# EAIE PRAGUE 2014 PRAGUE 16-19 SEPTEMBER

WHAT'S HAPPENING WHEN

### Welcome

Find out exactly where you need to be and when, with this day-by-day schedule and notebook. For more detailed descriptions of each individual activity, please see the Conference Programme.

#### **MONDAY 15 SEPTEMBER**

Registration and badge pick-up for the conference will begin this evening. Ideal for all those who have activities starting early tomorrow!

18:00-21:00 Registration, Hotel & Tours Desks open

#### **TUESDAY 16 SEPTEMBER**

Campus tours and workshops take place today for all those who have preregistered. Popular networking events including the **Newcomers' Welcome Reception** and **Newcomers' Networking Dinner** take place this evening.

07:30-18:00 Registration, Hotel & Tours Desks open

Speaker Preview Room open

Level 2

**Business Centre open** 

Level 0

Buses depart for tours 01-05 at 08:00 from outside

the 2nd entrance after session 1.01

09:00-10:00 1.01 Introduction to higher education in the

Czech Republic Meeting Hall I, Level 1

09:00-12:30 W12 Prepare your students for clinical

placements abroad

Club C, Level 1

W14 Using networks and accreditations to position your

**Business School in international markets** 

Club D. Level 1

W16 Erasmus+: tips for a successful proposal in

**Key Action 1** 

Meeting Hall V, Level 2

W18 Transforming students through high impact short

term study programmes

Club A, Level 1

### 09:00-17:00 W01 Become an expert on Chinese credentials and the Chinese education system

Small Hall. Level O

W02 Admission to enrolment: communications to keep students moving through the recruitment funnel Conference Hall, Level 4

W03 Successful international partnerships: a practical approach
Chamber Hall, Level 3

W04 Managing projects in the global South: a practical approach Small Theatre. Level O

W05 Institutional strategy: all aboard for success! Panorama Hall. Level 1

W08 Keep calm and try Neuro-Linguistic Programming Club E, Level 1

WO9 Effective intercultural learning through film and theatre Club H. Level 1

W11 Effective campus internationalisation: connecting strategy to outcomes assessment
Meeting Hall IV, Level 2

10:15-17:30 © Campus Tours to Czech higher education institutions
Buses depart for tours 01-05 at 10:15 from outside the
2nd entrance after session 1.01

### 13:30-17:00 W07 Internationalisation at Home: a quick start Club A. Level 1

W13 Teaching in English: from institutional strategy to language support Club C. Level 1

W15 Prove their worth: determine and compare the cost effectiveness of your marketing activities
Club D, Level 1

13:30-17:00	W17 Erasmus+: tips for a successful proposal in Key Action 2 Meeting Hall V, Level 2
	W19 Moving your research project forward: the focus is on you Meeting Hall II, Level 1
15:00-16:00	1.02 Maximise your Conference experience and discover the world of EAIE (repeated on Wednesday) Meeting Hall I, Level 1
16:00-17:00	1.03 Back to basics: internationalisation for newcomers Meeting Hall I, Level 1
17:30-19:30	EAIE Newcomers' Welcome Reception Smetana Hall, Obecní dům (Municipal House)
18:00-20:00	RIE Reception Holiday Inn Prague Congress Centre, The Orangery and Garden
19:30-22:30	© EAIE Newcomers' Networking Dinner Plzenska Restaurant, Obecní dům (Municipal House)
20:00-22:00	© EDC Dinner  Mlýnec Restaurant

#### **WEDNESDAY 17 SEPTEMBER**

The Exhibition opens its doors, workshops continue and the first dialogue begins. The EAIE Expert Communities hold their opening sessions, and the **Opening Plenary** – featuring Jan Muehlfeit, Chair of Europe Microsoft Corporation – takes centre stage, followed by the **Opening Reception.** 

