Start your day with the conference Daily

Grab your copy of *Times Higher Education*’s daily magazine Wednesday to Friday. Each edition includes special features, interviews and coverage of the conference week.
Forward-thinking and quirky, Helsinki is the ideal backdrop for the 31st Annual EAIE Conference and Exhibition. In the current social and political climate, integrating divergent viewpoints in policy and practice is more important than ever. ‘Encompassing all voices’ is the Finnish education system in a nutshell: a front-runner in providing inclusive and high-quality learning to all. The buzzing capital, Helsinki, is a place where tradition and cutting-edge technologies live side by side, a city of contrasts that invites us to be open-minded in all our endeavours. The EAIE wishes you an inspiring week ahead.

#EAIE2019
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Debate hot topics

Learn from peers & highly-skilled trainers

Read practical & research-oriented publications

Shape developments in the field

Join our vibrant community of international higher education professionals

Become a member today
www.eaie.org/join-us

Forge partnerships

Nurture global citizens
At the EAIE, we have been working towards making our conference more sustainable. We want to encourage you to join us on our journey. Together we can make a difference!

**WHAT WE DO**

- Plant 13,000 trees to offset CO₂ emissions from your flight
- Work with sustainable venues and suppliers
- Provide biodegradable, recycled and fair trade conference items
- Support local charities such as the Finnish Red Cross (FRC)
- Provide easy-to-find recycle bins for waste and donations
- Offer sessions on sustainability in the programme

**WHAT CAN YOU DO**

- Say no to single use plastic! Please refill, reuse, recycle
- Make use of your free public transport card during the conference
- Recycle your waste and conference items
- Help us print less and save trees by using the EAIE Events App
- Save water and keep to a five-minute shower

Join the #EAIEgreengoals movement and share your positive action with your fellow attendees.
CONFERENCE ROADMAP
HOW TO GET THE MOST OUT OF YOUR EAIE 2019 EXPERIENCE

1. Get your mental juices flowing
The Conference Conversation Starter is a book of essays designed to provoke thought on this year’s conference theme, ‘Encompassing all voices’. Thumb through the copy in your conference bag and get clued up on this year’s key topics and trends.

2. Build your agenda in the EAIE Events App
With so many great sessions to choose from, maximise your time by scheduling in the events which are most relevant for you. In the app, you can find all session descriptions and speaker information, plan meetings and participate in audience polls during some sessions.

3. Attend the Opening Reception
Kick off the week by attending the official Opening Reception on Tuesday evening, 17:30–19:00 at Messukeskus Conference Centre. Experience Finnish hospitality, enjoy local delicacies and start making new connections on day one. There will be drinks awaiting your arrival.

4. Tell us what you think!
Each year we use valuable feedback from participants like you to make sure that next year’s conference experience is even better than the last. Use the EAIE Events App to let us know what worked well and what you think could be better next time.

5. Access the session presentations online
Following the conference, all session presentations (where applicable) will be available online. To access these, visit www.eaie.org/helsinki, and log in to download the slides you would like to refresh your memory on.
TOP TIPS FOR NEWCOMERS

Is this your first EAIE Conference? If so, we’re thrilled to have you with us! In addition to our general tips for all conference attendees, we’ve put together some recommendations for how first-time participants can ensure a successful experience. Make the most out of your time by following these top tips for newcomers.

Swing by the Knowledge Exchange Hub
Eager to get to the bottom of an issue you are experiencing in your field? Create your own discussion or choose one from the board and dive into a topic of your choice. It’s the best way to exchange ideas and network.

Visit us at the EAIE Stand (F21)
Speak to our staff, meet some of our leadership, check out our publications and learn more about what the EAIE is doing to advance the field of international higher education.

Internationalisation for newcomers
Attend the session ‘Back to basics: internationalisation for newcomers to the sector’ (S01.03) on Tuesday at 12:00 in Room 101AB, to learn from experienced colleagues about the day-to-day business of working in our field.

Get acquainted with the EAIE
Learn how you and your institution can get the most out of the conference by attending the session ‘Maximise your conference experience and discover the world of the EAIE’ (S01.04) on Tuesday at 14:00 in Room 101AB.

Give your networking skills a refresher
Attend our Life skill session, ‘Speed networking your way to crucial contacts’ (S02.18) on Wednesday at 09:00 in Room 3A to tune up your networking skills and prepare yourself for making connections at the conference.

Have some fun at the EAIE dance
The EAIE Conference shouldn’t be all work and no play. The EAIE Eurovision Tanssi is the perfect opportunity to let your hair down and socialise with your new contacts. Tickets will be available at the door on Thursday.
VENUE SERVICES

Messukeskus is outfitted with everything you may need during the conference. Participants will also enjoy a free public transport card which can be used on train, bus and tram in Helsinki and its metropolitan area.

SERVICE POINTS
Service Points including Registration, City Information and Wi-Fi and App assistance are located in the entrance area of Messukeskus, Level 1. Staff at these various desks will be available to offer assistance and advice. Additional service points are located at two of the entrances to the EAIE Exhibition Hall, Level 0, and one on Level 2.

Other Service Points include the Cloakroom, Nursing Room, Prayer Room and Speaker Preview Room. See the floor plan in the back of this book for locations.

Opening hours:
Monday 15:00–18:00 (Badge pick-up only)
Tuesday 07:30–19:00 (Speaker Preview Room opens 10:00)
Wednesday 07:30–18:00
Thursday 08:00–18:00
Friday 08:00–15:00

EAIE MEMBER LOUNGE
Location: Main Entrance, Level 2
Are you an EAIE member? Come enjoy a free massage, extra work space for your meetings and refreshments. The Member Lounge is open Wednesday 07:30–19:00, Thursday 08:00–18:00 and Friday 08:00–12:00.

CONFERENCE ASSISTANTS
University students will be circulating the conference venue and are available to answer questions. We thank the University of Exeter and Haaga-Helia University of Applied Sciences for their support.

FIRST AID
If you require medical assistance, please contact an EAIE staff member or one of the conference assistants. They will direct you to the Medical Centre, located on Level 0 next to Room 3D.

FREE WI-FI ACCESS
Charging stations for your devices and free wireless internet for light use are available throughout the venue. Wi-Fi and App assistance is present in the registration area.

Network name: FREE_EAIE_WIFI_2019
Password: eaie2019 (case sensitive)

MEETING POINT
The Meeting Point is located in the registration area. See the floor plan for the exact location.

NAME BADGE AND SECURITY
Please wear your conference name badge at all times when inside the venue. Access will not be granted without it. The networking events you have registered for will be printed on your badge, and without it you may be refused entrance. The security staff might ask you for proof of identity.

Download the EAIE mobile app!
With the EAIE Events App you can plan the perfect conference, directly from your mobile device. You can access event information anytime, anywhere:
• Explore the venue and interactive exhibition floor plans
• Connect with other participants
• Evaluate the sessions you attend

Once downloaded, use the event code Helsinki2019 and don’t forget to enable notifications so we can keep you updated on any last-minute changes.

The app is kindly sponsored by Ready, Study, Go! Poland.
& TRANSPORTATION

GETTING TO AND FROM MESSUKESKUS

Don’t forget to pick up your free public transport card at registration! The ticket is valid from 23–27 September.

FROM AIRPORT

Train: I or P to Pasila Railway Station, approx. 25 minutes. Messukeskus is a 300-metre walk from Pasila station.

FROM CITY CENTRE

Train: All local and long distance trains (except Allegro trains) stop at Pasila Railway Station, approx. 5–10 minutes

Tram: 7 or 9 to Messukeskus/Määscentrum, approx. 20–30 minutes.

FROM AIRPORT TO CITY CENTRE

Train: I and P on the Ring Rail Line depart every 10–20 minutes.

Bus: 415 operates at night from the airport to Central Railway Station and takes around one hour.
FINNISH HIGHER EDUCATION

On the first day of the conference, take time to explore Finland’s high-quality and inclusive higher education system. Pre-registered participants will have the opportunity to visit local campuses, meet students and faculty, and network with colleagues from the field.

Introduction to higher education in Finland (S01.01)

The Finnish education system has an excellent reputation globally. Strong roots from kindergarten to universities and a focus on life-long learning have helped it develop into an innovation leader. Encompassing all voices through equity of access is one of the hallmarks of Finland’s educational success, where internationalisation of higher education is a key part of the policy landscape. Not signed up for a Campus Experience? This session is a great opportunity to explore this exciting higher education space. Open to all conference attendees.

📅 Tuesday 09:00–10:00
📍 Room 101AB, Level 1
🗂️ General interest

Campus Experiences (C01–C08)

📅 Tuesday 10:00, following session ‘Introduction to higher education in Finland’ (S01.01). All Campus Experience visits return to Messukeskus by 17:30.
📍 Meeting point: Room 101AB, Level 1
圄️ Registration closed
C09 Finnish University Showcase

Rectors and international office directors from The University of Oulu, Savonia University of Applied Sciences, Karelia University of Applied Sciences, The University of Eastern Finland, JAMK University of Applied Sciences and The University of Jyväskylä will share essential information about their international activities and campus facilities. Pre-registered participants are then invited to a networking brunch from 11:15–12:30 to meet with representatives from each institution.

📅 Tuesday 10:30–12:30
📍 Room Valo, Level 1, Messukeskus
🔒 Registration closed
Our practical, interactive workshops are designed to help you develop your professional expertise. The solution-based approach of the workshops will empower you to drive and implement effective practices at your home institution. Pre-registration is required.

