

unimy mba

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YOUR MATCHING AND CONNECTING PLATFORM

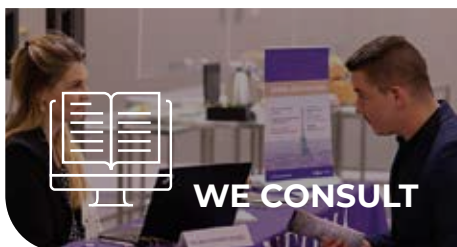


Combining AI technology with 20 years of human expertise

Unimy is a pioneer in applying high-end AI technology in the educational industry. Through advanced machine learning algorithms and human needs understanding, Unimy ensures accurate matching between candidates and schools offering MBA programs.



Lead generation We generate qualified leads by targeting candidates who meet the school's criteria and are ready to study at the school's location.



Consulting Our Admission Consultant team works with each qualified lead individually, verifies that programme requirements are met, and recommends the schools that best fit their profile.



Meetings Our team organizes online one-to-one meetings between your school and the pre-screened leads interested in your program.
Advent Connect Your one-to-one meetings with candidates are held on our custom-built and easy-to-use and navigate platform.
School Dashboard The school dashboard gives an overview of the leads in a user-friendly and easily customizable way.

Some of Our Partners



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accounts@adventgroup.net

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MBA CANDIDATE SERVICES

Lead Generation

This service provides two types of qualified leads that meet your school's academic criteria and are interested in studying in your location.

Type of Lead	Lead Characteristics	Price MBA	Price EMBA	What we do
Checked and Matched Lead *Package of minimum 500 leads	Checked and verified interest of the candidate in studying an MBA and that they meet your program's admissions criteria	€ 10 per Lead*	€ 15 per Lead*	The Admissions Consultants check and confirm the profile details of the prospective candidates.
Pitched Lead *Package of minimum 150 leads	The lead received detailed information about what your school offers (e.g. programs, formats, campus life, tuition fees, etc.) in a phone call or an online meeting The summary of the conversation with the lead is submitted to the client	€ 25 per Lead*	-	During a personal consultation over the phone, our admission consultant is presenting the school program. All the candidates pitched are given to the client, regardless of their level of interest, and the client follows up with them.

*The Leads are submitted periodically to the client and can be viewed in the Client Profile in the Advent Connect Platform.

**Includes access to all pitched leads.

Meetings with Qualified Leads

We connect your school representative with qualified leads that meet your program criteria.

Price List	MBA Candidate meetings	EMBA Candidate meetings
20-30 Meetings Package delivered within 6 months	€ 350 per Meeting	€ 500 per Meeting
40-60 Meetings Package delivered within 12 months	€ 300 per Meeting	€ 450 per Meeting
Recommended Offer	500 Checked & Matched Leads + 12 Meetings	€ 9,200

** € 500 one-time setup fee for the Piched Leads

What we do

Our Admission Consultants verify each lead's details, gives personal consultation, and presents the most suitable programs.

When a lead shows interest in a particular school/program, our team schedules an online one-to-one meeting between your school representative and the lead at convenience of both sides.

School Promotion

Price € 1200

We help you increase your reach with school promotion among relevant target audiences.

What we do

- Two social media posts in Meta channels
- A dedicated content piece for your school (e.g. video or article) on unimy.com
- Square banner on unimy.com



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