

EAIE Professional Development Programme 2009



Title	Event code	Venue	Dates 2009	Registration deadline	Fee EAIE member	Fee non-member
● Leadership and internationalisation	PDM1	Southampton	23–27 February	19 December 2008	EUR 1000	N/A
● Introduction to the art of credential evaluation	ACE1	Leiden	26–28 February	8 January	EUR 900	EUR 1100
● Managing change in a global world	EF1	Barcelona	6 March	16 January	EUR 200*	EUR 200*
● International recruitment 101: getting started in new markets	M&R1	Barcelona	11–13 March	21 January	EUR 900	EUR 1100
● Alumni relations from A to Z	INTAL2	Budapest	25–27 March	4 February	EUR 900	EUR 1100
● Basics of forensic educational credential research	ACE2	Eindhoven	2–4 April	12 February	EUR 1050	EUR 1250
● International project management	IRM1/MOPILE1	Milan	16–18 April	26 February	EUR 1150	EUR 1350
● Managing a careers service	EMPLOI1	Marseille	22–24 April	4 March	EUR 900	EUR 1100
● Advising international students	SAFSA1	Amsterdam	4–6 May	16 March	EUR 900	EUR 1100
● Negotiating successfully in international relations	LICOM1	Vilnius	7–9 May	19 March	EUR 950	EUR 1150
● International marketing – a strategic approach	M&R2	Amsterdam	13–15 May	25 March	EUR 900	EUR 1100
● Managing alumni programmes effectively	INTAL2	Paris	3–5 June	15 April	EUR 900	EUR 1100
● How to develop and maintain international partnerships	IRM2	Taragona	10–13 June	22 April	EUR 1400	EUR 1600
● Internationalisation at Home: effecting change in your university	IaH	Milan	15–17 June	27 April	EUR 1050	EUR 1250
● Quality management in higher education	PDM2	Enschede	15–19 June	20 April	EUR 1000	N/A
● Marketing in the digital age	M&R3	Oslo	17–19 June	29 April	EUR 900	EUR 1100
● Tools for a successful careers service	EMPLOI2	Paris	24–26 June	6 May	EUR 900	EUR 1100
● English in the international workplace	LICOM2	Dublin	29 June–3 July	11 May	EUR 1350	EUR 1550
● Increasing your personal effectiveness as international officer	IRM3	Madrid	14–16 September	27 July	EUR 1100	EUR 1300
● Cultural learning in education abroad	SAFSA2	Copenhagen	5–7 October	17 August	EUR 900	EUR 1100
● Intercultural competency: making internationalisation work on campuses	SAFSA3	Vienna	22–24 October	3 September	EUR 1000	EUR 1200
● Strategies for internationalisation in higher education	PDM3	Kassel	26–30 October	31 August	EUR 1000	N/A
● Implementing exchange programmes	MOPILE2	Ghent	5–7 November	17 September	EUR 900	EUR 1100
● How to run an international office	IRM4	Istanbul	18–20 November	30 September	EUR 1300	EUR 1500
● Quality in the internationalisation of higher education	EF2	Malmö	27 November	9 October	EUR 200**	EUR 200**
● Managing change in higher education	PDM4	Edinburgh	14–18 December	19 October	EUR 1000	N/A

*If you register before 5 January, otherwise EUR 250

** If you register before 25 September, otherwise EUR 250