**TUESDAY 24 SEPTEMBER**

**FULL DAY (09:00-17:00)**

- **An advanced approach to effective implementation and sustainability of Joint Programmes (W01)**
  - Room 102, Level 1

- **Playing to win: games and simulations in international higher education (W02)**
  - Room 103A, Level 1

- **Leveraging the benefits of the international classroom: from experience to expertise (W03)**
  - Room 203A, Level 2

- **Best practices in evaluating foreign credentials (W05)**
  - Room 206, Level 2

- **Credential evaluators’ toolbox: online verifications, information resources and non-verifiable documentation (W06)**
  - Room 207, Level 2

- **How to write a competitive Erasmus+ capacity building project proposal (W07)**
  - Room 209, Level 2

- **Design thinking, agile methodology and lean management: innovative tools for the international office (W08)**
  - Room 3A, Level 0

- **Secrets of marketing and recruitment geeks: how to monitor and master online marketing (W09)**
  - Room 3B, Level 0

- **Influencing key stakeholders: designing a compelling case for internationalisation (W10)**
  - Room 3D, Level 0

- **Drowning in data, starving for insights: using data strategically and translating it into action for student recruitment (W11)**
  - Room 3E, Level 0
MORNING (09:00–12:30)

Building the future of business education: using benchmarking as a strategic tool to manage internationalisation (W12)  
Room 103B, Level 1

Helping students develop self-governance and cope with the fear of failure (W13)  
Room 203B, Level 2

Rethinking recruitment and agent engagement (W14)  
Room 208, Level 2

English Medium Instruction: strategies for success (W15)  
Room 204–205, Level 2

AFTERNOON (13:30–17:00)

Balancing values and strategic objectives in international partnerships: risk assessment and ethical considerations (W16)  
Room 103B, Level 1

Building the university brand and reputation to compete for students, resources and influence (W17)  
Room 208, Level 2

Designing and assessing learning outcomes for traineeships abroad (W18)  
Room 204–205, Level 2
PLENARY SESSIONS
ENCOMPASSING ALL VOICES

This year’s esteemed keynote speakers are the highlight of the opening and closing plenaries. Their thought-provoking, inspiring commentaries each offer a new perspective on the conference theme, ‘Encompassing all voices’.

SIMON ANHOLT
Opening Plenary
Wednesday 11:00–12:30
Location: Hall 1, Level 0

Simon Anholt – author, policy advisor and founder of the Good Country Index – has helped heads of state and government in more than 50 countries to engage more productively with the international community. In his talk, Simon will reflect on the need to shift the worldwide culture of governance from a competitive approach towards a more collaborative one.

AMINATA CAIRO
Closing Plenary
Friday 12:00-13:30
Location: Hall 1, Level 0

Aminata Cairo will bring our 2019 conference to a close by exploring the meaning of inclusion in our work. A staunch advocate for inclusive education who has dedicated her life’s work to amplifying the voices of the traditionally unheard, Aminata will share her own lived experiences and ask us to reflect on how we can truly encompass all voices.
The EAIE Conference is the perfect opportunity to interact with like-minded colleagues and thought leaders in the field. Take advantage of your time in Helsinki by attending our networking events and connect with peers from around the world.

**Opening Reception**

- **17:30–19:00**
- **Hall 5, Level 2, Messukeskus**
- **Free**
- **Bring your conference badge for entry**

Join fellow participants at the largest networking event of the week. This year, we are bringing the Finnish nature indoors for the official kick-off of the 31st Annual Conference and Exhibition. Don’t miss this warm welcome to Finland.

This event is kindly sponsored by:

**IELTS™**

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**Netwalking: every litter bit helps**

- **14:30–16:30**
- **Meeting point: Southern Entrance, Messukeskus** (please note, the bus departs at 14:30)
- **Registration closed**
- **Your ticket is printed on your badge. Bring it for entry.**

Eco-minded volunteers will join Helsinki’s Park Pals for an afternoon of beautifying a local forest.
WEDNESDAY 25 SEPTEMBER

Joint Programmes Reception
⏰ 18:30–20:30
📍 Ravintola Presto, Eteläesplanadi 14
ℹ️ Bring your invitation for entry

Guidance and Counselling & Access and Diversity Reception
⏰ 18:30–21:00
📍 Story - Old Market Hall, Vanha Kauppahalli, Eteläranta
ℹ️ Bring your invitation for entry

Strategy and Management Reception
⏰ 18:30–20:30
📍 Allas Sea Pool, Katajanokanlaituri 2a
ℹ️ Registration closed
ℹ️ Your ticket is printed on your badge. Bring it for entry.

Health and Welfare Education Dinner
⏰ 18:30–22:00
📍 Café Ursula, Ehrenströmintie 3
ℹ️ Registration closed
ℹ️ Your ticket is printed on your badge. Bring it for entry.

Business Education Dinner
⏰ 19:00–22:30
📍 Kanava Hall, Ravintola Sipuli, Kanavaranta 7
ℹ️ Registration closed
ℹ️ Your ticket is printed on your badge. Bring it for entry.

Cooperation for Development Dinner
⏰ 19:00–23:00
📍 Southpark, Sinebrychoffin puisto, Bulevardi 40
ℹ️ Registration closed
ℹ️ Your ticket is printed on your badge. Bring it for entry.
THURSDAY 26 SEPTEMBER

EAIE Morning Run
- 06:45–08:15
- Meeting point: in front of Kaivohuone, Kaivopuisto Park, Iso Puistotie 1
- Registration closed
- Your ticket is printed on your badge. Bring it or your Morning Run T-shirt for entry.

Kindly sponsored by:

Early-bird Yoga
- 07:15–08:15
- Esport Centre Bristol (city centre), Mikonkatu 8
- Registration closed
- Your ticket is printed on your badge. Bring it for entry.

Rainbow Reception
- 17:00–18:30
- Säde, Level 1, Messukeskus
- Bring your invitation for entry

Internationalisation at Home Reception
- 17:30–19:00
- Krog Roba Restaurant, Pieni Roobertinkatu 3
- Registration closed
- Your ticket is printed on your badge. Bring it for entry.

Kindly sponsored by:

Admission and Recognition Reception
- 17:30–19:30
- Southpark, Sinebrychoffin puisto, Bulevardi 40
- Bring your invitation for entry

Kindly sponsored by:

Mobility Advising Reception
- 18:00–19:30
- Kanava Hall, Ravintola Sipuli, Kanavaranta 7
- Bring your invitation for entry
**THURSDAY 26 SEPTEMBER**

**Summer Schools Reception**
- 18:00–20:30
- Banquet Hall, Ravintola Sipuli, Kanavaranta 7
- Registration closed
- Your ticket is printed on your badge. Bring it for entry.

**Language and Culture Reception**
- 18:00–21:00
- Bryggeri Helsinki, Sofiankatu 2
- Registration closed
- Your ticket is printed on your badge. Bring it for entry.

**Marketing and Recruitment Reception**
- 18:00–21:00
- On the Rocks, Mikonkatu 15
- Bring your invitation for entry

Kindly sponsored by: **TUUDO**

**Alumni Relations & Employability Reception**
- 18:30–20:30
- Story - Old Market Hall, Vanha Kauppahalli, Eteläranta
- Registration closed
- Your ticket is printed on your badge. Bring it for entry.

**European Programme Management Dinner**
- 19:00–22:00
- Holiday Bar, Kanavaranta 7
- Registration closed
- Your ticket is printed on your badge. Bring it for entry.

**EAIE Eurovision Tanssi**
- 21:30–02:30
- Kaivohuone, Iso Puistotie 1
- Tickets available at the door for €40
- If you’ve already registered, your ticket is printed on your badge, please bring it for entry

Are you a Finnish rock demon, a Swedish dancing queen or the new Netta in the making? Then dust off your dancing shoes for an unforgettable night of fun and festivities at the EAIE Tanssi (tanssi is Finnish for ‘dance’). Join us at Kaivohuone, an old spa-turned-nightclub popular with Russian high society at the time of the Tsars. The building exudes old-time glamour and it’s the perfect setting to sing for your country with some EAIE karaoke. You will receive two drink vouchers upon arrival. The fun lasts until 02:30 in the morning.
Sing in the EAIE Choir
Rehearsal 01: Thursday 12:45–13:45
Rehearsal 02: Thursday 17:00–18:00
Rehearsal 03: Friday 10:30–11:15
Performance: 12:00–13:30, during the Closing Plenary
Rehearsals and performance in Hall 1, Level 0, Messukeskus

Closing Luncheon
13:30–15:00
Galleria and Hall 3, Level 0, Messukeskus
Free
Bring your conference badge for entry

Wrap up an eventful week and say farewell to the 31st Annual EAIE Conference and Exhibition. Enjoy the final moments of EAIE Helsinki 2019 with your peers over a spread of bite-sized finger foods. Make sure you stick around to see a sneak peek of what to expect at next year’s EAIE Conference in Barcelona.

