



**EAIE
2024**

Toulouse

17-20 SEPTEMBER



**EXHIBITION
SHOWCASE**



European Association for
International Education

EAIE
2024

Toulouse
17-20 SEPTEMBER



Join us at Europe's leading exhibition
for international higher education

At the **EAIE Annual Conference & Exhibition**, it is so easy to strengthen the connections in your network and expand your international community.

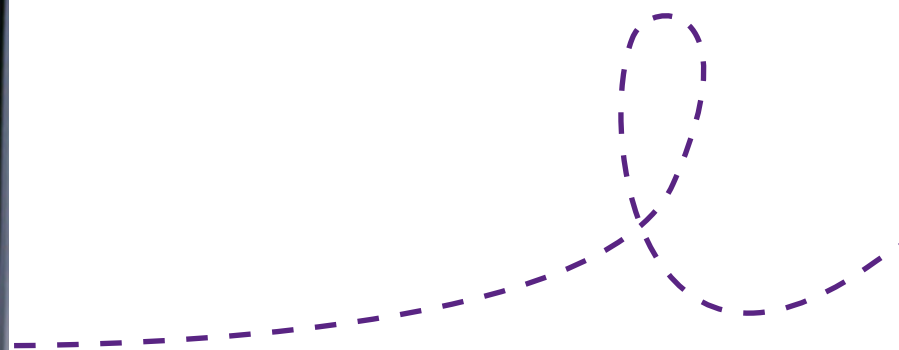


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ABOUT TOULOUSE

Boasting a long-standing history of education dating as far back as the 11th century, the city also has a rich past linked to aviation, having served as home to some of the first experiments in that field. Today, Toulouse is the European centre of aeronautics and aerospace and the headquarters of Airbus Industries. As Toulouse has always been on the frontier of research and innovation, it offers the perfect setting to discuss future directions and new horizons for international higher education across Europe and beyond.



ABOUT THE CONFERENCE

The Annual EAIE Conference & Exhibition is the premier meeting point, attracting thousands from across the international higher education community. Fostering international connections with exhibitors from across the world, including many national pavilions, makes the EAIE Exhibition an outstanding platform to develop quality business contacts and develop new partnerships. The conference programme includes interactive workshops and sessions, engaging networking events and inspiring keynote speakers making the EAIE Conference and Exhibition an unmissable event in the education calendar.

THE EAIE EXHIBITION AT A GLANCE

**6700**

conference participants

**100**

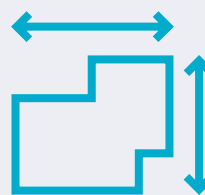
countries represented

**55+**

pavilions

**241**

exhibition stands

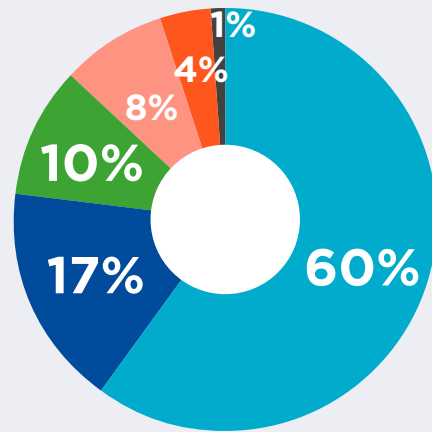
**5018 m²**

net sold exhibition area

TOP 20 COUNTRIES

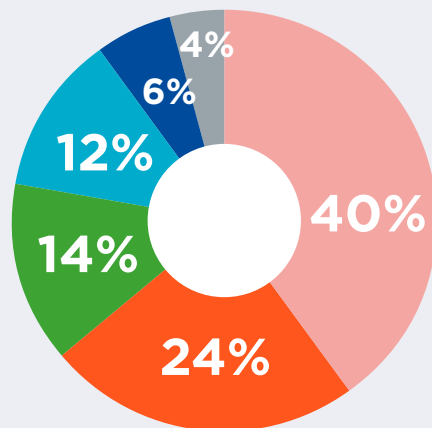
- | | |
|---------------------|---------------|
| 1. The Netherlands* | 11. USA |
| 2. France | 12. Australia |
| 3. United Kingdom | 13. Japan |
| 4. Spain | 14. Italy |
| 5. Türkiye | 15. Norway |
| 6. Korea (South) | 16. Ireland |
| 7. Germany | 17. Brazil |
| 8. Belgium | 18. India |
| 9. Canada | 19. Finland |
| 10. China | 20. Thailand |