07:30-18:00 Registration, Hotel & Tours Desks open

Speaker Preview Room open

Level 2

**Business Centre open** 

Level 0

08:30-19:30 EAIE Exhibition open

Levels 1, 2, 3

09:00-12:30 W20 Enhancing the Erasmus experience: learning and

teaching activities from the IEREST project

Small Hall, Level O

W21 Creative networking to maximise your potential

Conference Hall, Level 4

W22 Social media: beyond Facebook

Chamber Hall, Level 3

W23 Changing mindsets: how to internationalise your

curriculum on all fronts

Small Theatre, Level O

W24 Development cooperation between Europe and

Africa: a Human Rights Based Approach

Panorama Hall, Level 1

W25 Marketing success in a new era: scenario planning

to improve recruitment strategies

Club A. Level 1

W26 Czech history, language and culture in the land of

Kafka's Castle and Havel's Theatre of the Absurd

Club B, Level 1

09:00-12:30	W27 Emergency and crisis management issues: one toolkit for all? Club H, Level 1
	W28 Tackling high expectations for international summer schools Club D, Level 1
	W29 Cultivating user-generated content to boost international student recruitment Club E, Level 1
	W30 Overcoming fear of failure in and beyond the international classroom Club C, Level 1
	W31 A hands-on guide to recognition, accreditation and quality assurance Meeting Hall IV, Level 2
	W32 Getting more out of your international partnerships Meeting Hall V, Level 2
10:00-11:00	1.04 Maximise your Conference experience and discover the world of EAIE South Hall, Level 3
10:00-12:00	D01 Are university graduates fit for purpose? Meeting Hall I, Level 1
10:30-11:15	Networking and refreshments
11:30-13:30	<b>EAIE Mentorship meeting</b> South Hall, Level 3
12:00-14:00	Lunch break (Exhibitors lunch until 14:30)

### 13:00-13:30 1.05 The EAIE Academy: boost your career in higher education Chamber Hall, Level 3

### 14:00-16:00 2.01 M&R Opening Session: Game on! Gamifying international student recruitment Small Hall. Level O

2.02 LICOM Opening Session: Teaching in English: red-hot trends

Chamber Hall, Level 3

2.03 EDS Opening Session: Transformation of South African higher education since 1994 Conference Hall, Level 4

2.04 ACCESS Opening Session: Hit the road and study abroad: MapABILITY for students with disabilities Small Theatre, Level O

2.05 SAFSA Opening Session: The next level of intercultural training: Is 'Hofstede' out? Panorama Hall, Level 1

2.06 IaH Opening Session: Back to basics: What is Internationalisation at Home? Club A, Level 1

2.07 HI Opening Session: Health Internationalisation speed-networking
Club B. Level 1

2.08 INTAL Opening Session: International alumni relations: one size fits all?
Club C. Level 1

2.09 NESS Opening Session: Unlocking the potential of summer schools for internationalisation
Club D. Level 1

2.10 EBS Opening Session: What can universities learn from business and management schools?
Club E. Level 1

2.11 PSYCHE Opening Session: Supporting international students with transition management issues
Club H, Level 1

14:00-16:00	2.12 MOPILE Opening Session: Unleash the entrepreneurial mindset of mobile students Meeting Hall I, Level 1
	2.13 ACE Opening Session: The end of admissions and credential evaluations Meeting Hall IV, Level 2
	2.14 EMPLOI Opening Session: University of the new era: employability, internationalisation and technology Meeting Hall V, Level 2
	2.15 IRM Opening Session: Knowledge feeds freedom: protecting our right to free inquiry South Hall, Level 3
15:45-16:30	Networking and refreshments
16:30-18:00	Opening Plenary Congress Hall, Levels 1, 2, 3, 4
18:00-19:30	Opening Reception Foyers and Exhibition areas, Levels 1, 2, 3
20:00-21:30	EMPLOI and INTAL Reception VItava Cruise, Ship Natal

#### **THURSDAY 18 SEPTEMBER**

This is one of the busiest conference days, starting early with the Morning Run! The day is packed full of sessions, two more dialogues, poster sessions, the Exhibition, and of course the famous **EAIE Networking Dinner and Dance**.