CELEBRATING EXCELLENCE
2019 EAIE AWARD WINNERS
Recognising excellence in our community and rewarding the individuals who work tirelessly to transform the field of international higher education

Award for Excellence in Internationalisation
Palacký University Olomouc, Czech Republic

Award for Vision and Leadership
Sjur Bergan, Council of Europe, France

Award for Outstanding Contribution
Eveke de Louw, The Hague University of Applied Sciences (THUAS), the Netherlands
Beer Schröder, Nuffic, the Netherlands

President’s Award
Systemic University Change Towards Internationalisation (SUCTI)

For more information about the EAIE Awards, please visit www.eaie.org/awards
THE EAIE EXPERT COMMUNITIES
MEET & MINGLE

The EAIE Expert Communities are groups that provide support, networking opportunities and resources for professionals working in specific areas of international higher education. They play a big part in the selection of conference sessions and identifying the most relevant and timely topics within their field of expertise. Each Expert Community will host its own Feature session on Wednesday 25 September. This is an opportunity to find your tribe, gain latest insights and connect with key experts in the EAIE community.

WEDNESDAY FEATURE SESSIONS

**Access and Diversity**
Inclusion in the next Erasmus+ programme: from policy to practice (S03.03)
- 13:30–15:00
- Room 103A, Level 1
- General interest

**Admission and Recognition**
Credential evaluation in a digitising society: exploring benefits and challenges (S04.04)
- 15:30–17:00
- Room 3D, Level 0
- General interest

**Alumni Relations**
The role of international education: how alumni can advance your great ambitions (S02.05)
- 09:00–10:30
- Room 207, Level 2
- General interest

**Business Education**
Social entrepreneurship and inclusiveness: practical models of engagements (S03.06)
- 13:30–15:00
- Room 101CD, Level 1
- General interest

**Cooperation for Development**
Collaborative design and management of development projects (S04.03)
- 15:30–17:00
- Room 3B, Level 0
- Intermediate

**Employability**
Employability for all: how are the voices of international students heard in career services? (S04.02)
- 15:30–17:00
- Room 102, Level 1
- General interest

**European Programme Management**
Erasmus 2021–2027: making mobility a reality for all (S02.06)
- 09:00–10:30
- Room 3E, Level 0
- Intermediate

**Guidance and Counselling**
Digitalisation and future trends in guidance and counselling: what’s next? (S03.04)
- 13:30–15:00
- Room 204–205, Level 2
- Intermediate

**Health and Welfare Education**
European networks in the fields of health and welfare education (S02.03)
- 09:00–10:30
- Room 103A, Level 1
- General interest
Internationalisation at Home
The future of IaH: imagining new voices (S03.01)
- 13:30–15:00
- Room 101AB, Level 1
- General interest

Joint Programmes
Paths towards a European degree: recognition, legislation and scaling up Joint Programmes (S03.05)
- 13:30–15:00
- Room 208, Level 2
- General interest

Language and Culture
Developing internationalised curricula: language, culture and learning (S02.01)
- 09:00–10:30
- Room 101AB, Level 1
- Intermediate

Marketing and Recruitment
What’s on the horizon? Lessons from market leaders (S03.02)
- 13:30–15:00
- Room 3E, Level 0
- General interest

Mobility Advising
Erasmus without paper: digital monster or sustainable hero? (S04.01)
- 15:30–17:00
- Room 101AB, Level 1
- General interest

Strategy and Management
Moving beyond academia: addressing societal problems via internationalisation (S02.04)
- 09:00–10:30
- Room 203, Level 2
- Intermediate

Summer Schools
Summer schools health clinic (S02.02)
- 09:00–10:30
- Room 102, Level 1
- Intermediate

Network with us
Join us for one of the EAIE Expert Community networking events in Helsinki. Some EAIE Expert Community events require pre-registration and additional payment prior to the conference. If you’ve already registered for one of these events, your ticket is printed on your badge, so make sure to bring it along for entry.

For other events, you can pick up your invitation at the EAIE Stand (F21) or at the Expert Community’s Feature session. But don’t wait – most events are on first-come, first-served basis and fill up fast!
SESSIONS
TIMELY TOPICS

This year’s programme includes more than 160 sessions on some of the most thought-provoking and current topics in the field of international higher education. Browse the following pages for an overview of each day’s schedule and start planning your agenda.

INTERACTIVE SESSION FORMATS

CAMPFIRE
Casual and interactive discussions where participants sit around a ‘campfire’ to share stories, tips and experiences related to a specific topic. A facilitator introduces a topic for 5–10 minutes, setting the mood for the rest of the session.

FISHBOWL
A distinct chair setup consisting of a circle of participants, surrounding an inner ‘fishbowl’ of speakers. Participants listen to discussions and can join the fishbowl to share their own thoughts on the topic.

IGNITE©
Fast-paced sessions where slides change every 15 seconds. Participants get to ask questions directly to presenters, keeping speakers on their toes and the audience entertained.

WORLD CAFÉ
Structured conversations on predetermined topics. Participants will move between tables, where they are encouraged to leave notes for the next person in order to build collective knowledge.

LIFE SKILL
Covering integral soft skills such as networking, negotiation and stress management, these practical sessions are sure to benefit everyone who attends.

EFFECTIVE LEADERSHIP IN INTERNATIONALISATION
These interactive roundtable discussions, aimed specifically at Senior International Officers, address key issues related to their role within higher education institutions.
Slot 01 (09:00–17:00)

Introduction to higher education in Finland (S01.01)
- 09:00–10:00
- Room 101AB, Level 1
- General interest

How can we build inclusive alliances on campus? (S01.02)
- 10:00–11:00
- Campfire pod 01, Level 1
- General interest
- Access and Diversity, Internationalisation at Home

Back to basics: internationalisation for newcomers to the sector (S01.03)
- 12:00–13:00
- Room 101AB, Level 1
- Beginner
- Strategy and Management

How international is your institution? (S01.05)
- 12:00–13:00
- Campfire pod 01, Level 1
- General interest
- Strategy and Management

What more can be done to support disadvantaged students to study abroad? (S01.06)
- 13:00–14:00
- Campfire pod 01, Level 1
- General interest
- Mobility Advising

Share and learn: doctoral students in international higher education (pre-register) (S01.11)
- 13:30–17:00
- Room 203B, Level 2
- General interest
- Strategy and Management

Maximise your conference experience and discover the world of the EAIE (S01.04)
- 14:00–15:00
- Room 101AB, Level 1
- General interest
- Strategy and Management

Erasmus+ digitalisation: what does it mean and what can we expect? (S01.07)
- 14:00–15:00
- Campfire pod 01, Level 1
- General interest
- European Programme Management

Collaboration for healthier life: tobacco-free campuses (S01.08)
- 15:00–16:00
- Campfire pod 01, Level 1
- General interest
- Guidance and Counselling

How to use storytelling techniques to bring alumni success to life (S01.09)
- 16:00–17:00
- Campfire pod 01, Level 1
- General interest
- Alumni Relations
**Slot 02 (09:00–13:30)**

**Language and Culture presents: Developing internationalised curricula: language, culture and learning (S02.01)**
- 09:00–10:30
- Room 101AB, Level 1
- Intermediate
- Language and Culture

**Summer Schools presents: Summer schools health clinic (S02.02)**
- 09:00–10:30
- Room 102, Level 1
- Intermediate
- Summer Schools

**Health and Welfare Education presents:**
**European networks in the fields of health and welfare education (S02.03)**
- 09:00–10:30
- Room 103A, Level 1
- General interest
- Health and Welfare Education

**Strategy and Management presents:**
**Moving beyond academia: addressing societal problems via internationalisation (S02.04)**
- 09:00–10:30
- Room 203, Level 2
- Intermediate
- Internationalisation at Home, Strategy and Management

**Alumni Relations presents: The role of international education: how alumni can advance your great ambitions (S02.05)**
- 09:00–10:30
- Room 207, Level 2
- General interest
- Alumni Relations, Employability

**European Programme Management presents:**
**Erasmus 2021–2027: making mobility a reality for all (S02.06)**
- 09:00–10:30
- Room 3E, Level 0
- Intermediate
- European Programme Management

**Academics and the EAIE: what’s in it for them? (S02.07)**
- 09:00–10:00
- Campfire pod 01, Level 1
- General interest
- Strategy and Management

**“Parting is such sweet sorrow”: supporting international students to leave and return (S02.08)**
- 09:00–10:00
- Room 101CD, Level 1
- Intermediate
- Mobility Advising, Guidance and Counselling
## Slot 02 (09:00–13:30)

### Inviting reality in: external advice on Global South collaborations (S02.09)
- **09:00–10:00**
- **Room 103B, Level 1**
- **Intermediate**
- **Cooperation for Development**

### The greening of comprehensive internationalisation (S02.10)
- **09:00–10:00**
- **Room 201, Level 2**
- **General interest**
- **Strategy and Management**

### Joint or double degree programmes: added value for students and universities (S02.11)
- **09:00–10:00**
- **Room 204–205, Level 2**
- **Intermediate**
- **Joint Programmes**

### Mental health difficulties and psychological wellbeing: connecting minds (S02.12)
- **09:00–10:00**
- **Room 206, Level 2**
- **General interest**
- **Access and Diversity**

### Managing upwards: selling the need to sell at a personal level (S02.13)
- **09:00–10:00**
- **Room 208, Level 2**
- **General interest**
- **Marketing and Recruitment**

### Exploring new global competency frameworks: Council of Europe, UNESCO, OECD (S02.14)
- **09:00–10:00**
- **Room 209, Level 2**
- **General interest**
- **Strategy and Management, Internationalisation at Home**

### Encompassing multiple voices: a comparison of study abroad trends and practices across Australia, Europe and Japan (S02.15)
- **09:00–10:00**
- **Room 3B, Level 0**
- **General interest**
- **Mobility Advising, Internationalisation at Home**