WHO'S ATTENDING



ORGANISATION TYPE

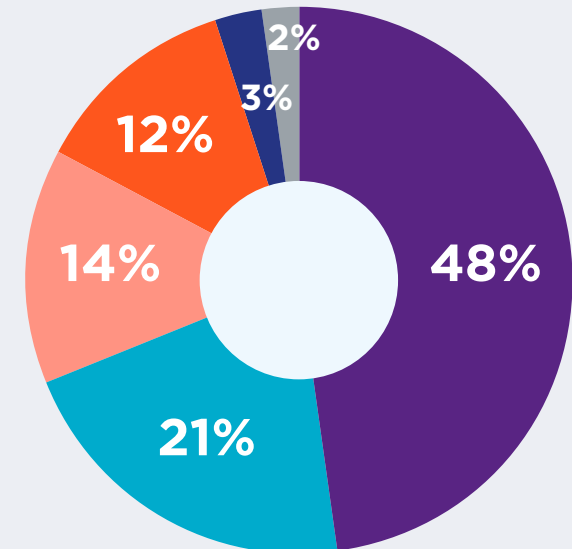
- University
- University of Applied Sciences
- Private sector
- Governmental
- Non-governmental
- Self-employed



JOB TYPE

- Administrative staff
- Head of Office
- Project/Programme manager
- Academic staff
- Rector, Vice-rector, Dean
- Policy Advisor

WHO'S EXHIBITING



- Education providers
- Service providers and consultancies
- Governmental actors
- Associations, networks, consortia
- Non-governmental and intergovernmental actors
- Publishers, press and media companies

TOP REASONS TO EXHIBIT AT #EAIE2024



Make key connections in higher education, including directors of international offices, sectors and government representatives from around the world.



Shine a spotlight on your international institution by showcasing your programmes and services.



Be a sustainable frontrunner by choosing Shell Scheme or Modular Stand Design and positively contribute to reducing our carbon footprint.

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HOW TO BOOK A STAND IN 3 EASY STEPS

Step 1:

Log in or create an account in Toddoo



Step 2:

Decide and book your stand space



Step 3:

Design your experience



Choose your stand design:

☐ Basic

☐ Premium

☐ Free Build:

☐ MSD Pre-Set Package by
EA Exhibitions

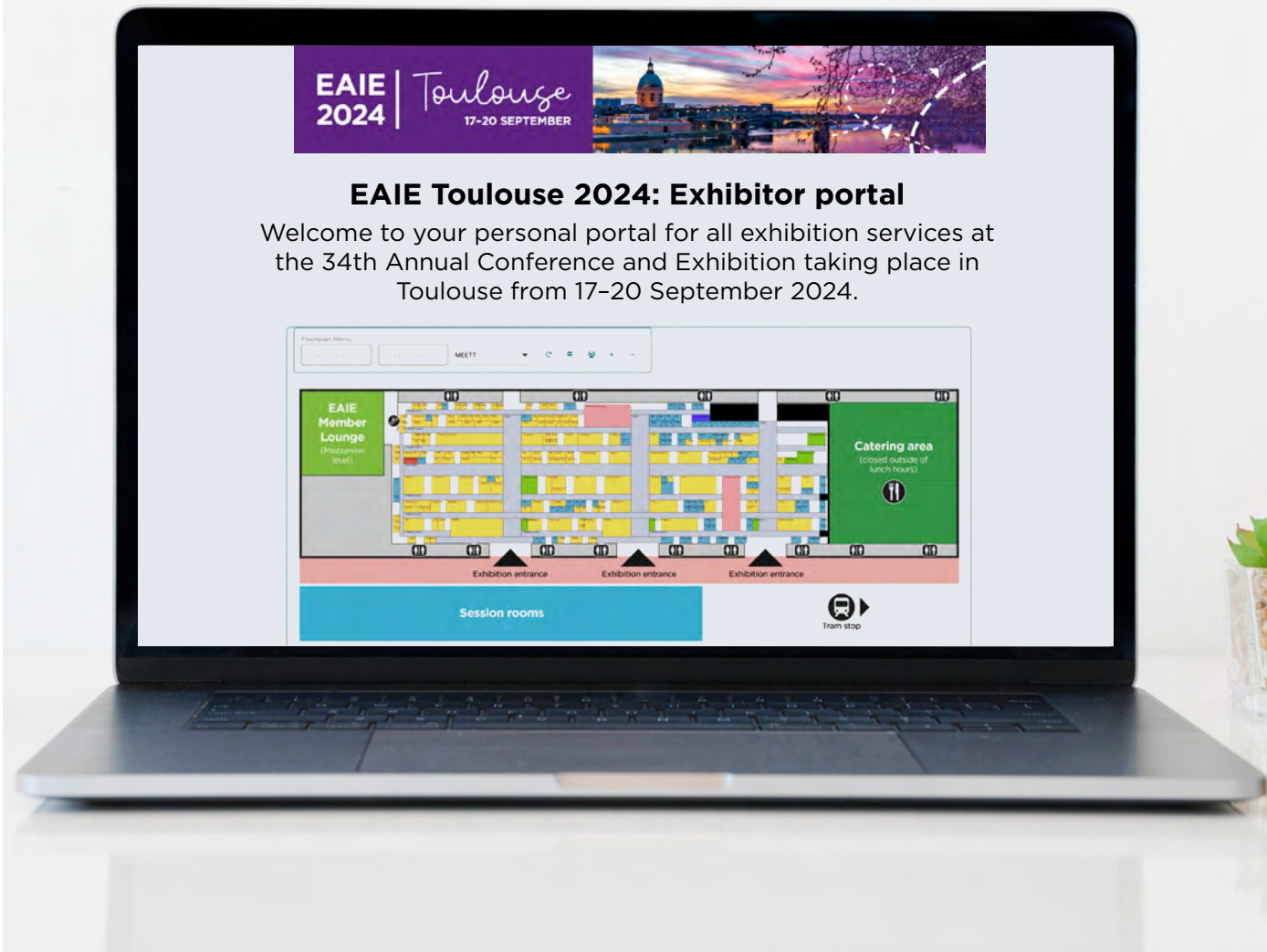
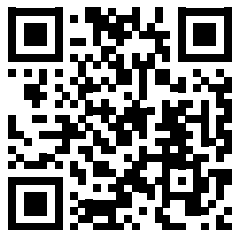
☐ MSD Custom Design by
EA Exhibitions

☐ Own design & stand builder

HOW TO BOOK A STAND – STEP 1

LOG IN OR CREATE AN ACCOUNT IN TODDOO

1. Log in or create an account in the Exhibitor Portal Toddo: <https://toddo.com/event/EAIE2024>.
2. Check your account details, VAT number and billing address to ensure accuracy.
3. Click [here](#) or scan the QR code to watch the Toddo tutorial video and learn what is new in 2024.



HOW TO BOOK A STAND – STEP 2

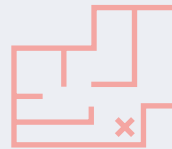
BOOK YOUR SPACE ON THE FLOOR PLAN

In Toddo, take a look at the floor plan and select the stand location to check that the space meets your needs for stand layout and size. Conference registrations are included in the price based on the stand size chosen.

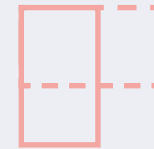
KEY DATES:

- **Early-bird deadline:**
29 February 2024
- **Regular deadline:**
30 June 2024
- **Deadline for all bookings:**
25 August 2024

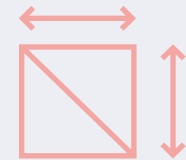
DETERMINE WHAT FITS YOUR ORGANISATION:



Stand location



Stand layout



Stand size

PRICING RAW SPACE REGULAR PER M² (excluding VAT):

	Row	Corner/Peninsula/Island (+10%)
Raw space per m ²	€630	€693
Entitlements	1 fee waiver per 6 m ² booked, min 2 fee waivers per stand	

First-time EAIE exhibitors get a 15% discount on their space booking. Email exhibition@eaie.org for more details.

HOW TO BOOK A STAND – STEP 3

DESIGN YOUR EXPERIENCE

EA Exhibitions provides a range of stand options for you to choose from and build the space that best showcases your organisation. Add value to your stand by purchasing extra furniture and decorations to stand out.