#### 06:45-08:00 @ EAIE Morning Run

Vyšehrad Park, Meeting point: Prague Congress Centre, outside main entrance

07:30-18:00 Registration, Hotel & Tours Desks open

**Speaker Preview Room open** 

Level 2

**Business Centre open** 

Level 0

08:30-18:00 EAIE Exhibition

Levels 1, 2, 3

08:30-09:00 3.14 Erasmus Impact Study: results unveiled

Meeting Hall V, Level 2

3.15 Scotland: an enlightened approach to world class

education Club B, Level 1

**08:30-09:30** 3.01 Embedding sustainability in university rankings:

a future challenge

Small Hall, Level O

3.02 Towards a 'one student visa' for the EU

Chamber Hall, Level 3

3.03 Impact of exchange: new research findings from

Asia's leading universities

Conference Hall, Level 4

3.04 Inclusion of students with disabilities:

a new era for South Africa and Hungary

Small Theatre, Level O

### 08:30-09:30 3.05 Internationalisation strategies: latest trends in Northern Europe

Panorama Hall, Level 1

3.06 Emerging opportunities: internationalisation at home in Latin America Club A, Level 1

**3.07** Practical steps for fostering and assessing intercultural skills Club C, Level 1

3.08 A global mapping of education subsidy programmes
Club D. Level 1

**3.09** Opening doors for students: plurilingualism in higher education Club E. Level 1

**3.10** Partnerships: incorporating transparency and reporting processes into values pledges Club H, Level 1

**3.11 Handling internationals: the debate over spoon-feeding students** Meeting Hall I, Level 1

**3.12 Internationalisation strategies:**best practices on national and institutional levels
Meeting Hall IV, Level 2

**3.13** Social media content curation: tips, tricks and winning strategies South Hall, Level 3

09:30-10:00 3.16 Eurypedia: your gateway to European education systems and the latest reforms
Meeting Hall V, Level 2

1.06 EAIE membership: what's new? Club B, Level 1

#### 09:30-10:15 Networking and refreshments

#### 10:00-11:00 4.01 Key trends in US higher education Small Hall, Level O

**4.02** Global education complexities: transnational programme credentials Chamber Hall, Level 3

4.03 Quality assurance measures for internationalisation activities: prime examples

Conference Hall, Level 4

4.04 Study abroad in a wheelchair: personal insights and life lessons

Small Theatre, Level O

4.05 Destination anywhere: how students decide where to study

Panorama Hall, Level 1

**4.06** Internationalising medical curricula at home Club A, Level 1

4.07 E-supervision: a new tool for enhancing PhD education in Africa

Club D. Level 1

4.08 Linguistic and cultural immersion and Reflective Intercultural Competence
Club E. Level 1

4.09 Stronger together: higher education consortiums to benefit all

Club H. Level 1

**4.10 U-Multirank: first results and lessons learned** Meeting Hall IV, Level 2

4.11 How do National Agencies handle the challenges of Erasmus+?
South Hall, Level 3

10:00-11:30	Poster sessions themed: Innovation in higher education Level 2
10:00-12:00	D02 New ways of learning: digital hype or cultural shift? Meeting Hall I, Level 1
10:30-11:00	4.12 Highly integrated programmes for joint/double degrees: alumni and employer feedback Meeting Hall V, Level 2
	<b>4.13 Diverse voices: the power of video for staff intercultural training programmes</b> Club B, Level 1
11:30-12:00	5.13 Building transatlantic collaboration for excellence in doctoral education Meeting Hall V, Level 2
	<ul><li>5.14 Transforming Russian HEIs: Is internationalisation on the agenda?</li><li>Club B, Level 1</li></ul>
11:30-12:30	5.01 Level ground: grade conversion and grading systems in Europe and beyond  Small Hall, Level O

5.03 Connecting the clicks: unveiling the multi-channel student orientation path

Conference Hall, Level 4

5.06 Education fairs for effective student recruitment Chamber Hall, Level 3

5.07 Quality assurance of joint programmes in China Club A, Level 1

5.09 Entrepreneurship and the industry-university nexus: best practice examples Club E, Level 1

5.11 Internationalise your institution: tips from the 2014 **EAIE Institutional Award winner** Meeting Hall IV, Level 2

12:00-13:00 5.02 Speed networking: your gateway to crucial contacts

Club C. Level 1

5.04 Latest TUNING global initiatives unveiled Small Theatre, Level O

5.05 Tools and techniques for real-time web-based international recruitment Panorama Hall, Level 1

5.08 Going greener globally: collective sustainability strategies Club D, Level 1

5.10 India: new opportunities, new partnerships, new ways of working Club H. Level 1

5.12 Pursuing higher quality mobility and greater impact through Erasmus+ South Hall, Level 3

12:00-14:00 Lunch break (Exhibitors lunch until 14:30)

12:30-13:00 1.07 Guidelines for submitting a proposal for the EAIE conference Meeting Hall I, Level 1

13:30-14:30 6.01 Credential evaluators: lend us your EAR manual! Small Hall, Level O

> 6.02 Transnational education strategies: what works, what doesn't?