### Strategies towards equality, diversity and inclusion at universities (S02.16)
- **09:00–10:00**
- **Room 3D, Level 0**
- **Intermediate**
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### What are the biggest international mobility barriers for STEM students? (S02.17)
- **09:00–10:00**
- **Campfire pod 02, Level 0**
- **General interest**
- **Mobility Advising**

### Life skill: speed networking your way to crucial contacts (S02.18)
- **09:00–10:00**
- **Room 3A, Level 0**
- **Beginner**
- **Strategy and Management, Marketing and Recruitment**

### EAIE membership: what’s new? (S02.19)
- **13:00–13:30**
- **Room 206, Level 2**
- **General interest**
- **Strategy and Management**

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*View all session descriptions in the EAIE Events App*  
*Code: Helsinki2019*
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www.eaie.org/autumn-academy-2019
Slot 03 (13:30–15:00)

**Internationalisation at Home presents:** The future of IaH: imagining new voices (S03.01)
- 13:30–15:00
- Room 101AB, Level 1
- General interest
- Internationalisation at Home

**Marketing and Recruitment presents:** What’s on the horizon? Lessons from market leaders (S03.02)
- 13:30–15:00
- Room 3E, Level 0
- General interest
- Marketing and Recruitment

**Access and Diversity presents:** Inclusion in the next Erasmus+ programme: from policy to practice (S03.03)
- 13:30–15:00
- Room 103A, Level 1
- General interest
- Access and Diversity, Mobility Advising

**Guidance and Counselling presents:**
Digitalisation and future trends in guidance and counselling: what’s next? (S03.04)
- 13:30–15:00
- Room 204–205, Level 2
- Intermediate
- Guidance and Counselling

**Joint Programmes presents:** Paths towards a European degree: recognition, legislation and scaling up Joint Programmes (S03.05)
- 13:30–15:00
- Room 208, Level 2
- General interest
- Summer Schools, European Programme Management

**Business Education presents:** Social entrepreneurship and inclusiveness: practical models of engagements (S03.06)
- 13:30–15:00
- Room 101CD, Level 1
- General Interest
- Business Education

**Quality issues in summer schools: meeting the demand (S03.07)**
- 13:30–14:30
- Room 102, Level 1
- Intermediate
- Summer Schools, Strategy and Management

**Building an internet of trust to streamline academic recognition and enhance the employability of graduates (S03.08)**
- 13:30–14:30
- Room 103B, Level 1
- Intermediate
- Admission and Recognition

**Erasmus+ from the outside – igniting successful International Credit Mobility partnerships (S03.09)**
- 13:30–14:30
- Room 201, Level 2
- General interest
- European Programme Management

**A discussion on academic freedom (S03.10)**
- 13:30–14:30
- Room 203, Level 2
- General interest
- Strategy and Management, Cooperation for Development

**Higher education diplomacy: joining forces to tackle global challenges (S03.11)**
- 13:30–14:30
- Room 207, Level 2
- Intermediate
- Strategy and Management, Cooperation for Development

**Providing tools for refugees in international education (S03.12)**
- 13:30–14:30
- Room 209, Level 2
- Beginner
- Admission and Recognition, Cooperation for Development
**Slot 03 (13:30–15:00)**

**Easing the pain of external evaluation: everything you need to know (S03.13)**
- 13:30–14:30
- Room 3B, Level 0
- Intermediate
- European Programme Management

**Teaching an international classroom: challenge accepted! (S03.14)**
- 13:30–14:30
- Room 3D, Level 0
- General interest
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**Life skill: the science of human relationships and critical decision making (S03.16)**
- 13:30–14:30
- Room 3A, Level 0
- General interest
- Strategy and Management

**Key elements for a successful institutional language policy in times of nationalism (S03.17)**
- 13:30–14:30
- Campfire pod 02, Level 0
- General interest
- Strategy and Management

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**Slot 04 (15:30–17:00)**

**Mobility Advising presents: Erasmus without paper: digital monster or sustainable hero? (S04.01)**
- 15:30–17:00
- Room 101AB, Level 1
- General interest
- Mobility Advising, European Programme Management

**Employability presents: Employability for all: how are the voices of international students heard in career services? (S04.02)**
- 15:30–17:00
- Room 102, Level 1
- General interest
- Employability, Mobility Advising

**Cooperation for Development presents: Collaborative design and management of development projects (S04.03)**
- 15:30–17:00
- Room 3B, Level 0
- Intermediate
- Cooperation for Development

**Admission and Recognition presents: Credential evaluation in a digitising society: exploring benefits and challenges (S04.04)**
- 15:30–17:00
- Room 3D, Level 0
- General interest
- Admission and Recognition

**How sustainably do your students and international officers travel? (S04.05)**
- 15:30–16:30
- Campfire pod 01, Level 1
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- Mobility Advising, Cooperation for Development

**Juggling parenthood and your career in international education (S04.06)**
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- General interest
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Leading internationalisation: what international educators need to know (S04.07)
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Intermediate
Strategy and Management

Erasmus+ and the internationalisation of PhD studies (S04.13)
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Room 206, Level 2
Intermediate
European Programme Management, Mobility Advising

Effective leadership in internationalisation: building spheres of influence (S04.08)
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Room 103A, Level 1
General interest
Strategy and Management

Technologies with the potential to transform business and business education: what are they and why do they matter? (S04.14)
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General interest
Business Education

Unpacking intercultural competence: ways to assess (S04.09)
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Beginner
Internationalisation at Home, Language and Culture

The impact of Joint Programmes on HEIs and their graduates: a comparative analysis (S04.15)
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General interest
Joint Programmes

Answering the biggest questions in international higher education (S04.10)
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General interest
Strategy and Management

‘From bearing witness to breaking silence’: sharing practices on sexual violence prevention and response (S04.16)
15:30–16:30
Room 209, Level 2
Intermediate
Guidance and Counselling

English taught programmes: benefits and challenges (S04.11)
15:30–16:30
Room 203, Level 2
Beginner
Language and Culture

The human factors influencing international study choice: parents, reviews and testimonials (S04.17)
15:30–16:30
Room 209, Level 2
General interest
Marketing and Recruitment

Inclusive strategic enrolment management: a game changer (S04.12)
15:30–16:30
Room 204–205, Level 2
General interest
Marketing and Recruitment, Admission and Recognition

Life skill: negotiation and persuasive communications (S04.18)
15:30–16:30
Room 3A, Level 0
General interest
Strategy and Management
### Slot 05 (09:30–10:45)

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<th>Room/Location</th>
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<th>Audience</th>
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<tbody>
<tr>
<td><strong>Higher education in 2040: changing concepts</strong> (S05.01)</td>
<td>09:30–10:45</td>
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<td>Strategy and Management</td>
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<tr>
<td><strong>A real game changer: European Universities paving the way towards a European Education Area</strong> (S05.02)</td>
<td>09:30–10:30</td>
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<td>European Programme Management, Strategy and Management</td>
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<tr>
<td><strong>Audience of one: developing strategic support from university leadership</strong> (S05.03)</td>
<td>09:30–10:30</td>
<td>Campfire pod 01, Level 1</td>
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<td>General interest</td>
<td>Alumni Relations, Strategy and Management</td>
</tr>
<tr>
<td><strong>Destination unknown: how can we educate and equip the global citizens of the future?</strong> (S05.05)</td>
<td>09:30–10:30</td>
<td>Room 102, Level 1</td>
<td>1</td>
<td>General interest</td>
<td>Employability, Internationalisation at Home</td>
</tr>
<tr>
<td><strong>The impact of buddy programmes on the integration of local and international students</strong> (S05.06)</td>
<td>09:30–10:30</td>
<td>Room 103A, Level 1</td>
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<tr>
<td><strong>Summer schools: a space for creative education</strong> (S05.07)</td>
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<td>Room 103B, Level 1</td>
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<td>Intermediate</td>
<td>Summer Schools</td>
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<tr>
<td><strong>What's in it for me? How learning outcomes from student exchange enhance employability</strong> (S05.08)</td>
<td>09:30–10:30</td>
<td>Room 201, Level 2</td>
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<td>Intermediate</td>
<td>Employability, Mobility Advising</td>
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<tr>
<td><strong>The digital future: electronic credentials and online document authentication for international admissions</strong> (S05.09)</td>
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<td>Room 203, Level 2</td>
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<td>Intermediate</td>
<td>Admission and Recognition, Marketing and Recruitment</td>
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Slot 05 (09:30–10:45)

Ethical internationalisation: balancing institutional, national and global responsibilities (S05.10)
- 09:30–10:30
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- Intermediate
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Will you be my partner? The power of the network in business education (S05.11)
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- Room 206, Level 2
- General interest
- Business Education, Strategy and Management

The Inclusive Mobility Alliance: everything you need to know (S05.12)
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- Beginner
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Developing integrated regional strategies in internationalisation (S05.13)
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Transnational education: whose programme is it anyway? (S05.15)
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Turning a successful grant application into a successful project: lessons learned from the CASO project (S05.16)
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Maximising your brand and reputation in international education (S05.17)
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Life skill: 21 ways to get and keep your inbox at zero (S05.18)
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- General interest
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Bringing the Conference Conversation Starter to life (S05.19)
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- Campfire pod 02, Level 0
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How to develop your international strategy: top-down or bottom-up? (S06.01)
- 11:30–12:30
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- Beginner
- Strategy and Management

Supporting more students to go abroad during their degree: a three country perspective (S06.02)
- 11:30–12:30
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- Intermediate
- Mobility Advising

