Higher education institution/Consortium
- **10%**: Embassy/Governmental agency
- **6%**: University service provider
- **5%**: Student recruitment agency/Trade fair organiser
- **5%**: Student service provider
- **5%**: Other
- **5%**: E-learning/Information technology
- **1%**: Student activities
- **1%**: Language school
- **1%**: Publisher/Media
TOP REASONS TO EXHIBIT AT EAIE BARCELONA 2020

• Showcase your programmes and services
• Gain exposure in the international higher education market
• Break into a new market or region
• Meet key figures in person and foster new partnerships
• Link with millions of international students through university staff
• Generate valuable leads and acquire new customers
## EAIE BARCELONA 2020 EXHIBITION

### STAND FEES AND ENTITLEMENTS

#### PRE-BUILT SHELL SCHEME

<table>
<thead>
<tr>
<th>Size</th>
<th>Row stand</th>
<th>Corner stand</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per m²</td>
<td>€499</td>
<td>€559</td>
</tr>
<tr>
<td>9 m²</td>
<td>€4491</td>
<td>€5031</td>
</tr>
<tr>
<td>12 m²</td>
<td>€5988</td>
<td>€6708</td>
</tr>
<tr>
<td>15 m²</td>
<td>€7485</td>
<td>€8385</td>
</tr>
<tr>
<td>18 m²</td>
<td>€8982</td>
<td>€10,062</td>
</tr>
<tr>
<td>21 m²</td>
<td>€10,479</td>
<td>€11,739</td>
</tr>
<tr>
<td>24 m²</td>
<td>€11,976</td>
<td>€13,416</td>
</tr>
<tr>
<td>27 m²</td>
<td>€13,473</td>
<td>€15,093</td>
</tr>
<tr>
<td>30 m²</td>
<td>€14,970</td>
<td>€16,770</td>
</tr>
<tr>
<td>33 m²</td>
<td>€16,467</td>
<td>€18,447</td>
</tr>
<tr>
<td>36 m²</td>
<td>€17,964</td>
<td>€20,124</td>
</tr>
</tbody>
</table>

#### SPACE ONLY

<table>
<thead>
<tr>
<th>Size</th>
<th>Corner stand</th>
<th>End of row stand</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per m²</td>
<td>€509</td>
<td>€519</td>
</tr>
</tbody>
</table>

#### ISLAND STANDS

<table>
<thead>
<tr>
<th>Type</th>
<th>Per m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space-only island fixed ratio</td>
<td>€529</td>
</tr>
</tbody>
</table>

### ENTITLEMENTS PER STAND

<table>
<thead>
<tr>
<th>Stand fee includes the following:</th>
<th>9 m²</th>
<th>12 m²</th>
<th>15 m²</th>
<th>18 m²</th>
<th>21 m²</th>
<th>24 m²</th>
<th>27 m²</th>
<th>30 m²</th>
<th>33 m²</th>
<th>36 m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard table</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Standard chair</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Power socket (500W)</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Standard fascia board</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Number of free conference registrations per stand</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Number of conference registrations at reduced exhibitor rate of €515 per stand</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>3</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
</tbody>
</table>

Prices shown are early bird rates and exclusive of VAT and service fee.

**Early-bird**
- 20 September 2019 until 29 February 2020
**Regular (early-bird fee +10%)**
- 01 March 2020 until 28 June 2020
**Late (regular fee + additional charge)**
- From 29 June 2020
OUR RECENT EXHIBITORS INCLUDE

Australian Universities
Brazilian Higher Education Institutions
Cambridge Assessment English
Campus France
Colombia
Chulalongkorn University, Thailand
Çukurova University, Turkey
EduCanada
Education India by DEM
Education Malaysia
EducationUSA - U.S. Pavilion
ETS - TOEFL® & GRE® Tests
European Commission (Erasmus+)
Finland
IELTS
Kansai Gaidai University, Japan
QS Quacquarelli Symonds
Ready, Study, Go! Poland
Riga Technical University, Latvia
Russian Academic Excellence Project 5-100
SEPIE - Study in Spain
Singapore Higher Education
Study in Catalonia
Study in China
Study in Costa Rica
Study in Estonia
Study in Germany
Study in Holland
Study in Hong Kong
Study in Hungary
Study in Japan
Study in Korea
Study in New Zealand
Study in Romania
study in switzerland+
Study in Taiwan
Study in the Czech Republic
Study in Turkey
Study South Africa
Study UK
Terra Dotta
The Hague University of Applied Sciences
The Student Hotel
University of Exeter
Uni-Italia
Università Cattolica del Sacro Cuore, Italy
University of California, Berkeley, USA
For more information about the benefits of becoming an exhibitor at the Annual EAIE Exhibition in Barcelona visit: www.eaie.org/barcelona/exhibition