Chamber Hall, Level 3

6.03 Ignite©: Successful integration of international students Conference Hall, Level 4

6.04 The inconvenient truth: Europe's lopsided partnerships in higher education Small Theatre, Level O

### 13:30-14:30 6.05 Ten deadly marketing sins and the right way to SWOT

Panorama Hall, Level 1

**6.06** The EAIE Barometer: Internationalisation in Europe Club A, Level 1

**6.07** Faculty development through intercultural collaboration Club C, Level 1

6.08 Student employability and social media: a match made in heaven?
Club D. Level 1

6.09 Global competence through graduate education: measuring what matters

Club E, Level 1

6.10 Academic refugees: trajectories of students forced to study abroad

Club H, Level 1

6.11 Serving Bologna: the need for a European Master's admissions rethink Meeting Hall IV. Level 2

**6.12 STELLA Mobility: globalising the skills of university staff**South Hall, Level 3

14:00-14:30 6.13 Essential guide to capacity building projects in Erasmus+
Meeting Hall V, Level 2

**6.14** A summer adventure in Taiwan: academics, society and culture Club B, Level 1

14:00-16:00 DO3 Does the internationalisation of higher education pay a peace dividend?

Meeting Hall I, Level 1

### 15:00-15:30 7.13 Do stakeholder's matter in internationalisation? A comprehensive analysis

Meeting Hall V, Level 2

7.14 Social and healthcare management: a Joint European Master's Degree

Club B. Level 1

### 15:00–16:00 7.01 Scratch cards, databases, bar codes: credential authentication made easy

Small Hall, Level O

#### 7.02 Korea's Global University Campus:

**European and American perspectives** 

Chamber Hall, Level 3

#### 7.03 Better together? Cooperation vs competition in international recruitment

Conference Hall, Level 4

### 7.04 Short-term programming for long-term multi-lateral partnerships

Small Theatre, Level O

### 7.05 Managing success: institutional management and international marketing

Panorama Hall, Level 1

### **7.06** The EAIE debate: defending the humanities Club A, Level 1

### 7.07 Meaningful intervention and long term capacity building in troubled regions

Club C, Level 1

### 7.08 Learning mobility and graduate employment: research findings unveiled

Club D. Level 1

### 7.09 Practical tools to ensure quality in university language centres

Club E. Level 1

### 7.10 Surviving the economic crisis: lean and mean or bruised and battered?

Club H, Level 1

15:00-16:00 7.11 EU-Brazil partnerships: policies, funding and quality assurance

Meeting Hall IV, Level 2

7.12 Erasmus staff mobility: experiences,

benefits and recommendations

South Hall, Level 3

15:45-16:30 Networking and refreshments

16:00–16:30 8.14 Using start-up energy to fuel internationalisation

Meeting Hall V, Level 2

8.15 The future of education: net mobility and

transnational education

Club B, Level 1

16:30-17:30 8.01 Assessing the quality of internationalisation:

**ECA Certificate unveiled** 

Small Hall, Level O.

8.02 International recruitment of academic staff:

strategic and operational policies

Chamber Hall, Level 3

8.03 Learning outcomes to justify internationalisation

Conference Hall, Level 4

8.04 Education for all vs quality assurance:

striking the balance in Ethiopia

Small Theatre, Level O

8.05 The changing role of agents and consultants

Panorama Hall, Level 1

8.06 Undercover agents: student insights into

university recruitment processes

Club A. Level 1

8.07 How to get engineering students mobile

Club C, Level 1

8.08 InnerVation: a new era of global collaboration

and intercultural research

Club D, Level 1

### 16:30-17:30 8.09 Internationalise your curriculum through virtual mobility

Club E. Level 1

8.10 Global perspectives on an ambitious outward student mobility agenda

Club H, Level 1

8.11 Getting the right mix: developing your digital marketing strategy for student recruitment
Meeting Hall I, Level 1

8.12 Internationalising institutions in EU neighbourhood countries: a shared effort

Meeting Hall IV, Level 2

8.13 'garagErasmus': the professional network of the Erasmus generation
South Hall. Level 3