Blended and online education in collaborative programmes: Asian perspectives (S06.03)
- 11:30–12:30
- Room 102, Level 1
- Intermediate
- Cooperation for Development

Effective leadership in internationalisation: leveraging data for strategic advantage (S06.04)
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- General interest
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Is the neighbours’ grass always greener? Credit recognition after mobility abroad (S06.05)
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- Intermediate
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Cosmopolitanism and international higher education: concordant voices (S06.06)
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Study abroad for students with special needs (S06.07)
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Alternative routes: study abroad done differently (S06.08)
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- Intermediate
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What’s in it for me? Introducing two student ambassador programmes from student ambassadors’ point of view (S06.09)
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Mythbusting in STEM mobility: three success stories (S06.10)
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Mobility Advising, Strategy and Management

The potential of sustainable partnerships through localisation: perspectives from South Africa and Mozambique (S06.11)
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Cooperation for Development

Why alumni relations is integral to internationalisation: the University of Edinburgh case study (S06.12)
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Alumni Relations, Strategy and Management

Setting the stage for implementation of virtual exchange: lessons from EVOLVE and Erasmus+ Virtual Exchange (S06.13)
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Language and Culture, European Programme Management

Developing effective intercultural competency: everything you need to know (S06.14)
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Intermediate
Language and Culture, Business Education

Beyond the road blocks: three perspectives on internationalisation of the curriculum (S06.15)
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Room 3B, Level 0
Intermediate
Internationalisation at Home, Strategy and Management

The engaged university: cities as laboratories for an inclusive society (S06.16)
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Room 3D, Level 0
Advanced
Strategy and Management

Facebook is dead: long live YouTube (S06.17)
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Marketing and Recruitment

Life skill: how to be more resilient and assertive (S06.18)
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General interest
Strategy and Management

Top tips to become an EAIE speaker (S06.19)
13:00–13:30
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Slot 07 (14:00–15:15)

Assessing core student learning outcomes in higher education: the current state and global trends (S07.01)
- 14:00–15:00
- Room 203, Level 2
- Intermediate
- Language and Culture, Internationalisation at Home

New recruitment realities: how to use augmented reality and virtual reality throughout the student journey (S07.02)
- 14:00–15:00
- Room 101CD, Level 1
- Intermediate
- Marketing and Recruitment

How to meet Sustainable Development Goals to promote global citizenship and appreciation of cultural diversity (S07.03)
- 14:00–15:00
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- Intermediate
- Health and Welfare Education, Language and Culture

Effective leadership in internationalisation: you are what you read – smart research and media ‘diets’ (S07.04)
- 14:00–15:15
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- Strategy and Management

All in it together: collaborating for intercultural learning (S07.05)
- 14:00–15:00
- Room 103B, Level 1
- Intermediate
- Internationalisation at Home, Strategy and Management

A student perspective on internationalisation (S07.06)
- 14:00–15:00
- Campfire pod 01, Level 1
- General interest
- Internationalisation at Home

Finnish life skills: it’s ok to be quiet! (S07.07)
- 14:00–15:00
- Campfire pod 02, Level 0
- General interest
- Language and Culture

Creating a safer environment in the EMI classroom: the role of students’ and lecturers’ anxiety (S07.08)
- 14:00–15:00
- Room 201, Level 2
- Intermediate
- Language and Culture, Internationalisation at Home
### Slot 07 (14:00–15:15)

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<tr>
<td>Putting recognition on top of the mobility agenda (S07.09)</td>
<td>14:00–15:00</td>
<td>Room 204-205, L</td>
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<tr>
<td>Reimagining education across continents (S07.10)</td>
<td>14:00–15:00</td>
<td>Room 206, L</td>
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<td></td>
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<tr>
<td>Integrating Syrian refugees into higher education systems: a success story (S07.11)</td>
<td>14:00–15:00</td>
<td>Room 207, L</td>
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<td>General interest, Admission and Recognition, Cooperation for Development</td>
</tr>
<tr>
<td>Paperless Erasmus: digitalising your student mobility workflow by 2021 (S07.12)</td>
<td>14:00–15:00</td>
<td>Room 208, L</td>
<td>2</td>
<td></td>
<td>Intermediate, European Programme Management</td>
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<tr>
<td>Using social innovation challenges to increase the engagement and diversity of students in entrepreneurship education (S07.13)</td>
<td>14:00–15:00</td>
<td>Room 209, L</td>
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<td></td>
<td>Beginner, Employability, Business Education</td>
</tr>
<tr>
<td>From serendipity to strategic: how to build a distinctive university partnership (S07.14)</td>
<td>14:00–15:00</td>
<td>Room 3A, L</td>
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<tr>
<td>Chaos when the call comes? A guide for organised project planning (S07.15)</td>
<td>14:00–15:00</td>
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<tr>
<td>Beyond the classic international office: how to organise comprehensive internationalisation (S07.16)</td>
<td>14:00–15:00</td>
<td>Room 3D, L</td>
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<td>Advanced, Strategy and Management</td>
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<tr>
<td>Implementing the European Student Card (S07.17)</td>
<td>14:00–15:00</td>
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<td>Intermediate, European Programme Management, Mobility Advising</td>
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<tr>
<td>The EAIE Barometer: ‘Signposts of success’ and ‘Money matters’ (S07.19)</td>
<td>14:00–15:00</td>
<td>Room 101AB, L</td>
<td>1</td>
<td></td>
<td>General interest, Strategy and Management</td>
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**Download your free copy of the EAIE Barometer ‘Money matters’**

www.eaie.org/barometer
### Slot 08 (15:30–16:45)

<table>
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<tr>
<th>Session</th>
<th>Time</th>
<th>Room/Location</th>
<th>Level</th>
<th>Interest Area(s)</th>
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<tr>
<td><strong>The EAIE debate: The ‘Macron’ initiative - the right step towards a European Champions League? (S08.01)</strong></td>
<td>15:30–16:45</td>
<td>Room 101CD, Level 1</td>
<td>Intermediate</td>
<td>European Programme Management, Strategy and Management</td>
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<tr>
<td><strong>Enabling staff competencies to support high-quality Erasmus student mobility (S08.02)</strong></td>
<td>15:30–16:30</td>
<td>Room 101AB, Level 1</td>
<td>Intermediate</td>
<td>European Programme Management</td>
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<tr>
<td><strong>Getting inspiration from South-South cooperation to reshape education partnerships (S08.03)</strong></td>
<td>15:30–16:30</td>
<td>Room 102, Level 1</td>
<td>General interest</td>
<td>Cooperation for Development</td>
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<tr>
<td><strong>Giving students a voice: threshold concepts in internationalisation (S08.04)</strong></td>
<td>15:30–16:30</td>
<td>Room 103A, Level 1</td>
<td>Intermediate</td>
<td>Mobility Advising, Internationalisation at Home</td>
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<tr>
<td><strong>EU-Russia higher education cooperation in a time of selective engagement (S08.05)</strong></td>
<td>15:30–16:30</td>
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<td>Intermediate</td>
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<tr>
<td><strong>Rainbow reflections on inclusivity (S08.06)</strong></td>
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<td>Campfire pod 01, Level 1</td>
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<tr>
<td><strong>Does the employability of your alumni matter to you? (S08.07)</strong></td>
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<td>Campfire pod 02, Level 0</td>
<td>General interest</td>
<td>Alumni Relations, Employability</td>
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<tr>
<td><strong>How to enable international students to profit from collaboration with local initiatives and stakeholders? (S08.08)</strong></td>
<td>15:30–16:30</td>
<td>Room 201, Level 2</td>
<td>Beginner</td>
<td>Internationalisation at Home, Mobility Advising</td>
</tr>
<tr>
<td><strong>So you have experienced bad sales people, but are you a good buyer? (S08.09)</strong></td>
<td>15:30–16:30</td>
<td>Room 203, Level 2</td>
<td>Beginner</td>
<td>Marketing and Recruitment, Strategy and Management</td>
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<tr>
<td><strong>Using mindfulness-based interventions for promoting well-being and intercultural adjustment (S08.10)</strong></td>
<td>15:30–16:30</td>
<td>Room 204–205, Level 2</td>
<td>Intermediate</td>
<td>Guidance and Counselling, Access and Diversity</td>
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<tr>
<td><strong>Getting the message through: how to engage with your students in the 21st century? (S08.11)</strong></td>
<td>15:30–16:30</td>
<td>Room 208, Level 2</td>
<td>General interest</td>
<td>Language and Culture</td>
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<td><strong>Refugees in the classroom and beyond: what’s the difference? (S08.12)</strong></td>
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<td>Advanced</td>
<td>Cooperation for Development, Admission and Recognition</td>
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Slot 08 (15:30–16:45)

Internationalisation of higher education in the world today: the state of play via three major surveys (S08.13)
- 15:30–16:30
- Room 3A, Level 0
- General interest
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Recognition of soft and extracurricular skills: digital Open Badges to support internationalisation and employability (S08.14)
- 15:30–16:30
- Room 3B, Level 0
- Beginner
- Admission and Recognition, Employability

Internationalisation at home: strategies for building global, international and intercultural competencies (S08.15)
- 15:30–16:30
- Room 3D, Level 0
- General interest
- Internationalisation at Home, Strategy and Management

Strategic plans and the everyday reality: theory versus practice (S08.16)
- 15:30–16:30
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- General interest
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How to shape and sharpen your partnership portfolio (S08.17)
- 15:30–16:30
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Bracing for Brexit: updates and uncertainties (S08.18)
- 15:30–16:30
- Hall 1, Level 0
- General interest
- Mobility Advising, Strategy and Management

Excellence in internationalisation: the 2019 EAIE Institutional Award finalists (S08.19)
- 15:30–16:30
- Room 206, Level 2
- General interest
- Strategy and Management

Knowledge Exchange Hub
This small-scale platform for discussion is ideal to get to the bottom of a challenge or issue in the field of international higher education. Would you like to have an in-depth chat with your peers interested in the same topic in an informal setting? Swing by the Knowledge Exchange Hub to browse suggested topics or add your own to the board. Open all day on Wednesday and Thursday, Hall 3.