CHOOSE 1 OUT OF 5 OPTIONS:



1. Basic Shell Scheme



2. Premium Stand



3A. Free Build Stand:
 Book a pre-set
 Modular Stand Design
 package



3B. Free Build Stand:
 Create a custom
 Modular Stand Design
 to make it your own



3C. Free Build Stand:
 Design and build a
 stand with your own
 stand builder

HOW TO BOOK A STAND – STEP 3

DESIGN YOUR EXPERIENCE WITH A BASIC SHELL SCHEME

1. Basic Shell Scheme includes:

- White shell scheme wall panels, 250 cm height
- Fascia with organisation name (40 characters) and stand number
- Carpet
- 3KW power connection
- Spots
- Table
- Chairs
- Waste bin
- Cleaning service during conference days

INCLUDED FURNITURE PER STAND SIZE

Stand size	9 m ²	12 m ²	15 m ²	18 m ²	21 m ²	24 m ²	27 m ²	30 m ²	33 m ²	36 m ²
Table Albaredo 70	1	1	1	1	1	1	1	1	1	1
Chairs Asti	4	4	4	4	4	4	4	4	4	4
Triple socket	1	1	1	2	2	2	2	2	2	2
Spots	1	1	1	2	2	2	2	2	2	2
Waste bin	1	1	1	1	1	1	1	1	1	1

REGULAR PRICING (all prices are in euros and excluding VAT)

Stand size	Fee waivers	Row			Corner/Peninsula		
		SPACE	STAND	TOTAL	SPACE	STAND	TOTAL
9 m ²	2	5670	1075	6745	6237	1075	7312
12 m ²	2	7560	1203	8763	8316	1203	9519
15 m ²	2	9450	1330	10,780	10,395	1330	11,725
18 m ²	3	11,340	1560	12,900	12,474	1560	14,034
21 m ²	3	13,230	1687	14,917	14,553	1687	16,240
24 m ²	4	15,120	1815	16,935	16,632	1815	18,447
27 m ²	4	17,010	1943	18,953	18,711	1943	20,654
30 m ²	5	18,900	2071	20,971	20,790	2071	22,861
33 m ²	5	20,790	2199	22,989	22,869	2199	25,068
36 m ²	6	22,680	2326	25,006	24,948	2326	27,274

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PENINSULA STAND (Shell scheme)



CORNER STAND (Shell scheme)



ROW STAND (Shell scheme)



HOW TO BOOK A STAND – STEP 3

DESIGN YOUR EXPERIENCE WITH PREMIUM STAND PACKAGE

2. Premium Stand includes:

- White shell scheme wall panels, 250 cm height
- Fascia with print
- Seamless wall graphics
- Carpet
- 3KW power connection
- Spots
- High table
- Bar stools
- Counter with graphics
- Waste bin
- Cleaning service during conference days

INCLUDED FURNITURE PER STAND SIZE

Stand size	9 m ²	12 m ²	15 m ²	18 m ²	21 m ²	24 m ²	27 m ²	30 m ²	33 m ²	36 m ²
Table Amagni 110	1	1	2	2	2	2	2	2	2	2
Chairs Amagni Bar White	4	4	8	8	8	8	8	8	8	8
Triple socket	1	1	1	2	2	2	2	2	2	2
Spots	1	1	1	2	2	2	2	2	2	2
Counter Bern	1	1	1	1	1	1	1	1	1	1
Waste bin	1	1	1	1	1	1	1	1	1	1

REGULAR PRICING (all prices are in euros and excluding VAT)

Stand size	Fee waivers	Row			Corner			Peninsula		
		SPACE	STAND	TOTAL	SPACE	STAND	TOTAL	SPACE	STAND	TOTAL
9 m ² (3x3)	2	5670	3585	9255	6237	3059	9296	6237	2534	8771
12 m ² (4x3)	2	7560	3959	11,519	8316	3434	11,750	8316	2908	11,224
15 m ² (5x3)	2	9450	4859	14,309	10,395	4333	14,728	10,395	3808	14,203
18 m ² (6x3)	3	11,340	5251	16,591	12,474	4726	17,200	12,474	4200	16,674
21 m ² (7x3)	3	13,230	5626	18,856	14,553	5100	19,653	14,553	4575	19,128
24 m ² (8x3)	4	15,120	6000	21,120	16,632	5474	22,106	16,632	4949	21,581
27 m ² (9x3)	4	17,010	6457	23,467	18,711	5932	24,643	18,711	5406	24,117
30 m ² (10x3)	5	18,900	6832	25,732	20,790	6306	27,096	20,790	5781	26,571
30 m ² (6x5)	5	-	-	-	-	-	-	20,790	4918	25,708
33 m ² (11x3)	5	20,790	7206	27,996	22,869	6681	29,550	22,869	6155	29,024
36 m ² (12x3)	6	22,680	7580	30,260	24,948	7055	32,003	24,948	6529	31,477
36 m ² (6x6)	6	-	-	-	24,948	6286	31,234	24,948	5235	30,183