17:00-17:30 8.16 New modes of delivering higher education through Erasmus+

Meeting Hall V, Level 2

8.17 How to measure and price added value offerings to international students

Club B. Level 1

17:00-19:00 ACE Reception

Restaurant Parnas

**IRM Reception** 

Vltava Cruise, Boat Cecilia

**M&R Reception**Club Lavka

17:30-18:30 EAIE Choir practice 1 Chamber Hall, Level 3 17:30-18:45 **(3)** MOPILE Reception

Holiday Inn Prague Congress Centre, The Orangery and Garden

17:30-19:00 HI Reception

Prague Congress Centre, Terrace 1, Level 2

**ACCESS Reception** 

Prague Congress Centre, Terrace 2, Level 2

**SAFSA Reception** 

Prague Congress Centre, Zoom, Level 1

Aureole Fusion Restaurant & Lounge

19:00-02:00 3 EAIE Networking Dinner and Dance

Žofín Palace

21:30-02.00 3 EAIE Dance

Žofín Palace

#### **FRIDAY 19 SEPTEMBER**

Don't miss the last dialogue of the week, together with the e-posters and many more sessions. The **Closing Plenary** with keynote speaker Sebastian Terry will have you setting some ambitious new goals, and the **Closing Reception** will round off proceedings.

08:00-17:00 Registration, Hotel & Tours Desks open

08:00-15:00 Speaker Preview Room open

Level 2

08:00-17:00 Business Centre open

Level 0

**09:00-16:00** Exhibition

Levels 1, 2, 3

**08:30-09:00** 9.13 Strategic partners:

Euro-China international cooperation

Meeting Hall V, Level 2

08:30-09:30 9.01 Psychological emergencies and crisis response

for international students

Small Hall, Level O

9.02 IRIS project: promoting education, research and

innovation in Israeli colleges

Chamber Hall, Level 3

9.03 Survival guide for small countries: how to compete

in international higher education

Conference Hall, Level 4

9.04 Debating the new era: What will challenge and

strengthen global mobility relationships?