Polish up your skills
Are you looking to fine-tune your negotiation, critical thinking or planning skills? Do you want to become more assertive and resilient? If you’re due for a refresher on these and other skills for being a happier human and more productive professional, then be sure to add some of our ‘Life skills’ sessions to your schedule.
Slot 09 (09:00–10:00)

Erasmus virtual assistant: study choices matter (S09.01)
- 09:00–10:00
- Room 101AB, Level 1
- General interest
- Mobility Advising, European Programme Management

Universities and recruitment agents: how to make the relationship work (S09.02)
- 09:00–10:00
- Room 3E, Level 0
- Intermediate
- Marketing and Recruitment

Bilateral, trilateral, multilateral? How to build strategic university networks (S09.03)
- 09:00–10:00
- Room 101CD, Level 1
- General interest
- Strategy and Management

New approaches to facilitating intercultural competencies (S09.04)
- 09:00–10:00
- Room 102, Level 1
- Intermediate
- Language and Culture

Capacity building in professional development: a cross-institutional approach in internationalisation for lecturers (S09.06)
- 09:00–10:00
- Room 103B, Level 1
- Intermediate
- Internationalisation at Home

Beyond content: expanding students’ minds to create an inclusive classroom using systemic constellations (S09.07)
- 09:00–10:00
- Room 201, Level 2
- Beginner
- Guidance and Counselling

Universities and non-governmental organisations: natural partners? (S09.08)
- 09:00–10:00
- Room 208, Level 2
- General interest
- Strategy and Management, Cooperation for Development

Student journey mapping: create your road map to happier students (S09.09)
- 09:00–10:00
- Room 209, Level 2
- Intermediate
- Strategy and Management, Mobility Advising

Ethical exploration of partnerships: a deeper dive (S09.10)
- 09:00–10:00
- Room 3D, Level 0
- Intermediate
- Strategy and Management
Slot 10 (10:30–11:30)

Life skill: how to plan flexibly for the long-term future (S10.01)
- 10:30–11:30
- Room 101AB, Level 1
- General interest
- Strategy and Management

Why it is crucial to empower administrative staff: strategies, tools and good practices (S10.02)
- 10:30–11:30
- Room 101CD, Level 1
- Intermediate
- Internationalisation at Home, Language and Culture

Digital brand campaigns: how to plan, deliver, optimise and track brand campaigns in multiple international markets (S10.03)
- 10:30–11:30
- Room 3E, Level 0
- Advanced
- Marketing and Recruitment, Strategy and Management

Looking over the fence: extending the Erasmus experience beyond mobility (S10.04)
- 10:30–11:30
- Room 3D, Level 0
- Advanced
- Joint Programmes, European Programme Management

Keys to success: double degrees and EU-Russia academic cooperation (S10.05)
- 10:30–11:30
- Room 102, Level 1
- Intermediate
- Joint Programmes, Strategy and Management

Civic engagement: a critical international strategy for universities (S10.06)
- 10:30–11:30
- Room 103A, Level 1
- General interest
- Strategy and Management

National codes: safeguarding international students’ rights and well-being (S10.07)
- 10:30–11:30
- Room 103B, Level 1
- General interest
- Strategy and Management

Happier abroad? The tools of positive psychology in creating successful adaptation among exchange students (S10.08)
- 10:30–11:30
- Room 201, Level 2
- General interest
- Guidance and Counselling
The latest report in the EAIE Barometer series

MONEY MATTERS
Funding as enabler and obstacle in internationalisation

Join session 07.19 on Thursday from 14:00–15:00 for the launch
Slot 10 (10:30–11:30)

Marketing automation and lead scoring to improve customer experience (S10.09)
- 10:30–11:30
- Room 203, Level 2
- Intermediate
- Marketing and Recruitment

The CeQuInt excellence in internationalisation framework: different ways of delivering quality (S10.10)
- 10:30–11:30
- Room 208, Level 2
- Intermediate
- Strategy and Management, Internationalisation at Home

Linking international students with European employers: the GradLink Central and Eastern Europe experience (S10.11)
- 10:30–11:30
- Room 209, Level 2
- General interest
- Employability

Brexit: dealing with a new immigration regime for EU students (S10.12)
- 10:30–11:00
- Room 207, Level 2
- Intermediate
- Strategy and Management

Top-down versus bottom-up strategy (S10.13)
- 10:30–11:30
- Campfire pod 01, Level 1
- General interest
- Strategy and Management

What are the joys and challenges of your summer school work? (S10.14)
- 10:30–11:30
- Campfire pod 02, Level 0
- General interest
- Summer Schools

Looking back, looking forward: supporting the next generation of international education leaders to find their voice (S10.15)
- 10:30–11:30
- Room 204–205, Level 2
- Intermediate
- Strategy and Management

Get centred: attend a mindfulness session

Recharge your batteries between sessions with one of our Life skills sessions on ‘Mindfulness for the busy professional’ where you’ll be guided through mindfulness exercises for better focus, clarity and relaxation for the mind. Attend one of the five sessions:

- **Wednesday:** 08:30–08:50 (S100) and 12:45–13:05 (S200), Room 3A, Level 0
- **Thursday:** 08:30–09:00 (S300) and 13:15–13:35 (S400), Room 3A, Level 0
- **Friday:** 09:30–10:00 (S500), Room 207, Level 2
POSTER SESSIONS
BEST PRACTICES IN THE FIELD

Learn about innovative ideas and best practices by attending one of our three poster sessions. With different poster presentations on a variety of topics, you’re sure to walk away with some cutting-edge insights to implement in your own institution.

VIEWING TIMES: Specific posters will be on display during the times listed below. Presenters will be available to explain their research and answer your questions.

LOCATION: Hall 3, Level 0

WEDNESDAY (14:30–16:00)

Theme: Innovation in international higher education

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<thead>
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<th>Presentation</th>
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<td>Virtual exchange: an addition to or a replacement of the international office? (P101)</td>
<td>Eline Nauta, Leiden University, the Netherlands</td>
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<td>Changing lives for 70 years: outcomes of traineeship exchanges (P102)</td>
<td>Olga Legacka, IAESTE, Poland</td>
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<td>Go global for underprivileged students: an innovative model promoting inclusivity (P103)</td>
<td>Yazrina Yahya, National University of Malaysia, Malaysia</td>
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<td>International study through the eyes of employers (P104)</td>
<td>William Templeton and Kimberlee Goad, Butler University, USA</td>
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<td>Join the UK’s outward student mobility campaign ‘Go International: Stand Out’ (P105)</td>
<td>Catriona Hanks, Universities UK International (UUKi), United Kingdom</td>
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<td>Bridging the gap between policy and science: success and withdrawal of international students in Germany (P106)</td>
<td>Jesus Pineda, German Academic Exchange Service (DAAD), Germany</td>
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<td>How refugees can make the best out of endless waiting: the Inclusion model (P107)</td>
<td>Elena Valbusa, Inclusion - Utrecht University, the Netherlands</td>
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<td>Students shape policy internationally: dialogues on disability (P108)</td>
<td>Alexander Heinz and Lorraine Ishmael-Byers, King’s College London, United Kingdom</td>
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<td>How to use internationalisation to frame design-based education (P109)</td>
<td>Mariska van Cronenberg, NHL Stenden University of Applied Sciences, the Netherlands</td>
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<tr>
<td>Simplifying the recognition process: suggestions for an alternative learning agreement procedure (P110)</td>
<td>Adam Lipski, Frankfurt University of Applied Sciences, Germany; Christina Bohle, Philipps University of Marburg, Germany</td>
</tr>
<tr>
<td>Shaping globally-minded, work-ready graduates through virtual industry challenges (P112)</td>
<td>Dimity Hyde, RMIT Europe, Spain</td>
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WEDNESDAY (14:30–16:00)

**Theme: Innovation in international higher education**

**How the international education sector can take action on climate change (P113)**
**Presenter:** Ailsa Lamont, Pomegranate Global, Australia

**Promoting internationalisation at PhD level (P114)**
**Presenters:** Leolyn Jackson, Central University of Technology, South Africa; Camylle Pernelle, University of Montpellier, France

**The German-Israeli virtual campus (P115)**
**Presenter:** Judith Winkler, Free University of Berlin, Germany

**Fighting climate change: one student at a time (P116)**
**Presenters:** Sara Laginder and Sara Hurtig, Uppsala University, Sweden

**Encompassing silenced voices: intercultural competence for a sustainable planet (P117)**
**Presenter:** Scott Blair, The Education Abroad Network, France

**Developing global competence at home: a Singapore perspective (P118)**
**Presenter:** Soon Eng Ho, Singapore Institute of Management Pte Ltd, Singapore

**Science, policy and society: creating social impact through international research and teaching (P119)**
**Presenter:** Mariana Losada, USPC - Sciences Po, Singapore