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PENINSULA STAND (Premium)



CORNER STAND (Premium)



ROW STAND (Premium)



HOW TO BOOK A STAND – STEP 3

DESIGN YOUR EXPERIENCE WITH FREE BUILD STAND

3. Free Build Stand:

- Available from 24 m²
- Island stands available from 60 m²
- If you choose option 3A or 3B, please request a quote from [EA Exhibitions](#) for your desired stand size.
- All Free Build stands undergo a sustainability assessment to provide insight into the footprint of your stand. EA Exhibitions will handle the assessment for all Modular Stand Designs (option 3A and 3B). Exhibitors who bring their own stand builder will need to submit all documentation for the assessment through their stand builder.



3A. Free Build Stand with a sustainable Modular Stand Design package



3B. Free Build Stand with custom Modular Stand Design



3C. Free Build Stand with own design and stand builder

ADDITIONAL HEIGHT AND HANGING SIGN

The standard stand height is 2.5 m

Free build stands can build stands higher than 2.5 m with a surcharge of 10% of their raw space cost.

Free build stands can add a hanging sign to increase visibility.
Adding a hanging sign is subject to surcharge of 10% raw space cost.

Exhibitors can have additional height and hanging banner together – the total surcharge is 20% of raw space cost.

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SOME OF OUR RECENT EXHIBITORS

Australian Universities

Belgium: Study in Flanders and Brussels

Belgium: Study in Wallonia and Brussels

British Council - Study UK

Campus France

China Education Association for
International Exchange (CEAIE)

Colombia Challenge your Knowledge -
CCYK

DZS | Study In Czechia

EduCanada

EDUCATION INDIA PAVILION

EducationUSA

ETS Global

European Commission

ICEF

IELTS

Learn Chile

New Zealand

SEPIE - Study in Spain

Study & Research in Portugal

Study and Research in Brazil

Study in Austria

Study in Catalonia

Study in Croatia

Study in Denmark

Study in Estonia

Study in Finland

Study in Georgia

Study in Germany

Study in Greece

Study in Hong Kong

Study in Hungary

Study in Japan

Study in Korea (KAFSA)

Study in Latvia

Study in NL & Nuffic

Study in Norway

Study in Poland - Ready, Study, GO! Poland

Study in Qatar

Study in Québec

Study in Romania

Study In Scotland

Study in Serbia

Study in Slovakia- good idea!

Study in Slovenia

study in switzerland+

Study in Taiwan

Study in Türkiye

Study in Wales

Studyportals

Ukrainian Higher Education Institutions

Uni-Italia - Study in Italy

SUSTAINABILITY AT THE EAIE EXHIBITION

Reducing the carbon footprint of the Exhibition is our ambition and goal. Here's what we are doing in 2024 to help you make a positive impact:



Offer a Modular Stand Design – the more sustainable stand option for free build. MSD stands can also be purchased as pre-set package.



Conduct a Sustainability Assessment* for all Free Build stands to provide insight into the impact and footprint of your stand.



A Sustainability Report* for all Free Build stands to provide guidance and help adopt more sustainable exhibition practices.

*The EAIE will cover the costs of the assessment and report for all exhibitors in 2024.

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WHAT'S NEW IN YOUR COUNTRY AND REGION?

Share the latest news and trends from your region, and drive more traffic to your stand by securing your own session in the EAIE conference programme.

Use this opportunity to provide conference participants with the latest news and updates from your local, regional or national education system.

WHAT'S INCLUDED IN YOUR SESSION PACKAGE:

- A dedicated timeslot to share an update on higher education in your region to a global audience during a 45-minute session
- Your session featured in the conference programme accessible to all conference participants
- A session room including AV, chairs and a stage to present your session
- The opportunity to speak with key decision-makers in higher education, such as rectors, vice-rectors, international office directors, admissions officers and more

The 'What's new in' session package is priced at €5000 + VAT.

Sessions are only available to confirmed national and regional agencies with a pavilion booking. There are a limited number of timeslots available, please email promotions@eaie.org to secure your slot.





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Have any questions, please email exhibition@eaie.org. To secure your place in Toulouse, visit our booking site to choose your stand.

— STAY CONNECTED —