Small Theatre, Level 0

### 08:30-09:30 9.05 Metrics of success in international student recruitment

Panorama Hall, Level 1

#### 9.06 Switzerland not without Europeans!

Club A, Level 1

### 9.07 Building partnerships with European organisations beyond PhD level

Club D, Level 1

### 9.08 Transforming study abroad into a global employability statement

Club E, Level 1

#### 9.09 Developing the next generation of African scholars: urgent investment needed

Club H, Level 1

### 9.10 On the cusp of change: perspectives from Europe and Asia

Meeting Hall I, Level 1

#### 9.11 Science without Borders: a global overview

Meeting Hall IV, Level 2

#### 9.12 Congratulations Sherlock! Credential fraud confirmed, what's next?

South Hall. Level 3

### 09:30-10:00 9.14 How is Erasmus shaping the next generation of teachers?

Meeting Hall V, Level 2

### 9.15 Virtual internationalisation: overcoming barriers to integration

Club B. Level 1

#### 09:30-10:15 Networking and refreshments

#### 10:00-11:00

10.01 Paperless mobility: an old dream on the verge of reality

Small Hall, Level O

10.02 Expand your internationalisation toolkit: collaborative online learning

Chamber and ball the seal 7

Chamber Hall, Level 3

10.03 Drivers and obstacles to English-Medium Instruction in Europe

Conference Hall, Level 4

10.04 The Mobility Charter: assisting students in or from developing countries

Small Theatre, Level O

10.05 Should your institution join the online exodus? Panorama Hall. Level 1

10.06 Three affordable and effective approaches to boost study abroad participation

Club A, Level 1

**10.07 Turning global graduates into global leaders** Club C, Level 1

10.08 A practical guide to professional international education resources

Club D, Level 1

**10.09** Conflict reduction in multicultural student housing Club E. Level 1

10.10 How to bring internationalisation to non-mobile students

Club H, Level 1

10.11 Navigating the hurdles and facilitating internships in the US

Meeting Hall IV, Level 2

10.12 Transatlantic dual and joint degrees under Erasmus+

South Hall, Level 3

10:00-11:30	E-poster sessions themed: Harnessing the power of technology for higher education
10:00-12:00	DO4 Divided we stand, united we fall: Europe at a crossroad?
	Meeting Hall I, Level 1
10:30-11:00	10.13 Harnessing mobile communications to increase international student connectedness  Meeting Hall V, Level 2
11:30-12:00	<b>11.13 Are joint degrees worth the effort? Debate!</b> Meeting Hall V, Level 2
11:30-12:30	11.02 Hot topics in international education: perspectives from Australia, Asia and Mexico Chamber Hall, Level 3
	11.03 Ignite©: Challenges of practitioners in the internationalisation of higher education Conference Hall, Level 4
	11.05 How to build centralised services for international admissions Panorama Hall, Level 1
	11.07 Arctic spotlight: innovative models for collaborative education and research Club C, Level 1
	11.09 The knowledge triangle: environmental cooperation between Africa and Finland Club E, Level 1

11.11 Returns on higher education and labour market

linkages: latest OECD findings

Meeting Hall IV, Level 2

#### 12:00-13:00 11.01 Waking the giant: the role of academics in the next wave of internationalisation

Small Hall, Level O

11.04 Assessing refugees' credentials in a turbulent world Small Theatre. Level O

11.06 Connecting neighbours: successful interregional cooperation

Club A, Level 1

11.08 Convincing domestic students to integrate

Club D, Level 1

11.10 Putting the Euro in Indo-European:

partnerships that work

Club H, Level 1

11.12 Erasmus+: towards stronger and innovative structural cooperation

South Hall, Level 3

#### 12:00-14:00 Lunch break (Exhibitors lunch until 14:00)

#### 12:30-13:30 EAIE Choir practice 2

Chamber Hall, Level 3

#### 12:45-13:15 1.08 Publishing your work through the EAIE

Meeting Hall IV, Level 2

#### 13:30-14:30 12.01 A MOOC revolution? Strategic considerations

and lessons learned

South Hall, Level 3

12.02 Mobile marketing through social media apps

Conference Hall, Level 4

12.03 JDAZ Joint Degrees from A to Z:

your essential guide

Club D. Level 1

12.04 Managing risks in student mobility: good practices

Small Theatre, Level O

13:30-14:30	12.05 Face-to-face or cyberspace? Strategies to
	recruit international students
	Danasa Hall Laval 1

Panorama Hall, Level 1

12.06 Fostering entrepreneurship in Africa through university cooperation

Club A, Level 1

12.07 Taking the mystery out of research practices in international education

Club C, Level 1

12.08 Brave new era: where is the evidence of learning outcomes?
Small Hall. Level O

12.09 International education data and analytics: too many unknown unknowns

Club E, Level 1

12.10 Internationalisation policies in Central Europe: trends and recent developments

Club H, Level 1

12.11 Key models for attracting external funding to expand student mobility

Meeting Hall I, Level 1

12.12 A multilingual approach to internationalisation in Asia

Meeting Hall IV, Level 2

### 14:00-14:30 12.13 Marie Curie Fellows' master class on transferable skills Meeting Hall V, Level 2

15:00-15:30
13.10 Applying for international credit mobility in Erasmus+: top tips
Meeting Hall V, Level 2

#### 15:00-16:00 13.01 Website trends to optimise international student recruitment

Small Hall, Level O

#### 13.02 Mobile students need mobile data

Chamber Hall, Level 3

#### 13.03 Cultural globalisation: contributions to academic growth

Conference Hall, Level 4

#### 13.04 Transnational education:

the next step for internationalisation

Club A, Level 1

#### 13.05 How to create entrepreneurial, innovative and creative students

Club E, Level 1

#### 13.06 "Ain't gonna study war no more": the lost agenda

Club H, Level 1

#### 13.07 Secure document transmission:

a US-China pilot project Meeting Hall I, Level 1

#### 13.08 Actionable intelligence: navigating the metadata minefield

Meeting Hall IV, Level 2

#### 13.09 Joint doctorates: transition from

**Erasmus Mundus to Horizon 2020** 

South Hall, Level 3

#### 15:30–16:15 Networking and refreshments

#### **16:30–18:00** Closing Plenary

Congress Hall, Levels 1, 2

#### 18:00-19:00 Closing Reception

Panorama Hall & Zoom, Level 1



## EAIE GIOSGOW

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