**Academic calendars worldwide at a glance: find the best time to offer your programmes (P120)**
**Presenter:** Arno Suzuki, Kyoto University Graduate School of Science, Japan

**Facilitating internationalisation through hybrid learning models (P121)**
**Presenters:** Muhammad Adil Arshad, Boston College, USA; Betty Leask, La Trobe University, Australia

**A European database of external quality assurance results (P122)**
**Presenters:** Colin Tueck and Annelies Traas, European Quality Assurance Register for Higher Education (EQAR), Belgium

**MappED! Inclusive mobility (P123)**
**Presenters:** Wim Gabriels, Erasmus Student Network, Belgium; Dominique Montagnese, Confia International, France
THURSDAY (10:30–12:00)

Theme: Country updates

Overcoming the challenges of a small, remote population in developing the (higher) education system of Suriname (P201)
**Presenter:** Denise Kort, IGSR, Suriname

Central European University: relocating teaching activities from Budapest to Vienna (P203)
**Presenters:** Agnes Leyrer and Monica Jițăreanu, Central European University, Hungary

Applied internationalisation? The current state of internationalisation at Universities of Applied Sciences in Germany (P204)
**Presenters:** Simone Burkhart and Hans Leifgen, German Academic Exchange Service (DAAD), Germany

Trends in higher education in the United Arab Emirates (P205)
**Presenter:** Bradley Hilbrich, Ajyal Talent Management, United Arab Emirates

How to integrate refugees into higher education: best practices from Germany (P206)
**Presenters:** Julia Araújo and Katharina Fourrier, German Academic Exchange Service (DAAD), Germany

Current status of inbound and outbound student mobility in Japan (P207)
**Presenter:** Tomohiko Hikichi, Japan Student Services Organisation, Japan

After Science without Borders: the Brazilian CAPES/PrInt programme (P208)
**Presenter:** Andrea Carvalho Vieira, CAPES, Brazil

Impact of transnational education on China’s higher education landscape (P209)
**Presenter:** Mini Gu, World Education Services, USA

Game of ministries: updates in the educational quality assurance of the former USSR (P210)
**Presenter:** Tatiana McKenna, Educational Credential Evaluators Inc, USA

Rich in culture and language: international higher education in Finland (P211)
**Presenter:** Sanna Laiho, Tampere University of Applied Sciences (TAMK), Finland

World class universities in the Siberia region (P212)
**Presenters:** Michèle Debrène, Novosibirsk State University, Russian Federation; Artem Rykun, Tomsk State University, Russian Federation
**THURSDAY (14:30–16:00)**

**Theme: Best practices**

**Expanding and diversifying your student mobility offer: secrets to success (P301)**  
**Presenter:** Leo Smith, De Montfort University, United Kingdom

**Transforming local inequalities while building global networks: the neighbourhood as a learning space (P302)**  
**Presenters:** Beatriz Macías-Gómez-Estern and Germán Jaraíz Arroyo, Pablo de Olavide University, Spain

**Bursting the international bubble (P303)**  
**Presenter:** Ina-Lotte Duehring, PIASTA Universität Hamburg, Germany

**Never take internationalisation for granted: successful international strategies explored (P304)**  
**Presenter:** Frida Anbar, University of Montréal, Canada

**The Nordlys journey: implementing an Erasmus+ multilateral agreement in an existing student exchange network (P305)**  
**Presenters:** Lisa Dobrosch, Linköping University, Sweden; Lotte Skovborg, Aarhus University, Denmark

**SAVEs 2: students achieving valuable energy savings (P306)**  
**Presenters:** Joanna Romanowicz, National Union of Students, United Kingdom; Laura Brossico, UNICA, Belgium

**Catalysing change: development of higher education international leadership (P307)**  
**Presenters:** Kulvinder Singh, Birmingham City University, United Kingdom; Sukhwinder Salh, Aston University, United Kingdom

**The blocked account: a safe way for non-EEA students to prove their solvency (P308)**  
**Presenter:** Robert Willems, KU Leuven, Belgium

**Removing red tape: working smarter with outbound applications (P309)**  
**Presenters:** Line Gregersen and Søren Rosenkvist Jensen, University of Copenhagen, Denmark

**Sharing expertise and building partnerships through the Fulbright Speaker Programme (P310)**  
**Presenters:** Karoliina Kokko and Mirka McIntire, Fulbright Finland Foundation, Finland

**Increasing diversity in outward mobility (P311)**  
**Presenter:** Katie Allinson, Universities UK International (UUKi), United Kingdom

**Internationalising the professional development of non-academic staff in support services (P312)**  
**Presenter:** Séverine Van Der Stighelen, Artevelde University College Ghent, Belgium

**ErasmusIntern.org: the marketplace for international internship opportunities (P313)**  
**Presenter:** Hugo A. Urción, Erasmus Student Network, Belgium

**Stimulation interaction between international students and local community (P314)**  
**Presenter:** Wim Gabriels, Erasmus Student Network, Belgium

**GREET and CARE projects: integrating highly skilled refugees via the Horizon 2020 Science4Refugees initiative (P315)**  
**Presenters:** Sini Piippo, Finnish National Agency for Education (EDUFI) / Opetushallitus, Finland; Marija Mitic, Academic Cooperation Association, Belgium

**Shaping enrolment: the importance of using the right data in student recruitment (P316)**  
**Presenter:** Zeynep Kaptan, ETS Global, Turkey

**Advances and challenges in the Online Learning Agreement by comparison with an in-house system (P317)**  
**Presenter:** Zeynep Ezgi Erdem, Sabanci University, Turkey

**A web with many threads: from informing to homecoming (P318)**  
**Presenter:** Dirk van Waelderen, KU Leuven, Belgium
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**Organised by**

- JAFSA
- Japan Student Services Organization
- ICOS
- NASDA

**Supported by**

- JASSO
- National Development Bank
- Education Loan
- Japanese Student Loan
**THURSDAY (14:30–16:00)**

**Theme: Best practices**

The diversity imperative: research and good practices for increasing international student diversity (P319)
**Presenter:** Paul Schulmann, World Education Services Inc, USA

Attaining a sustainable development university (P321)
**Presenter:** Chia-ming Hsueh, National Cheng Kung University, Taiwan

Credential detective cheat sheet: top tips and tricks for detecting fraud in academic credentials (P322)
**Presenter:** Majka Drewitz, Educational Credential Evaluators Inc, USA

How to catch and keep the international student (P323)
**Presenter:** Sarah Glücks, NHL Stenden University of Applied Sciences, the Netherlands

How to promote effectively during international education fairs? (P324)
**Presenter:** Malwina Górecka, Polish National Agency for Academic Exchange, Poland

How to grow successfully: unfold your summer school’s potential (P325)
**Presenters:** Troels Storm Olin and Dorte Sørensen, Aarhus University, Denmark

STEM international: best practices for internationalisation of STEM (P326)
**Presenter:** Barbara Hasenmueller, University of Bremen, Germany

Encompassing all voices in (re)painting the student mobility picture: exploring the good, the bad and the ugly (P327)
**Presenter:** Florentina-Cristina Cojocaru, West University of Timișoara, Romania

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**VOTE FOR THE BEST POSTERS**

We’re on the lookout for the best posters of 2019 and we need your help! Using the formula ‘high quality content + excellent design = effective learning’, tell us what your favourite poster was in each category. Submit your vote using the EAIE Events App.

The winners will be announced at the Closing Plenary.
EXHIBITION
MEET THE EXHIBITORS

Browse the list for information on all 2019 exhibitors. Please note that participation in the EAIE Exhibition does not imply endorsement by the EAIE.

OPENING HOURS:
Wednesday and Thursday 08:30–18:00
Friday 08:30–13:30

A

J05 a2 International Education Fairs
www.a2fairs.com, Ipek Tekdemir,
a2 International Education Fairs,
Istanbul, Turkey, ipek@a2fairs.com

J01 Absolute Internship
www.absoluteinternship.com,
Alexandra Gemperle, Absolute Internship,
Barcelona, Spain,
alexandra@absoluteinternship.com

M37 Advent Group
www.adventgroup.net, Carolyn Gonglefski,
Advent Group, Paris, France,
carolyn@adventgroup.net

K14 Agreenium
www.agreenium.fr, Diane de Sainte Foy,
Agreenium, Paris, France,
diane.desaintefoy@agreenium.fr

L16 Aix Marseille University
www.univ-amu.fr, Marine Le Gall,
Aix-Marseille Université, Aix-en-Provence,
France, marine.le-gall@univ-amu.fr

D59 Altınbaş University
www.altinbas.edu.tr/en/
Internationalization, Burcu Atalay Emre,
Altınbaş University, Istanbul,
Turkey, burcu.atalayemre@altinbas.edu.tr

M47 Amsterdam University of Applied Sciences
www.amsterdamuas.com, Leonard van der Hout,
Amsterdam University of Applied Sciences,
Amsterdam, the Netherlands,
I.van.der.hout@hva.nl

K51 Aon Student Insurance
www.aonstudentinsurance.com,
Jannet Schipper, Aon Student Insurance,
Rotterdam, the Netherlands,
jannet.schipper@aon.nl

G15 APAIE
www.apaie2020.org, Louise Kinnaird,
APAIE, Cheltenham, Australia,
kinnaird.uehara@gmail.com

D09 Association of University Summer Sessions
theauss.org, Beth Landers,
Association of University Summer Sessions,
New York, USA,
landers@wustl.edu

D05 Atatürk University
atauni.edu.tr, Taskin Oztas,
Atatürk University, Erzurum, Turkey,
toztas@atauni.edu.tr

J03 Atlantic Language
www.atlanticlanguage.com, John Daly,
John Daly Atlantic Language Limited,
Galway, Ireland,
john.daly@atlantic.ac

J12 AU Summer University, Aarhus University
www.au.dk/summeruniversity,
Dorte Sørensen, Aarhus University,
AU Summer University, Aarhus,
Denmark, dfs@au.dk

C56 Australian Internships
www.internships.com.au, Diana van Woerkom,
Australian Internships, Brisbane, Australia,
diana@internships.com.au

C37 Australian Universities
www.auidf.org, Kate Myles,
Australian Universities, Redhead,
Australia, kate.myles@auidf.org

L52 Avans University of Applied Sciences
www.avans.nl/international, Femke Geurts,
Avans University of Applied Sciences,
Tilburg, the Netherlands,
f.geurts@avans.nl
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<th>M01</th>
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<tr>
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**Wi-Fi network:**
FREE_EAIE_WIFI_2019
Pw: eaie2019
C18 California State University, Los Angeles
www.calstatela.edu, Eric Bullard, California State University, Los Angeles, USA, ebullard@calstatela.edu

H22 Cambridge Assessment English
cambridgeenglish.org, Magdalena Kalinowska, Cambridge Assessment English, Cambridge, UK, kalinowska.m@cambridgeenglish.org

G16 Camplus
www.camplus.it/en, Susanna Graziano, Fondazione CEUR, Bologna, Italy, susanna.graziano@camplus.it

L19 Campus France
www.campusfrance.org, Clarisse Zerbib, Campus France, Paris, France, clarisse.zerbib@campusfrance.org

B49 CHESICC (China Credentials Verification)
www.chsi.com.cn/en, Wenjun Chen, CHESICC (China Credentials Verification), Beijing, China, chenwj@chsi.com.cn

A50 Chulalongkorn Business School
www.cbs.chula.ac.th/en, Wila-sini Wongkaew, Chulalongkorn Business School, Bangkok, Thailand, inter-aff@cbs.chula.ac.th

A48 Chulalongkorn University
www.inter.chula.ac.th/en/contact-us, Chalathip Jayanama, Chulalongkorn University, Bangkok, Thailand, int оф@chula.ac.th

D52 Colombia Challenge Your Knowledge - CCYK
www.ccyk.com.co, Camilo Puerto, Colombia Challenge Your Knowledge - CCYK, Bogotá, Colombia, cipuerto@universidadean.edu.co

D21 Columbia University School of Professional Studies
sps.columbia.edu, Jessica Madrigal, Columbia University School of Professional Studies, New York, USA, jm4717@columbia.edu

D51 Cuba-Panama - Consortium FORINT
www.project-forint.eu, Marcela Ortega, Cuba-Panama - Consortium FORINT, Panama City, Panama, marcela.ortega@up.ac.pa

F01 Çukurova University
www.cu.edu.tr, Semra Sadik Krupka, Çukurova University, Adana, Turkey, cu.agreements@gmail.com

D27 Cultural Vistas
www.culturalvistas.org, William Maier, Cultural Vistas, New York, USA, wmaier@culturalvistas.eu

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www.dankook.ac.kr, Jiyoung Choi, Dankook University, Yonginsi, South Korea, jishe@dankook.ac.kr

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Radboud University, Nijmegen, the Netherlands, evannoort@io.ru.nl

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Renmin University of China, Beijing, China, wzheng@ruc.edu.cn

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zane.purlaura@rtu.lv

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www.5top100.ru/en, Alyona Dorofeeva, State Autonomous Sociological Research Center, Moscow, Russian Federation,
dorofeeva@5top100.ru

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Sapienza University of Rome, Rome, Italy, mattea.capelli@uniroma1.it

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www.saxon.edu, Jasja Bos, Saxion University of Applied Sciences, Enschede, the Netherlands,
secretary.io@saxon.nl

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scholarsatrisk@nyu.edu

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Fudan University
econ.fudan.edu.cn, Seven Zhang,
School of Economics, Fudan University, Shanghai, China,
dba@fudan.edu.cn

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Glasgow, UK, margaret.hutchinson@sqa.org.uk

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The University of Sheffield, Sheffield, UK, f.dukalskis@sheffield.ac.uk

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tamara.osabu@timeshighereducation.com

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Tio University of Applied Sciences, Utrecht, the Netherlands,
m.westerbrink@tio.nl

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www.toyo.ac.jp, Naoko Kimoto,
Toyo University, Bunkyo, Japan,
ml-intl@toyo.jp

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www.trinitycollege.co.uk, Sean Dyer,
Trinity College London, London, UK,
sean.dyer@trinitycollege.co.uk

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Consortium Turkish State Research Universities, Turkey,
iherent@hacettepe.edu.tr

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Summer School and Study Abroad, London, UK, r.herron@ucl.ac.uk

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jonathan@unibuddy.com

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Universidad De Los Andes, Bogota, Colombia, n-rubio@uniandes.edu.co

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Universidad De Monterrey, San Pedro Garza Garcia, Mexico,
hildeliza.gonzalez@udem.edu.mx

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Universidad del Rosario, Bogotá D.C, Colombia,
luisaf.godoy@urosario.edu.co

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www.uneatlantico.es, Juan Luis Vidal Mazón,
Universidad Europea del Atlántico, Santander, Spain,
juanluis.vidal@uneatlantico.es

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<td><a href="mailto:yevgenya.pashayan-leroy@ubfc.fr">yevgenya.pashayan-leroy@ubfc.fr</a></td>
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<td><a href="mailto:sergei.shikalov@universite-paris-saclay.fr">sergei.shikalov@universite-paris-saclay.fr</a></td>
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<td>Naoko Kimoto</td>
<td><a href="mailto:naoko@toyo.jp">naoko@toyo.jp</a></td>
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<td>Maarten Terpstra</td>
<td><a href="mailto:exchange-sts@uva.nl">exchange-sts@uva.nl</a></td>
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<td>Dr Daniel Davies</td>
<td><a href="mailto:js329@bath.ac.uk">js329@bath.ac.uk</a></td>
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<td>Claire Belkadi</td>
<td><a href="mailto:c.belkadi@bham.ac.uk">c.belkadi@bham.ac.uk</a></td>
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<td>Glenda Gilmore</td>
<td><a href="mailto:glenda.gilmore@u-bordeaux.fr">glenda.gilmore@u-bordeaux.fr</a></td>
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<td>berkeley.edu</td>
<td>Cole Harry</td>
<td><a href="mailto:cmharry@berkeley.edu">cmharry@berkeley.edu</a></td>
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<td>USA</td>
<td>ce.uci.edu</td>
<td>Kristin Kelley</td>
<td><a href="mailto:kelleykm@uci.edu">kelleykm@uci.edu</a></td>
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<td>Sarah Ormrod</td>
<td><a href="mailto:sjo1001@cam.ac.uk">sjo1001@cam.ac.uk</a></td>
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<td><a href="http://www.exeter.ac.uk">www.exeter.ac.uk</a></td>
<td>Nicholas Chavasse</td>
<td><a href="mailto:n.chavasse@exeter.ac.uk">n.chavasse@exeter.ac.uk</a></td>
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<td><a href="http://www.leeds.ac.uk">www.leeds.ac.uk</a></td>
<td>Sarah Hipshon</td>
<td><a href="mailto:se.hipshon@leeds.ac.uk">se.hipshon@leeds.ac.uk</a></td>
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<td>D18 University of Minnesota Visiting Student Program</td>
<td>USA</td>
<td>gominnesota.umn.edu</td>
<td>Elise Rayner</td>
<td><a href="mailto:kerayner@umn.edu">kerayner@umn.edu</a></td>
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<td>Blair McElroy</td>
<td><a href="mailto:blair@olemiss.edu">blair@olemiss.edu</a></td>
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<td>Vasileios Koulaïdis</td>
<td><a href="mailto:alexi.e@unic.ac.cy">alexi.e@unic.ac.cy</a></td>
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<td>Finland</td>
<td><a href="http://www.oulu.fi">www.oulu.fi</a></td>
<td>Sari Vähäkangas</td>
<td><a href="mailto:international.office@oulu.fi">international.office@oulu.fi</a></td>
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<td>Croatia</td>
<td>medical-studies-in-english.com</td>
<td>Sanja Štifter</td>
<td><a href="mailto:paola.car@medri.uniri.hr">paola.car@medri.uniri.hr</a></td>
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<td>E55 University of the Arts London</td>
<td>UK</td>
<td><a href="http://www.arts.ac.uk">www.arts.ac.uk</a></td>
<td>Katie Britton</td>
<td><a href="mailto:k.britton@arts.ac.uk">k.britton@arts.ac.uk</a></td>
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<td><a href="http://www.univ-toulouse.fr">www.univ-toulouse.fr</a></td>
<td>Marion Demay</td>
<td><a href="mailto:marion.demay@univ-toulouse.fr">marion.demay@univ-toulouse.fr</a></td>
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<td>M39 Utrecht Summer School</td>
<td>Netherlands</td>
<td><a href="http://www.utrechtsummerschool.nl">www.utrechtsummerschool.nl</a></td>
<td>Jeroen Torenbeek</td>
<td><a href="mailto:j.torenbeek@uu.nl">j.torenbeek@uu.nl</a></td>
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